JANUARY 13th, 2026

CRYPTONAIRE WEEKLY

CRYPTO INVESTMENT JOURNAL

409TH EDITION

STABLECOIN PAYMENTS COULD SURGE TO $56.6 TRILLION BY 2030

PLATINUM CRYPTO ACADEMY

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CRYPTO INVESTMENT JOURNAL

EDITORS LETTER

Bitcoin pushed above the $92,000 mark, showing that buyers are still willing to step in, but the move higher is starting to face selling pressure. ETF flows suggest institutions are staying cautious, with roughly $1.37 billion leaving spot Bitcoin ETFs between Tuesday and Friday last week, according to SoSoValue. That hesitation was echoed by Fidelity's global macro director Jurrien Timmer, who noted that Bitcoin is now tracking an internet-style adoption curve rather than an aggressive power-law move. He warned that if BTC spends the next year consolidating, the $65,000 area could become a critical long-term line in the sand. Still, long-term conviction remains strong among corporate buyers. Strategy, the world's largest public Bitcoin holder, added 13,627 BTC last week at an average price just above $91,500, lifting its total holdings to more than 687,000 BTC.

On the DeFi front, World Liberty Financial has entered the onchain lending space with the launch of World Liberty Markets. The platform allows users to lend and borrow crypto using collateral such as ETH, tokenized BTC and major stablecoins, signaling renewed confidence in onchain credit as regulatory clarity improves.

Bitcoin pulled back from the $94,789 resistance but found solid support at the moving averages, showing that buyers are stepping in on dips rather than rushing to exit. This kind of price action suggests demand is still healthy at lower levels. Bulls will now try to regain momentum by pushing BTC back above $94,789. A clean break and close above this level could open the door for a move toward the psychological $100,000 mark, followed by a possible extension to $107,500. If that happens, it would signal that the recent correction is likely behind us. However, if BTC gets rejected again at $94,789 and slips below the moving averages, it would confirm that sellers are still active on rallies. In that case, Bitcoin may continue to range between $84,000 and $94,789 as the market waits for a stronger catalyst.

Ether has bounced off the 20-day EMA near $3,088, indicating that buyers are defending this short-term support. This rebound shows growing confidence among bulls, who will now look to push ETH above the triangle's resistance line. A close above that resistance would tilt the momentum in favor of buyers and could drive a rally toward $3,569, with $4,000 coming into view next. That said, ETH is not out of danger yet. If the price turns lower from resistance and breaks below the moving averages, it would suggest continued indecision and range-bound trading. A breakdown below the triangle support would give bears control and could drag Ether down toward $2,623.

BNB continues to trade in a tight range between the moving averages and the overhead resistance at $928, reflecting a balance between buyers and sellers. The rising 20-day EMA near $887 and a positive RSI suggest that buyers have a slight edge. If BNB breaks above $928, it would confirm a bullish ascending triangle and could trigger a strong rally toward $1,066. On the flip side, failure to hold above the moving averages would show that sellers are defending higher levels aggressively. That scenario could pull BNB back toward the uptrend line and possibly down to the $790 support zone.

Trader's Outlook:
Bitcoin remains constructive as long as it holds above the moving averages, with $94,789 acting as the key breakout level. A move above this resistance could quickly attract momentum traders targeting $100,000 and higher. Failure at resistance keeps BTC stuck in a wide range, favoring short-term range trades. Ethereum looks slightly stronger, with buyers defending the 20-day EMA and pressing against triangle resistance. A breakout in ETH could lead to faster upside compared to Bitcoin in the near term. However, traders should stay cautious until ETH confirms strength with a daily close above resistance. BNB is coiling for a larger move, and the tightening range suggests a breakout may be close. Bulls have the edge as long as price stays above the rising 20-day EMA. A confirmed breakout above $928 could trigger aggressive trend-following buys. Overall, the market leans cautiously bullish, but confirmation through key resistance levels is still needed before increasing risk exposure.

Lastly please check out the advancement's happening in the cryptocurrency world

Karnav Shah

Karnav Shah
Founder, CEO & Editor-in-Chief

CRYPTONAIRE WEEKLY

Cryptonaire Weekly is one of the industry's longest-running and most trusted sources for cryptocurrency news, market insights, and blockchain analysis. Created to support our Platinum Crypto Academy clients and global subscribers, the magazine delivers clear research, actionable technical analysis, and strong thought leadership across the digital asset space.

Each week, we provide readers with in-depth articles, project updates, and market commentary that cover the rapidly evolving world of blockchain and Web3. For traders, investors, developers, and entrepreneurs, navigating this fast-changing environment can be challenging. Our mission is to simplify that journey and help readers make informed, confident decisions.

Since our launch in 2017, we've covered every major cycle in crypto from Bitcoin's early rally past **$20,000 in 2017** to its sharp correction near **$3,200 in 2018**, marking one of the strongest bear markets in the sector's history. We followed Bitcoin's surge to **$69,000 in 2021** and its deep pullback to around **$16,000 in 2022** during a period of global uncertainty and high-profile exchange failures. Most recently, we've tracked Bitcoin's powerful 2025 resurgence as it broke into six-figure territory, hitting levels above **$123,000** and reaffirming long-term market confidence.

Our **Platinum Crypto Academy** community includes thousands of students and traders worldwide. Over time, **Cryptonaire Weekly** has grown to more than **250,000 active subscribers** and a **social reach of over 1.2 million followers across multiple platforms and community groups**. Through our research-driven insights and strategic relationships, we've also helped **350+ blockchain and crypto projects gain** meaningful traction and visibility in the global market.

For anyone looking to stay informed, identify opportunities, and understand the technologies shaping the future of finance, Cryptonaire Weekly remains a trusted and valuable resource.

Featuring in this weeks Edition:

- CryptoGames
- UK Financial Ltd

Also Get,

- Markets Analysis
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FIND OUT WHY INVESTORS ARE PAYING ATTENTION TO KYMAI TOKEN AND KNOWYOURMARKET AI PLATFORM

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WEEKLY CRYPTOCURRENCY MARKET ANALYSIS

Hello, welcome to this week's 409th edition of Cryptonaire Weekly Magazine. The global crypto market cap is $3.11 trillion, Down $100 billion since last week. The total crypto market trading volume over the last 24 hours is $100.3 billion, which makes a 48.26% increase in the last 24 hours. The Fear & Greed index is 41% Neutral and the Altcoin season index is 30%. The largest gainers in the industry right now are Polkadot Ecosystem and XRP Ledger Ecosystem cryptocurrencies.

Bitcoin's price has decreased by 2.67% from $93,600 last week to around $91,100 and Ether's price has decreased by 3.58% from $3,215 last week to $3,100 Bitcoin's market cap is $1.82 trillion and the altcoin market cap is $1.29 trillion.

Percentage of Total Market Capitalization (Domnance)

BTC	58.60%
ETH	12.04%
USDT	6.01%
BNB	4.01%
SOL	2.52%
Others	16.82%

Bitcoin pushed above the $92,000 mark, showing that buyers are still willing to step in, but the move higher is starting to face selling pressure. ETF flows suggest institutions are staying cautious, with roughly $1.37 billion leaving spot Bitcoin ETFs between Tuesday and Friday last week, according to SoSoValue. That hesitation was echoed by Fidelity's global macro director Jurrien Timmer, who noted that Bitcoin is now tracking an internet-style adoption curve rather than an aggressive power-law move. He warned that if BTC spends the next year consolidating, the $65,000 area could become a critical long-term line in the sand. Still, long-term conviction remains strong among corporate buyers. Strategy, the world's largest public Bitcoin holder, added 13,627 BTC last week at an average price just above $91,500, lifting its total holdings to more than 687,000 BTC. On the DeFi front, World Liberty Financial has entered the onchain lending space with the launch of World Liberty Markets. The platform allows users to lend and borrow crypto using collateral such as ETH, tokenized BTC and major stablecoins, signaling renewed confidence in onchain credit as regulatory clarity improves. The move follows World Liberty's application for a national trust bank charter in the US, aimed at supporting broader use of its USD-backed stablecoin for payments and treasury operations.

Macro uncertainty is also feeding into the crypto narrative. A criminal investigation involving Federal Reserve Chair Jerome Powell has added political noise to traditional markets. While this creates short-term volatility, analysts argue that any deeper loss of confidence in central banks could strengthen Bitcoin's appeal as a non-sovereign asset. Regulatory winds in Asia are also shifting, with South Korea Financial Services Commission preparing to allow corporations to invest up to 5% of their equity in digital assets, reversing a ban that has been in place since 2017. Meanwhile, Ethereum co-founder Vitalik Buterin has stressed the need for Ethereum to become quantum-resistant, highly scalable and resilient enough to operate safely even without constant core developer intervention.

Market Outlook:

The broader crypto market remains cautiously constructive but far from risk-on. Bitcoin holding above $92,000 is encouraging, yet repeated ETF outflows suggest rallies may continue to face selling pressure in the short term. A sustained move above the mid-$90,000s is needed to shift momentum decisively back to the bulls. Until then, choppy price action and range trading remain likely. Ethereum's long-term fundamentals continue to strengthen, but price will still be influenced by macro sentiment and broader market risk appetite. Regulatory developments in Asia are a clear positive for long-term adoption and institutional participation. Political and monetary uncertainty in the US could increase volatility across risk assets. In that environment, Bitcoin may benefit from its non-sovereign narrative, but patience will be required. Traders should stay selective, manage risk tightly, and look for confirmation before chasing breakouts.

MAYA PREFERRED

MAYA PREFERRED

Backed By Gold, Not Promises.

Maya Preferred is a project by UK Financial Ltd. fully backed by gold, built to bring long-term stability and trust to digital assets. It is not just a promise — it is transparently supported by real reserves and verifiable disclosures.

Explore Tokens →

View Proofs

Dual-Class Architecture

Two tokens, two roles. MPRA (Preferred) prioritizes asset strength; MPRD (Common) powers utility and access.

Learn about MPRA & MPRD

Backed by Gold & Silver

A premium reserve model with precious metal backing for resilient value and market confidence.

Why Maya Preferred?

Proofs & Transparency

Published proofs and third-party audits underscore our commitment to verifiable, real-world assets.

See Proof Documents

What is Maya Preferred?

- Asset-backed design
- Modern transparency
- Long-term resilience

Why Maya Preferred?

Gold & Silver Backing
Reserves-oriented structure for premium value integrity.

Premium Token Economics
Historically high pricing with robust design considerations.

Transparent Disclosures
Proof documents and third-party audits available anytime.

★★★★★

Dual-Class Tokens, Real-World Backing

A carefully engineered, dual-class token system designed to balance stability and upside. MPRA (Preferred) and MPRD (Common) collectively power the Maya Preferred ecosystem.

Explore Tokens →

We are the largest Business expert in Europe and Asia.

01. Extra benefit through invest
02. Expand profit and reduce Tax
03. Financial Security
04. Benefit through invest

UK Financial Ltd, founder of the Maya Preferred ecosystem, has completed a strategic transformation spanning eight years. The company shifted from backing Bitcoin with gold reserves to building SEC-compliant tokens. This evolution reflects changing market needs and crypto's maturation.

In June 2019, UK Financial took a bold and unprecedented strategic initiative. The company transferred 21 million MPRA tokens into escrow accounts to guarantee support for Bitcoin with their gold and silver reserves in the event of a market crash. This decision came during extreme Bitcoin volatility when institutional investors feared entering crypto markets.

Yet strategy evolved as the crypto landscape transformed fundamentally. In September 2025, the Board of Directors voted to immediately end the original 2019 agreement of backing Bitcoin with gold. This decision was made to strengthen the company's ecosystem, which would deliver greater long-term value than insuring Bitcoin. The company transferred the entire 21 million MPRA Tokens into the uk-financial-ltd-irrevocable-treasury-vault.eth. These tokens are now used to fully back MayaCat (MCAT) with gold and silver reserves, positioning it as the world's first gold-backed meme coin.

As compliance transformed the crypto landscape, adoption dynamics changed. The company responded by developing SEC-ready ERC-3643 tokens such as SMPRA and SMCAT. This regulatory approach attracts institutional investors who need compliant digital assets for portfolios. According to industry experts, regulatory compliance will become essential for cryptocurrency survival in coming years. UK Financial led this transformation. The MCAT-to-SMCAT upgrade clearly demonstrates this commitment in practice.

MCAT trading was paused to complete a structured transition to a regulated token framework. However, the trading has now resumed on the CATEX Exchange with institutional-grade infrastructure fully operational. The regulated transition replaces MCAT's former 2,000,000,000 supply with a 50,000,000 SMCAT issuance. The token maintains complete gold and silver backing verified transparently on Etherscan.

ADVANCEMENTS IN THE CRYPTOCURRENCY WORLD

BITCOIN SHRUGS OFF POWELL PROBE AS DOJ TARGETS FED CHAIR

Experts note Bitcoin's hedge narrative could strengthen if Fed Chair Jerome Powell's criminal investigation is successful.

The Department of Justice has filed a criminal lawsuit against U.S. Federal Reserve Chairman Jerome Powell.

Powell asserts the DOJ probe is a "pretext" for an attack on the Fed's independence, aimed at pressuring its interest rate decisions, a claim echoed by a Republican senator.

The event could trigger a long-term re-evaluation of non-sovereign assets like Bitcoin as a hedge against compromised monetary institutions.

The Department of Justice has opened a criminal investigation into the sitting U.S. Federal Reserve chairman, Jerome Powell—an unprecedented legal move igniting concerns over the central bank's independence.

"The legal proceedings have added a new layer of uncertainty to the macro front," Jimmy Xue, co-founder and COO of quantitative yield protocol Axis, told Decrypt. "The challenge to central bank autonomy reinforces Bitcoin's narrative as a 'neutral' asset that operates independently of legal or political disputes."

Xue noted that this "perceived neutrality is attracting institutional capital that views Bitcoin as a hedge against the risk that monetary policy could be influenced by executive-level litigation."

In early market reactions, haven assets gold and silver jumped nearly 2% and 5%, respectively. Bitcoin noted a relatively muted response, rising 1.7% to $92,000, according to CoinGecko data.

Powell confirmed the investigation in a Sunday statement, noting that it centers on allegations he misled Congress about a headquarters renovation project. Powell dismissed those allegations as a "pretext."

Instead, he framed the inquiry as a direct attack on the Fed's autonomy.

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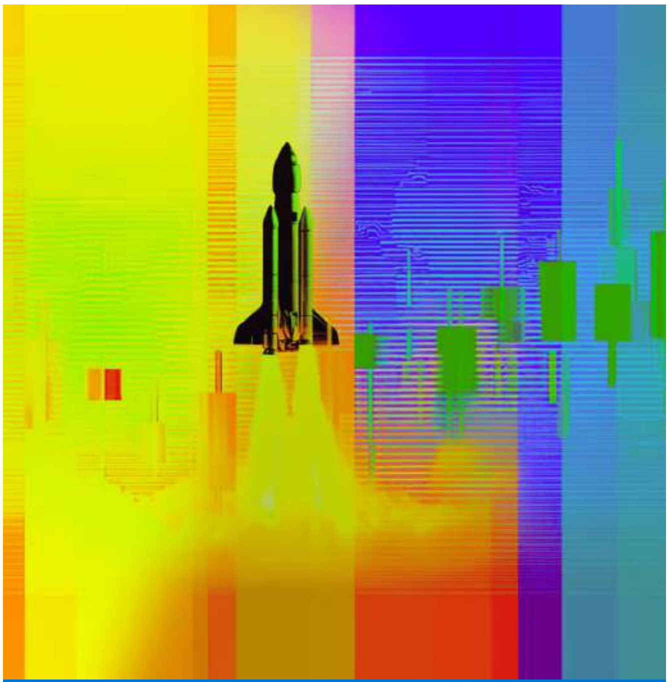

Privacy tokens rally as XMR breaks all-time high

Monero reached a new all-time high of $579, leading a rally in privacy-focused tokens as traders shifted to higher-risk assets.

Solana saw a modest 5% increase but remained near resistance levels despite positive sentiment and institutional interest. Bitcoin remained stable, with market dynamics driven by ETF flows and a lack of a clear macro narrative, while privacy tokens gained momentum.

Monero XMR $639.52 surged to a fresh all-time high, trading at $579 by midday Hong Kong time, leading a sharp rally across privacy-focused tokens as traders rotated into higher beta corners of the market.

XMR's breakout capped a steady multi-month climb that accelerated over the past 24 hours, with the token rising more than 20% on the day and decisively outperforming both bitcoin and ether. Zcash and other privacy adjacent assets like Canton also advanced, extending gains that have been building since late December as liquidity conditions improved and traders reentered risk.

Solana's SOL SOL $138.35token rose about 5% over the past 24 hours, keeping pace with the broader altcoin bid but failing to break decisively higher as price action remained capped near key resistance levels despite improving sentiment.

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Memecoins hit hardest in rough year that saw 11.6M tokens fail

Memecoin launchpads such as pump.fun flooded the market in 2025 with millions of "low effort" coins, leading to a record number of crypto token failures.

Crypto market turbulence decimated memecoins in particular last year, driving the number of crypto project failures to over 11.6 million in 2025, the highest level recorded for a single year.

The fourth quarter of 2025 was among the worst, with 7.7 million tokens listed on GeckoTerminal ceasing active trading during

the period, according to a report by CoinGecko research analyst Shaun Paul Lee released on Friday.

Lee said the Oct. 10 market crash, which saw over $19 billion of crypto leverage liquidated in a day, was a key catalyst.

"This sharp decline in token survivability may be linked to the broader market turbulence throughout the year, which particularly affected the memecoin sector," he added. The number of failures had skyrocketed from previous years, according to Lee. Over 1.3 million projects listed on GeckoTerminal failed in 2024, while only 2,584 failed in 2021.

CoinGecko defines a "failed" cryptocurrency as a token that was once actively traded on GeckoTerminal but is no longer trading.

Memecoins are among the riskiest bets in crypto, and their success or failure can be an indication of how much risk investors are willing to take.

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- Plinko
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Low house edge
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Provably fair
We utilize the industry standard for provably fair gaming. Verify drawings with our or 3rd party verification tools.

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Secure and private
We don't collect sensitive private information such as bank accounts, which makes your stay with us safe and private.

VISA · Pay · G Pay · Bank

RNG iTech Labs CERTIFIED · CRYPTO GAMBLING FOUNDATION VERIFIED OPERATOR

How much of your marketing budget actually works? Most marketing teams can't answer that honestly. Billions are wasted annually because data stays disconnected from actual strategy. Agencies pitch without proof. Teams work in silos. The gap between what you measure and what you act on keeps growing wider.

That's what KnowYourMarket.ai solves. It's an AI platform that connects all your marketing data and turns it into clear decisions. In this article, we'll explore everything about the KnowYourMarket.ai platform and its KYMAi token. You'll discover the real value behind the platform and why smart investors see massive potential here.

What is KnowYourMarket.ai and How Does It Work?

KnowYourMarket.ai isn't just another marketing dashboard. It's built differently—combining advanced AI with 15+ years of proven marketing intelligence. The platform processes millions of data points in seconds. It integrates live data from Meta Ads, Google Ads, Analytics, Search Console, and beyond. Then it analyzes surveys, competitor activity, and behavioral signals automatically. The AI layer, trained on decades of marketing expertise, thinks like a strategist and delivers what matters most.

What sets it apart? It segments audiences intelligently. It forecasts campaign performance. It cuts through noise to reveal actionable strategies. The platform is built on real marketing IP from Aston Digital, KYM, which serves as the operating system for modern marketing teams. Furthermore, instead of digging through data, teams get automated insights that clearly show what to do next.

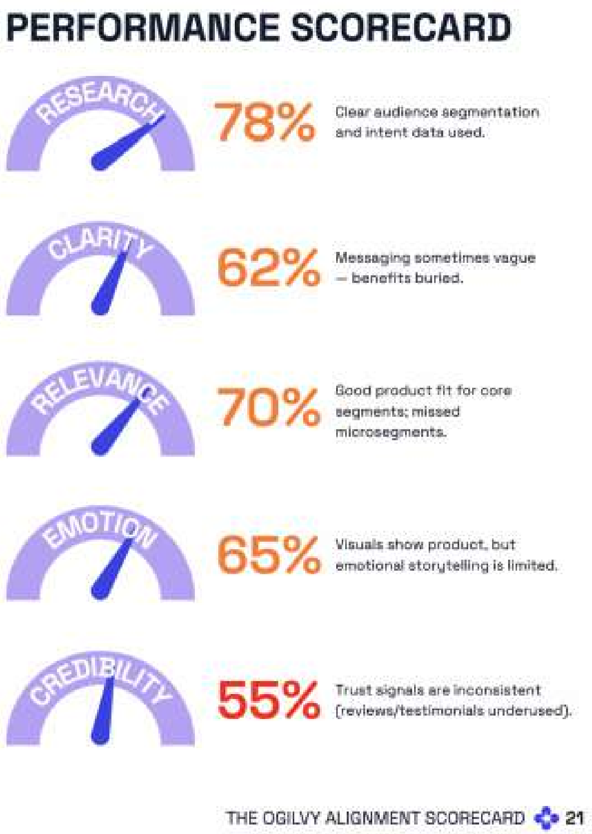
From Market Size To Revenue Potential

The global marketing intelligence ecosystem is worth over $100 billion today. This combines major segments: marketing research services ($81.3B), analytics software ($3.8B), marketing intelligence platforms ($12.1B), and business intelligence tools ($36.6B). Growth accelerates each year as companies demand smarter decision-making tools. By 2025, the total market will exceed $100-120 billion annually (after adjusting for overlap), with no signs of slowing down.

KnowYourMarket.ai targets its core markets strategically—Australia, the United States, the United Kingdom, Canada, and Western Europe. These regions represent approximately 40% of global marketing spend, creating a regional available market of $40-50 billion. Within this scope, the serviceable available market specifically suited to KYM's product offering reaches $12-15 billion annually. This accounts for AI-powered intelligence, marketing analytics, and on-demand strategic outputs while excluding overlapping segments and legacy tools already capturing budget.

Revenue potential scales dramatically from even modest market capture. At just 0.07% penetration, KYM reaches $80 million in annual revenue within five years. A more aggressive adoption trajectory—capturing 0.25% of the serviceable market—places five-year revenue potential above $500 million. KYMAi token economics are directly tied to this growth. Every subscription payment and per-query transaction settles in KYMAi, creating genuine value backing for token holders as platform revenue increases.

How KnowYourMarket.ai Is Changing SaaS Marketing Strategy?



1. Unified Strategic Intelligence

SaaS teams manage scattered data across multiple platforms with minimal integration. Google Ads metrics live separately from Meta Ads performance. Analytics data stays isolated from survey insights. Historical campaign results rarely inform a new strategy. KnowYourMarket.ai consolidates everything into one intelligent system that feeds data from Meta Ads, Google Ads, Analytics, Search Console, and behavioral signals directly into strategic recommendations. This unified approach eliminates hours of manual data reconciliation and enables teams to see the complete picture instantly. Connected data reveals patterns invisible when information stays siloed across departments.

2. Data-Driven Recommendations

Marketing strategy traditionally depends on experience, intuition, and debate. Teams argue about direction without concrete supporting evidence. Agencies pitch solutions based on creative thinking rather than proven performance data. KnowYourMarket.ai removes subjectivity through AI trained on 15 years of verified marketing performance patterns. When the platform recommends a budget shift or campaign pivot, it includes historical reasoning and predictive confidence levels. This eliminates costly missteps driven by leadership preferences rather than market reality.

3. Permanent Knowledge Engine

Marketing expertise evaporates when experienced team members leave. New hires restart from zero. Institutional knowledge about what works accumulates slowly through repeated trial and error. KnowYourMarket.ai captures every campaign result, audience insight, and strategic outcome permanently in its system memory. This knowledge compounds over time rather than resetting with personnel changes. New team members inherit the complete historical context instantly.

4. Real-Time Strategy

Most SaaS teams review marketing strategy quarterly or monthly at best. This lag costs opportunities and wastes budget on underperforming tactics. KnowYourMarket.ai processes millions of data points in seconds and delivers strategic recommendations automatically. Teams no longer wait weeks for analysis. They receive actionable insights in real time.

5. Enterprise Intelligence Access

Strategic consulting and advanced market intelligence traditionally cost prohibitively for mid-market and smaller companies. High retainers and long-term contracts lock in expenses. KnowYourMarket.ai's pay-per-query and subscription models eliminate these barriers. Small businesses have access to the same intelligence level as Fortune 500 companies. They pay only for what they use. No expensive agency retainers. No locked consulting agreements. This pricing accessibility opens marketing intelligence to thousands of companies previously priced out.

KYMAi Token At A Glance

KYMAi is the utility token powering the KnowYourMarket.ai platform. It operates on Ethereum with a fixed supply of 35 million tokens, meaning no inflation dilutes your holdings. The token serves a practical purpose—it's the key that unlocks platform access. Every subscription, every per-query analysis, every premium feature runs on KYMAi. This differs fundamentally from speculative tokens with no real use. Your KYMAi directly funds the intelligence you need while building platform value simultaneously.

The token works in two complementary ways. First, it reduces costs when paying for platform features compared to traditional fiat payments. Second, it grants governance rights, letting holders influence KYM's development roadmap and future direction. Token staking unlocks discounted query pricing and early access to new premium modules like predictive analytics and AI research planning tools. Importantly, holding KYMAi exposes you to platform growth through Total Value Locked—meaning as the business succeeds, token value appreciates naturally.

Token allocation follows a strategic structure designed for stability and sustainable growth. The Founder Round represents just 4.3% of the total supply and funds MVP completion, pilot onboarding, and compliance work. The Public Sale includes 22.8% for broader community access. Liquidity reserves comprise 5.7% to support healthy trading. The Platform Reserve holds 67.1%—released only as customers actually purchase access. This means token supply grows with genuine demand, not arbitrary schedules.

What Sets The KYMAi Founder Round Apart For Early Supporters?

The KYMAi Founder Round is live right now. And you're not joining after media hype or waiting for exchanges to list. You're participating when the platform needs capital most—and when upside potential remains untapped. This round allocates 1.5 million KYMAi tokens at the initial issue price, before the public sale increases pricing.

Early Founder Round participants receive concrete benefits that reflect their early belief. You get priority access to KYM's Alpha and Beta releases, meaning you experience platform features months before mainstream users. Governance priority lets you influence roadmap decisions while the platform still shapes its direction. Your tokens unlock discounted query costs immediately. You'll also be featured as case studies and community showcases once KYM pilots go live, adding additional visibility and validation to early supporters.

The Founder Round funds matter. Seventy-five percent directly accelerates platform development and feature completion. The remaining allocation covers essential sales, marketing, legal compliance, and operations. Raised capital removes development roadblocks and pushes KYM toward market leadership faster. This is your opportunity to own KYMAi at the lowest possible price before public sale pricing. As the platform scales, early token holders benefit from both utility value and appreciation potential. The window for founder-level pricing closes soon—backing this at the ground level represents a genuine early-mover advantage in a multi-billion dollar market.

KYMAi Continuity Benefit Programme

The Continuity Benefit Programme separates genuine long-term supporters from casual token traders. Most cryptocurrency projects treat all holders equally, creating a race toward quick profits. KYMAi takes a different approach. It rewards holders who stake their tokens and commit to the platform's vision with periodic distributions.

Participation is completely voluntary. You decide whether this aligns with your investment thesis. If you believe in KnowYourMarket.ai's long-term potential and want deeper ecosystem involvement, the programme offers meaningful advantages. If you prefer holding tokens purely for platform access or short-term trading, that's equally valid. The programme simply recognizes and rewards the commitment you make.

Who Qualifies?

You must meet four simple criteria. First, maintain a minimum token balance showing a genuine commitment. Second, hold tokens for a defined period before becoming eligible. Third, actively stake your tokens in the programme's smart contract. Fourth, manually opt in to participate. Tokens used for platform access don't count—only held and staked tokens qualify.

Why Does It Matter?

This programme creates genuine alignment between holders and platform success. You benefit when KYM succeeds. You have less incentive to panic-sell during market dips. You participate in governance decisions. The programme also attracts serious investors rather than speculators, creating ecosystem stability.

KYMAi serves dual purposes: operational utility for platform access, and investment participation through Continuity Benefits. This dual approach strengthens both functions. Platform users prove value while committed holders ensure stability. Neither function conflicts—they reinforce each other.

Sp, purchase KYMAi tokens at founder pricing now. Hold tokens for the required period. Stake them into the programme. Wait for distributions as platform success warrants them. The process is transparent and entirely within your control.

Steps To Buy KYMAi Tokens And Access Early Benefits

The Founder Round is live now. This is the moment to buy KYMAi at the lowest possible price before public sale pricing increases significantly. Early supporters lock in founder-level pricing and unlock exclusive benefits immediately. Here's how to get started.

Step 1: Set Up Your Wallet

Download MetaMask—a trusted wallet that securely stores your KYMAi tokens. Install it on your browser or mobile device. Create your wallet with a strong password you'll remember. Write down your recovery phrase and store it somewhere safe. MetaMask connects seamlessly to the KYMAi ecosystem. Your wallet is your gateway to everything in the programme. Security starts here, so take this step seriously and protect your recovery phrase.

Step 2: Fund Your Wallet

Add cryptocurrency or fiat currency to your MetaMask wallet. You can purchase ETH or USDT through various exchanges. Transfer your funds into MetaMask securely. Alternatively, you can contact the KYMAi team directly to pay in fiat. They accept USD, AUD, and EUR for purchases. Direct fiat payments simplify the process if you prefer traditional currency methods. Either approach gets you funded and ready to participate.

Step 3: Purchase Your KYMAi

Visit token.knowyourmarket.ai—the official Founder Round purchase portal. Connect your MetaMask wallet to the website. Select your preferred payment method. Choose the amount of KYMAi you want to purchase. Confirm your transaction. Your tokens arrive instantly in your wallet. The process takes just minutes from start to finish. Your early purchase locks in founder pricing before it increases.

The Takeaway

KnowYourMarket.ai represents a long-term wealth-building opportunity in a $100+ billion market. KYMAi token holders gain direct exposure to platform upside simply by holding—no active management required. This isn't speculative crypto; it's backed by real platform revenue and genuine customer demand. The Founder Round pricing window closes soon, and early participants secure the best possible entry point. So why wait? Get started today at **token.knowyourmarket.ai**.

Stablecoins Power $500K-$2.5M Property Deals Across UK, France, and Malta: Report

Stablecoins have facilitated property transactions worth between $500,000 and $2.5 million across the UK, France, and Malta over the past year, as wealthy crypto holders increasingly turn to digital assets for real estate purchases.

According to recent reports from Coindesk, Lithuania-licensed crypto payments app Brighty has brokered over 100 such deals, enabling high-net-worth clients to bypass traditional banking rails in favor of faster, more streamlined transactions.

The trend signals growing confidence in cryptocurrency as a legitimate vehicle for large-scale investments, particularly as traditional banks remain hesitant to process such deals.

Nikolay Denisenko, co-founder and CTO at Brighty App, explained that crypto transactions offer significant advantages over traditional methods like SWIFT, the global interbank payment network used by over 11,000 banks.

Converting stablecoins such as USDC into euros eliminates the complexity and delays associated with conventional wire transfers, making the process more efficient for both buyers and sellers.

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Bitcoin Spot ETFs Open 2026 Account With $681 Million Loss – Details

The Bitcoin Spot ETFs have experienced a turbulent start to 2026 after early inflows were wiped out by four consecutive days of withdrawals. Amid Bitcoin's recent failure to sustain its market recovery above $94,000, institutional investors are seeking more stability, especially considering the falling chances of a possible interest rate cut.

According to data from the ETF tracker site, SoSoValue, the Bitcoin ETFs registered $681 million in net outflows in the first full trading week of 2026. Notably,

these investment funds had commenced the year on a positive note, notching $697.2 million in net deposits on January 5 after an initial $471.1 million inflow on January 2.

However, a combined net outflow of $1.378 billion between January 6-9 soon cleared out all positive momentum driven by the earlier inflows. In analyzing individual ETF performance, Fidelity's FBTC experienced the largest net redemptions valued at $481.32 million. Following closely was Grayscale's GBTC, which recorded a net outflow of $171.79 million.

Meanwhile, Ark/21Shares' ARKB also had a sizable contribution to the overall weekly negative performance as its withdrawals exceeded deposits by $45.34 million. Other Bitcoin Spot ETFs with red performances include Grayscale's BTC, Bitwise's BITB, and VanEck's HODL, with net outflows varying between $3 million and $22 million.

On the other side of the spectrum, BlackRock's IBIT recorded the largest net inflow of the week, valued at $25.86 million. The BlackRock flagship crypto ETF continues to dominate with a remarkable cumulative net inflow of $62.41 billion.

Read more...

XRP Is Being Positioned for Institutional Domination — Evernorth and Doppler Begin Building Treasury-Scale Liquidity

XRP is rapidly positioning itself as a foundational asset for institutional finance as major treasury and infrastructure players collaborate to unlock large-scale liquidity, structured yield strategies, and deeper integration between traditional finance and the XRP Ledger.

XRP is increasingly emerging as a cornerstone asset for large-scale institutional finance. XRP digital asset treasury company Evernorth and XRPfi infrastructure provider Doppler Finance (Doppler) announced on Jan. 8, 2026, that they have entered into a strategic collaboration to explore treasury-scale liquidity and institutional use cases on the XRP Ledger.

The collaboration highlights a deepening integration between one of the largest public XRP treasury companies and a core onchain infrastructure provider, paving the way for deeper convergence between traditional finance and XRPL-native financial systems.

Under the relationship, Evernorth and Doppler Finance are evaluating institutional liquidity deployment frameworks designed to support treasury management.

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Bitcoin Bulls Alert: Samson Mow Forecasts Elon Musk's Billion-Dollar BTC Entry

Samson Mow, the founder of Bitcoin infrastructure firm JAN3, said on social media that he expects Elon Musk to "go hard into BTC" in 2026. Reports have disclosed the comment came as part of a set of bold forecasts from Mow on January 11, 2026, and it quickly spread across crypto news sites and social feeds.

Mow also attached a price target to his outlook, putting Bitcoin at $1.33 million — a rise of about 1,360% from levels near $90,590 cited in recent market data. That figure has been repeated across multiple industry outlets covering his post, and analysts are parsing what such a move would mean for funds, miners, and corporate treasuries.

Why The Prediction Mattered To Traders

Mow's statement is framed as a prediction, not evidence of an actual purchase by Musk or Tesla. Multiple outlets emphasized that the post reflects Mow's personal view of how events could unfold if a high-profile investor like Musk re-engages with Bitcoin. Headlines picked it up because Musk's past comments and Tesla's earlier BTC holdings have moved markets before.

MSTR And Macro Anchors

Alongside the Musk prediction, Mow forecasted MicroStrategy (MSTR) could reach $5,000 and suggested that at least one country might issue a Bitcoin bond. These points were presented as part of a broader bullish template that ties corporate demand and sovereign experiments into a faster adoption scenario.

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A hidden "yield war" has begun in Ethereum ETFs, forcing issuers to finally pay you for holding

Grayscale turned Ethereum's staking yield into something ETF investors instantly recognize: a cash payout.

Grayscale has turned Ethereum's staking yield into something ETF investors instantly recognize: a cash distribution.

On Jan. 6, the Grayscale Ethereum Staking ETF (ETHE) paid around $0.083 per share, totaling $9.39 million, funded by staking rewards the fund earned on its ETH holdings and then sold for cash.

The payout covered rewards generated from Oct. 6 through Dec. 31, 2025. Investors on record as of Jan. 5 received it, and ETHE traded ex-distribution on that record date, following the same calendar mechanics used across its stock and bond funds.

It's easy to shrug at this as a niche detail inside a niche product. But it's a meaningful milestone for how Ethereum is being packaged for mainstream portfolios.

Staking has always been central to Ethereum's economics, but most investors have experienced it indirectly, through price appreciation, crypto-native platforms, or not at all.

An ETF distribution changes the framing, making Ethereum "yield" show up as a line item that looks a lot like income.

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Pump.fun Co-Founder Says Fee Model Failed, Announces System Revamp

Pump.fun co-founder Alon acknowledged the platform's creator fee mechanism failed to deliver sustainable results, announcing system revamp letting traders decide token revenue-sharing.

Pump.fun co-founder Alon acknowledged that the platform's creator fee mechanism has failed to deliver sustainable results, prompting a major system overhaul that will let traders decide which tokens deserve revenue-sharing arrangements.

The admission comes as the Solana-based memecoin launcher faces mounting legal pressure and market-share erosion while attempting to balance creator incentives with trader participation.

Although there has been some increased trading activity in recent days, it is nowhere near what it was before.

The platform introduced its first changes through a fee-sharing feature that allows creators to distribute revenues among up to 10 wallets, transfer coin ownership, and revoke update authority.

The update aims to address transparency issues that previously forced token holders to trust deployers to manually redirect fees to intended recipients.

Alon explained that Dynamic Fees V1, launched months earlier, appeared initially successful, attracting creators who had never used crypto applications.

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Stablecoin Payments Could Surge to $56.6 Trillion by 2030 as USDT and USDC Lead the Market

Stablecoin payment flows could reach $56.6 trillion by 2030, growing nearly 80% annually
USDT leads CeFi usage, while USDC dominates DeFi transaction volume
Governments and major payment firms are accelerating stablecoin adoption and regulation

Stablecoin payment flows could surge to $56.6 trillion by 2030, positioning dollar-pegged cryptocurrencies as one of the most influential payment rails in global finance, according to new estimates from Bloomberg Intelligence.

Tether's USDT remains the most widely used stablecoin for everyday payments, business settlements, and savings, particularly within centralized finance (CeFi), Bloomberg noted. However, Circle's USDC continues to dominate decentralized finance (DeFi), where it is the preferred stablecoin for on-chain applications.

Stablecoin flows climbed 81% year-on-year in 2025, though the share of volume originating from decentralized platforms declined, based on data from crypto analytics firm Artemis. Artemis co-founder Anthony Yim attributed the shift to rising stablecoin adoption in emerging markets, where users are increasingly turning to dollar-backed tokens amid geopolitical and economic uncertainty.

Despite USDT's dominance in usage, USDC recorded higher total transaction volume, reaching $18.3 trillion in 2025, compared with $13.3 trillion for USDT.

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UK Prepares Gateway for Cryptoasset Regulation Under FCA Oversight

FCA requires crypto firms to obtain FSMA authorisation before the new UK regulatory regime begins.
Pre-application support and information sessions will guide firms on compliance and permission variations.
Transitional and saving provisions allow continued operations for firms while applications are under review.

The UK Financial Conduct Authority (FCA) is establishing a formal gateway for firms seeking to operate under the country's upcoming cryptoasset regulatory regime.

Firms wishing to undertake regulated crypto activities must be authorised under the Financial Services and Markets Act 2000 (FSMA) before the new rules come into effect. This includes businesses currently registered under the Money Laundering Regulations 2017 (MLRs), the Payment Services Regulations 2017, or the Electronic Money Regulations 2011.

The FCA clarified that existing registrations will not automatically convert to FSMA authorisation. Firms already authorised for other activities will need to vary permissions to align with the new regime.

The FCA plans to host information sessions to guide firms through authorisation requirements, standards, and expectations

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YouTube Rival Rumble Partners With Tether To Launch Bitcoin and Crypto Payments Wallet for Creators

Video-sharing platform Rumble is partnering with stablecoin issuer Tether to launch a new crypto wallet aimed at enabling direct payments to creators in Bitcoin (BTC) and other digital assets.

According to a company announcement, the wallet, called Rumble Wallet, is integrated directly into the Rumble platform and allows users to tip creators using Bitcoin, Tether's USDT stablecoin and Tether Gold, which is backed by physical gold.

The wallet is non-custodial, meaning users retain control of their private keys rather than relying on a centralized intermediary.

Rumble says the wallet is built using Tether's Wallet Development Kit, marking the first commercial deployment of the toolkit. The integration is designed to allow platforms to support crypto payments while keeping asset custody with individual users rather than the platform itself.

The wallet also supports fiat on- and off-ramps through a partnership with crypto payments provider MoonPay, enabling users to convert traditional payment methods into supported digital assets.

Rumble positions the wallet as part of its broader effort to provide alternative monetization tools for creators as it competes with larger platforms such as YouTube.

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X Plans 'Smart Cashtags' to Link Crypto and Stock Tickers to Live Prices

X is developing a feature that turns ticker symbols in posts into links for real-time pricing and asset-specific information.

The tool, called Smart Cashtags, will let users tag specific stocks or crypto assets, down to individual smart contracts, when posting symbols such as $BTC or $NVDA.

Tapping a tagged asset opens an in-app page with live prices, charts, price moves and related posts, aiming to reduce confusion around overlapping tickers.

X said it plans to gather user feedback ahead of a public rollout expected next month, without detailing whether trading or payments will be included.

Elon Musk's X app is developing a new feature called Smart Cashtags that will link ticker symbols in posts to real-time financial data.

The feature will allow users to specify specific assets, such as stocks and crypto, when posting cashtags like $BTC or $NVDA, according to a Sunday post by the company's head of product, Nikita Bier.

Tapping a Smart Cashtag will open an in-app page showing live prices, price changes, charts, and posts mentioning the asset.

X said the tool is designed to reduce ambiguity around tickers and smart contracts, particularly in crypto markets where symbols can overlap. In some cases, assets will be identified by their underlying smart contract addresses.

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JPMorgan downplays stablecoin threat as local bankers warn of $6.6 trillion risk

The ABA sent a letter to the U.S. Senate, saying stablecoins that offer yields will affect its banking members ability to grant loans, but JPMorgan disagrees.

Over 100 community bank leaders are urging U.S. senators to address loopholes in stablecoin legislation, fearing it could divert trillions from traditional bank deposits.

The American Bankers Association warns that stablecoin issuers are offering yield-like incentives, potentially undermining local lending and affecting small businesses and households.

While community banks express concern, JPMorgan downplays the threat, viewing stablecoins as a complementary financial tool rather than a systemic risk.

More than 100 community bank leaders are urging U.S. senators to close what they describe as dangerous loopholes in stablecoin legislation, warning that trillions of dollars could migrate out of traditional bank deposits and undermine local lending across the country. But JPMorgan does not share the ABA's fears.

In a Jan. 5 letter sent to the Senate, members of the American Bankers Association's (ABA) Community Bankers Council said stablecoin issuers are increasingly finding ways to offer yield-like incentives, despite a statutory ban on interest payments from issuers directly, threatening to siphon savings away from their vaults that rely on deposits to fund loans to households and small businesses.

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Insiders sell government crypto database to violent home invaders as transparency laws backfire

An insider allegedly sold address-and-family lookups to criminals, turning "self-custody" into a coercion problem overnight.

A tax employee in Bobigny used internal software to compile dossiers on cryptocurrency specialists, billionaire Vincent Bolloré, prison guards, and a judge. She passed the information to criminals who paid €800 to attack a prison officer at home in Montreuil.

Her appeal was rejected Jan. 6, as reported by local media.

The case matters less for what happened than for how targets were selected. The newest vector isn't Telegram doxxing or compromised exchanges. It's privileged access to state identity systems that map names to addresses, phone numbers, and family structures with a single query.

France's National Police Inspectorate logged 93 investigations in 2024 for violation of professional secrecy and 76 for database diversion. The agency calls the sale of government database lookups via social networks and dark web an "uberization" of file trafficking.

A separate TF1 investigation uncovered a Snapchat-based service menu: €30 for a vehicle registration lookup, €150 for a wanted-persons file check, and €250 for an illegal vehicle un-immobilization. Bank transfers connected to one suspect ranged from €15 to €5,000.

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