



EPISCOPAL SCHOOL OF ACADIANA

Strength to Strength



Strength to Strength

Capital Campaign for Episcopal School of Acadiana

Paul Baker,
Headmaster

Linda Dautreuil,
Director of Development

**Campaign
Steering Committee
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Chris Herrington, '99

Haley and Lon Baronne, '00
Danielle and Tyson Cromwell, '96
Jessica and Phil Gachassin
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A Message From Our Campaign Steering Committee Co-Chairs



As graduates of ESA, we often reflect on how our experience has enriched our lives. Who would have thought that a school built of simple wooden frames, born in cane fields, and nested amongst oak trees would have such a profound effect on its students. The lessons and values instilled in us through our educators still resonate today. Honor, faith, hard work, responsibility, **Strength** and personal excellence are just a few of the qualities that we apply to our busy lives. ESA breeds success, and the challenges provided to students empower them to grow into the best versions of themselves. We feel so blessed to now provide our children with the ESA experience.

We are honored to be a part of the Capital Campaign, **Strength to Strength**. Our new state-of-the-art buildings and classrooms will maintain the iconic look that balances innovative technology with nature and the genuine outdoor feel that our current students cherish and our alumni remember so well. This new footprint will honor our past with the open campus while respecting the land around it. The classrooms will allow our teachers to provide exceptional tools to create an unparalleled experience. The modern, yet versatile classrooms will keep ESA in the forefront of teaching and help it remain as the undisputed academic leader in the state.

The foundation of ESA is rock solid and has demonstrated that bricks and mortar are not what defines a school or determines success. The essence of ESA is more than what we can see, but the time is NOW to take ESA to the next level. We have the responsibility to make this even more special for generations to come, and we need your help to make this dream a reality!

Strength to Strength.

—A'Dair, '00 and Chris Herrington, '99

From Our Headmaster



Dear ESA Family,

I am thrilled to be able to share with you the progress that we have made on our Cade Campus capital campaign, Strength to Strength. In my nearly 30 years here at ESA, this promises to be one of the most important and exciting stages of our school's journey, and I am not only thrilled to share the progress we've made, but I am also so very excited to invite you to be part of this amazing story. This school began with the vision of creating an independent school with a national reputation right here in Acadiana, and that vision has been realized in the most extraordinary ways over the past 45 years. It's now time to lay the foundation for the next 50 years of the ESA story, and we all have a role to play in that. So I invite you to look through this material, get excited for the future, and find a place for you and your family to leave your mark. Areté!

Most sincerely,

A handwritten signature in black ink that reads "Paul Baker".

Paul Baker, PhD
Headmaster, ESA





Campaign for ESA

HISTORY & TRADITION

Since its founding in 1979, Episcopal School of Acadiana has been about relationships - relationships between teachers and students who share a love of learning, and relationships among students who cherish a community rooted in an honor code and in mutual respect.

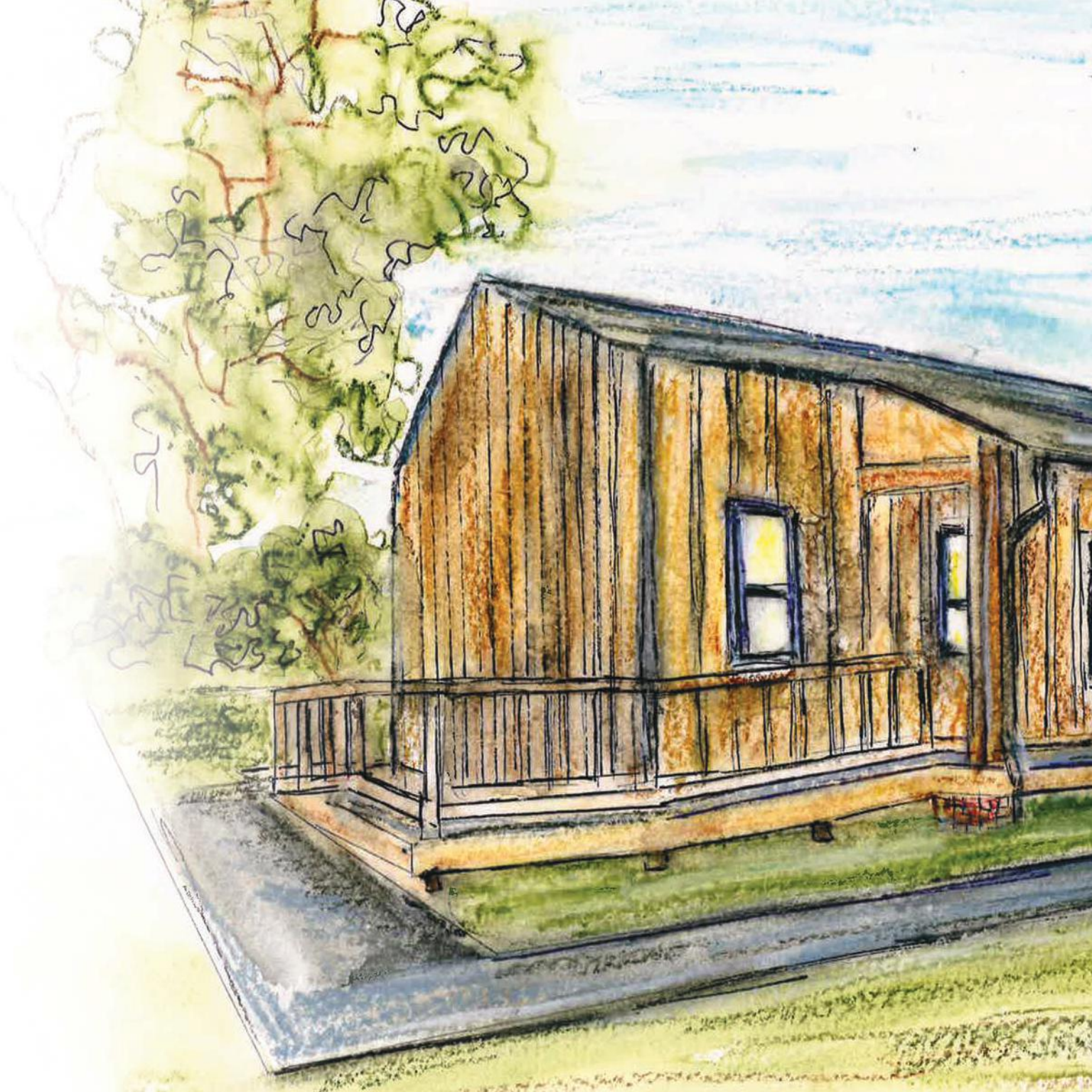
From the beginning, the ESA administration and Board of Trustees have chosen to invest in people - in qualified and passionate teachers and coaches - over expensive facilities. When the Cade Campus opened in 1980, the humble buildings played a supporting role for the challenging academic program that quickly developed into Acadiana's premier educational institution.

For over forty years, these simple facilities have worked to support the exceptional teaching and learning that took place among the cane fields in Cade. But as ESA enters its fifth decade, the campus buildings are no longer serving their purpose. Originally designed as temporary, these classroom buildings lack the space, flexibility, and technology to accommodate 21st-century education. Visual and performing arts spaces are cramped, over crowded, and spread out at inconvenient locations. Athletic teams struggle to find space and time to practice. From classrooms and labs to studios and courts, ESA's Cade Campus buildings are no longer performing their supporting role. The aging facilities have instead become a distraction.

Over the years, elements of the Cade Campus have been updated and a new Lower School campus has been created in Lafayette. Through successful capital campaigns, ESA has renovated the Old Chapel and built the beautiful Henton Chapel in Cade, as well as constructed the academic buildings and the Enrichment Center on the Lafayette Campus. With each campaign, these new facilities have impacted and elevated ESA academics.

OPPORTUNITY

We're looking ahead as ESA approaches the milestone of its fiftieth anniversary (#ESA50). Rooted in our mission of scholarship and honor, ESA will continue to graduate students who believe in themselves and who work to change the world. To do that, we will continue to focus on relationships and people by retaining and recruiting an exceptional faculty who will improve upon ESA's tradition of excellence.



Part of the mission at ESA is to instill in every student the habits of scholarship, truly habits of mind, that foster growth and challenge students to develop their academic toolset. It all begins with an academic culture here that places intellectual rigor and the joy of discovery at the highest tier of our shared values. Faculty at ESA seek creative ways to engage the students' natural curiosity. Students are challenged to think critically, take intellectual risks, see problems from multiple viewpoints, and develop innovative solutions based on theory and practice. Classes are collaborative and interactive at ESA; students learn to express their ideas, to question assumptions, and to defend their positions. All of this results in a highly engaging and intellectually stimulating environment. It won't always be easy, but students will tell you directly, "the classes at ESA prepared me incredibly well for my college studies and beyond."

— ESA teacher, parent, and alumna



Virginia

Campaign Objectives



One of our top priorities is to provide students and teachers with Cade Campus facilities that not only support, but enhance the important work that takes place within our buildings and under our oaks. Research within the area of educational policy indicates the significance of school facilities in improving student outcomes as well as influencing factors surrounding key teacher behaviors. Specifically, well-designed school facilities have been shown to positively affect student health, behavior, classroom engagement, learning, and growth in achievement. Evidence has also validated school facilities' influence on teacher recruitment, retention, commitment, and effort.

Forty-five years ago, ESA's founders laid the groundwork for what has become the best educational experience in Louisiana. It's time to prepare ESA for the future and to ensure that the ESA Experience thrives for the next generations of students and families.

FIRST STEPS

The Comprehensive Cade Campus Master Plan has been divided into phases so we can begin meeting the most pressing needs of the campus immediately. Based on a thorough campaign planning study, projects included in the first phase total \$6 million.

PRELIMINARY CAMPAIGN GOAL FOR PHASE 1 \$6 MILLION

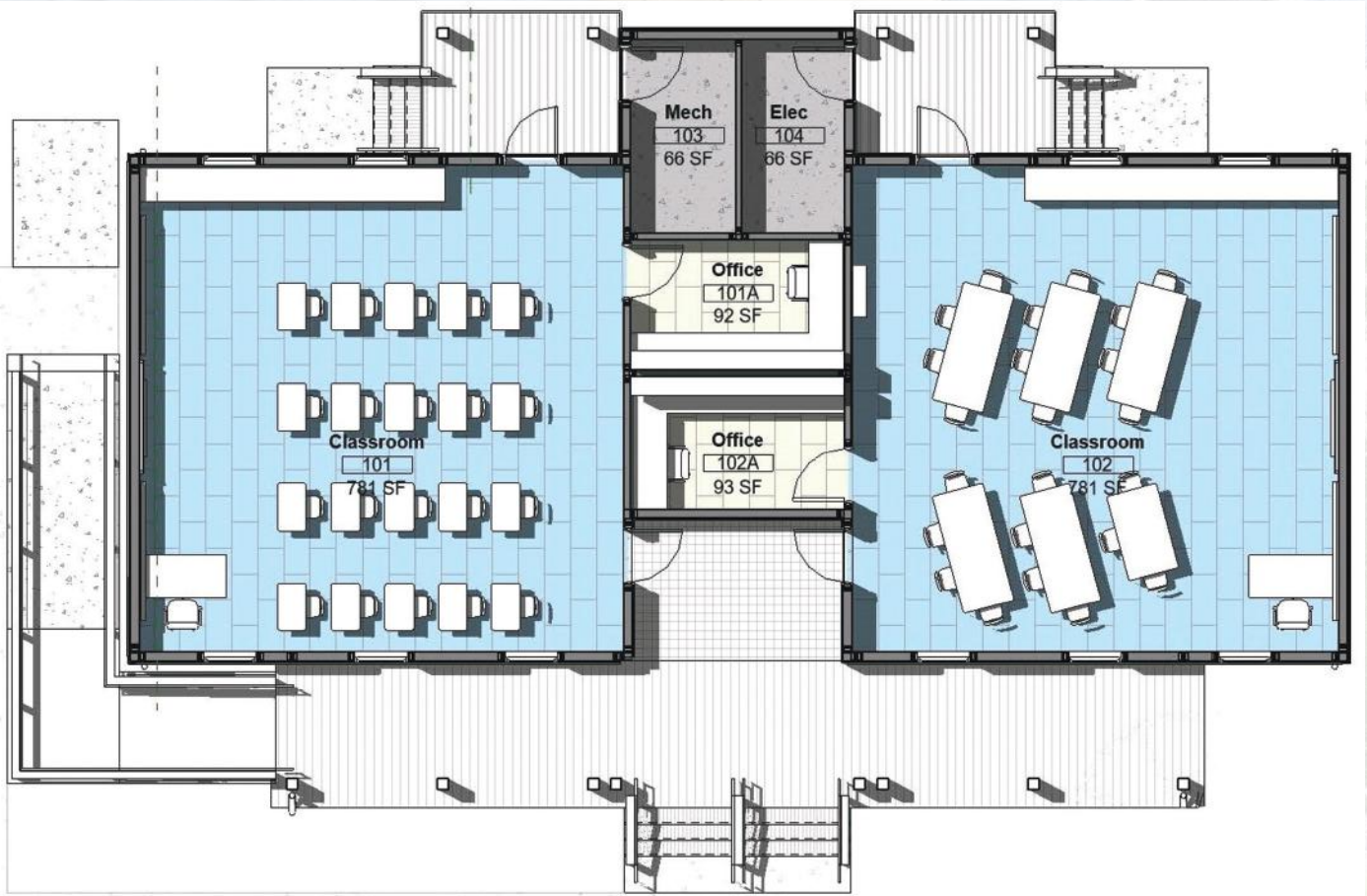
Eight classroom buildings **(\$600,000 each) \$4.8 million**

- Four upper school and four middle school buildings
- Two classrooms per building
- 2,000 square feet per building

Infrastructure \$1.2 million

- Demolition, grading, road work, drainage
- Fiber backbone for campus technology
- Electrical, plumbing, and fire & safety foundation
- Sidewalks and outdoor lighting

New Classroom Building



New Classroom Building



New Classroom Building



New Classroom Building - Porch View



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— Paul Baker, PhD
Headmaster, ESA





Cash

The simplest way to support Episcopal School of Acadiana is through cash gifts. This form of giving makes an immediate impact and is fully tax deductible.



Securities

Long-term appreciated stocks and other securities may be transferred to ESA. The donor may avoid capital gains taxes upon sale of the stock and be able to claim a charitable deduction.



IRA Charitable Rollover

Individuals age 73 and older can donate up to \$100,000 each year from their IRAs to ESA tax-free. Donors do not receive an income tax charitable deduction. However, this provision allows donors to transfer money from their IRAs directly to a qualified charity without having to recognize the transfer as taxable income.



Real Estate

Gifts of real estate can include a personal residence, a vacation home, a farm or ranch, income-producing rental property, or undeveloped land. Depending on the value of the real estate, the donor may be able to realize a charitable tax deduction and also avoid capital gains taxes.

Easy Ways to Make Your Charitable Gift



Bequests

A bequest through a will is the most common form of planned giving. This is an attractive option for donors who wish to retain control of their assets during their lifetime and assist ESA at a future date. Bequests may designate a specific dollar amount, a percentage, or the residual of an estate after taxes, expenses and family needs are met. Important estate tax savings may be realized through this type of gift.



Retirement Plan and IRA Designations

A donor may designate ESA to receive any remaining assets from an IRA or other qualified pension or profit-sharing plan. The donor maintains access to funds throughout his/her lifetime, and later gifts are deducted from their taxable estate. This may provide considerable tax savings to the donor's heirs.



Life Insurance

An individual may contribute a paid-up life insurance policy, buy a new policy, or contribute an existing policy to ESA. In addition, a donor may add ESA as a partial beneficiary to an existing policy. The donor may benefit from an immediate tax deduction or other more complex tax benefits, depending on how the insurance is given.



Charitable Lead Trust

Lead trusts are usually created for a term of years within which ESA receives income. At the end of the trust period, the principal is passed on to the donor's heirs.

Strength to Strength



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