

Georgetown Community Fund Holiday Parade & Festival Sponsorship Opportunities

October 26, 2025



Georgetown Community Association
P.O. Box 4
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Georgetown Holiday Parade and Festival

Sunday, December 21, 2025 • 11:00 AM – 3:00 PM
Parade begins at 11 AM on Main Street, Redding, CT
Followed by fun & festivities at The Granite

The Georgetown Holiday Festival is a long-standing community tradition that brings together residents, families, and local businesses to celebrate the season with festive activities for all ages. Guests will enjoy Photos with Santa, hay rides, visits with the horses from Rising Starr Horse Rescue and the Georgetown Volunteer Fire Company, children's crafts, live music, seasonal refreshments, and holiday raffles.

All sponsorship contributions and proceeds from the Festival directly support the Georgetown Community Fund, which provides essential assistance to neighbors facing financial hardship.

By becoming a sponsor, you help sustain this meaningful local event while making a tangible difference in the lives of neighbors in need.

Why Sponsor?

About Us

The Georgetown Community Fund, a program of the Georgetown Community Association, offers year-round support to our neighbors and community programs in times of need, ensuring that Georgetown remains the unique, caring, and connected community for all who call it home.

Your sponsorship helps ensure that our community events and charitable programs continue to bring people together, strengthen connections, and make a tangible difference right here at home.

Our Goal

Help us reach our \$10,000 goal to make this year's Georgetown Holiday Festival the best yet and keep the holiday spirit alive in Georgetown! Your sponsorship includes recognition not only during the holidays but throughout the year at Community Fund events and initiatives.

Why Sponsor?

- **Local Impact:** Support programs that directly benefit your neighbors
- **Visibility:** Connect with engaged community members
- **Networking:** Build relationships with local families and businesses
- **Civic Responsibility:** Demonstrate commitment to community values

The Difference Sponsorship Makes

Because of caring neighbors like you, in the past year, the Georgetown Community Fund was able to assist residents facing challenges and to provide thoughtful holiday gifts and support for five families. *We aim to make an even bigger impact this year.* Your sponsorship helps keep that spirit of giving alive all year long.

Sponsorship Opportunities

This year, we're hoping to raise \$10,000 to keep the Georgetown Holiday Parade & Festival shining bright! Your support helps make this favorite community tradition possible and directly supports the Georgetown Community Fund's mission to assist local residents in need. Join us in making the holidays merry and meaningful for everyone!

\$1500+



Premier Sponsor

Join us as a leading supporter of Georgetown's most festive tradition.

Benefits include:

- All Community Champion benefits, plus:
- "Presented by [Sponsor Name]" recognition on event banner and major event signage
- Featured spotlight on GCA social media and/or newsletter

\$750+



Community Champion

Help light up the holidays as a community leader and supporter.

Benefits include:

- All Community Partner benefits, plus:
- Business logo on GCA website and printed event materials
- Tagged mentions on GCA social media leading up to the event
- Verbal recognition during festival announcements

\$250+



Community Partner

Show your holiday spirit and support for Georgetown and your neighbors in need.

Benefits include:

- Name listed on GCA website and event signage
- Social media thank-you post
- Recognition in the Holiday Festival program and newsletters

\$250+ in Value



In-Kind Sponsor

Support the festival through goods or services such as printing, food, decorations, raffle prizes, or event support. **Benefits include:**

- Recognition comparable to the equivalent cash sponsorship level
- Custom acknowledgment tailored to your contribution

How Your Gift Makes a Difference

Your generosity directly supports neighbors in need and local programs — especially during the holiday season, when a little help can make a big difference.

Donation Level	What Your Gift Can Provide
\$50	• Helps cover a week's worth of groceries or a partial utility bill for a neighbor in need • Provides small holiday gift or warm winter essentials for a local child • Purchases craft or activity supplies for kids' holiday events
\$100	• Contributes toward heating or electricity costs for a household • Helps a resident with transportation to medical appointments or work • Provides holiday groceries or gift cards for a local individual or senior
\$250	• Helps a family with emergency heating fuel, rent support, or essential medical or household expenses • Provides holiday groceries or gift cards for one small family • Covers a monthly car payment • Supports community programs and events that bring warmth and cheer during the holidays
\$500	• Offers meaningful relief to a household facing temporary hardship — such as partial rent, utility, or car repair assistance • Sponsors a family through the holiday gift program • Helps fund festive community events like the Georgetown Holiday Festival
\$1,000	• Provides critical short-term assistance to a family experiencing financial strain • Expands our holiday giving program to reach additional residents • Supports ongoing programs that keep Georgetown connected and compassionate year-round
\$1,500	• Covers substantial, one-time emergency assistance for a family in crisis (e.g., rent, heating oil, or major household expense) • Fully sponsors a season of community initiatives • Sustains year-round support for residents and programs that make our town thrive

Become a Sponsor

We welcome both individual and business sponsors who share our commitment to community and supporting neighbors.

To participate or learn more, don't hesitate to get in touch with us at:

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Donations by check: Please make payable to Georgetown Community Association and include "Georgetown Community Fund" in the "For/Memo" space on your check.

Want to make a direct donation? Simply scan the QR code below or click it if you're viewing it on your phone or computer.



*Thank you
for helping us make the holidays brighter for the Georgetown community!*