SUSTAINABILITY & GREEN ENTREPRENEURSHIP

Bonus Activity

Do your research on a green startup or sustainable business project to research.
 These can be local or global companies, such as a solar energy startup, a company producing biodegradable products, or a business involved in sustainable agriculture.

Considering the following:

Areas of Focus:

- Business Model: How does the company make money while being eco-friendly?
- Environmental Impact: What sustainable practices does the company employ? How do they minimize their carbon footprint or waste production?
- Social Impact: How does the company's operation benefit the community? Consider employment, community projects, etc.
- Challenges and Solutions: What challenges does the company face in implementing sustainable practices, and how do they overcome them?

Potential Companies for Research:

- A solar power startup focusing on affordable energy solutions.
- A company that produces and sells eco-friendly and biodegradable household products.
- A sustainable fashion brand that uses recycled materials.
- An urban farming initiative that promotes local, organic produce.
- A tech startup that develops apps or platforms for carbon footprint tracking or environmental awareness.

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