



Overview Document

Index

- 1. Who we are** pg. 03
- 2. Conference Flow** pg. 04
- 3. Conference Directory** pg. 10
- 4. Experience Room setup** pg. 12
- 5. Giveways** pg. 13
- 6. Agenda** pg. 14
- 7. Venue** pg. 15

We bring the hospitality industry together

The Hospitality Network's core purpose is to connect the vast and fast-growing hotel industry across the EMEA region.

We facilitate key connections on both the “buyers” and the “suppliers” side with the right insights and contacts that we have gained over our 20 years of experience in the industry.

- **Operators**
- **Owners**
- **Developers**
- **Consultants**
- **Interior designers**
- **Procurement companies**

What happens at this conference?

The 2024 EMEA Stakeholder Conference is a two and a half day networking event to meet, and connect with prequalified stakeholders representing hundreds of hotel projects (opening in 2025-2028) in Europe, Middle East and Africa.

Meet the right people at the right time.

1. Event Directory

Receive the 'Events Directory' with details of all attendees working on active projects in the region for the next 3 years, including your company profile.



2. Welcome dinner

Meet and greet buyers as you settle in during the welcome dinner.



3. Market updates

Get in-depth regional market knowledge directly from project intelligence experts.



4. Experience room meetings

Meet face-to-face with buyers visiting the Experience Rooms. Showcase your full range of products and solutions in a live demo set-up for a truly interactive experience.



5. Casual networking

Casual Networking (during conference meals & coffee breaks) with buyers in attendance to initiate and develop business relationships.



6. Gala dinner

Meet with buyers in a fun and relaxed setting at the themed Gala Dinner.



7. Industry presentations

Learn from Industry Experts as they share insights into the Europe, Middle East & Africa hotel industry, key technology trends and the Giga projects in Saudi Arabia.



Conference

Directory - Buyer Page

A valuable guide that helps you get to know the “who’s who” of the industry.

The buyer section provides the following information about each attending buyer.

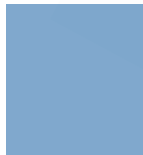
Contact details: provides key contact details of the attending buyers.

Buyer page

Company name



Delegate contact details



Website



Conference

Directory - Supplier Page

Each participating supplier will have a full-page advertisement in the directory.

The supplier page has the following information for the buyers to review:

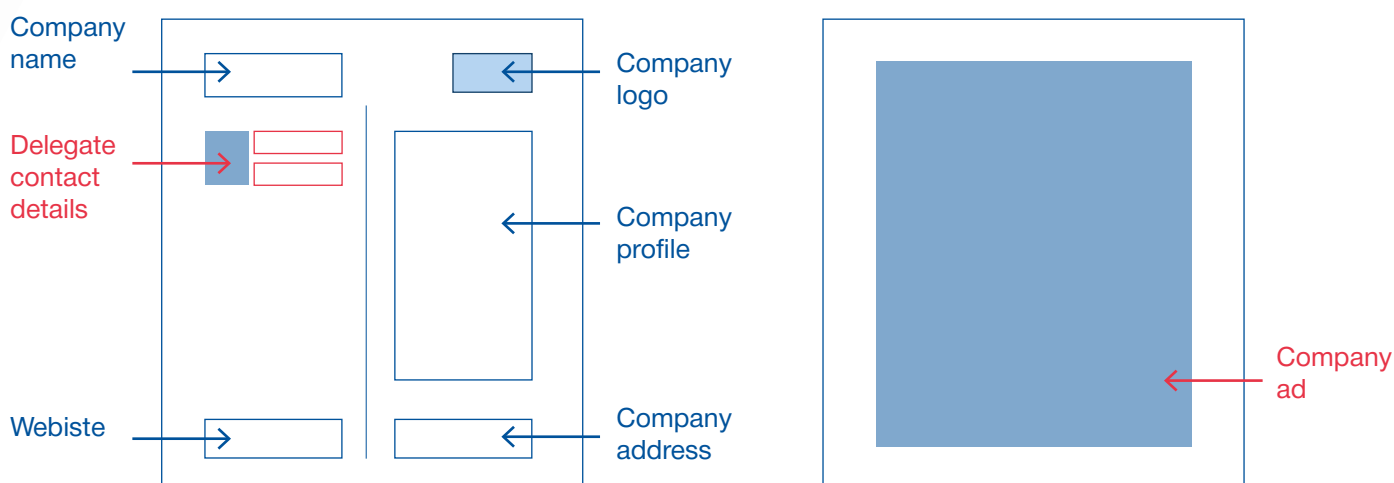
Company description: Overview about your company and its expertise. Max 150 words.

Contact details: Contact information (Photograph, Name, Designation, Email, Phone no.) of key members from your company.

Company advertisement: Showcase your company products and services with this full page ad. Specifications: 128x178 mm, CMYK, 300 ppi resolution.

Supplier page

Deadline: August 31, 2024



Experience

Rooms setup

Products, Equipment, Furniture or any large items must be delivered to the Lapita Dubai Park's Service Entrance (loading bay).

Before delivery:

- Complete the Item Description & Lapita Code of Conduct Form.
- The form must be signed and returned to The Hospitality Network as soon as possible.
- **The deadline for submission is 30 September 2024.**

Upon Delivery:

The delivery team must carry the following

- Copy of the "Code of Conduct" form
- Valid identification document
- Driver's valid license

These must be submitted to the Security Team present at the Service Entrance (loading bay) and can be collected back after the delivery has been made. All items must be set up **within the room limits**.

Experience Rooms can be set up between Nov 03, 10:00 - Nov 04, 08:00



[Download Code of Conduct form](#)



Giveaways for Buyers

If you'd like to sponsor one of the 'buyer' participation prizes, get in touch and let us know what you have in mind. This could be a grand prize, a few items or even a takeaway for everyone.

We have found from our previous events that buyers are eager to participate in giveaways and create a positive association with the brand.

Please let us know by **13 September 2024**.



Buyer giveaway booklet

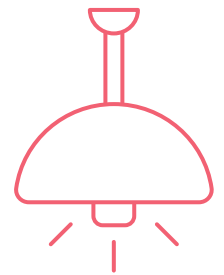
Each buyer will receive a guidebook containing the agenda, a map to each supplier's table and the giveaways they will receive.v

We will provide each supplier with a sheet of stickers, we ask you to please stick them in each buyer's giveaway book after they have met you.

[Linked here is a sample of the giveaway guide book given to all attending buyers during our previous conference.](#)



Agenda



Tuesday

November 5

16:00 - 19:00
Registration

19:00 - 22:00
Welcome Dinner



Wednesday

November 6

07:00 - 08:00
Breakfast/ Coffee
Networking session

08:00 - 10:30
Welcome Speech & Industry Speaker Presentations:
. **Philip Wooller, STR**
. **Ibrahima Gaye, KAFD | King Abdullah Financial District**

10:30 - 13:00
Personalised
Agenda

13:00 - 14:30
Networking
Lunch

14:30 - 15:00
Industry Speaker
Presentation

15:00 - 17:15
Personalised
Agenda

17:15 - 18:30
Coffee Networking
Collect Gift Bag

18:30 - 22:00
Gala Dinner



Thursday

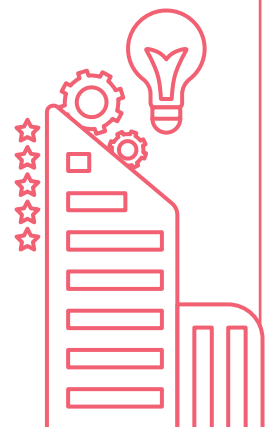
November 7

07:30 - 09:00
Breakfast/ Coffee
Networking session

09:00 - 10:30
Welcome Speech & Industry Speaker Presentations:
. **Saurabh Bakshi, Azizi Developments**
. **Rodney Linville, Nobu Hotel**

10:30 -13:00
Supplier
Showcase

13:00 - 14:30
Networking Lunch,
Collect Gift Bag,End of Event



Venue

Lapita, Dubai Parks and Resorts, Autograph Collection

Lapita, Dubai Parks and Resorts, Autograph Collection Hotels is a a Polynesian island-inspired resort.

Google Map Link

<https://goo.gl/maps/rkeT9FA3HWXMiZpw9>



Dubai Parks & Resorts, Sheikh Zayed Road, Dubai, UAE

Building the Future of Hospitality, Together!

Jumeirah Bay X2, 14th
Floor, Jumeirah Lakes
Towers, Dubai, United
Arab Emirates

Phone: +971 4 437 5796
Email: info@t-h-n.com
www.t-h-n.com