



HALL PARK HOTEL

AUTOGRAPH COLLECTION®  
HOTELS

FRISCO WEDDINGS

SAY  
“I DO”

AT HALL PARK HOTEL

# MEMORIES MADE

Time to gather your family and friends to celebrate your beautiful union.





# TABLE OF CONTENTS

## › ABOUT HALL PARK HOTEL

03-06

*A bit about us and our unique qualities to fit your wedding.*

## › ROOMS & SUITES

07-08

*Luxury suites and rooms to create memories and comfort.*

## › VENUES

09-14

*Elegant surroundings for ceremonies and receptions.*

## › WEDDING PACKAGES

15-16

*Find what's included in our blissful packages for your special day.*

## › CULTURAL WEDDINGS

17-18

*Discover what we offer to celebrate your traditions.*

## › CULINARY & CAKES

19-22

*Let us create delicious coursed meals and breathtaking cakes.*

## › NEXT STEPS

23-26

*Make your wedding planning easier with our checklist and next steps.*



# HALL PARK HOTEL

# WELCOME TO



## HALL PARK HOTEL

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NESTLED in the heart of Frisco, **HALL Park Hotel** blends modern luxury with artful elegance, creating the perfect setting for your dream wedding.

With 224 stylish guest rooms, including **The Reserve Suites**—60 spacious, apartment-style suites with full kitchenettes and private balconies—your guests will enjoy premium accommodations with breathtaking views.

Treat your loved ones to an exceptional culinary experience at **Palato Italian Kitchen and Lounge**, where Northern Italian flavors take center stage in a warm and sophisticated setting. Or, sip handcrafted cocktails and enjoy light bites at Parkside Pool & Bar, our rooftop retreat.

From intimate gatherings to grand receptions, our versatile indoor **ballrooms** and **outdoor event spaces** provide the perfect setting to say "I do." Plus, our dedicated team will be with you every step of the way to ensure every detail is flawlessly executed.

Let us bring your vision to life with artful touches, thoughtful amenities, and an elevated experience for you and your guests. **Your unforgettable wedding begins at HALL Park Hotel.**



# FRISCO'S WEDDING DESTINATION



## CHOOSE ARTFULLY

We specialize in creating unforgettable wedding experiences, tailored to make your special day truly one-of-a-kind. From **intimate ceremonies** to **grand celebrations**, our stunning venues and impeccable service will ensure every detail is perfect. Let us provide the **ultimate backdrop** for your love story, with personalized touches, breathtaking settings, and **luxurious accommodations** for you and your guests.

Your **dream wedding** awaits.

### › OUR OFFERINGS & ACCOMMODATIONS

- Venue Coordination & Event Planning Team On-Site
- On-Site Catering & Award-Winning Pastry Chef
- Customized Menu Selection and Bar Packages
- Luxury Room and Suite Accommodations On-Site
- Outdoor Heated Pool with Park View
- Free Self-Parking On-Site for Wedding Event
- Fully Handicap Accessible

### › OUR VENUES

- Ceremony Locations (3) | Cocktail Hour Locations (2)
- Rooftop Outdoor Terraces (2)
- 23,000 sqft of Versatile Indoor and Outdoor Space
- Rehearsal Dinner or After Party Space in Restaurant and Wine Lounge
- Separate Getting Ready Suites Available for Bride & Groom
- Separate Ceremony and Cocktail Hour Space
- Dining Tables and Chairs for Up to 300
- Dance Floor Available
- Amazing Outdoor Spaces and Parkside Views
- Beautiful Photo Ops On-Site and Kaleidoscope Park
- State-of-the-Art Audio Visual Setups
- Customizable Uplighting Color
- Early Decor Drop-Off Based on Availability
- Minimum 9 Hour Space Rental
- Vendor Partnerships Readily Available

### › OUR LOCATION

- Kaleidoscope Park – On-Site
- Star District – 0.2 mile
- Legacy West – 2.3 miles
- PGA Frisco – 3.4 miles
- Frisco Art Gallery – 4 miles
- Frisco Square – 4 miles
- PGA Golf Course – 10 miles
- DFW International Airport – 21 miles
- Dallas Love Field Airport – 22 miles



# STUNNING VIEWS & SCENIC SPOTS







## WEDDING PORTRAITS

Welcome to the picturesque surroundings of Hall Park Hotel, the **perfect setting** for your dream wedding. With **breathtaking views** and **elegant settings**, every corner offers a stunning backdrop for your special day. Whether you envision a **romantic outdoor ceremony**, an **intimate reception**, or long for unique wedding party photographs, Hall Park's natural beauty and **serene atmosphere** will create unforgettable moments for your wedding portraits.

### › THE BUTTERFLY REST STOP

Enjoy Texas' only floating sculpture by artist Janet Echelman. This moving piece of art captures your perspective as a butterfly discovering a flower and the colors change throughout the night.

### › PARKSIDE POOL & BAR

A rooftop contemporary pool and lounge area with a variety of seating options and amazing views.

### › THE GALLERY TERRACE

offers expansive views of the park and lots of space to mingle and take in the view or a picture perfect place for your ceremony.

### › THE TOWER MOSAIC

This is great for an artsy background featuring a 70-foot-wide and 25-foot-tall hand-placed mosaic masterpiece by Zoë Charlton.



Our **guest rooms** at HALL Park Hotel are designed with meaningful details to provide unparalleled comfort and style, creating the **perfect ambiance for an unforgettable stay**.



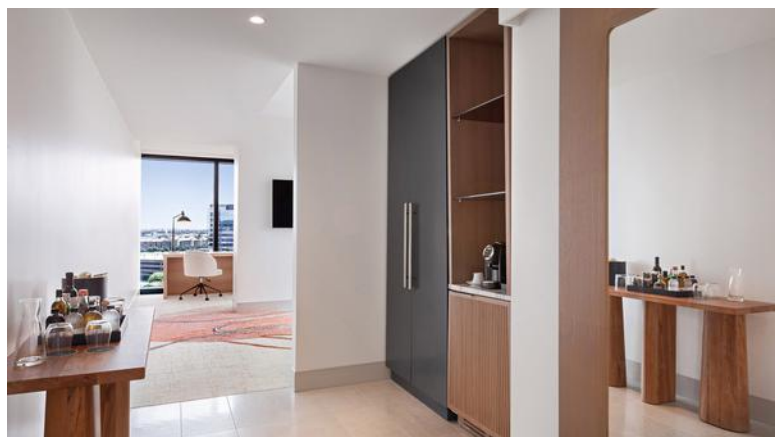
## › LUXURY ACCOMMODATIONS

Deluxe Corner King  
Deluxe King  
Deluxe Double Queen

## › AMENITIES

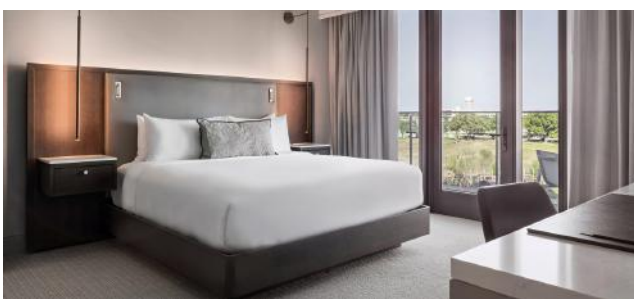
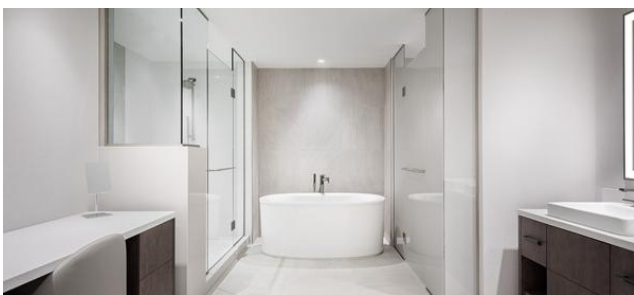
- Complimentary Wi-Fi for Bonvoy Members
- Coffee/Tea Maker
- Desk with Chair
- Mini-Bar
- Plush Robes
- Room Service Available
- Safe in Room Available

For weddings with a minimum of 10 rooms, we offer **contracted rates** to make your planning easy and cost-effective for you and your guests.





As a special experience for the wedding couple, enjoy an evening of luxury within **The Reserve Suites**—apartment-styled rooms with a kitchenette and balcony, offering breathtaking views of Kaleidoscope Park. Feel the comfort of **spacious rooms** and **extra amenities**.



## › SUITE SPACES

Executive King Balcony

Executive 2 Queens Balcony | 575-650 sq ft

Studio King | 720 sq ft

Signature Suite Balcony | 825-900 sq ft

Vice Presidential Suite Balcony | 1,125 sq ft

2 Bedroom Presidential Suite Balcony | 1,500 sq ft

## › SUITE AMENITIES

- Private Balconies
- Stunning Views of Kaleidoscope Park
- Full Kitchenettes
- Floor to Ceiling Windows
- Spacious Living Areas
- Luxurious Accommodations

All wedding packages include a **complimentary night** in a Suite for the special couple to enjoy spacious and stylish accommodations for the night of their wedding.





# THE GALLERY BALLROOM





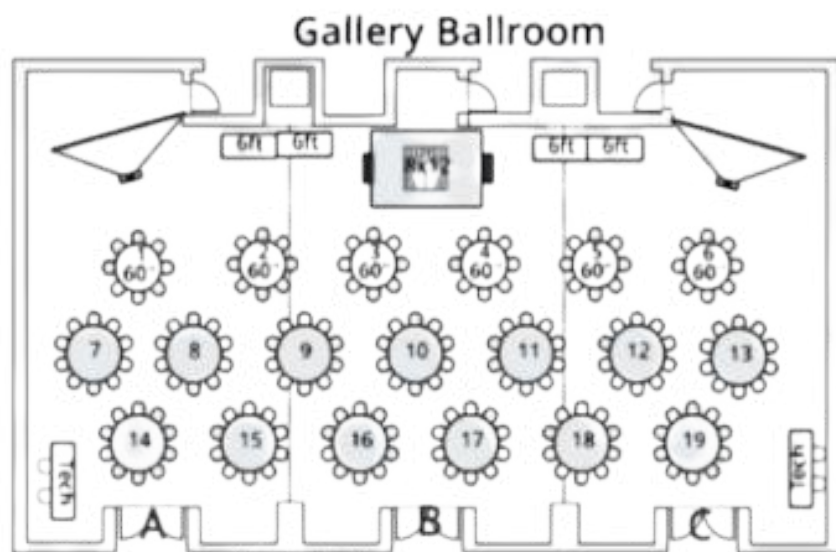
# ENCHANTING & VERSITILE VENUES

3,968 SQ FT | 150-310 GUESTS

Provide a stunning backdrop for your wedding day with **large windows** offering beautiful natural lighting and **20-foot ceilings** with a magnificent **glass chandelier**.

The venue seamlessly extends the experience outdoors. Host enchanting receptions under the stars or extra space for your party to celebrate. Our flexible layout plan can **transform the ballroom** into three distinct areas for your event.

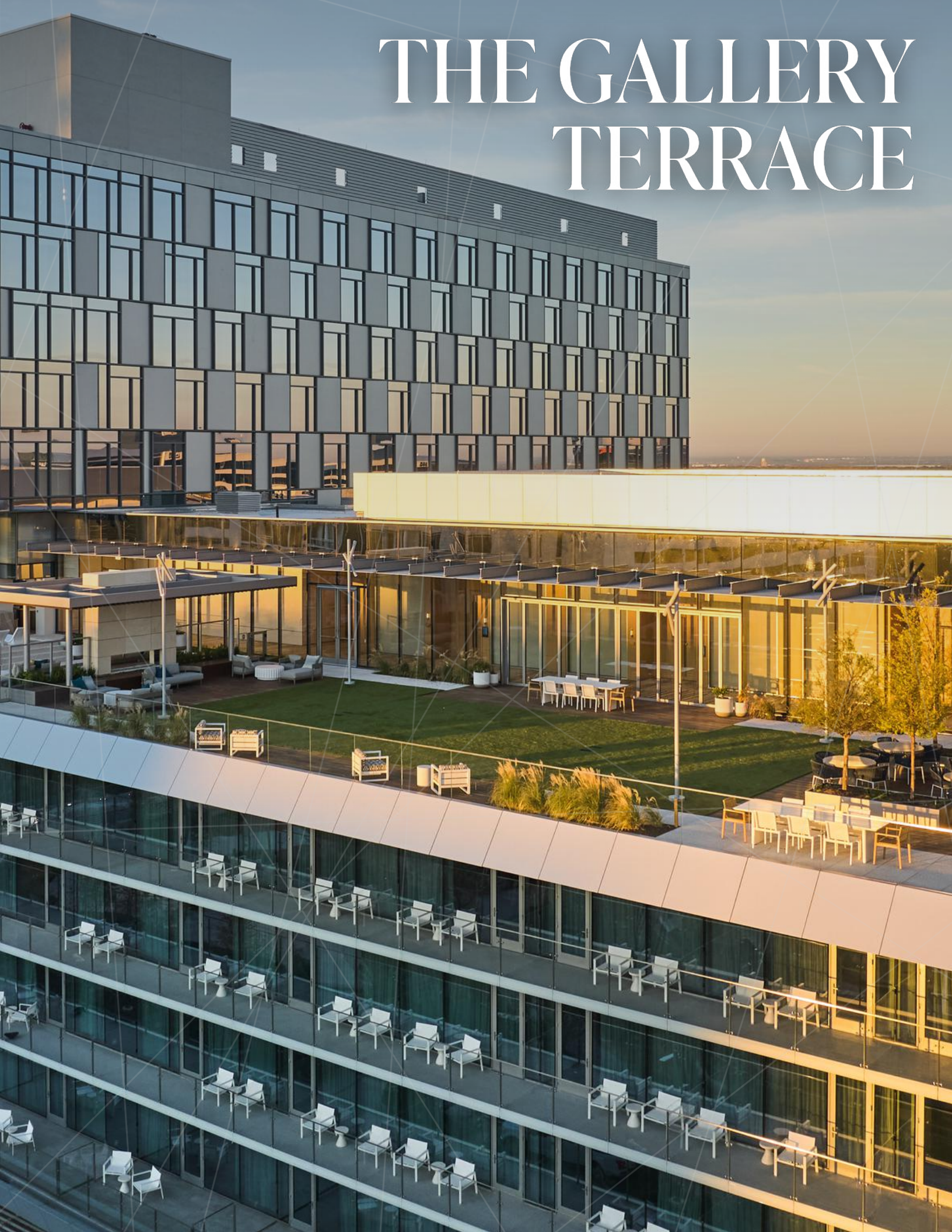
SAMPLE EVENT FLOORPLAN



HALL PARK HOTEL



# THE GALLERY TERRACE





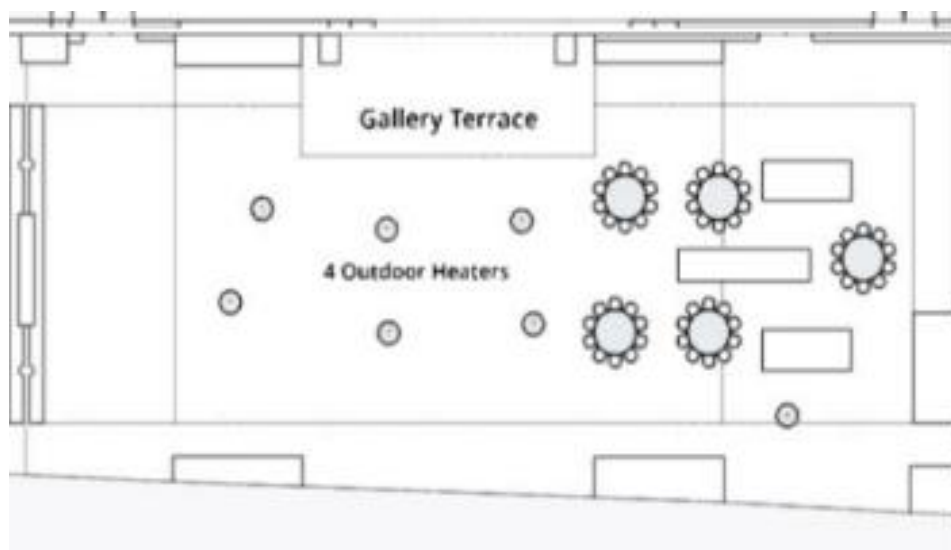


## A VIEW SUITED FOR “I DO’S”

5,477 SQ FT | 150-350 GUESTS

The Gallery Terrace offers a uniquely **elevated space** for your wedding event. Conveniently accessible from The Gallery and The Artisan Ballrooms, your events can **seamlessly extend outdoors** to enjoy views of the gorgeous Kaleidoscope Park. It is also an ideal venue for hosting receptions, dinners, and more under the Texas sun, creating unforgettable moments on your special day.

SAMPLE EVENT FLOORPLAN



HALL PARK HOTEL





# THE ARTISAN BALLROOM & TERRACE







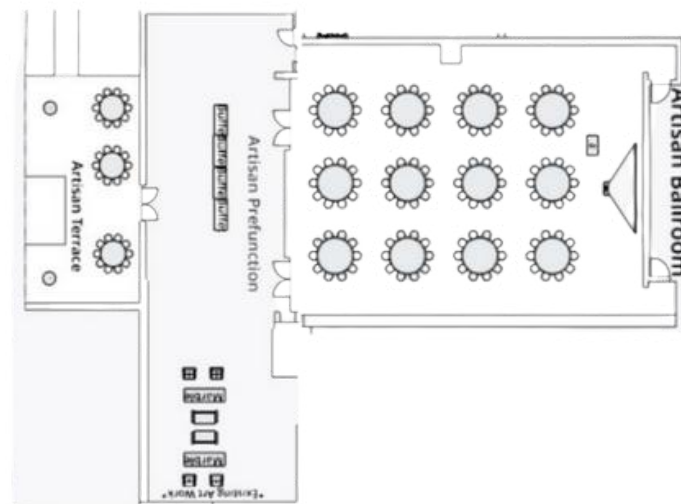
## STYLISH BALLROOMS AND SKYLINE VIEWS

2,849 SQ FT | 80-270 GUESTS

The versatile ballroom can be transformed to accommodate receptions, dinners, and other special occasions for your wedding celebration. Marvel at the **Swarovski Crystal chandeliers** in the pre-function hall and the **Lasvit chandeliers** in the ballroom.

With **breathhtaking views** of the iconic Butterfly Rest Stop, the private terrace creates a picturesque backdrop for your wedding celebration. Designed for year-round comfort with a **covered rooftop**, this enchanting space seamlessly blends indoor and outdoor elegance for a truly unforgettable experience.

SAMPLE EVENT FLOORPLAN



HALL PARK HOTEL



# WEDDING PACKAGES







## PERFECT DAY PACKAGES

Our packages curate the wedding of your dreams bundled with a variety of **complimentary services**, upgraded accommodations, and other **enhancements**.

Venue Rental Period:

- Morning: 5AM – 1PM (4 hours reception)
- Evening: 3PM – 12AM (6 hours reception)

### › ALL WEDDING PACKAGES INCLUDE

- Ceremony and Reception Space with Dance Floor
- Contemporary Chairs, Tables, and White Floor-Length Linens
- During Cocktail Hour 1-Hour Complimentary Champagne Toast
- Complimentary 1-Night Stay for the Couple in The Reserve Suites on Wedding Night
- In-House Wedding Specialist

### › WEDDING PACKAGE ADD-ONS:

- Menu Tastings for Couple and Guests
- Late Check-Out
- Complimentary Valet Parking for the Couple
- Celebratory Bottle of Champagne and a Dessert Amenity
- Complimentary Location for a Photography Session
- 1 Bottle of HALL Wine at Hotel's Choice for the Couple
- Complimentary Space Rental of The Gallery Terrace for Wedding
- Certificate for a Complimentary One-Night Stay on the Couple's First Anniversary, with a Complimentary Bottle of Champagne



# CULTURAL WEDDINGS





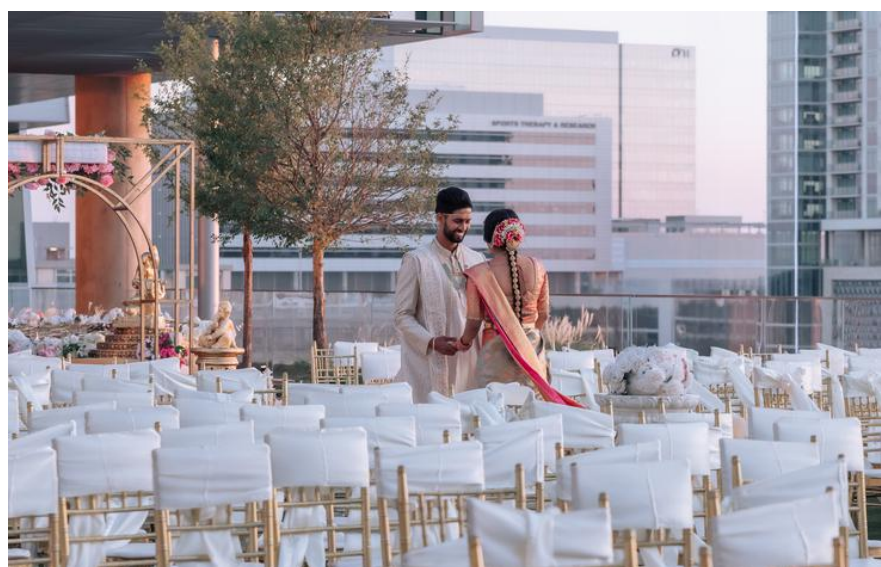


## CELEBRATE YOUR TRADITION

Our versatile venues, from **elegant ballrooms** to **scenic outdoor spaces**, provide the perfect space for your cultural wedding festivities. The hotel's dedicated team will ensure every detail reflects your heritage with grace and authenticity. Let us create an unforgettable experience that beautifully blends tradition with the magic of your special day. We welcome outside catering for cultural weddings to accommodate diverse traditions and cuisines.

### › LET US HONOR YOUR CULTURE WITH:

- Sophisticated & Adaptable Spaces
- Ample Space for Planning & Ceremony Preparations
- Seamless Indoor-Outdoor Experience
- Experienced Culinary Professionals of Diverse Cuisines
- Extended Modern & Luxury Accommodations for Family and Friends
- Dedicated Hotel Wedding Specialist for the Day of Wedding





# CULINARY CATERING





# DELICIOUSLY EVER AFTER

Created by our in-house award-winning chef, we can build **custom menus** to meet your tastes. From rehearsal dinners to reception or send-off breakfasts, we are here to serve you.

*\*Additional accommodations can be made for the following: dairy free, nut free, gluten friendly, vegan, or vegetarian.*

*Below is a condensed list, please request to view our full menu.*

## BREAKFAST OR BRUNCH

*Buffet Style or Plated Options*

Begin your wedding day with a selection of dishes from artisan pastries, griddle favorites, and other specialty items. Sip on crafted coffee, smoothies, fresh juices, or indulge in our signature mimosas and cocktails for a truly memorable start.

› LET US PLAN YOUR SEND-OFF BREAKFASTS TOO!

## GETTING READY LUNCHES

*Buffet Style or Plated Options*

Delight in a delicious lunch, offering a refined selection of fresh salads, flavorful soups, and exquisite mains. Guests can savor seasonal fruit-infused waters, freshly pressed juices, and an assortment of fine teas and coffees, all paired with delectable desserts for an unforgettable experience.

› TRY OUR AFTERNOON SNACKS AS WELL!  
ENJOY SMALL BITES AND TOAST WITH  
CHAMPAGNE IN OUR BRIDAL SUITE.

## REHEARSAL & RECEPTION DINNERS

*Buffet Style or Plated Options*

Celebrate with a sophisticated rehearsal or reception dinner, featuring elegantly crafted appetizers, fresh salads, and rich, flavorful soups. Indulge in expertly prepared mains, with seasonal sides and decadent desserts, creating a dining experience that perfectly complements your wedding.

## COCKTAIL HOURS

*Butler Passed or Displays*

Elevate your wedding by featuring a cocktail hour with a selection of artisanal charcuterie, elegant cheese displays, exquisitely crafted hors d'oeuvres, and expertly mixed cocktails, setting the tone for a sophisticated celebration.

## AFTER PARTY

Keep the celebration going with an unforgettable after party! Toast with champagne or cocktails and eat late-night snacks.





# CUSTOM CAKES





## LOVE AT FIRST BITE

Allow our in-house award-winning  
pastry chef to **create your dream cake.**

We offer a variety of elegant looks and elaborate  
flavors with two, three, or four tiers.

Ask about setting up a tasting with us.

\*Below is a condensed list, additional flavors can be made.

### SPONGES

Almond | Lemon | Coconut | Strawberry | Pistachio  
Vanilla Bean | Chocolate | Red Velvet | Chocolate Chip  
Carrot Cake | Pink Champagne | Cookies & Cream

### FILLINGS

Fresh Berries | Caramel Sauce | Nutella | Peanut Butter  
Any Flavors of: Curd | Mousse | Ganache |  
Buttercream | Marmalade

### FROSTINGS

Swiss Buttercream | Fondant | White Chocolate Ganache

### CHEF'S FAVORITE COMBINATIONS

Earl Gray Sponge | Lemon Curd | Lavender Buttercream

Vanilla Bean Sponge | White Chocolate Mousse  
Fresh Raspberries | Buttercream

Banana Cake | Caramel Mousse | Buttercream

Pistachio Sponge | White Chocolate Mousse  
Raspberry Marmalade | Buttercream

Thyme Sponge | Strawberry Mousse | Lime Curd | Fondant

Vanilla Bean Sponge | Cognac Syrup | Dulce de Leche | Fondant

› Share an **inspiration picture** with us or  
show us your **wedding invitations** if you  
would like the colors or theme to inspire  
the cake **designed** for your special day.





# READY TO PLAN?

## Use this Checklist as Your Planning Guide & Let Us Help

Enjoy this helpful checklist and step-by-step guide to planning your wedding! This guide will be your guide navigating the next few months planning ahead. We've included a convenient broken down checklist to keep you on track as you count down to your wedding day. Bring your wedding vision to life without stress and with organization.

### WHEN YOU GET ENGAGED

- ☐ Determine your Budget
- ☐ Start Gathering Guest Names and Addresses
- ☐ Narrow Down Potential Wedding Date. Start by Determining Season, then Month, then Narrow Down to a Two to Three Specific Days. Venues may Book Out 12-18+ Months in Advance.
- ☐ Schedule Tour of Venue

### AFTER TOURING THE VENUE

- ☐ Reserve your Date and Pay the Deposit
- ☐ Customize your Menu and get Price Quote

### 12 MONTHS TO GO

- ☐ Hire a DJ, Photographer, and Videographer
- ☐ Book Wedding Day Transportation
- ☐ Begin Shopping for your Wedding Dress
- ☐ Look into Hair & Makeup Service
- ☐ Ask Bridal Party to be in your Wedding
- ☐ Set your Date and Send "Save the Dates"
- ☐ Book a Block of Hotel Rooms

### 11 MONTHS TO GO

- ☐ Plan Ceremony and Reception Décor
- ☐ Florist Appointment (Centerpieces, Bouquet, and Other Floral Needs).

### 10 MONTHS TO GO

- ☐ Create Wedding Registries
- ☐ Choose Ceremony and Reception Music (Don't Forget Processional and Recessional Songs)
- ☐ Choose Wedding Desserts/Cakes

### 9 MONTHS TO GO

- ☐ Order Wedding Dress and Schedule Alterations

### 8 MONTHS TO GO

- ☐ Order Hair Accessories
- ☐ Select Wedding Bands and Order

### 7 MONTHS TO GO

- ☐ Order Hair Accessories
- ☐ Select Wedding Bands and Order

### 6 MONTHS TO GO

- ☐ Plan Trial Run of your Wedding Hair and Makeup
- ☐ Send Official Wedding Invitations

### 5 MONTHS TO GO

- ☐ Make Arrangements for Rental Items

### 4 MONTHS TO GO

- ☐ Choose Groom's Attire and Arrange Alterations
- ☐ Purchase Other Bridal Accessories (Garter, Shoes, Jewelry, or Lingerie)
- ☐ Schedule a Wedding Rehearsal with the Venue
- ☐ Arrange Location and Timing for Rehearsal Dinner

### 3 MONTHS TO GO

- ☐ Check in with Hotel to Ensure Guest Accommodations

### 2 MONTHS TO GO

- ☐ Check Wedding Rings are Altered to Fit

### 1-2 WEEKS TO GO

- ☐ Meet with Event Specialist at Venue to Finalize Details

### DAY BEFORE

- ☐ Pack Any Last-Minute Items to go to the Hotel
- ☐ Deliver Decorations and Alcohol to Venue
- ☐ Wedding Rehearsal at Venue
- ☐ Rehearsal Dinner
- ☐ Relax and Get Plenty of Rest

### WEDDING DAY

- ☐ Have a Trusted Friend or Family Member Handle Final Payments or Additional Tips to Vendors
- ☐ Enjoy every moment of this magical day







## NEXT STEPS

Let our expert sales team help you plan the wedding of your dreams with **personalized service** to ensure your special day will be truly unforgettable. Whether you're envisioning an intimate gathering or a grand celebration, we'll make certain every detail is perfect.

**Contact our sales team** to start planning your dream wedding at Hall Park Hotel.

[Sales@HALLParkHotel.com](mailto:Sales@HALLParkHotel.com)











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