



KRAMER
Guitars

proaudio
Catalogue 2024

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KRAMER
Guitars

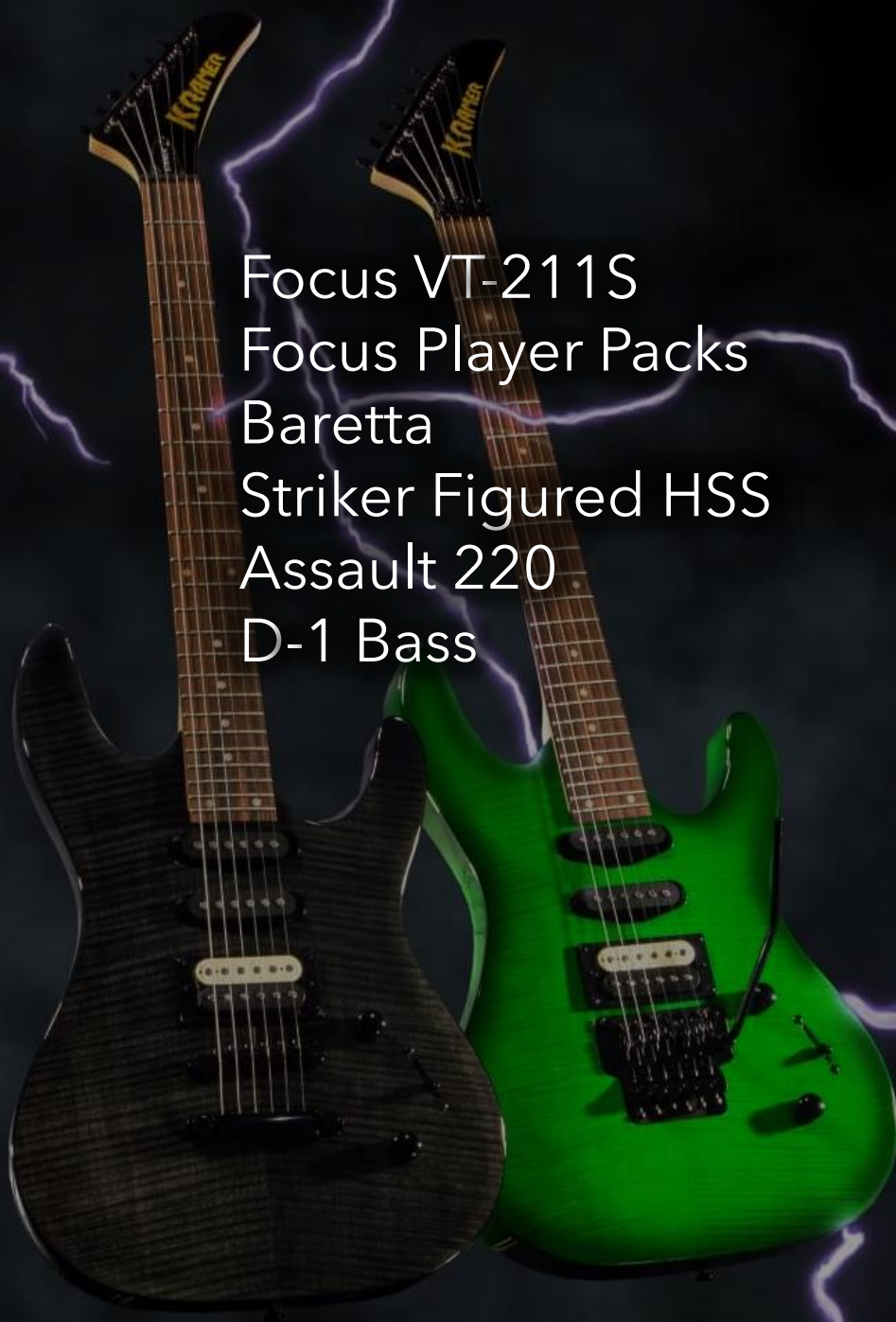


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Company history

IT ALL STARTED BACK IN 1976...

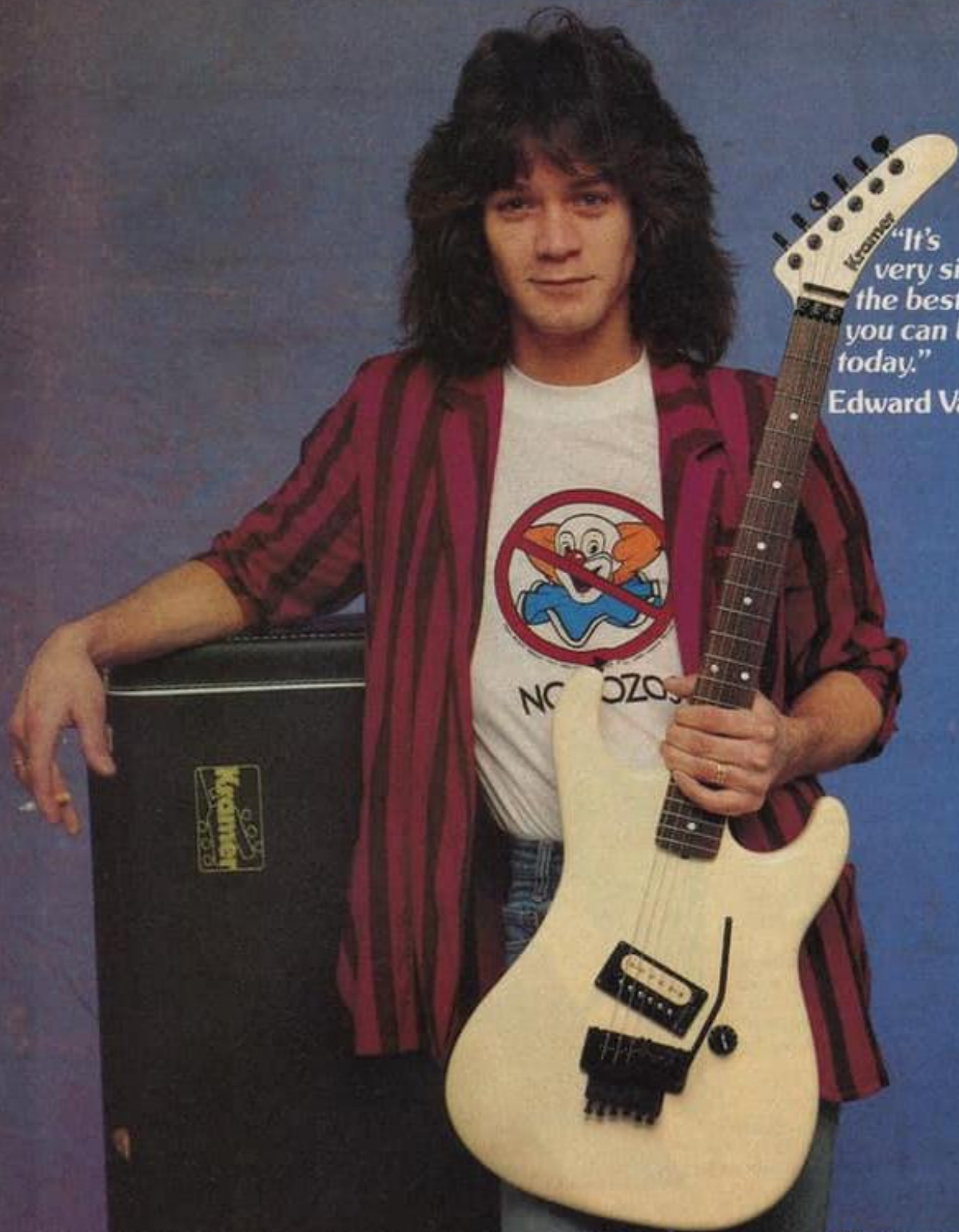
Welcome to the exclusive showcase of Kramer Guitars—a brand that has epitomized innovation and craftsmanship in the guitar industry for decades. This limited edition catalogue not only commemorates the pioneering spirit of Kramer but also celebrates its enduring legacy through a curated selection of iconic models, each telling a story of musical evolution and revolutionary design. From the gritty workshops of Neptune, New Jersey, where Dennis Berardi, Gary Kramer, and their visionary team first melded aluminum with wood to forge the original "Alumi-neck" guitars, Kramer has stood at the forefront of guitar innovation.

The initial breakthrough in 1976 set the stage for a series of advancements that would not only define the brand but also influence the guitar world at large. Kramer's early adoption of materials like ebonol for fretboards and the integration of high-quality Schaller and DiMarzio hardware are testaments to its commitment to quality and performance. As you turn these pages, immerse yourself in the detailed chronology and artistic imagery that capture Kramer's journey from its aluminum-neck origins to the wooden-neck revolution in the early '80s.

Discover the exquisite craftsmanship of guitars that blend exotic woods like curly maple, walnut, and koa with innovative designs, setting new standards in the industry. This catalogue also delves into the strategic partnerships and endorsements that propelled Kramer into the limelight. Notably, the collaboration with Eddie Van Halen in the '80s, marked by the adoption of the Rockinger tremolo systems and later, the Floyd Rose® tremolos, heralded a new era of performance guitars. These partnerships not only boosted Kramer's profile but also solidified its reputation as a leader in high-performance guitar manufacturing. Kramer's story is also one of resilience and reinvention. Despite financial challenges and the eventual acquisition by Gibson in the 1990s, Kramer has continued to innovate, reissuing classic models and introducing limited runs with custom art.

Today, Kramer remains a symbol of quality and innovation, continuing to serve musicians and collectors alike with instruments that offer a blend of traditional craftsmanship and modern flair. In this special edition catalogue, we invite collectors, musicians, and enthusiasts to explore the legacy of Kramer Guitars. From detailed specifications and artist collaborations to limited edition releases, each page offers a glimpse into the art and science of guitar making. Join us in celebrating a brand that has consistently been a step ahead, creating tools for musicians to express their creativity and passion. Step into the world of Kramer, where every guitar is a piece of history, and every strum resonates with the heart of rock 'n' roll.

Kramer™



*"It's
very simply
the best guitar
you can buy
today."*

Edward Van Halen

The Floyd Rose Tremolo System is standard equipment on Kramer Guitars

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Focus VT-211S

The Kramer Focus VT-211S is part of the Kramer Original Collection and is an ideal way to start your Kramer story! Featuring two powerful Kramer Alnico 5 SC-1 single coil pickups, a Kramer Alnico 5 humbucker, a 5-way pickup selector switch, and a Kramer Traditional tremolo. Available in Neon Green, Hot Pink, Pewter Gray, Teal, and Purple.



Body Style
Double Cut

Body Shape
Focus

Body Finish
Gloss

Body Material
Mahogany





Focus Electric Player Pack

The Kramer Focus is part of the Kramer Original Collection and is an ideal way to start your Kramer story! Featuring two powerful Kramer Alnico 5 SC-1 single-coil pickups, a Kramer Alnico 5 humbucker, a 5-way pickup selector switch, and a Kramer Traditional tremolo.

Available in Red, and Black. This player pack includes everything you need to get started, including an Electar 10W amplifier, a Kramer gig bag, Kramer strap, guitar cable, three guitar picks, and even a clip-on electronic tuner. A battery is not included. To power your Player Pack tuner, you will need a 3-volt (CR2032) battery.



Body Style
Double Cut

Body Shape
Focus

Body Finish
Gloss

Body Material
Mahogany





Baretta

The Baretta is part of the Kramer Original Collection and is a tribute to one of the most iconic and original guitar designs in rock. Featuring a maple body, hard maple neck with a fast-playing satin finish, a single Seymour Duncan® JB™ zebra-coil humbucker, and a Floyd Rose® 1000 series tremolo with an R2 1000 series locking nut.



Body Style Double Cut	Body Shape Baretta	Body Finish Gloss Body, Satin Neck	Body Material Maple
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Striker Figured HSS Transparent Purple

Part of the Modern Collection, the Kramer Striker™ Figured HSS is a gorgeous entry into the high-performance, shred-ready world of Kramer guitars! Along with its stunning AAA flame maple top veneer, it features a satin-finished maple neck with a Kramer K-Speed SlimTaper™ C profile that's fast, easy to play, and incredibly comfortable.

Exceptional sonic versatility comes courtesy of a zebra-coil bridge humbucker™ and two single coils, delivering sparkling cleans as easily as harder-rocking tones that can cover a variety of styles. An Epiphone™ LockTone Tune-O-Matic™ bridge and Stop Bar tailpiece ensure excellent intonation and loads of sustain.



Body Style
Double Cut

Body Shape
Striker

Body Finish
Gloss Body, Satin Neck

Body Material
Mahogany





Striker Figured HSS Wild Ivy

Part of the Modern Collection, the Kramer Striker™ Figured HSS is a gorgeous entry into the high-performance, shred-ready world of Kramer guitars! Along with its stunning, AAA flame maple veneer, it features a satin-finished maple neck with a Kramer K-Speed SlimTaper™ C profile that's fast, easy to play, and incredibly comfortable.

Exceptional sonic versatility comes courtesy of a zebra-coil bridge humbucker™ and two single coils, delivering sparkling cleans as easily as harder-rocking tones that can cover a variety of styles. And, of course, the licensed Floyd Rose® locking vibrato provides all the whammy-bar dives and theatrics a true performer needs while keeping in tune.



Body Style
Double Cut

Body Shape
Striker

Body Finish
Gloss Body, Satin Neck

Body Material
Mahogany





Assault 220

Kramer's single cutaway classic honors the historic Les Paul style but with less weight. Featuring a Mahogany body and neck and dual Alnico V humbuckers and a Floyd Rose® Licenced Tremolo with locking nut



Body Style
Les Paul

Body Shape
Assault

Body Finish
Gloss

Body Material
Mahogany





D-1 Bass

The D-1 Bass is part of the new Kramer Modern Collection and is Kramer's premier full-scale electric bass. Featuring a mahogany body, maple neck, and ebony fretboard, and powered by a powerful and punchy sounding Seymour Duncan® SMB-4D bass pickup. Available in Pearl White and Satin Black.



Body Style
Double Cut

Body Shape
Kramer Bass

Body Finish
Gloss Body, Satin Neck

Body Material
Mahogany



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Guitars