



WEDDING

— PREP GUIDE —

WELCOME

Well, hello, there!

I'm Giliane, an energetic photographer with an affinity for anything smothered in chocolate. Seriously, though, that stuff is so good. You should try some of my chocolate chip cookies. So. Good. Anyway, enough about the most important food group in the world (chocolate, duh). Let me tell you a little about myself. As you may have guessed, I'm a photographer. I'm the sole owner of "Giliane E Mansfeldt Photography," which I founded in 2010. One of my specialties is weddings & engagements and I love everything about my job. I love meeting with clients to talking (read: gushing) about their big day. I love capturing my couples' love at their e-sessions and at their wedding. And I love editing all their photographs and then creating beautiful albums & keepsakes that they'll cherish for years. Sigh. I just adore it all. As someone who's been on the other side of the camera (my wedding was five years ago already, holy moly), I totally understand the excitement and nerves and even stress that goes into planning a wedding. Think of me as not just your photographer, but as a friend and even as someone who can help make your wedding day a smashing success. Let's do this thing together, OK? Just give me a call or shoot me an email and we'll start talking deets ASAP!

'Til then,
Giliane

Have questions? Here's how to get ahold of me!

Giliane Mansfeldt

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5 Items to Check Off Your Wedding Photography Checklist

- Sent contract and retainer. This is done at the time of booking.
- Scheduled engagement session. 2 Months or more in advance.
- Scheduled wedding consult (set for 1 month prior to wedding).
Schedule 2 months in advance.
- Submit must-have wedding shots. Send 2 weeks prior to wedding.
- Submit final timeline, venue addresses (including salons, homes you'll be getting ready at, etc), & emergency contact phone numbers, hotel room numbers to your photographer 48 hours prior.





How To Have The Best Wedding Day Photos

If you're like a lot of people, stepping in front of the camera is a nerve-racking experience. Don't worry; Giliane E Mansfeldt Photography is here to make sure you look fabulous from head to toe throughout your big day. We're also here to help by dishing three tips that'll ensure you look amazing in your pictures.

Relinquish Control

First and foremost, trust us as your photographers. With over 10 years of wedding photography experience, we have a really skilled eye when it comes to making you look your best in pictures. We know all the money shots, all the best angles, and have all sorts of techniques up our sleeves to really capture your beauty, and handsomeness, on camera.

Keep It Natural

A hearty laugh and genuine smile are just as beautiful as those pensive moments, tears and excited expressions. Don't feel like you have to force a smile or a certain expression at any given time throughout the day. Instead, just live in the moment and be yourself. Feel everything & don't worry about looking a certain way on camera.

Forget We're There

When we aren't shooting your posed portraits, just forget that we're even there. Heck, you can even forget that all your friends and family are there for a few moments, if you'd like! Knowing you're being photographed can make you nervous, but try to forget that you've got a lens pointed in your direction -- or an audience -- and just enjoy everything happening around you.

Why You Should Consider Doing A First Look

MORE PICTURES OF THE 2 OF YOU | You get extra pictures of just the 2 of you.



This may be your only alone time.

When you wait to see each other for the first time down the aisle you don't have a special moment alone to talk, you go right into the wedding ceremony. Doing a first look you get to have a special moment between the 2 of you and really soak it all in seeing each other for the first time.

Takes Away Nerves.

Before you say I DO your wedding day nerves really start to set in. Bride's and Groom's that have done a first look feel more at ease after the first look. They feel way more comfortable to walk down the aisle and say I DO.

You Will Need Less Time In Between The Ceremony & Reception.

If you do a first look and do most of the formals before the ceremony, then you do not have to have that long wait after the ceremony to the reception.

5 Tips to Have Stunning Detail Images

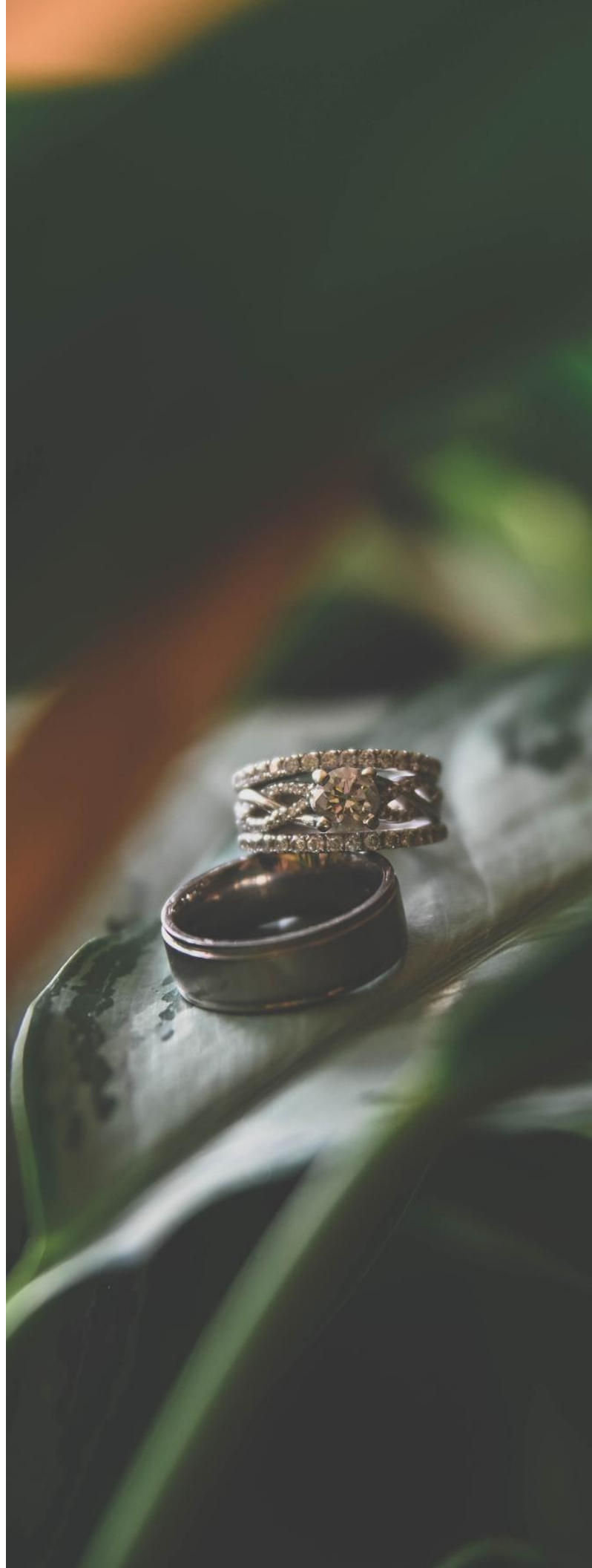
Clean your ring prior to the day of the wedding

If you have a custom dress hanger have that ready to go with the dress for the dress pictures.

Have any items out that you would like a picture of. This can include any jewelry you would like a picture of, wedding shoes, and any other special items.)

Have the florist deliver the flowers 15 - 20 minutes before the photographer arrives.

Bring a copy of the wedding invitation and wedding program for a details picture.





How Much Time Does It Take for Pictures

Notice time will need to be added if you have a larger bridal party or larger family.

30 Minutes for bride and groom

30 minutes for the whole bridal party

10-15 minutes for the bridesmaids

10-15 minutes for the groomsmen

20 - 30 minutes for immediate family (this includes parents, grandparents, siblings)

20 - 30 minutes for extended family & large family pictures (this is not mandatory if you do not want to do any extended family or large family pictures)

15 minutes for the first look if you are doing one

Ceremony Length

Next, you need to think about the ceremony length. For a Catholic wedding, the ceremonies tend to be longer, so you will need to allot more time for that. If you want us to cover you getting ready, the ceremony, and the reception, I suggest 10 hours for Catholic weddings. If you have a shorter ceremony, you won't need to take out as much time from your schedule.

Location Transfer

Now let's talk about location. If you have a shorter ceremony and your reception is at the same venue as your ceremony, then you won't need as much time because you can take out travel time. I would say something like this would be good for six to eight hours, depending on the formal photos.

On that same note, if your reception is at a different venue, you will need to include travel time into your schedule. Also incorporate the amount of time it takes to pack up all of your stuff to take to the reception. If you are going to take photos along the drive to the reception, more time will need to be added for that as well.

How many hours do I need to book my photographer for?

One of our most frequently asked questions is: How long should I book my wedding photographer for? This is a great question, and we're here to help you find the answer.

What do you want covered?

First, you need to decide what important details you want covered. Do you want a lot of getting ready shots prior to the ceremony? Do you want us to stay for the entire reception? These details will affect the length of time you will need us there. If you want us to stay until your reception exit, and you want a lot of candid, getting ready shots, you will need full day coverage. If you just want a few getting ready shots, that will knock off some time. If you want us to stay for just the main events in the reception and not until the last guest leaves, then this will also shorten the day. By deciding on a start and/or end time, this is the first step to booking your package.

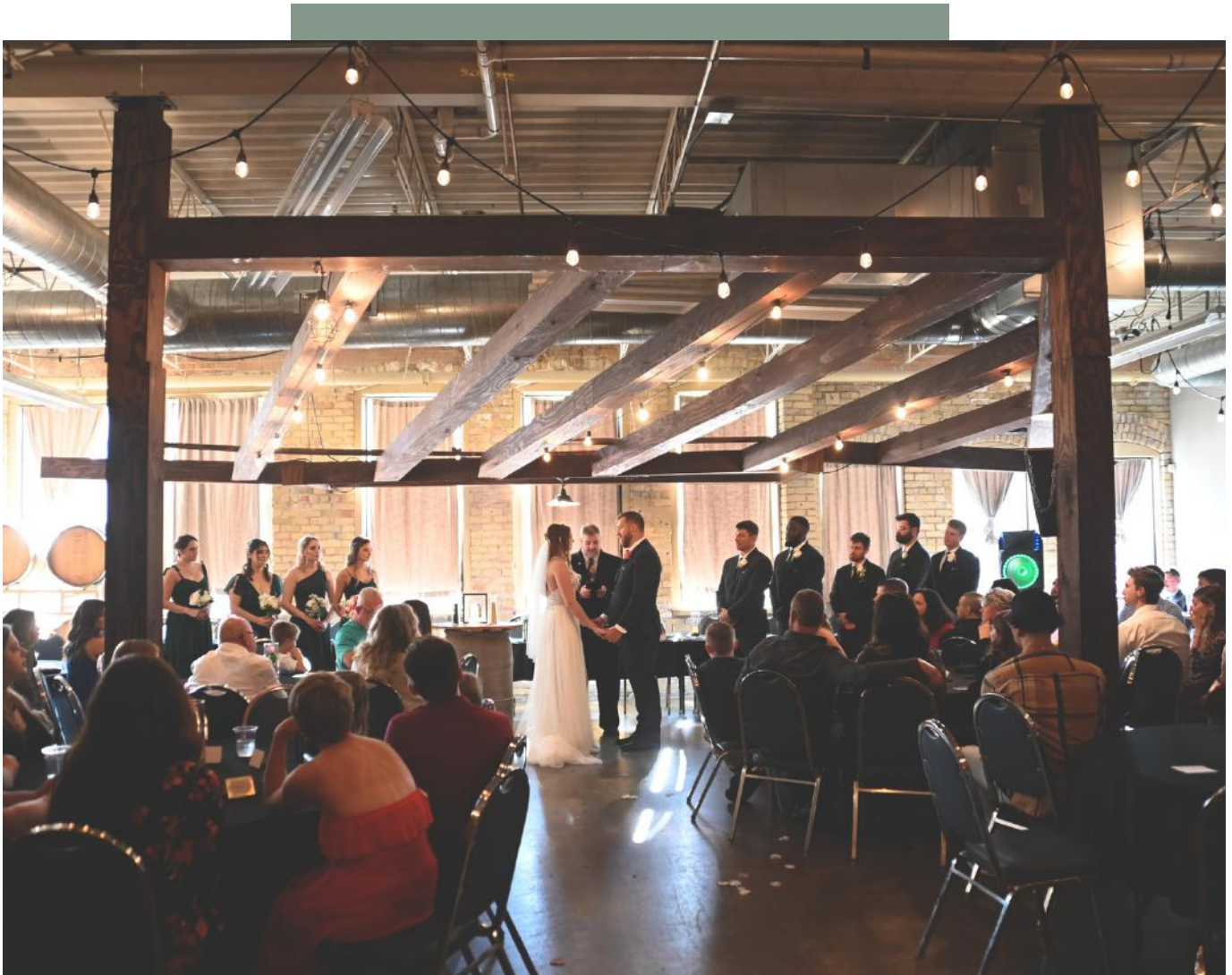


Formal Photo Requirements

For formal photos, you have to consider how many people are in your bridal party, and how many people are going to be in your family photos. If you have a small bridal party and a small number of family members having photos done, (and you're at the same location the whole time), then six hours will suffice. If you have a larger family or bridal party, you will need closer to eight hours.

Special Exit

If you're doing a special exit from the reception, like a sparkler exit, you'll need to have full day coverage. Some weddings can be covered in just four hours. If you're having a backyard wedding or a courthouse wedding where your reception is short (for example, no dancing, etc.) and maybe just like a sit down dinner at a restaurant, then this could all be covered in four hours time.



6 Reasons Why We Have A Second Shooter

Many of our wedding packages include two photographers – a main photographer, and a second shooter. A second shooter is an additional photographer who is there to cover the wedding as well. We choose to have a second shooter for many reasons.

1 It is impossible to be everywhere at one time. If you want photos of the bride and groom both getting ready, we can't be in both locations at once. By having a second shooter, we can cover more events at one time. If you like candid shots, you absolutely want a second shooter. They will be able to get all of the little moments that are happening behind the scenes. If you only have one photographer and he or she is with the bride while the groom is getting ready, then you will have to have the groom mock up and fake these moments to look candid, while missing the real thing. You don't want "forced candid."

2 During the wedding, the main photographer is so focused on getting all the traditional shots that sometimes we miss the candid moments during your ceremony. A second shooter is looking out for these moments. By having a second shooter, it ensures that you get more candid shots.

3 You'll also get more creative shots for the same reason. Second shooters aren't worried about getting the traditional shots because that is what the main photographer is doing. This frees them to be able to be more creative. They can catch different angles and give you a fresh perspective.



4 With a second shooter being there, we always have a backup on scene in the event the main photographer gets sick or injured. The second shooter will be able to take over for them without skipping a beat.

5 It is also good to have two different cameras shooting the event. In case of emergency – for example, a camera is broken or a card gets corrupted – you will still have photos & they won't all be lost or damaged.

6 If we are limited on time, having a second shooter will ensure we don't miss anything. One of us can be shooting the reception details while the other is in cocktail hour getting all of those candid moments & details.



What is a pre-event consult?

A pre - event consult is set in place so that we get an opportunity to meet and talk about your wedding and expectations before the big day arrives. We will talk about your timeline and how your schedule is planned, decide when we are going to do the family formals and if you are having a first look, what time we need to arrive, when we will be leaving, where we will meet, and all of the other important details we need to know. If you have any questions for us, the pre - consult would be the perfect time to ask. This consult is also a good time to chat and get to know one another, especially if you don't have an engagement session planned.

Ultimately, this is important so you will feel more comfortable with us on your wedding day.

How to Look Your Best on Your Wedding Day

We're here to talk about wedding day prep. Here are some tips to help you look and feel your best

Tanning

If you're going to tan before the wedding, be sure to avoid tan lines – especially if you have a strapless dress. If you're getting married in the summer, make sure that in the two to three months leading up to your wedding you're tanning evenly to avoid tan lines.

Hair & Makeup

Get your hair & makeup professionally done. Be sure to do a trial run beforehand to ensure you like the look before your big day.

Accessories

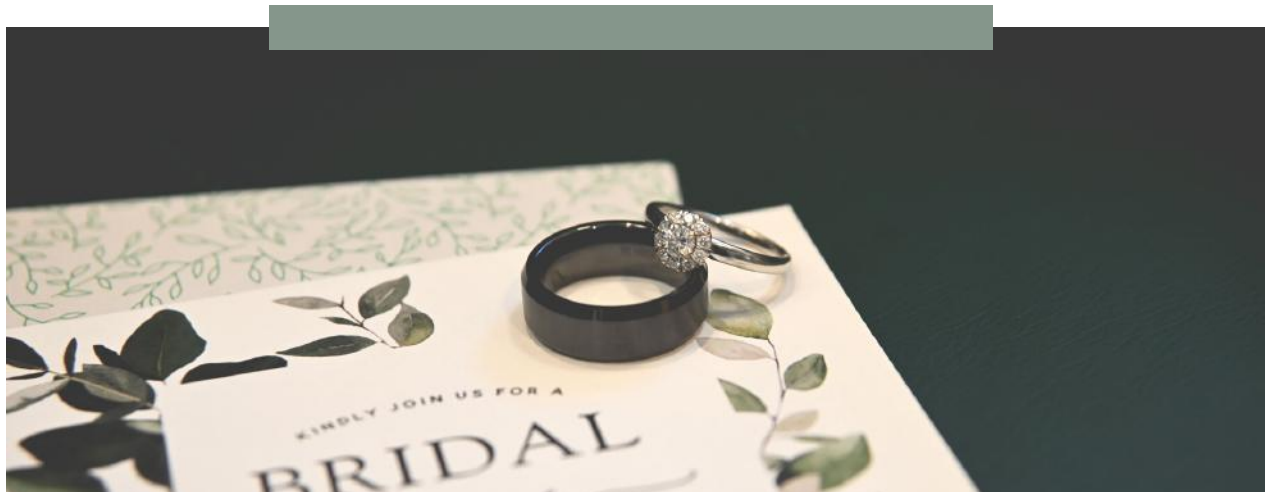
Try on your dress with different accessories you think you want to wear on your wedding day. This way, you know what it looks like with the dress so you know for sure what you want to wear, and are not trying to decide on a necklace, etc. on the day of your wedding. This takes away getting ready time and causes unnecessary stress.

Shoes

Walk around in your wedding shoes prior to the big day to get them worn in. Also, take some sandpaper to the bottoms to scuff them up a bit so you don't slip down the aisle or on the dance floor. If you are going to walk around in grass, you'll want to get some high heel protector caps so you don't sink in the grass. Also be conscious of walking on uneven grass so you don't face plant in your pretty white dress.

Eat & Drink

The best way for you to look your best is to stay hydrated by drinking plenty of water the days leading up to, and the day of, your wedding. Also, be sure to eat on your wedding day throughout the day so you don't pass out or get a headache. And if you're going to drink alcohol, don't get drunk before photos – especially if it's red wine that can stain everything (including your mouth). Save it for after all the big events at your reception.





Must Have Shot List

You know we've got the wedding day thing down pat. From the centerpieces on your reception table to the shoes on your feet; from the rings on your fingers to the flower girl's chubby cheeks -- we're poised to capture it all. Here are some must - have shots that we always make sure to get, and this is only the beginning.

The Bride & Groom	Bridal Party	Formal Families	The Details
The First Look	The Whole Gang	Parents with Bride & Groom	Bride's Bouquet
-	-	-	-
The First Kiss	Groomsmen	Siblings with Bride & Groom	Groom's Boutonniere
-	Hanging Out	-	-
The Cheek Kiss	-	Grandparents with Bride & Groom	Engagement/ Wedding Rings
-	Bridesmaids	-	-
The Neck Nuzzle	Primping	Individual Portraits with Parents	The Bride's Veil
-	-	-	-
Individual Portraits	The Happy Laugh Shot	Individual Portraits with Grandparents	The Groom's Cufflinks
-	-	-	-
The Walking Shot	The Serious and Sexy Shot	Individual Portraits with Entire Extended Family	Reception Cake and Favors
	-		
	Flower Girl and Ring Bearer		

10 Tips For Your Wedding Day

Tip 1 :

Create a detailed timeline your wedding day that includes when flowers are set to arrive, when people should arrive, when hair and makeup will get done, etc. Include exact times and locations. Share this timeline with everyone involved in your wedding, including your photographer.

Tip 2 :

Have food on hand while you get ready. I made the mistake of barely eating on my wedding day and ended up with a headache. Having healthy snacks and lots of water on hand will make for a better day.

Tip 3 :

Practice walking in your wedding day shoes to make sure they're comfortable enough to stand around in for your portraits and for the duration of your wedding. Pain is beauty, yes, but looking pained in a picture isn't worth the discomfort.



Tip 4 :

Pack a "wedding day emergency" kit and bring it along with you on your big day. Essentials include some clear nail polish for snags, pain reliever for headaches, any makeup you need for touching up and a travel sewing kit. Band -Aids, lozenges, tampons & tissues are also good

Tip 5 :

Have your cake and flowers arrive at the latest possible moment (but still budget in some buffer time). Flowers wilt and cakes can melt on hot days, so putting these deliveries off can ensure both look great for your pictures, ceremony and reception.

Tip 6 :

Have a "spot checker" on hand who's there to help you out with things like tangled t rains, smeared lipstick or out - of - place hair. This can be someone in your bridal party or the mother of the bride, for example.

Tip 7 :

Whether you're doing your makeup yourself or having a makeup artist come in, do a trial run. This is especially important if you have sensitive skin, as an allergic reaction on your wedding day would not be good.





Tip 8 :

Order at least 25 extra wedding invitations than you think you'll need. It's better to have extras "just in case" and often times it's less expensive to buy in bulk than to order just a few extra.

Tip 9 :

Follow up with all your vendors a week before your wedding to make sure everything is in place and ready to go. Should anything be wrong (say, the florist only has you down for 4 bouquets instead of 5), this will provide plenty of time to fix the mistake.

Tip 10 :

Expect the unexpected. Sometimes things don't go as planned, and that's OK. In the long term, it's your outlook and attitude that makes for a brilliant, successful day.



Traditional

Traditional wedding photos are the standard portraits, poses, and events taken at weddings. These are the images that we get at every wedding, no matter what. For example, bride and groom standing side by side looking at the camera, or the exchanging of rings and kiss during the ceremony.

Candid

Candid images are photos that are not planned, but are taken as they happen. They are very much in the moment and are different for every single wedding. They aren't posed or forced.

Romantic

These are images that are based on the couple and shows them interacting with one another and being lovey toward each other. They are sweet and more natural poses.

Details

Detail shots are just that – pictures of details, like the flowers, your rings, place settings, shoes, jewelry, etc.

Formals

Formal photos are typically done after the ceremony (sometimes before) where the family and bridal party gets together with the bride and groom and takes photos where everyone is looking at the camera and smiling. There are a variety of photo groups here depending on the family bridal party sizes and with whom you want photos.

Raw

This term is used to describe the files before they go through their editing process.

JPEG

A JPEG is the type of file your images are converted to after they are edited and the format that most photos are printed from.

Album Proof

Your proofs will be an album of the best images from your wedding, but not the final version.

Digital Negatives / Digital Images

We are digital photographers, meaning that we use memory cards instead of film. All of our images are loaded to a computer and we send you digital copies of the images via a disc or USB drive. They are not printed when they are delivered to you, but rather, you can take them to be printed at your lab preference..

Hi-Res

This term is short for High Resolution and means that the image is good for printing..

Cull

This is the process where we eliminate 'bad' or duplicate images before you get your proofs. A bad image would be one that is way too dark, bright, blurry, someone blinked, etc. We also take out similar images so you don't have to look through a million of the same photo over and over again, leaving you only with the best shots

Low-Res

This is short for Low Resolution and is not good for printing. Low Res images can be used for online purposes – sharing on social media, etc.

Bridal Party

This includes your maid (or matron) of honor, best man, bridesmaids, groomsmen, ring bearer, flower girl, and ushers.

A la Carte Images & Products

This is when you purchase images or products individually and not as part of a package.

Photojournalistic

This is a style of photography that is based on candid images. There is no real posing to it, but rather capturing events as they happen.

First Look

A first look is when the bride and groom see each other before the ceremony in a private meeting while being photographed. The bride usually comes up behind the groom and taps him on the shoulder and they see each other for the first time then. This allows more time for photos, as you can do them before the ceremony and also gives you your own special, private moment.

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