













ON SELECT REGULAR PRICED ITEMS

(EXCLUDES ALL FISHING ELECTRONICS)



Rapala® CRUSHICITY CUSTOMS



GARMIN

Garmin GPSMAP 1243	010-02367-01	SALE \$2,899.99	REG. \$3,639.99
ECHOMAP UHD 73CV Panoptix PS22 Ice	020-00293-06	SALE \$1,900.00	REG. \$2,659.99
ECHOMAP Ultra 106sv Without Transducer	010-02112-50	SALE \$1,450.00	REG. \$2359.99
Echomap UHD 75SV with GT56 Transducer	010-02521-00	SALE \$1,150.00	REG. \$1359.99
ECHOMAP UHD2 Keyed 52CV Ice Bundle	010-02589-25	SALE \$399.99	REG. \$749.99
Garmin GPSMAP 743	010-02365-01	SALE \$999.99	REG. \$1429.99
Garmin Echomap Plus 75sv with GT54 Transducer	010-02340-00	SALE \$899.99	REG. \$1419.99
ECHOMAP UHD2 73CV wGT20 Transducer	010-02594-01	SALE \$700.00	REG. \$1164.99
ECHOMAP UHD2 74CV wGT20 Transducer	010-02595-01	SALE \$450.00	REG. \$1259.99
ECHOMAP UHD2 53CV wGT20 Tranducer	010-02590-01	SALE \$400.00	REG. \$786.99





HUMMINBIRD 27% OFF SALE \$135000 REGULAR \$184999

Humminbird Helix 8
CHIRP MEGA SI+ GPS G4N



13 FISHING

CODE BLACK SPINNING COMBOS





DAIWA D-SHOCK SPINNING COMBOS

6'6" MEDIUM ONLY \$2999
7' MEDIUM ONLY \$3499





50% OFF SALE\$925 REGULAR\$1849 VMC Wacky Rigging Kit





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FOR\$10
SELECT SET THE HOOK
BAITS & LURES

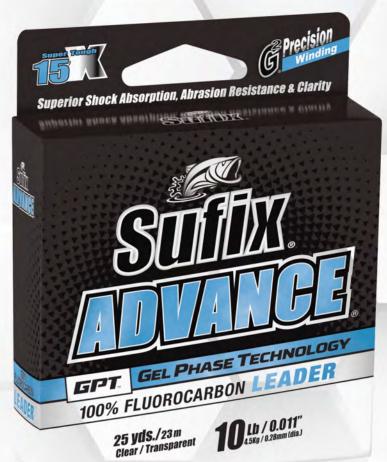


ALL FLASHERS 20% OFF











65% (C) FF SALE \$525 REGULAR \$1499

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PURCHASE ANY NEW PFLUEGER REEL AND RECEIVE A FREE HAT & BERKLEY BAIT PACK









PURCHASE ANY DENILC PENILC REEL VALUED AT \$75 OR MORE AND RECEIVE A FREE HAT & PENN FLASHER





PURCHASE ANY FENT WILLIAM SERVICE AND RECEIVE A FROM THE FREE HAT





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PURCHASE ANY ABU GARCIA ROD VALUED AT \$99 OR MORE AND RECEIVE A FREE ROD GLOVE





20% OFF SALE \$1200° REGULAR \$1499°9

Norsk 100AH 12V LiFePO4 HEATED Lithium Deep Cycle Battery – Guardian



13 FISHING CRANKBAITS

\$450 EACH

GORDITO • FLATTY DADDY • MAGIC MAN NAVIGATOR • CLIFF BANGER



Purchase \$20 of Freedom Tackle, Snag Proff, Scum Frong or Halo and spin the Prize Wheel.













SHUDDERBAITS
SALE \$499 REGULAR \$999

FROGS
SALE \$950 REGULAR \$1899



FATE BLACK SPINNING 2 PC SALE\$3899 REG.\$10499





SWIMBAIT HEADS \$599 TAX FREE





ALL CRUSHCITY BAITS ON LY \$899



13 FISHING KALON/MODUS REELS SALE \$5000 REG. \$12499

BUY MATCHING ROD AND SAVE \$10 MORE ON COMBO





SCOTT CANTERBURY RODS SALE \$5000 REG. \$16000