

THE BOOK THIS
MONTH..

Different themes; One objective

READ & GROW

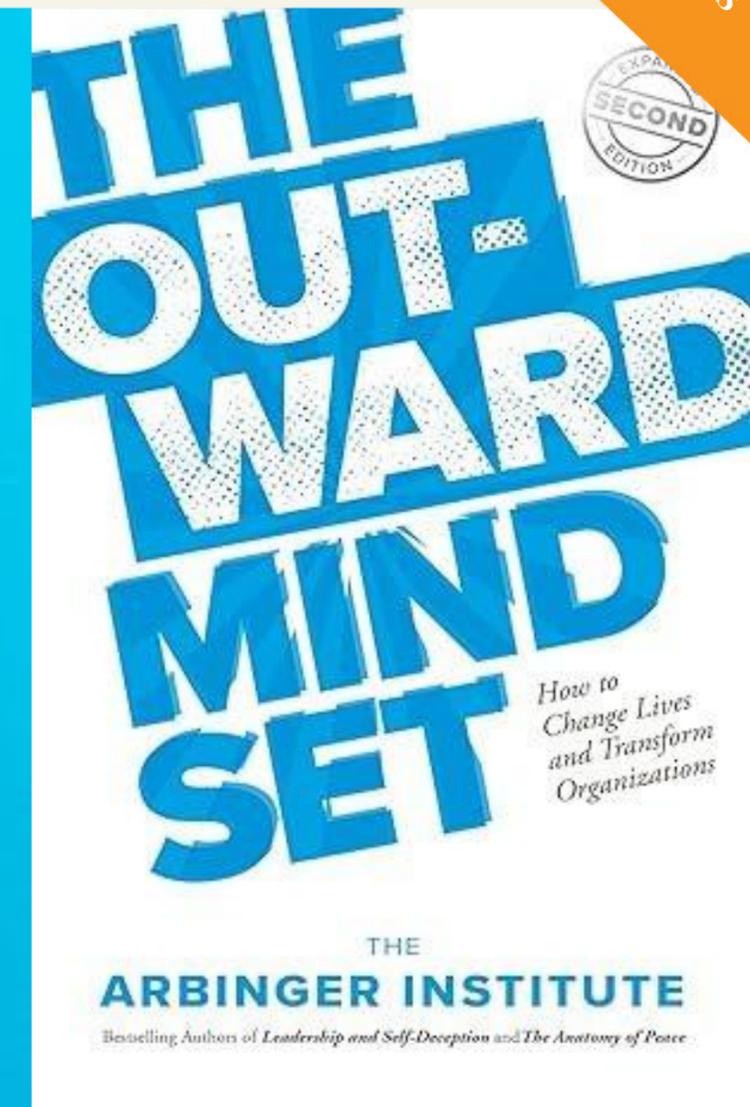
Interesting books...

Accomplished authors...

Meaningful perspectives

EVERY MONTH.

Block your calendar!



Tuesday, 17 March 2026 (6 pm – 7.15 pm) MMA

MANAGEMENT CENTER

CLICK TO JOIN





5:30 PM

Registration & High Tea

6:00 PM

Welcome Address

Gp Capt R Vijayakumar (Retd), VSM

Executive Director, MMA

Discussion on the theme of the book

The Outward Mindset: How to Change Lives and Transform Organizations *by The Arbinger Institute*

Mr Babu Krishnamoorthy

Chief Sherpa, Finsherpa Investments Pvt Ltd

In conversation with Special Invitees

Mr Sivakumar Palaniappan

Leadership Keynote Speaker, Growth Coach, and Corporate Trainer

Mr M L Raghavan

Head of Digital Business, Sun TV Network

Q&A Session

7:15 PM

Vote of Thanks

Babu Krishnamoorthy

Babu Krishnamoorthy is the founder & Chief Sherpa at Finsherpa Investments Pvt Ltd., a boutique wealth management firm based in Chennai catering to financial needs of High Networth Clients in India & abroad.

A fellow of the Institute of Chartered Accountants of India, Babu has over 25 years of expertise in areas related to finance and money management. Prior to starting Finsherpa, Babu has co-founded Pelican Wealth and been associated with Allegro Capital, a leading Investment banking and wealth management house.

A passionate thought leader in the personal finance space, Babu has authored the bestselling book “Unlock Secrets to a Wealthy Life” which helps young adults to start their investing journey in a methodical manner. As a professional speaker, Babu speaks on subjects relating to investment and finance.

Babu is an avid reader of non-fiction books and is an amateur marathon runner. Babu is an active Rotarian and is a part of the Rotary Club of Madras East (RCME) where he is involved various society uplifting projects.

A Past President of IFA GALAXY (one of India’s oldest and leading associations for Mutual Fund Distributors (MFDs)), Babu has been at the forefront of helping the MFDs navigate themselves to a better place. During his presidency, he got 25 fellow distributors to co-author a book called STAY HUNGRY, STAY BULLISH, on how to build a Robust Mutual Fund Distribution Business.





Sivakumar Palaniappan

Born in the small farming town of Sivagiri in Tamil Nadu, **Sivakumar Palaniappan—fondly known as Siva**—grew up in a family that valued resilience, simplicity, and hard work. His father never had the opportunity to attend school, and his mother's education ended at Class 5. Life in the village meant waking early to care for cattle and walking long distances to reach school. These humble beginnings shaped Siva's grounded outlook and deep appreciation for perseverance.

A turning point came when a teacher encouraged him to participate in a small elocution competition. That moment sparked a lifelong journey. Public speaking led him to books, and books opened the door to reflection and self-discovery. Over time, the quiet village boy found his voice and a passion for inspiring others.

Today, Siva is one of India's sought-after leadership keynote speakers, known for his authenticity, emotional connection with audiences, and ability to inspire meaningful growth in individuals and organisations. With over two decades of experience, he has impacted more than 10,000 professionals and partnered with over 100 organisations across India, the Middle East, and Southeast Asia through his initiatives SivaSpeaks and Thinkfluence Global.

Based in Chennai and speaking globally, Siva combines behavioral science with engineering precision to deliver powerful keynote talks, leadership workshops, and executive retreats. Fluent in five languages, he works closely with CXOs, HR leaders, and entrepreneurs across industries to build purpose-driven, future-ready leadership.



M L Raghavan

M. L. Raghavan is a senior business leader with over three decades of experience across digital media, advertising, marketing, and business management. He served as the Head of Digital Business at Sun TV Network for six years, leading the network's OTT platform, Sun NXT, and its digital and social media ecosystem. In this role, he held full P&L responsibility, grew the direct-to-consumer subscriber base, closed strategic B2B partnerships with technology and telecom partners, and established the network's social media platforms and agency ecosystem. He also built and stabilized cross-functional teams across content, technology, subscription management, and advertising revenue while engaging global technology partners such as Akamai, AWS, Azure, Google, YouTube, CleverTap, and Conviva. Rags resume Feb 2026.

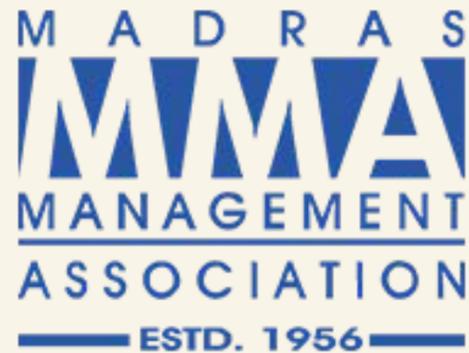
Under his leadership, Sun NXT expanded advertising revenue through AVOD offerings, secured multi-year partnerships with telecom operators including Airtel, Jio, and Vodafone, and completed the complex IP transfer of the core technology stack from YuppTV while the platform remained live. He also led engagements for Sun Pictures with global OTT platforms such as Netflix and Amazon Prime for content sharing, monetization, and international audio licensing partnerships. Rags resume Feb 2026.

Earlier, Raghavan spent 24 years with J. Walter Thompson (JWT), rising to Senior Vice President & Managing Partner and serving on the South Asia leadership team with independent P&L responsibility. He managed the Chennai and Hyderabad operations and led major business wins including The Hindu Group, Cholamandalam MS General Insurance, and the DMK state election campaign. He began his career with Philips India and Lowe Lintas, and holds a PG Diploma in Marketing and Sales Management and a B.Com from the University of Madras.



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Email Address

mma@mmachennai.org

Phone Number

044 - 28291133 / 28291166

Website

www.mmachennai.org

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