

CREATIVE CARPET & FLOORING

HOME ADVISOR™

May 2013



Mark Bouquet



Mark Bouquet, Jr.

"We promise that you'll love your new floors, or we'll replace them FREE! Call today for a complimentary Design Audit@!"
(708) 479-8600

Inside This Issue...

Inside This Issue ...

- A Message from Mark Sr.
- Thank You for the Kind Words!
- Are You This Month's Mystery Winner?
- Staying Well: Beauty of the Cucumber
- Recipe Corner
- Did You Know ...
- Mega Trivia Contest!!!
- Welcome New and Returning Clients!
- 'Round the Yard
 - Grub Worm
 - Flower Meanings
- Referral Rewards Program
- Work Tips: Craigslist



Attention

JOHN

DOLAN

You are this month's

Mystery Winner!

We have a **\$10.00 gift certificate** to Starbucks reserved just for you!
Come by our store to claim your prize!

Creative Carpet, Inc.
19420 S. LaGrange Road
Mokena, IL 60448

NOTE: Must be picked up by 5/31/2013

Hello everybody and HELLO SPRING!!!!

I hope our April showers have brought your May flowers! Longer days and warmer weather works for me. Anyway, I am settling in as a grandpa and LOVING IT, as is my beautiful bride! I hope this letter reaches you all healthy and happy. This has been a tough year personally. The fact that you have made business so good in these times has taken away at least one major concern.

My mom recently survived an aneurysm, but can't walk anymore. Tammy's dad, who has been like a real father to me, returned home from a long stay at the hospital and was under the care of hospice until he passed away on April 13th. His heart was bad and he had been very sick for a very long time. It was only nine years ago his daughters and niece planned a surprise wedding for his 50th wedding anniversary without his wife knowing a thing! He played off like he was taking her out for dinner, but drove straight to the church instead! I'll never forget the look on mom's face when she walked in and saw the whole family. When he got down on one knee and asked her if she would marry him (again) there wasn't a dry eye in the house!

On May 14th Dad would have been 80 years old. The other night Mom, who needs both knees replaced, got up in the hospital bed and slept right there by Dad's side until he fell asleep. I know this may seem like boring stuff to you, but I love these people as much as I ever loved my own parents. Dad is the patriarch of our family. He fought and held out until he became a great-grandfather, which was his last goal. We now have pictures and videos of great-grandpa singing his silly songs to his little Ruby. Absolutely precious!

We, as a family, are ending an era and are working our way through it as best as we can. I hope you all will never take for granted or forget your family... no matter what!

Sincerely,
Mark Sr.

Thank You for the Kind Words!

"We keep coming back to Creative Carpet because you have stood behind your work and have taken whatever time and effort is necessary to make sure we were satisfied with the products and workmanship of installers. We feel we know more about flooring after we leave your store than when we walked in the door." – Jim and Mimi from Frankfort, IL

Staying Well



Beauty of the Cucumber

Cucumber is an excellent source of silica, which is a trace mineral that contributes to the strength of our connective tissue. Connective tissue is what holds our body together. Cucumbers are effective when used for various skin problems, including swelling under the eyes and sunburn. They also contain ascorbic and caffeic acids. These acids prevent water retention. That may explain why when cucumbers are applied topically they are often helpful for swollen eyes, burns, and dermatitis.

As a beauty aid, the cucumber provides immediate relief to puffy eyes; a fresh cucumber can be cut into thin slices, and these placed on the eyes for 5-10 minutes. This works incredibly well after a tiring day at work in front of the computer, and helps to relieve stress and dark circles around the eye area as well. Grated cucumber can be used as a mask and tonic for the entire face and neck.

Recipe Corner

This easy to make, tasty fruit salsa and cinnamon tortilla chips recipe will be great as an appetizer at this year's Cinco de Mayo party!

PREP 15 mins, COOK 10 mins, READY IN 45 mins, SERVES 10

INGREDIENTS

- 2 kiwis, peeled and diced
- 2 Golden Delicious apples
 - peeled, cored and diced
- 8 ounces raspberries
- 1 pound strawberries
- 2 tablespoons white sugar
- 1 tablespoon brown sugar
- 3 tablespoons fruit preserves
 - any flavor
- 10 (10 inch) flour tortillas
- Butter flavored cooking spray
- 2 tablespoons cinnamon sugar



DIRECTIONS

In a large bowl, thoroughly mix kiwis, Golden Delicious apples, raspberries, strawberries, white sugar, brown sugar and fruit preserves. Cover and chill in the refrigerator at least 15 minutes. Preheat oven to 350 degrees F (175 degrees C). Coat one side of each flour tortilla with butter flavored cooking spray. Cut into wedges and arrange in a single layer on a large baking sheet. Sprinkle wedges with desired amount of cinnamon sugar. Spray again with cooking spray. Bake in the preheated oven 8 to 10 minutes. Repeat with any remaining tortilla wedges. Allow to cool approximately 15 minutes. Serve with chilled fruit mixture.

Did You Know...

Creative Carpet & Flooring is your full flooring design center featuring carpeting from all the major manufacturers. We have the finest carpet installers in the Chicago land area and offer you our **lifetime installation warranty**.

We also specialize in hardwood flooring (prefinished and sand on site), along with laminate and luxury vinyl tile. Whatever your flooring needs, stop on in and let us help you with your design selection.

**CALL TODAY FOR YOUR
FREE NO OBLIGATION MEASURE**

We offer financing with **ZERO** down and **ZERO** interest until 2014 & accept the following major credit cards: Visa, Mastercard and Discover.

Mega Trivia Contest!

Congratulations to last month's winners:

DONNA HAUGH

Stop in at Creative Carpet to claim your prize!

(Answer to last month's quiz:

A- "... by making his world a little colder.")

Who else wants to WIN A \$50 GIFT CARD towards dinner at TGI Fridays or Olive Garden?

This month's Mega Trivia question:

For more than 40 years, the Empire State building was the tallest building in the world, until 1972, when what was built?

- A) Great Wall of China
- B) Sears Tower
- C) World Trade Center
- D) Washington Monument.

Call us at 708.479.8600 or e-mail answers to Contests@creativecarpetinc.com

😊 NEW 😊

FRIENDS &
CLIENTS

BERNICE BERNIER
CHRIS IVICIC
PEGGY FRANKLIN
SPILIOS THEODOROU
BILL TSCHIGGFRIE
PEGGY ZEGLEY
ROSEMARY COLLIN
DAVE KALKOWSKI
ERIN NAIR
BRITTANY THOMPSON
MARIANNE SCHURY
BETH SCHULTZ
TIM CRATEN
AMANDA ODELL
KEITH RYMUT
TED & PAM DAMICO
TIM ALLEN
PAM HUIZINGA
THERESE VOLKMAN
JULIE HAAS
DANA KUZLIK
JIM BINKOWSKI

*It Sure Was
WONDERFUL to
Meet You!
Come Again!*

**Meet our
Carpet Cleaning
Customers:**

SHERYL AMMIRATI
EILEEN KEATING
KEVIN CHAFFIN
JOHN JOYCE
DAN JUDGE

**That's right!
We CLEAN carpet, too!
Call us for more info!**

'Round the Yard

Grub Worms in Your Lawn

Spring is in full swing, and chances are as you dig around in your lawn, you may come across some grub worms either in the turf, or in your flower beds.

Here's How Grubs Operate:

Grub worms are the larvae of the Japanese beetle or "June Bug." In July & August they begin laying eggs in well irrigated lawns like yours, and those eggs develop into larvae called grub worms.

Grubs chew up the turf's root system, causing dead areas that begin to appear in early Fall. Most lawns can withstand

minor grub worm damage and require nothing more than normal fertilizing and proper mowing to stave off an attack. Severe grub worm infestation, however, can completely destroy a lawn in one season.

Even if your lawn was severely damaged last year by grubs, the ones that you find this Spring won't do any more damage. It's their offspring this July and August that pose the biggest threat. The best advice is to keep your lawn properly fertilized and mowed, and you'll be fine. If you do have noticeable damage from last season, then grab your rake and grass seed and get to work repairing.

If you are still worried about grub worms, then this summer you should put down a grub worm preventative product that is long lasting in the soil such as Merit. Japanese beetle populations have been very high in the Midwest in the last few years, so get the treatment... but wait until summer!



Is the Perfect Gift Growing in Your Own Backyard?

Need to send a message to a loved one this summer? Just head out to your own backyard and get picking! EVERY flower has its own special meaning and can make the perfect gift. Here are just a few to take note of:

Pink Heather: Good Luck

White Hyacinth: I will pray for you

Gloxinia: Love at first sight

Heliotrope: Eternal Love

Gardenia: I love you in secret

Purple Hyacinth: Please forgive me

Red Carnation: My heart aches for you

Phlox: Sweet dreams

Light Pink Rose: I love you still and always will

Viscaria: Will you dance with me?

Thrift: Sympathy



Welcome Back to Our RETURNING CLIENTS:

JULIE HAAS	BILL SAWALLISCH SR.
CHRIS WINSHIP	MARY JOHNSON
MIMI ROYER	SOPHIA CASO
JEFF & LINDA MOLSEN	BRIDGET FOODY
MARY HOGAN	KEN RITTER
BRIAN KRABBE	RICHARD TRUSCHKE
BOB LANDWEHR	DAVE EICHHORN
BILL & LYNN SAWALLISCH	SHANNON DOMBROW

Nice to see you all again! ☺

Get A Night Out At One Of Your Favorite Restaurants Through Creative Carpet's **REFERRAL REWARDS PROGRAM**

As you probably know, advertising is very expensive. Instead of paying the newspaper or other place to advertise, we'd rather reward you. So we've assembled our *Referral Rewards Program*.. Every time you refer someone who becomes a client and purchases, we will send you a \$25 gift card to one of the following: Olive Garden, Chili's, Red Lobster or TGIF.

A gigantic THANK YOU to all who referred us last month:

MICHAEL DIAZ
ANN SCHIPITS
JULIE BRADY
MARY POGLAJEN
RICHARD NICHOLS
MARY HUIZINGA
MICHELLE COLLINS

Enjoy your dinner as our thanks for the referral!



WARNING!

Don't visit any flooring dealer until you call us for a

FREE Consumer Awareness Guide!

You will learn...

- 4 predatory sales tactics
- 7 costly misconceptions about flooring
- 5 questions to ask a dealer before buying

The material contained in this newsletter is for informational purposes only and is based upon sources believed to be reliable and authoritative; however, it has not been independently verified by us. This newsletter should not be construed as offering professional advice.

Work Tips

Craigslist Job Hunting & Safety Tips

Craigslist did not start out as a job hunting site, but it has evolved over the years to include a very active job forum. Since it offers its services free of charge,

Craigslist has become extremely popular, particularly for people trying to find work in that particular area. Here are some tips for getting the most out of a job search on Craigslist.

The Basics

A legitimate job posting should include a detailed job description and all of the required qualifications. While it is not unusual for employers to post the same job more than once in the course of a month, be wary of those who post the same job multiple times in a single week. Do not ever send the would be employer money, and avoid giving any identifying details other than name until you have determined that the individual is legitimate.

Getting Responses

One of the ways that you can set yourself apart is by writing a clear and convincing proposal which lays out precisely what it is that you can do for your client. Most of the time, applicants think about the matter through their own eyes. They forget to look at it like their potential employer would be looking at it.

Avoid Desperation

Do not send in an application or respond to every single job out there. Even if you are feeling desperate, scrutinize the listings carefully. Not everyone is a scammer, and not everyone is going to try to use you. But remember that you are also likely to run into people who are looking to get the best deal they can for the lowest price, and that means that they may saddle you with a lot more work than what you would otherwise be paid. Keep in mind what you could be making at another job and try to keep within a comparable range. Don't let desperation convince you to take on a difficult client who barely pays anything.

Creative Carpet & Flooring
19420 S LaGrange Rd Mokena, IL 60448

708-479-8600

www.creativecarpetinc.com

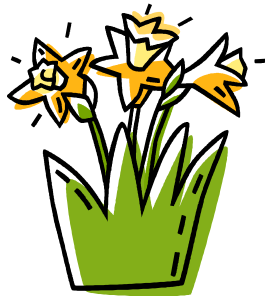
HOURS: Mon., Wed., Fri.: 10am – 6pm

Tues. & Thurs.: 10am – 8pm

Sat.: 10am – 4pm

This May do NOT miss Creative Carpet & Flooring's

SPRING IS HERE SALE!



Why shouldn't you miss it?

We're offer the following services

FREE OF CHARGE:

- ✓ TAKE UP OF OLD CARPET
- ✓ HAUL AWAY OF OLD CARPET
- ✓ AND FURNITURE MOVING

ALL FREE

Don't need all three? How about a **FREE Pad Upgrade** instead?

**BUT THAT'S NOT ALL WE
HAVE TO OFFER...**



19420 S LA GRANGE RD.
MOKENA IL 60448
708-479-8600

www.CreativeCarpetInc.com
www.facebook.com/CreativeCarpetInc

**NEXT
PLEASE** →

Save up to \$500 on qualifying styles
April 11 - June 3, 2013 with Shaw Floors'

THE MORE YOU BUY THE MORE YOU SAVE SALE!

\$100 off	50 sq. yds. Carpet or 500 sq. ft. Hard Surface or Area Rug retail price of \$599
\$300 off	100 sq. yds. Carpet or 1,000 sq. ft. Hard Surface or Area Rug retail price of \$999
\$500 OFF	200 SQ. YDS. CARPET OR 2,000 SQ. FT. HARD SURFACE OR RUG RETAIL PRICE OF \$1,699

Get more details at shawfloors.com/savemoresale

©2013 Shaw. At participating retailers only. Save \$100, \$300 or \$500 (*USD/CAD) off a minimum purchase of qualifying styles, respectively.

 GREEN by nature • fashionable by design® by 	<i>Beautiful, durable floors for less</i>
Carpet Area Rugs Tile & Stone Hardwood Laminate Resilient shawfloors.com	