



Emirates
GBR 

**EMIRATES
GREAT BRITAIN
SAILGP TEAM
SEASON 4
IMPACT REPORT**



PROTECT
OUR FUTURE

 AINSLIE
SAILGP

Emira



SEASON 4
IMPACT REPORT

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PURPOSE



WHAT WE SET OUT TO ACHIEVE IN SEASON 4

EMIRATES GREAT BRITAIN SAILGP TEAM PURPOSE

To be the most purpose-driven sports team in the world.
We are **innovators, educators and trailblazers.**

GOALS AND ASPIRATIONS

- 1** Tread lightly on the cities and countries we compete in.
- 2** Create a culture of continual development both on and off the water.
- 3** Level the playing field by providing opportunity and the environment to increase diversity in our sport.
- 4** Empower 3 million young people to take positive climate action by the end of Season 5.

ACTION 1

Carbon Footprint Reduction

- Implement solar and wind energy at team base.
- Take other teams off-grid and provide blueprint to other sports teams.

ACTION 2

ISO

- Use ISO 20121 and the Impact League as a framework to measure continual development.
- Every team member to take responsibility.

ACTION 3

Diversity, Equality & Inclusion

- Support the development of the Athena Pathway Programme.
- Upskill female team members both on and off the water.

ACTION 4

Schools Climate Education

- Extending the reach of our free to use, digital climate education platform and provide schools with tools to create a carbon reduction strategy.

FOREWORD

At Emirates GBR, we measure success by our achievements both on and off the water. Our goal is to be the most purpose-driven sports team in the world and inspire change that transcends our sport. This ambition underpins everything we do as a team, and last season we made great progress with groundbreaking projects in both sustainability and diversity.

Our milestones include taking our team base off-grid at events around the world with our innovative portable renewable energy installation, educating 1,750 young people on climate change with Protect Our Future lessons at SailGP events, launching a \$10,000 climate action grant for schools and expanding the Athena Pathway Programme to fast-track development of females and youth in the marine industry.

Our achievements in these areas were recognised by being crowned winners of SailGP's Impact League. A world-first, the Impact League rewards teams' positive environmental and social actions across the race calendar. After finishing second in Season 2 and third in Season 3, reaching the top spot was a proud moment and a testament to the power of partnerships, collaboration, and innovation in addressing global environmental challenges.

Sport has the power to educate, inspire, and drive action. As athletes and as a team, we take this responsibility seriously. By combining ambition with purpose, we hope to set a standard for what sports teams can achieve—not just in competition but in creating meaningful and lasting change.



Sir Ben Ainslie
CEO, Emirates Great Britain SailGP Team

SEASON 4 HIGHLIGHTS

WINNERS OF THE SEASON 4 SAILGP IMPACT LEAGUE



1,750 young people participated in Protect Our Future lessons at SailGP events



Hosted 5 purpose-led events in collaboration with the GREAT Campaign



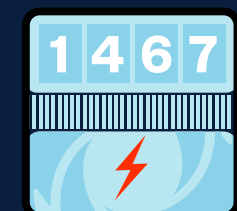
Featured 11 x 60-Second Climate Champions for our content series



Engaged 1 million + people with purpose-driven content across social media channels



Generated 5,636 KWH of renewable energy



Sent a surplus of 1,467 KWH of renewable energy back to the SailGP grid

100% OFF-GRID TEAM BASE



Maintained the ISO20121 certification for the 10th consecutive year



Signed the United Nations Sport for Climate Action Commitment



Released the Portable Off-Grid Blueprint at COP28



Only SailGP team to employ 2 full-time female athletes



Launched the Young Sailor Development Programme



Launched the Athena Pathway Programme

IMPACT LEAGUE WINNERS

Emirates Great Britain SailGP Team secured **1st place** in the Season 4 SailGP Impact League, the Podium for the Planet.

A world first, the **Impact League** runs alongside the SailGP Season Championship, tracking the positive actions the competing teams take to reduce their overall footprint and accelerate inclusivity in sailing.

The Impact League was overseen and judged independently by some of the **most credible and noteworthy names in industry** - from renowned leader in climate policy, Rachel Kyte, to three-time W Series Champion and IndyCar driver, Jamie Chadwick.



Throughout the season, teams were judged against four new Focus Areas aligned to SailGP's overall strategy ambitions: **Climate Action, Accelerating Inclusion, Race to Zero Waste, and Breaking Boundaries.**

1st in Breaking Boundaries, for Women's Pathway Programme

2nd in Climate Action for Renewable Energy

3rd in Waste Reduction for Climate Education

As the winning team of the Season 4 Impact League, we were rewarded a cash prize donation to our Purpose Partner, Protect Our Future, to drive more positive impact going forward.

ff

Winning the Impact League is testament to the team's unwavering commitment to sustainability, innovation, and using the power of sport to inspire and educate the next generation.
SIR BEN AINSLIE
CEO & TEAM PRINCIPAL

ff

I am really thrilled for the Great Britain team and their Impact League title - they came into the season wanting to win and have delivered a super impactful calendar, with great initiatives across both social and environmental sustainability.
FIONA MORGAN
CHIEF PURPOSE OFFICER, SAILGP

FIND OUT MORE 

DISCOVER THE SAILGP IMPACT LEAGUE
IMPACT LEAGUE SEASON 4 CHAMPIONS
1851 TRUST'S PROTECT OUR FUTURE PROGRAMME

EDUCATING YOUNG PEOPLE

4 QUALITY
EDUCATION



13 CLIMATE
ACTION



17 PARTNERSHIPS
FOR THE GOALS



EMPOWERING THROUGH CLIMATE EDUCATION

THE MISSION

TO EDUCATE CHILDREN ON CLIMATE ISSUES IN ORDER TO DEVELOP THE GREEN CAREERS NEEDED TO ACHIEVE INTERNATIONAL 2050 GOALS.

THE SOLUTION

- Inspire young people to engage with climate education, understanding the issues, and empowering them to take action using communication skills.
- Provide schools with the knowledge and tools to reduce waste and carbon footprints, to enable them to become climate hubs to help take action and drive innovation.
- Develop workshops at SailGP events communicating local climate change challenges, the UN's Sustainable Development Goals and how the young people can be proactive in taking action in their community.



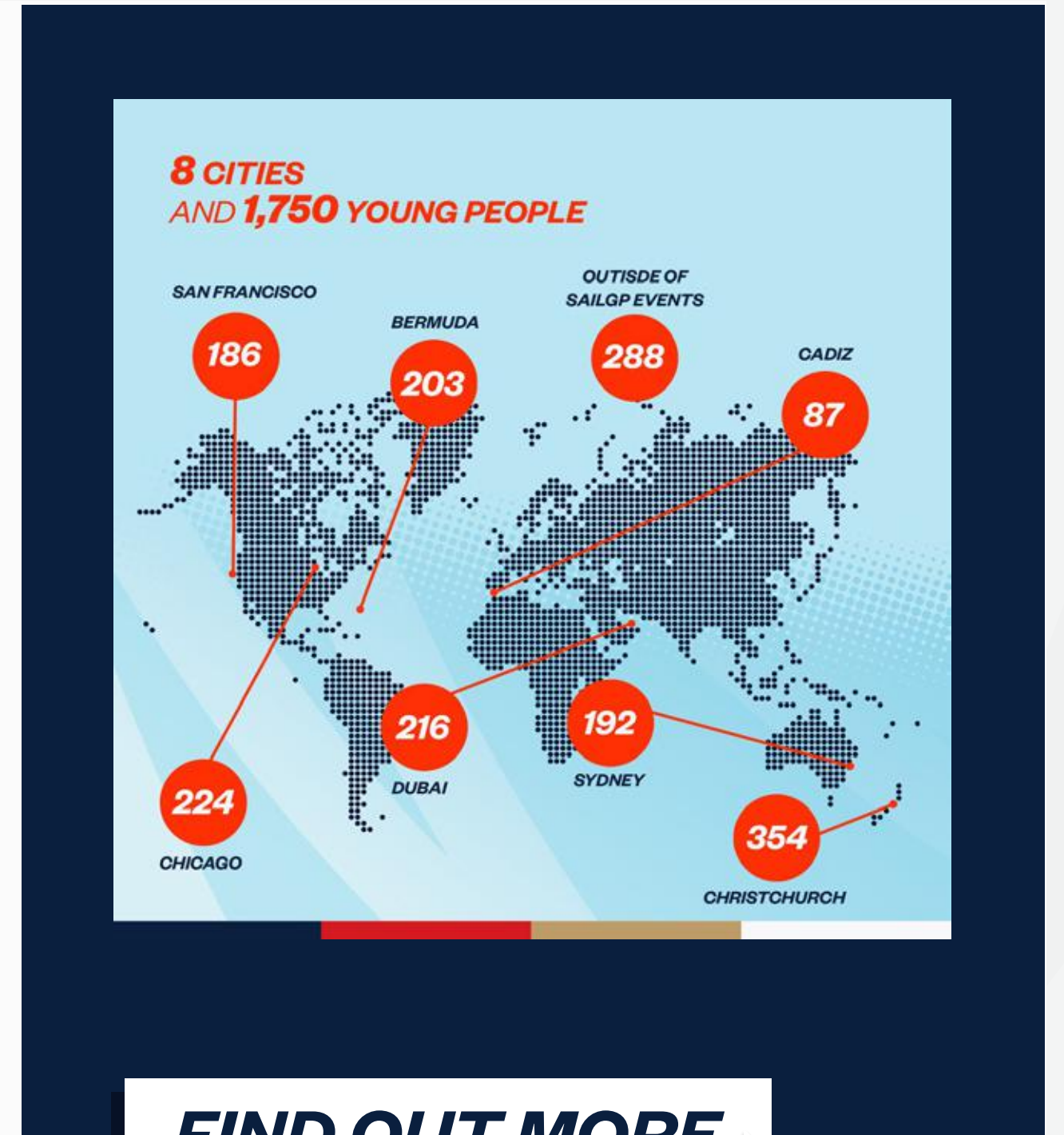
THE RESULT

Emirates GBR partnered with Protect Our Future which sits within the 1851 Trust, to focus on climate education and inspire the next generation to take meaningful action against climate change.

Protect Our Future provides free, science-based educational resources aimed at young people aged 5-18 around the world. These resources have a global reach and are designed to help them understand climate issues and empower them to take action in their communities. During this season, **4 new climate education teaching resources were launched**, all are readily available online for free and teachers can adjust them to their own geography.

During SailGP Season 4 events, **Protect Our Future x Emirates GBR hosted 1,750 young people at climate education workshops**, where participants learnt about local climate change challenges, the UN's Sustainable Development Goals and how they can be proactive in taking action in their community. At the end of each lesson, the youngsters make their own climate action pledge.

In collaboration with SailGP and the Youth Sports Trust, we **launched the Schools Impact League**. This unique competition encourages schools to reduce their carbon footprint by competing against each other, driving innovation and engagement in sustainability.



FIND OUT MORE

**HEAR FROM PROTECT OUR FUTURE
TEACHER, KATRINA**

WATCH THE CLIMATE ACTION PLEDGES

**VIEW CLIMATE EDUCATION
TEACHING RESOURCES**

DISCOVER THE SCHOOLS IMPACT LEAGUE

DELIVERING LOCAL IMPACT

THE MISSION

DRIVE CLIMATE CHANGE AT A GRASSROOTS LEVEL TO INSPIRE ENVIRONMENTAL AND COMMUNITY IMPACT IN SAILGP LOCATIONS.

THE SOLUTION

■ Utilise workshops to engage with young people in SailGP event locations, developing **educational workshops** and **interactive activities**.

■ Work with **Local Impact Partners** to empower and equip young people in SailGP event locations to proactively engage with environmental challenges in their region.

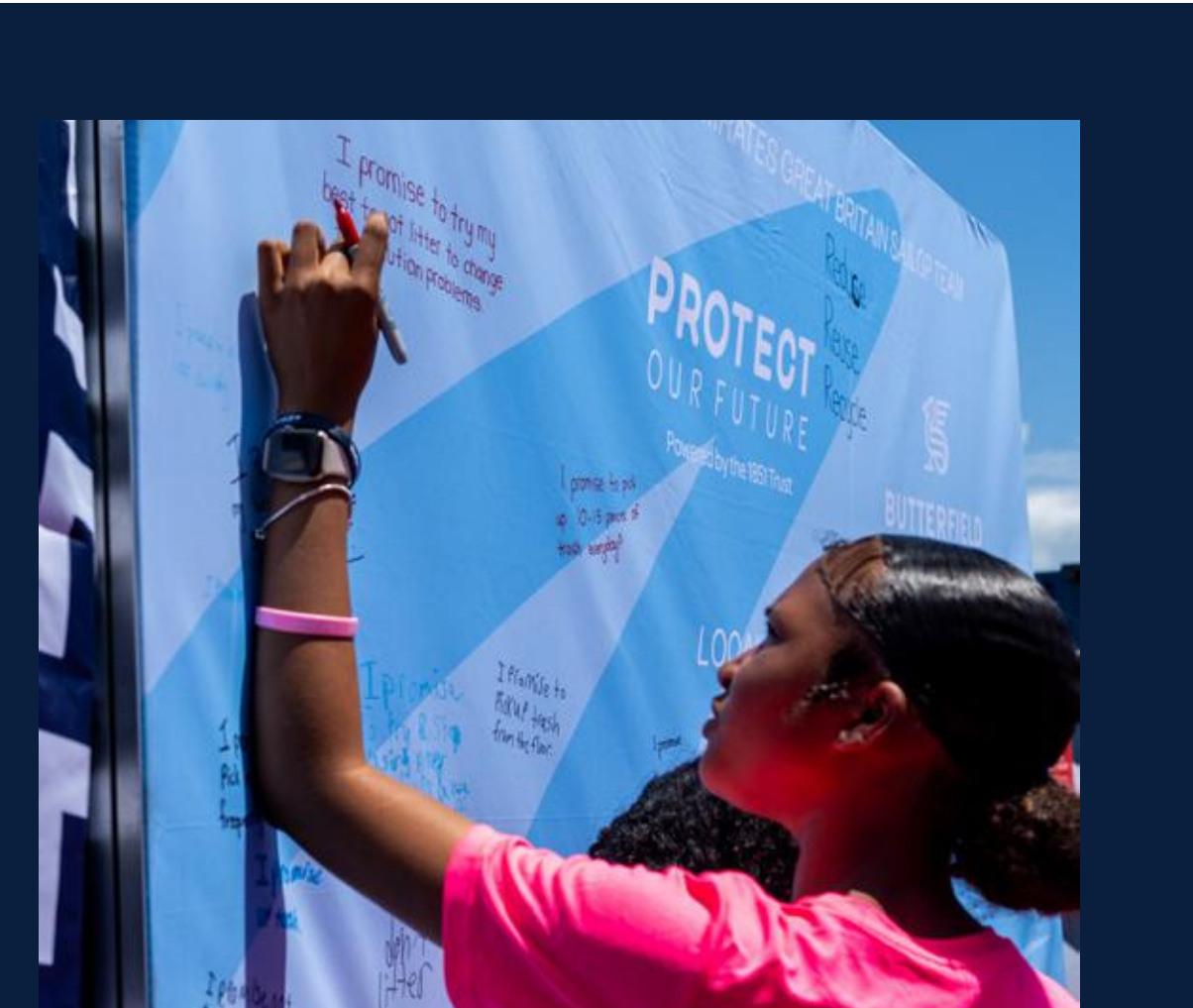


THE RESULT

During Season 4, we **introduced our first Climate Action Grant** in one of the key regions where SailGP competes. This initiative, starting in Bermuda, is part of a broader plan to expand into more locations in Season 5.

In collaboration with Butterfield Bank **our first Local Impact Partner**, we launched the \$10,000 Climate Action Grant. All local Bermudan schools were invited to apply, supporting projects that aim to inspire long-term environmental and community impact.

Complimentary digital resources were made available to help teachers prepare students for entering the competition, welcoming ideas, and innovative solutions to address climate issues.



EMIRATES GREAT BRITAIN SAILGP TEAM

PROTECT
OUR FUTURE
Powered by the 1851 Trust


BUTTERFIELD

LOCAL IMPACT PARTNER - BERMUDA

FIND OUT MORE 

**BUTTERFIELD X PROTECT OUR FUTURE
CLIMATE ACTION GRANT**

DELIVERING LASTING IMPACT

THE MISSION

INSPIRE AND GUIDE STUDENTS TO BECOME ACTIVE PARTICIPANTS IN THE FIGHT AGAINST CLIMATE CHANGE USING COMMUNICATION SKILLS.

THE SOLUTION

Launched at COP28 in Dubai and developed in collaboration with Open Planet, the #USEYOURVOICE campaign set out to inspire students to become active participants in the fight against climate change.

This project aimed to **empower young people to tell their own climate action stories**, speak confidently about climate change, and drive positive action with their own audiences.

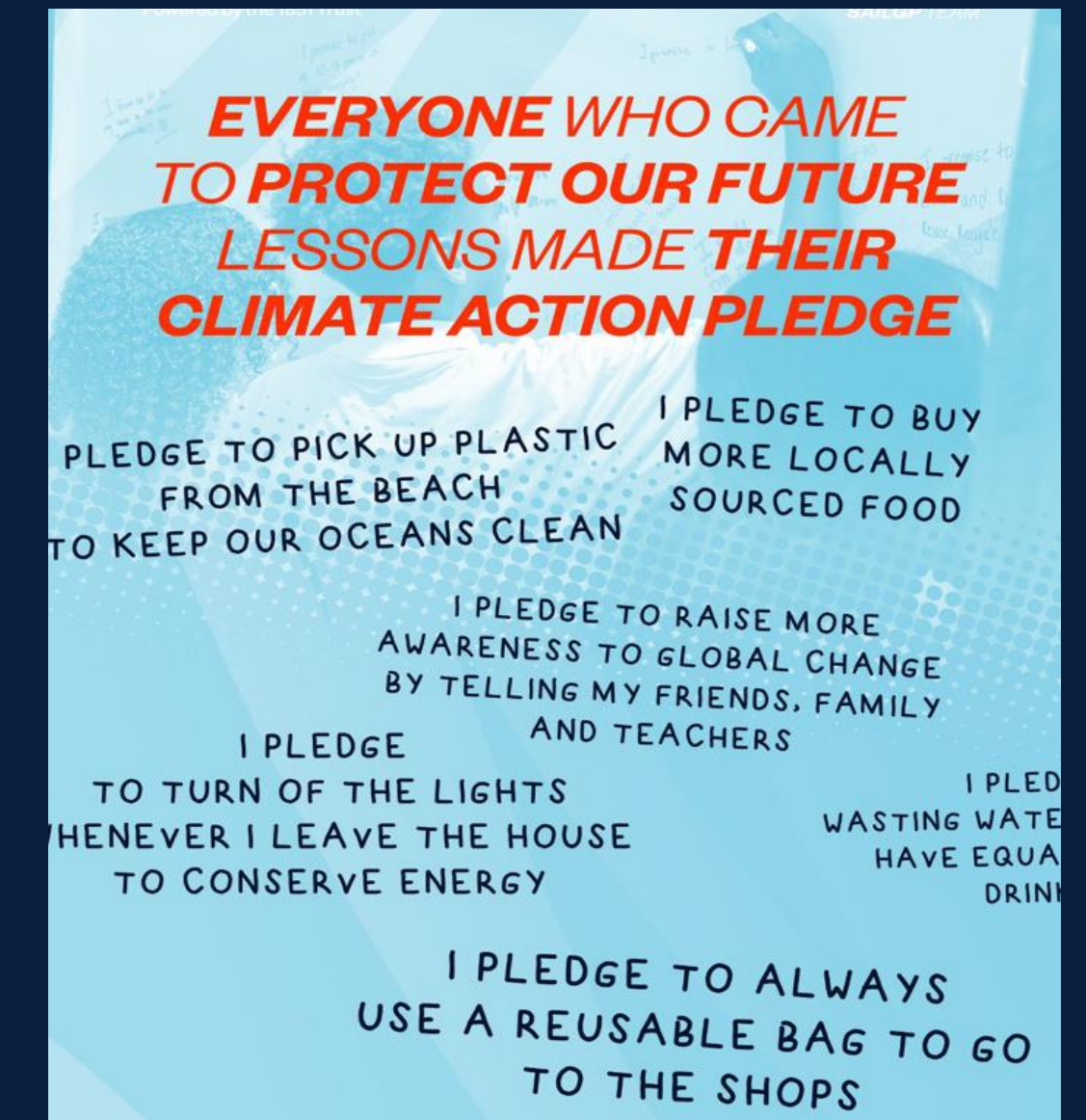


THE RESULT

The **#USEYOURVOICE Challenge** invited schools to create a 1-minute video using Open Planet footage, showcasing positive climate actions students have taken. The winning school receives £1,000 and a Q&A session with a member of the Emirates GBR team.

Elite athletes collaborated on the project to **raise awareness through a call-to-action video** shared across social channels including Eliud Kipchoge, Chemmy Alcott, Hussain Alireza, and Hannah Mills.

Supporting the challenge, **free to access teaching resources** developed for 8-18 year olds, were made available online which focused on encouraging effective science communication and the power of storytelling.



FIND OUT MORE

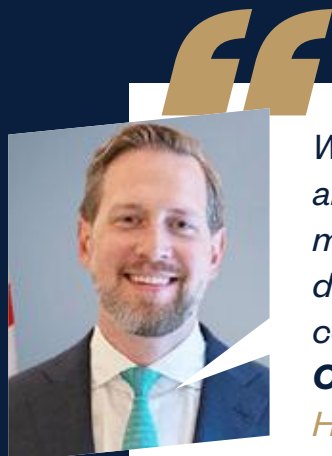
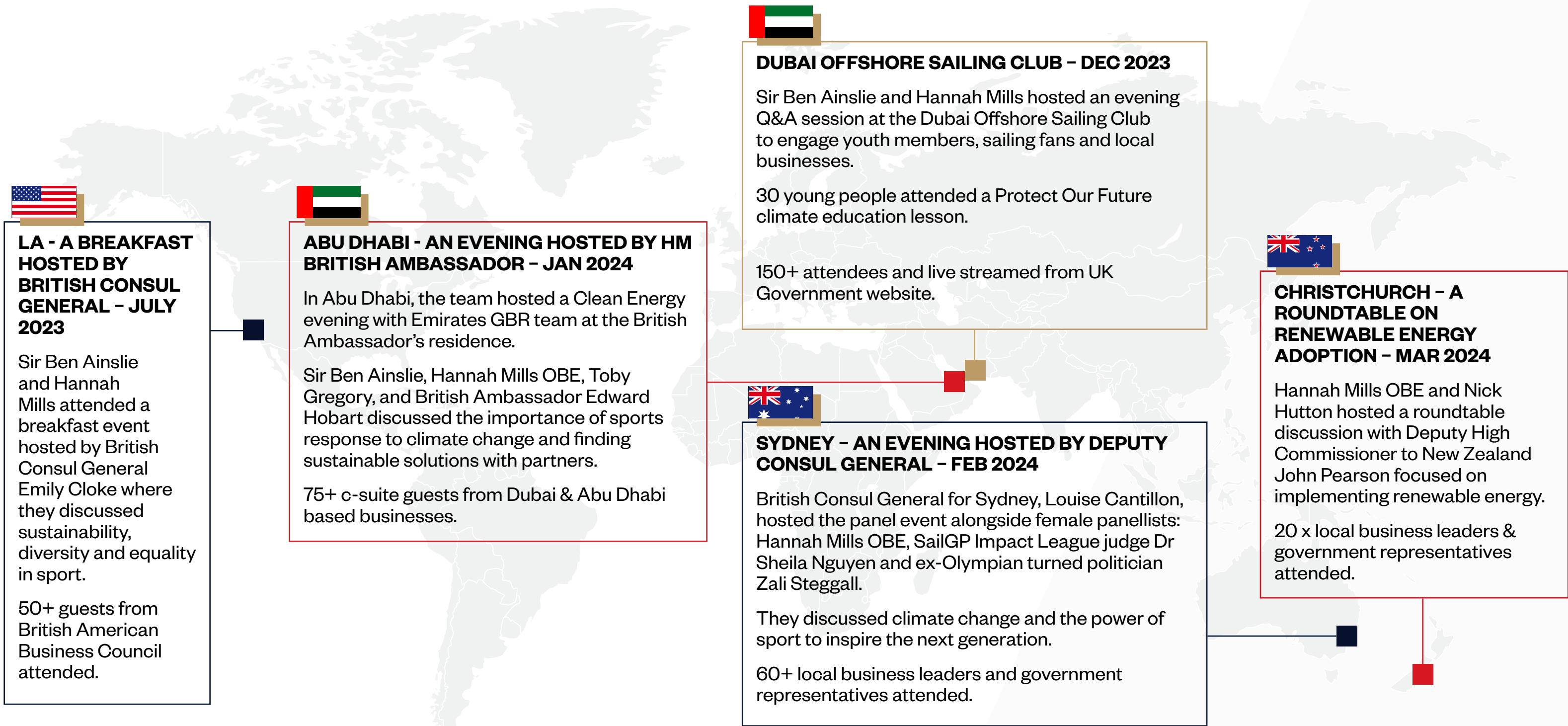
- [VISIT THE USEYOURVOICE WEBSITE](#)
- [WATCH THE CALL-TO-ACTION VIDEO](#)
- [VIEW CLIMATE EDUCATION TEACHING RESOURCES](#)



USING OUR VOICE: GREAT CAMPAIGN EVENTS

THE MISSION

BRING NETWORKS TOGETHER TO INSPIRE AUDIENCES THROUGH SPORT AND SUSTAINABILITY WORKING WITH THE GREAT BRITAIN CAMPAIGN.



Working with Emirates GBR Team in Dubai and Abu Dhabi, we assembled influential members of our business community to discuss key societal issues and the power of collaboration and sport in driving change.

OLIVER CHRISTIAN
HM DEPUTY CONSUL GENERAL - DUBAI



FIND OUT MORE 

DISCOVER THE GREAT BRITAIN CAMPAIGN



ACCELERATING DIVERSITY & INCLUSION

10 REDUCED
INEQUALITIES



17 PARTNERSHIPS
FOR THE GOALS



YOUNG SAILOR DEVELOPMENT PROGRAMME

THE MISSION

PROVIDE MEANINGFUL OPPORTUNITIES AND NURTURE TALENT TO BUILD A LONG-TERM, EQUITABLE PATHWAY IN HIGH PERFORMANCE SAILING.

THE SOLUTION

Emirates GBR's CEO Sir Ben Ainslie, and CMO/CCO Jo Grindley, together with Greig City Academy Teacher Jon Holt, created a new **internship programme**, to provide long-term, paid opportunities to young people.

The programme focuses on boosting experience on foiling boats with the eventual aim of **bolstering British teams' talent base** with a diverse, professional squad.

As well as nurturing sailing talent, the programme also provides **access to the professional shore teams**, allowing interns to gain experience of boat handling and maintenance.

Supporting programmes:

Athena Pathway | INEOS Britannia | The Grieg City Academy | Andrew Simpson Foundation | ASC Performance Academy

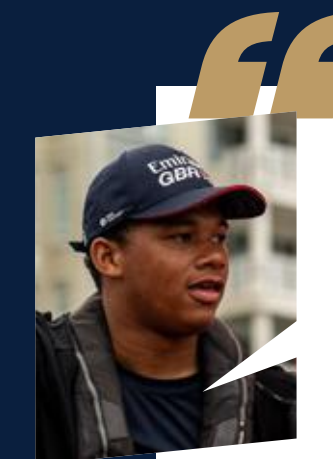
THE RESULT

Kai Hockley, aged 19, from Tottenham, London, was selected by Sir Ben Ainslie during Season 4 to join the **Young Sailor Development Programme**.

Kai was first introduced to sailing by his school, The Greig City Academy, and has gone on to excel in the sport, winning **Young Skipper of The Year at Cowes Week in 2023**. Despite his success, there were a lack of opportunities in the marine industry that were accessible for Kai, due to them either being short-term or unpaid.

Working with Sir Ben's Athena Racing Group, the internship started with Emirates GBR, and included time with the **INEOS Britannia America's Cup Team**, and the **Athena Pathway Women's and Youth America's Cup Teams** in Barcelona.

In 2024, Kai **joined Emirates GBR's shore team** at five SailGP events around the world, and **took part in a foiling training camp** on the WASZP at the Andrew Simpson Foundation Performance Academy, developing flight skills and manoeuvres on the foiling dinghies with fellow Greig City Academy students.



I'm buzzing to have this opportunity. It's a great experience working with teams at this level where there are Olympians and World Champions and learning how they operate and work within a team. Meeting people like Ben Ainslie, Hannah Mills and getting to work with them is an amazing opportunity. They're at the top level of the sport and so many people are inspired by them so it's amazing to be able to learn from them. I'm looking forward to joining the teams and my main goals are to compete at the WASZP World Championships next year and get a role on-board the Emirates GBR F50."

KAI HOCKLEY
DEVELOPMENT SAILOR






FIND OUT MORE

READ KAI'S STORY

WATCH KAI'S JOURNEY



TAKING CLIMATE ACTION

<p>7 AFFORDABLE AND CLEAN ENERGY</p> 	<p>9 INDUSTRY, INNOVATION AND INFRASTRUCTURE</p> 	<p>11 SUSTAINABLE CITIES AND COMMUNITIES</p> 
<p>13 CLIMATE ACTION</p> 	<p>17 PARTNERSHIPS FOR THE GOALS</p> 	

RENEWABLE ENERGY

THE MISSION

REDUCE THE TEAM'S CARBON EMISSIONS AND RAISE AWARENESS TO IMPROVE ENERGY EFFICIENCY ACROSS ALL TEAM OPERATIONS.



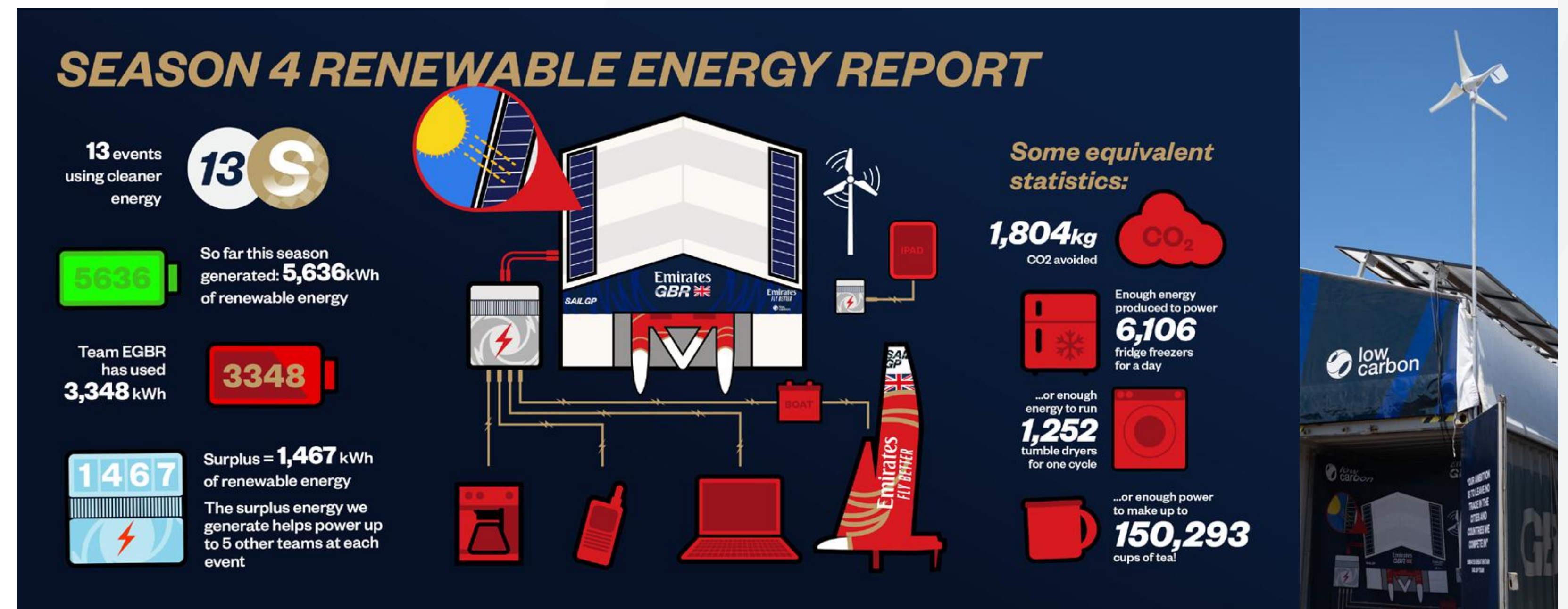
THE SOLUTION

Emirates GBR collaborated with our partner, Low Carbon, a renewable energy investment firm, to develop the **Portable Renewable Energy Installation**, comprising 38 solar panels and 2 micro-wind turbines.

The installation has not only reduced the team's carbon emissions but embedded a hyperawareness of energy-saving opportunities into Emirates GBR's day-to-day behaviour, including air conditioning efficiency or avoidance entirely. This **transformed Emirates GBR from one of the highest energy consumers to the lowest in the League.**

The bespoke energy system was shortlisted for the Innovation of the Year Award at the **UK Green Business Awards.**

THE RESULT



SHARING OUR LEARNINGS

THE MISSION

EQUIP ORGANISATIONS WITH ESSENTIAL KNOWLEDGE TO ADOPT RENEWABLE ENERGY SOLUTIONS BY SHARING OUR EXPERIENCES.

THE SOLUTION

Share the success of the Portable Renewable Energy Installation by **providing organisations with a blueprint** to give them the knowledge, information and contacts needed to integrate renewable energy into their operations.



Sport has the ability to inspire like nothing else. Low Carbon is focused on creating as much renewable energy as possible to tackle climate change and we want to use our platform as a sustainable company to encourage a shift away from fossil fuels without compromising the ability of future generations to meet their own needs.

ROY BEDLOW
CEO & FOUNDER, LOW CARBON

THE RESULT

As world leaders, policy makers, and environmental experts gathered at COP28 in Dubai for its Energy Day, Low Carbon and Emirates GBR launched a first-of-its-kind **Portable Off-Grid Power Blueprint** to encourage other sports teams and industries to adopt renewable energy into their operations.

The **Blueprint shares the success of the bespoke installation** created by Low Carbon in collaboration with Emirates GBR and encourages organisations to **think about its application to their own energy needs**. It calls attention to the importance of communication, highlighting the important role sports teams and athletes play as modern-day influencers to their fan base to **promote clean energy solutions**.

Since publishing the Blueprint, we have been working hard to encourage as many sports teams and organisations as possible to take up the same technology. Outreach of the Blueprint includes **250+ UN Sport for Climate Action signatories, World Sailing, SailGP event organisers, and other sports entities**.

Beyond the confines of our organisation, our athletes embody our commitment to sustainability in their personal lives. Two of our athletes, Iain Jensen and Luke Parkinson, have exemplified this ethos by installing solar panel projects in their homes. **Leading by example**, they inspire others to embrace renewable energy and take tangible steps towards a greener future.



FIND OUT MORE

READ THE PORTABLE OFF-GRID POWER BLUEPRINT

DISCOVER LOW CARBON BESPOKE SOLUTIONS

CLIMATE ACTION PROJECTS

THE MISSION

FOR OUR ATHLETES AND TEAM PERSONNEL TO ACTIVELY ENGAGE WITH SAILGP PROJECTS IN LINE WITH OUR TEAM CLIMATE ACTION GOALS.

PROJECTS

Kelp Harvesting in LA:

Hannah Mills and Hannah Diamond took to the water to **support sustainable kelp harvesting initiatives** ahead of the SailGP races in Los Angeles, acknowledging the pivotal role of kelp forests as vital marine habitats. By supporting responsible harvesting practices, we strive to **promote the preservation of kelp ecosystems** and the diverse marine life they sustain.



Conservation of Seahorse Habitats in Taranto:

Hannah Mills visited the **seahorse habitats** in Taranto. By learning about the research and **implementing ecosystem restoration projects**, Emirates GBR were able to **advocate for sustainable conservation practices**, as we aim to safeguard marine life populations and their interconnected systems.



Beach Clean-up in St. Tropez:

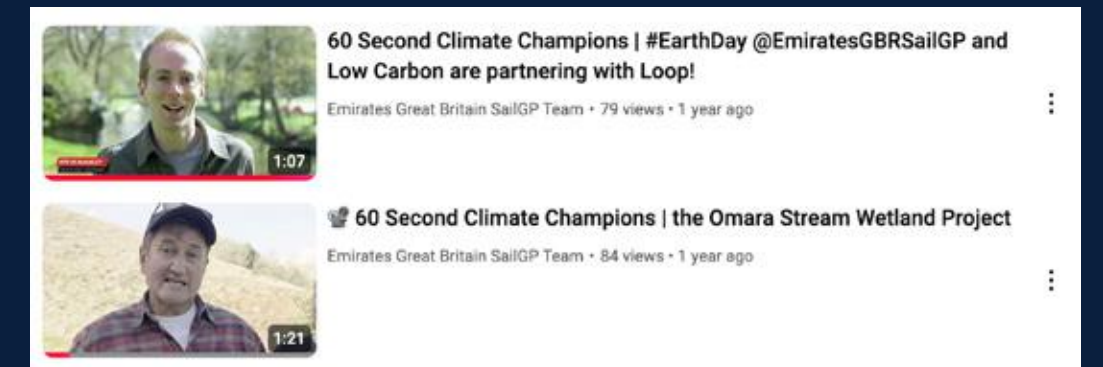
Understanding the significance of coastal environments for marine biodiversity, Matt Gotrel and Hannah Diamond participated in a **beach clean-up** in St. Tropez. By actively removing marine debris and promoting responsible waste management practices, we strive to **mitigate threats to the ocean habitats** while fostering a culture of environmental stewardship.



Champions for Change:

Jo Grindley, Emirates GBR's CCO/CMO and the 1851 Trust's CEO, sat on a **Climate Action panel at SailGP's Champions for Change Event** in Bermuda. Around 60 local business leaders were in attendance. The panel highlighted our partnership with Low Carbon including **The Portable Renewable Energy Installation** and the impact we can have as a sports team by **using our voice** and our platform. Elena Strong from the Bermuda National Museum was also on the panel and discussed the **legacy benefits of the Low Carbon Solar array donated** after the 35th America's Cup in collaboration with Sir Ben Ainslie's team.

60-SECOND CLIMATE CHAMPIONS



In partnership with Low Carbon, Emirates GBR created the 60-Second Climate Champion online series.

At each SailGP Event, we identify a local sustainability project and interview the hard-working team behind it to showcase the important work they are doing.

FIND OUT MORE 

WATCH EMIRATES GBR'S CLIMATE EDUCATION JOURNEY WITH BERMUDA

VIEW THE 60-SECOND CLIMATE CHAMPION SERIES



**“OUR AMBITION
IS TO TREAD
LIGHTLY IN THE
CITIES AND
COUNTRIES WE
COMPETE IN”**
EMIRATES GREAT BRITAIN
SAILGP TEAM



Emirates
GBR 
SAILGP TEAM



TAKING CLIMATE ACTION

THE MISSION

TO TAKE PROACTIVE STEPS TOWARDS A MORE SUSTAINABLE APPROACH FOR TEAM OPERATIONS AND MITIGATE OUR IMPACT ON HOST LOCATIONS.

THE SOLUTION

We are privileged to travel the world with the SailGP circuit, but we want to consider the impact of our team operations and take action to **reduce, reuse, repurpose, and recycle** the equipment and infrastructure we employ.

In collaboration with our technical partners, we set out to **look for solutions to minimise wastage and extend the lifecycle of products**, as well as **communicating our actions** to educate visitors at our team base.



THE RESULT

Repurposing Branding: Emirates GBR repurposed old branding to create bean bags for the team base, reducing the need to purchase new products.

Wetsuit Donations: The team donated old wetsuits to the Los Angeles Yacht Club and British yacht clubs, extending the life of valuable technical materials and benefiting local sailing communities.

Lifejacket Innovation: In collaboration with Spinlock, the team designed Velcro removable patches for lifejackets, enabling updates to partnership logos without replacing the entire lifejacket.

Reusable Fastenings: Emirates GBR switched to reusable fastenings for the F50, eliminating the use of single-use cable ties.

Team Base Education: Hundreds of visitors, including government representatives, business leaders, partners, and young people, visit the Emirates GBR team base at each event. We aim to **optimise our branding and space to educate** these visitors effectively.

In Addition... We created **Climate Action Cards**, highlighting the climate passions and initiatives of our on-shore and off-shore team members, aimed at inspiring action.

We have created a **live data feed**, which displays our renewable energy generation and consumption, demonstrating how we monitor and reduce our energy usage using solar panels and wind turbines.





MEASURING OUR CARBON FOOTPRINT

Emirates GBR is acutely aware of the impact we have through our carbon emissions. As signatories of the **UN Sport for Climate Action Framework**, we look to reduce our emissions wherever possible. This commitment pledges the organisation and the subsidiary teams to a **50% reduction by 2030 and to reach net zero by 2040**.

The first step on the journey to reducing carbon emissions is to understand and measure the baseline:

ACTION		TCO ₂ e
SCOPE 1	CHASE BOAT FUEL	10
	FUELS WTT	3
SCOPE 2	ELECTRICITY	0 <small>(Renewable Energy Installed)</small>
	ELECTRICITY T&D	0.1
	TRAVEL	527 <small>(including well to tank)</small>
SCOPE 3	CATERING	7
	SUPPLY CHAIN	116
	ACCOMMODATION	40
	TOTAL	700

Emirates GBR Carbon Footprint Breakdown 2024

74% Travel

0% Fuels WWT

0% Electricity

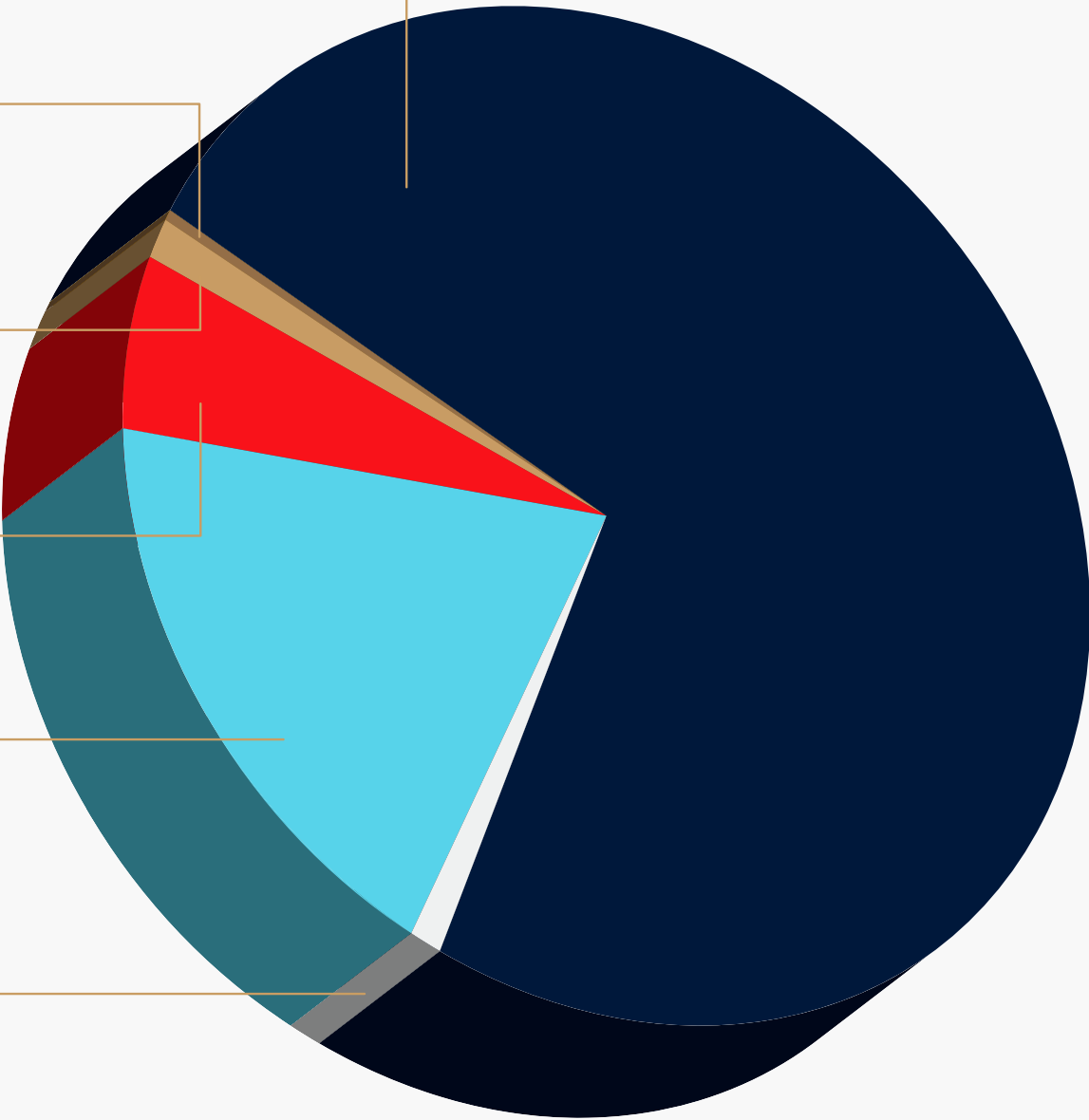
0% Electricity T&D

1% Chase boat fuel

6% Accommodation

17% Supply chain

1% Catering



EXTERNAL VERIFICATION: ISO20121

THE MISSION

INTEGRATE SUSTAINABILITY INTO EVERY FACET OF OUR EVENT PLANNING AND EXECUTION, MAKING INFORMED AND SUSTAINABLE CHOICES IN OUR OPERATIONS.

THE SOLUTION

The internationally recognised ISO20121 standard provides a pivotal resource guiding event practices to be more ethical, eco-friendly, and socially conscious. It offers various conformity demonstration methods, including self-declaration, supplier validation, and third-party certification, making sustainable practices attainable for all organizations.

Since 2015, Athena Racing Ltd, Emirates GBR's parent company has **attained ISO20121 Event Sustainability Management System Certification.**



THE RESULT

At Emirates GBR, sustainability isn't just a buzzword; it's a core principle ingrained into our operations. The internationally recognised ISO20121 standard empowers organisations to make informed, sustainable choices across their operations.

For us, it serves as a **framework to track, assess, and enhance our social, economic, and environmental impact**, ensuring we leave a positive legacy both as a team and within the sports industry. Since achieving certification in 2015, we've remained committed in our dedication to continuous improvement and adaptability.

Through the **Plan-Do-Check-Act** cycle, we continuously drive meaningful, sustainable changes throughout our business.



**ISO20121 EVENT SUSTAINABILITY
MANAGEMENT SYSTEM CERTIFICATION
INFORMATION**

LEVELLING THE PLAYING FIELD

17 PARTNERSHIPS
FOR THE GOALS



5 GENDER
EQUALITY



LEVELLING THE PLAYING FIELD

THE MISSION

TO BREAK DOWN BARRIERS IN HIGH-PERFORMANCE SAILING TO CREATE A GENDER EQUAL PATHWAY FOR ALL BOTH ON AND OFF THE WATER.

THE SOLUTION

Sailing as a sport and the wider marine industry is notoriously male dominated and we noticed first-hand that many women face significant barriers when it comes to entering or continuing in the sport.

While fast foiling boats are now at the centre of all high-performance racing, the majority of racing has been predominantly male-driven, resulting in an extensive experience gap. **All genders can, and should, be equal in sailing**, and our team wants to provide opportunities to close that gap.

We wanted to provide a pathway to create opportunities for women across the sailing industry, both on and off the water.

THE RESULT

SETTING THE STANDARD

Emirates GBR set a new standard in gender equality within professional sailing, as the only SailGP team with **two full-time female athletes** - Hannah Mills OBE and Hannah Diamond. Both athletes received dedicated training time in various positions on the F50, with Mills training as a Driver and Diamond as a Wing Trimmer, enhancing their versatility and skill sets. Additionally, Hannah Diamond achieved her physiotherapist qualifications outside the racing schedule.

DEDICATED TRAINING SESSIONS

Emirates GBR hosted a **Women's Pathway Programme training session** on our F50 in Abu Dhabi, involving female athletes from all 10 SailGP Teams. Emirates GBR crew Hannah Mills and Hannah Diamond led the session,

with support from Emirates GBR coach Rob Wilson and Flight Controller Luke Parkinson. Emirates GBR offered up its F50 to enable SailGP's female athletes to gain experience and develop in different crew roles, giving up their own crucial training time as a team.

FEMALE FOCUS

In Bermuda, Hannah Mills joined forces with three-time Olympian Hazel Clark to host a **100 Women in Finance event** in collaboration with Butterfield Bank. The event focused on key topics such as women in sport and business, sustainability, and climate education. It attracted an audience of over 50 participants, including senior representatives from Butterfield and Emirates GBR, fostering important discussions on these critical issues.



FIND OUT MORE 

WATCH MORE ABOUT ACCELERATING FEMALE ATHLETES IN SAILING

LEVELLING THE PLAYING FIELD

THE RESULT...CONT.

ONGOING DEVELOPMENT PROGRAMME

Sir Ben Ainslie and Hannah Mills OBE launched the **Athena Pathway**, a pioneering development programme aimed at expanding opportunities for female and youth athletes in high-performance foiling sailing and shore team roles. Led by Mills, the programme seeks to level the playing field in this competitive sport while embedding sustainability at its core.



Athena Pathway addressed the challenges of gaining foiling experience by **providing youth and female sailors with valuable training time** in ETF26 foiling boats and access to a state-of-the-art foiling simulator.

The programme emphasised the importance of **building shore team skills**, ensuring participants developed a comprehensive understanding of both on-water and off-water roles.

This initiative extended its influence beyond SailGP, as Athena Pathway fielded a team in the inaugural Women's America's Cup and assembled the British Youth America's Cup Team.



Runners-Up In the inaugural Women's America's Cup

300 Applicants for the inaugural Women's + Youth America's Cup team.

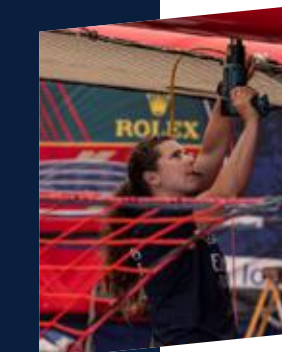
150m Readership of articles with gender equality-focus.

Shared development assets with other teams to **advance training opportunities for women** across Europe, outside the training programme.



SOPHIE HERITAGE'S JOURNEY

Sophie initially joined the team for a trial internship in Bermuda at the beginning of Season 3 and quickly developed into a core, full-time member of the shore team. During Season 4, Sophie's role on the Emirates GBR SailGP Team involved constructing and deconstructing the F50 boat at each event, ensuring the sailors had everything they needed to go sailing, and assisting with on-water support.



She also held a similar role with Athena Pathway as boat captain for the AC40. The team competed in the Women's and Youth America's Cup in Barcelona in 2024, where Sophie had the responsibility of ensuring the boat was race-ready for the sailors whenever they went out sailing.



Sophie's initial pathway into the Emirates GBR SailGP Team came through SailGP's Women's Pathway Programme, a platform designed to support more females entering the sailing industry, both on and off the water.

FIND OUT MORE

READ MORE ABOUT SOPHIE'S JOURNEY HERE



WITH THANKS TO OUR TEAM AND PARTNERS



GREAT BRITAIN SAILGP TEAM

TITLE PARTNER



GLOBAL PARTNER



TEAM PARTNERS



TEAM SUPPLIERS



RACE FOR THE FUTURE PARTNERS



