

Experience-led travel. Crafted by locals. Curated by us



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Your gateway to experiential journeys

Not in the Guidebooks are experts in experience-led travel, for independent travellers looking for private experiential holidays with premium accommodation.

Every trip – from short breaks to long-haul adventures – is crafted by locals who reveal amazing, authentic experiences you'd otherwise miss.

Through our network of local hosts and partners, we carefully consider every detail, combining the very best boutique accommodation with a diverse range of unforgettable activities; enabling you get under the skin of a destination like never before, sustainably, and responsibly. We provide unique travel itineraries that broaden horizons, support local communities, and create memories that will last a lifetime.



Community Support

Our bookings directly benefit local communities, preserving cultures and traditions.

Planet-Friendly

We minimize environmental impact with eco-friendly practices and sustainable transportation.

Waste Reduction

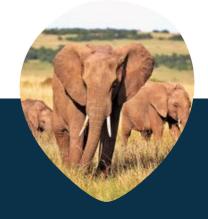
We're dedicated to reducing waste and eliminating single-use plastics from our operations.

Diversity and Inclusion

Our guides are advocates for creating a welcoming environment for all traveller's.

Sustainable travel made easy...

Our vision is to create a world where people connect with locals, and engage with the place and culture in a more intimate way, whilst having a minimal impact on the planet.



By choosing Not in the Guidebooks your money supports responsible travel, benefiting both travellers and locals. We craft stress-free itineraries, ensuring a seamless and thoughtful experience from start to finish.



What we do...



Mini Breaks

Discover the essence of travel with our Mini Breaks – thoughtfully designed short getaways immersed in local authenticity, paired with stylish boutique premium accommodations. Ideal as stand-alone escapes or seamlessly integrated into longer itineraries, these journeys redefine travel, offering both luxury and genuine, immersive experiences.

Immersive Itineraries

Dive into our Immersive Itineraries, intricately shaped around authentic local experiences. Luxuriate in stylish boutique accommodations. Private, flexible, and fully customisable, these journeys cater to your customers, complete with seamless transfers and knowledgeable local guides for an unforgettable, tailor-made adventure.



Special Interest Holidays

Immerse yourself in our Special Interest Holidays, tailored for skill discovery and passion pursuit. Choose from cooking escapes, creative crafts, painting, and photography, or indulge in wellness and yoga. For the adventurous, explore multiactivity, horse-riding, and surfing. Craft your unique holiday experience with us.

Why work with us?

Private Holidays with Flexible Dates

Tailor your customers perfect getaway by using one of our experiential pre-made private itineraries. And because theyre private, your customers dates can as flexible as they wish.

Amazing Itineraries, Fully Customisable

Most of our amazing itineraries are completely customisable to suit your customers preferences.
Simply tell us how you'd like it 'tweaked' and we'll do the rest!

Premium Accommodation for Luxury Stays

Indulge in premium accommodation, elevating your customers travel experience by combining comfort and authenticity.

Price Parity Guaranteed

Enjoy peace of mind with guaranteed price parity, ensuring you receive the best price for your customers holiday.

Authentic Sustainable Travel

Our approach is guided by four pillars: supporting local communities, minimising environmental impact, reducing waste, and promoting diversity.





Immersive Winter Itineraries



3 nights | premium experience

Experience Highlights:

- Aurora photography workshop
- Aurora expedition on snowshoes
- Husky Safari
- Aurora hunting in the wilderness
- Snowmobile
- Aurora hunting by heated sleigh

Product code: NITGB 3N Searching for Northern Lights 4 & 5 nights experiences are also available. Please enquire

- Accommodation in a glassroofed Aurora Cabin / Aurora Suite / Forest Cabin
- Full board: breakfast, lunch & dinner
- Return airport transfers
- Guide for all organised activities as in highlights
- Thermal clothing and the necessary equipment
- O Complimentary use of crosscountry skis, snowshoes & toboggans



3 nights | premium experience

Experience Highlights:

- Private husky safari & reindeer sleigh ride
- Snowmobile safari
- Private Aurora Hunting by Heated Sleigh followed by a private 3course dinner
- Private sauna & 60-minute aroma or hot stone massage

Product code: NITGB 3N Romantic Aurora Adventure 4 & 5 nights experiences are also available. Please enquire

- Accommodation in a glassroofed Aurora Cabin
- Full board: breakfast, lunch & dinner
- Return airport transfers
- Q Guide for all organised activities as in highlights
- Thermal clothing and the necessary equipment
- Complimentary use of crosscountry skis, snowshoes & toboggans



Rovaniemi

4 nights | premium experience

Experience Highlights:

- Enjoy authentic outdoor experiences with reindeer and Huskies, snowmobiles and saunas!
- Stay in luxury accommodation with a panoramic views from the comfort of your very own bed
- O Lose yourself in a beautiful white forest setting with untouched nature encompassing you

Product code: NITGB 4N Arctic Treehouse Romantic Adventure

- Private airport transfers
- Accommodation in an Arctic Suite or Glasshouse
- 4 days buffet breakfast
- Husky safari (2.5 hrs)
- Reindeer safari (3 hrs)
- Northern Lights Wilderness Tour (approx 4 hours)
- Snowshoeing trip (3 hours)
- Snowmobile Safari (1 hour)
- Warm outer wear is provided for you to borrow during activities



Available in Pyha/Saariselka/Levi
5 nights | private tour

Experience Highlights:

- Searching for Santa experience
- Kid's snowmobile
- Reindeer & husky safari
- Aurora hunting by heated sleigh
- Oross country ski lesson
- Swim/spa day

Product code: NITGB 5N Family Winter Lapland

- Accommodation in a glassroofed Aurora Cabin / Aurora Suite / Forest Cabin
- Full board: breakfast, lunch & dinner
- Return airport transfers
- Guide for all organised activities as in highlights
- Thermal clothing and the necessary equipment
- Complimentary use of crosscountry skis, snowshoes & toboggans



Available in Pyha/Saariselka/Levi 3 nights | premium experience

Experience Highlights:

- See reindeer up close on a beautiful sleigh ride
- Hit the snow and enjoy an exhilarating snowmobile safari
- **Enjoy Searching for Santa** experience including private meeting

Product code: NITGB 3N Family Winter Lapland 4 & 5 nights experiences are also available. Please enquire

- Accommodation in a glassroofed Aurora Cabin / Aurora Suite / Forest Cabin
- Full board: breakfast, lunch & dinner
- Return airport transfers
- Guide for all organised activities as in highlights
- Thermal clothing and the necessary equipment
- Complimentary use of crosscountry skis, snowshoes & toboggans
- Option to add activities such as husky safari



Experience Highlights:

- Meet and talk to Santa Claus
- Visit a reindeer farm and go on a sledge pulled safari
- Visit a Husky farm and learn all about them and their importance in Finland

- Private return airport transfers
 - 3 nights accommodation with
- Breakfasts and dinners
- ✓ Visit to reindeer farm and
- o safari
 - Visit to Husky farm and 5km
- **o** safari
 - Private family meeting with
- 🥱 Santa

Product code: NITGB 3N Family Adventure Luosto 4 nights experience is also available. Please enquire



3 nights | premium experience

Experience Highlights:

- Stay in a premium glass roofed igloo for an extra special experience
- Opportunity to enjoy a magical visit to Santa's village
- Take a reindeer sleigh ride in winter wonderland
- Meet the huskies and go on a husky safari

Product code: NITGB 3N Glass Igloo Adventure in Rovaniemi 4 nights experience is also available. Please enquire

- Return airport transfers
- 3 nights accommodation in a premium Aurora igloo
- Buffet breakfasts and dinners
- Reindeer sleigh ride (3 hours)
- Husky Safari (2.5 hours)
- Warm outerwear is provided for you to borrow for your outdoor activities
- Free time to visit Santa Village



Rovaniemi

3 nights | premium experience

Experience Highlights:

- Stay in a amazing accommodation with sky views of the Northern Lights
- Experience an authentic reindeer sleigh through white forest trails
- Fall in love with your very own sauna carriage for ultimate relaxation from your doorstep

What's Included:

- 3 nights in stunning and unique accommodation
- Full board meals (breakfast, lunch, dinner)
- Airport transfers from and to Rovaniemi airport
- Thermal clothing for the whole stay (overalls and boots)
- Sauna carriage (1.5hrs) (up to 4 people)
- Reindeer sleigh ride across the night (3hrs)
- Snowshoe walk in the Arctic Nature (2.5hrs)

Product code: NITGB 3N Apukka Aurora Adventure



Rovaniemi

3 nights | premium experience

Experience Highlights:

- Stay in a beautiful Arctic Treehouse with panoramic views of the surrounding winter wonderland
- Explore the wilderness by both husky safari and reindeer sleigh
- Witness the magic of the Northern Lights from the comfort of your treehouse

Product code: NITGB 3N Arctic Treehouse Adventure

- Return Airport Transfers
- ② 3 nights accommodation (choice of Arctic Suite or Glasshouse)
- O Buffet breakfasts
- Reindeer sleigh Ride (3 hours)
- Husky Safari (2.5 hours)
- Warm outerwear is provided for you to borrow for your outdoor activities
- Free time to visit Santa's Village



3 nights | premium experience

Experience Highlights:

- Spend one night sleeping on a transparent bed made from ice and two nights in a beautiful, heated, glass-roofed cabin
- Explore the snow-covered pine forests behind a team of energetic huskies
- Venture out on an e-Sled safari for the very best view of the Northern Lights.

Product code: NITGB 3N Arctic Snow Hotel Experience 4 nights experience is also available. Please enquire

- 1 night stay in the ice hotel and 2 nights in glass-roof Aurora Cabin with half board meals (breakfasts & dinners)
- 1x dinner in The Ice Restaurant2x dinners in Kota Restaurant
- 1.5 hour Husky Safari,
 2 hour visit to reindeer farm,
 Northern lights eSled safari
 Guided tour in the Snow Hotel
- Shared transfers to and from Rovaniemi airport
- Thermal clothing and all necessary winter equipment
- Traditional Finnish sauna



Experience Highlights:

- Embrace the dazzling and vibrant colours of the northern lights
- Adventure through the stunning Nordic wilderness by husky sled and snowmobile
- Catch your very own king crabs
- Delve into true Kirkenes culture during a local home visit

Product code: NITGB Norway Snow Hotel Winter Break

- Airport transfers and transportation to activities
- 2 nights in the Snow Hotel Gamme Northern Lights Cabin with half board meals
- 2 nights in the Hotel Thon with breakfast
- Northern lights hunting by husky sled
- Local home visit
- Crab safari by snowmobile followed by crab and wine



Experience Highlights:

- Search for the Northern Lights by cruising off the coast
- Enjoy a relaxing soak in the Blue Lagoon, considered one of the New Wonders of the World
- Visit some of the hidden gems in Reykjavik and try the local cuisine

- All transfers
- Two nights accommodation with breakfasts
- O Comfort entrance to Blue Lagoon including a drink, silica mask and towel.
- Northern Lights Cruise
- Food walk of Reykjavik with a local guide



Experience Highlights:

- Soak in nature's best outdoor spas and take in the awe inspiring views
- Get off the beaten track in Reykjavik city and try the local cuisine
- Search for the Northern Lights on a cruise

O Visit the Blue Lagoon

breakfasts

Private transfers

3 nights in a Spa Hotel

accommodation with

which will make your skin feel silky smooth, a towel is provided and one drink of your choice from the swim-up

(includes a Silica Mud Mask.

bar)

Reykjavik food walk

Visit the Sky Lagoon

Northern lights cruise

Product code: NITGB Luxury Spa Break in Iceland



Experience Highlights:

- Discover Iceland's natural phenomena of thundering waterfalls & scorching geysers
- Marvel at the Northern Lights on board a boat
- Experience Iceland's Golden Circle, walk on a glacier and trek through a lava tunnel
- Soak in natural geothermal pools and enjoy typical Iceland cuisine

- 4 nights accommodation with breakfasts
- Return airport transfers
- Reykjavík Food Walk & Northern Lights Cruise
- © Excursions with transfers:
 Golden Circle tour,
 Secret Lagoon visit,
 The Lava Tunnel,
 South Coast tour,
 Glacier walk (including
 equipment)



Worldwide Immersive Itineraries



Experience Highlights:

- Spot sea turtles, monkeys, hummingbirds and more in a country of richly diverse wildlife
- Swim under waterfalls and in a geothermal lagoon
- Ride the longest zipline in Latin America above the cloud forest
- Walk through a typical small Costa Rican village, ceramic and cooking classes in a house-museum

Not quite the perfect fit? Get in touch now! This experience is tweakable to your customer's preferences and requirements.

Product code: NITGB Costa Rica East to West

- Return private transfers
- 14 nights accommodation
 (San Jose, Torteguero, La Fortuna, Monteverde, Nosara)
- 14x breakfast, 2x lunch, 2x dinner
- Tortuguero Village Tour & Canals
- Arenal Volcano National Park guided hike
- La Fortuna Waterfall guided visit
- Tenorio Volcano National Park guided tour
- Zip lining experience



Experience Highlights:

- Hike in the Corcovado National Park - one of the most biodiverse places on earth
- Snorkel with marine life at Cano Island
- Enjoy beachside glamping on remote and beautiful Isla Chiquita

Not quite the perfect fit? Get in touch now! This experience is tweakable to your customer's preferences and requirements.

Product code: NITGB Costa Rica South & Central Pacific

- Private airport transfers
- 14 nights of accommodation including 2 nights luxury glamping
- 14x breakfasts, 6x lunches, 2x dinners
- Guided tour of Dota Cloud forest and Corcovado National Park
- Boat trip and snorkel adventure at Cano Island
- Boat tour with a local guide through the Sierpe River
- Octa Rican cooking class
- Land and boat transfers to Drake Bay & Isla Chiquita



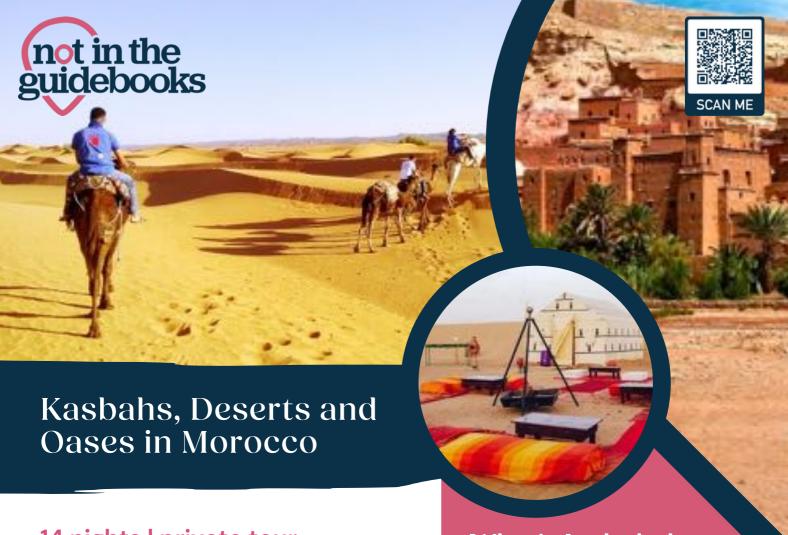
Experience Highlights:

- Spot elephants, buffalo, and if you're lucky leopards on an incredible safari
- Ride one of the most scenic train routes on earth through lush hillsides and tea country
- O Hike to remote villages and ancient temples in the jungle
- Experience true local Sri Lankan life and hospitality at an authentic homestay

Not quite the perfect fit? Get in touch now! This experience is tweakable to your customer's preferences and requirements.

Product code: NITGB Sri Lanka Immersive Adventure

- All transfers in an AC vehicle with a driver/guide
- 10 nights accommodation with half board meals
- Guided tours in Sigriya,
 Anuradhapura, Nuwara Eliya and
 Polonnaruwa
- Guided hikes in Andawala,
 Gammaduwa, Riverstone, and
 mini Adam's Peak
- O Cycling tour of Polonnaruwa
- Tour of tea plantation & evening frog walk in Nuwara Eliya
- A scenic train ride
- Visit to the authentic village of Chena and a boat trip in a lake



Experience Highlights:

- Live in the desert and experience true Berber culture
- Try authentic Moroccan food
- Traverse the highest mountains ranges in North Africa and search for old fortresses, kasbahs, gorges & mines
- Stumble upon hidden gems in the magical city of Marrakech

Not quite the perfect fit? Get in touch now! This experience is tweakable to your customer's preferences and requirements.

Product code: NITGB Kasbahs Deserts and Oases

- English-speaking professional driver/guide in AC vehicle
- 8 nights traditional accommodation including Riads and a stay in a traditional desert Berber camp
- o 12 Breakfasts, 4 Lunches, 5 Dinners
- Marrakech Medina guided tour
- 4WD tours around the Atlas Mountains, visiting tiny villages, Kasbahs & Ait Benhaddou
- Watch sunrise over Todgha Gorges
- Saharan experience including camel riding & the towering dunes of Erg Chigaga
- Meet locals & visit local womens cooperatives



Experience Highlights:

- A taste of bustling Hanoi with its busy markets and delicious street food
- Discover the magnificent caves of Ha Long Bay
- Visit the Imperial City of Hue
- Experience the vibrant city of Ho Chi Minh and the Mekong Delta

Not quite the perfect fit? Get in touch now! This experience is tweakable to your customer's preferences and requirements.

Product code: NITGB Hanoi to Ho Chi Minh

- Transfers throughout the journey
- (9) 13 nights of accommodation
- 13x breakfasts, 6x lunches, 3x dinners
- Guided activities: explore
 Hanoi like a local, Ha Long Bay
 cruise, Vietnam's imperial
 history, Hue Hot Spring, Hoi An
 by Open Top Army Jeep,
 Sampans and cycling The
 Mekong Delta,
 Hoi An cooking class and food
 walk
- Flights to Hanoi to Hue and Da Nang to Ho Chi Minh City



Experience Highlights:

- Discover the vibrant city of Bangkok
- Drift along the river Kwai on rafting adventures in the jungle
- Get up close and personal with elephants in an elephant sanctuary
- Take a long tail boat cruise & see waterfalls and lava caves
- Relax at the end of your holiday on the white sand beaches of Koh Kood

Not quite the perfect fit? Get in touch now! This experience is tweakable to your customer's preferences and requirements.

Product code: NITGB Ultimate Family Thailand

- 11 nights of accommodation including safari tents and jungle rafts
- 10x breakfasts, 5x lunches and 4x dinners
- Activities: Longtail boat cruises, visit the Thailand-Burma Railway Centre, walk the bridge over the River Kwai, trek along the Hellfire Pass walking trails, ride the death railway in Kanchanaburi, visit Erawan National Park, feed elephants & join them for a swim at the Elephant Rescue Centre
- Transfers & English-speaking guides on all activities



Experience Highlights:

- Embark on a sailing day on a traditional 'pirogue' and enjoy crystal clear snorkelling
- Enjoy an authentic local food and cultural tour in Port Louis
- Discover the beautiful local town and waterfall of Chamarel on electric bikes
- Enjoy a private Mauritian lychee wine tasting
- Ocok and share a homemade meal at a local's house

What's Included:

- 9 nights of stylish accommodation include 2 nights glamping in a luxury tent
- 9 days car rental with all insurance covered
- Sailing day in a traditional pirogue, with snorkelling and BBO lunch
- Traditional cooking class
- Street-food tour of Port Louis
- Guided tour of Chamarel on electric bikes with lunch
- Visit Takamaka Winery
- O CO2 compensation for the entire trip

Product code: NITGB Discover Mauritius



Experience Highlights:

- Enjoy the immersive experience of visiting a Mayan community
- Explore an underground cave system
- Visit an island which is a natural reserve to discover hidden beaches and untouched marine life
- Once in a lifetime experience of glamping in the jungle by the beach

Not quite the perfect fit? Get in touch now! This experience is tweakable to your customer's preferences and requirements.

- Private airport transfers with baggage handlers
- 7 nights of stunning accommodation in Playa del Carmen & Xpu Ha
- 7 continental breakfasts
- 3 lunches, during the tours to the Mayan community, Contoy Island and Tulum
- Private excursions and tours including certified guides and entry fees
- Boat tour to Contoy Island
- Snorkel equipment where needed



Experience Highlights:

- Visit the iconic Machu Pichu with spectacular views
- Immerse yourself in amazing fauna and flora in the Amazon rainforest
- Experience the local and authentic flavours to Peru with the a walking food tour and cooking class

Not quite the perfect fit? Get in touch now! This experience is tweakable to your customer's preferences and requirements.

Product code: NITGB Highlights of Southern Peru

- 14 Nights luxury accommodation
- 14x breakfast, 7x lunch, 5x dinner
- Private transportations & internal flights with professional Englishspeaking guide
- Walking food tour in Lima
- Guided tour in Arequipa and Santa Catalina Monastery, Colca Canyon, Condors viewpoint, Cusco, Sacred Valley, Machu Picchu.
- Private boat at Lake Titicaca and Unique Train to Cusco
- Ocoking class with Seledonia
 Mesa
- Trekking and boating in
 Tambopata National Reserve



Experience Highlights:

- Explore the exquisite wildlife of Kenya through day and night game drives and game walks with local guides
- Expand your cultural knowledge with a local Taita Tribe village visit
- Indulge in the unique and diverse habitats of Mombasa South, both in maritime and terrestrial national parks and reserves

Not quite the perfect fit? Get in touch now! This experience is tweakable to your customer's preferences and requirements.

What's Included:

- 7 nights stylish accomodation
- Breakfast in Nairobi Full board in Kipalo Half board in Mombasa
- 0 All national park entrance/conservation fees
- Airport transfers & train transfers
- Game drives, night game drives, game walks with local guides, sundowners, fly camping and cultural Taita tribe villages in Kipalo

Product code: NITGB 7N Kenya Eco Lodge Safari & Beach



Special Interest Holidays



6 nights | join a small group

Experience Highlights:

- Learn oil painting techniques from a skilled tutor to create your own stunning portrait in oils
- Relax in the majestic scenery of South West France
- Enjoy authentic French cuisine and experience French culture

- 5 full days of painting tuition from Kate Sparrow. Learn how to paint the portrait in oils
- Half day working from a life model
- All art materials
- 6 night's accommodation with ensuite bathroom
- Breakfasts, lunches, dinners
- Drinks and an artist talk. Local artists will come and discuss their work with you.
- Visit to a local walled village and the local art galleries



Costa Blanca, Spain

6 nights | join a small group

Experience Highlights:

- holistic detox and anti-ageing retreat includes healthy meals, yoga and pilates classes, body/sculpting classes, and workshops
- Access to the on-site spa, sauna, indoor & outdoor pools and gym
- Stay in a luxurious seaside resort near Alicante overlooking the Mediterranean Sea

- 6 nights luxury accommodation
- Full board gentle & natural detox menu
- Wellness program includes yoga, pilates / yogalates, specialised body toning / sculpting sessions, invigorating coastal hikes with a local guide
- "going deeper detox" programme
- Complimentary use of spa with heated indoor wave pool, sauna, jacuzzi, gym and outdoor lagoon pool with sunbathing terraces



Loire Valley

5 nights | join a small group

Experience Highlights:

- Master French cooking with professional French chef with 35 years experience
- Luxury ensuite accommodation set in idyllic rural France
- Farm to table with extensive gardens to provide ingredients

- Glass of champagne on arrival
- 5 night ensuite accommodation with toiletries and free wifi
- All food including 5 breakfasts, 4 lunches, 5 dinners
- Water, tea and coffee all day
- All equipment needed
- Transport from Laval train station
- Recipe folder to take home
- Certificate

Package with flights with our tour operator partners













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