

THIS MOTHER'S DAY, GIVE THE GIFT OF HEARING AND HOPE

— March 2025 —

This Mother's Day (30th March), we honour the unshakable love, courage, and sacrifice of mothers whose lives have been transformed by your support through the Cochlea Pune Project, in partnership with SEWA UK.

These are not just stories of medical intervention. They're stories of mothers becoming educators, of children discovering their voices, and of entire families rising from silence to strength.



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“The day my child called me 'Maa' for the first time... it was the most beautiful sound I'd ever heard.” — A mother at Swaranaad

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FROM SILENCE TO STRENGTH: A MOTHER'S MISSION

At the Swaranaad Residential Rehabilitation Center, mothers leave behind everything—their homes, their other children, their familiar lives—to live onsite and learn how to support their hearing-impaired child. They sit side-by-side in classrooms, not as observers, but as students—learning speech therapy, communication techniques, and how to teach others.



Many of these mothers go on to become qualified professionals, returning to help other families in need. Your donations are not just funding surgeries—they are building a movement of empowered women changing the future of hearing-impaired children in India.

REAL LIVES REAL IMPACT

Asawari's Story – From Hearing Loss to Hope

Asawari, a bright student with progressive hearing loss, had exhausted all options. Hearing aids no longer worked, and her dreams of studying abroad were fading fast. With your support, she received a life-changing cochlear implant. Today, she's a graduate trainee data analyst, thriving in her career and planning to pursue her master's abroad on merit. You gave her back her future.

Two Daughters. Two Dreams. One Community of Support

Two young girls at Cochlea Pune, both with progressive hearing loss, had nowhere else to turn. Government funding was out of reach. But their mothers—one now a teacher at Swaranaad, the other at a local Zilla Parishad school—refused to give up. Trained onsite, they became their daughters' greatest advocates. With continued support, these girls are building the confidence to dream big.

The True Cost of Silence

Each cochlear implant costs around £8,000—an unimaginable sum for most families. But your support through SEWA UK is turning that cost into a life of possibility. Hearing. Speaking. Learning. Thriving.





WHY THIS PROJECT MATTERS MORE THAN EVER

Every day, we witness the ripple effects:

A child speaks their first word

A mother becomes a mentor

A quiet home fills with music and laughter

And with your help, we're going further

Your donations fund:

- ✓ Cochlear implant surgeries (£5,000 per child)
- ✓ Residential training for mothers (£1,000/year)
- ✓ Ongoing speech therapy, education, and vocational training

This isn't just medical aid. This is a complete transformation—emotionally, socially, and economically.

Take Action This Mother's Day

This year, as we celebrate mothers everywhere, join us in honouring the women who are rewriting the story of hearing loss—one child, one family, one future at a time.

👉 Donate today at <https://sewauk.org/donate>

Let's give more mothers the tools to teach. Let's give more children the gift of hearing. Let's change more lives—together.

Thank you for being the difference.

DONATE TO SEWA UK

Donate on our website:

<https://sewauk.org/donate>

Donate By Text:

Text: 70450

To Donate £5 text – sewalInternational5

To Donate £10 text – sewalInternational10

To Donate £20 text – sewalInternational20

Texts will cost your donation plus one standard network rate message.



SCAN TO DONATE