



**The Auxilium Model:
The New Age of
Philanthropy
An Investors Guide**



Introducing the Auxilium Model for Investors.

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As a potential investor, you're presented with multiple opportunities every day.

Entrepreneurs are queuing up to see and present the next best concept, gadget or project.

On top of that, we live in a world where thousands of charitable causes compete every day to grapple for people's money.

It's easy to be overwhelmed and not know whom to support.

It's a challenge to know how and what good (if any) you're actually doing!

You're a philanthropist; choosing wisely what you do with your available capital is essential.





The Auxilium Society CIC has created a new model enabling you to invest in yourself and at the same time allow good causes to be supported by changing the dependency culture of donation, and presents the opportunity to be a Community Social Impact investor.

We have many opportunities available with Auxilium to suit any potential investor.

We value the projects we have available highly and they will allow good to come to you as well as others.

Be ready to benefit yourself, and feel good about doing good!

We present to you...

The Auxilium Model: The New Age of Philanthropy!

Where it all Started

War-torn Ukraine moved nine business people to action. They wanted to build a global movement to empower children fearing the effects of war by utilising the values of PEACE, KINDNESS & RECONCILIATION.

They contacted schools, youth organisations, sports clubs and their academies, and asked them to hold an event in support of Peace on the U.N designated World Peace Day, 21st September 2022.

A “World Peace School Sports Day” with no budget, no support, and only 10 weeks to plan had 28 countries involved. All funds raised went straight to the NGOs helping those in dire need.





Bernard Sparkes, Mick Hayton & Dean Goldberg (aka The Three Musketeers) from the original team decided to carry on the good work because of the need for it and 'The Feel Good Factor' it gave them.

They bonded over the ethos of the event, they wanted to share the positive vibes, ability to inspire philanthropy and transform lives.

Their mission became to HELP, SUPPORT & ASSIST those who need it, whatever the good cause and wherever it might be.

The Auxilium Society CIC was born.



TAPinto[®] – Creating Our Home

The Fourth Musketeer, Ian Wherry, joined the team in early 2023 and was instrumental in helping to co-create **TAPinto**[®]: a new way of doing business.

We envisioned an ecosystem where business, communities and individuals could find a safe space in which they could **TAPinto**[®] resources, services, products, in a place they could collaborate and thrive.

We made something special happen, found our niche, and welcome anyone who wishes to join us in making it feel like home.



TAPinto® - Our Home



We have created an online community centre as a focal point that connects different communities, businesses, individuals and interests, with social impact and change at the heart of all conversations.

We have also designed a new sustainable funding model that benefits everyone, no matter their circumstances.

We call it the Auxilium Model. And it is now open for business.



Auxilium A Different type of CIC.

Dean used his 35 years of experience providing financial services, specialising in the structuring of funds, to produce a new financial model for doing good. Combine this new model with the creation of The Auxilium Society and we have a new style of philanthropy.

The Auxilium Society CIC has a unique operational and fund deployment strategy and structure. It has received approval from HMRC to benefit its supporters with generous tax incentives.

This unique structure can provide an opportunity to invest unlike any normal business investment.

Having the HMRC authorisation inspired us to offer the opportunity to more good causes to help transform passive donors into active, engaged philanthropic impact investors.



The Auxilium Model can provide an investor with multiple opportunities to invest in causes which have an increased level of delivering Social Impact benefiting from a reduced risk of loss.

This Social Impact Deployment structure enables an accredited, calculated and reported investment which can be recycled 100's of times per year.



Buying Outcomes

The Auxilium Society looks at different ways to help, support and assist the community around us.

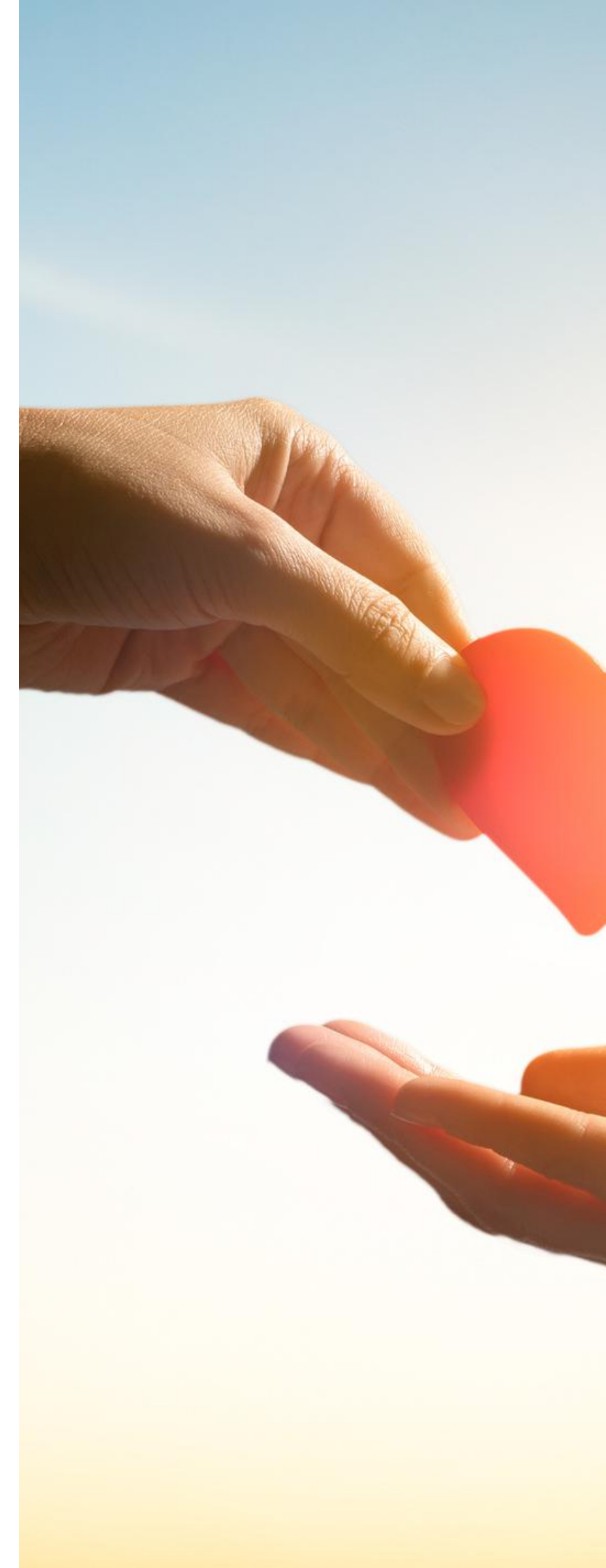
We are working with individuals and organisations to do things differently.

We buy the outcomes for fundraisers and charities before it is too late to fulfil their mission.

Introducing the Auxilium Model in Action

Imagine a situation where a child urgently needs costly medical treatment only available abroad. Typically, communities organise charity walks, climbs, and various events to raise funds, but often, the efforts fall short. Expenses soar, the child's health deteriorates, and sometimes, it's already too late.

As a community you either have a deadline and don't get the opportunity to maximise the potential for funds or you don't reach the target and feel the guilt of having to let them down.



A vertical decorative image on the left side of the slide. It shows a hand from the bottom left, cupping a glowing orange sphere that emits a soft light. The background of the slide is a gradient from light blue at the top to light yellow at the bottom.

Enter the Auxilium Model - a game-changer

We partner with healthcare providers to cut down on expenses, leverage our extensive network for cost-effective travel and accommodation, and guide you through the entire process—from accessing treatment to managing travel logistics.

This strategy guarantees prompt treatment for the child, sidestepping delays triggered by rising costs or health issues.

We cover the entire process financially, maximising the impact before opportunities fade away. The fundraising effort persists, with supporters rallying to raise the necessary funds to reimburse Auxilium. Whilst working closely with the charity/organisation to establish a repayment schedule, ensuring they never contribute more than they initially intended to.

Illustrative Cases:

Here are some real examples of the impact created by Auxilium so far:

1. In support of a participant's goal to fundraise for her charity through the Great North Run, Auxilium covered her entry fee due to her financial constraints as her only income was universal credit.



After completing the race and raising a substantial amount, she repaid us over three months.



2. A military veteran grappling with complex PTSD developed an innovative concept to 'gamify' college courses but lacked the necessary IT, camera equipment and training programs.

Although he had secured the offer of a £2,500 grant from a charity, the upfront cost of essential tools remained beyond his means.

In a supportive move, Auxilium intervened by furnishing all the required equipment and course materials at a reduced cost of £2,000.

The charity, delighted to save £500, promptly settled the invoice.



3. Another veteran entrepreneur endeavoring to launch a clothing store required inventory.

Auxilium played a pivotal role in enabling the acquisition, granting him a generous three-month window for repayment.

Surprisingly, he not only settled the invoice within just five weeks but also went on to place a second order, successfully paying it off within the initially agreed-upon three months.



This rapid and efficient turnaround has established a consistent cash flow for him, fostering self-sufficiency in his business venture.



4. Charity Fire-walk Success - A business networking group sought to organise a charity firewalking event to raise funds for a hospice. However, faced with a budget constraint of £1500, which they lacked, Auxilium stepped in and negotiated with the supplier, securing the event for £1300.

The event company welcomed the arrangement, securing a booked, scheduled, and paid-for event at a mutually agreeable price. The networking group was able to confidently market tickets for the event with a confirmed date, all while maintaining the desired ticket price of £1500.

The hospice charity celebrated the outcome, benefiting from funds it otherwise wouldn't have received. Meanwhile, Auxilium achieved satisfaction by not only recouping the funds but also generating a 15% profit through successful ticket sales.





**The Traditional Donation Model:
Like trying to fill a Bucket with a hole in it.**

Let's say you are a generous person who wants to support a good cause.

So you decide to donate £100 to a charity.

And That's it.....





You have parted with £100, nothing but a warm feeling and maybe a wristband or a car sticker in return.

You've had little or no idea how the money was spent, what it did, or how much social impact it created.

If you remembered to tick the Gift Aid box, the charity can claim an extra 25% from the government.

This is your involvement, done!

Did you know there was an alternative?

The Auxilium Model: A more rewarding way of making a difference.

YOU are a generous person, support good causes and want to do more but you're tired of the guilt and pressure associated with being charitable.

YOU are smart; you join Auxilium and invest rather than donate.

YOU become an impact investor under the Seed Enterprise Investment Scheme (SEIS) and/or the Enterprise Investment Scheme (EIS).

Here is an example of what is achieved with the same £100 by using The Auxilium Model if you are a UK taxpayer....

*Please note this document contains examples of what may be possible using the model we have developed. Individual investors will need to find out more on the details of investments available through the Auxilium Model. All figures and amounts are illustrative based on investments we have facilitated and processes we have developed. This does not constitute advising you on how to make an investment and we recommend getting independent advice before making any decisions.



Advance (Invest) £200 in Auxilium and receive a 50% tax rebate under the HMRC SEIS legislation, this means you have still only parted with £100 (the same as a donation).

You are now an investor.

You receive shares and a vote, witness the impact of your investment and you can select the causes that matter to you.

That investment works through the Auxilium Model in one of two ways
Let's look at that journey:



Journey One

An investor puts £200* into Auxilium. Gets SEIS or EIS Tax Benefits.



Auxilium works with the charity/cic and buys the outcomes.



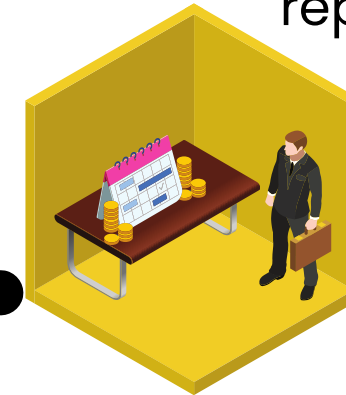
The social good is tracked. As a shareholder you will know where your investment is deployed and how much good it has done.



Auxilium works with the charity/cic on their fundraise and the Outcome is paid back.



After 3 years you can sell your shares back to us for the amount you paid. And repeat the process.**



*All figures are illustrative.
**Not all investments fall under this arrangement.



This model means you have held the value of your initial investment and seen the impact it has raised.

The return you've now had is £300* (£100 tax relief and £200 shares).

This puts you in a position where you can repeat the process again if you wish.

This embodies the Auxilium Way – a £200 investment, recycled 24 times annually over three years, results in £10K worth of social good.

This is a remarkable 90 times more impactful than a £100 donation.

Undoubtedly, a clever and efficient strategy for generating a positive and lasting impact.

*This illustration is based on the investment being made under the SEIS scheme. Figures are an example of what could be arranged.



Journey Two

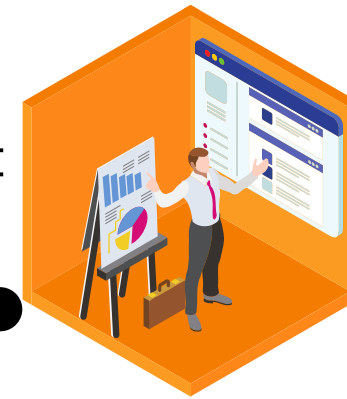
An investor puts £200* into Auxilium. Gets SEIS or EIS Tax Benefits.



You choose the charity you would like us to work with. We either buy an outcome as illustrated in Journey One or donate 70% to them.*



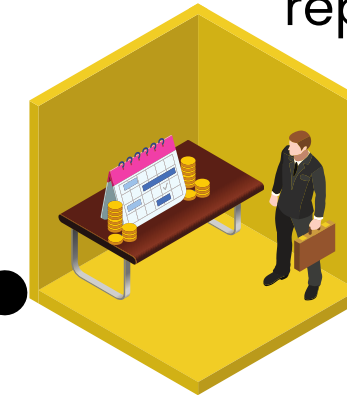
The social good is tracked. As a shareholder you will know where your investment is deployed and how much good it has done.



Auxilium works the 30% remaining on multiple Social Impact causes.*



After 3 years you can sell your shares back to us for the amount you paid. And repeat the process.**



*All figures are illustrative.

**Not all investments fall under this arrangement.



This is the moment your investment value far outweighs just a single donation to your chosen charity.

We can approach them to see if they need any assistance using the Auxilium Model if not you would still like your £100 net to go to them we can facilitate that. We can make it even better, we will send them £140.

This model means you have added to the value of your donation amount and instead of letting the money go it has become an investment and you can see the impact it has raised. And after 3 years the full amount (£200) is returned to you.

The total return you've now had is £300* (£100 tax relief and £200 shares) which is only possible due to Auxilium being SEIS/EIS Qualified.

This puts you in a position where you can repeat the process again if you wish.

*This illustration is based on the investment being made under the SEIS scheme. Figures are an example of what could be arranged.



TAPinto[®] and Auxilium a partnership that can make a difference

TAPinto[®] and Auxilium can help any Charity or CIC create their own Auxilium Model.

As a philanthropist we can help you boost your chosen social cause with our funding structure and online community, accessible through **TAPinto[®].me**.

Our Impact Directory is being built with the help of our business partners to ensure we include every cause and need that requires our support.

What may feel like one small drop can make a world of difference when combined with a community.





When we identify an organisation that can benefit from the same process that Auxilium uses to generate funds, provide benefits and buy outcomes, we work with them and their supporters to maximise their impact.

Auxilium helps, supports and assists with maximising your social impact utilising a whole array of tools and benefits provided through the **TAPinto**[®] platform and our collaboration partners.



Reach out to discuss ways you can start making an even bigger difference.

Next Steps:

1. Get in touch to introduce your investment to the Auxilium Model.
2. Sign up to [TAPinto[®].me](https://tapinto.me) to look at the Impact Directory.
3. Join the community and get to know all of the ways we can support your philanthropy.
4. Don't just make an impact - become a part of it. Find out ways you can assist Auxilium directly.



The Main Men

As a team these four men are like family. Creating a support system like no other we are constantly surprising ourselves with what we can accomplish.

All under the watchful eye of DAD who does his best to keep us all in check, fed, watered and together.

Reach out to speak to any one of the team and they will guide you to the Auxilium Way.

Dad



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Please use our calendar
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to book a date and time that works
best for you or email us
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