Influential Women AWARDS

SPONSORSHIP PACKET

15th Anniversary

TWO POWERFUL WAYS TO ALIGN YOUR BRAND

SPONSOR THE INFLUENTIAL WOMEN AWARDS

Get in front of a high-powered audience of 900+ professionals and decision-makers—while showing your company's commitment to progress and inclusion.

BECOME A PARTNER WITH YEAR-ROUND EXPOSURE

Go beyond the banquet. Join NWIIWA's mission to advance women in leadership through mentorship, education, networking, and visibility.

Influential Women AWARDS

WHAT OUR PARTNERS SAY

"Supporting the Influential Women Awards is about more than visibility—it's about impact. At NiSource, we believe in uplifting the voices of women who are driving innovation, growth, and change across every industry. Partnering with NWIIWA allows us to stand alongside a powerful community of leaders who are shaping the future of our region—and we're proud to be part of that movement."

Aida Abuelizam | NiSource

THURSDAY, SEPTEMBER 24TH
Avalon Manor | Merrillville, IN

PREMIER SPONSORSHIPS

PREMIER SPONSOR WITH VIP RESERVED TABLE $5,000

PRE-EVENT

- Exclusive Sponsorship of an Awards Category
- Mailing List of All Finalists
- Sponsor Spotlight Article on Website
- Logo on Website & Marketing Collateral
- Dedicated Social Media Posts
- Digital 'Proud Sponsor of Influential Women Awards' Badge for Marketing Use

AT THE EVENT

- Opportunity to Welcome Finalists
- Recognition During Awards Presentation
- VIP Reserved Table (for 10)
- Framed Logo on Table
- Logo on all Event Collateral
- Full Page Ad in Event Program
- Opportunity to Provide Branded Swag Item to All Attendees

POST EVENT

- Dedicated Social Media Post
- Company listed in membership directory as Premier Sponsor
- Mailing List of Winners

PREMIER SPONSOR $3,750

PRE-EVENT

- Exclusive Sponsorship of an Awards Category
- Mailing List of All Finalists
- Sponsor Spotlight Article on Website
- Logo on Website & Marketing Collateral
- Dedicated Social Media Posts
- Digital 'Proud Sponsor of Influential Women Awards' Badge for Marketing Use

AT THE EVENT

- Recognition During Awards Presentation
- Logo on all Event Collateral
- Full Page Ad in Event Program
- Opportunity to Provide Branded Swag Item to All Attendees

POST EVENT

- Dedicated Social Media Post
- Company listed in membership directory as Premier Sponsor
- Mailing List of Winners

CLICK TO SPONSOR

Influential Women AWARDS

THURSDAY, SEPTEMBER 24TH
Avalon Manor | Merrillville, IN

GOLD SPONSORSHIPS

GOLD SPONSOR WITH RESERVED TABLE — $3,000

PRE-EVENT
- Logo on Website & Marketing Collateral
- Social Media Posts
- Digital 'Proud Sponsor of Influential Women Awards' Badge for Marketing Use

AT THE EVENT
- Recognition During Awards Presentation
- Reserved Table (for 10)
- Framed Logo on Table
- Logo on all Event Collateral
- Half Page Ad in Event Program

POST EVENT
- Social Media Post

GOLD SPONSOR — $1,750

PRE-EVENT
- Logo on Website & Marketing Collateral
- Social Media Posts
- Digital 'Proud Sponsor of Influential Women Awards' Badge for Marketing Use

AT THE EVENT
- Recognition During Awards Presentation
- Logo on all Event Collateral
- Half Page Ad in Event Program

POST EVENT
- Social Media Post

GOLD SPONSOR WITH 5 RESERVED TICKETS — $2,375

PRE-EVENT
- Logo on Website & Marketing Collateral
- Social Media Posts
- Digital 'Proud Sponsor of Influential Women Awards' Badge for Marketing Use

AT THE EVENT
- Recognition During Awards Presentation
- 5 Reserved Tickets
- Framed Logo on Table
- Logo on all Event Collateral
- Half Page Ad in Event Program

POST EVENT
- Social Media Post

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Influential Women AWARDS

THURSDAY, SEPTEMBER 24TH
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SILVER SPONSORSHIPS

SILVER SPONSOR WITH RESERVED TABLE — $2,500

PRE-EVENT

- Logo on Website & Marketing Collateral
- Digital 'Proud Sponsor of Influential Women Awards' Badge for Marketing Use

AT THE EVENT

- Reserved Table (for 10)
- Framed Logo on Table
- Logo on all Event Collateral
- Quarter Page Ad in Event Program

POST EVENT

- Social Media Post

SILVER SPONSOR — $1,250

PRE-EVENT

- Logo on Website & Social Media
- Digital 'Proud Sponsor of Influential Women Awards' Badge for Marketing Use

AT THE EVENT

- Logo on all Event Collateral
- Quarter Page Ad in Event Program

POST EVENT

- Social Media Post

SILVER SPONSOR WITH 5 RESERVED TICKETS — $1,875

PRE-EVENT

- Logo on Website & Social Media
- Digital 'Proud Sponsor of Influential Women Awards' Badge for Marketing Use

AT THE EVENT

- 5 Reserved Tickets
- Framed Logo on Table
- Logo on all Event Collateral
- Quarter Page Ad in Event Program

POST EVENT

- Social Media Post

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Influential Women AWARDS

THURSDAY, SEPTEMBER 24TH
Avalon Manor | Merrillville, IN

BAR & BRONZE SPONSORSHIPS

BAR SPONSOR WITH RESERVED TABLE — $2,000

PRE-EVENT

- Logo on Website & Social Media
- Digital 'Proud Sponsor of Influential Women Awards' Badge for Marketing Use

AT THE EVENT

- Reserved Table (for 10)
- Framed Logo on Table
- Logo on Signage at all 3 Bars
- Logo in Event Program

POST EVENT

- Social Media Post

BRONZE SPONSOR WITH RESERVED TABLE — $1,800

PRE-EVENT

- Logo on Website
- Digital 'Proud Sponsor of Influential Women Awards' Badge for Marketing Use

AT THE EVENT

- Reserved Table (for 10)
- Framed Logo on Table
- Logo in Event Program

BRONZE SPONSOR WITH 5 RESERVED TICKETS — $1,175

PRE-EVENT

- Logo on Website

AT THE EVENT

- 5 Reserved Tickets
- Framed Logo on Table
- Logo in Event Program

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SOCIAL SPONSORSHIPS

SOCIAL SPONSOR WITH RESERVED TABLE — $1,600

PRE-EVENT

- Logo on Website

AT THE EVENT

- Reserved Table (for 10)
- Framed Logo on Table
- Company Name in Event Program

SOCIAL SPONSOR WITH 5 RESERVED TICKETS — $1,000

PRE-EVENT

- Logo on Website

AT THE EVENT

- 5 Reserved Tickets
- Framed Logo on Table
- Company Name in Event Program

SOCIAL SPONSOR WITH 2 RESERVED TICKETS — $500

PRE-EVENT

- Logo on Website

AT THE EVENT

- 2 Reserved Tickets
- Company Name in Event Program

SOCIAL SPONSOR — $250

PRE-EVENT

- Logo on Website

AT THE EVENT

- Company Name in Event Program

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TICKETS & PROGRAM ADS

NWIIWA MEMBER TICKETS $125

NWIIWA membership includes member ticket rates for events. To check your membership level, please visit nwiiwa.org/member-directory

Only tickets purchased together will be able to be placed at the same table.

PROFESSIONAL MEMBERS

1 Ticket at Member Price. Additional Tickets $155

ASSOCIATE MEMBERS

3 Tickets at Member Price. Additional Tickets $155

PREMIER MEMBERS

Unlimited Tickets at Member Price.

NON-MEMBER TICKETS $155

CLICK FOR MORE INFO

CONGRATULATORY ADS

Give a shout out and show your love and support to finalists and past winners. Or simply promote your business in the 15th Annual Awards Program!

QUARTER PAGE
$150
Live: 3.75"x5.125"

HALF PAGE
$300
Live: 8.5"x5.375"
Bleed: 8.75"x5.625"

FULL PAGE
$500
Live: 8.5"x11"
Bleed: 8.75"x11.25"

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COMBINED SPONSORSHIP

TWO EVENTS. ONE OPPORTUNITY.

This joint sponsorship connects your brand with two established events - the Influential Women Awards and the Professional Women's Conference - centered on leadership, performance, and continued professional development across Northwest Indiana.

Together, they provide direct access to individuals who influence business growth, purchasing decisions, and organizational direction.

WHAT THIS PARTNERSHIP DELIVERS

RECOGNITION

Align your brand with leadership, achievement, and excellence.

VISIBILITY

Gain year-round exposure across two premier events.

CONNECTION

Engage with women making an impact in business and their communities.

CREDIBILITY

Stand alongside respected leaders and organizations shaping the future.

LEADERSHIP SPONSOR DUAL EVENTS $1,000

INFLUENTIAL WOMEN AWARD BANQUET

- Logo on Website & Social Media
- Logo on all Event Collateral
- Digital 'Proud Sponsor of Influential Women Awards' Badge for Marketing Use
- Logo in Event Program

PROFESSIONAL WOMEN'S CONFERENCE

- Logo on Website & Social Media
- Logo on all Event Collateral
- Digital 'Proud Sponsor of Professional Women's' Badge for Marketing Use
- Opportunity to Provide Branded Swag Item to All Attendees

CLICK TO SPONSOR

CLICK FOR MORE INFO

Influential Women AWARDS

PROFESSIONAL Women's CONFERENCE

Influential Women
AWARDS
THURSDAY, SEPTEMBER 24TH