

SAMLARC PARTNERS

2026 Lifestyle Event Sponsorships



The Art Of Community Connection

As the Master Homeowners Association within the City of Rancho Santa Margarita, SAMLARC connects families, friends, and neighbors through many events and workshops throughout the year. SAMLARC events offer unique experiences through which the community celebrates “hometown spirit.”

Partnership Opportunities are Endless!

SAMLARC’s partnership program offers opportunities to create visibility for your local business and build relationships with over 48,000 Rancho Santa Margarita community residents by enhancing and participating in the nearly 30 events SAMLARC offers annually.

More Than Just a Sponsorship

Joining SAMLARC’s partnership program means more than just promoting your business. By collaborating with us, you’ll help shape memorable experiences that echo throughout our vibrant community. Together, we can build lasting relationships and make a more meaningful impact.



8,100 FOLLOWERS 

More than 8K local users follow SAMLARC on Facebook & Instagram.

13,646 HOMES 

More than 13K families call the SAMLARC community their home!

273,000 CLICKS 

More than 270K visitors tap into SAMLARC.org to learn about community events and news each year!

8,100 READERS 

Over 8k residents receive SAMLARC emails throughout the month.

2026 Partner Packages

	DIAMOND 5 EVENTS	EMERALD 3 EVENTS	SAPPHIRE 1 EVENT
Logo & Banner Displays	Logo Year-Round on SAMLARC.org/partners	✓	✓
	Logo Year-Round in Rancho Living Magazine	✓	✓
	Logo Year-Round on SAMLARC Booth Signage (must register by 3/1/2026)	✓	✓
	Business Banner Year-Round at SAMLARC Sports Parks & Central Park Arena	✓	✓
	Logo on Signature Event Webpage	✓	✓
	Logo on Signature Event Marketing Materials (flyers, signs, banners, e-Newsletters, social media)	✓	✓
Event Engagement	Reserved Booth Space with SAMLARC Partner Signage (pending event needs)	✓	✓
	Company Shout-Out	✓	✓
	Giveaway Opportunity	✓	✓
Custom ization	Customization to Tailor to Business Objectives and Event Needs	✓	✓

Note: SAMLARC will create and produce all SAMLARC event signage. Partners wishing to advertise SAMLARC events through their own marketing channels must receive prior approval from SAMLARC.

PARTNER PACKAGE VALUES

\$6K

Diamond Partner | 5 Signature Events

\$3K

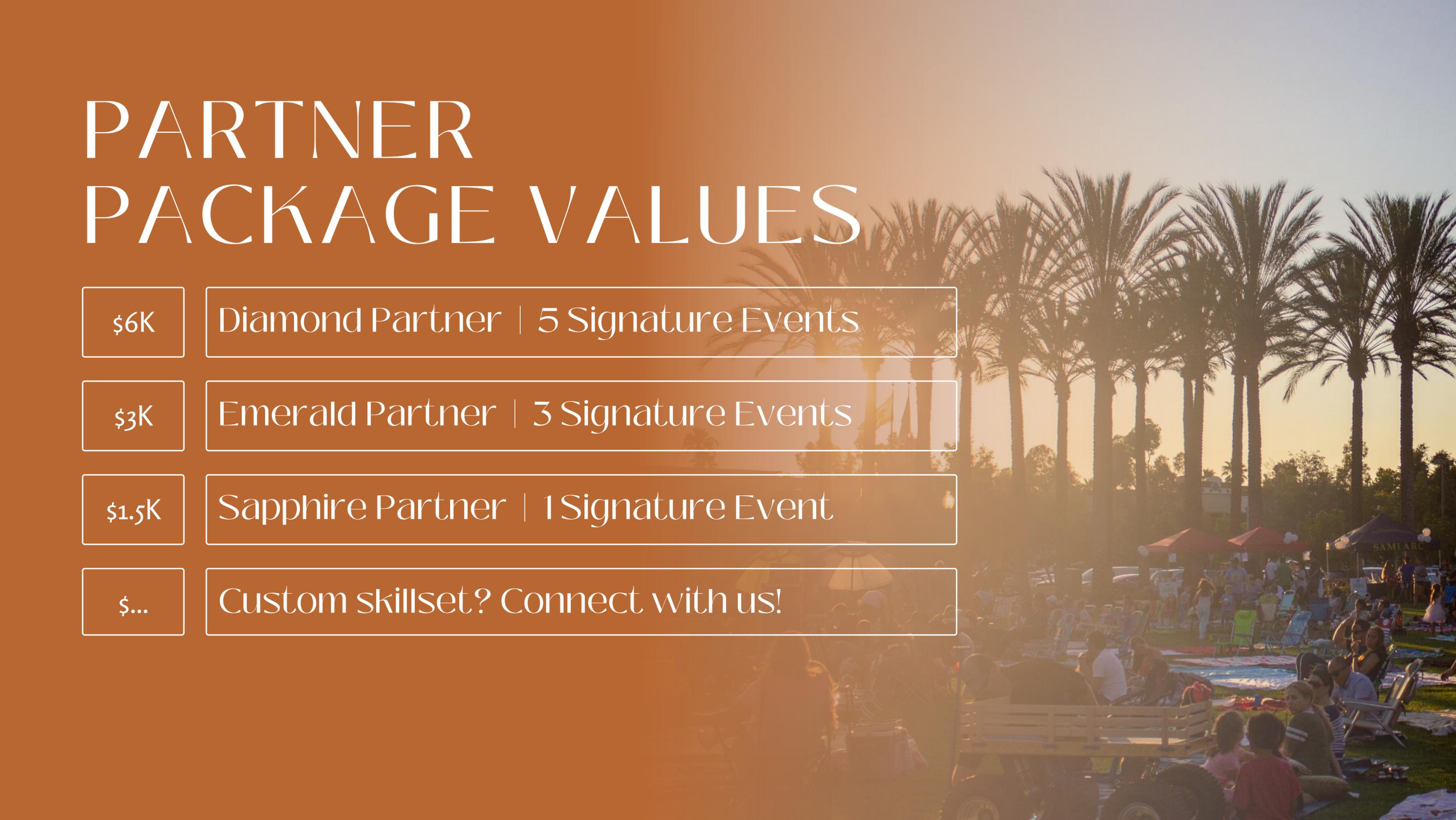
Emerald Partner | 3 Signature Events

\$1.5K

Sapphire Partner | 1 Signature Event

\$...

Custom skillset? Connect with us!



2026 EVENT CALENDAR

Craft & Garden Workshops
March, October & November
Estimated Attendance: 30 Each

Animals Everywhere
April 11
Central Park
Estimated Attendance: 3,000

Annual Wine & Cheese
May 2
Lago Santa Margarita Beach Club
Estimated Attendance: 250

Beach Club Opening Day
May 9
Lago Santa Margarita Beach Club
Estimated Attendance: 800

Fishing Derby
May 30
Lago Santa Margarita Lakeshore
Estimated Attendance: 250

Screen on the Green
June 12 & July 24
Central Park
Estimated Attendance: 700

Star Spangled Spectacular
July 4
Lago Santa Margarita
Beach Club & Lakeshore
Estimated Attendance: 10,000

Music at the Lake
June 5, July 17, & August 14
Lago Santa Margarita Amphitheater
Estimated Attendance: 250

Great Rancho Campout
July 31 & August 1
Trabuco Mesa Park
Estimated Attendance: 300

End of Summer Adult Event
September 19
Lago Santa Margarita Beach Club
Estimated Attendance: 250

Halloween Family Festival
October 30
Central Park
Estimated Attendance: 3,000

New & Now Member Welcome
March 19 & November 5
Lago Santa Margarita Beach Club
Estimated Attendance: 50

Holiday Home Decorating Contest
November 9 - December 15
Community Wide

Christmas Tree Lighting
December 5
Lago Santa Margarita Lakeshore
Estimated Attendance: 3,000

Carols 'Round the Lake
December 12
Lago Santa Margarita Lakeshore
Estimated Attendance: 1,500



THANK YOU!