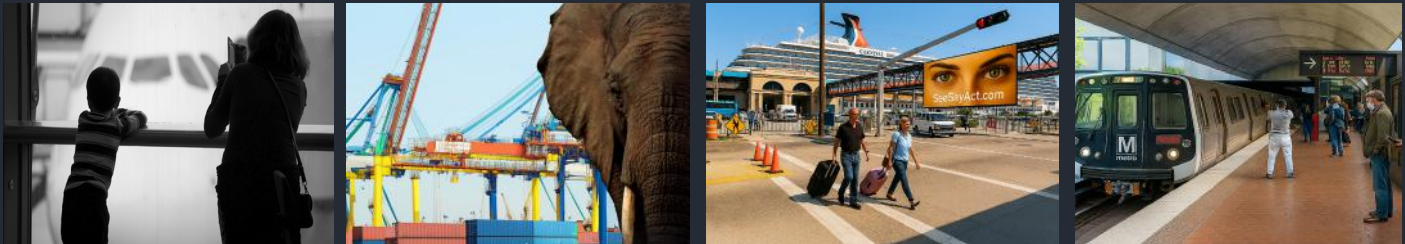


Project See Say Act



Security and Communication Best Practices
for Everyday Operations to Crisis Management for:

Transportation & Border Security



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Introduction

A changing world requires solutions that assist the human element. In policing and public safety, effective tools must deliver results and operate within limited budgets.

In our mass people environments where we are protecting personnel, tenants, passengers, and critical infrastructure, it is important to ensure that security prevention is a priority. We do this from the big picture of having in place a Community Security Practice Guide to assist authorities, based on lessons learned and seasoned practices.

Within the Preventive Best Practices, we offer Project See-Say-Act. It provides for a fortress of eyes and ears within the security community and is based on twenty years of seasoned practice.

This booklet outlines, in brief, a cost-effective path forward to protect an authority's community.



"If everyone is moving forward together,
then success takes care of itself."

Henry Ford



In transportation and border security environments, there are large numbers of individuals at any given time.

Those individuals range from authority personnel, tenants, and the public. For the most part, they are a PASSIVE group of individuals within the security environment that can become an effective part of preventive security at minimal cost.

About

Lessons Learned

Over the years, we have learned that collaboration is optimal, but we say it more often than we practice it. The documented outcomes of a proven best practice, seasoned for many years, have led to trusted protection. Combined with seasoned operational and crisis management methods, address outcomes that assist law enforcement and security, and protect the traveling public, supply chain, and critical infrastructure.

Whether it is everyday operations, a threat, or a triggered alert, effective communication and coordination in sharing information is known to be very effective. It just takes a little time, some education, and a commitment of the authority from top management down to law enforcement and security personnel.



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SeeSayAct.com

INTERPORTPOLICE

International Association (organization) of Airport and Seaport Police - INTERPORTPOLICE is a global law enforcement and security organization that focuses on policy and practices to minimize organizations' risk, operational and crisis management vulnerability, enhance its security assurance, and provide awareness and collaborative solutions to serious crime. Since 1968, law enforcement, intelligence, security, and border forces have engaged through international cooperation to address critical issues of authority, security, and transnational crime.



The goal is to take these benchmark practices and build upon them within transportation and border security environments globally, to include innovating communication through state of the art technology. We would like to introduce you to the seasoned project we speak of: See Say Act



6 Together, A Global Force



Heathrow Airport, London UK:
Joint global AVSEC After
Action and Security Review

Working together, we evaluate incident and crisis management to bring Practices and Operational Tactics.

See-Say-Act is a preventive policing tactic used by police forces under various names. It serves to disrupt a wide range of criminal activities, including terrorism. This tactic also provides a real sense of security for the public. It relies heavily on collaboration between law enforcement and the community. Businesses, partners, and members of the public all help establish a network of vigilance and encourage the reporting of suspicious behavior.

The key components of the See Say Act program involve highly visible, unpredictable deployments by police officers. These deployments can occur at any location and at any time. They consist of a variety of resources, including uniformed police officers, police dogs and horses, armed officers, vehicle checkpoints, and plainclothes officers.

What sets See Say Act apart from other police operations is the specialized training provided to officers, enabling them to identify individuals who may be engaged in planning or preparing to commit criminal acts and leveraging the community as an asset of security by educating personnel and staff within the environment, and engaging them on a regular basis. In addition, having a communication tool that provides instant notification to police and security, with the option for instant collaboration, is a plus and can range from a security platform to social media and texting.

See Say Act has a proven record of success in gathering intelligence, assisting counter-terrorism units in preventing minor to serious crimes, and leading to arrests for various offenses, making the security community safer.

Community Security Best Practices & Self GAP Analysis

See Say Act Operational Tactic





THE STRATEGY

As part of the Port Best Practices, we offer a collaborative effort for protecting our airports, seaports, mass events, and communities

This is done through community connections, well tactics, lessons learned, and evidence-based practices.

The authority is provided with the security, collaboration tactics, posters, tools, and communication recommendations.



A 3 PILLAR STRATEGY

1. **E d u c a t e** - learn to engage with evidence-based practices, and how to effectively use security
2. **C o l l a b o r a t e** - make use of community policing operational tactics, deliver safety through engagement. Continue by incorporating broad-based environment awareness offered in our See Say Act Train the Trainer course, and then move to implementing PSBP's Assurance Security Practice, a comprehensive program applicable to Port Authorities, Critical Infrastructure, and Safe City Environments.
3. **C o m m u n i c a t e** - addressing your entire jurisdiction with relevant information in a timely manner is essential.

Change the Security Mindset!

1st Pillar: Educate

The operational tactic was first introduced in the City of London in 2004 to thwart bombings and has a history of over 20 years of police and security engagement. The tactics are still in place and used throughout the United Kingdom. They all have a national security day, during which business partners brief their employees.

This security tactic is often implemented in a named program, with posters and an effective two-way communication mechanism between the jurisdiction and the public. We offer our See Say Act as an education program that provides collective knowledge and tools for reporting suspicious activity or behavior. This evidence-based program is used effectively around the world in cities such as London, New York, Singapore, and Vancouver, BC. Our efforts are to bring to the table an ongoing collaborative effort and a public affairs program to assist in keeping the public safe. Our educational Train The Trainer program is available; implementing it is simple and very cost-effective, but it requires a commitment to keep See Say Act highly visible and widely used.

2nd Pillar: Collaborate

See Say Act provides an operational tactic that forms part of the strategy for keeping environments safe by engaging with the public. Popping up randomly via intelligence-led engagement with staff and the public in a friendly customer service way, ensuring high visibility by police and security personnel throughout the various locations of the jurisdiction, and an effective method of communication for reporting, hence the name, See Say Act. This “On The Go” tactic is an overt and covert combined operation; it may include police, K9, and/or security officers.

The police jurisdiction should offer and champion the project to ensure its effectiveness. Officers should be selected to form a ‘See Say Act’ team. It should be intelligence-led and work in partnership with other stakeholders. This may include using their own behavior detection officers or those of the entity to provide a covert presence.

Engage the Public, Provide Security, and Change the Mind Set.



Best Practices

3rd Pillar Communications

See Say Act encourages the use of effective communication software that allows staff and other personnel in the environment to communicate with police and communication operations. In planning for extreme situations, we have found that a low-bandwidth tool must be in place. History has shown that during a mass crisis, 911/999/111 can go down due to overuse, and at times, only low-bandwidth communication remains operational.

On the simple side, a smart application to identify and communicate effectively with an educated base of active-to-passive personnel within the environment can offer hundreds to thousands of eyes and years of experience. The cost to implement this can be reasonably inexpensive. Several alternatives are available, the PolicingandSecurity.org website offer some selection. We have found Netsfere, a WhatsApp-type service that provides a low-bandwidth, quantum-encrypted platform and a highly effective communication system. Regardless of your choice, it is a proven necessity. Most recently, in a school shooting in Texas (US), approximately 400 visiting police officers were deployed and had to use WhatsApp.



Thus, having a reliable tool for internal communication is not only good for this purpose but also for any major incident involving staff.

Communicate & Collaborate



Why Reinvent the Wheel

Ensuring integrated programs are easy to use daily and in emergencies is essential. dTechnology solutions stem from many paths, from the entrepreneur to decades of research by some of the world's largest entities.

The INTERPORTPOLICE, working with the Morrone 9/11 Center for Counterterrorism and Security, assists in finding effective solutions to keep the transportation community safer.



The Morrone 9/11 Center for Counterterrorism and Security is named in honor of Fred V. Morrone and his 36 Officers who perished in the World Trade Towers on September 11, 2002. They were our colleagues and our friends. We work in their name and in the name of those who follow in their footsteps to make our ports and community a safer place. A U.S. Charity Organization, also registered in the UK.

Please support our efforts! <https://911center.org>

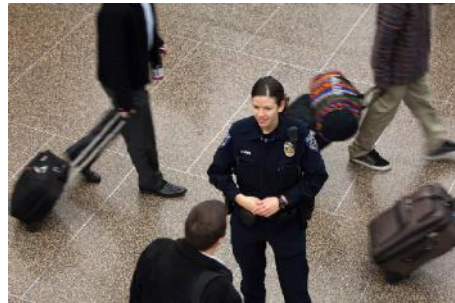
COMMUNITY ESSENTIAL BEST PRACTICES &
COMMUNICATION - 24/7

Maximizing Public Safety

With the adoption of SeeSayAct.com under the direction of the jurisdiction, we encourage the training within the environment to partner with police to deter and detect criminal activity. Operationally trained individuals, from staff to tenants, provide on-site resources to police and emergency services during an event or incident. Individuals are trained from basic awareness to more advanced activities in chemical, biological, radiological, and nuclear threats; crime scene management; firearms; first-on-site responder; hostile reconnaissance; suspect packages; and suspect vehicles.

The passive individual within the environment becomes important when police can effectively communicate, accept, and offer information through defined channels.

The success of security during a major incident can increase the effectiveness of information sharing, empowering participants to become effective members of the public safety environment.



See Say Act provides a smarter security path and effective community security investment.



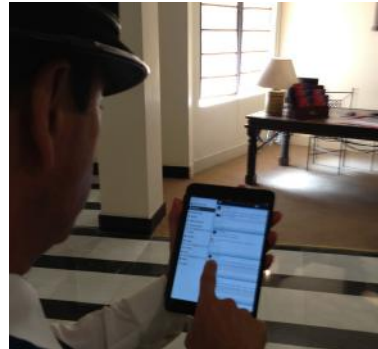
Engage Preventative Security

Bring See Say Act to your jurisdiction

We know protecting your security environment is your highest priority. We can no longer wait to be called to an incident; we must have a preventive program in place. See Say Act is just that: a community-based program that engages police, security, tenants, and the public, each doing their own part of the puzzle. We include a portfolio that allows for near-immediate implementation.

- Our course reviews challenges, tactics, and solutions.
- Posters and handouts are prepared for your customization with your jurisdiction name and logos
- Technology recommendations

Start learning how your jurisdiction can benefit from Best Practices and Operational tactics that work.





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