

2026-27

SERVICES & PRODUCTS



For Families, Educators,
and Business

WELCOME MESSAGE



Louise Dawson
Founder

Expertise. Integrity. Impact

Louise Dawson has built her company because she is passionate about supporting and collaborating with all stakeholders (children, parents, families, clinicians, educators, providers, companies, and government entities) to provide meaningful solutions that ensure progress.

The Advocate:

As a person with lived experience of neurodiversity, Louise understands first hand the daily challenges life can present.

For Parents:

Most of our team have disabled or neurodiverse children of their own. As such they possess a unique insight into the additional confusions and fears families experience, and the challenges they face in finding authentic support.

For Educators:

Our team members have many years of experience of teaching, coaching, and working in schools & education. They have managed classrooms of children, been middle and senior leaders, school counsellors, and governors. They understand the challenges faced by senior leaders, bring skills from other sectors, and have been safeguarding leads or contributed to safeguarding investigations. All our content is contextualised for the region - we bring international standards with local knowledge and experience.

For Inclusion Leaders:

As leaders in inclusion, our team members have navigated the complexities of advocating for diversity, meeting the needs of families, supporting teachers, and fulfilling the requirements of both owners and government.

For Businesses:

Learning doesn't end with school - we provide solutions that enable students to progress with the next steps of their career pathway - be that in education or work - and provide support to companies to help them leverage diversity in their workforce with training & consultancy and external partners.



ABOUT THE COMPANY

Founded in 2021 and based in Dubai, Louise Dawson Professional and Management Development Training serves as a comprehensive solution provider across the Middle East.

Our mission is to support and enhance the educational journey of students by collaborating with parents, schools, higher education institutions, clinicians, and companies.

We understand the unique challenges and needs of each stakeholder, offering tailored solutions that foster growth, inclusion, and success.

Our diverse expertise and deep understanding of the educational landscape enable us to deliver innovative and effective strategies that make a meaningful difference.

At Louise Dawson Professional and Management Development Training, we pride ourselves on being a one-stop solution provider.

Whether you're a student seeking resources, a parent looking for advocacy, a clinician in need of collaboration, a school requiring training or staff, or a company aiming to improve educational technology, we have the tools and expertise to assist you.

Our commitment to excellence and passion for education drive us to continually seek out and implement the best practices and resources.

We are dedicated to creating a positive impact in the community, ensuring that every student has the opportunity to thrive.

Louise Dawson Professional and Management Development Training

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Starting
at 250
AED

FAMILY

Our team of professionals is able to support your children in many ways. This may be at home, with guidance, with training, with advice, or signposting to schools, therapy and assessment.

IN, OR OUT OF, SCHOOL ADVOCACY

We support children by collaborating with parents, teaching assistants, learning support assistants, teachers, inclusion, and leadership teams. As independent advisors we ensure that meetings stay on track, relationships stay strong, and progress is evidenced.

TRAINING CENTRE

Our skills training centre in Arjan is KHDA permitted. We provide a safe place for children to learn in a calm & supportive space. Whatever their age, whatever their needs we will select the best person to work with your child. Whether this is for training in academic subjects, fine / gross motor skills, executive function, communication, friendship, or even work experience - we provide solutions.

ASSESSMENT

As qualified, trained educators and specialist assessors we can evaluate levels of skills and provide plans for progress. Whether you are travelling, home schooling, in education, or seeking better insight, we would be delighted to help you understand your child's levels.

COACHING AND MENTORING

Our seasoned professionals support all children, especially those with neurodiversity, in a range of activities from being their best self, through to Mental Health training and much, much more.

CONNECT WITH US - ASK A QUESTION!

If we can't help we know someone who can.

Services

- Tutors
 1. Maths
 2. Science
 3. English
 4. Comprehension & Literacy
 5. BTEC support
- Life Skills
- Social Club
- Coaching & Mentoring
- Assessment
- School Placements
- Education Guidance
- IEP Meetings
- Advocacy
- Rights
- Support Plans
- Learning Hub for Online Students
- Exclusion Support - permanent and temporary
- Pathway Advice
- Providing Solutions



EDUCATORS

Our team focuses on special needs, additional needs, wellbeing, gifted and talented, social & emotional, safeguarding, and associated challenges. We can act independently to provide training & advice to educators.

TRAINING – LIVE ONLINE OR F2F

We deliver our bespoke training on over 200 whole-school, inclusion, wellbeing, safeguarding, child protection, gifted & talented topics (and more). We have a vast network of freelance trainers and consultants we can call on. We know our specialism and we know when to outsource. Talk to us about your school development plans and how we can support you to meet your goals.

TRAINING – ONLINE ON DEMAND

Newly launched in 2026, our on-demand online training provides your team with online training that fits around their work and family. Courses can be accessed anywhere in the world at any time.

AUDITS

Our audits are mapped against local & international frameworks. We can provide an independent evaluation of your school's inclusive & safeguarding practices, identifying strengths, compliance risks and improvement priorities. This gives you a clear action plan to enhance outcomes for every learner.

NETWORKS & WHATSAPP GROUPS

The most powerful professional development doesn't always happen when we sit passively in an audience. We know that talking, sharing, and collaborating are vital for success. Our groups & network meetings provide space to meet others and have the opportunity to ask questions of peers.

CONNECT WITH US – ASK A QUESTION!

If we can't help we know someone who can.

Topics

- KHDA Mandatory 5
 1. Culture/Law
 2. Code of Conduct
 3. Safeguarding/Child Protection
 4. Students of Determination
 5. Health, Safety, and Wellbeing
- Safeguarding
 1. Level 1, 2, 3, and DSL
- Substance Abuse
- Special Needs
 1. History in the UAE
 2. Behaviour
 3. Admissions
 4. Identification
 5. Positive Handling
 6. Leading Inclusion
 7. Learning Support Assistants
 8. Pathways
 9. Exam Access Support
 10. Inspection Preparation
 11. Documentation (IEP, etc.)
 12. NPQ SEND (with UCL & Infinite Learning)
- Gifted & Talented
 1. Policy & Process
 2. Class Strategies
- Wellbeing
 1. Policy & Process
 2. Self Evaluation
- Mental Health
 1. First Aid
 2. Counselling
 3. Supervision
- And more...



Starting
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BUSINESS

Our team supports businesses in two ways. Our main audience is educators, so we can support you with market access. In addition your employees or customers may have additional needs, or family with needs. We can help you with training and guidance on accessibility to employment.

OUR PARTNERSHIP MODEL

Through our partnership model, we help companies connect directly with educators, school leaders and families across the UAE and wider Middle East. We offer ethical marketing, brand awareness, events, training opportunities, product showcases and targeted advertising to increase visibility, credibility and meaningful engagement.

TRAINING

We provide practical training for businesses on neurodiversity, disability inclusion, accessibility, employee wellbeing, inclusive leadership, recruitment, customer experience and workplace culture, helping organisations create environments where employees, customers and families can thrive.

FAMILY SUPPORT

We support employees and their families by providing guidance on school placements, special educational needs, assessments, exam access arrangements and educational pathways, alongside trusted signposting to specialist services and support across the UAE.

CORPORATE SPEAKING

Inspiring keynote speeches on inclusion, neurodiversity, leadership and wellbeing.

CONNECT WITH US – ASK A QUESTION!

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Topics

- Brand Awareness
- Educator Access
- School Connections
- Partnerships
- Product Showcases
- Corporate Speaking
- Expert Keynotes
- Staff Training
- Neurodiversity Training
- Accessibility Training
- Accessibility Audits
- Workplace Reviews
- Inclusion Consultancy
- Policy Development
- Employee Wellbeing
- Staff Safeguarding Training
- Family Support
- School Placements
- SEND Advocacy



PRICE LIST

Training fees vary depending on the topic, format, location, delivery method, and number of participants. Please contact us for a tailored quotation. Our aim is to make high-quality professional development accessible to as many educators as possible. We strive to ensure that cost does not become a barrier to learning and improvement.

Training & Professional Development

- Twilight Training (60-90 minutes) From AED 2,500
- Half-Day Training From AED 4,500
- Full-Day INSET Training From AED 7,500
- Safeguarding Level 1 & Level 2 From AED 250
- Safeguarding Level 3 / DSL From AED 1,370 per person

Leadership Workshops

- Conference Keynotes From AED 2,000
- Webinar Delivery From AED 2,500
- Bespoke Training Programmes From AED 5,000

Consultancy & School Improvement

- Audits: Inclusion or Safeguarding From AED 5,000
- Policy Review From AED 1,000
- Inspection Readiness Review Request a quotation
- Action Planning Support Request a quotation
- Strategic Long Term or Block Consultancy Request a quotation

Assessment & Family Services

- Consultation From AED 500
- Assessment Services From AED 1,200
- School Placement Support From AED 1,000
- Advocacy & Family Support From AED 500

Partnership Programme

From AED 5,000 per annum

All our courses are registered with KHDA. 'Louise Dawson' or 'KHDA' Certificate of Attendance are provided.

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LOUISE
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LET'S WORK
TOGETHER

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