

# 4TH EDITION BAC E&C

Building Automation Community  
Expo & Connect-Convention

18 & 19 OCT 2024

LET'S CO-CREATE  
CONSISTENTLY HIGH  
PERFORMING  
BUILDINGS

Venue: Hotel TipTop International  
S/No. 153, Wakad Mumbai - Pune expressway, Near,  
Wakad Rd, Hinjawadi, Pune, Maharashtra 411057

PRESENTED BY  
EVENT TEAM  
INBAC ASSOCIATION

EMPOWERING COLLABORATIONS!

**INBAC**<sup>®</sup>  
Building Connectivity

PUNE, OCT 18 & 19, 2024

**BAC E & C**

BUILDING AUTOMATION COMMUNITY  
EXPO & CONVENTION

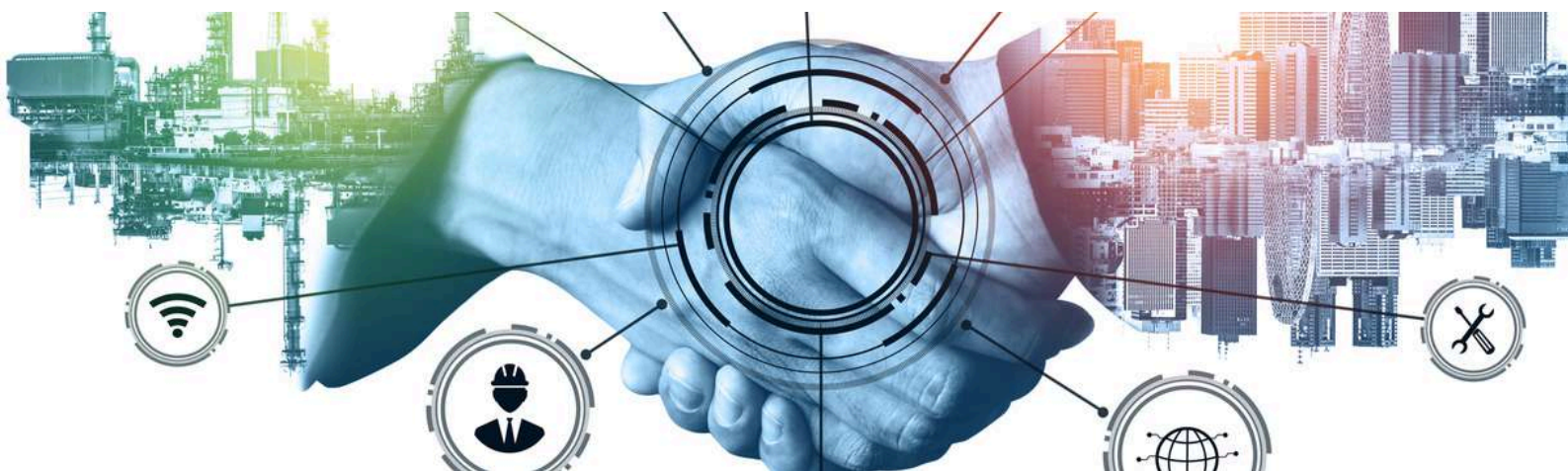
# A game changer for your Built Environment!

We are all prioritizing sustainable, balanced, and inclusive growth. Together we are pursuing low carbon, climate resilient and sustainability goals for the environment.

Building Automation is not only about measurement, control, trends, and some cool features. It is also about creating impact! Continuously making people aware about how their actions within a building can impact climate goals.

The pace of growth of your built environment is directly proportional to the pace of technology you use!

**Building Automation Community Expo & Connect-Convention is a platform for three fundamental change makers - Trust, Technology and Togetherness!**



Showcase your state-of-the-art Products, Services and Solutions to highly targeted audience

- Architects & Urban Designers.
- System integrator – Home & Office Automation
- Municipal, Government Department and Policy makers
- Building Owners & Facility Managers
- End Users - Developers and Contractors, Service & End User
- Regulatory & Standards Authority
- Health, Safety, & Risk Manager
- Facility Management Companies and head
- Head of Building Automation And control
- Engineers and Town Planners
- OEMS
- Smart city Officials
- MEP Consultant
- Education, Retail and Healthcare
- Hospitality
- Home & office Automation Consultant
- Energy Management Services
- Technology Investors
- Residential electronic integration system installers
- Institution for Standard Developments
- Police, Civil Defense & Public Safety Departments like Fire, Health Services etc

**Let's co-create  
Smart Buildings,  
Sustainable Future!**





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## TESTIMONIALS



**Hrishikesh Manjrekar**  
Executive Director  
Amar Builders

“  
Nowadays building occupants and clients are well travelled and aware about the latest trends in building automation. This awareness of clients motivate the builder community to make their building more technology efficient and sustainable.  
”

“  
The companies that don't understand the earth story; taking care of the eco-system, they will definitely perish in the course of time!  
”



**Chandresh Mehta**  
Director  
Rustomjee

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# TESTIMONIALS



**Andy McMillan**  
Industry Association,  
BACnet International

“  
The technology underpinnings of intelligent buildings and smart cities are important, but they cannot be developed and deployed in isolation. That is why ecosystem-wide community initiatives like INBAC are critical to moving forward. Let us hope the INBAC Wall project serves to initiate many interesting conversations and innovations.  
”

“  
The ecosystem of building automation stakeholders is incomplete without the (end users) developers, so I believe INBAC is the right forum for me to be in!  
”



**Joseph Martin**  
CIO, Hiranandani Group

# EXCLUSIVE PARTNERSHIP – FLAGSHIP PARTNER



## PRE – EVENT

- Prominent Logo Presence on Social Media Campaign
- Logo Inclusion in all Conference Invitation
- Logo Inclusion in Press release to all media announcing Partners & Sponsors
- Testimonial from Senior Executive to be used across all the communication channels

## AT THE EVENT

- Exclusive 1 Panel - all speaker nominations shall be granted to flagship partner - INBAC Committee shall work with the organization to curate the session
- Exclusive 15 mins Product Presentation in addition to the panel slot
- Logo to be featured as FLAGSHIP PARTNER in all the marketing collaterals , registration desk, event hoardings , LED screens, standees and other branding material
- Exclusive Interview at Booth
- Exclusive Partner Entry to 10 Representatives registered 1 week prior to the event
- Exclusive gala dinner entry for 10 representative
- Stall for Product / Service Exhibit through the event

## POST EVENT

- Post Show Report will feature the Booth Images and Interview
- Full page advertisement feature in BTB magazine published on INBAC Website

**Cost for 2 days**

**For Industry Patrons - INR 11,50,000 + taxes**

**For INBAC Corporate Associates - INR 10,00,000 + taxes**



# PRESENTING PARTNER

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### PRE – EVENT

- Prominent Logo Presence on Social Media Campaign
- Logo Inclusion in all Conference Invitation
- Logo Inclusion in Press release to all media announcing Partners & Sponsors
- Testimonial from Senior Executive to be used across all the communication channels

### AT THE EVENT

- Logo Presence on Delegate Badge
- Logo to be featured as PRESENTING PARTNER in all the marketing collaterals , registration desk, event hoardings , LED screens, standees and other branding material
- Exclusive 25 minutes Case Study / Product Presentation (PPT for the same to be provided 30 days prior)
- Speaking Opportunity in one of the relevant panel
- Exclusive Interview at Booth
- Exclusive Partner Entry to 6 Representatives registered 1 week prior to the event
- Stall for Product / Service Exhibit through the event

### POST EVENT

- Post Show Report will feature the Booth Images and Interview
- Full page advertisement feature in BTB magazine published on INBAC Website

### Cost for 2 days

**For Industry Patrons - INR 6,50,000 + taxes**

**For INBAC MSME/Corporate Associates - INR 5,50,000 + taxes**

# PLATINUM PARTNER

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## BAC E & C

BUILDING AUTOMATION COMMUNITY  
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## PRE – EVENT

- Prominent Logo Presence on Social Media Campaign
- Logo Inclusion in all Conference Invitation
- Logo Inclusion in Press release to all media announcing Partners & Sponsors
- Testimonial from Senior Executive to be used across all the communication channels

## AT THE EVENT

- Logo Presence on Delegate Badge
- Logo to be featured as PLATINUM PARTNER in all the marketing collaterals , registration desk, event hoardings , LED screens, standees and other branding material
- Exclusive 20 minutes Case Study / Product Presentation (PPT for the same to be provided 30 days prior)
- Exclusive Interview at Booth
- Exclusive Partner Entry to 5 Representatives registered 1 week prior to the event
- Stall for Product / Service Exhibit through the event

## POST EVENT

- Post Show Report will feature the Booth Images and Interview
- Full page advertisement feature in BTB magazine published on INBAC Website

### Cost for 2 days

For Industry Patrons - INR 5,50,000 + taxes

For INBAC MSME/Corporate Associates - INR 4,50,000 + taxes



# GOLD PARTNER

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### PRE – EVENT

- Bold Presence on Social Media Campaign
- Logo Inclusion in all Conference Invitation
- Logo Inclusion in Press release to all media announcing Partners & Sponsors

### AT THE EVENT

- Bold Logo Presence on Social Media Campaign / Industry Journals, INBAC Website, Registration Area, Stage Back screen, Circulation & other areas at the venue as applicable
- Exclusive 15 minutes Case Study/Product Presentation (PPT for the same to be provided 30 days prior)
- Pen Drive (Pen Drives to be provided by the Partner)
- Exclusive Partner Entry to 4 Representatives registered 1 week prior to the event
- Stall for Product / Service Exhibit through the event

### POST EVENT

- Post Show Report will feature the Booth Images
- Full page advertisement feature in BTB magazine published on INBAC Website

### Cost for 2 days

For Industry Patrons - INR 4,00,000 + taxes

For INBAC MSME/Corporate Associates - INR 3,00,000 + taxes

# SILVER PARTNER



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## PRE – EVENT

- Compact Presence on Social Media Campaign
- Logo Inclusion in all Conference Invitation
- Logo Inclusion in Press release to all media announcing Partners & Sponsors

## AT THE EVENT

- Compact Logo Presence on Social Media Campaign / Industry Journals, INBAC Website, Registration Area, Stage Back screen, Circulation & other areas at the venue as applicable
- Exclusive 10 minutes Case Study/Product Presentation (PPT for the same to be provided 30 days prior)
- Stall for Product Service Exhibit through the event
- Exclusive Partner Entry to 3 Representatives registered 1 week prior to the event

## POST EVENT

- Post Show Report will feature the Booth Images
- Half page advertisement in BTB magazine published on INBAC Website

### Cost for 2 days

For Industry Patrons - INR 3,00,000 + taxes

For INBAC MSME/Corporate Associates - INR 2,00,000 + taxes

# LANYARD PARTNER

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### PRE – EVENT

- Compact Presence on Social Media Campaign
- Logo Inclusion in all Conference Invitation
- Logo Inclusion in Press release to all media announcing Partners & Sponsors

### AT THE EVENT

- Logo on lanyard
- Compact Logo Presence on Social Media Campaign / Industry Journals, INBAC Website, Registration Area, Stage Back screen, Circulation & other areas at the venue as applicable
- Stall for Product Service Exhibit through the event
- Exclusive Partner Entry to 2 Representatives registered 1 week prior to the event

### POST EVENT

- Post Show Report will feature the Booth Images
- Half page advertisement in BTB magazine published on INBAC Website

### Cost for 2 days

For Industry Patrons - INR 2,00,000 + taxes

For INBAC MSME/Corporate Associates - INR 1,50,000 + taxes



# STALL PARTNER

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## PRE – EVENT

- Compact Presence on Social Media Campaign
- Logo Inclusion in all Conference Invitation
- Logo Inclusion in Press release to all media announcing Partners & Sponsors

## AT THE EVENT

- Compact Logo Presence on Social Media Campaign / Industry Journals, INBAC Website, Registration Area, Stage Back screen, Circulation & other areas at the venue as applicable
- Stall for Product Service Exhibit through the event
- Exclusive Partner Entry to 2 Representatives registered 1 week prior to the event

## POST EVENT

- Post Show Report will feature the Booth Images
- Half page advertisement in BTB magazine published on INBAC Website

## Cost for 2 days

For Industry Patrons - INR 1,75,000 + taxes

For INBAC MSME/Corporate Associates - INR 1,45,000 + taxes

# TABLE PARTNER

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## PRE – EVENT

- Tagging on social media as a table partner
- Compact Logo Inclusion in Press release to all media announcing Partners & Sponsors

## AT THE EVENT

- Compact Logo Presence on Social Media Campaign / Industry Journals, INBAC Website, Registration Area, Stage Back screen, Circulation & other areas at the venue as applicable
- Table for Product Service Exhibit through the event
- Exclusive Partner Entry to 2 Representatives registered 1 week prior to the event

## POST EVENT

- Post Show Report will feature the Exhibit Image

### Cost for 2 days

For Industry Patrons - INR 1,00,000 + taxes

For INBAC MSME/Corporate Associates - INR 75,000 + taxes

# GALA DINNER PARTNER

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## PRE – EVENT

- Logo Presence on Social Media Campaign
- Logo Inclusion in all Conference Invitation
- Logo Inclusion in Press release to all media announcing Partners & Sponsors

## AT THE EVENT

- Logo Presence on INBAC Website, Registration Area, Circulation & other areas at the venue as applicable for the Dinner Event
- Table space for Product / Service Exhibit through the Dinner Event
- Exclusive Partner Entry to 4 Representatives registered 1 week prior to the event
- 15 mins presentation slot at dinner event
- Exclusive host position to the senior business partner with INBAC Association's host at the dinner event for Users and Consultants and exclusive invitees

## POST EVENT

- Post Show Report will feature the Booth Images and Interview
- Half page advertisement in INBAC BTB published on INBAC Website

### Cost for Gala Dinner

For Industry Patrons - INR 4,50,000 + taxes

For INBAC MSME/Corporate Associates - INR 3,50,000 + taxes



■ **MORE OPTIONS!**

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Are you committed  
to provide  
**FUTURE-READY**  
spaces?

Join INBAC community  
Dedicated to  
Technology with social impact

Elevate your Smart Building Tech offerings to new heights! Launch your products, services, and solutions for captivating the most accomplished audience. Let this be the catalyst for a groundbreaking industry movement!

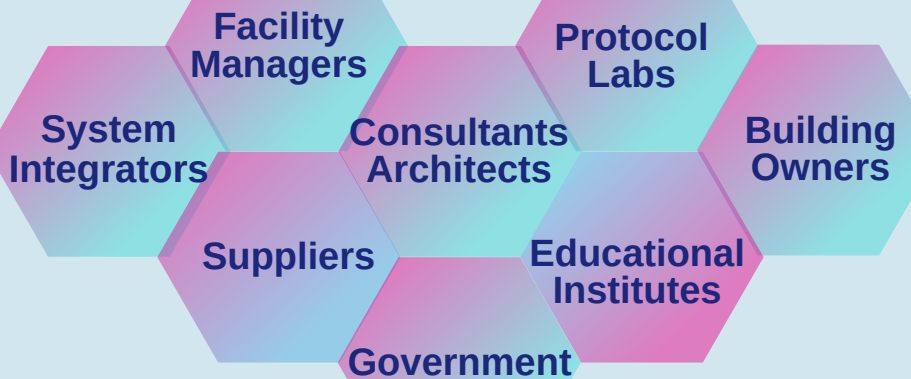
Write to us today - [sakhee@inbac.org](mailto:sakhee@inbac.org) / [events@inbac.org](mailto:events@inbac.org)

Now you may also contribute towards the sustainability goals of INBAC Association via your CSR donations.

INBAC is now 12AA and 80 G Approved under the Income Tax Act, it can now accept donations from the general public and the donor can claim 80G deduction and get the benefit of Tax Exemption.

For assistance, please write to [events@inbac.org](mailto:events@inbac.org).





# THANK YOU

In the future technology is developing very fast



**CONNECTED BUILDINGS BY CONNECTED PEOPLE**

 <https://www.linkedin.com/company/inbacassociation>

 <https://www.youtube.com/@INBACBuildingConnectivity>

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