

ISSUE #	FEATURE	DEADLINE	STREET DATE	REVOLVING AROUND
01.25	New Year / Ski Issue	Mon, Jan 6, 2025	Fri, Jan 17, 2025	<u>BoiMAGazine's 25 Year Anniversary</u>
02.25	Auto Show / Travel	Mon, Jan 20, 2025	Fri, Jan 31, 2025	Chicago Auto Show
03.25	Spring / Tattoo Festival	Mon, Feb 24, 2025	Fri, Mar 7, 2025	Tattoo Festival / LGBT Wedding
04.25	Music Issue	Mon, Mar 24, 2025	Fri, Apr 4, 2025	Music Issue / Travel Season
05.25	Festivals / Memorial Weekend	Mon, May 5, 2025	Fri, May 16, 2025	Memorial Day Weekend
06.25	Pride Month	Mon, May 26, 2025	Fri, Jun 6, 2025	June Pride Month / PrideFest
07.25	Pride Fest / Pride Parade	Mon, Jun 16, 2025	Fri, Jun 27, 2025	Pride Week & Parade Weekend
08.25	Market Days / Out at RenFaire	Mon, Jul 21, 2025	Fri, Aug 1, 2025	Market Days Street Festival
09.25	Labor Day / Festival of the Arts	Mon, Aug 18, 2025	Fri, Aug 29, 2025	Labor Day / Festival of the Arts
10.25	Halloween / Fall Sales	Mon, Oct 6, 2025	Fri, Oct 17, 2025	Halloween / Haunted Halsted Parade
11.25	Strut Fashion Show / Black Fri.	Mon, Nov 3, 2025	Fri, Nov 14, 2025	Strut Fashion Show / Black Friday
12.25	Holidays / NYeve / Out at Slopes	Mon, Dec 8, 2025	Fri, Dec 19, 2025	Christmas / NYE / Ski Issue

Dates and Features are subject to change. Send artwork to boiAds@aol.com

Artwork is due by 5pm Chicago time on the deadline date listed above.

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2025 Media Kit Issue Deadlines