

SPRING 2024  
**LOOKBOOK**

NEW PRODUCTS  
NEW FABRICS

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**STYLE IN FORM**  
WHOLESALE FURNITURE & DECOR



## Introducing Our NEW C0 Rated Performance Fabrics for Uncompromising Well-Being.

We are unwavering in our commitment to prioritize the safety and well-being of our customers, their families, and even their beloved pets.

For us, compromising on safety is simply not an option. That's why we **exclusively use C0 rated performance fabrics**. These fabrics are crafted with advanced plant-based chemistries and are **free of harmful substances like PFC, PFOA, and PFOS**. Not only are they eco-friendly, but they also offer moisture repellency, stain resistance, stain release, and odor resistance.

Our fabric partner shares our commitment to environmental protection and takes measures to prevent the release of excess chemicals into the environment.

PF

look for this symbol in the book



STYLE IN FORM

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STYLE IN FORM

# We're not just a furniture supplier; we're your trusted partner.

Since 2003, we've curated wholesale furniture collections that seamlessly blend mid-century modern, classic, industrial, and organic aesthetics into collections designed for Canadian spaces.



## Unique Designs

We collaborate directly with small-scale, artisanal factories to ensure our designs are not just exceptional but also exclusive.



## One Price List Nationwide

Our pricing strategy is based on fairness and transparency. We have one price list across Canada - no regional pricing.



## Effortless E-Commerce

You get 24/7 ordering, stock reservation, wish lists, back orders, user management, and instant shipping quotes.



## Focus On Customer Service

Our customer service team isn't just dedicated. They are passionate about providing the best care and advice.



## Easy Shipping Options Across Canada

Get instant online quotes when you shop on our website.

### WEST COAST

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Ship Direct

Drop Ship

Pick up at our Burnaby, BC Warehouse

### CENTRAL

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Ship Direct

Drop Ship

### EAST COAST/MARITIMES

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Ship Direct

Drop Ship

Flat rate to our Concord, Ont distribution facility.

**STYLE IN FORM**  
WHOLESALE FURNITURE & DECOR



NEW

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# FAITH SECTIONAL

LUXURY MEETS VERSATILITY. MODULAR DESIGN.

Featuring plush, deep seats upholstered in a sophisticated cream performance fabric, this sofa invites you to an unrivaled relaxation experience.

Its modular design allows for multiple configuration options, effortlessly adapting to any space and style preference. The cleverly hidden clips ensure each piece can stand alone, presenting a sleek, uninterrupted look without the distraction of visible connectors.

- NEW PERFORMANCE FABRIC



FAITH SECTIONAL  
FAI-001



Natura Nesting Table





Natura Anise Table





PF

NEW

Ezra Chair - Sand

Nova Round - White

NEW  
PF



**EVAN CHAIR - SAND**  
EVA-007

NEW



**EVAN CHAIR - CREAM**  
EVA-009

NEW  
PF



**ELI CHAIR - SAND**  
ELI-005

NEW



**ELI CHAIR - CREAM**  
ELI-006

NEW



**ELI CHAIR - TAN**  
ELI-004

NEW



**FINN SLING CHAIR - CAMEL**  
FIN-007



**FINN SLING CHAIR - TAUPE  
BOUCLE**  
FIN-003



**FINN SLING CHAIR - CREAM**  
FIN-002

NEW



**EVITA CHAIR - SCOTCH**  
EVI-014

NEW



**EVITA CHAIR - TAN**  
EVI-015

NEW

PF



**EVEREST CHAIR - SAND**  
EVE-004



**EVEREST CHAIR - CREAM BOUCLE**  
EVE-002



**EVEREST CHAIR - DARK BASE - CREAM BOUCLE**  
EVE-005

NEW



**FERRIS CHAIR - CAMEL**  
FER-003

NEW



**BRUGES ACCENT CHAIR - BUFF**  
BRU-002

NEW



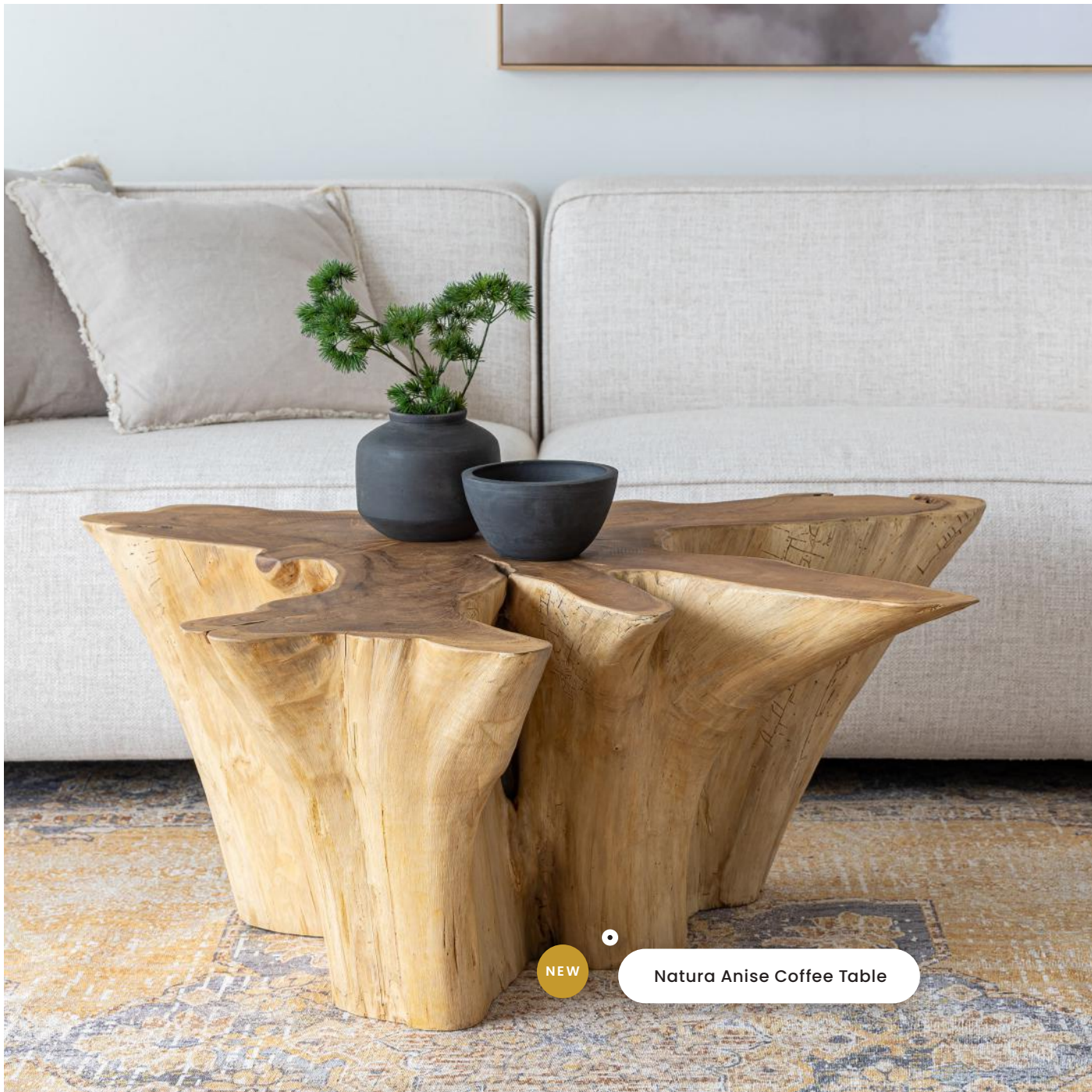
**BRUGES ACCENT CHAIR - KOALA**  
BRU-003





Evita Chair - Cream





NEW

Natura Anise Coffee Table



# NATURA

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EMBRACE NATURE'S ELEGANCE

Discover our Natura line: unique, live-edge furniture crafted from up-cycled teak, blending sustainability with quality. Each bold, dramatic piece stands out, offering a distinct size and shape. Celebrate nature's artistry and eco-friendly design with this sophisticated, stylish collection.

NEW



**NATURA FLOW CONDO  
SQUARE COFFEE TABLE**  
NAT-037

NEW



**NATURA REZA ROUND COFFEE  
TABLE**  
NAT-036



**NATURA FLOW COFFEE TABLE**  
NAT-022



**NATURA ROUND ROOT COFFEE  
TABLE**  
AVAILABLE IN 2 SIZES  
NAT-020 | NAT-013



**NATURA BEBAS  
CONSOLE**  
AVAILABLE IN 2 SIZES  
NAT-002 | NAT-031



**NATURA C TABLE**  
NAT-028



Forest Coffee Ottoman - Cream and Blonde Oak

## FOREST COFFEE OTTOMAN

AVAILABLE IN THE TOP-SELLING ORIGINAL CREAM & NEW DARK BROWN TABLE

This minimalist ottoman and coffee table combo has hints of Art Deco design re-imagined with modern styling. Available in 3 styles, this rectangular ottoman comes with a dark wood waterfall table that slides over the top.

NEW



FOREST COFFEE OTTOMAN - CREAM AND DARK BROWN  
FOR-004

PF



FOREST COFFEE OTTOMAN - STONE PERFORMANCE FABRIC  
FOR-003





## OSCAR C TABLE

A VERSATILE C TABLE IN 3 FINISHES

The Oscar C table isn't limited to just one function. Use it as a side table, or double the charm by combining two to create a versatile coffee table. The choice is yours! Flexibility is the name of the game.



**OSCAR C TABLE - LIGHT OAK**  
OSC-001

NEW



**OSCAR C TABLE - BLACK**  
OSC-003



**OSCAR C TABLE - DARK OAK**  
OSC-002

# FIEL OTTOMAN

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**SCULPTURAL ELEGANCE MEETS VERSATILITY:  
INTRODUCING THE FIEL OTTOMAN, PERFECT FOR  
SEATING AND STYLING IN ANY ROOM**

We are in love with the sculptural profile of our Fiel Ottoman. The stacked cushions give this ottoman added curves and modern styling for your living room, bedroom, entryway or office. Fiel is perfect for extra seating, as a perch for your tootsies, or as a side table with a gorgeous little tray added for extra measure.

NEW



**FIEL OTTOMAN  
HAZEL - S**  
FIE-006

NEW



**FIEL OTTOMAN  
LATTE - S**  
FIE-005

NEW

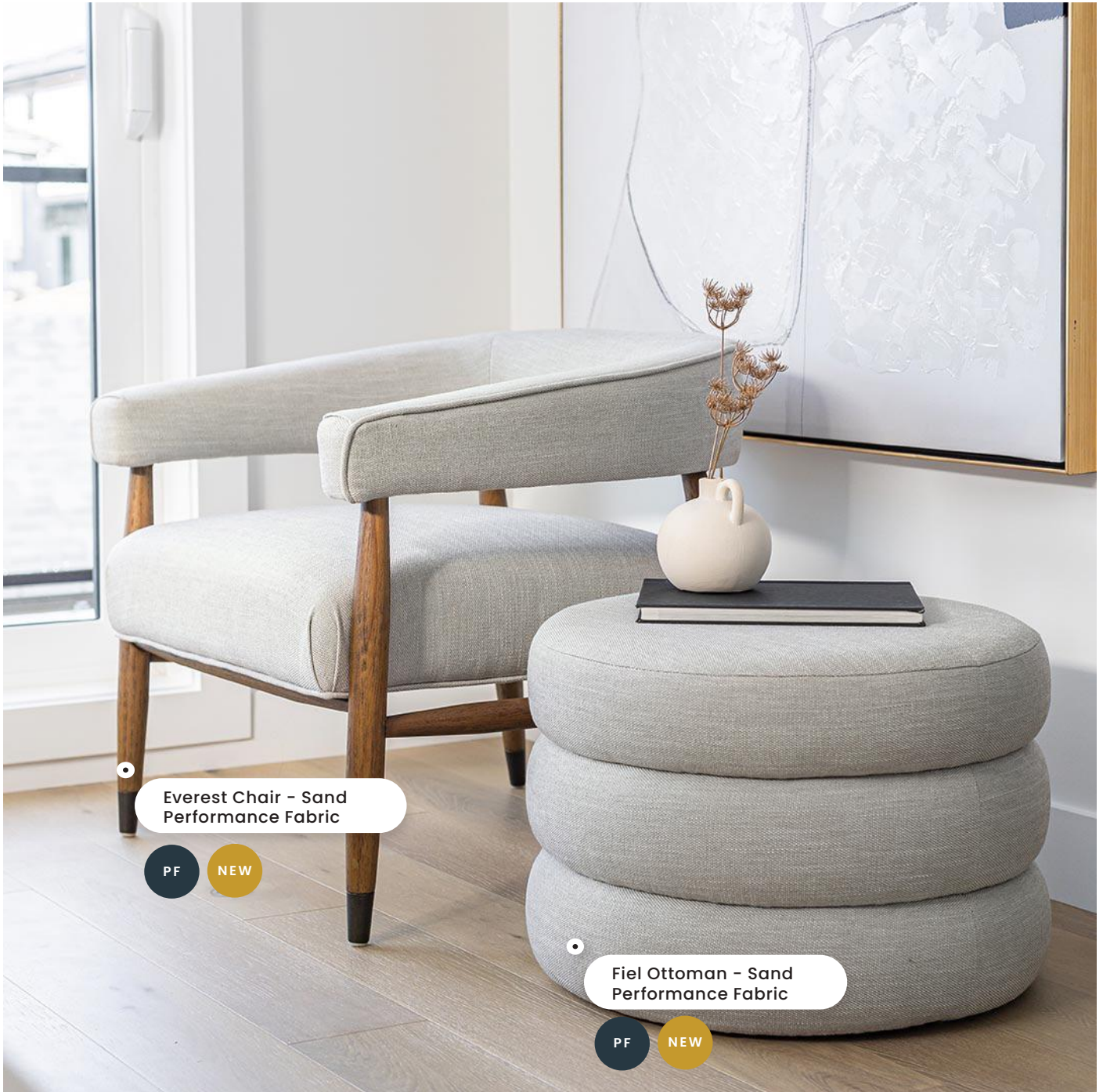


**FIEL OTTOMAN  
CAMEL - S**  
FIE-008



**FIEL OTTOMAN  
OFF WHITE BOUCLE - S**  
FIE-001





Everest Chair - Sand  
Performance Fabric

PF

NEW

Fiel Ottoman - Sand  
Performance Fabric

PF

NEW





Evita Chair - Cream Boucle

Cyclone Wire Table



## ELLIOT SOFAS

TOP SELLER. AVAILABLE IN 3 FABRICS IN REGULAR AND CONDO SIZE

Elliot's distinctive design allows it to seamlessly blend into any modern or traditional setting, making it a perfect fit for any home. And the comfort? Whether you're binge-watching your favourite show or entertaining guests, Elliot comfort is legendary.



PF



ELLIOT SOFA - STONE PERFORMANCE FABRIC ELL-023

ELLIOT CONDO SOFA - STONE PERFORMANCE FABRIC ELL-027



ELLIOT SOFA - SMOKE GREY ELL-025

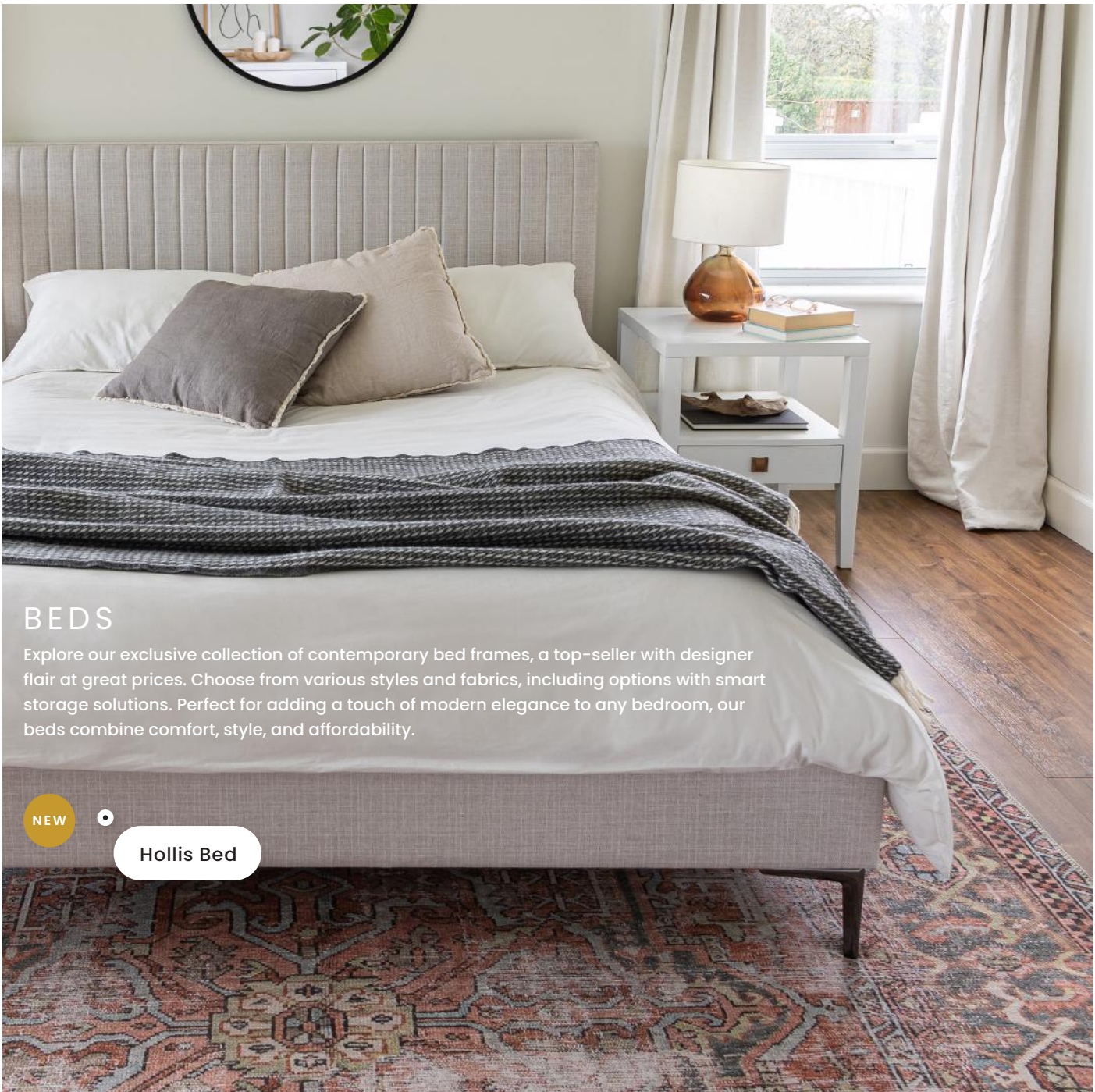
ELLIOT CONDO SOFA - SMOKE GREY ELL-026

PF



ELLIOT SOFA - CREAM ELL-012

ELLIOT CONDO SOFA - CREAM ELL-018



## BEDS

Explore our exclusive collection of contemporary bed frames, a top-seller with designer flair at great prices. Choose from various styles and fabrics, including options with smart storage solutions. Perfect for adding a touch of modern elegance to any bedroom, our beds combine comfort, style, and affordability.

NEW



Hollis Bed



NEW



**JUNE BED - CREAM**  
KING, QUEEN, DOUBLE  
STORAGE AVAILABLE



**JUNE BED - HORIZON GREY**  
KING, QUEEN, DOUBLE  
STORAGE AVAILABLE



**FAYE BED SHORT - PERFECT TAUPE**  
KING, QUEEN



**FAYE BED - OFF WHITE**  
KING, QUEEN



**IRVING BED - BLACK**  
KING, QUEEN

**IRVING BED - NATURAL**  
KING, QUEEN

NEW







**JUSTIN BED - GREIGE**  
KING, QUEEN, DOUBLE  
STORAGE AVAILABLE



**JUSTIN BED TALL - CREAM**  
KING, QUEEN, DOUBLE  
STORAGE AVAILABLE

NEW



**JUSTIN BED - STONE**  
KING, QUEEN, DOUBLE  
STORAGE AVAILABLE

# JULIA BED SHORT - SAND

NEW

Discover the updated Julia bed, now featuring a shorter headboard and luxurious sand fabric upholstery for a modern touch. Perfect for smaller spaces, this stylish, elegant design offers the option of storage or non-storage.



JULIA BED SHORT - SAND

JULIA BED CREAM



# NIGHTSTANDS

NEW

With a focus on both form and utility, our nightstands offer practical storage solutions while adding a touch of contemporary elegance to any bedroom decor. Shop our selection to find the perfect blend of style and practicality for your space.



**BLOOR NIGHTSTAND  
CHARCOAL**  
BLO-003



**BLOOR NIGHTSTAND  
BLONDE**  
BLO-002



**BLOOR NIGHTSTAND  
BRONZE**  
BLO-001



**SHIRAZ NIGHTSTAND  
CHARCOAL**  
SHI-003



**SHIRAZ NIGHTSTAND  
BLONDE**  
SHI-002



**SHIRAZ NIGHTSTAND  
BRONZE**  
SHI-001

# HARA

INTRODUCING OUR BELOVED HARA  
COLLECTION IN A FRESH, NEW LOOK!

This timeless collection has been a Style In Form bestseller since 2005,  
and now it's re-imagined with stunning new wood-grain veneers that are  
truly extraordinary.



**HARA 1 DRAWER ACCENT  
TABLE - NATURAL OAK**  
HAR-027



**HARA 3 DRAWER DRESSER -  
NATURAL OAK**  
HAR-025



**HARA 1 DRAWER ACCENT  
TABLE - FROZEN WALNUT**  
HAR-026



**HARA 1 DRAWER ACCENT  
TABLE - WHITE**  
HAR-022



**HARA 3 DRAWER DRESSER  
- WHITE**  
HAR-021



**HARA 6 DRAWER DRESSER  
- WHITE**  
HAR-020



**HARA 6 DRAWER DRESSER - BLACK**  
HAR-017



**HARA 1 DRAWER ACCENT  
TABLE - BLACK**  
HAR-019



**HARA 3 DRAWER DRESSER  
- BLACK**  
HAR-018





**HARA 5 DRAWER TALL DRESSER  
- WHITE**  
HAR-024



**HARA 5 DRAWER TALL DRESSER  
- BLACK**  
HAR-023



# IRVING CABINETS

## SLEEK AND VERSATILE:

IRVING CABINETS IN MATTE BLACK - PERFECT FOR ANY SPACE, BIG OR SMALL

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Meet our Irving Cabinets, featuring a minimalist design in sleek matte black wood stain. Available in 1, 2, and 3-door configurations, these versatile storage units are ideal for both cozy condos and spacious areas. Their shallow depth ensures ample storage without compromising on style, making them a refined addition to any space.



**IRVING SIDEBOARD - 3 DOOR**  
IRV-002



**IRVING SIDEBOARD - 2 DOOR**  
IRV-003



**IRVING SIDEBOARD - 1 DOOR**  
IRV-004







Nova Mirror - Black







## COUNTER STOOLS

These stools offer comfort, durability, and style, fitting seamlessly into various interior designs. Ideal for creating inviting spaces, they are perfect for casual dining, socializing, or simply enhancing the ambiance of any area.



**FRIDA COUNTER STOOL  
- BLONDE**  
FRI-006

NEW



**FRIDA COUNTER STOOL -  
BLACK WITH NATURAL SEAT**  
FRI-007



**CRANE COUNTER STOOL  
- WHITE**  
CRA-002

NEW



**FAWCETT COUNTER STOOL  
- TAUPE BOUCLE**  
FAW-007



**FAWCETT COUNTER STOOL  
- PEPPER**  
FAW-006



**CRANE COUNTER STOOL -  
MATTE BLACK**  
CRA-005

# DINING CHAIRS

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Designed for both comfort and current design trends, our dining chair collections offer a diverse range of options and styles. These chairs combine functionality and elegance, ensuring your customers find the ideal match for their spaces.



**FAWCETT DINING CHAIR -  
DARK BASE - PEPPER**

FAW-005



**FAWCETT DINING CHAIR -  
DARK BASE - TAUPE  
BOUCLE**

FAW-003



**FAWCETT DINING CHAIR -  
TAUPE BOUCLE**

FAW-002



**FRIDA DINING CHAIR -  
BLACK WITH NATURAL  
SEAT**

FRI-004



**FRIDA DINING CHAIR -  
BLONDE**

FRI-002



**FRIDA DINING CHAIR -  
MATTE BLACK**

FRI-001





Calabria Chair - Black

Flute Table - Oval

CONDO SIZE

# EDIE DINING TABLE BLACK

NEW

EDI-002

A modern, compact dining table with simple clean lines and a classic profile, Edie has a 35.5" diameter round tempered glass top on black legs. Ideal for condos or small spaces, Edie enhances any small kitchen or dining area, blending functionality with contemporary style.



CRANE CHAIRS  
INDOOR/OUTDOOR  
CRA-001 CRA-004

INFO@STYLEINFORM.COM





CONDO SIZE

# SURFACE PEDESTAL DINING TABLE

NEW

SUR-001

Designed specifically for smaller spaces and condos, this table is the ideal dining space choice. Featuring a black metal pedestal base for clear sightlines and ample legroom, this sleek and minimalist black-finished table offers versatility for up to four people.



**CALABRIA DINING CHAIRS**  
INDOOR/OUTDOOR  
CAL-001 CAL-008



# INDOOR/OUTDOOR

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NEW



Calabria Stackable  
Dining Chair - Natural

A truly indoor/outdoor product, this collection moves seamlessly from patios to dining rooms. Made from all-weather wicker and UV resistant fabric, it's durable enough to place outside and gorgeous enough to move inside. #winwin



CALIFORNIA NORTH CHAIR  
CAL-018



NEW

CALIFORNIA WEST CHAIR + OTTOMAN  
CAL-034





**CALIFORNIA CAPRI ACCENT TABLE**  
CAL-021



**CALABRIA CHAIR**  
CAL-006



**CALIFORNIA CAPRI COFFEE TABLE - S**  
CAL-020



Since 2003, we've been the go-to destination for retailers, designers, restaurants, and hotels, offering curated furniture and decor collections ranging from mid-century modern to industrial, organic, and classic. We understand the Canadian consumer and are always innovating to bring forward collections that we know your customers are going to love. Register for access today and let us help you transform your stores and projects.

**STYLE IN FORM**  
WHOLESALE FURNITURE & DECOR



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