



JUNE 2022

SEWA SANDESH

सदृशं चेष्टते स्वस्याः प्रकृतेर्ज्ञानवानपि |
प्रकृतिं यान्ति भूतानि निग्रहः किं करिष्यति ||

Namaskar,

Let us begin this Sandesh with the above verse from the Karmayoga Chapter of the Bhagavad Gita. It talks about how even the wise act according to their innate nature or Prakruti.

If we contemplate the term Sewa - what does it mean?

Is it just the service we render to the needy? Or the idea is to uplift the last mile of society? Or simply performing some random act of kindness? More often than not, people have their interpretations of Sewa.

Acting according to our innate nature for the service of the mankind unsullied by the external environment can be a good way of looking at Sewa.

And there can't be a more appropriate time than halfway through the year to reflect upon our activities through the lens of Sewa.

Trainings, learning sessions, events, infrastructure development, and awareness campaigns- sometimes the real stories get obscured behind all of this. A person becomes a number and numbers become data. Uncovering true stories, I must confess, remains a major challenge. Understanding the journey of the people involved is as important as the mandates and achievements of the project.

From now on, our humble focus will be on people who are the fundamental part of our projects and a true reflection of what Sewa is.

Dhanyawaad

Abhishek Kumar
Executive Director
Sewa International

175

Medical staff benefitted



A tattered public healthcare system that needs rehabilitation

Sewa International has started the first phase of facilitating the process of public health upgradation in the Surendranagar and Morbi districts of Gujarat. Under the SHAPE (Strengthening Healthcare Amenities in Public Health Ecosystem) project supported by US India strategic partnership Alliance, the following steps have been taken in June 2022:

- Completion of the baseline survey of 19 PHCs (Primary Health Centres) & 76 SCs (Sub Centres) and 532 Community members in three blocks of two districts
- Data entry and analysis by sector-specific experts of all filled formats is underway at the head office
- The micro plan for implementation shall follow soon after

Nearly 175 medical staff will be benefitted directly and more than 1 lakhs members will be benefitted from direct and indirect interventions.



175

Kits were distributed



Niramayah kits reached Uttarakhand & Gujarat

More than 175 kits were distributed to PHCs and SCs staff of Dhrangdhra and patdi blocks of Surendranagar district of Gujarat. Taluka health officers and Medical officers along with all field staff members had participated in the event.

Empowering Uttarakhand to fight against COVID-19's existing and unfolding variants, we distributed the Niramayah kits to the far-reaching corners of the Chamoli and Rudraprayag districts. With the help of our community facilitators and community development officers, the people of 15 villages benefitted in June 2022.



Sewa Kaushal Prayas: Skill development training for young Indians

Sewa International runs skill centres across Uttarakhand with MIQ, which provides training in various sectors such as hospitality, healthcare, IT/ITES, apparel, food processing, agriculture, etc. We have trained more than 15,000 youths across all skill development programs. The endeavour supports Skill India Mission to provide employment-linked skill training sessions to the aspiring youths of the country.

15,000

Youths trained in skill development



Not waste anymore: Women trained on cow dung products

The second batch of 25 women from the Gaupalak community underwent training on cow dung products at the Lakhpatt block of Kutchh district, Gujarat. Women under SHE-CAF (Sanitation, Health, and Empowerment - COVID Affected Families) project had learned to make products like flower pots, diyas, and cow dung cakes for religious rituals.

- 25 direct beneficiaries
- 125 indirect beneficiaries



25

Direct beneficiaries

125

Indirect beneficiaries

World in their fists: Women entrepreneurs trained in Financial Literacy

Sewa International with the support of the Nasscom Foundation had organised 400 training sessions at the village level, where 2000 women entrepreneurs from Chamoli and Rudraprayag districts of Uttarakhand were trained in financial literacy.



Integrated Fish Farming: The new phase of pisciculture in Tripura

Sewa International with the support of the SBI Foundation distributed fish fingerlings in different parts of Kanchanpur of North Tripura district and Teliamura of Khowa district of Tripura.

In another development, 2 new Producer Groups were formed with the participation of 34 fish farmers from Teliamura, Khowai district.

34

Fish farmers benefited



How SHE (Sanitation, Health, and Empowerment) is solving women's issues?

In its mission to solve problems affecting women, toilet construction under SHE has started across 3 schools in Kanpur, UP. Also, need analysis was done for toilet construction across Maharashtra & Rajasthan. To make school girls aware of menstrual hygiene, awareness camps were organized in Kanpur Govt school - Prathimik Vidhyalay benefitting 150 school girls. In addition, the groundwork was done to conduct a menstrual awareness camp in Govt. schools in Thrissur, Kerala.



150

School girls benefitted



HARELA: Training to rejuvenate Organic Farming in mountains

With the support of IFFCO, 10 training sessions were conducted at Sewa Krishi Kendra in Haat, Rudraprayag & Pokhari, Chamoli (Uttarakhand) by Sewa International, where 100 women farmers directly benefitted from these sessions.



100

Women farmers benefitted

Samsung Quad Camera
Santoshi butola

Community-driven cleanliness drives to change the face of the Himalayas

Sewa International conducted cleanliness drives in Guptakashi on the occasion of World Environment Day (5th June 2022) under the PRAWAH: <https://www.sewainternational.org/PRAWAH> project. The cleanliness drives were organised in six villages where women participated in a large number. A total of 270 women participated in the cleanliness campaign in 6-gram sabhas.



270

Women participated



Environment Day: A day with men in uniform

Sewa International received the opportunity to serve Mother Earth by planting trees in collaboration with the Rajputana Rifles 132 Infantry Battalion. On June 5, 2022, Sewa International began a long-term plantation drive along with some volunteers in the Bhati Mines. We hope to focus more on tree plantation and environmental preservation in the coming years.

Sewa is the Goalkeeper for Sustainable Development Goals

Sewa International Uttarakhand team had received the Sustainable Development Goalkeeper award (Goal 3 – Good Health & well-being 2021-2022) for organising health camps and social services in the remote villages of Chamoli & Rudraprayag districts of Uttarakhand. Honourable Chief Minister of Uttarakhand, Shri Pushkar Singh Dhama was present on occasion and he lauded Sewa International's efforts.



ONGC Foundation exhibition: Bhotiya Handicrafts reached Delhi

Sewa International participated in the CSR Exhibition by ONGC Foundation, New Delhi. Sewa International along with ONGC Foundation created platforms and marketing opportunities for the Bhotiya tribe to promote the traditional craft of woollen handicrafts in Uttarakhand. The foundation is aimed at helping artisans get upskilled in line with current market demand and connect them to the larger market ensuring sustenance.



Sewa In Mann ki Baat

PM Narendra Modi recognized Sewa International's Manoj Benjwal and Champa Devi in Mann ki Baat for their outstanding cleanliness drives in Uttarakhand. While Manoj Ji has kept Uttarakhand's holy places plastic-free, Champa Devi has taught waste management in the communities. She has also planted hundreds of trees and created a lush forest stretch.

Sponsor A Child has got a new address

Sponsor a Child, a program run by Sewa International provides financial support to a child to complete their school education. It is meant for the school students from classes 1 to 12 who are unable to bear the cost of education due to personal/family crises or any other financial problems and are at the risk of dropping out of school.



Sewaks at the launch of SAC's new website
: <https://sac.sewainternational.org/>

www.sewainternational.org