

# Social Integration

Trending Now

# WE HELP BRANDS, STAND OUT FROM THE CROWD

Launching your business was no easy task. It's even harder to share your vision with the world.

This is where we at Social Integration come in – armed with the expertise and the drive to make your voice heard.

Our team comprises of experts from various fields, so you can be assured that we will market your brand to the masses.

We aim to develop a unique marketing strategy tailor-made to your brand. When your product/service combines with our know-how, you will see an increase in online traffic and have no trouble generating leads, translating into your brand's success.



# WHAT WE CAN DO FOR YOU?

Our mission statement is Creativity Meets Strategy. A perfect blend of creativity and proven strategy in the current internet age & post-pandemic era, the need for a digital presence is more important than ever before.

Customer attention is your new currency. To give our clients the edge they need over the competition, we specialize in:

**Website - SEO - E-mail - Content - Graphics - Social Media - Photos - Videos - Events - Brand Strategy - ADs**

Since we have such vast marketing options, Social Integration designs services based on your individual needs. We strive to understand you and tell your story while raising your brand awareness.



# WHY OUR CLIENTS CHOOSE US?

You may have seen or worked with many marketing teams, but what sets us apart is our service and quality of work. We understand your needs and strive to bring out the best in your brand.

## **Social Integration aims to achieve:**

- Exposure in new markets, which opens the brand to an entirely new consumer base
- Retain present customers
- Create legacy customers.
- Maximize your earning potential.

Our highly talented customer care service team will ensure the smooth transition from initial contact to handover.



# WORLD WIDE WEB

(Google-Friendly)

You Need it. Period. We are on it!

Website:

- Website Design
- Website Changes
- Website Maintenance
- Website Design & Maintenance

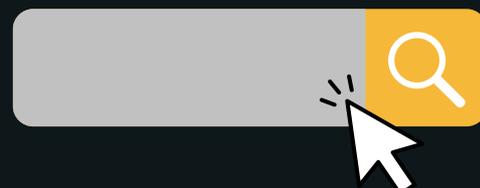


e-Commerce:

- Webstore Design
- Payment Integration
- Webstore + Payment Integration

# GOOGLE IT !

Where is your Brand?



SEO (Google Compliant):

- Domain Authority
- Site Speed
- Organic Visits
- Google Analytics



Google Ads:

- Product / Service Awareness
- Retargeting Strategies
- Brand Awareness
- Lead Generation

Local SEO:

- Brand Awareness
- Product / Service Awareness



# SOCIAL MEDIA

The platforms with all your Followers!

**Your Business is 1 of Millions. Join Us, Stand Out!**

Social Media Boost:

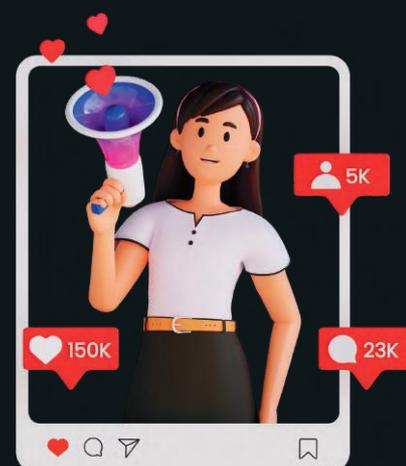
Social Management

- Facebook
- Instagram
- WhatsApp Business
- YouTube
- LinkedIn
- Twitter



Personal Branding:

- Strategic Social Channels
- Branding & Awareness



Social Media Roar:

- Continuous Engagement Strategies
- Ad strategy & Management
- Interactive Marketing
- Lead Generation
- Data Collection
- Brand Visibility



# SHOOT & PLAY

A picture is worth a **1000** words. A Video is your Story

## Photography:

- Product
- Services
- Corporate
- Portfolio
- Social Media



## Videography:

- Product
- Services
- Corporate
- Portfolio
- Social Media

# HYBRID EVENTS

Virtual Presence

Never lose touch with your Audience !



- Instagram Live
- Facebook Live
- YouTube Live



- Webinars
- Competition
- Conference
- Virtual Expo

# INFINITY & BEYOND

What you didn't consider !

The Digital World is the New Real-Estate for your Business!

## Management Software:

- Collaboration
- ERP Systems
- Project Management
- Task Management
- Marketing Software



## 360° Business:

- Productivity Suite
- Virtual Conference
- 3D Expo & Exhibitions

## Creative Engagement:

- Graphic Design
- Metaverse Marketing
- Articles | Short Articles | Blog | Newsletter



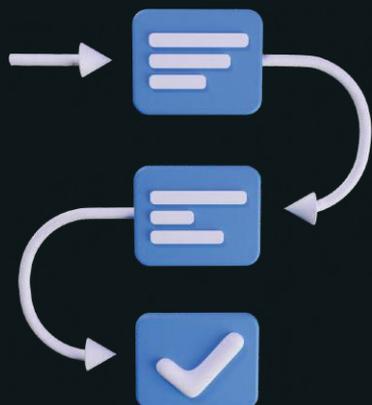
# EMAIL MARKETING

Old but **Gold**

For B2B & B2C

## Mass Emails:

- Existing Customers
- Newsletter
- Announcements
- Launches



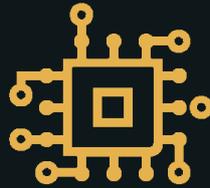
## Automated Workflow:

- Product / Service Awareness
- Retargeting Strategies
- Brand Awareness
- Lead Generation

## Leads:

- Opt-In
- Lead Generation
- Form / Survey





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