



Hello. I'm Leanne, designer at The Fancy Doodle, in Los Angeles. I sprinkle a love of animals into delightful greeting card designs.

What an honor to have you consider our products for your shop.

I hope the sentiments resonate with your customers,
to celebrate life's special moments.



Warmly, Leanne Southall

My mission is to enhance the human animal bond through products, because I believe this *inspires compassion for all animals*. Many designs are inspired by my rich involvement with animals rescues in Los Angeles, as well as by the many wondrous creatures of our world! Every order at The Fancy Doodle donates one pound of food to rescue animals in need.



www.thefancydoodle.com hello@thefancydoodle.com 626-625-1175 @thefancydoodle

Greeting Cards

	Birthday + Occasion	4
NEW	Organic Catnip Cards	5
7744	Love + Friendship	6
	Congrats	7
	Pet Loss Sympathy	9
	Everyday - for pet's family	10
	- for pet's caregiver	11
	- humor	12 - 13
	Scratch-Off Cards	14 - 15

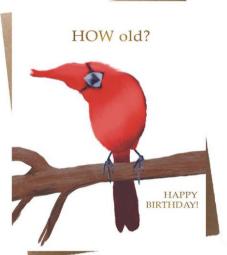
Vinyl Stickers

Dog	16-17
Cat	18
Everyday	19

More *

1 1010	
Dog Person Pencils	20-21
Over-The-Dog-Bowl Art	22-23
Display Packages	24-25
Terms	26
Minimums, Pricing	27
Ways to Order	27





Cute Cardinal **Birthday**



Happy Daddy's Day SKU# 258



Gotcha Day **Dog Birthday** SKU# 242



Twig or Tweet SKU# 262



ORGANIC CATNIP CARDS

NEW!

Cello sleeve paired with kraft envelope, blank inside | MOQ 6 per design | \$3.00



Birthday Nip - SKU 301



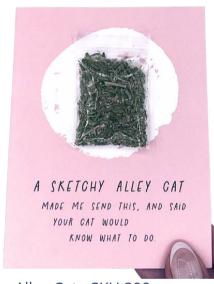
Handoff Birthday - SKU 302



Pusher - SKU 303



Last Time - SKU 300



Alley Cat - SKU 299



From Santa - SKU 298



Meowy Christmas - SKU 304

Recipient can **sprinkle the organic catnip** on their cat's favorite toy or bed as a treat! Cats may chew it, eat it or roll in it.



Minimum Order Quantity	6
Packaging	cello sleeve paired with kraft envelope, food-safe cello bag
Size	4.25 x 5.5 folded card, 1.5 x 2 clear zip bag
Materials	120 lb cardstock, organic catnip sealed in food-safe zip bag
Origin made in the USA, harvested in USA	
Included greeting card, 100% certified organic catnip herb, e	

LOVE + FRIENDSHIP

Cello sleeve paired with kraft envelope, blank inside | MOQ 6 per design | \$2.75



MY
DOG
LOVES
YOU



NEW!

Guess Who I **Love** SKU# 259

My Dog **Loves You** SKU# 227

Litterally **Love** SKU# 254









Good Girl **For Someone's Dog** SKU# 253

This calls for cats & tea.

Cats and Tea SKU# 264

Good Boy **For Someone's Dog** SKU# 251



Talking About You **Love**

SKU# 226

CONGRATS



Birdling in a Bonnet **New Baby** SKU# 260



Sweet Mouse **Housewarming** SKU# 257



Wild News Congrats SKU# 255

ConCATulations SKU# 250

Nailing It Congrats SKU# 252



PET LOSS SYMPATHY

Cello sleeve paired with kraft envelope, blank inside | MOQ 6 per design | \$2.75

Our purry priends never leave us. They just run ahead and wait.

I'm so sorry for your loss.

Their time is never long enough.

Your cat was the best.

And knew it.

I'm here for you.

They Never Leave Us SKU# 213

Never Long Enough SKU# 214 Your Cat Was The Best SKU# 215

The hardest decisions are made with the most love.

So sorry for your loss.

Want to talk about how your dog was the best?

I'm here for you.

When they are ready, our hearts are not.

I'm so very sorry.

Hardest Decisions SKU# 216

Your Dog Was The Best SKU# 217

When They Are Ready SKU# 218

Remind

Your c

I'm so sorry for

Their tip

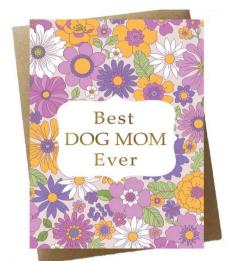
The hardest

someone that you are thinking of them.

lon

Just win de

9



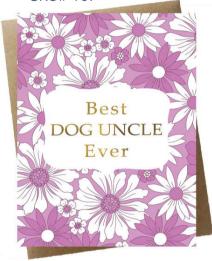
Best Dog Mom SKU# 167



Best Dog Dad SKU# 168



Best Dog Auntie SKU# 169



Best Dog Uncle SKU# 170



Best Dog Grandma SKU# 171



Best Dog Grandpa SKU# 172



You are a better dog mom than me.

Better Dog Mom SKU# 263



Amazing Dog Dad SKU# 265

Cello sleeve paired with kraft envelope, blank inside | MOQ 6 per design | \$2.75



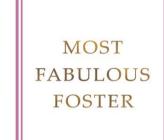
PET SITTER
OF THE
CENTURY



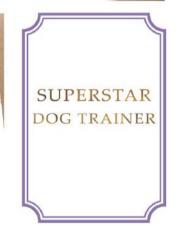
Favorite Dog Walker SKU# 174

Pet Sitter of Century SKU# 173

Groomer Extraordinaire SKU# 175



YOU ARE VET-TASTIC



Fabulous Foster SKU# 176

Vet-tastic SKU# 178

Superstar Dog Trainer SKU# 177

MEDIA LIBRARY!



Retail partners have access to our Free Media Library with images of everything you order.

Excite customers about new arrivals by easily sharing images to your social media feeds.







Scratch Your Ex SKU# 179



Meet Cat's Standards SKU# 182



Leave you For Me SKU# 192



Do With My Life SKU# 180



Kneaded Me SKU# 186



Live In A Pack SKU# 194



Gluten-Free Biscuits SKU# 191



Cats Best Friends SKU# 187



Remember Dog's Name SKU# 195

EVERYDAY SCRATCH-OFF CARDS



Playful Kitty Scratch-Off SKU# 197



Balloon Dog Scratch-Off SKU# 199



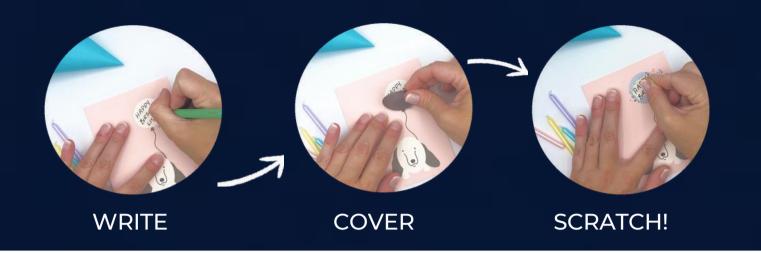
Bouncing Kong Scratch-Off SKU# 198



Puppuccino Scratch-Off SKU# 244



Keyboard Kitty Scratch-Off SKU# 200



Customize your message with SCRATCH-OFF CARDS, for any occasion

Personalize any message, for any occasion!

Customers can write their message in pen

in the blank space. Then, simply cover their message

with the scratch sticker (included).

The recipient scratches with a coin

to reveal their message.



<u>IDEA</u>

Personalize for family, friends, colleagues and staff!



Minimum Order Quantity	6
Packaging	cello sleeve paired with kraft envelope
Size	A2 folded card measures 4.25 X 5.5
Materials	110 lb smooth cardstock
Origin	Made in the USA
Included greeting card, scratch-off sticker, instructions, en	

STICKERS - DOG

Dishwasher-safe, Scratch-resistant. Premium vinyl. | MOQ 6 per design | \$1.75



Pup Cup SKU# 289



My Dog Knows How to Eat SKU# 266



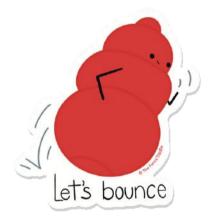
Dogs for the Win SKU# 276



Just Leash It SKU# 272



I Got Rescued SKU# 258



Bounce Kong SKU# 270



Emotional Support Animal SKU# 269



Honk If You Love Dogs SKU# 297



Fetch SKU# 267

STICKERS - DOG

Dishwasher-safe, Scratch-resistant. Premium vinyl. | MOQ 6 per design | \$1.75



I Wont Be Peeing SKU# 279



Belongs to Dog SKU# 282



Treat Jar SKU# 281



O.M.Chi SKU#285



Stop for Dogs SKU# 283



Boop SKU# 274



Gotcha Day Balloons SKU# 287



Proud Foster Fail SKU# 291



RSVP SKU# 275



Party Pup SKU# 292

STICKERS - CAT

Dishwasher-safe, Scratch-resistant. Premium vinyl. | MOQ 6 per design | \$1.75







Prickly Kitty SKU# 286



PURR SKU# 290



Cats of Course SKU# 277



Honk If You Love Cats SKU# 296



Puss in Boot SKU# 295



The Future is Feline SKU# 294



Cat Nerd SKU# 295



Work Your Territory SKU# 280



Scarf Kitty SKU# 284

STICKERS - ANYDAY!

Dishwasher-safe, Scratch-resistant. Premium vinyl. | MOQ 6 per design | \$1.75







Home Kitty SKU# 273 Soilmates SKU# 271 Goood Day SKU# 288

Minimum Order Quantity	6
Design	unique custom design hand-drawn by The Fancy Doodle
Size	approximately 3" at the largest width
Materials	vinyl matte
Origin	made in the USA
Features	weatherproof, waterproof, dishwasher-safe
Stickers can be applied to	pet crates, poop bag holders, water bottles, laptops, phone cases, skateboards, bike helmets, cars, coolers, surfboards, journals



PENCIL SETS

Packaged Sets | MOQ 4 sets of 6 | \$5

or Loose Bulk | MOQ 1 (24 pencils one design) | \$18





DOG PERSON PENCILS

Packaged Sets | MOQ 4 sets of 6 | \$5

or Loose Bulk | MOQ 1 (24 pencils one design) | \$18



My Dog Is A Good Boy SKU# DPPGB



What's One More Dog? SKU# DPPOMD



I Want More Dogs SKU# DPPWMD



Two Dogs Are The Same As One SKU# DPPTD



Let's Talk About Dogs SKU# DPPLTA



My Dog Is A Good Girl SKU# DPPGG



I Love My Dog SKU# DPPIL



Dogs All Day SKU# DPPDAD



Multi-Pack Set of 6 SKU# DPP6

DOG-BOWL ART

8 X 10 White Framed Print with hanging strips | MOQ 3 per design | \$8.00



Good Girl SKU# 205



Favorite Child SKU# 203



Wannagoforawalk SKU# 210



Good Boy SKU# 204



I Eat Better SKU# 207



Fixed and Fabulous SKU# 206



Is It Though? SKU# 211



It's Raining SKU# 208



Spayed and Spectacular SKU# 209

DOG BOWL ART

8 X 10 White Framed Print with hanging strips | MOQ 3 per design | \$8.00



MINIMUM ORDER QTY	3 per sku
PACKAGING	Clear cello sleeve with flap
SIZE	8 x 10 mat frame, 5 x 7 art print
MATERIALS	Acid-free 4-ply recyclable mat board, 120 lb cardstock
ORIGIN	Made in the USA
INCLUDED	beveled frame, print, 3M Command strips (2)

DISPLAY PACKAGES

Birch + Acrylic Counter Display Stocked with your choice of SKUs

\$324 / 96 cards : \$476 / 144 cards

MINIMUM ORDER QTY	1
POCKETS	16 (6 cards in each pocket)
SIZE	23.5" x 13.5"
MATERIALS	Sustainable birch plywood, acrylic pockets
ORIGIN	Made in the USA
INCLUDED	1 display, 96 cards, 1 header sign, 16 pocket signs





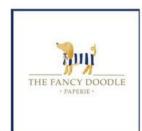


MINIMUM ORDER QTY	1
POCKETS	24 (6 cards in each pocket)
SIZE	28" x 13.5"
MATERIALS	Sustainable birch plywood, acrylic pockets
ORIGIN	Made in the USA
INCLUDED	1 display, 144 cards, 1 header sign, 24 pocket signs

DISPLAY PACKAGES

Birch + Acrylic Counter Display Stocked with your choice of SKUs \$858 / 312cards





MINIMUM ORDER QTY	1
POCKETS	48 pockets
SIZE	62" x 16"
MATERIALS	Sustainable birch plywood, acrylic pockets
ORIGIN	Made in the USA
INCLUDED	1 display, 312 cards, 1 header sign, pocket signs
DESIGNS	52 SKUs (6 of each) = 312 greeting cards





TERMS OF SERVICE

Payment Options

We accept VISA, Mastercard and American Express. Your credit card will be charged at the time of shipment, for a total of product + shipping.

Method of Shipment

Please be sure to carefully confirm your shipping address before checking out, to avoid delays. Product is shipped FOB Los Angeles, CA. Please allow 7-14 days for delivery. Shipments are routed by USPS First Class or UPS, unless otherwise specified.

Turnaround Time + Shipping

Our standard processing time is 7-10 days + shipping time. Processing times may occasionally be longer during particular seasons. Please contact us at hello@thefancydoodle.com if your order is time-sensitive to discuss the best shipping method for you.

Changes to Your Order?

Changes happen! Please call 626-625-1175 or email hello@thefancydoodle.com within 24 hours of placing your order, should you require a change or cancellation.

Back Orders

If a product which you've ordered is out of stock, we will notify you right away. If directed by you, we will ship all other items in your order. Once the item is back in stock, we will ship it out to you immediately.

Returns

We hope you love your items when they arrive! Please review your order immediately upon receipt. Orders are non-returnable. On a rare occasion that product is mis-sent or damaged in transit, we will offer full credit or ship a replacement. In order to do so, please call or email within 5 days of receiving your shipment, to request prior return approval. Returned product must be unopened, unused and in its original packaging.

Prices + Exclusivity

Prices are subject to change. We will do our best to notify our current retailers of price increases. The Fancy Doodle does not offer territorial or product exclusivity.

Online Retail + MAP Pricing

Products can be sold online from retailer's storefront only, with prior written approval. Suggested retail pricing must be observed, as well as adherence to MAP Pricing. The Fancy Doodle products are not permitted to be sold on third party platforms such as Ebay, Etsy, Amazon, and similar. To obtain approval or for questions, please reach out to hello@thefancydoodle.com.

MAP Pricing

The Fancy Doodle products may not be advertised for less than 25% of the suggested retail price (print or online).

General Terms

Please reach out if you have any questions. It is otherwise understood that you agree with our wholesale terms. We respectfully reserve the right to discontinue working with any wholesale account not in compliance.

Minimum opening \$75 Minimum re-order \$50

	Price per Item	Minimum
Greeting Cards*	\$2.75	6
*Organic Catnip Cards	\$3.00	6
Stickers	\$1.50	6
Dog Bowl Art	\$8.00	3
Pencil Sets of 6	\$5.00	4
Pencils Bulk of 24	\$18.00	1
Display Packages \$32	4/\$476/\$858	1

FOUR WAYS TO ORDER

Directly on our wholesale website <u>www.thefancydoodle.com</u>

Email your order to hello@thefancydoodle.com

Call us at 626-625-1175

Faire Direct Link: https://faire.com/direct/thefancydoodle

THANK YOU!

