



EVENT RECAP

SWECHAM BUSINESS CONNECT: OPEN HOUSE SPECIAL

THURSDAY, 7 SEPTEMBER 2023

SPECIAL THANKS TO OUR 2023 PARTNERS

Premium Plus Partners



Workplace Partner and Venue Sponsor



BIG THANKS TO

Event Sponsor



Booth Sponsors



BIG THANKS TO REMBRANDT HOTEL & SUITES BANGKOK

for their outside catering service offering delicious food
for our guests throughout the event!

REMBRANDT
HOTEL & SUITES BANGKOK



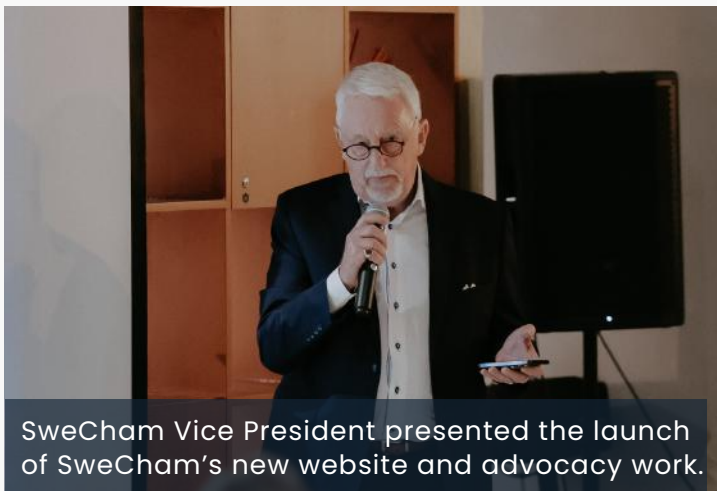
BIG THANKS TO CO-BRANDING CHAMBERS AND ORGANISATIONS



SWECHAM BUSINESS CONNECT: OPEN HOUSE SPECIAL



SweCham President gave a welcoming speech.



SweCham Vice President presented the launch of SweCham's new website and advocacy work.

On the evening of Thursday, 7 September, SweCham had the pleasure and joy of hosting the first networking event since the summer break. The evening started with a welcoming remark from our president, Mr. Peter Björk, who welcomed us into SweCham's cosy office space, delved into the long history of our chamber and how the next year will be our 35th anniversary. Mr. Peter then welcomed our honoured guests and thanked our sponsors and partners!

Mr. Tomas Julin, SweCham Vice President, then shared valuable insights into our community and unveiled the new member- and community-centric website. With our commitment to providing exceptional platforms and enhancing the added value to

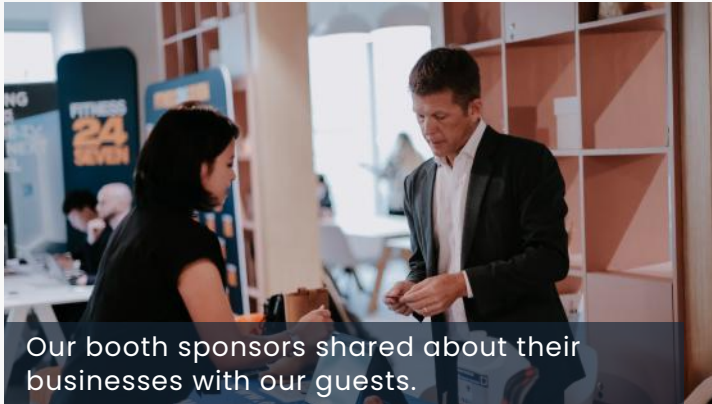
all our members, we proudly introduced the new SweCham website, a platform designed to spotlight our members' businesses. Additionally, to ensure a seamless user experience for all visitors, this exciting development also comes with a modern design and user-friendly interface, helping us further strengthen our communications with the general public and stakeholders. Visit our new website today at www.swecham.com to experience this exciting journey with us!

In addition, Mr. Tomas touched upon SweCham's advocacy efforts, highlighting our ongoing work to support the Thai-Swedish business community. Serving as a testament to our chamber's commitment to creating meaningful change for Swedish companies. The Advocacy White Paper outlining our objectives can also be downloaded from our website.

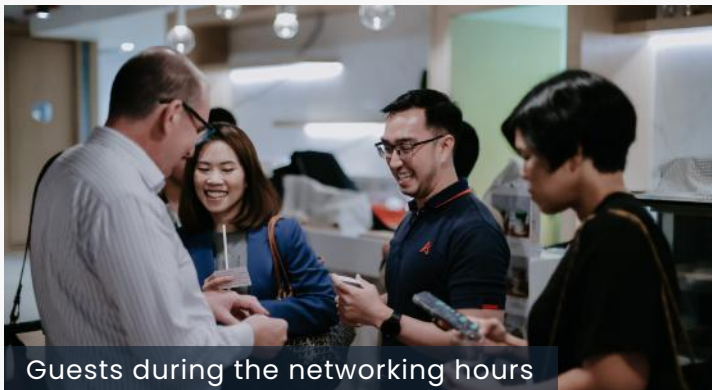




SweCham board members and guests visited booths at the event.



Our booth sponsors shared about their businesses with our guests.



Guests during the networking hours

Furthermore, SweCham's Executive Director, Dr. Pojanath Bhatanacharoen introduced the new SweCham Member Directory 2023/24, demonstrating how it is 'flippable' and 'searchable.' The Directory is wholly hyperlinked, offering fast and convenient access to all companies and organisations listed to better connect the Thai-Swedish business community with the rest of the world.

We were also honoured to welcome Mr. Lars Andersson, Head of Innovation & IP Management and Liaison at the Center for International Affairs's speech on 'SUT, an Academic Partner for Sustainable Innovation and Entrepreneurship,' where he talked about the Suranaree University of Technology and how they multiple different technological projects, such as floating solar cells and their solar charging stations. Mr. Lars highlighted the need for more collaboration between the academia and industry, focusing on getting more Thai students

into international companies!

We sincerely thank our event sponsor, Suranaree University of Technology, and booth sponsors, Aritco, Fitness24Seven, Sentinels and Trimar Eurolube. We would also like to thank the supporting chambers and organisations for their support of the event.

Big warm thanks to the Rembrandt Hotel & Suites outside catering team for the delicious food and drinks and the excellent service which added a lively atmosphere to the networking and socialising.

Finally, we would like to warmly thank everyone who came to join our Open House, making it a truly unforgettable occasion. It was our privilege to welcome you to the SweCham home. Your engagement and enthusiasm have contributed significantly to the event's success.



Our guests received a chance to network with SweCham President.



Various guests connected with the SweCham Executive Director during the networking hours.



Guests enjoyed food and drinks at the event.





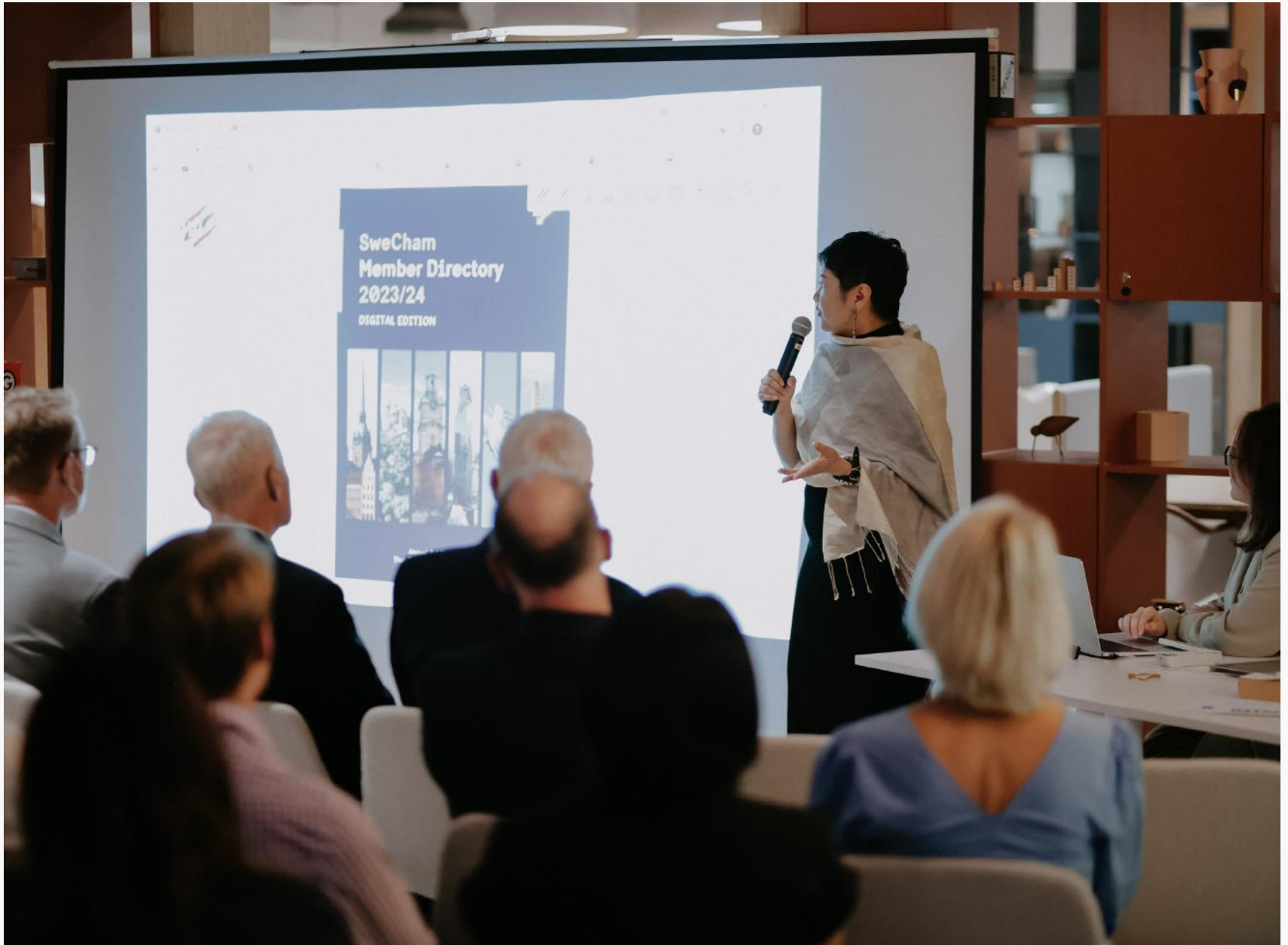






























































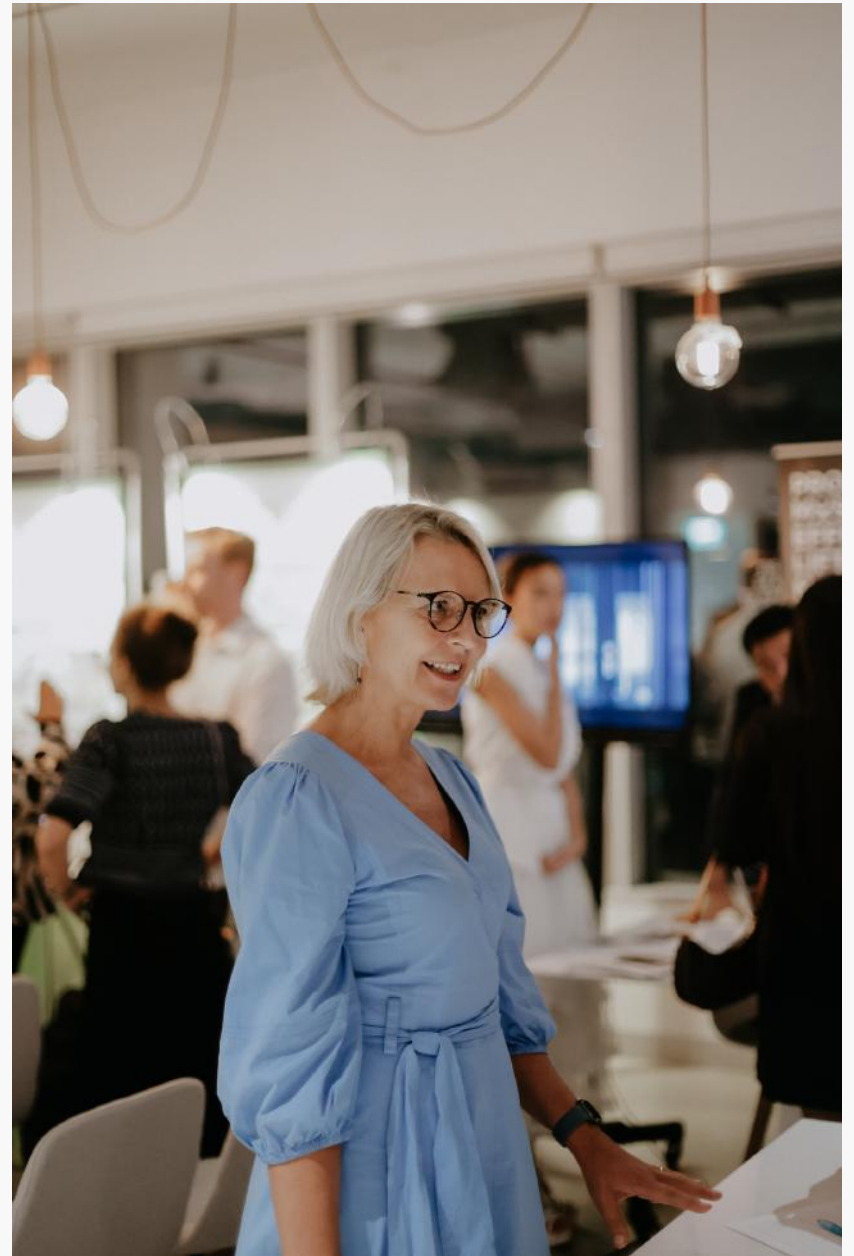


























SUT⁷
SURANAREE
UNIVERSITY OF
TECHNOLOGY

International Partnerships

102
Partners
139
Agreements
26
Countries



SUT: Innovation & Sustainable University
As an innovation and sustainable university, SUT is an academic tech hub & collaborator in high-tech and social development goals (SDGs). SUT is a leader in the field of innovation, digital technology, and sustainable development. SUT is a leader in the field of innovation, digital technology, and sustainable development. SUT is a leader in the field of innovation, digital technology, and sustainable development.



UNIVERSITY RANKINGS

THE
World University
Rankings 2023
1201-1500th
19th

THE
Young University
Rankings 2023
401-500th
22nd

QS
World University
Rankings 2024
1201-1400th
63th

THE
Asia University
Rankings 2023
401-500th
6th

THE
Impact Rankings
2023
401-600th
10th

Top 100 in the world in
Top 100 in the world in
Top 100 in the world in
Top 100 in the world in

MA
International community

International community
Academic staff: 14
Researchers: 13
Distinguished professors: 16
Distinguished scholars: 2

Contact us: Center for International Affairs (CIFA)
www.sut.ac.th

FACTS & FIGURES

Academic staff: 14
Researchers: 13
Distinguished professors: 16
Distinguished scholars: 2

ACADEMIC INSTITUTES

Academic staff: 14
Researchers: 13
Distinguished professors: 16
Distinguished scholars: 2

SERVICE UNITS

Academic staff: 14
Researchers: 13
Distinguished professors: 16
Distinguished scholars: 2

STUDENT BODY

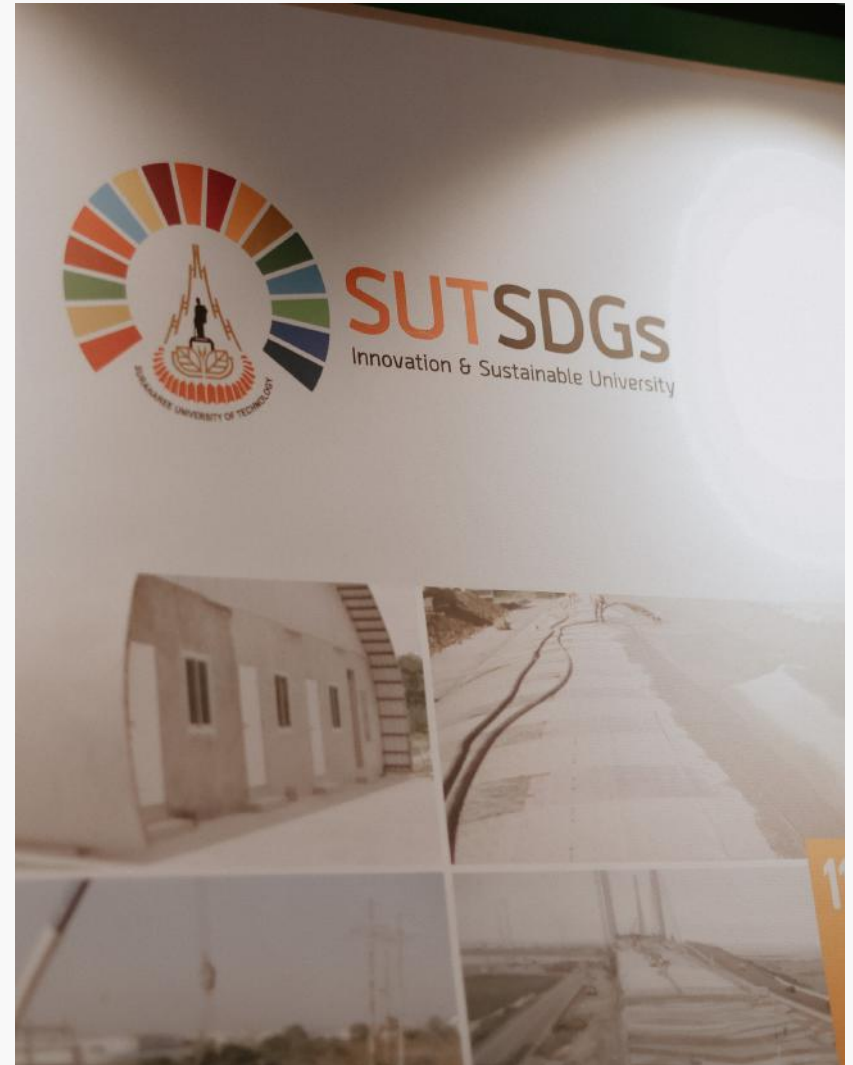
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Certificate Courses
CREDIT BANK

The X-Sperm Sorting Technology in Culture
Gives 85% Female

PLUS
Technology

PLUS
Technology





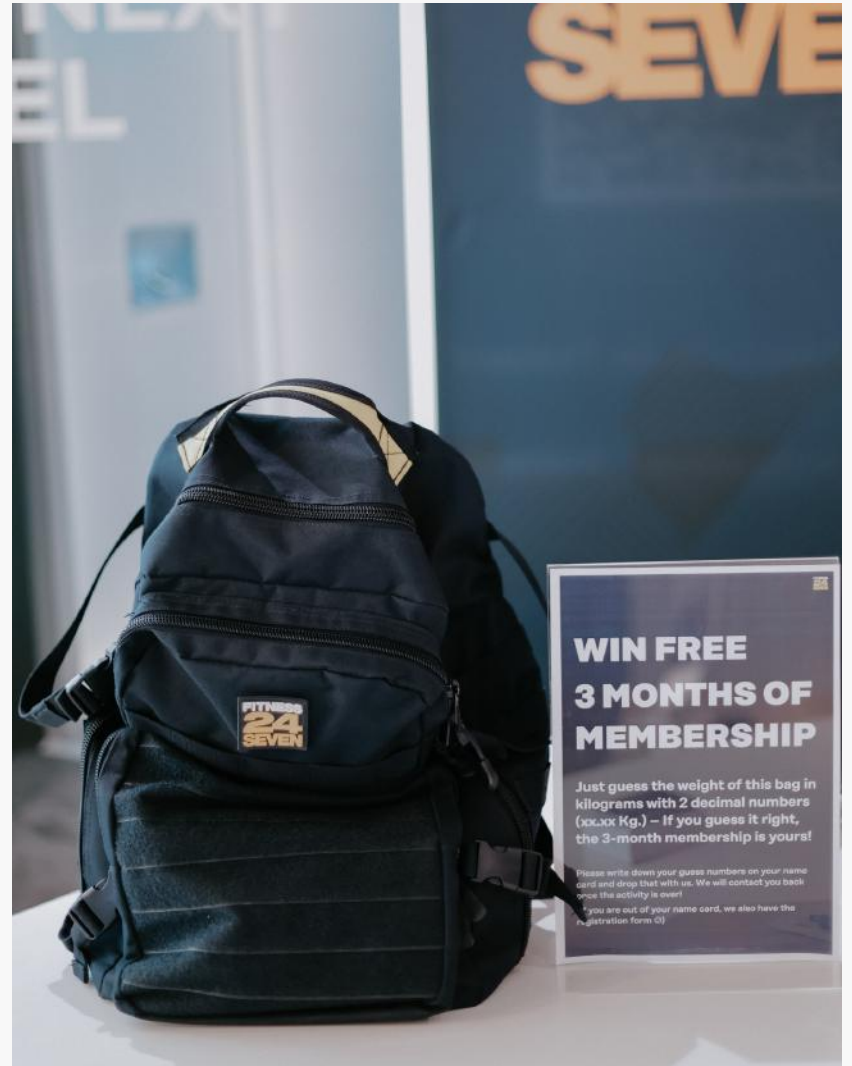
TAKING
YOUR
HOME TO
THE NEXT
LEVEL

PROBABLY THE
MOST SPACE
EFFICIENT HOME
LIFT ON THE
MARKET

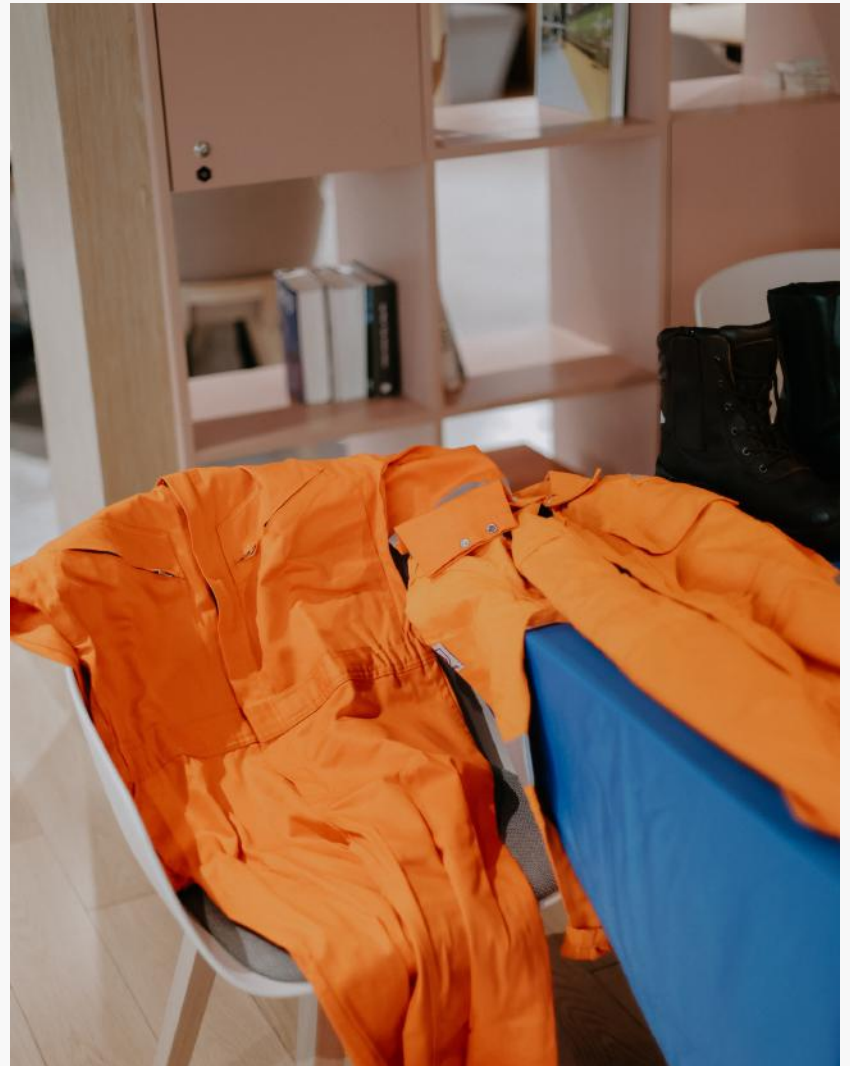
IMPROVING
MULTI-LEVEL
LIVING

























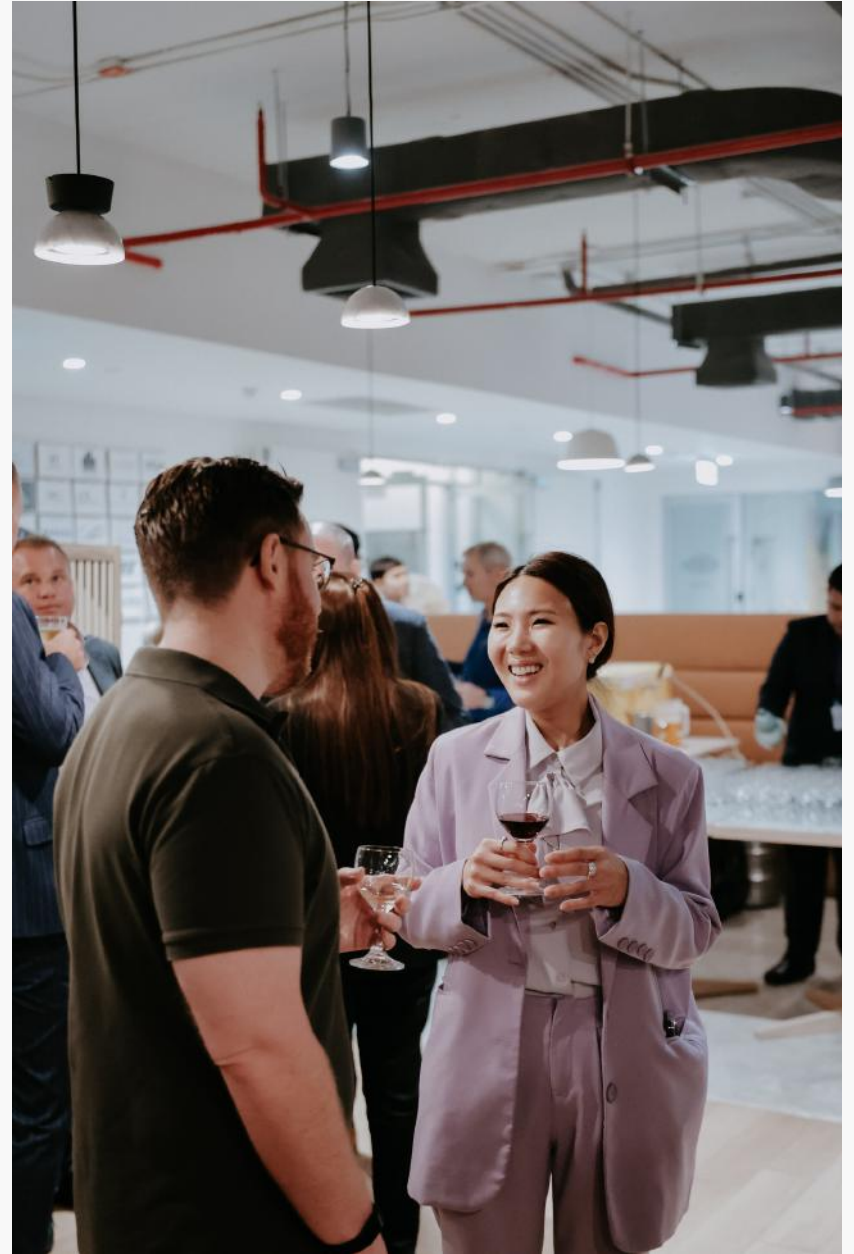






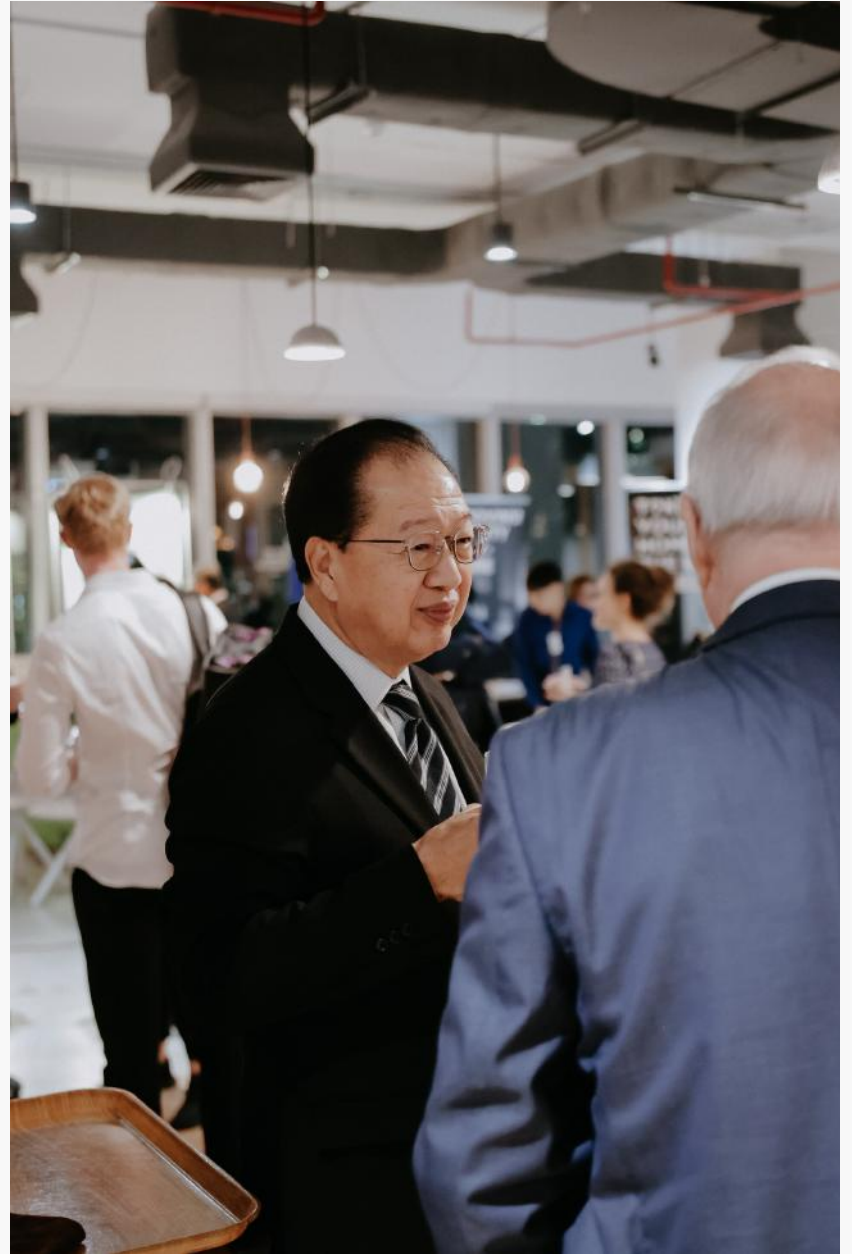






















Available for Reserved
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790 THB. /Per Day
(+ VAT 7%)
6.30 A.M. - 1.00 P.M.

WINE





















If you have any queries, please feel free to contact us at
contact@swecham.com

