



APRIL 2023

# SEWA SANDESH

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**Namaskar,**

With 2022-23 coming to an end, we have reached close to completing our annual report. The year 2022-23 is both reflective and aspirational in nature as to what we have done and what we want to do ahead. This ending may mark the beginning of fresh starts of taking up new initiatives with the strong determination to create a better society and work with the community for their betterment. The idea behind this is not just to achieve specific numbers and fulfilling a target but to bring a substantial impact by empowering those sections.

We believe that we can only remain committed to this by moving beyond the understanding of measuring a project in large numbers. Our focus should be to think beyond such notions and give a new understanding of these terms. We are filled with pride and gratitude for all that has been accomplished but we also look forward to the future, knowing that there is still so much more work to be done.

In this journey, we are truly thankful to our partners, donors and other stakeholders for believing in us and helping us to stay on this path.

Dhanyawaad !

**Abhishek Kumar**

(Executive Director, Sewa International)

## M for Millet

There is a long history of millet as a staple food in many parts of the world, especially in India. However, with the changing lifestyle and food habits, the consumption of millet has reduced significantly. The cultivation of millet has been shrinking, and the traditional practices associated with millet farming have been fading away.

We led a special programme to raise awareness about the benefits of millet in sustainable agriculture and as a superfood to support this initiative. 100+ women from our Maharashtra Self-Help Groups attended and learned about the importance of millet in their diet.

This programme was part of the C20's efforts to connect with grassroots civil societies and capture their concerns and challenges.



## Delhi to God's own country

We organised an exclusive case study competition "Kaizen'23" for young minds to create solutions for real-world problems using critical thinking and innovation under C20 at IIT Delhi. We were astonished by the brilliant ideas and innovative solutions that can be implemented without much intervention. These young minds are our hope for the future. Congratulations to all the participants, the next generation working towards creating a better world for all.

Meanwhile, the energy and enthusiasm of the 30+ delegates from various organisations including CSOs, industry, academia, media, etc., was truly inspiring at C20 Chuapal in Kochi Kerala. We carry with us the spirit of collaboration, inclusivity, and service, striving to make a positive impact in the world.



## Bimla Devi: A magnificent pea-sant

Bimla Devi had always lived a difficult life as a farmer in Nala village, Uttarakhand. She had often dreamed of growing her own peas crop but had never been able to achieve it due to a lack of resources and knowledge. It seemed like an impossible dream, until one day, she heard about Sewa International.

Bimla Devi decided to take the chance and joined Sewa International. She was given the necessary training and resources to cultivate successful crops, including peas. We provided her with high-quality seeds, fertilisers, and pesticides, along with the necessary farming tools. She followed expert instructions closely and worked hard to tend to her crop. As the peas crop began to grow, she could see that her hard work and the support provided by the team had paid off. The crop is healthy and has a high yield.



## A small effort to serve Joshimath

Amidst the chaos, a silver lining appears, 100+ families receive ration kits in Joshimath, Uttarakhand where a few months ago severe cracks developed in their homes. The situation was so critical that many had to abandon their homes and leave for a safe place. We as a community came together for serving people in distress.



## ALIGNing with the community for Bamboo crafts

Bamboo has many uses, mainly in construction (flooring, roofing designing, and scaffolding), furniture, food, biofuel, fabrics, cloth, paper, pulp, charcoal, ornamental garden planting, and environmental characteristics.

Besides that, Bamboo is also used for making musical instruments. Bamboo crafts are a source of income for many rural people. ALIGN project is all set to make a positive impact on the environment and the lives of rural women by training them on creating these beautiful pieces.



## Reaching the unreached

Amidst the winding roads and bumpy terrains, our heroes ride with a gift in hand. The gift of healthcare, to those in need. Whether it is Uttarakhand or Tripura, our team is committed that no patient goes unattended, and no patient suffers at the hands of a lack of healthcare services. They travel to heal the sick and ease their pain. For their unwavering commitment knows no borders, only humanity that takes them through.

**Tripura: 687 patients**

**Alwar: 1329 patients**

**Uttarakhand: 1086 patients**



## Ignited minds

An adventure of curiosity that makes our minds dance. As kids, we were all scientists, exploring the world around us. Our imaginations ran wild, from making boats to sailing them in the rain and rubbing a scale on our heads to attract paper.

The STEM project, for the future of science to thrive and live, is a space for young minds to explore the real magic of science. For in the world of science, there's always something incredible to find.



**Prayatna**  
*'School of Excellence'*

**SEWA INTERNATIONAL**  
&  
**PRAYATNA SOE**  
*initiates*

**STEM SEWA L&D PROJECT**  
Learning & Development Lab



Sector 22A, Gurugram  
Science & Technology  
Group, Prayatna



## Aiding their learning process with kit distribution

As a child, school is where memories thrive, not just in the building, but in the classroom too, where we learn and grow, and where friendships brew. From the desks we sat into the stationery we used to write, each item held a special place in our hearts and memories that shine bright.

But not every child is blessed with good basic stationery goods, and that's why we stepped in to bring smiles where they should. With 344+ desk kits in tow, we distributed them with love to make sure these wonderful children have all they need to rise above.

Together, we strive to spread joy without a pause, keeping the spirit of giving alive and creating more memories to thrive, for every child deserves a chance to learn and grow.

