



## Charity accreditation review

conducted by real, local people in order to assess organizations' operational integrity


promotes effective generosity

which, in turn, promotes

greater quality of life through the good causes of our region






### ABOUT CHARITY ACCREDITATION REVIEW

- Assessments are conducted locally according to the 20 national BBB/Wise Giving Alliance standards
- The standards generally look at whether (a) a nonprofit's governing board is engaged, (b) guidelines are in place to measure the cause's effectiveness toward meeting its mission, (c) basic financial accountability is evident, and (d) the organization values integrity, accuracy, and transparency in how it communicates with its supporters
- All 501(c)3 or 501(c)19 charitable organizations that seek donations from the public are to be reviewed
- Each nonprofit that meets all standards earns status as a BBB Accredited Charity, which substantiates an organization's legitimacy as a well-functioning charitable cause
- Generous individuals and businesses are encouraged to consider gifts to Accredited Charities whose missions are consistent with their own highest priorities according to their own discretionary funds
- That a given nonprofit has been assessed as **Not Yet Met** on some standards should not preclude generous individuals' and businesses' consideration, but rather signal it is reasonable to make a practice of giving those organizations closer examination until they achieve accreditation
- Nonprofits that do not provide sufficient support to verify their satisfaction of standards, or that choose to not collaborate in their assessment by declining to disclose information are also indicated in this chart
- Interested individuals may inquire about any organization that does not appear below by sending an email to [CharityInquiry@shreveport.bbb.org](mailto:CharityInquiry@shreveport.bbb.org) (Note: Ordinarily, those organizations either will be awaiting review, or may have been excluded from being reviewed as a matter of limitations on their fundraising activities, operational control of the organization located outside the region, or other practical consideration.)
- Charitable organizations that have collaborated in being reviewed, and that have met certain thresholds signaling exceptional progress toward accreditation are indicated by the **Tracking Toward Accreditation** Icon 

*See Appendix for List of All 20 National Standards for Charity Accountability*

For each of our 20 Standards, we assign one of the following findings:

		
Standard is Met	Standard is Not Met	Unable to Verify

We then put each of those findings in a single report for a charity.



In this edition's **FEATURE ARTICLE** from Dr. Greg Thompson

**Why you should *and shouldn't* care about nonprofit CEO salaries**

# Why you should, and shouldn't, care about nonprofit CEO salaries

For middle income households, researching charitable organizations often tends to be most intense at the time of year when they are asked by the United Way to complete their pledge card. Or, for federal employees, the same holds when they are asked to participate in the Federal Combined Campaign.

Having had the occasion to speak with friends in the midst of those kinds of decisions, I can recall more than once asking a friend to share with me what criteria they use for discerning who to support—and, almost immediately, I've been told something like, "I just have to make sure I'm not giving to some charity that is going to waste my contribution by funding some outrageous salary for their CEO."

Indeed, it has been the case on occasion that a news story has gotten some traction in this vein, and with regularity, those stories make some mention of William Aramony whose \$460,000 annual salary was well beyond anything any other high profile nonprofit executive was making in the 1990s.

More recently, criticism has tended to be less about how one executive's salary compares to others who lead nonprofits similar in size and complexity. More often it has pivoted on perceived shortcomings of the nonprofit itself to fulfill expectations. Almost naturally, when we think we're observing under-performance, we will gravitate toward the conclusion, "The CEO can't possibly be worth that amount of money."

For my purposes here, I want to persuade you that there can be, and often are, legitimate reasons why nonprofits' boards of directors decide to pay their lead professionals salaries that may, to some, seem excessive. And key to that assertion is the implication in that statement that we trust the integrity and judgment of any given board member for any given nonprofit; or, at least, that we are disinclined to presume the worst of a board of directors in that way.

It is fair to say that most board members are, themselves, volunteers as well as donors to the organization they serve. As such, it is also fair to say that most board members do not accept appointment to that responsibility lightly, and for many, it is a

natural extension of a personal passion they have for the mission of the nonprofit.

Why is that important to this conversation? It speaks to the disincentive that board members have to approve outlandish compensation packages for their CEOs, since just like any of us who might consider supporting the cause, they have inherent interest in seeing as much of the organization's revenues go toward the cost of running an effective program/operation as possible. What's more, nonprofits routinely depend upon board members to shoulder significant fundraising duties, which in turn, intensifies board members' desire to not see their own efforts go to waste. Rather, they desire to see every penny possible funneled toward expenses that directly reflect productivity and performance.

And so, the assertion here is that the most reasonable default position is to grant to a board of directors a strong benefit of a doubt—that is, that they have assessed what is the "going rate" for top leadership of a nonprofit of similar scope and size, given the location and the salience of responsibilities.

Saying it another way, criticism of CEO compensation can easily be misplaced and under-informed because the rest of us often do not have a solid grasp of all of the factors that had to be taken into account.

What about those times when CEO pay truly is out of balance? Based on my decades of experience in the sector, and at other times helping educate and supply the sector with new talent, I see the better question as "Who is on the board that should inspire my trust in their decision-making?" Then, at least as compelling, "What reliable information can I acquire that gives me insight into how effectively the nonprofit meets its mission?"

You see, many, if not most, highly effective nonprofit leaders work longer hours than their for-profit peers, and for decidedly lesser pay. And characteristically, they do that because they value what is sometimes called the "psychological paycheck" that comes from feeling they are achieving some important social good. No, it's not the case for all, to be candid. There sometimes are individuals in leadership whose goals are more about personal career-building than pursuing a passion.

But finishing the thought, I propose that you as a caring donor are best to evaluate the overall performance of the nonprofit, and make that your paramount determining factor in determining your level of support. If you want to dig deeper, then spend some time learning about the organization's board members. Then, as merited, acquiesce to these individuals who are tasked with holding paid leadership accountable to be the ones who make competent assessments of their lead executive's value.

**Dr. Greg Thompson** serves as Senior Accreditation Review Counselor for our region, and also is the innovator behind effective generosity advising.

# 1ST - BARBIER

Nonprofit Organization City EIN#   Next Review Month	Governance & Oversight					Measuring Effectiveness		Finances						Fundraising & Informational Materials					Tracking Toward Accreditation?	
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18		19
<b>1st Choice Pregnancy Resource Center</b> Texarkana, TX 71-0494180   May 2026	?	?	?	?	?	?	?	?	?	?	?	?	?	?	?	?	n/a	X	?	✓
<b>Abundance of Life Temple Ministries</b> Shreveport, LA 54-2072224	IN - PROGRESS																			
<b>Alexandria Country Day School</b> Alexandria, LA 23-7080248   Mar 2026	?	✓	?	?	?	?	?	?	?	?	?	?	?	?	?	X	X	X	?	✓
<b>Alexandria Museum of Art</b> Alexandria, LA 27-3943710   Apr 2026	?	✓	?	?	?	?	?	?	?	?	?	?	?	?	?	?	X	X	?	✓
<b>Alzheimer's Alliance - Tri-State Area</b> Texarkana, TX 75-2210717   May 2026	?	✓	?	?	?	?	?	?	?	?	?	?	?	?	?	?	X	X	?	✓
<b>American Rose Society</b> Shreveport, LA 31-4397740	Not Reviewed (National charities are reviewed by Wise Giving Alliance)																			
<b>ARCO (The Arc of Ouachita)</b> Monroe, LA 72-0568009   Jul 2026	?	✓	?	?	?	?	?	?	?	?	?	?	?	?	?	?	X	X	?	✓
<b>Arts Council of Central Louisiana</b> New addition scheduled for review beginning Dec 2025																				
<b>Ascension Classical School</b> Shreveport, LA 47-1420633	IN - PROGRESS																			
<b>Avoyelles Child Development Services</b> Moreauville, LA 46-0843761	Not Reviewed (Charity does not appear to solicit the public for funding)																			
<b>Avoyelles Council on Aging</b> New addition scheduled for review beginning Dec 2025																				
<b>Avoyelles Public Charter School</b> Mansura, LA 72-1423707	Not Reviewed (Charity does not appear to solicit the public for funding)																			
<b>Avoyelles Society for the Developmentally Disabled</b> New addition scheduled for review beginning Dec 2025																				
<b>Barbier Ministries</b> Shreveport, LA 46-5698271	IN - PROGRESS																			

# BASIC - CALDWELL

Nonprofit Organization  
City  
ETN# | Next Review Month

Governance & Oversight					Measuring Effectiveness		Finances							Fundraising & Informational Materials					
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20

Tracking Toward Accreditation?

## Basic Necessities

New addition scheduled for review beginning Dec 2025

## Bell Oaks

New addition scheduled for review beginning Nov 2025

## Ben D. Johnson Educational Center

New addition scheduled for review beginning Jan 2026

## Bethel Christian Schools

New addition scheduled for review beginning Jan 2026

## BK Mentoring

Monroe, LA  
88-3332066

?	X	?	?	?	?	?	?	?	?	?	?	?	?	?	?	n/a	X	?	✓
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## Bossier Arts Council

Bossier City, LA  
72-0895929 | Nov 2025

?	X	?	?	?	?	?	?	?	?	?	?	?	?	?	?	X	X	?	✓
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## BOSSIER COUNCIL ON AGING | <https://www.BossierCOA.org>

Bossier City, LA  
72-0822231 | Mar 2027

The mission of the Bossier Council on Aging is to provide services to the seniors of Bossier Parish that will enhance their quality of life and enable them to live independently and with dignity.



## Bossier Kids Incorporated

New addition scheduled for review beginning Nov 2025

## Boys & Girls Clubs of North Louisiana

Ruston, LA  
72-1375839 | Mar 2026

?	✓	?	?	?	?	?	?	?	?	?	?	?	?	?	?	X	X	?	✓
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## Boys & Girls Club of Timber Ridge

New addition scheduled for review beginning Jan 2026

## BRF (Biomedical Research Fdn of NW LA)

Shreveport, LA  
58-1711612 | Jan 2026

?	✓	?	?	?	?	?	?	✓	X	✓	✓	✓	?	?	?	✓	✓	X	?	✓
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## Buffalo Soldiers & Troopers Motorcycle Club of Shreveport

Shreveport, LA  
27-3953569



Not Reviewed (Charity does not appear to solicit the public for funding)

## Caddo Area Council, Boy Scouts of America

Texarkana, TX  
75-0800619 | Mar 2026

?	?	?	?	?	?	?	?	?	?	?	?	?	?	?	?	n/a	X	?	✓
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## Caddo Council on Aging

Shreveport, LA  
72-0715821 | May 2024

?	✓	?	?	?	?	?	?	?	?	?	?	?	?	?	?	X	X	X	?	✓
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## Caddo Lake Institute

Shreveport, LA  
20-3622669








IN - PROGRESS

## Caldwell Council on Aging

Columbia, LA  
72-0649370 | Apr 2026

?	?	?	?	?	?	?	?	?	?	?	?	?	?	?	?	n/a	X	?	✓
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# CAMP - CHRISTIAN

Nonprofit Organization City ETN#   Next Review Month	Governance & Oversight					Measuring Effectiveness		Finances							Fundraising & Informational Materials					Tracking Toward Accreditation?
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	
<b>Camp Fuego</b> Shreveport, LA 26-3128746	 <b>IN - PROGRESS</b>																			
<b>Camp I'm Still Me (Percy R. Johnson Burn Fdn)</b> Shreveport, LA 58-1647809	 <b>IN - PROGRESS</b>																			
<b>Cane River Children's Services</b> Natchitoches, LA 72-0851751	 <b>IN - PROGRESS</b>																			
<b>Care (Ark La Tex Crisis Pregnancy Ctr)</b> Shreveport, LA 58-2010775   Jun 2025	?	?	?	?	?	?	?	?	?	?	?	?	?	?	?	?	X	X	?	✓
<b>CASA of Central Louisiana</b> New addition scheduled for review beginning Jan 2026																				
<b>Catholic Charities of North Louisiana</b> Shreveport, LA 32-0315500	 <b>IN - PROGRESS</b>																			
<b>Cedar Creek School</b> Ruston, LA 72-0687240   Jun 2026	?	✓	?	?	?	?	?	?	?	?	?	?	?	?	?	X	X	X	?	✓
<b>CENLA Area Agency on Aging</b> Alexandria, LA 72-1242809   Mar 2026	?	✓	?	?	?	?	?	?	?	?	?	?	?	?	?	n/a	?	?	?	✓
<b>Cenla Pregnancy Center</b> Alexandria, LA 82-1338688   Mar 2026	?	?	?	?	?	?	?	?	?	?	?	?	?	?	?	X	X	?	✓	
<b>Central Louisiana AIDS Support Services</b> Alexandria, LA 72-1097079   Mar 2026	?	?	?	?	?	?	?	?	?	?	?	?	?	?	?	n/a	?	?	?	✓
<b>Central LA Coalition to Prevent Homelessness</b> New addition scheduled for review beginning Nov 2025																				
<b>Children's Advocacy Network</b> Alexandria, LA 72-1299269   Mar 2026	?	✓	?	?	?	?	?	?	?	?	?	?	?	?	?	X	X	?	✓	
<b>Children's Coalition of Northeast Louisiana</b> Monroe, LA 72-1502186   Mar 2026	?	✓	?	?	?	?	?	?	?	?	?	?	?	?	?	X	X	X	?	✓
<b>Chimp Haven</b> Keithville, LA 74-2766663   May 2026	?	✓	?	?	?	?	?	?	?	?	?	?	?	?	?	X	X	?	✓	
<b>Christ Fit Gym</b> Bossier City, LA 46-0777336   Sep 2026	?	?	?	?	?	?	?	?	?	?	?	?	?	?	?	X	X	?	✓	
<b>Christian Acres Youth Center</b> Tallulah, LA 26-1701929   May 2026	 <b>Not Reviewed (Charity does not appear to solicit the public for funding)</b>																			

# CHRISTIAN - COUNCIL

Nonprofit Organization City EIN#   Next Review Month	Governance & Oversight					Measuring Effectiveness		Finances							Fundraising & Informational Materials					Tracking Toward Accreditation?
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	

## Christian Community

### Action

New addition scheduled for review beginning Jan 2026

### Christian Service Program Institute

Shreveport, LA  
72-0954139



IN - PROGRESS

### Christian Youth Camps

New addition scheduled for review beginning Dec 2025

### Christopher Youth Center

New addition scheduled for review beginning Dec 2025

### City of Faith Prison Ministries

New addition scheduled for review beginning Dec 2025

### Claiborne Academy Foundation

Homer, LA  
72-0689613 | Jun 2026



### Claiborne Council on Aging

Homer, LA  
72-0757834 | Jun 2026



### Coastal Connection of Louisiana

New addition scheduled for review beginning Dec 2025

### Cohabitat Foundation

Shreveport, LA  
27-1566437



IN - PROGRESS

### Common Ground Community

Shreveport, LA  
20-0747912 | Jan 2026



### Community Healthworx

New addition scheduled for review beginning Dec 2025

### Community Renewal International

Shreveport, LA  
72-1213057



IN - PROGRESS

### Community Support Programs

Shreveport, LA  
72-1161354



IN - PROGRESS

### Continuum Network

Shreveport, LA  
83-1070820



IN - PROGRESS

### Core Creative Collective

Shreveport, LA  
81-1682454








IN - PROGRESS

### Council on Alcoholism & Drug Abuse - NWLA

Shreveport, LA  
72-0544581 | Sep 2026



# D'ARBONNE - DREAM

Nonprofit Organization City EIN#   Next Review Month	Governance & Oversight					Measuring Effectiveness		Finances						Fundraising & Informational Materials					Tracking Toward Accreditation?			
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18		19	20	
<b>D'Arbonne Woods Charter School</b> Farmerville, LA 20-4924322   Oct 2026	?	✓	✓	?	?	?	?	✓	✓	✓	✓	✓	✓	?	?	?	n/a	✗	?	✓		
<b>David Divelbiss Ministries</b> Minden, LA 45-4561930	 <b>IN - PROGRESS</b>																					
<b>David E. Boone, Sr. Ministries</b> New addition scheduled for review beginning Dec 2025																						
<b>David Raines Community Health Center</b> Shreveport, LA 58-2000630   Sep 2026	?	✓	?	?	?	?	?	?	?	?	?	?	?	?	?	?	n/a	✗	?	✓		
<b>Deaf Action Center of NW LA</b> Shreveport, LA 72-0934321	 <b>IN - PROGRESS</b>																					
<b>Delhi Charter School</b> Delhi, LA 72-1483026   Apr 2026	 Not Reviewed (Charity does not appear to solicit the public for funding)																					
<b>Delta Charter Group</b> Ferriday, LA 27-3126744	 Not Reviewed (Charity does not appear to solicit the public for funding)																					
<b>Delta Veterans</b> West Monroe, LA 30-1150402   Apr 2026	?	?	?	?	?	?	?	?	?	?	?	?	?	?	?	?	✗	✗	✗	?	✓	
<b>Dennis Aaron Ministries</b> Greenwood, LA 45-0493835   May 2026	?	?	?	?	?	?	?	?	?	?	?	?	?	?	?	?	n/a	✗	?	✓		
<b>DeSoto Council on Aging</b> Mansfield, LA 72-0720486   Sep 2026	?	?	?	?	?	?	?	?	?	?	?	?	?	?	?	?	n/a	✗	?	✓		
<b>DeSoto Habilitation Services</b> Mansfield, LA 72-0805660   May 2026	?	?	?	?	?	?	?	?	?	?	?	?	?	?	?	?	n/a	?	?	✓		
<b>Dixie Center for the Arts</b> New addition scheduled for review beginning Jan 2026																						
<b>Domestic Abuse Resistance Team (DART)</b> Ruston, LA 72-1273159   Nov 2024	?	?	?	?	?	?	?	?	?	?	?	?	?	?	?	?	?	✗	✗	?	✓	
<b>Domestic Violence Prevention</b> Texarkana, TX 75-1688689   Mar 2026	?	?	?	?	?	?	?	?	?	?	?	?	?	?	?	?	?	✗	✗	?	✓	
<b>Downsville Community Charter</b> Downsville, LA 81-0754433	 Not Reviewed (Charity does not appear to solicit the public for funding)																					
<b>Dream Hunt Foundation</b> Stonewall, LA 46-2680999   Oct 2026	?	?	?	?	?	?	?	?	?	?	?	?	?	?	?	?	?	✗	✗	?	✓	

# EAGLE - FOOD


Nonprofit Organization City EIN#   Next Review Month	Governance & Oversight					Measuring Effectiveness		Finances							Fundraising & Informational Materials						Tracking Toward Accreditation?
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	

**Eagle Creek Recovery Center**  
Shreveport, LA  
58-1985901



**IN - PROGRESS**

**El Karubah Shriners**  
Shreveport, LA  
72-0118840



Not Reviewed (IRS considers this charity as something other than 501(c)3 or 501(c)19 )

**Elle Foundation**  
New addition scheduled for review beginning Dec 2025

**Evangel Christian Academy**  
Shreveport, LA  
75-3204567 | Aug 2025



**IN - PROGRESS**

**Evergreen Presbyterian Ministries**  
Houghton, LA  
72-0537029



Not Reviewed (Charity operates in 3+ states, and thus, is subject to review by WGA)

**Every Warrior Network**  
Bossier City, LA  
47-3884301 | May 2026



**Faith and Fostering**  
New addition scheduled for review beginning Dec 2025

**Families Helping Families - Region 7**  
Bossier City, LA  
26-2397897



**IN - PROGRESS**

**Families Helping Families at the Crossroads of LA**  
New addition scheduled for review beginning Nov 2025

**Families Helping Families of NE Louisiana** New addition scheduled for review beginning Nov 2025

**Family Justice Center of Central Louisiana**  
Pineville, LA  
47-4840521



**IN - PROGRESS**

**FAUNA (Friends All United for Natchitoches Animals)**  
New addition scheduled for review beginning Jan 2026

**FDDOC Winners Circle**  
Shreveport, LA  
68-0540000



**IN - PROGRESS**

**First West Thrift Store**  
West Monroe, LA  
27-1212504 | Jul 2025



**IN - PROGRESS**

**Food Bank of Central Louisiana**  
Alexandria, LA  
72-1154072




**FOOD BANK OF NORTHEAST LOUISIANA** | <https://FoodBankNELA.org>  
Monroe, LA  
72-1338809 | Sep 2026  
Provide food, hope and dignity to our neighbors who struggle with hunger, and lead the movement to alleviate hunger through education, collaboration and advocacy.





# GOODWILL - INSTITUTE

Nonprofit Organization  
City  
ETN# | Next Review Month

Governance & Oversight					Measuring Effectiveness		Finances							Fundraising & Informational Materials						Tracking Toward Accreditation?	
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20		
?	✓	?	?	?	?	?	?	?	?	?	?	?	?	?	?	✗	✗	✗	?	✓	

**Goodwill Industries of North Louisiana**  
Shreveport, LA  
72-0460816 | Sep 2026



**IN - PROGRESS**

**Grace Community Outreach Ministries**  
Shreveport, LA  
90-0394472

**Grace House Texarkana**

New addition scheduled for review beginning Dec 2025



**IN - PROGRESS**

**Grans Learning Center**  
Pineville, LA  
72-1289857



**IN - PROGRESS**

**Great Results Equine Assisted Therapies**  
Shreveport, LA  
72-1377252

?	✓	?	?	?	?	?	?	?	?	?	?	?	?	?	?	✗	✗	?	✓	
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**Habitat for Humanity Texarkana**  
Texarkana, TX  
75-2104815 | May 2026

?	?	?	?	?	?	?	?	?	?	?	?	?	?	?	✗	✗	✗	?	✓	
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**Harvest Texarkana Regional Food Bank**  
Texarkana, AR  
75-2671647 | Mar 2026

?	✓	?	?	?	?	?	?	?	?	?	?	?	?	?	?	✗	✗	?	✓	
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**Haven Homes (Jeni Lynn Ministries)**  
Texarkana, TX  
90-1004117 | Jul 2026

?	✓	?	?	?	?	?	?	?	?	?	?	?	?	?	?	✗	✗	✗	?	✓	
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**Heart of Hope Ministries**  
Keithville, LA  
41-2187038 | May 2026



**IN - PROGRESS**

**Heart of Louisiana Humane Society**  
Winnfield, LA  
35-2327953

**Heartwork Foundation**

New addition scheduled for review beginning Dec 2025

?	✓	?	?	?	?	?	?	?	?	?	?	?	?	?	?	✗	✗	?	✓	
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**Holy Angels Residential Facility**  
Shreveport, LA  
72-0628035 | Sep 2026

?	?	?	?	?	?	?	?	?	?	?	?	?	?	?	?	✗	✗	?	✓	
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**Hope Connections**  
Shreveport, LA  
72-1476208 | Jun 2025

**Hope House of Central Louisiana**

New addition scheduled for review beginning Dec 2025






?	?	?	?	?	?	?	?	?	?	?	?	?	?	?	?	✗	✗	?	✓	
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**Hospice of Texarkana**  
Texarkana, TX  
75-2025071 | Mar 2026

?	✓	✓	?	?	✓	✗	?	?	?	?	?	?	?	?	?	✗	✗	✗	✓	✓	
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**Institute for Global Outreach**  
Shreveport, LA  
33-1180777 | Jan 2026

# JACKET - LITERACY

Nonprofit Organization City EIN#   Next Review Month	Governance & Oversight					Measuring Effectiveness		Finances							Fundraising & Informational Materials						Tracking Toward Accreditation?	
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20		
<b>Jacket Pride</b> Shreveport, LA 46-5711783	 <b>IN - PROGRESS</b>																					
<b>Jamisons' Center of Kindness</b> Texarkana, AR 33-1102043   Jul 2026	?	✓	?	?	?	?	?	?	?	?	?	?	?	?	?	?	?	✗	✗	?	✓	
<b>Johnny Robinson's Boys Home</b> Monroe, LA 72-1143919   Mar 2026	?	?	?	?	?	?	?	?	?	?	?	?	?	?	?	?	n/a	?	?	?	✓	
<b>Junior Achievement of North Louisiana</b> Shreveport, LA 72-0595081	 <b>IN - PROGRESS</b>																					
<b>Junior League of Alexandria</b> New addition scheduled for review beginning Dec 2025																						
<b>Junior League of Monroe</b> Monroe, LA 72-6027045   Apr 2026	?	✓	?	?	?	?	?	?	?	?	?	?	?	?	?	?	?	✗	✗	?	✓	
<b>Junior League of Shreveport</b> Shreveport, LA 72-6016376	 <b>IN - PROGRESS</b>																					
<b>Junior League of Texarkana</b> Texarkana, AR 71-0281145   Apr 2026	?	✓	?	?	?	?	?	?	?	?	?	?	?	?	?	?	?	✗	✗	?	✓	
<b>Life Choices of North Central Louisiana</b> New addition scheduled for review beginning Jan 2026																						
<b>Life Choices Pregnancy Resource Center</b> New addition scheduled for review beginning Dec 2025																						
<b>LifeShare Blood Center</b> Shreveport, LA 72-0511367   Sep 2026	?	?	?	?	?	?	?	?	?	?	?	?	?	?	?	?	?	✗	✗	?	✓	
<b>Lincoln Council on Aging</b> New addition scheduled for review beginning Jan 2026																						
<b>Lincoln Preparatory School (Grambling High Fdn)</b> Grambling, LA 20-5690042   Mar 2026	?	?	?	?	?	?	?	?	?	?	?	?	?	?	?	?	?	✗	✗	?	✓	
<b>Linwood Public Charter School</b> Shreveport, LA 26-4132657	 Not Reviewed (Charity does not appear to solicit the public for funding)																					
<b>Literacy Council of Bowie &amp; Miller Counties</b> Texarkana, TX 75-2347836   May 2026	?	✓	?	?	?	?	?	?	?	?	?	?	?	?	?	?	✗	n/a	✗	?	✓	
<b>Literacy Texas</b> Texarkana, TX 74-2538221   May 2026	?	✓	?	?	?	?	?	?	?	?	?	?	?	?	?	?	?	✗	✗	?	✓	



# MARY'S - NINNA'S

**Nonprofit Organization**  
City  
EIN# | Next Review Month

Governance & Oversight					Measuring Effectiveness		Finances							Fundraising & Informational Materials					
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20

Tracking Toward Accreditation?

**Mary's House of Louisiana**  
Shreveport, LA  
47-2593937



**IN - PROGRESS**

**MedCamps of Louisiana**  
West Monroe, LA  
72-1320517 | Mar 2026

?	?	?	?	?	?	?	?	?	?	?	?	?	?	?	?	?	X	X	?	✓
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**Mexican Indian Training Center**  
Shreveport, LA  
72-0643781



**IN - PROGRESS**

**Mission Texarkana**  
Texarkana, TX  
75-2678943 | May 2026

?	?	?	?	?	?	?	?	?	?	?	?	?	?	?	?	?	X	X	?	✓
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**MLK HEALTH CENTER** | <https://MLKHealth.org>

Shreveport, LA  
72-1079721 | Nov 2025

The purpose of this nonprofit corporation is to administer quality health care for needy residents in the northwest Louisiana region, especially those with chronic illnesses



**Montessori Educational Center**  
Alexandria, LA  
72-1142136 | Jul 2026

?	✓	?	?	?	?	?	?	?	?	?	?	?	?	?	?	?	X	X	?	✓
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**Montessori School for Shreveport**  
Shreveport, LA  
72-0594556 | Sep 2026

?	✓	?	?	?	?	?	?	?	?	?	?	?	?	?	?	?	X	X	?	✓
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**Montessori School of Ruston**  
New addition scheduled for review beginning Jan 2026

**Morehouse Healthcare Foundation**  
Bastrop, LA  
82-2299038 | Aug 2026

?	?	?	?	?	?	?	?	?	?	?	?	?	?	?	?	?	X	X	?	✓
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**Mt. Pleasant Community Development Corp**  
New addition scheduled for review beginning Dec 2025

**Multi-Cultural Development Center**  
Bossier City, LA  
87-0735746



**IN - PROGRESS**

**Multicultural Center of the South**  
Shreveport, LA  
72-1439641 | Nov 2025



**IN - PROGRESS**

**Natchitoches Arc**  
New addition scheduled for review beginning Jan 2026

**Natchitoches Parish Council on Aging**  
New addition scheduled for review beginning Jan 2026

**New Horizons**  
New addition scheduled for review beginning Nov 2025

**Ninna's Road to Rescue**  
Houghton, LA 45-4728067



**IN - PROGRESS**

# NORTH - PATHWAY

Nonprofit Organization City ETN#   Next Review Month	Governance & Oversight					Measuring Effectiveness		Finances						Fundraising & Informational Materials					Tracking Toward Accreditation?			
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18		19	20	
<b>North Louisiana Jewish Federation</b> Shreveport, LA 72-0408964   Sep 2026	?	?	?	?	?	?	?	?	?	?	?	?	?	?	?	?	X	✓	X	?	✓	

**Northeast Baptist School**  
New addition scheduled for review beginning Dec 2025

**Northeast Claiborne Charter School**  
Summerfield, LA  
46-4044188

 Not Reviewed (Charity does not appear to solicit the public for funding)

<b>Northeast Louisiana Arts Council</b> West Monroe, LA 72-0914324   Apr 2026	?	✓	?	?	?	?	?	?	?	?	?	?	?	?	?	?	X	X	?	✓	
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**Northeast Louisiana Children's Museum**  
New addition scheduled for review beginning Dec 2025

<b>Northeast Louisiana Substance Abuse</b> Windsboro, LA 72-0870070   Jun 2026	?	?	?	?	?	?	?	?	?	?	?	?	?	?	n/a	?	?	?	?	✓	
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<b>Northeast Texas CASA</b> Texarkana, TX 75-2352271   Mar 2026	?	✓	?	?	?	?	?	?	?	?	?	?	?	?	?	?	X	X	?	✓	
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**Northwest Louisiana Youth Golf & Educ Fdn**  
Shreveport, LA  
41-2063016

 IN - PROGRESS

**Norwela Council, Boy Scouts of America**  
Shreveport, LA  
72-0423629

 IN - PROGRESS

**Oakwood Home for Women**  
Shreveport, LA  
23-7368054

 IN - PROGRESS

**Open Arms Adoption Services**  
New addition scheduled for review beginning Nov 2025

**OPPORTUNITIES, INC.** (Texarkana Special Education Center) | <https://OppInc.org>

Texarkana, TX  
71-6060131 | Nov 2027

To provide developmental and support services to empower individuals in attaining a full life in the community



<b>Ouachita Christian Schools</b> Monroe, LA 23-7404446   Mar 2026	?	?	?	?	?	?	?	?	?	?	?	?	?	?	?	?	X	X	?	✓	
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<b>Ouachita Council on Aging</b> Monroe, LA 72-0650389   Oct 2026	?	✓	?	?	?	?	?	?	?	?	?	?	?	?	?	?	X	X	X	?	✓	
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<b>Ouachita Multi-Purpose Comm Action Prog</b> Monroe, LA 72-0631715   Mar 2026	?	✓	?	?	?	?	?	?	?	?	?	?	?	?	?	?	X	X	?	✓	
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<b>Pathway Resource Center</b> Texarkana, AR 85-1328681   Dec 2026	?	✓	✓	?	?	?	?	?	?	?	?	?	?	?	?	?	X	X	?	✓	
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# RANDY - ROBINSON'S

Nonprofit Organization City ETN#   Next Review Month	Governance & Oversight					Measuring Effectiveness		Finances							Fundraising & Informational Materials						Tracking Toward Accreditation?
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	
<b>Randy Sams Outreach Shelter</b> Texarkana, TX 75-2627181   May 2026	?	✓	?	?	?	?	?	?	?	?	?	?	?	?	?	?	✗	✗	?	✓	
<b>Rapides Council on Aging</b> Alexandria, LA 72-0650937   Apr 2026	?	?	?	?	?	?	?	?	?	?	?	?	?	?	?	n/a	✗	?	✓		
<b>Rapides Senior Citizens Center</b> Pineville, LA 23-7348908   Jun 2026	?	✓	?	?	?	?	?	✓	?	✓	✓	✓	✓	?	?	?	✗	✗	?	✓	
<b>Rays of Sunshine</b> Monroe, LA 72-1455295   May 2026	?	?	?	?	?	?	?	?	?	?	?	?	?	?	?	?	✗	✗	?	✓	
<b>Red River Charter Academy</b> Mansura, LA 46-2323443   Sep 2026	?	?	?	?	?	?	?	?	?	?	?	?	?	?	?	n/a	?	?	✓		
<b>Red River Council on Aging</b> New addition scheduled for review beginning Jan 2026																					
<b>Red River Revel Arts Festival</b> Shreveport, LA 72-0953274   Oct 2026	?	?	?	?	?	?	?	?	?	?	?	?	?	?	?	?	✗	✗	?	✓	
<b>Renaissance Home for Youth (Commun Rcvng Hm)</b> Alexandria, LA 72-0740957	 <b>IN - PROGRESS</b>																				
<b>Renesting Project</b> Bossier City, LA 45-3958008	 <b>IN - PROGRESS</b>																				
<b>Renzi Education &amp; Arts Center</b> Shreveport, LA 72-1431506   Jan 2026	?	?	?	?	?	?	?	?	?	?	?	?	?	?	?	?	✗	✗	?	✓	
<b>Revival Fires Ministries</b> <small>New</small> addition scheduled for review beginning Nov 2025																					
<b>Richland Voluntary Council on Aging</b> New addition scheduled for review beginning Dec 2025																					
<b>Riverfield Academy</b> Rayville, LA 72-0690242   Jul 2026	?	✓	?	?	?	?	?	?	?	?	?	?	?	?	?	?	✗	✗	?	✓	
<b>Robinson Film Center (Red River Film Society)</b> Shreveport, LA 42-1562125   Sep 2026	?	✓	?	?	?	?	?	?	?	?	?	?	?	?	?	?	✗	✗	?	✓	
<b>Robinson's Rescue</b> Shreveport, LA 42-1717278   Jun 2025	 <b>IN - PROGRESS</b>																				

# ROYS - SHREVEPORT

Nonprofit Organization City EIN#   Next Review Month	Governance & Oversight					Measuring Effectiveness		Finances							Fundraising & Informational Materials						Tracking Toward Accreditation?
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	

## Rois Kids

New addition scheduled for review beginning **Nov 2025**

## Runnin WJ Therapeutic Center

New addition scheduled for review beginning **Dec 2025**

## Ruston Community Theatre

New addition scheduled for review beginning **Jan 2026**

## Sabine Humane Society

New addition scheduled for review beginning **Jan 2026**

## St. James Day School

Texarkana, TX  
75-0829385 | May 2026



## St. Luke's Episcopal Mobile Medical Ministry

Shreveport, LA  
45-3786377 | May 2026



## Salvation Army

Texarkana, AR; Shreveport, Monroe and Alexandria, LA



Not Reviewed (Charity is recognized by the IRS as a church, not a 501(c)3 organization; also, managed by a regional office outside of our BBB service area.)

## Sanctuary Arts School

Shreveport, LA  
83-3011785



IN - PROGRESS

## Sci-Port Discovery Center (Red River STEM)

Shreveport, LA  
83-1184822 | Sep 2026



## Seeds Women's Center (NW LA Pregnancy Care Ctr)

Minden, LA  
26-3865866



IN - PROGRESS

## Senior Citizen Services of Texarkana

Texarkana, TX  
75-1225576 | Mar 2026



## Shreveport Dixie Baseball

Shreveport, LA  
72-1230565



IN - PROGRESS

## Shreveport Green

Shreveport, LA  
72-0970610



IN - PROGRESS

## Shreveport Independent Living

New addition scheduled for review beginning **Dec 2025**

## Shreveport Metropolitan Ballet

Shreveport, LA  
23-7431965



## Shreveport Opera

Shreveport, LA  
72-6021455



IN - PROGRESS

# SHREVEPORT - TEXARKANA

Nonprofit Organization  
City  
ETN# | Next Review Month

Governance & Oversight					Measuring Effectiveness		Finances							Fundraising & Informational Materials					
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20

Tracking Toward Accreditation?

**Shreveport Pregnancy Center**

New addition scheduled for review beginning Nov 2025



IN - PROGRESS

**Shreveport Regional Arts Council**

Shreveport, LA  
72-0805661 | Sep 2025



IN - PROGRESS

**Shreveport Symphony Orchestra Foundation**

Shreveport, LA  
58-1949659

**Shreveport Volunteer Network**

Keithville, LA  
85-1455415 | May 2026



**Shreveport-Bossier Rescue Mission**

Shreveport, LA  
23-7050551



IN - PROGRESS

**Sickle Cell Disease Assn of Amer - NW LA**

Shreveport, LA  
72-0792003 | Jan 2026



**Southfield School**

Shreveport, LA  
72-0439760



IN - PROGRESS

**Southland Christian Ministries**

Ringgold, LA  
46-0854480 | May 2026



**SPARK Life Services - The Arc of North Webster**

New addition scheduled for review beginning Dec 2025

**Stage Center**

Shreveport, LA  
45-5123865



IN - PROGRESS

**Starfish Ministries**

Ball, LA  
93-4395120 | Jul 2026



**Temple Memorial Pediatric Center**

Texarkana, TX  
71-0259137



Not Reviewed (Charity does not appear to solicit the public for funding)

**Texarkana Animal League**

Texarkana, TX  
75-2437557 | Oct 2026



**Texarkana Arkansas Baseball Association**

New addition scheduled for review beginning Dec 2025

**Texarkana Historical Society & Museum**

Texarkana, TX  
75-1338387 | May 2026



**Texarkana Regional Arts & Humanities Council**

Texarkana, TX  
75-1579020 | May 2026



# TEXARKANA - THE

Nonprofit Organization City ETN#   Next Review Month	Governance & Oversight					Measuring Effectiveness		Finances							Fundraising & Informational Materials						Tracking Toward Accreditation?
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	

**TEXARKANA RESOURCES** | <https://TexarkanaResources.org>

Texarkana, AR  
58-2004441 | May 2028  
Providing education, training, and support to enable all persons with disabilities to reach their highest level of potential and self-sufficiency within the community



**Texarkana Symphony Orchestra**  
Texarkana, AR  
20-4350824 | May 2026

?	?	?	?	?	?	?	?	?	?	?	?	?	?	?	?	?	X	X	?	✓
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**The Arc Caddo-Bossier**  
Shreveport, LA  
72-0482891 | Sep 2026

?	✓	?	?	?	?	?	?	?	?	?	?	?	?	?	?	?	X	X	?	✓
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**The Arc of Morehouse**  
Bernice, LA  
72-6029094 | Jun 2026

?	?	?	?	?	?	?	?	?	?	?	?	?	?	?	?	?	X	✓	?	✓
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**The Arc of Sabine**  
Many, LA  
72-0694453 | Sep 2026

?	?	?	?	?	?	?	?	?	?	?	?	?	?	?	?	?	n/a	?	?	✓
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**The Arc Rapides**  
Alexandria, LA  
72-0564024 | Jun 2026

?	✓	?	?	?	?	?	?	?	?	?	?	?	?	?	?	?	X	X	?	✓
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**The Assoc for the Preserv of Historic Natchitoches**  
New addition scheduled for review beginning Jan 2026

**The Bridge Alzheimer's & Dementia Res Ctr**  
Shreveport, LA  
20-5619478

**IN - PROGRESS**

**The Center for Children & Families**  
Monroe, LA  
72-1436720 | Jul 2026

?	✓	?	?	?	?	?	?	?	?	?	?	?	?	?	?	?	✓	X	X	?	✓
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**The Classical Assoc of the Middle West & South**  
New addition scheduled for review beginning Jan 2026

**The Extra Mile, Region VI**  
Pineville, LA  
72-1187900 | Jun 2026

?	?	?	?	?	?	?	?	?	?	?	?	?	?	?	?	?	n/a	?	?	✓
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**THE GLEN RETIREMENT SYSTEM** | <https://TheGlen.org>

Shreveport, LA  
72-0428013 | Oct 2028  
To enrich the lives of older people through housing, health care and services



**The Hub Urban Ministries**  
Shreveport, LA  
26-4794709

**IN - PROGRESS**

**The Mandate**  
Shreveport, LA  
27-3950538

**IN - PROGRESS**

**The Philadelphia Center**  
Shreveport, LA  
72-1204252 | Sep 2026

?	✓	?	?	?	?	?	?	?	?	?	?	?	?	?	?	?	X	X	?	✓
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**The Renewal Center**  
New addition scheduled for review beginning Nov 2025

# THE - UNITED

Nonprofit Organization City EIN#   Next Review Month	Governance & Oversight					Measuring Effectiveness		Finances						Fundraising & Informational Materials					Tracking Toward Accreditation?			
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18		19	20	
<b>The Strand Theatre of Shreveport</b> Shreveport, LA 72-0800065   Oct 2026	X	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	X	X	✓	✓		
<b>The Way It Was TV (WTL Ministries)</b> Haughton, LA 82-2609941	☰ IN - PROGRESS																					
<b>The Wellspring Alliance for Families</b> Monroe, LA 72-0442226   Mar 2026	?	✓	?	?	?	?	?	?	?	?	?	?	?	?	?	?	X	X	?	✓		
<b>Think First of the Ark-La-Tex</b> Shreveport, LA 72-1326847	☰ IN - PROGRESS																					
<b>Thrive Ministries</b> New addition scheduled for review beginning Dec 2025																						
<b>Tom Harrison Pastoral Ministries</b> Alexandria, LA 20-2011845	☰ IN - PROGRESS																					
<b>Transformation 122</b> New addition scheduled for review beginning Dec 2025																						
<b>Trinity Visions Community Develop Corp</b> New addition scheduled for review beginning Jan 2026																						
<b>Under His Wings Ministry</b> Oil City, LA 74-2907893	☰ IN - PROGRESS																					
<b>Union Christian Academy</b> Farmerville, LA 72-1482831	☰ IN - PROGRESS																					
<b>Union Council on Aging</b> New addition scheduled for review beginning Dec 2025																						
<b>United Daughters of the Confederacy</b> Minden, LA 56-2393606	☰ IN - PROGRESS																					
<b>United Nonprofits</b> Shreveport, LA 85-1758152   Apr 2026	?	?	?	?	?	?	?	?	?	?	?	?	?	?	?	?	n/a	X	?	✓		
<b>United Way of Central Louisiana</b> Alexandria, LA 72-0462338   Apr 2026	?	✓	?	?	?	?	?	?	?	?	?	?	?	?	?	?	X	X	X	?	✓	
<b>United Way of Greater Texarkana</b> Texarkana, TX 71-0239389   May 2026	?	✓	?	?	?	?	?	?	?	?	?	?	?	?	?	?	X	X	?	✓		
<b>United Way of Northeast Louisiana</b> Monroe, LA 72-0498515   Mar 2026	?	✓	?	?	?	?	?	?	?	?	?	?	?	?	?	?	X	X	?	✓		



# UNITED - YWCA

Nonprofit Organization City EIN#   Next Review Month	Governance & Oversight					Measuring Effectiveness		Finances							Fundraising & Informational Materials						Tracking Toward Accreditation?
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	

## Urban Support Agency

Shreveport, LA  
72-1329674

**IN - PROGRESS**

## VOLUNTEERS FOR YOUTH JUSTICE | <https://VYJLA.org>

Shreveport, LA  
72-1057695 | Nov 2025

To provide a community caring for children, youth and families in crisis



## Volunteers of America of North Louisiana \*

Shreveport, LA  
90-0798419 | Oct 2026



\* WHILE THE IRS CONSIDERS VOLUNTEERS OF AMERICA TO BE A CHURCH, NONETHELESS IT ALSO OPERATES MULTIPLE 501(C)3 ORGANIZATIONS

## Washington Street Hope Center

New addition scheduled for review beginning **Nov 2025**

## Watersprings Ranch

Texarkana, AR  
71-0671027 | Jun 2026



## Webster Parish Council on Aging

Minden, LA  
72-6086969

**IN - PROGRESS**

## West Ouachita Senior Center

West Monroe, LA  
72-0992952 | Mar 2026



## Westside Habilitation Center

Alexandria, LA  
72-0864449 | Apr 2026



## Winn Council on Aging

New addition scheduled for review beginning **Dec 2025**

## Winners Circle Internatl (Duron Evangelistic Assoc)

Shreveport, LA  
23-7421257

**IN - PROGRESS**

## Woody's Home for Veterans

Shreveport, LA  
83-0367619 | Jan 2026



## XMA (Extreme Missionary Adventures)

Rayville, LA  
72-1347807 Jun 2026



## YOUTH ENRICHMENT PROGRAM (YEP) | <https://www.YEP-LA.org>

Shreveport, LA  
58-1727972 | Sep 2027

To provide quality after-school academic enrichment programs to elementary-aged children from diverse cultural and social backgrounds and to ensure that they have the opportunity to grow and develop in a safe, nurturing atmosphere.



## Youth Outreach Services

Shreveport, LA  
04-3717195

**IN - PROGRESS**

## YMCA of Northwest Louisiana

Shreveport, LA  
72-0408997

**IN - PROGRESS**

## YWCA of Alexandria - Pineville

Alexandria, LA  
72-6001514 | Mar 2026



## YWCA of Northwest Louisiana

New addition scheduled for review beginning **Dec 2025**

# BBB Standards for Charity Accountability

After a three-year period, drawing on independent research on donor expectations, professional and technical assistance from a variety of philanthropic experts, and numerous comments from donors and charities, the BBB Wise Giving Alliance issued the BBB Standards for Charity Accountability in 2001. These standards are used by both the BBB WGA (in reviewing national and multi-state charities) and by regional BBBs (in reviewing state and local charities).

## GOVERNANCE & OVERSIGHT

*The governing board has the ultimate oversight authority for any charitable organization. This section of the standard seeks to ensure that the volunteer board is active, independent, and free of self-dealing.*

**1 Board Oversight:** A board of directors that provides adequate oversight of the charity's operations and its staff. Indication of adequate oversight includes, but is not limited to, regularly scheduled appraisals of the CEO's performance, evidence of disbursement controls such as board approval of the budget, fund raising practices, establishment of a conflict of interest policy, and establishment of accounting procedures sufficient to safeguard charity finances.

**2 Board Size:** A board of directors with a minimum of 5 voting members.

**3 Board Meetings:** A minimum of three evenly spaced meetings per year of the full governing body with a majority in attendance, with face-to-face participation. A conference call of the full board can substitute for one of the three meetings of the governing body. For all meetings, alternative modes of participation are acceptable for those with physical disabilities.

**4 Board Compensation:** Not more than one or 10% (whichever is greater) directly or indirectly compensated person(s) serving as voting member(s) of the board. Compensated members shall not serve as the board's chair or treasurer.

**5 Conflict of Interest:** No transaction(s) in which any board or staff members have material conflicting interests with the charity resulting from any relationship or business affiliation. Factors that will be considered when concluding whether or not a related party transaction constitutes a conflict of interest and if such a conflict is material, include, but are not limited to: any arm's length procedures established by the charity; the size of the transaction relative to like expenses of the charity; whether the interested party participated in the board vote on the transaction; if competitive bids were sought and whether the transaction is one-time, recurring or ongoing.

## MEASURING EFFECTIVENESS

*The effectiveness of a charity in achieving its mission is of the utmost importance. It's key that potential donors know that when they give to a charity, their money is going to have an impact. This is why a section of our standards requires that charities set defined, measurable goals and objectives, put a process in place to evaluate the success and impact of its programming, and report on the organization's progress.*

**6 Effectiveness Policy:** Have a board policy of assessing, no less than every 2 years, the organization's performance and effectiveness and of determining future actions required to achieve its mission.

**7 Effectiveness Report:** Submit to the organization's governing body, for its approval, a written report that outlines the results of the aforementioned performance and effectiveness assessment and recommendations for future actions.

## FINANCES

*While we believe that a charity's finances only tell part of the story of how they are performing, they can identify organizations that may be demonstrating poor financial management and/or questionable accounting practices. We have several standards in place that establish minimum financial thresholds we feel are necessary for any charitable organization. Through these standards, we seek to ensure that the charity is financially transparent and spends its funds in accordance with its mission and donor expectations. There are cases where an organization that does not meet Standards 8, 9 and/or 10 may provide evidence to demonstrate that its use of funds is reasonable and complies with the standards we have established – and we consider them accordingly.*

**8 Program Expenses:** Spend at least 65% of its total expenses on program activities.

**9 Fund Raising Expenses:** Spend no more than 35% of related contributions on fund raising. Related contributions include donations, legacies, and other gifts received as a result of fund raising efforts.

**10 Accumulating Funds:** Avoid accumulating funds that could be used for current program activities. To meet this standard, the charity's unrestricted net assets available for use should not be more than three times the size of the past year's expenses or three times the size of the current year's budget, whichever is higher.



## FUND RAISING & INFORMATIONAL MATERIALS

*A fundraising appeal is often the only contact a donor has with a charity and may be the sole impetus for giving. This section of the standards seeks to ensure that a charity's representations to the public are accurate, complete, and respectful.*

**11 Audit Report:** Make available to all, on request, complete annual financial statements prepared in accordance with generally accepted accounting principles. When total annual gross income exceeds \$1 million, these statements should be audited in accordance with generally accepted auditing standards. For charities whose annual gross income is less than \$1 million, a review by a certified public accountant is sufficient to meet this standard. For charities whose annual gross income is less than \$250,000, an internally produced, complete financial statement is sufficient to meet this standard.

**12 Detailed Expense Breakdown:** Include in the financial statements a breakdown of expenses (e.g., salaries, travel, postage, etc.) that shows what portion of these expenses was allocated to program, fund raising, and administrative activities. If the charity has more than one major program category, the schedule should provide a breakdown for each category.

**13 Accurate Expense Reporting:** Accurately report the charity's expenses, including any joint cost allocations, in its financial statements. For example, audited or unaudited statements which inaccurately claim zero fund raising expenses or otherwise understate the amount a charity spends on fund raising, and/or overstate the amount it spends on programs will not meet this standard.

**14 Budget Plan:** Have a board-approved annual budget for its current fiscal year, outlining projected expenses for major program activities, fund raising, and administration.

**15 Accurate Materials:** Have solicitations and informational materials, distributed by any means, that are accurate, truthful and not misleading, both in whole and in part. Appeals that omit a clear description of program(s) for which contributions are sought will not meet this standard. A charity should also be able to substantiate that the timing and nature of its expenditures are in accordance with what is stated, expressed, or implied in the charity's solicitations.

**16 Annual Report:** Have an annual report available to all, on request, which includes:

- a) the organization's mission statement,
- b) a summary of the past year's program service accomplishments,
- c) a roster of the officers and members of the board of directors, and
- d) financial information that includes (i) total income in the past fiscal year, (ii) expenses in the same program, fund raising and administrative categories as in the financial statements, and (iii) ending net assets.

**17 Website Disclosures:** Include on any charity websites that solicit contributions, the same information that is recommended for annual reports, as well as the mailing address of the charity and electronic access to its most recent IRS Form 990.

**18 Donor Privacy:** Address privacy concerns of donors by:

a) providing in written appeals, at least annually, a means (e.g., such as a check off box) for both new and continuing donors to inform the charity if they do not want their name and address shared outside the organization, and

b) providing a clear, prominent and easily accessible privacy policy on any of its websites that tells visitors (i) what information, if any, is being collected about them by the charity and how this information will be used, (ii) how to contact the charity to review personal information collected and request corrections, (iii) how to inform the charity (e.g., a check off box) that the visitor does not wish his/her personal information to be shared outside the organization, and (iv) what security measures the charity has in place to protect personal information.

**19 Cause Marketing Disclosures:** Clearly disclose how the charity benefits from the sale of products or services (i.e., cause-related marketing) that state or imply that a charity will benefit from a consumer sale or transaction. Such promotions should disclose, at the point of solicitation: a) the actual or anticipated portion of the purchase price that will benefit the charity (e.g., 5 cents will be contributed to abc charity for every xyz company product sold), b) the duration of the campaign (e.g., the month of October), and c) any maximum or guaranteed minimum contribution amount (e.g., up to a maximum of \$200,000).

**20 Complaints:** Respond promptly to and act on complaints brought to its attention by the BBB Wise Giving Alliance and/or BBBs about fund raising practices, privacy policy violations and/or other issues.





Nonprofit organizations are reviewed for accreditation at no cost, ensuring that even those most financially-limited may earn that status. It also is important to know that, while our local board only chose to initiate charity accreditation review in September 2022, BBB has been conducting charitable organization reviews nationally for nearly 100 years.



# GIVING TUESDAY

Giving Tuesday is set for **December 2, 2025**. It's an opportunity for people locally and around the world to use their individual power of generosity to support causes that make a difference.

When you direct your support to **Accredited Charities**, you can trust that they have satisfied 20 national standards, substantiating their integrity in several important ways.

We encourage you and your family to spend time talking together over the Thanksgiving weekend about causes you each (including the kids!) care about, and how you can support them on Giving Tuesday and beyond, whether that means financially... and/or with your mind and talent... and/or with your hands, feet and good old-fashioned hard work for the benefit of those they serve.