

25th ANNIVERSARY

GECA 

 Rebuilt

Service Guide

Recycled Content Verification (RCV) Tool

A scalable pathway for credible recycled content claims.

The Recycled Content Verification (RCV) Tool is an independent verification solution developed by GECA in partnership with Rebuilt to support transparent, traceable and credible recycled content reporting.

Powered by Rebuilt's award-winning technology platform and GECA's trusted third-party verification expertise, the tool provides an accessible and scalable solution for verifying recycled content claims across products and materials.

Why it matters

Government circularity commitments rely on credible and comparable data. However, recycled content reporting is often inconsistent, self-declared and difficult to verify.

As governments and organisations strengthen circular procurement requirements, demand for credible recycled content data continues to grow.

The RCV Tool has been developed to:

- strengthen confidence in recycled content claims,
- support transparent, traceable reporting,
- reduce greenwash risk,
- align with the National Traceability Framework,
- and enable measurable circular economy outcomes.

Verified data helps procurement teams make more informed purchasing decisions while supporting policy objectives and reporting requirements.

What the RCV Tool verifies

The RCV Tool independently verifies:

- **Percentage of recycled content (%)** - Verified calculation of recycled material content within a product.
- **Material provenance** - Traceable evidence of where recycled materials originate from.
- **Pre- and post-consumer recycled content** - Clear distinction between material streams to support accurate reporting and procurement requirements.

Designed for transparent circular procurement

The RCV Tool supports manufacturers, suppliers and procurement teams who need credible recycled content data.

The tool enables organisations to:

- Generate procurement-ready recycled content data
- Support government, ESG and circular procurement requirements
- Integrate with Product Carbon Footprint (PCF) and EPD processes
- Download verified PDF and CSV reports

Independent third-party assurance providers conduct all assessments.

Let's Talk!

You can contact us via info@geca.org.au or **+61 2 9699 2850** for further information on how we can help.