

BOTTEGA BRIO
DESIGN BOLDLY

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'25 YEARBOOK

OCTOBER TRENDS REPORT

OCT '25

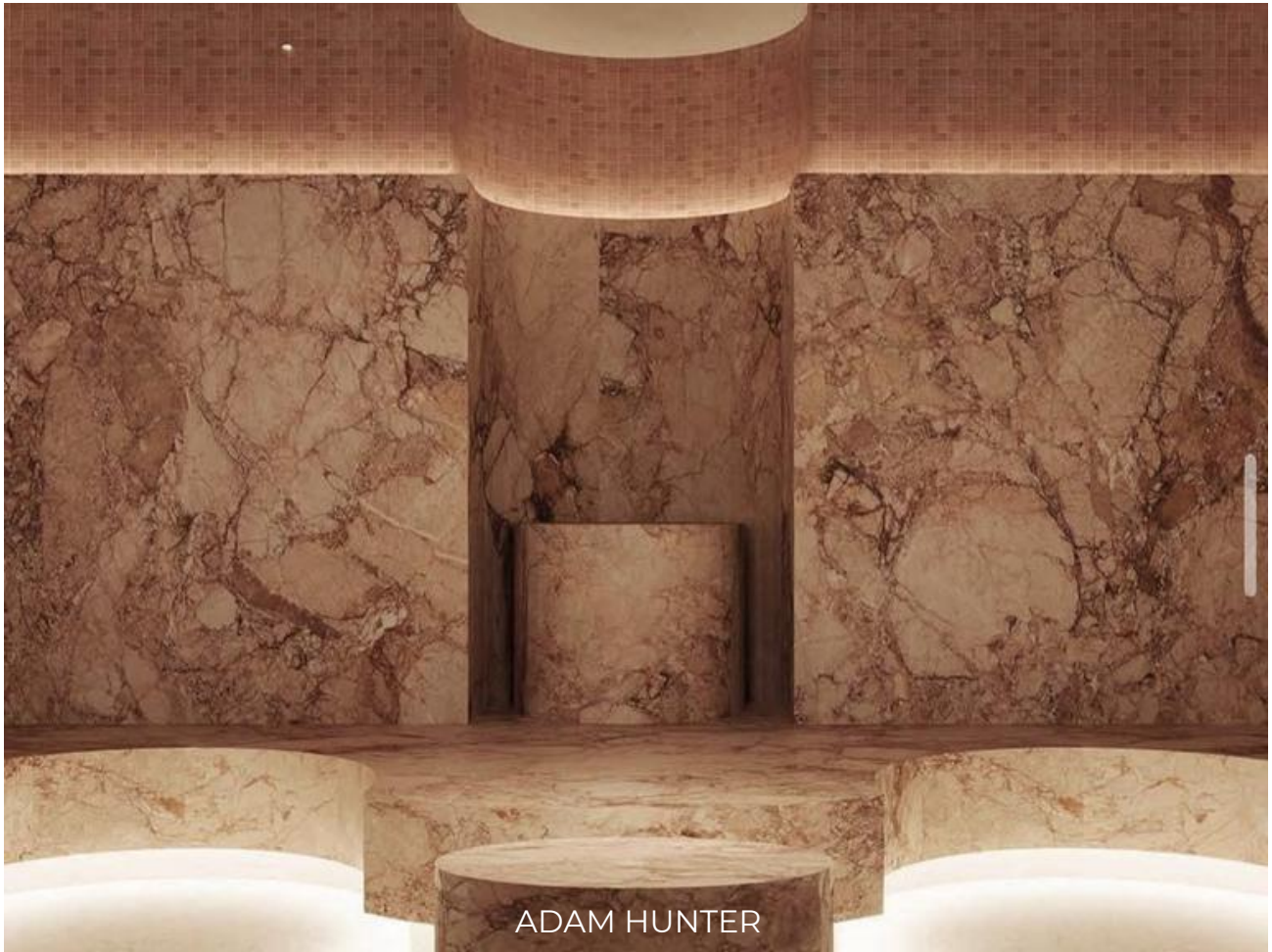
As the leaves begin to turn, the design world is shifting too, toward depth, detail, and deeper integration. October's trends aren't loud, but they're powerful. They speak through texture and technology, through rich surfaces and even richer storytelling.

This month's report explores three defining movements: the bold rise of **Statement Slabs**, the chromatic charm of **Tinted Transparency**, and the new **Tech Tools** simplify design. Whether through expressive materials or invisible innovation, these trends share a common thread: interiors that feel intelligent, intentional, and entirely of this moment.



STUDIO KARHARD

01



STATEMENT SLABS

STATEMENT SLABS

As design conversations in late 2025 pivot toward authenticity, depth, and emotional texture, one trend stands out: patterned stone and statement slabs. What was once treated as a neutral backdrop now demands to be the hero.

EVIDENCE

Designers are treating stone not as a background, but as the star. October revealed a dramatic shift: bold-veined marble, deeply patterned travertine, and expressive quartzite are showing up in kitchens, bathrooms, and even furniture like never before.

*THESE AREN'T
SUBTLE ACCENTS.
THEY'RE VISUAL
STATEMENTS.*



After years of neutral, flat surfaces, homeowners and designers alike are craving texture, movement and mood. Veined, patterned stone gives interior spaces a narrative and sculptural quality.



It's less about luxury and more about language. Each slab tells a story through its patterning, variation, and natural imperfections.

*IT INVITES TOUCH,
WARMTH, AND
EMOTION.*

Clients are no longer satisfied with "solid surfacing," they want materials that arrest the eye, anchor the space, and tell a story.

The trend echoes a broader movement toward material honesty, where veining, movement, and natural variation are not only accepted but celebrated.



VERHALL STUDIO
PHOTOGRAPHED BY NATELEE COCKS



SHANE AND PIERCE
PHOTOGRAPHED BY MICHAEL P. H. CLIFFORD

TINTED TRANSPARENCY



ARTE VENEZIANA

02

TINTED TRANSPARENCY

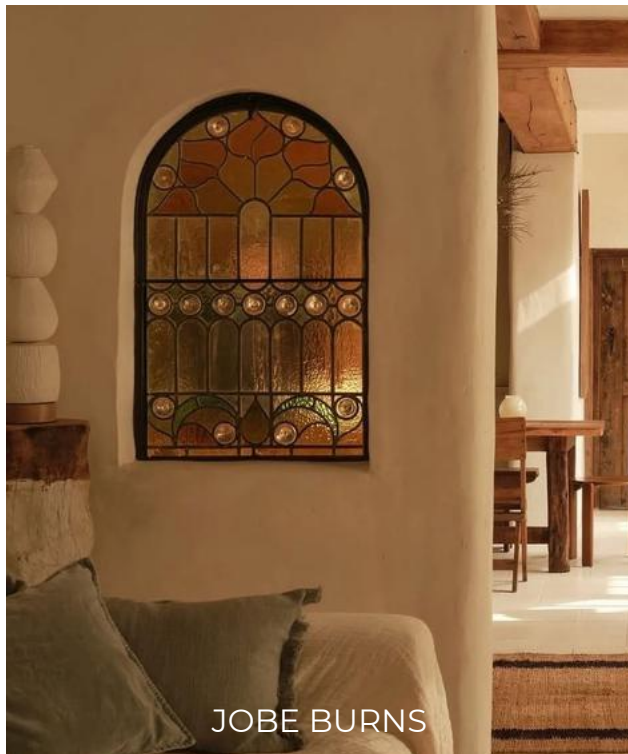
In contrast to the heavy visual weight of stone, we're also seeing the rise of translucent charm: tinted glass and colored resin are reemerging in high-end spaces, not as nostalgia, but as nuance.



RIVE ROSHAN
PHOTOGRAPHED BY AMIR FARZAD

EVIDENCE

These materials are no longer just finishing touches, they're being used as structural accents, sculptural details, and atmospheric filters that shape mood, layering, and the narrative in high-end interiors.



INTRODUCING COLOR WITHOUT PIGMENT.

In particular, jewel-toned glass and semi-opaque resin pieces are being used to break up heavier palettes and create contrast without clutter. The effect is often ethereal, almost like placing a filter over a room; bringing a layered softness to spaces.

Why it matters for design professionals:

- It introduces hue without relying on paint or textile, creating more permanence and refinement.
- Glass maintains visual transparency while adding color depth, ideal for open plans needing soft zoning.
- It supports well-being through light modulation and subtle color shifts as daylight changes.



Tinted glass and colored resin may once have been considered niche or decorative, but today they represent a refined language of color and texture in luxury interiors. Homes and hospitality spaces using them don't just choose a finish, they select a mood and story.



BEST PRACTICE ARCHITECTURE
PHOTOGRAPHED BY RAFAEL SOLDI

03

NANO BANANA
CONCEPT BOARDS



FADI H. KACEM

TECH TOOLS

TECH TOOLS

The most powerful tech showing up in design this season isn't embedded in walls or wired into furniture, it's sitting beside the designer, acting as a creative partner.



DAISY (AI GENERATED IMAGE)

EVIDENCE

October marked a turning point: with tools like ArchiGPT, interior designers and architects can now translate loose concepts into preliminary plans in seconds, explore dozens of variations before lunch, and reclaim their creative time for what truly matters, vision and detail.

*“ THE AI MODEL
THAT COULD
CHANGE INTERIOR
DESIGN FOREVER.”*

—Stacy Thorwart

When Google launched its image-editing model codenamed “NanoBanana” in August 2025, the reverberations were immediate. The tool allows users to manipulate entire visual scenes, blend products into settings, swap materials, and prototype finishes with unprecedented speed and precision.

This means the ability to mock up furniture, finishes, lighting and wall textures in real time and at scale. The result: designers can accelerate concept to completion and elevate the role of material, form, and tech in interior systems themselves.



AI-GENERATED IMAGE



ArchiVinci's ArchiGPT

LOOKING AHEAD

As the season shifts into November and the holidays approach, here are three movements we expect to rise:

1. Heritage Woods

Think wormy chestnut, oiled walnut, and European oak. Clients are craving warmth and grain, wood that carries history, not just finish.

2. Heirloom Hardware

From oil-rubbed bronze to unlacquered brass, hardware is getting heavier, moodier, and more tactile. Expect to see jewelry-grade pulls and sculptural knobs.

3. Shaped Light

Forget symmetry, lighting is going asymmetric, organic, and odd in all the right ways. Sculptural sconces, folded pendants, and shadow-casting fixtures are coming in strong.



RUPP STUDIO
PHOTOGRAPHED BY WILLIAM JESS LAIRD



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CONTACT US

Have a question, need advice, or dreaming of a custom piece? Let's make something extraordinary
—contact us today!

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