

# TravelDailyNews

Asia-Pacific

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Delivering independent and unbiased business news for the tourism industry since 1999, free from censorship, dependencies, and pressures

## TRAVEL DIALOGUES

### SOUTH ASIA (TDSA)

2026



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# INTRODUCTION TO TRAVEL **DIALOGUES** SOUTH ASIA

## The Concept

A premier weekly podcast series exploring the evolving travel and tourism landscape across South Asia.



## Regional Focus

In-depth coverage of Pakistan, India, Maldives, Sri Lanka, Nepal, Bhutan, and Bangladesh.

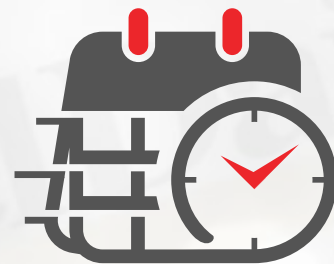


## A Powerhouse Partnership

This project combines the global media reach of TravelDailyNews Asia-Pacific (TDN.asia) with the academic and strategic excellence of the Meaningful Tourism Centre (MTC) and the technical precision of Tanneri Chaso.

## Frequency

New insights delivered every Wednesday at 8:00 AM Bangkok time.



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# THE VALUE OF KNOWLEDGE BASED VIDEO INTERVIEWS

## Expert-Led Insights:

We move beyond surface-level travel news to provide deep-dive, knowledge-based interviews with the region's leading experts.

## Building Trust:

Video interviews are a primary tool for earning trust and showcasing industry knowledge in a consumable format



## Meaningful Storytelling:

Our professional format humanizes brands and captures the nuances of South Asian tourism.

## High Engagement:

Story-driven content effectively moves travelers through the funnel, increasing brand affinity and purchase intent.



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# GLOBAL REACH & MEDIA

## TRAVELDAILYNEWS.ASIA

### Established Credibility

Delivering independent and unbiased business news for the tourism industry since 1999.

### SEO Powerhouse

High Domain Authority (DA 57) ensures your brand is associated with a top-tier referral source.

### Comprehensive Distribution

Content is amplified via newsletters and social media accounts reaching over 66,500 followers.

### Search Visibility

Consistently ranks in top positions for over 1,000 keywords, ensuring your news reaches a global audience.

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# STRATEGIC EXCELLENCE

## MTC & PROF. DR. WOLFGANG GEORG ARLT

### World-Class Leadership

Guided by Prof. em. Dr. Wolfgang Georg Arlt FRGS FRAS, a Fellow of the Royal Geographical Society and leading authority on outbound tourism.



### Global Influence

Prof. Arlt holds positions in major international organizations including UN Tourism, WTTC, and PATA.

### Meaningful Tourism Paradigm

The Meaningful Tourism Centre (MTC) promotes a holistic approach that benefits travelers, communities, and the environment.



### Strategic Partnerships

MTC's partnership with PATA to shift tourism toward "quality over quantity" adds significant weight and value to every dialogue.



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# PARTICIPATION & OPPORTUNITIES



## Showcase Your Organization

Position your brand alongside the most influential voices in South Asian tourism.

## Podcast Realization

Secure a dedicated episode featuring professional studio or remote filming for \$350 USD.



## Extend Your Reach

Additional content packages (text, video, ads) are available to integrate your brand into the TDN.asia platform.

## Permanent SEO Value

Unlike social posts, these articles provide evergreen value and searchable backlinks for years.



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## LAUNCH TIMELINE

### Campaign Kickoff

PR and marketing campaigns begin April 15, 2026, with the first teaser release.

### Official Launch

The first official episode broadcasts on April 22, 2026.

### Global Promotion

The project will be promoted at major industry events such as ITB India, ITB Asia, WTM London, and more.

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## CONTACT



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### **Publishing House**

T.M.A. Travel Media Applications (Cuprus) Ltd

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