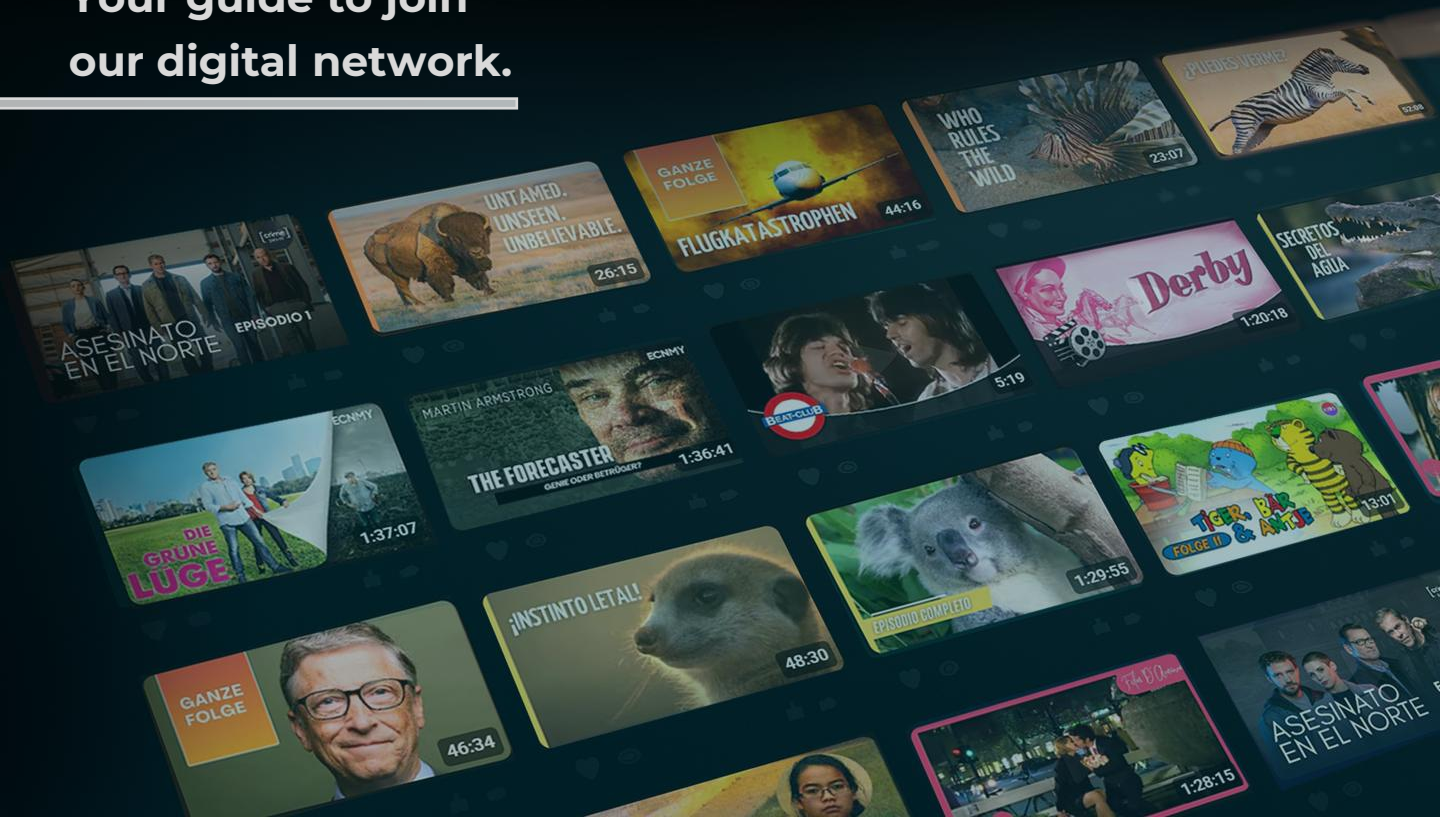


Content Call 2025

Your guide to join
our digital network.



Your Content. Our Network.

Your content deserves a global audience.

Whether you own a single premium title
or an entire catalogue.

We unlock reach, monetization, and protection
across YouTube and other AVOD platforms.

#PartnerUp
To maximize
your contents
full potential

This guide shows you exactly
what we are looking for.





Our Channel Network

We're looking for content to grow our YouTube channels.

→ **Factual Needs:**



Wildlife

Welcome to the Wild Side of Nature.
 From **apex predators** and **epic hunts** to
 breathtaking wildlife moments and
raw survival – every video is a front-row seat to
the wildest stories on Earth.

We're looking for:

Blue-chip high-quality
 nature and wildlife content

Language: EN | ES | FR

AVOD rights required in one of:

US & Canada
 LatAm
 France

Long-form ~ 50 Min



Real-life Stories

Powerful documentaries from around the
 world. About **communities**, humanity,
science & tech, adventure, and **current events**.
 We show the world from **different**
perspectives.

We're looking for:

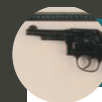
Ancient Civilization, History, The most
 dangerous/dramatic jobs, places, expeditions,
 animals...

Language: EN | GER

AVOD rights required in one of:

US & Canada
 GSA

Long-form ~ 50 min
Mid-form ~ 20-25 min



True Crime

Ordinary places. Quiet nights.
 Crimes that shook communities.
 Stories that should never have been written –
 yet happened. Uncover the **darkest cases** and
 delve deep into the **human psyche.**

We're looking for:

True crime stories of murder, missing persons,
 cold cases, fraud & heists

Language: EN | GER

AVOD rights required in one of:

US & Canada
 GSA

Long-form ~ 50 min
Mid-form ~ 25-30 min



Our Channel Network

We're looking for content to grow our YouTube channels.

→ Fiction Needs:



RomCom & Drama

Handpicked selection of witty rom-coms, **uplifting feel-good** tales, and emotional journeys that stay with you. **Charming characters**, real feelings, **beautiful settings**, and the promise of a **smile by the end**.

We're looking for:

Romantic Comedies, FeelGood movies and series, Dramas and Adventure movies

Language: GER | FR

AVOD rights required in one of:

GSA
France



Crime, Mystery & Action

A curated **home for crime** that keeps you guessing: **razor-sharp thrillers** and suspenseful dramas where every clue counts. Moral grey areas, brilliant masterminds and **unexpected twists**.

We're looking for:

Mystery, crime thriller movies and series, action movies (GER only)

Language: GER | FR | ES

AVOD rights required in one of:

LatAm & US
GSA
France

Long-form ~ 50 min



Retro

Dive into the **golden age of cinema**. From movies of the 1950s to timeless TV hits. Relive **nostalgic memories** or discover new classics. The best moments in film and television history.

We're looking for:

Retro movies with a wide range of genres. From action, adventure to comedy and drama.

Language: GER

AVOD rights required in:

GSA

Long-form ~ 50 min



Content Fit Check

To make sure your titles are ready for our network, your content should:



Be delivered
in **Full HD** (min. 1080p)
as **.mp4**

So it looks great on any
screen.



Have fully cleared
audio and visual
rights

You control the
distribution rights.



Comply with
ad-friendly
guidelines

Ad-safe content, eligible
for monetization.



Fit **ideal lengths**:
Long-form ~ 50 min
Mid-form ~ 20-30 min

Optimized for YouTube
viewing habits.



Offer
non-exclusive
AVOD rights

We don't require exclusive
rights.



Beyond our Network

Got a big catalogue or need UGC protection? No worries – we also offer:



Channel Creation

Owning a big catalogue?

We set up and manage new YouTube channels based on your catalogue – fast and independent.

Your Benefit:

Easy publishing, full YouTube Analytics access, audience growth & cross-promotion within our network.



Copyright Management

We manage your catalogue with YouTube's Content ID: protect your rights, block unauthorized uploads, and turn fan activity into revenue.

Your Benefit:

Secure your IP, recover revenues from UGC, and gain actionable insights from YouTube Analytics.



Are we a match?

If you think your catalogue or content could be a fit for our network, let's talk.

Join us at **mipcom**
CANNES

Meet 'n Brief: Insights & Opportunities for Content Owners



WED. OCT 15 | 11.00 – 12.30



STAND R7.E59



save
your
spot

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#PartnerUp

Join our YouTube network.
Reach millions.
Monetize your content.

