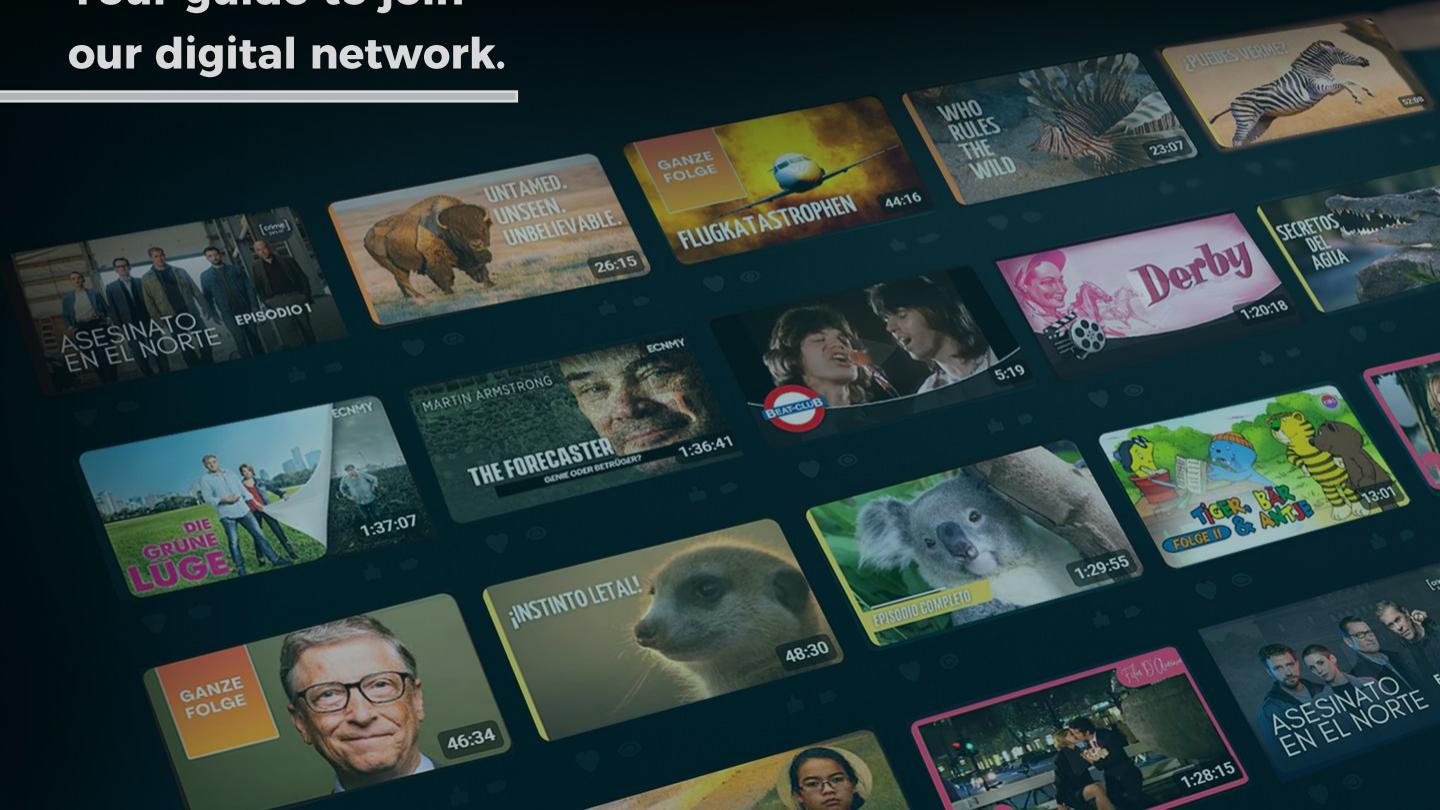


Content Call

2026

Your guide to join
our digital network.

onegate
A Studio Hamburg Company



Your Content. Our Network.

Your content deserves a global audience.

Whether you own a single premium title
or an entire catalogue.

We unlock reach, monetization, and protection
across YouTube and other AVOD platforms.

#PartnerUp
To maximize
your contents
full potential

This guide shows you exactly
what we are looking for.





Our Channel Network

We're looking for content to grow our YouTube channels.

→ Factual Needs:



Wildlife

Welcome to the Wild Side of Nature. From **apex predators** and **epic hunts** to breathtaking wildlife moments and **raw survival** – every video is a front-row seat to **the wildest stories on Earth**.

We're looking for:

Blue-chip high-quality
nature and wildlife content

Language: EN | ES | FR

AVOD rights required in one of:
US & Canada
LatAm
France

Long-form ~ 50 Min



Real-life Stories

Powerful documentaries from around the world. About **communities**, humanity, **science & tech**, adventure, and **current events**. We show the world from **different perspectives**.

We're looking for:

Ancient Civilization, History, The most dangerous/dramatic jobs, places, expeditions, animals...

Language: EN | GER

AVOD rights required in one of:
US & Canada
GSA

Long-form ~ 50 min
Mid-form ~ 20-25 min



True Crime

Ordinary places. Quiet nights.
Crimes that shook communities. Stories that should never have been written – yet happened. Uncover the **darkest cases** and delve deep into the **human psyche**.

We're looking for:

True crime stories of murder, missing persons, cold cases, fraud & heists

Language: EN | GER

AVOD rights required in one of:
US & Canada
GSA

Long-form ~ 50 min
Mid-form ~ 25-30 min



Our Channel Network

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→ Fiction Needs:



RomCom & Drama

Handpicked selection of witty rom-coms, **uplifting feel-good** tales, and emotional journeys that stay with you. **Charming characters**, real feelings, **beautiful settings**, and the promise of a **smile by the end**.

We're looking for:

Romantic Comedies, FeelGood movies and series, Dramas and Adventure movies

Language: GER | FR

AVOD rights required in one of:

GSA
France



Crime, Mystery & Action

A curated **home for crime** that keeps you guessing: **razor-sharp thrillers** and suspenseful dramas where every clue counts. Moral grey areas, brilliant masterminds and **unexpected twists**.

We're looking for:

Mystery, crime thriller movies and series, action movies (GER only)

Language: GER | FR | ES

AVOD rights required in one of:

LatAm & US
GSA
France

Long-form ~ 50 min



Retro

Dive into the **golden age of cinema**. From movies of the 1950s to timeless TV hits. Relive **nostalgic memories** or discover new classics. The best moments in film and television history.

We're looking for:

Retro movies with a wide range of genres. From action, adventure to comedy and drama.

Language: GER

AVOD rights required in:

GSA

Long-form ~ 50 min



Content Fit Check

To make sure your titles are ready for our network, your content should:



Be delivered in **Full HD (min. 1080p) as **.mp4****

So it looks great on any screen.



Have fully cleared **audio and visual rights**

You control the distribution rights.



Comply with **ad-friendly guidelines**

Ad-safe content, eligible for monetization.



Fit **ideal lengths:**
Long-form ~ 50 min
Mid-form ~ 20-30 min

Optimized for YouTube viewing habits.



Offer **non-exclusive AVOD rights**

We don't require exclusive rights.



Beyond our Network

Got a big catalogue or need UGC protection? No worries – we also offer:



Channel Creation

Owning a big catalogue?

We set up and manage new YouTube channels based on your catalogue – fast and independent.

Your Benefit:

Easy publishing, full YouTube Analytics access, audience growth & cross-promotion within our network.



Copyright Management

We manage your catalogue with YouTube's Content ID: protect your rights, block unauthorized uploads, and turn fan activity into revenue.

Your Benefit:

Secure your IP, recover revenues from UGC, and gain actionable insights from YouTube Analytics.



Are we a match?

If you think your catalogue or content could be a fit for our network, let's talk.



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#PartnerUp

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Reach millions.
Monetize your content.

