



Nordic Tales

Spring 2024

Name: Nautico - Pendant (SKU: 112101)

Material: Mouth blown glass & Brass - Grey Split Textile Cord

Dimensions; Ø: 200mm - Cord Length: 500mm - Wire Length: 400mm

Ever since man set to sea, the nautical twilight has challenged free roaming at nightfall. The problem was partially solved in the year 299 BC, when the first known lighthouse was erected in Alexandria, Egypt.

Nautico is an abstract interpretation of the vast creatures of the sea and like all living entities, every single lamp is unique. From the stained copper with its vivid colors, to the bubble inhabited glass.

Nautico is intending to mediate a dialogue between Light House, its inhabitants and the sea. For millennia humans have adapted the sea to our needs by the process of reclamation, but now it seems the tide might be turning and the awareness of our symbiotic relationship is more important than ever.

Nautico was initially designed for the halls of Light House, a prestigious skyrise in Aarhus, completed in 2023.



Augmented Reality View



Detailed 3D Model



Name: Pepo - Pendant (SKU: 113101 Crema) (SKU: 113102 Black)

Material: Mouth blown glass & Aluminium - Crema or Black Textile Cord

Dimensions; Ø: 250mm - Cord Length: 300mm - Wire Length: 200mm

The Pepo pendant light stands as an innovative interpretation of Venice's newer industrial street lamps, reflecting a contemporary shift in Venetian design. This modern lighting piece is a deliberate attempt to bridge the ornate and historical richness of Venice with the minimalist sensibilities of the 21st century, a bold step in redefining traditional Venetian aesthetics.

Unlike the ornate and intricate designs commonly associated with Venice, the industrial street lamps that inspired the Pepo pendant are characterized by their more recent and functional design. These lamps, while still rooted in the essence of Venetian craftsmanship, lean towards a more streamlined and industrial aesthetic. They represent a newer facet of Venice's design evolution, one that embraces simplicity and utility.

The Pepo pendant draws from this industrial motif, aiming to introduce a piece of Venice's evolving design language into modern spaces. By doing so, it seeks to challenge the conventional perception of Venetian design, which is often typified by its lavish and baroque elements. The pendant's design is a nod to the city's ongoing journey into the contemporary era, showcasing how traditional craftsmanship can adapt and thrive in a modern context.

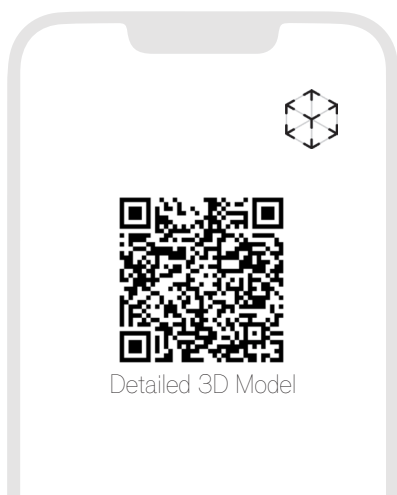








Augmented Reality View



The Art of Flaneuring and the Magic of Serendipity: The Beauty of Following Your Curiosity

There is a certain art to strolling through life with an open mind and a curious spirit, much like the flaneur of old Parisian streets. Embracing your inquisitiveness and imagination and allowing yourself to be led by serendipity can unlock a world of unexpected beauty and opportunities.

Just like the flaneur who wanders aimlessly, yet purposefully through the city streets, allowing himself to be drawn by the sights, sounds, and sensations of the city, embracing your curiosity and allowing yourself to be open to the unexpected can lead you down paths you never imagined.

This approach to life can be liberating, allowing you to explore without the constraints of rigid goals or expectations. By being open to serendipity, you may stumble upon chance encounters, experiences, and opportunities that you would have otherwise missed.

At the same time, by embracing your inquisitiveness and imagination, you can create your own opportunities, take risks, and pursue your passions. The beauty of this approach to life is that it combines the spontaneity and excitement of unexpected encounters with the focus and determination to pursue your goals.

In conclusion, the art of flaneuring and the magic of serendipity offer a unique way of following your curiosity and discovering the beauty of the world around us. By embracing our inquisitiveness and imagination and allowing ourselves to be led by serendipity, we can find unexpected opportunities and create our own paths in life. So, let us embrace the beauty of the flaneur's spirit and the magic of serendipity and see where it takes us.

Name: Bright Barocco - Wall / Ceiling (SKU: 111203)

Material: Opaque mouth blown glass & Brass - Crema Textile Cord

Dimensions; Ø: 200mm - Cord Length: 300mm - On/Off Switch

**NB! This lamp can be mounted directly on a Kaiser box
(Europe box) as well as on top of a Danish PL/PV Box.**

The Barocco lamp is a versatile and elegant lighting solution that can fit into any room or setting. Whether it's hung on a wall or positioned in the ceiling, this lamp creates a warm and inviting atmosphere that adds a touch of sophistication. The solid brass disc not only provides a beautiful contrast to the dented glass shade and provide an elegant transition to the bordering surface.

With its homage to the art of glass blowing and skilled artisans, the Barocco lamp is a true testament to the value of traditional craftsmanship in the modern world. This lamp is perfect for anyone who appreciates unique, handcrafted pieces and values the beauty of imperfection.





An insight into the Circular Aspect of Nordic Tales

At Nordic Tales, we believe that a circular business model is essential for promoting sustainability and environmental responsibility. That's why we're committed to designing lamps that can be disassembled without the use of tools, making it easy for our customers to dispose of the various parts of the product accordingly.

By adopting a circular business model, we're creating a closed-loop system that promotes resource efficiency, minimizes waste, and fosters sustainability. Our commitment to designing lamps that can be easily disassembled and recycled is a key part of this effort.

We believe that a circular business model is essential for reducing waste and conserving resources. By making our lamps easy to disassemble and dispose of, we're helping to ensure that the various parts of the product can be reused or recycled, further reducing waste and promoting sustainability.

Our decision to make our lamps easy to disassemble reflects a broader shift in the design industry towards more sustainable and responsible practices. As consumers become more environmentally conscious, they're demanding products that are designed with sustainability in mind. By adopting a circular business model and designing lamps that can be easily disassembled and recycled, we're meeting this demand and setting an example for other companies in the industry to follow.

Overall, we believe that a circular business model is essential for promoting sustainability and environmental responsibility. By adopting this model and designing lamps that can be disassembled without tools, we're helping to reduce waste, conserve resources, and promote a more sustainable approach to product design. We're proud to be leading the way in this effort and we hope that other companies will follow our example.

Name: Bright Modeco - Wall / Ceiling (SKU: 111801)

Material: Opaque mouth blown glass & Brass - Crema Textile Cord

Dimensions; Ø: 200mm - Cord Length: 300mm - On/Off Switch

NB! This lamp can be mounted directly on a Kaiser box (Europe box) as well as on top of a Danish PL/PV Box.

Bright Modeco was created in the assumption of that steel, glass and concrete in total absence of ornamentation not necessarily holds the answer to a happy life. Bright Modeco is an attempt to do something different, to embrace feminine values.

During the late 20th century the modernistic ideology were misinterpreted and ideas like 'less is more' mistaken for 'cheaper is better'. This economically optimized worldview neglected the fundamental human need for appreciation in form of ornamentation.

We believe by combining the values from both modernism and art deco in the 21st century we could create something functional without compromising the genuine human need for decoration.



Supporting Emerging Designers for a Sustainable and Diverse Cultural Legacy

Design represents the culture, society, and values of a specific era. To ensure the continuity and sustainability of this legacy, it is essential to support emerging designers. Small design firms have a significant impact on creating a diverse and sustainable design heritage.

Smaller design firms often encounter challenges in competing with larger companies due to limited resources. However, they play a pivotal role in creating a vibrant and diverse cultural legacy.

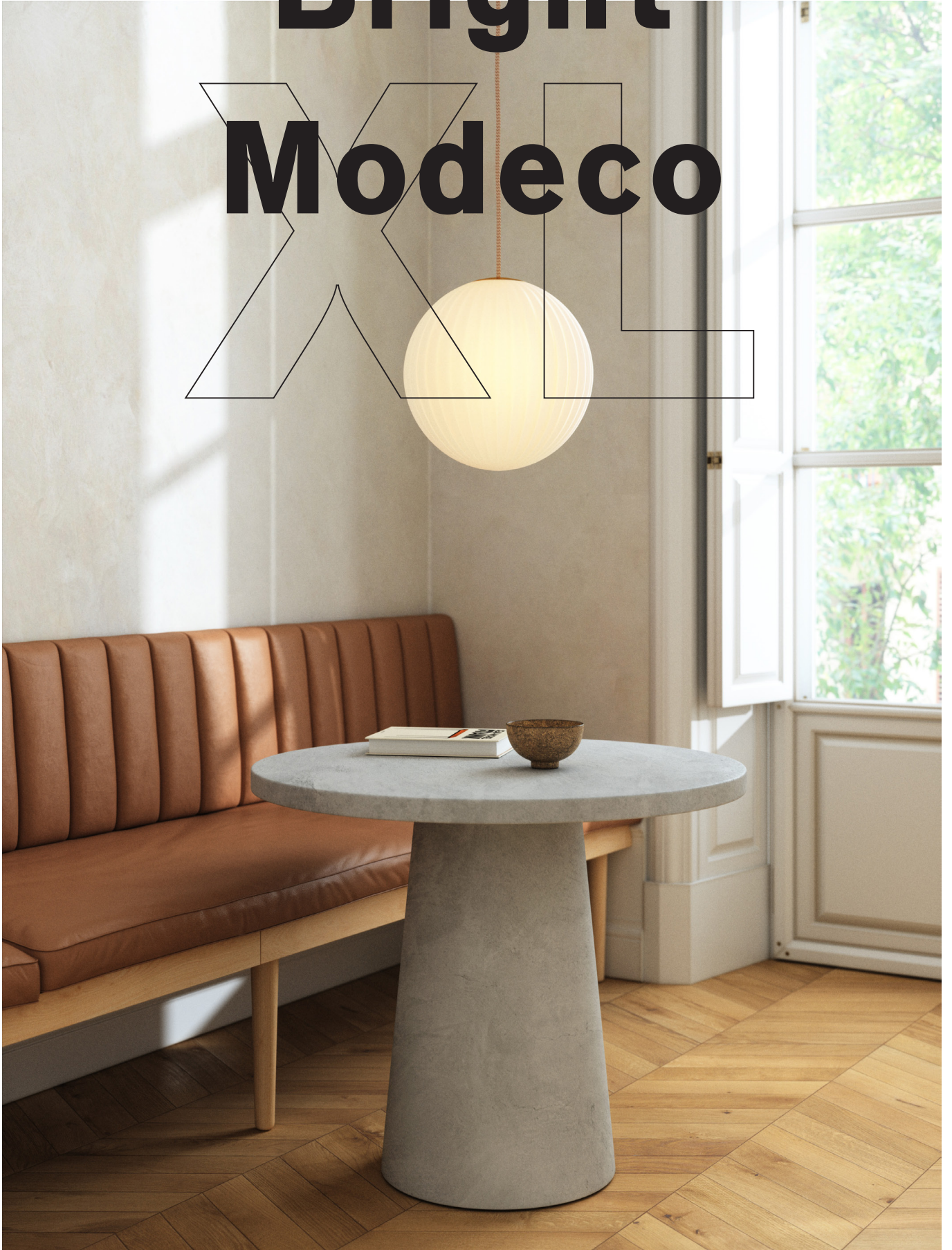
Smaller companies and individual designers may also be more willing to take risks and pursue unconventional projects that larger corporations may deem too risky or unprofitable.

Supporting these firms helps to generate fresh perspectives and innovative ideas. In addition, these firms are flexible and adaptable to the changing needs and preferences of society. They can experiment with various materials, techniques, and design concepts that contribute to a more dynamic design legacy.

Furthermore, supporting emerging designers ensures the progression and sustainability of cultural heritage. With less attachment to past conventions and traditions, these designers can explore new design horizons while drawing on past experiences. Supporting these designers encourages a sustainable and evolving cultural heritage that reflects the changing needs and preferences of society.

Moreover, investing in emerging designers is also an investment in the future of design.

Bright Modeco











Name: Bright Modeco XL (SKU: 111701 Crema) (SKU: 111701 Black)

Material: Opaque mouth blown glass & Brass - Crema Textile Cord

Dimensions; Ø: 300mm - Cord Length: 300mm

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Bright Helio

Bright Helio is named after the phenomenon heliotropism which is present amongst all plants but most famously known from the sun flower which very visibly orienting towards the sun during the day.

Bright Helio is a hybrid between a pendant and a floor lamp. It has the lightness of a pendant and the freedom of a floor lamp.

In both new and old buildings ceiling outlets are rarely exactly where you need them and this often becomes a constraint when it comes to interior decoration. Some pendants can be offset and connected without compromising the design but most pendants will suffer from it.

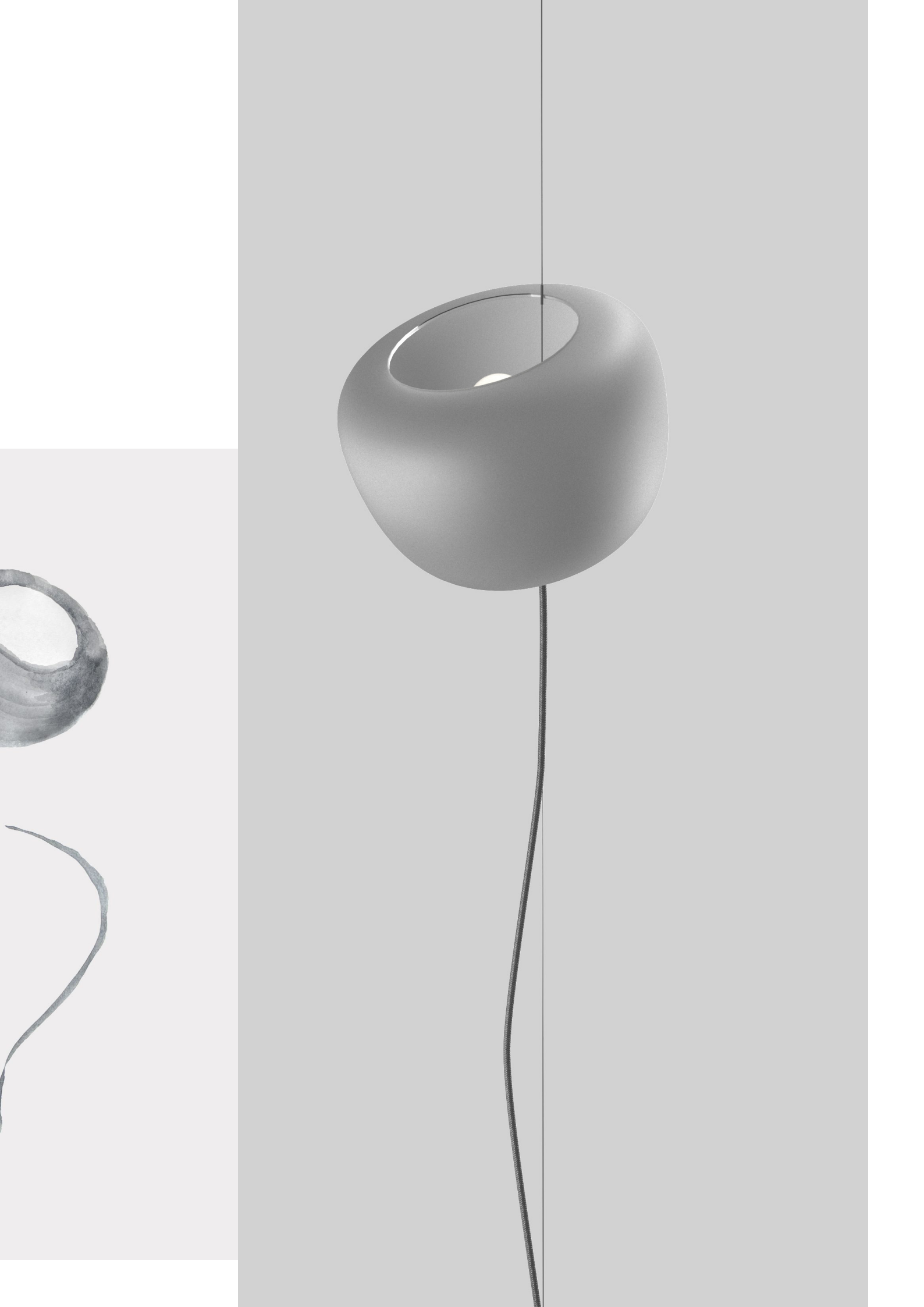
About Helio

Bright Helio is kept in place by a suspended wire and balanced on two touch point. The vertical position of the shade can be adjusted as well as the tilt.

Just as with Bright Malus, Bright Helio also has a cord resembling a stem. The idea is to soften the rigid and controlled feel of the lamp. The Bright Helio comes with a marble foot which besides from adding tactility to the design, also serves as a weight to keep the wire straight.

All components of the lamps are toned, from the the mouth blown glass to the grey Grigio Belimi marble at the floor is working within the grey scale. The idea is to uniform the different parts of the lamp into an 'industrial flower'.







Technical information

Bright Helio is vertically
suspended by a **5 meter steel wire** and
is produced from mouth blown Ø250mm **smoked glass**.

Bright Helio comes with a
3 Meter Monochrome textile cord
and is equipped with a **E27**
european plug and a floor push button.

The Dance of The Invisible Hands

What makes creative people stray off the comfortable path of enlightenment and venture into the unexplored?

We as being creative people, experience it as a dance between two invisible hands, both encouraging us to explore the unknown for different reasons.

One hand representing our ego is pushing us, towards the unexplored to achieve recognition and glory, while the other hand is guided by our curiosity and it pulls us towards the unexplored as well, but for a very different reason.

But how do we navigate this constant battle and what is the value of following our curiosity instead of our ego? Moreover, while exploring the unknown, it can be difficult at times to know whether we are being pushed purely by our ego or pulled solely by our curiosity, or sometimes by both hands at once.

Exploring the unknown can be challenging, but by recognizing the motivations behind our exploration, we can make conscious decisions about which hand we allow to guide us. Whether it's the pushing hand of our ego or the pulling hand of our curiosity, we can find fulfillment and purpose as we explore.

It's important to recognize that both the hands are constantly at play in our journey. However, the key to achieving balance lies in knowing when to let each hand guide us.

"As we navigate the dance of
the invisible hands,
We may find ourselves lost in
uncharted lands,
But let us not forget the
power of our creative spark,
Which can guide us through
the dark."

Bright Malus





Material: Opaque & transparent mouth blown glass & solid brass

Dimensions: (Ø) 249mm (H) 200 mm

Cord & Socket: E27 – 3 Meter, Textile – Black or Crema

Wire System: 2 Meter – White Ceiling Cover

The Malus Project

The Malus Project seeks to explore our natural link to this familiar shape. How does it affect us, and how may we benefit from reintroducing a shape that has been associated with something positive and nourishing throughout history.

When choosing a home, we often dream of an ocean view and vast green fields. Some say this is because our primal instinct tells us to camp in places with easy access to fish in the sea and prey in the forest.

In many ways, our primal search for nutrition still affects our day to day life and the choices we make to feel calm.

This idea of natural shapes, and their primal effect on us, is what we seek to explore with this project.





Thoughts on why European Production Matters

At Nordic Tales, we are proud to produce all of our glass in Europe, and we believe that this is an important decision for several reasons.

Firstly, by sourcing materials closer to home, we can significantly reduce the carbon footprint associated with transportation and logistics. This is an important step in our efforts to reduce our overall environmental impact and build a more sustainable business.

Secondly, producing glass in Europe helps ensure compliance with strict environmental and safety regulations. We take our responsibility to protect the environment and ensure the safety of our products very seriously, and by producing in Europe, we can ensure that our glass is manufactured in a responsible and sustainable way.

Finally, producing glass in Europe can help ensure greater supply chain stability and resilience. By sourcing materials locally or regionally, we can reduce our dependence on long and complex supply chains that are vulnerable to disruptions. This can help ensure that we have a reliable supply of high-quality glass, even in the face of unexpected events such as pandemics or geopolitical tensions.

We believe that these factors make producing glass locally or regionally an attractive option in order to build a more sustainable and resilient business.

Bright Ripple





Material: Clear frosted mouthblown glass & solid brass

Dimensions; Ø: 200mm

Cord Length: 300mm

Wire Length: 200mm

The surface of Bright Ripple imitates the rings that appear on liquid, as an object breaks it's surface. A phenomenon known from nature as 'capillary waves'.

These rings create a distinct pattern and illustrate the relation between cause and effect, much like Newton's Cradle. This hints that everything is connected – what happens in the south affects the conditions in the north and vice versa. In other words, this is an embodiment of the ripple effect expressed on a spherical shape, not much different from a planet.

Bright Ripple is shaped by a mathematical pattern, in strong aesthetic opposition to Barrocco, which is unique and amorf. One could say that if Barocco is yin, Ripple is Yang, one cannot be fully understood without the other. Both projects are rooted in nature; Bright Barocco explores natural variation within a set of rules and Bright Ripple journeys the idea of rhythm, patterns and flirts with Fibonacci numbers. Both projects has strong poetic qualities, yet the beauty are expressed in very different forms.

Bright Ripple is classic and Bright Barocco, is baroque. The two lamps are each polemic examples of the two universal aesthetic languages, and between them you have the full spectrum.

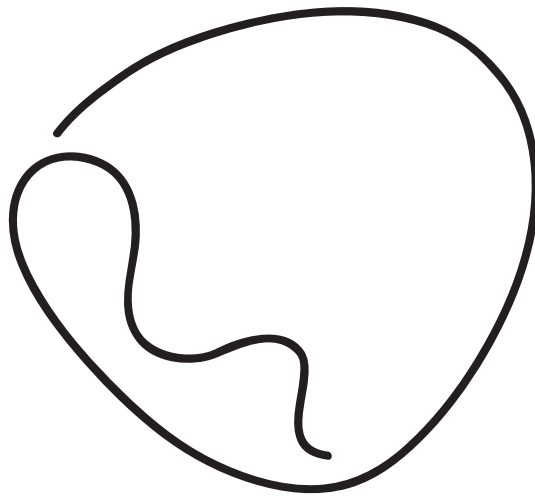
Bright Ripple is produced from mouth blown glass, and comes with a solid brass lid.



Bright Breeze







Material: Opaque & transparent uniquely customized mouth blown glass & solid brass

Dimensions; Ø: 200mm Ø: 240mm

Cord Length: 300mm

Wire Length: 200mm

Bright Breeze is based on two layers of mouth blown glass; one defining the outer contour, the other providing a distinguished inside.

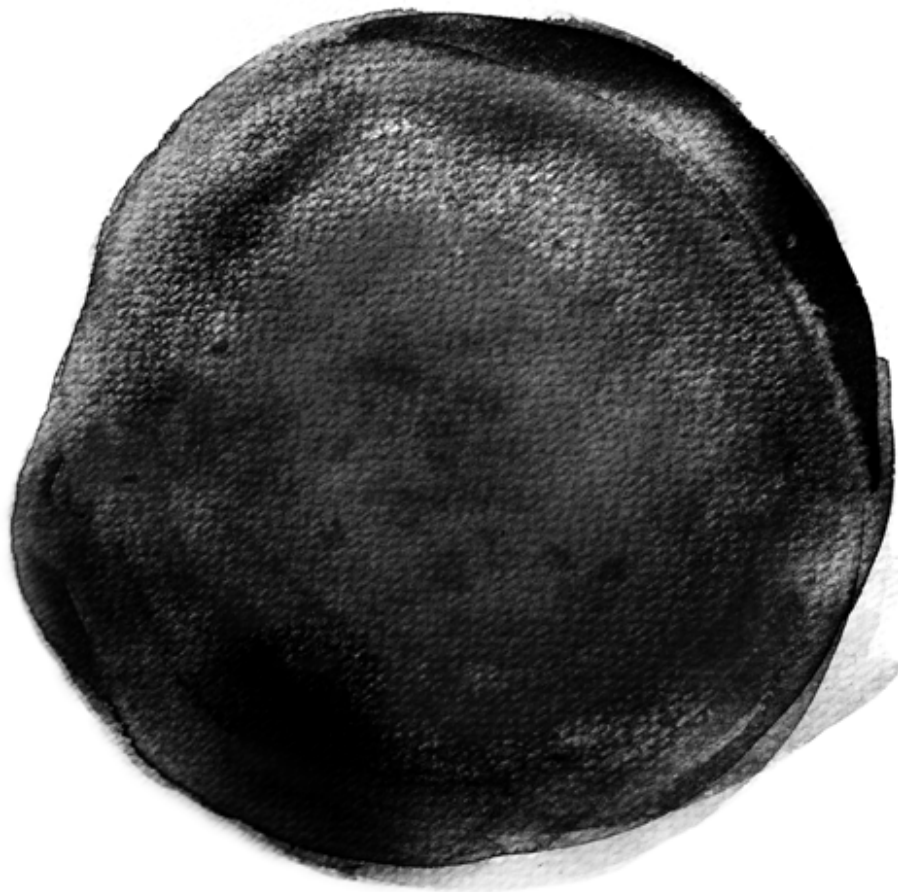
Every lamp is unique, yet framed by the same outer lines. This hints at the natural diversity we find in nature, where a species follow the same guidelines, but are different at individual level.

Bright Breeze appear to be uniting both baroque and classic qualities. The outer layer of glass creates a strong uniform geometric shape, and contrary to this, the inner layer is organic and appears warm and liquid.

The Bright Breeze project seeks to explore the boundaries we define in order to distinguish and separate the things that surrounds us. What do we consider similar and different, and can something be different and similar at one and the same time?



Exploring the
beauty of
imperfection



Bright Barocco









Every Barocco is
uniquely customized
and comes with a
certificate



Material: Opaque uniquely customized mouth blown glass & solid brass

Dimensions; Ø: 200mm

Cord Length: 300mm

Wire Length: 200mm

The Barocco project explores the process of solidification and debates how we perceive solidity and liquidity.

Not much different from an icicle, formed by weather conditions and gravity, the Barocco pendant is created by blowing air and a shift in temperature.

The Bright Barocco lamps seek to preserve the link to their original liquid form, by appearing to be frozen in the middle of the process.

Barocco, which originally meant a pearl of irregular shape, is perfectly imperfect, since it is rich in variation and has the same quality you find in wood, which also varies and contributes with uniqueness to a uniform design.

All Bright Barocco pendants are uniquely customized by a glassblower and come, with a certificate and a personal signature from the glassblower.









Material: Opaque mouth blown glass & Brass

Bright Modeco

Dimensions; Ø: 200mm Cord Length: 300mm

Bright Modeco Plus

Dimensions; Ø: 200mm H: 260mm Cord Length: 300mm

Bright Modeco Table Edition

Dimensions; Ø: 200mm H: 260mm On/Off Cord Length: 300mm

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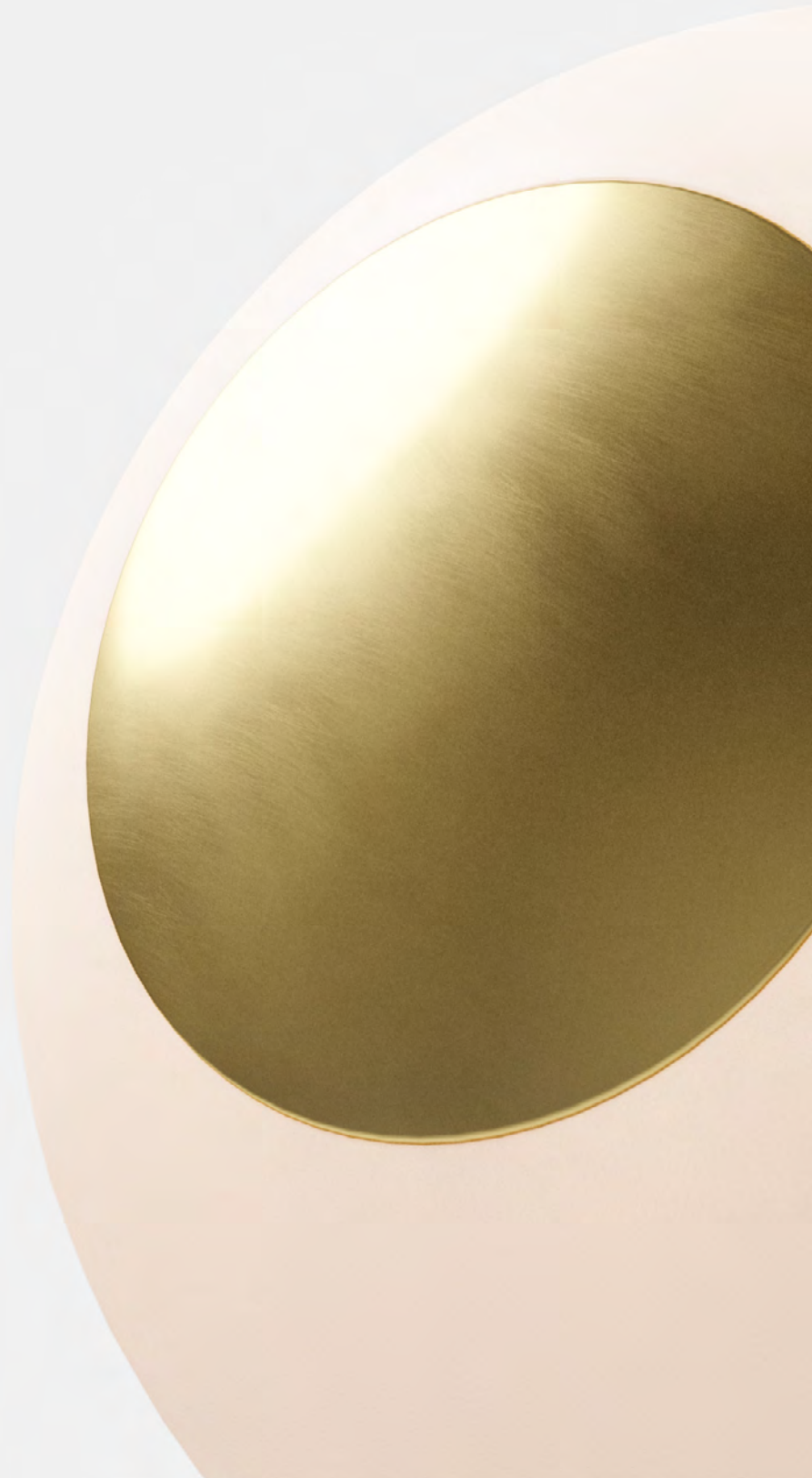
We believe by combining the values from both modernism and art deco in the 21st century we could create something functional without compromising the genuine human need for decoration.



BRIGHT SPOT



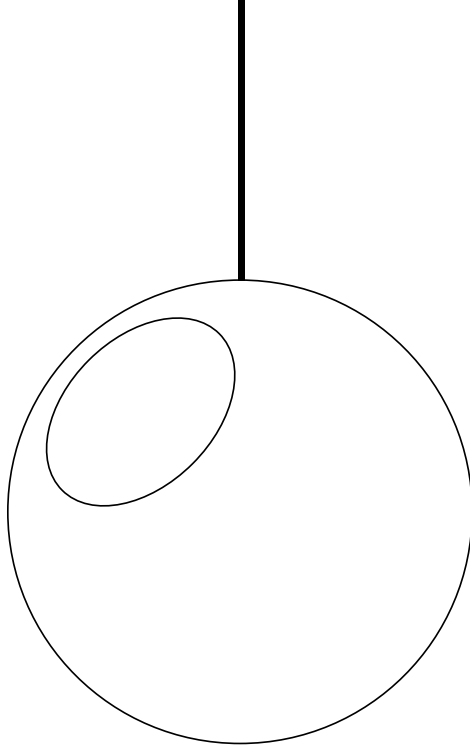
"Bright Spot is a
reinterpretation of the
classic café pendant known
for bathing the urban Parisian
coffee shops in a soft,
ambient light"











Material: Opaque mouth blown glass & Brass

Dimensions; Ø: 200mm

Cord Length: 300mm

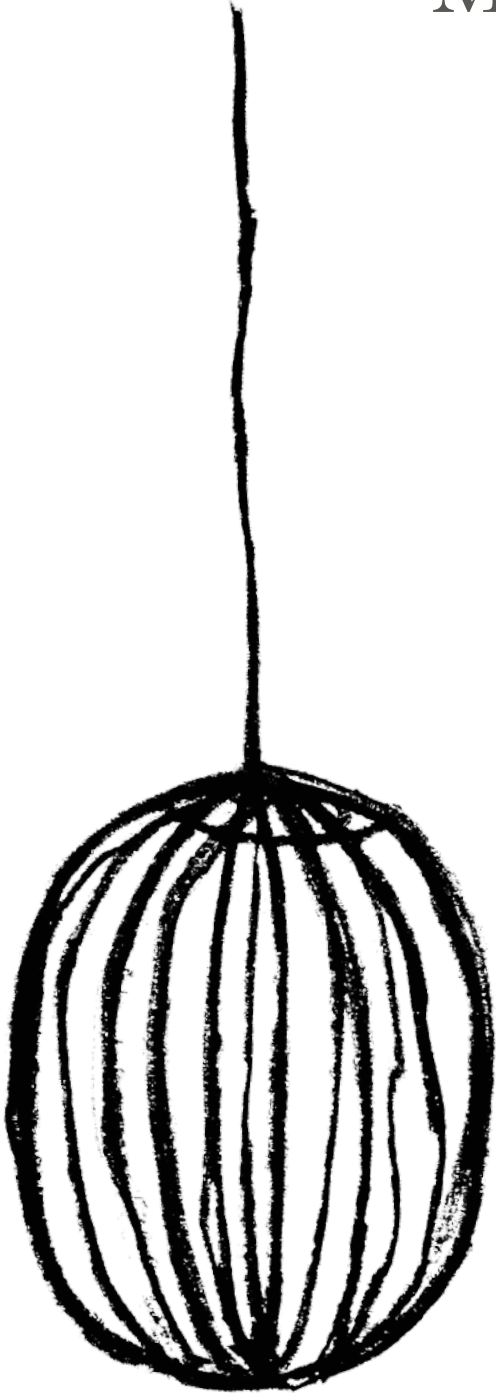
Bright Spot is a reinterpretation of the classic café pendant known for bathing the urban Parisian coffee shops in a soft, ambient light. We maintained the warm glow but combined the chic Parisian aesthetic with a Nordic minimalism creating an almost clinical, yet tactile design with just a hint of nostalgia.

The lamp shade is made from opal glass and an embedded spot that comes in two different versions: You can either choose the original brass spot or be among the first to snag a Bright Spot with our brand new aluminum spot. The removable metal spot not only creates an eye-catching contrast to the simple glass sphere: It also completes the expression of the lamp by forming a closed globe. Additionally, the unvarnished brass spot creates a dynamic lamp that changes over time as the spot patinates.

The long, dark Scandinavian winter makes good lighting an absolute necessity – but lamps are much more than just illuminators. They are a big part of the story you tell about your home. The soft lines and the contrasting materials of this modern design turn an everyday function into a highly aesthetic experience. With its simple yet striking expression, Bright Spot can be used both as a repetitive element across a room or as an isolated statement piece.

Bright Spot was originally designed for Aarhus Airport as part of a comprehensive renovation since the airport wanted to rebrand itself when Aarhus was nominated European Capital of Culture 2017. Today more than 200 Bright Spots light up the halls and walkways in the airport.

BRIGHT
MODECO





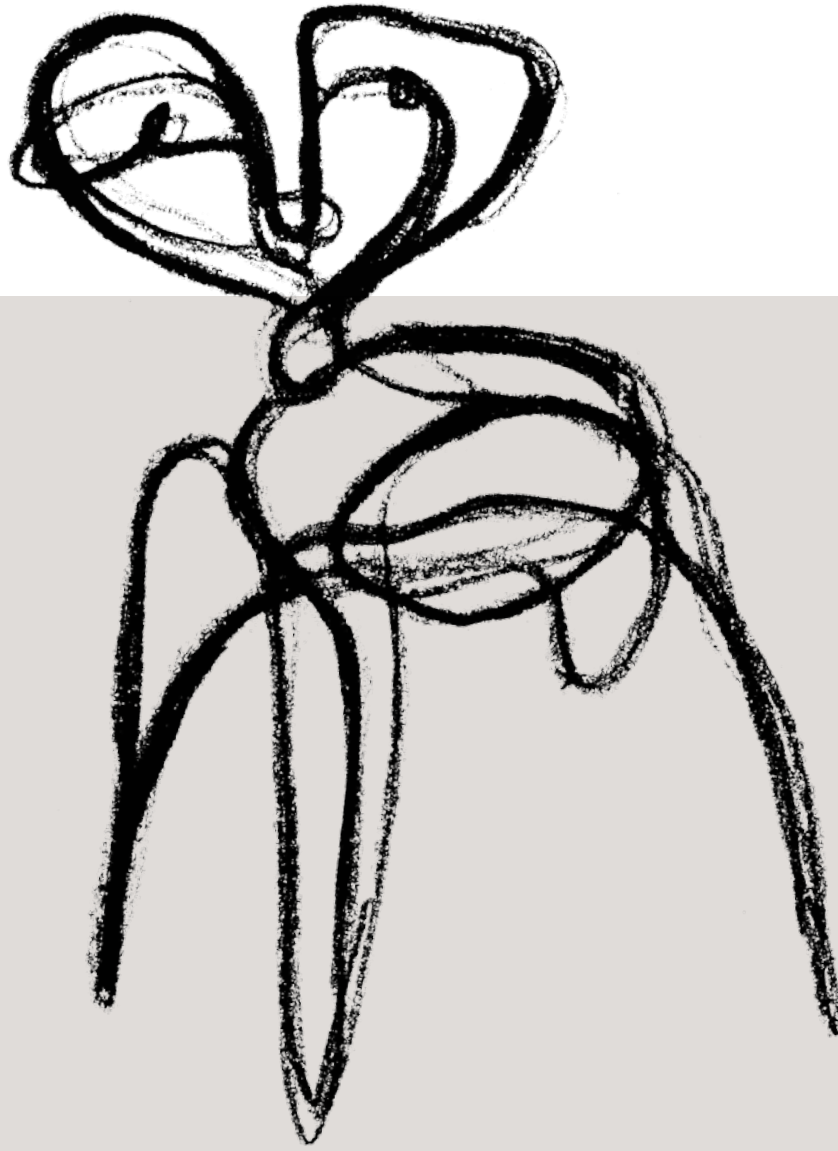


"Bright Modeco is an
attempt to do something
different, to embrace
feminine values"





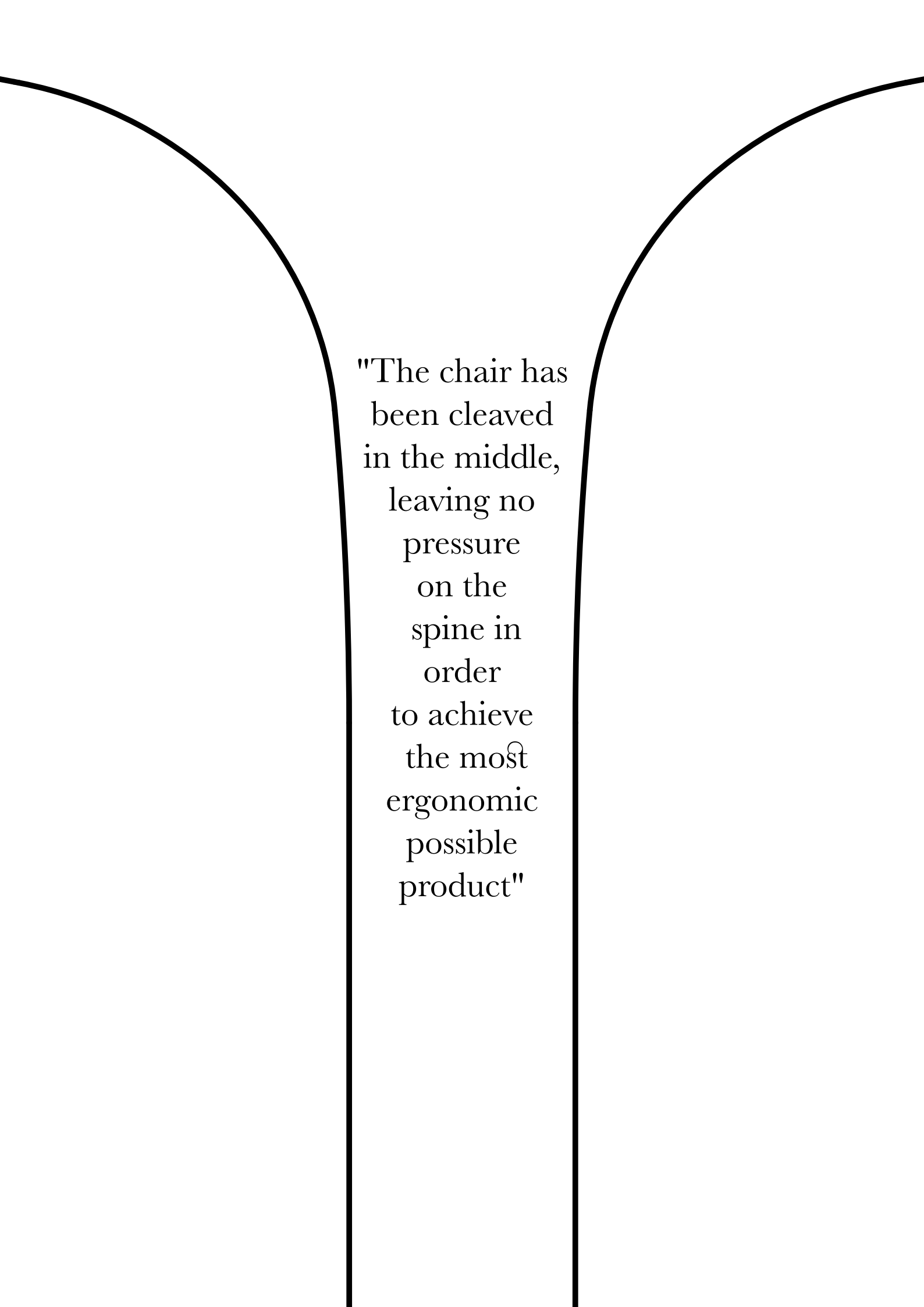




MOTH CHAIR

Furniture Collection





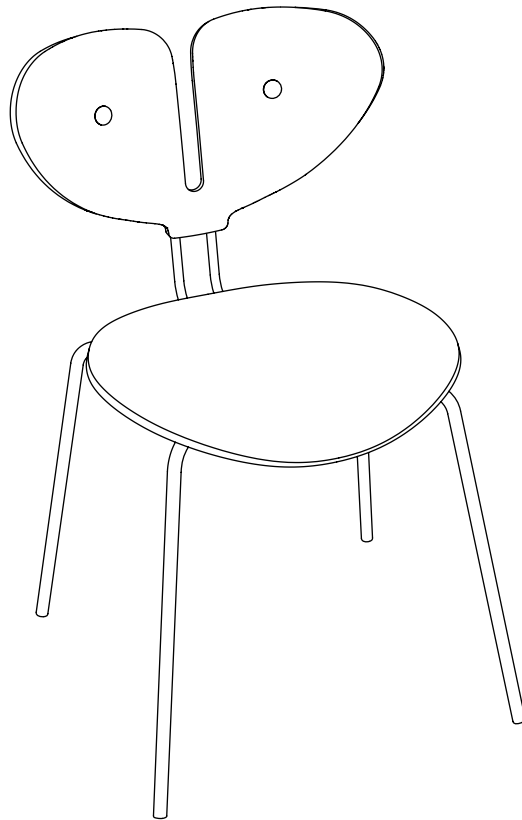
"The chair has
been cleaved
in the middle,
leaving no
pressure
on the
spine in
order
to achieve
the most
ergonomic
possible
product"











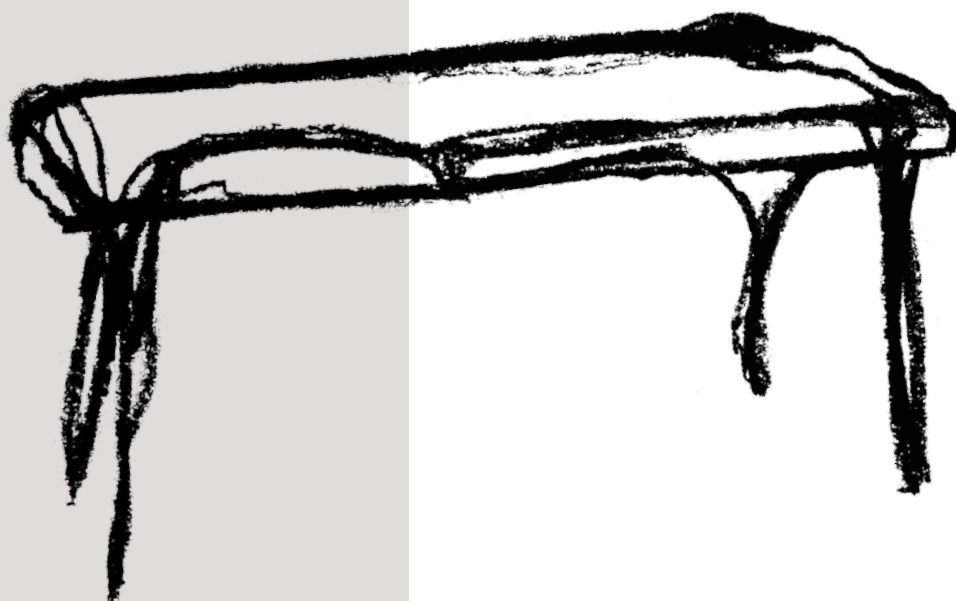
Material: Smoked or oiled oak wood & powder coated steel
H: 80cm D: 56cm W: 51cm Seat H : 44cm

Moth is the founding member of the Nordic Tales' After Eight collection. A collection of furniture dedicated to those of you who shine after the sun has set.

The charismatic expression is the result of a left and right brain design process. The chair has been cleaved in the middle, leaving no pressure on the spine in order to achieve the most ergonomically possible product. The brass knobs are keeping the only eight millimeter thick back piece in place and pattern the wings. The lower back piece is intended to tangent the solid metal rods and completes the face of the Moth chair.

The famous Rorschach test has played a huge part in positioning the eyes of the moth in order to create an expression that can be read as both cheerful and melancholy depending on the nature of the observer.

Besides molded plywood and structure coated steel, the Moth comes with a special detail to complete the after eight mood. On the back, it has two corks specially imported from a famous champagne cork supplier. Besides these corks, the whole chair has been designed, developed, and produced in Denmark.



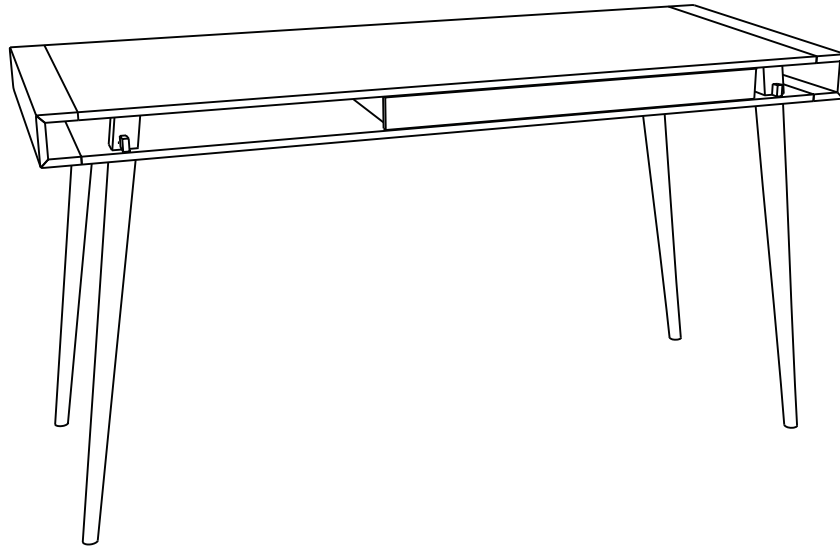
POET DESK

Furniture Collection

"The table is an ode to
classical Scandinavian
furniture in which quality in
materials and detail
is highly prioritized"







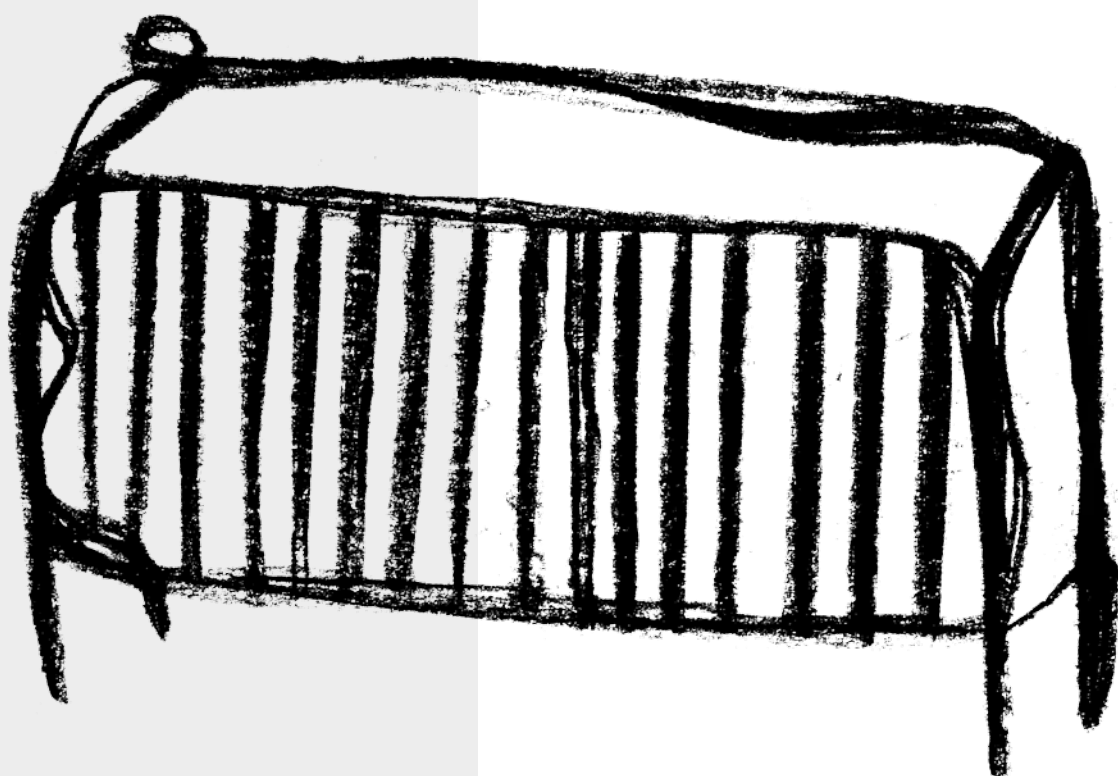
Material: Oiled oak wood, solid and veneer

H: 72cm **D:** 55cm **W:** 135cm

Poet Desk is the story of exclusive furniture. It is a desk whereby thoughts and creativity can unfold and generate new ideas and projects. The table is an ode to classical Scandinavian handcrafted furniture in which quality in materials and detail is highly prioritized.

Poet is more than just a desk. It is a tool equal to your computer and your coffee mug. Poet, besides from the primary desktop, has two built-in shelves and a drawer where you can store your notes and pens. This way, your desk always appears tidy and clean. Legs and desktop are wedged together and eliminate the need for superfluous materials and components.

The idea of Poet came alive during the designers' stay at the school of joiners in Copenhagen, Denmark. The table honors solid craftsmanship and at the same time fulfills contemporary wishes of a simple and functional design.



PLEAT CABINET

Furniture Collection

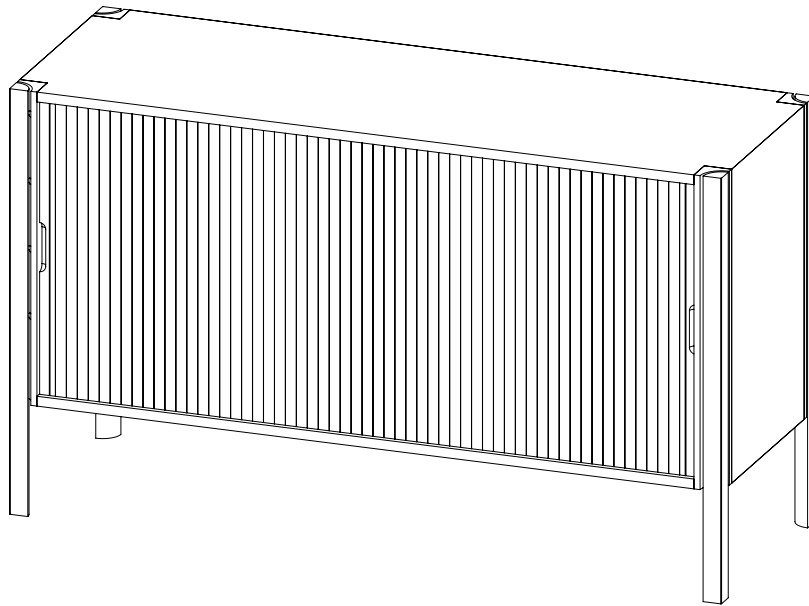
"With a stepless textile curtain
mimicking a traditional pleated
lampshade, Pleat cabinet
melts classical lamp design with
contemporary furniture tendencies"











Material: Soap treated oak wood
H: 70cm D: 40cm W: 120cm

Pleat Cabinet is a furniture design looking both backward and forward in time. Most cabinets have an undeniably retro feel – and Pleat Cabinet is no exception. In fact, the design embraces the nostalgic look – but at the same time, it is designed to fit the demands of a modern home. The result is a timeless design that rethinks the functionality of the cabinet while retaining the classic lines.

To fit contemporary needs, the inside of the cabinet is fully customizable – and this is no exaggeration. With nine completely adjustable modules, you can arrange and rearrange your Pleat Cabinet to fit your exact needs – whether your cabinet is meant for storing liquor and board games or photo albums and those important documents we all have but don't know what to do with. An invisible opening at the back of the cabinet even makes it possible to hide away cables, modems, and other technologies that are an unavoidable part of modern living – but maybe not the most aesthetically pleasing accessory for your home.

Nordic Tales started out as a lighting brand and expanded to furniture later on. With a stepless textile curtain mimicking a pleated lampshade, Pleat Cabinet melts the two design branches together. By drawing on this well-known lamp feature, the design becomes highly recognizable – but by putting it in the context of furniture, it is transformed into something completely new, something unexpected.

The stepless curtain makes it possible to hide away what needs hiding away while putting other modules on display. The backside of the cabinet has a high finish, giving you the option of using your Pleat Cabinet as a freestanding piece that you can build your living space around – or you can place it more discreetly against a wall. It's totally up to you.