



**FC**

**FIRST CHOICE  
CONSTRUCTION**

**BUILDING FOR  
TOMORROW, TODAY**

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## TABLE OF CONTENTS

Our Mission .....	3
The FCC Story .....	4
Our Leadership Team .....	9
Our Services .....	10
Our Approach .....	11
General Construction Services .....	12
Public Works .....	15
Masonry Services .....	20
Construction Management Services .....	23
Contact Us .....	24

# THREE GENERATIONS OF CONSTRUCTION EXCELLENCE

**First Choice Construction** (FCC) isn't just another construction company. We are a family-driven force that has been shaping communities for over five decades. From our humble beginnings as a small masonry business to our current status as a comprehensive construction powerhouse, we've built more than structures—we've built trust, relationships, and lasting legacies.

# OUR MISSION

To revitalize communities through a legacy of craftsmanship, innovative solutions, and expansion.

# THE FCC STORY



**1975**

Beverly and Audrey Jones establish their masonry business



**1985**

Expansion into commercial masonry projects



**1992**

Company reaches 50 employees



**1999**

Cory Sr. takes leadership



**2005**

Formal incorporation as First Choice Masonry, Inc.



**2015**

Company surpasses 100 employees



**2021**

Implementation of comprehensive infrastructure



**2024**

Company rebrands as First Choice Construction, Inc., expanding its services beyond masonry to offer a broader range of construction solutions

**1978**

First major residential masonry project completed



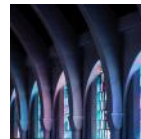
**1988**

Major milestone: First school addition project completed



**1995**

First church renovation project completed



**2003**

Introduction of new construction technologies



**2006**

First major government contract secured



**2020**

Cory Jr. joins company leadership



**2022**

Expansion of services to include 4 major divisions of sustainable construction



**2026**

The next generation steps into leadership, continuing a legacy of excellence and positioning the company for its next era of growth





1970s

## THE FOUNDING GENERATION

### **Pioneers of Craftsmanship: Beverly and Audrey Jones**

In the mid-1970s, Beverly and Audrey Jones embarked on a remarkable entrepreneurial journey that would lay the groundwork for a generational construction legacy. What began as a small, locally-focused masonry business was fueled by an unwavering commitment to quality, attention to detail, and community service.

Starting with residential projects, Beverly and Audrey quickly gained a reputation for exceptional craftsmanship. Their early work included intricate masonry for homes, small commercial spaces, and community buildings. Their philosophy was simple yet profound: every project is an opportunity to create something lasting and meaningful.

As their reputation grew, so did their ambitions. They expanded from residential masonry to more complex projects, taking on school additions, church renovations, and community center developments. Each project was a testament to their belief that construction is more than a business—it's an art form that shapes community landscapes.



1999 - 2006

## THE EXPANSION ERA

### **Visionary Leadership: Cory Jones**

In 1999, the company entered a transformative phase when Cory Jones, armed with a construction management background and an innovative mindset, assumed leadership. Recognizing the evolving construction landscape, Cory strategically repositioned the company from a specialized masonry business to a comprehensive construction firm.

Key milestones of this era included:

- Formal incorporation of First Choice Construction in 2006
- Strategic partnerships with major contractors and local agencies
- Expansion into general contracting for commercial and institutional projects
- Development of a robust, versatile construction methodology

Cory's leadership was characterized by a delicate balance: honoring the foundational principles established by his parents while introducing modern practices and technological innovations.



CURRENT GENERATION

## THE MODERN ERA

### A Family-Driven Enterprise

The Jones family's involvement remains a cornerstone of First Choice Construction's operations, exemplifying a true family-driven business model. Each member of the family plays a critical role in the company's success:

- **Cory Jones Sr.:** Senior Leadership and Strategic Advisor, offering decades of wisdom and guidance
- **Cory Jones Jr.:** President and Primary Visionary
- **Katrina Jones:** Director of Operations, ensuring smooth and efficient day-to-day business functions
- **Jada Jones:** Business Development Associate, driving the marketing vision for the company's next chapter

With over 100 employees and multiple service divisions, First Choice Construction has transformed from a local masonry business into a comprehensive construction enterprise. Together, the Jones family upholds the company's values and continues to drive growth, community impact, and industry leadership.



CURRENT GENERATION

## THE MODERN ERA

### **Continuing the Legacy—Cory Jones Jr.: Third-Generation Leadership**

Today, First Choice Construction is led by Cory Jones Jr., representing the third generation of leadership. With a clear vision for the future, Cory Jr. has seamlessly integrated the company's traditional values of craftsmanship, integrity, and community focus with modern construction technologies and innovative management practices. His leadership reflects a commitment to expanding FCC's reach and ensuring its continued relevance in an evolving industry.

Under Cory Jr.'s guidance, the company has embraced contemporary construction methodologies while maintaining its family legacy. His dedication to sustainability, efficiency, and innovation drives the company forward, solidifying its position as a leader in the construction sector.

# MEET THE FCC LEADERSHIP TEAM



**Cory Jones**  
Chief Executive Officer



**Cory Jones Jr.**  
President



**Katrina Jones**  
Director of Operations



**Tiffany Barthwell Moore**  
General Manager, Masonry Division



**Pamela Ford-Dickerson**  
General Manager, General Contracting Division



**Lavonna Powell**  
Chief Financial Officer



**Tamatia Williams**  
Senior Human Resources Director



**Ericka Salter**  
Executive Business Partner

# OUR SERVICES

At First Choice Construction, we bring over five decades of expertise to every project. Discover how our family-owned business, spanning three generations, can transform your vision into reality with exceptional quality and attention to detail. Select a service below to learn more about how we can help bring your vision to life.

# OUR APPROACH



## PROJECT PLANNING & MANAGEMENT

Detailed planning and coordination of all project phases



## QUALITY CONTROL

Rigorous standards and inspections throughout construction



## RESOURCE OPTIMIZATION

Efficient allocation of materials and workforce



## TIMELINE MANAGEMENT

Strategic scheduling to ensure on-time completion



# GENERAL CONSTRUCTION SERVICES

From groundbreaking to finishing touches, we handle every aspect of your construction project with precision and expertise.

## FULL-SERVICE CONSTRUCTION EXCELLENCE

With decades of experience in comprehensive construction, First Choice Construction delivers end-to-end solutions for projects of any scale. Our integrated approach ensures seamless execution from initial planning to final completion. We don't just build structures; we build confidence. From initial planning to final completion, our team ensures every detail aligns with your vision and exceeds expectations.

# PORTFOLIO

## DCHA EMERGENCY VACANT UNIT REPAIRS

### VARIOUS SITES

**Client:**

District of Columbia Housing Authority

**Status:**

On-Going

**Services Performed:**

General Construction

**Industry:**

Multifamily



Photo credit: Google Maps

**OVERVIEW:**

Contractor(s) shall provide all labor, equipment, materials and cleaning supplies required to perform operations necessary to repair/ make ready vacant units at various DCHA properties.

# PORTFOLIO

## MAINTENANCE & REPAIRS OF GOVERNMENT FACILITIES

### VARIOUS SITES

**Client:**  
Department of General Services

**Status:**  
On-Going

**Services Performed:**  
General Construction

**Industry:**  
Education | Office | Industrial



### OVERVIEW:

Performing maintenance and repair services for various District of Columbia owned properties within the DGS construction portfolio and maintenance facility locations. Such work may include, but is not limited to: roof repairs, life safety repairs, vandalism, windows and door replacement, mechanical services, and other miscellaneous work as may be necessary.



# **PUBLIC WORKS**

Building the infrastructure that keeps our communities strong and connected. Our public works projects prioritize safety, functionality, and lasting impact.

## **BUILDING COMMUNITY INFRASTRUCTURE**

Our commitment to public works reflects our dedication to community development. We take pride in our role as a trusted partner in community development, delivering infrastructure projects that serve as the backbone of thriving communities. Our public works division specializes in projects that enhance public safety, improve quality of life, and support sustainable community growth. We're committed to building infrastructure that not only serves today's needs but also paves the way for stronger, more connected communities.

# PORTFOLIO

## ZICLA BUS PLATFORMS

### VARIOUS SITES

**Client:**

Department of Transportation

**Status:**

On-Going

**Services Performed:**

Masonry

**Industry:**

Federal



**OVERVIEW:**

- Installing multi-modal safety projects of scales varying from individual intersections up to two mile-long roadway corridors. These projects will specifically entail the creation of new and/or updated bicycle facilities, pedestrian facilities, and bus-priority elements.
- Installing and maintaining ZICLA Vectorial platforms and their related equipment, such as ramps, flex posts, curb flaps, and any other functional part of this modular system
- Changing existing roadway patterns through sequentially-phased adjustments to traffic movements and patterns, and in coordination with DDOT CA and other DDOT resources (traffic control officers, roadway operations patrol, etc.)
- Installing pavement markings, signage, and roadway equipment
- Demolishing, removing, and disposing of concrete, asphalt, reinforcing steel, and related roadway elements
- Building new roadway, sidewalk, and bicycle facility elements from concrete, reinforcing steel, asphalt, stone products, soil products, and other related materials

# PORTFOLIO

## ZICLA ROAD PICKETS

### VARIOUS SITES

**Client:**

Department of Transportation

**Status:**

On-Going

**Services Performed:**

Masonry

**Industry:**

Federal



**OVERVIEW:**

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# PORTFOLIO

## ZICLA ROAD STRIPING

### VARIOUS SITES

**Client:**

Department of Transportation

**Status:**

On-Going

**Services Performed:**

Masonry

**Industry:**

Federal



**OVERVIEW:**

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- Installing and maintaining ZICLA Vectorial platforms and their related equipment, such as ramps, flex posts, curb flaps, and any other functional part of this modular system
- Changing existing roadway patterns through sequentially-phased adjustments to traffic movements and patterns, and in coordination with DDOT CA and other DDOT resources (traffic control officers, roadway operations patrol, etc.)
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# MASONRY SERVICES

Continuing our founding legacy of excellence in masonry, we create beautiful, durable structures that stand the test of time.

## CRAFTSMANSHIP THAT ENDURES

Masonry is where our story began in the 1970s, and it remains at the heart of First Choice Construction's identity today. Our masonry division combines time-honored techniques with modern innovation to create structures of lasting beauty and strength. With three generations of masonry expertise, we understand that each stone and brick we lay is part of a legacy that will stand for generations to come. Our masonry services honor the past while embracing modern techniques to craft structures of enduring strength and beauty.

# PORTFOLIO

## DC UNITED SOCCER STADIUM

**100 POTOMAC AVENUE, SW  
WASHINGTON, DC 20024**

**Client:**

Turner Construction

**Status:**

Completed 2018

**Services Performed:**

Masonry

**Industry:**

Hospitality



Photo credit: D.C. United

**OVERVIEW:**

Audi Field, home to Major League Soccer team DC United, is a soccer-specific stadium with a capacity of 20,000 seats, 24 suites, 1,500 club seats, and two clubs and lounge areas. It is also a host for other events such as football, lacrosse, concerts, and other entertainment and community events.

# PORTFOLIO

## HANGAR 21

### JOINT BASE ANDREWS CAMP SPRINGS, MD

**Client:**

Clark Construction Group

**Status:**

Completed 2021

**Services Performed:**

Masonry

**Industry:**

Federal



**OVERVIEW:**

A new Presidential Complex with a multi-bay hangar to accommodate the proposed replacement to the VC-25A aircraft that currently transports the President of the United States (POTUS). Facility and mission relocations necessary to accommodate hangar construction include the Hazardous Cargo Pad (HCP), the Explosive Ordnance Disposal (EOD) Proficiency Range, the JADOC Satellite Site, areas of the existing golf courses, and the Military Working Dog (MWD) Kennel.

# PORTFOLIO

## SUITLAND HIGH SCHOOL

**5200 SILVER HILL RD  
DISTRICT HEIGHTS, MD 20747**

**Client:**

Turner Construction

**Status:**

On-Going

**Services Performed:**

Masonry

**Industry:**

Education



**OVERVIEW:**

344,000-square-foot educational building that will encompass a high school as well as the school's Center for Visual and Performing Arts (CVPA) and Career Technical Education (CTE) programs. When completed, the new Suitland school will have an enrollment of over 2,500.



# CONSTRUCTION MANAGEMENT SERVICES

Strategic project leadership delivering certainty, efficiency, and results from concept to completion.

## COMPREHENSIVE PROJECT OVERSIGHT

At First Choice Construction, our Construction Management Services provide clients with experienced leadership, disciplined oversight, and proactive coordination throughout every phase of the project lifecycle. From preconstruction planning through final closeout, our team manages cost, schedule, quality, and risk to ensure projects are delivered efficiently, safely, and in alignment with client objectives.

We bring the same level of precision, accountability, and performance that defines our construction operations, offering clients a trusted partner dedicated to protecting project value while driving successful outcomes.



# READY TO START BUILDING FOR TOMORROW, TODAY?

We'd love to hear from you!  
Whether you're interested in a  
consultation or have questions,  
reach out to us today.



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