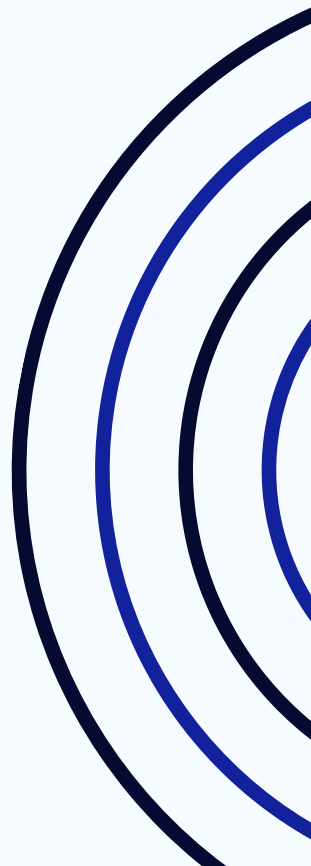


# CAMU

# DIGITAL CAMPUS

## LMS & SIS

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# Why Camu is the Solution of Choice.

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Camu leverages the power of technology to help institutions meet their scholastic goals. Not only is our superior cloud-based platform compatible with newer models of learning, but it also helps streamline academic and administrative processes efficiently and effectively. Bringing students closer to their career goals.

Technology is what sets Camu apart from other ed-tech platforms. Our innovative product is designed by an expert team that has an aptitude for user experiences. We are ready for both, incremental and radical innovation. While the former refers to small design updates in the product that are invisible to the user but solve a particular problem, the latter refers to newer technologies that bring about a significant change in the product such as cloud-based applications and blockchains for better data security.

We believe that the best design is the simplest one. One that doesn't require advanced computer skills, but seamless and intuitively guides the user through his/her journey. Having clearly studied how our customers think and behave, we designed Camu based on how they are, rather than how we want them to be.

So, instead of bolting them into it, we created a product that is usable and delightful. Whether it is management, faculty, students, or parents, anyone can navigate the Camu platform with ease.



# Student Information System (SIS)

Imagine a system that can store, retrieve, manage, monitor, and analyze student data, all within a single cloud! A limitless cloud, where every task, administrative or academic, has its own distinct place. Now, imagine the convenience and speed at which decisions can be made! And with safety and security.

## Online Admissions

*If the design is simple, the process will be seamless. Our people-first platform ensures a smooth, successful online enrollment and admissions journey*

From application to acceptance, Camu offers students a simple way to reach out to their dream institutions. Why have a harrowing admissions experience, when you can simply breeze through it?

Our intuitive software wears two thinking caps: The Institution and Student, which is why it is sharp and smart. Institutions can now spend less time on processes and more time on productivity. Students click their way through course selection, registration and payment in minutes. This assures them that, as students, they have your support, and this begins from the day they login.

- P • Build an application form that allows you to reach the right student.
- R • Define the application process clearly to minimize ambiguity.
- O • Make the online application available to students.
- C • Monitor the application every step of the way.
- E • Validate the applications and relevant documents for complete accuracy.
- S • Screen applications to pick the right students.
- S • Automatically generate and email admission offers in bulk.
- S • Get admission confirmation.
- View admissions status and vacancies in a dashboard.

## Curriculum Defenition

Building a curriculum that engages the heart and head, is no easy feat. Camu facilitates the design and delivery of holistic syllabuses for a wide variety of pedagogical models. We are the bridge between institution and student, giving ideas and inventions the impetus, they deserve

The program, course, module, topic – each element of the curriculum is driven by specific outcomes or objectives. What the student is expected to achieve after he/she has graduated. Education is more than just about gaining knowledge, it is the application of theory to solve real-world problems

*We are the bridge between institution and student, giving ideas and innovations the impetus, they deserve*





# Academic Planning

Camu is an institution's digital gateway system. We operate as a virtual diary or day planner of sorts, allowing faculty and management to update, track, and approve functions related to courses, curriculums, and programs. Because a goal without a plan is just a wish, right? Our software is the best administrator in the world! Scroll, swipe, tap, click and experience your academic calendar.

Now, you can save up on time, energy and overheads.

- Book lecture halls, allocate faculty staff and distribute students effortlessly
- Schedule course and assessment timetables automatically - modify an existing schedule or build one from scratch
- Devise course content for each lecture smoothly
- Optimise on available space and resources skilfully

*Academic planning is made elementary, with Camu. This expert feature grants teaching faculty the felicity to make quick, impactful decisions, and students the ability to monitor their lifecycles, night and day.*

## Student Records

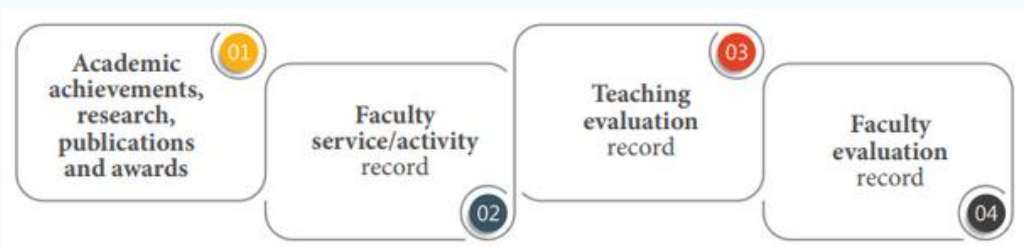
Information is one of the most valuable commodities of an institution. This is why we lock student information into a trunk and give only the concerned parties the key.

*Student administration, learning, transport coordination, payroll, assessment, communication – unlock a student's past, present and future with Camu!*

<b>Basic information record</b> Name, gender, date of birth, address, contact details	<b>Attendance record</b> Absenteeism, late entries, sick leave
<b>Academic record</b> Grades, class rank, honours and awards	<b>Health record</b> Medical history, physical examinations, screening results
<b>Extra-curricular record</b> Participation in school-sponsored activities or athletics	
<b>Fee record</b> total fees due, payments received	<b>Transportation record</b> bus routes

## Staff Academic Records

Our cloud is like a virtual register. It stores a vast variety of data that can be easily accessed and utilized by relevant people. Among the many categories, is staff academic records, or as we'd like to call it, a glimpse into the person behind the profession.



*Camu helps institutions nurture great teachers who can bring out the best in students.*

# Accounts Receivable

*Cashier and billing functions for student receivables are literally at your fingertips with Camu.*

**Set up any kind of fee structure** - credits, courses, flat fee

Typically, students will have a myriad of payments to make - tuition charges, fee charges, financial aid credits, room and board charges, transportation charges, fines, and more.

**Get real-time** updates on collections and dues

**Configure the accounts receivable system for your requirements** - scholarship, funding, multiple-payers, statutory compliance like invoicing and taxes

The last thing anyone wants is a payment going missing. Camu creates a safe haven for all these financial transactions.

**Send automated email alerts** and reminders

## Student Clearance

Students must comply with a variety of criteria before they can clear "The Hold". Aspects such as medical test failure, delayed payments, disciplinary measures, or any other irregularity, may hamper or halt a student's ability to achieve clearance.

*Camu gets students clearance ready, so they may forge ahead with confidence!*

## Alumni

*Camu's active and dynamic alumni network is a great addition to the SIS*

Here's a secret; the success of an institution can be measured by its alumni - former students who have either attended or graduated in some way or fashion from the university.

Camu's active and dynamic alumni network is a great addition to the SIS. Not only does it help institutions connect with their past graduates more intimately, but it also helps current students become inspired to do bigger, better.



## Inventory/Assets

Managing assets and keeping track of inventory is one of the key challenges of institutions, today. Just picture the mountains of paper. Phew!

Now, you can eliminate manual data entries, data redundancies, theft, and loss with this efficient system that manages and tracks stock in real time.

*Thereby channelising staff time for the important tasks that need their intelligence and attention.*

# Student Document Generation

*Features such as bulk generation, automation, and unlimited storage space ensure you work smarter, with minimal effort*

We convert student data and analytics into beautifully designed documents.

Whether it's a mini requirement like an ID card, or a maxi requirement like a leaving certificate, Camu offers institutions an all-one-one package for documentation.

Our software allows you to create, edit and customize like an IT pro! Features such as bulk generation, automation, and unlimited storage space ensure you work smarter, with minimal effort.

## Student Attendance

Reading out a series of roll numbers and being greeted by a chorus of "present" and "here" is a time-consuming task.

Camu automates the entire process, making student attendance a task completed in minutes. Students may simply log in and scan the QR code. Faculty need not waste time, energy or resources registering it physically.

*With administrative formalities out of the way, teachers can focus their efforts on creating an engaging and enriching classroom atmosphere.*

## Internal Examinations

*The four levels of proctoring services combine to create a safe, conducive environment for examinations, protecting the integrity of examinations. Not only do we put the institution at ease, but we also alleviate any student worry.*



The educational landscape looks a little something like this; one student, multiple online courses... Which means, it would be nearly impossible to conduct physical examinations due to the geographical dispersion of learners.

Camu Proctoring is a remote, online proctored examination solution that combines AI-based and blended live proctoring, to deliver the highest level of accuracy, security, and scalability.

We offer a single solution for multiple proctoring environments - automated, manual, and blended. Wider reach, higher collaboration, and lower administrative overheads – tick, tick, tick!

# Controller of Examinations (CoE)

*A cloud-based system, Camu CoE meets global standards in security and data privacy to safeguard your institution from any malpractice. We offer a fully integrated CoE platform that can adapt to both, a Choice Based Credit System and a Fixed Enrolment System.*

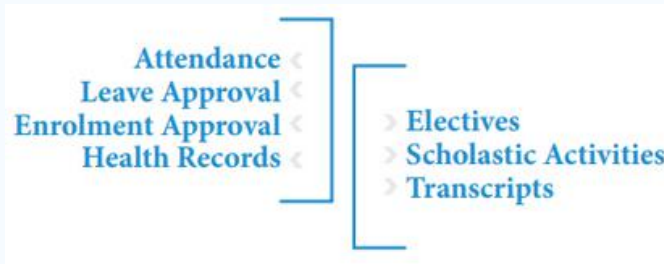
Keen to navigate the examination process with proficiency? Camu takes care of the leg work and then hands over the reins to you.

From pre-examination, to examination, and post-examination phases, simply follow the digital trail.

- Schedule examinations and confirm exam application automatically
- Issue digital hall tickets
- Facilitate nominal roll generation
- Manage seat allocation
- Moderate with multiple strategies
- Publish results on the student portal
- Re-evaluation

## Student Advising

Teachers may not have all the right answers, but they must be willing to share what they know. Camu SIS facilitates a wonderful mentorship programme, wherein fruitful, student-teacher relationships are nurtured online and one-to-one.



*It's almost like having a guardian watch over every move, failure or success.*

The mentor guides the mentee on every aspect of his/her course, from attendance to examinations, to extracurricular activities, and credits.

## Student Services

*Camu keeps to the pace of the millennial age, rendering every action smart, secure and speedy.*

A student may need to apply for an ID card, an academic transcript, or a sports certificate. Typically, this would mean a time-consuming activity which requires the student to visit the campus, File an application at the registrar office, then return again after a few days to collect the document. With student services, however, this process is facilitated with a few clicks!



Click on the tab, and select a category.



Attach proof.



Agree to the terms and conditions.



Make payment.



Fill out details.



Receive ticket.

# Placements

*Our platform is the bridge between “student and institution” as well as “student and industry”.*

Some courses require students to have real work experience, in order to complement and support their degree requirements.

Some courses require students to have real work experience, in order to complement and support their degree requirements.

Student placements generally refer to a year spent in an organization between the second and final year of a degree. This could be in any area of business – engineering, manufacturing, finance, etc.

# Transportation

Camu offers institutions the option of blended learning i.e., a mix of campus-based and virtual-based activities.

For when the student must make a physical trip to campus, he/she can avail of the transportation facility via the Camu mobile app.

Students can view their routes, estimated arrival time, and other important information like bus number and conductor details. Parents, too, have access to this information on MyCamu, giving them 24/7 assurance of their child’s safety.

*Be it a campus classroom or virtual classroom, Camu makes the commute bump-free!*

# Student Accommodation

*Luckily, Camu SIS is like a make shift hotel app, allowing students to scout, book, pay and confirm their stay with ease*



Ticking student accommodation off the to-do-list is one of the most important considerations for university freshers.

Luckily, Camu SIS is like a make shift hotel app, allowing students to scout, book, pay and confirm their stay with ease.





# Learning Management System (LMS)

What is something that is easy to explore and simple to set up?

Well, the answer lies in the heading itself! Camu's Learning Management System is one of a kind.

From high-tech to hello-tech, discover a human-friendly platform!

Not only does it facilitate the most powerful student-teacher dynamic yet, but it also administers, reports, automates, tracks and measures academic lifecycles with skill.

## Assignments

*We ensure the focus is on providing personalised and relevant feedback to students, rather than going through the mundane motions of marking.*

Report, presentation, case study, essay... you name it. Our assignment tab is compatible with all types of student evaluation. So that, it's not just about classroom learnings, but lifelong learnings.

Camu empowers institutions with the tools and resources to create a dynamic learning environment. Simply outline the assignment objectives, create the assignment, develop the rubrics, and then let the students get to work, work, work!

Through the collaborative power of LMS, we help teachers and students become the best versions of themselves

While the former saves time on distribution and grading, the latter is able to submit work that is of greater value.



# Online Quiz

*From motivating students to complete assigned readings, to increasing participation in classroom discussions, and improving performance on upcoming examinations, online quizzes work wonders.*

A lecture is being delivered online. The teacher is using an array of multimedia tools to make it engaging. Suddenly, an online quiz flashes before the screen. It's impromptu!

The idea is to measure student understanding at that particular point in time. Captivating, right?

Camu LMS allows teachers to play around with quizzes, polls, and Q&As to capture attention, lock in learnings, and make the virtual classroom experience that much more interesting.



## Lesson Plans/Lecture Notes

A lot goes into the making of a perfect lecture. And a lesson plan just details the steps/actions of getting there. Much like a behind-the-scenes operation. So, what should a teacher do to attain the goals of the lesson?

Set lecture objectives that align with course outcomes

Determine the timing and sequencing of the lecture

Go over subject matter and reading material

Account for diverse student profiles

Incorporate evaluation techniques

Leverage multimedia tools

*Camu LMS helps you create, schedule and assess lesson plans and lecture notes that meet institutional best practices!*

## Chatroom

*The LMS tab has a chatroom feature that fosters an open line of communication between student and teacher, teacher and teacher, and teacher and parent. From providing feedback, to solving queries, to signalling important changes – this chat room blurs the physical boundaries.*

Communication is the foundation of all great student-teacher relationships. It should be both, expressive and receptive. Teachers must be able to break down complex topics, while students must be able to voice their ideas and grievances as and when they arise.



While physical interactions seem like the best way to build good rapport, who says virtual conversations are any less humane? Camu's user-friendly technology brings warmth and transparency to online chats, allowing them to flourish naturally.

# Virtual Classroom

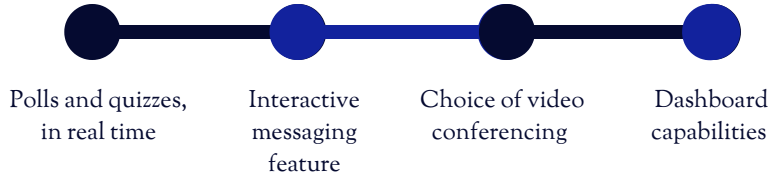
*It's not magic,  
it's just the  
brilliance of  
our tech.*

Infinite ideas, unlimited space, one classroom. No, we're not referring to the world's biggest campus, we're talking about Camu's virtual classroom!

Our digital lecture hall offers a multi-dimensional learning experience, with superior audio, visual and mixed media capabilities to back it up.

Students are encouraged to engage with lesson material and make inferences, at their own pace and style. Teachers can mix and match tools/resources during the live stream to create the most incredible, specialized learning experience. Information is conveyed through voice or video conferencing, with both parties connected to the same chat interface, 24/7.

Camu virtual classroom offers



## Student Feedback

Mistakes should be learned from, not dwelled upon. We, at Camu, seek to normalise making mistakes.

Our LMS platform incorporates a flexible, feedback loop wherein students are constantly thinking about what they've done and how they could be doing it better.

An interactive chat room facilitates strong, two-way communication between students and teachers. As and when a query, doubt, critique, or compliment arises, it journeys to the relevant party.

*Human beings  
are not perfect,  
but our tech  
surely is!*

## Projects and Internships

*Our human-  
centric  
technology takes  
care of the back-  
end nitty  
gritties, allowing  
users to focus on  
the tasks at  
hand.*

Write, proof read, upload, submit!

We support projects and internships, every step of the way, much like a mentor would do. Our human-centric technology takes care of the back-end nitty gritties, allowing users to focus on the tasks at hand.

Students can view project requirements, marking rubrics, and other important information, through LMS. They will also be able to track their internships/placements, and credits earned. Meanwhile, faculty can assess, grade, and provide vital feedback automatically

Make use of Camu's one-stop-shop for extra-curricular governance.



# Academic Planning

Welcome to the centre of academic planning. Camu guides institutions to make important decisions regarding curriculum, programme, course, unit, and chapter.

Decision making is as simple as a yes, no and maybe, with our efficient platform.

- Book lecture halls, allocate faculty staff and distribute students effortlessly
- Schedule course and assessment timetables automatically -modify an existing schedule or build one from scratch
- Devise course content for each period and semester smoothly
- Determine program and course outcomes fluently
- Optimise on available space and resources skilfully

*Streamlines processes, coordinate services, manage tasks as easily as you would write down your morning grocery list*

## Question Bank

*These questions can then be used for the purpose of quizzes, polls, MCQs and Q & As.*

Deposit questions and let students withdraw the answers. Camu LMS gives institutions the platform to nurture the right kind of questions.

Faculty can edit, duplicate, preview, delete, and tag a wide variety of questions within a database of subject categories. These questions can then be used for the purpose of quizzes, polls, MCQs, and Q&As.

Be prepared, one query at a time.

## Online Assessments

Quantitative or qualitative, essay or multiple choice, our assessments are well structured and easily navigable. Because we believe in a benefit-driven, people-first system.

Students may answer questions online or hand write their papers. If the latter, they may scan and upload answer sheets from their mobile phones onto the assignment portal. Additionally, they may upload equations and diagrams as images, to supplement their papers.

*Faculty can then collate the results digitally and publish them onto the student's portal via the app.*

## Attendance

*With Camu LMS, there's no need for a roll call, students can mark their attendance in minutes by logging in and scanning the QR code.*

Roll No.1, Roll No.2, Roll No.3...

Say good bye to bulky attendance registers, our tech is friendly, feather-light and super-fast.







# BACK OFFICE AND PLATFORM SERVICES

If institutional performance is the main act, technology is most definitely the supporting act. And for tech to work its many wonders, back-end services must be fully scripted.

The platform is the enabler, the people are the game changers.

## SSO

Keeping track of multiple usernames and passwords is tiresome, even for the calmest, coolest of minds. Whether you write it down in your journal or save it on your desktop, managing this kind of information requires patience and focus.

With Camu's single sign-on service, institutions are granted one set of login details. The singular credentials help faculty and students access several applications without breaking a sweat.

By getting rid of the complications and focusing on the competencies, our technology helps your institution build a friendlier, more thoughtful digital ecosystem.

Take ownership of your accounts, courtesy of SSO.

*The singular credentials help faculty and students access several applications without breaking a sweat.*

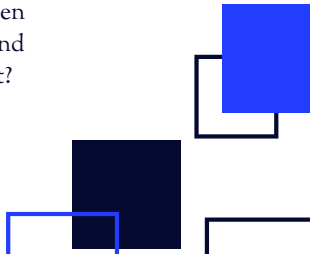
## Google / Office 365

*Camu lets you work faster and more intelligently by offering you a tech life line*

We understand that institutions play mix and match with Google and Microsoft applications. For this simple reason, we make it easy for you to tap into both. To help you multitask better. Now, you can engage productively from any device with anyone, regardless of the tools used.

Office 365 consists of all core applications such as Word, Excel, PowerPoint, Outlook, and One Note. Additionally, you may configure it to include services like Publisher, Planner, OneDrive, Skype, and more

When combined with Google Workspace, you can get even more done. For example, Google Drive helps you store and share over 100 different file types and formats. Cool, right?



# Financials Integrations

Camu was built to operate alongside other complex systems within the educational paradigm.

Dashboards, systems, features, and services collaborate to achieve complete synergy for the institution.

In particular, the financials integration tab manages all debits and credits as a professional accountant would. It's okay if numbers seem like mumbo jumbo to you, we are expert collators.

*Dashboards, systems, features, and services collaborate to achieve complete synergy for the institution.*

## Payment Gateway

*With the assurance and safety of our user-friendly technology, money can be transferred with ease. Ka-ching!*

Fees, accommodation, transportation, textbooks, supplies - Camu works with the accuracy and precision of a bank.



We offer a simple, payment gateway for students and parents to avail of, ensuring transactions are free of hassles.

## Business Intelligence



*Camu helps you achieve continuous improvement throughout the semester, rather than merely at the end. If you'd like to predict the future and act on it in the present, let our data analytics guide you to actionable change.*

Data will always talk to you, if you're willing to listen.

We help you explore and mine mountains of data for quicker, better decision-making.

That way, you can improve the quality of teaching and learning tenfold.

# Library

*By nurturing librarians and library users, we build an online network of knowledge and wisdom.*

There's no problem so grave that a trip to the library can't fix. Every solution, to every problem, can be found in one of the pages of a library book, the right library book.

Camu's fully featured, scalable library management solution is far from a dusty, old library; it is a contemporary arena of information and ideas.

- Catalogue books, journals, white papers, and reports
- Keep proper records of those issued, reissued, and not returned
- Provide an interface for all members and patrons to interact with
- Eliminate large numbers of employees and manual data entries
- Enhance the efficiency of all information resources

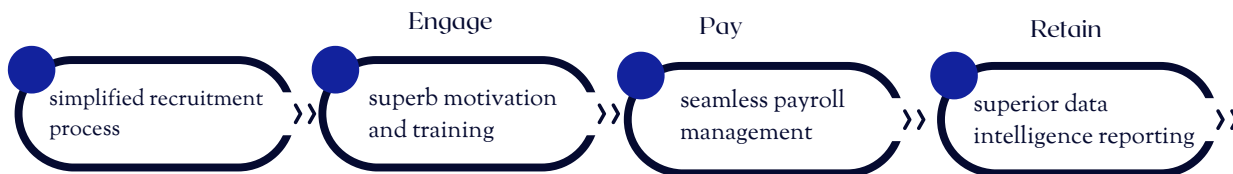
# HR & Payroll

Dreaming of a bigger, better, brighter workforce?

Well, that's the precise motto of Camu's human resource management solution!

Our multi-function software helps motivate, inspire, guide, and manage personnel.

Hire



*Our multi-function software helps motivate, inspire, guide, and manage personnel.*

# Proctoring Services

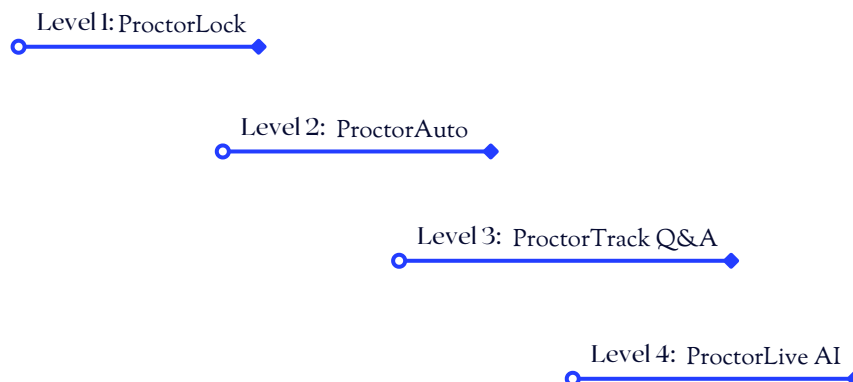
*All four levels combine to create an academic shield or armour of sorts, preventing any kind of malpractice. What's left is a safe, stimulating environment for assessment. Enjoy wider reach, higher collaboration, and lower overheads with Camu's smart, scalable solution*

Worried that online examinations aren't secure or conducive enough?

"It just won't cut it!"

Here's putting your doubts to eternal rest.

Camu ProctorTrack is a remote, online examination solution that combines AI-based and blended live proctoring, to deliver the highest level of accuracy.





# WEB AND MOBILE INTERFACE

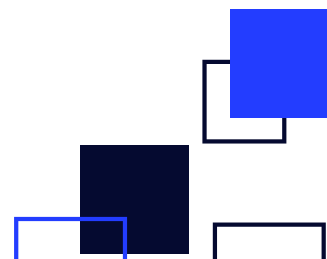
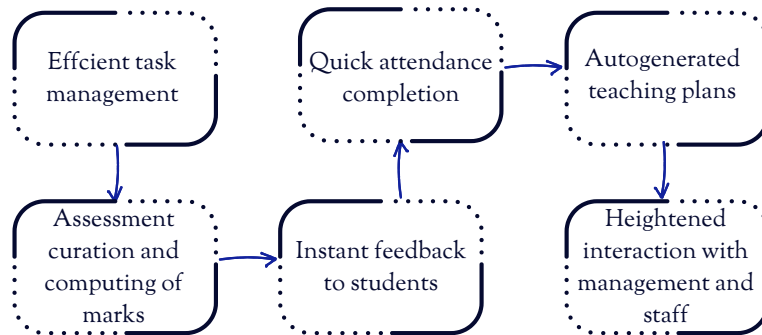
Our user interface design is compatible with both, mobile and web applications. Simply put, institutions may access the EdTech platform anytime, anywhere, and on any device. Now, every educational stakeholder is empowered with tech on the trot.

Simply put, institutions may access the EdTech platform anytime, anywhere, and on any device .

## Web & Mobile Access for Faculty

We ensure seamless navigation for superior, simplified teaching. Camu for faculty helps optimise lecture delivery for the best results.

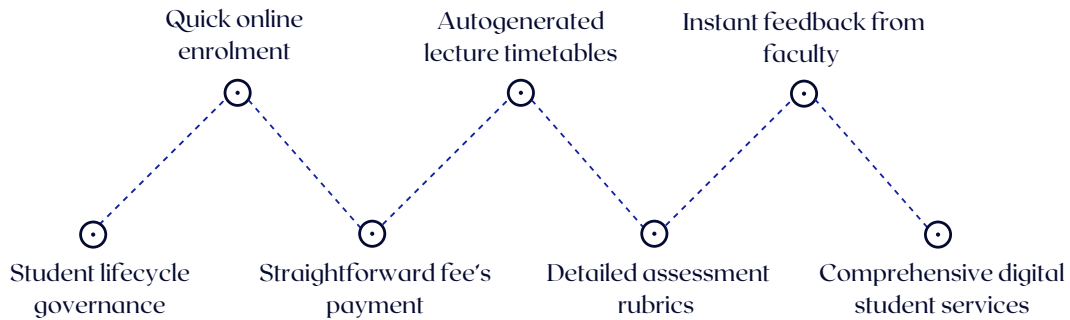
*Camu for faculty helps optimise lecture delivery for the best results*





# MyCamu App for Students

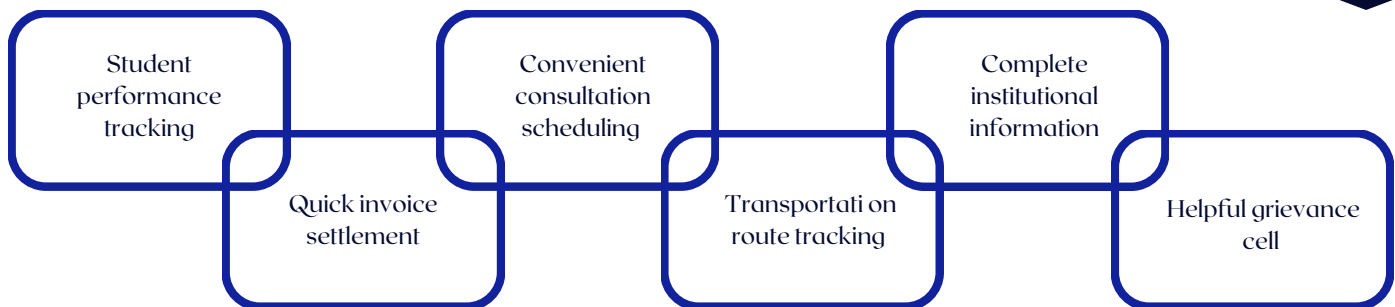
Our software moves according to individual student pace. So, that they're never constrained to their desks.



# MyCamu Mobile App for Parents

We give parents ultimate peace of mind by monitoring their children's progress and regular updates from the institution. MyCamu for parents is thoughtful and considerate.

*Regular updates from the Institution. MyCamu for parents is thoughtful and considerate.*





[www.pixelcareconsulting.com](http://www.pixelcareconsulting.com)