

Headlines

Unitas ON TRADE

November - December 2025

Fo1c

EXCLUSIVE
OFFER

Buy 2 save £2,
Buy 6 save £10

drinks
business
GLOBAL
ROSE
MASTERS
SILVER 2025

ENGLAND
HARPERS
wine
stars
2022

ENGLAND
HARPERS
wine
stars
2022
STAR OF KENT

WINEGB AWARDS 2021
SILVER

SILVER
wine
90
POINTS
CHALLENGE 2021

INDEPENDENT ENGLISH WINE AWARDS
IEWA
2021
GOLD

1



**BUY ANY 3
GET 1 FOC***
(ALL FLAVOURS)

2



**BUY 1 GET £7 OFF PER 9G,
BUY 2 GET £17 OFF***

5



**BUY ANY 4
GET 1 CASE FOC***
(ALL FLAVOURS)

W

E

L

C

TO *Small***BLACK**

DEA

7



**£5 OFF EACH CASE
OF COKE ZERO 330ML***

8



BUY 3 GET 1 FREE*

ALL ORDERS MUST BE PLACED IN THE ABOVE WEEK **AND** DELIVERED BEFORE FRIDAY 5TH DECEMBER IN FULL

3



30L - BUY 1 GET £10 OFF
CASES - BUY 1 GET £2 OFF
PER CASE*

4



BUY 4 GET 1 LEMONADE FOC
PLUS 6 BRANDED GLASSES FOC*

C O M E

Small Beer

FRIDAY

ALS

6



BUY 3
GET 1 FOC*

DAY 28TH NOVEMBER

9



NET PRICE £5.99 PER BOTTLE*
 (List price £7.19)

10



BUY 2 SAVE £5*

*SEE PAGE 92 FOR ALL T&Cs

Dear customer...

Happy Christmas to one and all. As each year passes, the November and December brochure seems to come round quicker and quicker. We spend all year building to Christmas in hospitality, and then after two to three weeks, it is over in a flash. The stresses and strains of the past 18 months to two years are real in the hospitality trade, and I can never remember a time where a decent Christmas would be more welcome from everybody involved in this industry.

But sitting around wishing isn't going to make it happen. We have spent an endless amount of time trying to get our promotional schedule right for you to help you maximise your purchasing and sales through this critical period. To kick

things off, we are returning with our amazing Black Friday week from Monday, the 24th of November. Please see the double-page spread on the deals for this year where exceptional value can be had across the brand leaders in many of the main categories. Our suppliers once again have supported us, and you won't get this level of support from anyone else throughout Black Friday period. We will be calling you with our order pads ready to go, to help you maximise the benefit open to you.

Our Christmas promotional Headlines has never been as full and more relevant. Please take time to sit down with a coffee and go through it to plan. What you do before Christmas on purchasing can

really help your margin after Christmas, so stock up now to take advantage. We are more than happy to go through this with you over the phone or via our sales representation, and we will strongly be urging you to maximize everything you can do to get you through the cold winter months in the first part of 2026.

For now, it just remains to wish you all a Merry Christmas and a hugely successful 2026. Karen and I, and the rest of the team at Small Beer, would like to thank you for your loyalty throughout 2025, and we can't wait to see you on the other side.

Feliz Navidad!

Rob Eastwood
MD, Small Beer Ltd

NOV 4 DEC 11		CHAMPIONS LEAGUE FIXTURES		EUROPA LEAGUE FIXTURES	
Nov	4th	League Phase Matchday 4	Nov	6th	League Phase Matchday 4
	5th	League Phase Matchday 4	27th		League Phase Matchday 5
	25th	League Phase Matchday 5			
	26th	League Phase Matchday 5	Dec	11th	League Phase Matchday 6
Dec	9th	League Phase Matchday 6			
	10th	League Phase Matchday 6			

(Fixtures list correct at time of printing)

NOV 1 30	 WORLD VEGAN DAY 1ST NOV WORLD VEGAN MONTH	NOV 5	 BONFIRE NIGHT	NOV 30	 ST. ANDREW'S DAY
DEC 25	 CHRISTMAS DAY	DEC 31	 HAPPY NEW YEAR NEW YEAR'S EVE		

WE ARE NOW STOCKING CELLAR GAS!

WE CAN NOW
DELIVER GAS TO
YOUR CELLAR
DOOR!*

*WHEN YOU
PLACE AN ORDER
OF A MINIMUM
OF £150+VAT

BUY 4 IN ONE GO
& PAY ONLY
£17.50+VAT
PER CYLINDER

USUAL PRICE £20+VAT PLUS A £20
DEPOSIT +VAT. DEPOSIT RETURNS ONLY
ISSUED ON BOC CANISTERS, & ONLY IF
PURCHASED FROM US ORIGINALLY*

CO2,
MIXED 70/30 &
MIXED 60/40

ALL IN
STOCK NOW



*T&CS APPLY AND AVAILABLE ON SITE AT POINT OF COLLECTION

17 99
GREENE KING
BREWERY

**NEW
STOCKISTS**

**INSTALL DURING
NOVEMBER AND
DECEMBER TO RECEIVE:**



**£1,000
CASH**

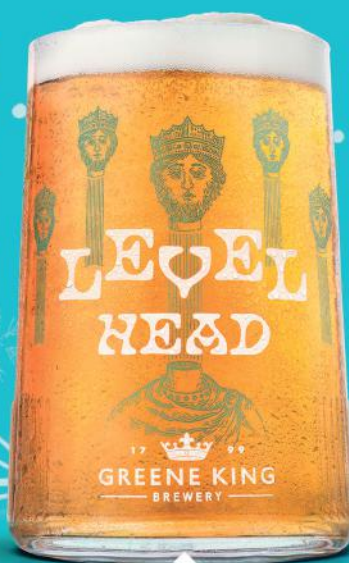
**PLUS THREE
FREE KEGS**

**PLUS UPWEIGHTED
INSTALL POS KIT**



**A 4.3% SMOOTH, UNLAWFULLY FRUITY
HAZY PALE ALE WITH ORANGE, CITRUS
AND TROPICAL NOTES.**

FRUITY IPA'S ARE #1 FASTEST GROWING
CRAFT SEGMENT*



**4% SESSION IPA. HOPPY AROMA, WITH
DELICATELY BALANCED TROPICAL AND
GRAPEFRUIT NOTES.**

BARTENDERS BRAND AWARDS 2023.
VALUE - SILVER AWARD, DESIGN - BRONZE
AWARD, TASTE - SILVER AWARD.



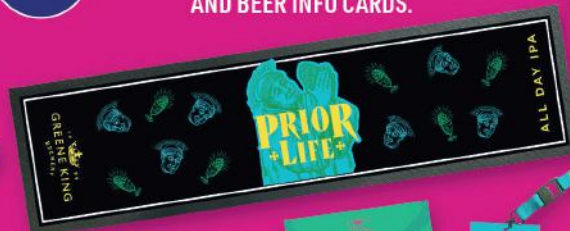
**3.4% ETERNALLY LIGHT, EASY DRINKING
ALL DAY IPA, WITH MELLOW TROPICAL
NOTES AND CITRUS AROMA.**

LARGE INCREASE IN DRINKERS LOOKING
TO MODERATE, ACCESSIBLY PRICED
CRAFT ALE FOR ALL VENUES!



POS

**INCLUDES: GLASSWARE, BAR RUNNERS,
BEER MATS, STAFF T-SHIRTS, LANYARDS
AND BEER INFO CARDS.**



SPEAK TO YOUR CUSTOMER SALES TEAM FOR MORE INFORMATION

Promotion available for new installs of Hazy Day, Prior Life and Level Head from 1st November - 31st December 2025. New stockists only. One deal per customer per brand. £1000 paid retrospectively after pub has continuously purchased 1 x 50L or 30L keg per week for 1 year. First free 50L or 30L keg will be issued upon confirmed install. Second free 50L or 30L keg will be awarded after 8 weeks of continuous stocking. Third free 50L or 30L keg will be awarded after 12 weeks of continuous stocking. Continuous stocking is achieved when a keg is purchased weekly. Point of sale items are subject to availability and maybe substituted or delayed. *Source: Q3 2024 Greene King Internal Sales in Data (last 4 weeks)

ROCK INTO THE FESTIVE SPIRIT WITH OUR EXCLUSIVE ROCKING RUDOLPH REWARDS! THROUGHOUT NOVEMBER & DECEMBER

BUY MORE, GET MORE!

BUY 1 X 9G
RECEIVE A FREE POS KIT

BUY 2 X 9G
RECEIVE POS KIT + FESTIVE SOCKS

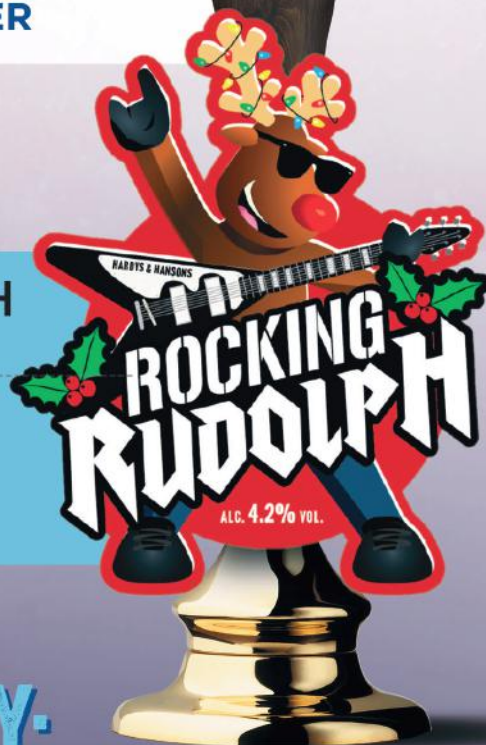
BUY 4 X 9G
RECEIVE POS KIT + SOCKS
+ CHRISTMAS JUMPER
+ BAUBLES

ROCKING RUDOLPH
PREMIUM BITTER • ABV 4.2%

 Dark copper

 Malty, fruity

 Fruity, malted toffee,
crisp bitter finish



BONUS ENTRY: RING IN THE NEW YEAR WITH PRIZES!

FOR EVERY 9G PURCHASED, YOU'LL RECEIVE ONE FREE ENTRY INTO OUR JANUARY PRIZE DRAW.
START 2026 AS YOU MEAN TO GO ON!

PRIZES DELIVERED IN JANUARY INCLUDE:

- £1500 HOLIDAY VOUCHER
- £1250 TECH BUNDLE
- £1000 FITNESS BUNDLE
- £750 GARDEN BUNDLE
- £500 BEAUTY BUNDLE

----- OR -----
CHOOSE YOUR CHEERS:
5 X WINNERS: WIN A CASE OF BEER
EVERY WEEK OR A FIRKIN EVERY MONTH
- FOR A WHOLE YEAR!



**STOCK UP ON ROCKING
RUDOLPH AND SPREAD
THE CHEER – YOUR
CUSTOMERS WILL LOVE
IT, AND YOU MIGHT
JUST WIN BIG!**

T&C's: Throughout the qualifying period of 1st November – 31st December 2025 you will receive a FREE POS kit with your first purchase of a 9g firkin of Rocking Rudolph. Which includes: A2 poster (Rocking Rudolph on tap), A2 poster (Rocking Rudolph/Macmillan donation), pack of 200 drip mats, draw sheet & an Opening hours poster. With the purchase of 2 x 9g firkins (ordered together) you will qualify for the POS kit + a pair of Rocking Rudolph socks. With the purchase of 4 x 9g firkins (ordered together) you will qualify for the POS kit + pair of socks + a Christmas Jumper + 3 individually boxed baubles. Limit of 1 deal per customer. All items subject to stock and availability. Every 9g firkin purchased qualifies for 1 draw ticket, no maximum number of firkins/draw tickets. Draw will take place w/c 5th January 2026 and prizes will be delivered directly to winners by the end of January 2026.



£30 OFF AND A FREE
ADNAMs BOBBLE HAT
 WHEN YOU BUY 3X9G OF THE SELECTED CASKS*

*Offer applies from 1st November to 31st December 2025. Full amount must be placed in one order to qualify for money off & free item. Qualifying products are 9G casks of Old Ale, Yuletide, and Ghost Ship Pale Ale. Bobble hats available while stocks last. Not to be used in conjunction with any other Adnams offer.

be drinkaware.co.uk



All about...

TALL TALES PALE ALE

Lemon - Pineapple - Grapefruit
BUTCOMBE BREWING Co.

A free 30L keg
on install



Scan Me

A second free keg
on the 12th keg

A new customer offer:
FREE case of Tall Tales
Pale Ale Zero



Grapefruit,
Lemon,
Pineapple



Exotic Fruits



Light,
Golden,
Straw



CHEVALLIER BREWING CO.

Award winning beers from Suffolk



Temple Helles ABV 4.0%

Very lightly hopped full bodied malt forward lager, light, clean and refreshing.



Cornwallis EyePA ABV 5.6%

Marked hoppy aroma of Simcoe, with mouth filling palate and a lovely balance of extract and bitterness.



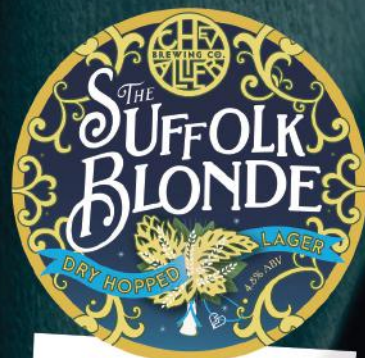
Pressburger Pils ABV 4.8%

Light golden in colour. Classic Czech style Pilsener with a perfect balance of honeyed malt and hop bitterness.



Trapnell Pale ABV 3.9%

Well balanced malty pale ale with pronounced hop aromas from Citra.



Suffolk Blonde ABV 4.8%

Clean refreshing palate with marked fragrant citrus aroma of dry hopped Amarillo



Paladin Stout ABV 4.2%

Silky smooth palate with hints of oak and cedar followed by a rich finish and balancing bitterness.



**FREE KEG ON INSTALL FOR EACH BRAND.
SECOND FREE KEG ON 10TH KEG ORDERED.**

www.chevallier-brewing.co.uk

GREAT BRITISH BOTTLED ALES FROM SMALL BEER

The perfect way to tap in to the growing market place for offering a great range of British Beers is to offer a great range of British Bottled Beers. You can do food matching evenings with them, sell them as off-sales to stop your customers going to the supermarkets or just display a great range on the back bar to entice a purchase. Below are just a few of the many we can offer. Call us to find out more.



8 x 500ml

PAY ONLY

£19.49
per case



8 x 500ml

PAY ONLY

£13.49
per case



8 x 500ml

PAY ONLY

£17.99
per case



12 x 330ml

PAY ONLY

£20.49
per case



8 x 500ml

PAY ONLY

£13.99
per case



12 x 330ml

PAY ONLY

£18.49
per case



8 x 500ml

PAY ONLY

£16.99
per case



12 x 500ml

PAY ONLY

£17.49
per case



8 x 500ml

PAY ONLY

£15.95
per case



8 x 500ml

PAY ONLY

£17.99
per case



8 x 500ml

PAY ONLY

£17.49
per case



8 x 500ml

PAY ONLY

£14.99
per case



12 x 500ml

PAY ONLY

£24.99
per case



8 x 500ml

PAY ONLY

£17.99
per case



12 x 330ml

PAY ONLY

£20.99
per case



8 x 500ml

PAY ONLY

£16.99
per case



8 x 500ml

PAY ONLY

£17.99
per case



GLUTEN FREE

8 x 500ml

PAY ONLY

£15.49
per case



GLUTEN FREE

8 x 500ml - 6.0%

PAY ONLY

£17.49
per case



GLUTEN FREE

8 x 500ml

PAY ONLY

£15.99
per case



BUY ANY 2 FROM OUR RANGE & GET A FREE CASE OF MON CHERI STOUT.



Offer only applicable to products shown on this page.



**Celebrate the festive season
with over 270 years of
German brewing excellence.**

To help you enjoy the festivities,
we have an exclusive offer: List now for
a free keg and £5 per keg discount.

Terms and conditions apply. Please drink responsibly.

2X FREE KEGS

WHEN YOU INSTALL NECK OIL ON DRAUGHT



BEAVERTOWN

PLEASE ENJOY BEAVERTOWN BEER RESPONSIBLY
be [drinkaware.co.uk](https://www.drinkaware.co.uk)



T&C'S : OFFER VALID FOR NEW INSTALLS OF BEAVERTOWN NECK OIL ONLY. 2X
FOG 30L KEG PER NEW INSTALL. 1 KEG WITH EACH THE FIRST & SECOND
ORDER POST INSTALL. SUBJECT TO AVAILABILITY. BEAVERTOWN RESERVES
THE RIGHT TO AMEND OR WITHDRAW THE OFFER AT ANY TIME.

SIGNATURE

BEER **BREW** MUSIC

RECEIVE TWO KEGS ON US*

WHEN YOU INSTALL A PERMANENT
SIGNATURE BREW LINE



BOOK AN INSTALL FROM OUR IN-HOUSE DISPENSE TECH TODAY!

*First keg delivered on install with second keg delivered after 25 weeks based on an average ROS of at least 1 x 30L keg per week.



FREE KEG ON INSTALL

PLUS POS KIT FOR ALL STOCKISTS
CONTACT US TO FIND OUT MORE

Offer applies after first three kegs ordered.

Christmas Casks

TINSELMISU

As the Chuckle Brothers would say, to me, Tiramisu. Pretty sure we've seen that episode anyway. This one's simple and delicious. Tiramisu meets Stout. Absolutely banging.

EYE: BLACK
NOSE: CHOCOLATE
TASTE: COFFEE / CHOCOLATE



Tiny Rebel



HO HO HOPS

We ho ho hope you like this Ho Ho Hops beer. It's a rounded pale with festive notes that belongs firmly on the nice list.

EYE: PALE
NOSE: FLORAL
TASTE: FULL / HOPPY



Tiny Rebel



MERRY CWTCHMAS

It's Christmas, but Welsh. We've put a fun festive twist on our classic Welsh Red Ale - making it a gift everyone wants in December.

EYE: RED / GOLDEN
NOSE: CITRUS
TASTE: CARAMEL



Tiny Rebel



EVERYDAY LOW PRICES ON THE VERY POPULAR GUINNESS BRANDS



24 x 520ML

£53.99



24 x 558ML

£58.49



24 x 558ML

£51.25



24 x 538ML

£46.25

CRAFT CANS NOV-DEC 2025

ADNAMS	DRY HOPPED LAGER	4.2%	24X330ML	£26.23
ATHLETIC BREW	RUN WILD LOW ALCOHOL	<0.5%	24X355ML	£32.26
ANSPACH & HOBDAV	LONDON BLACK	4.4%	24X470ML	£50.70
AZVEX	MAGNIFICENT TREE FROG	4.6%	12X440ML	£29.21
BEAVERTOWN	GAMMA RAY	5.4%	12X330ML	£21.94
BEAVERTOWN	LAZER CRUSH LOW ALCOHOL	0.3%	24X330ML	£29.99
BEAVERTOWN	NECK OIL	4.3%	12X330ML	£20.88
BRISTOL BEER	CLEAR HEAD LOW ALCOHOL	0.5%	12X440ML	£17.99
BROOKLYN	SPECIAL EFFECTS LOW ALCOHOL	0.4%	24X33CL	£28.99
CAMDEN	HELLS	4.6%	12X330ML	£16.08
CAMDEN	PALE	4.0%	12X330ML	£15.99
CAMDEN	STOUT	4.0%	24X440ML	£32.34
ESTRELLA	DAMM ALCOHOL FREE LOW ALCOHOL	0.0%	24X330ML	£19.99
FIERCE	IRON BREW	4.5%	12X440ML	£21.88
JUBEL	PEACH	4.0%	12X330ML	£18.69
OSSETT	BLONDE	3.9%	12X500ML	£22.94
OSSETT	SILVER KING	4.3%	12X500ML	£27.24
OSSETT RAT	WHITE RAT	4.0%	12X440ML	£22.50
OSSETT RAT	HELL RAT	4.0%	12X440ML	£22.50
POLLY'S	FLORET	4.5%	18X440ML	£50.00
SALT	SERGE	4.3%	12X440ML	£31.23
SALT	IKAT	8.0%	12X440ML	£39.05
SCHOFFERHOFER	GRAPEFRUIT	2.5%	24X500ML	£32.51
SCHOFFERHOFER	PINEAPPLE	2.5%	24X500ML	£32.51
SIGNATURE	BACKSTAGE IPA	5.6%	24X330ML	£40.66
SIGNATURE	ROADIE IPA	4.3%	24X330ML	£33.89
SIGNATURE	STUDIO LAGER	4.0%	24X440ML	£44.85
SIGNATURE	LO-FI PALE ALE LOW ALCOHOL	0.5%	24X330ML	£35.88
TAYLOR'S	HOPICAL STORM	4.0%	12X440ML	£27.41
THORNBRIDGE	DAY MAKER	4.0%	12X330ML	£18.38
TINY REBEL	CALI PALE	5.0%	24X330ML	£30.51
TINY REBEL	CLWB TROPICA	5.5%	24X330ML	£32.29
TINY REBEL	EASY LIVIN	4.3%	24X330ML	£29.00
TINY REBEL	ELECTRIC BOOGALOO	4.5%	24X330ML	£29.65
TINY REBEL	NA CLWB TROPICA NA LOW ALCOHOL	0.5%	24X330ML	£26.99
TINY REBEL	PUMP UP THE JAM	5.0%	24X330ML	£35.56
TINY REBEL	REBEL IPA	4.3%	24X330ML	£27.49
UILTJE	BIRD OF PREY	5.8%	12X330ML	£23.28
UILTJE	BIRD OF PREY LOW ALCOHOL	0.2%	12X330ML	£18.99
UILTJE	JUICY LUCY	5.5%	12X330ML	£23.22
VERDANT	LIGHTBULB	4.5%	24X440ML	£58.44
VOCATION	HEART & SOUL	4.4%	12X330ML	£18.46
VOCATION	HOP, SKIP & JUICE	5.7%	12X440ML	£26.48
VOCATION	DEATH BY CHERRY	4.5%	12X440ML	£33.71



ALPACA LYPSE



NEW!
Session IPA

AVAILABLE NOW

be [drinkaware.co.uk](https://www.drinkaware.co.uk)

Tiny Rebel

REBEL IPA

THE KING IS IN SESSION

CLWB TROPICA

TROPICAL, WHATEVER THE WEATHER

Install Rebel IPA or Clwb Tropica and get:

- 1 x 30L for free and another 1 x 30L after 13 weeks*
- POS Kit including NEW BRANDED HANDLE

EMAIL
SALES@TINYREBEL.CO.UK
TO ORDER TODAY

CERVEZAS

SanMiguel

SINCE 1890

SPECIAL PRICE

£21.99 ON 24x330ML

SanMiguel

ESPECIAL

CERVEZA PREMIUM

INTERNACIONAL

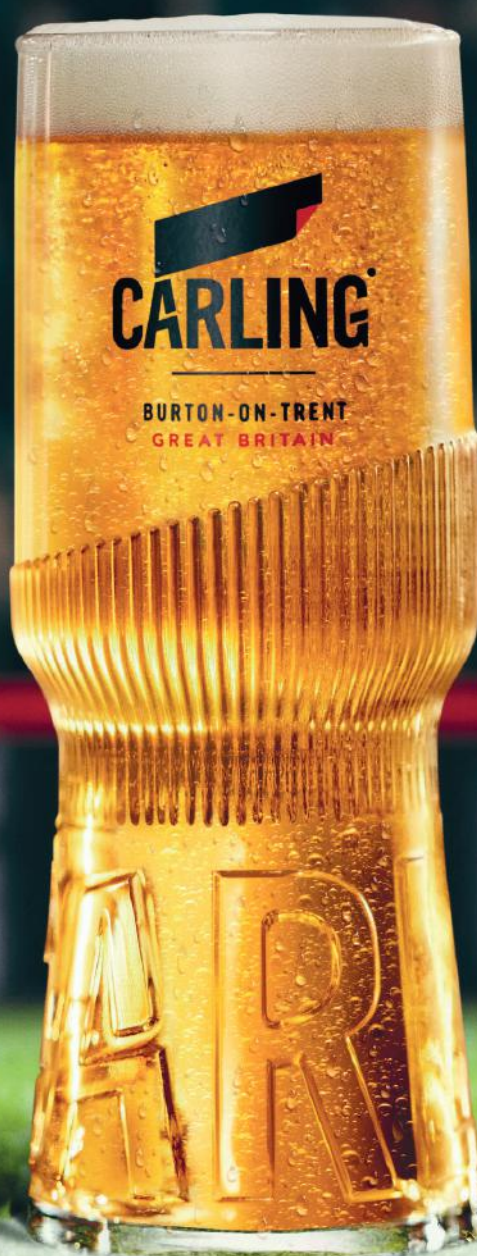
• DESDE 1890 •

Offer open to all customers who purchase via BBG partner wholesalers based in the UK and Channel Islands. While stocks last. BBG reserve the right to remove the promotion at any point. Promotion runs from 01/11/2025 to 31/12/2025. Terms of your stocking agreement continue to apply. Promoter: AB InBev UK Ltd EC4A 1EN. ©2025 AB InBev UK Limited, all rights reserved.

SPANISH SUMMER

NO MATTER WHERE

BE MATCH READY FOR THE 2025/26 SEASON WITH THE BEER OF FOOTBALL



THE NO.1 LAGER ASSOCIATED WITH FOOTBALL*

be **drinkaware**.co.uk

 Emirates
FA CUP |  Adobe
WFA CUP
PROUD PARTNER

*ProQuo: Which of the following brands do you most associate with football? 11 April 2025 - 16 May 2025.

Tired of pouring your profits down the drain?



Start cleaning your beer lines just once every 28 days.

Introducing **DING**

- ✓ Stop wasting good beer, energy, water, and cleaning chemicals.
- ✓ Increase margin and yield
- ✓ Suitable for Independent venues and Groups
- ✓ Save thousands of pounds
- ✓ Improve the quality of your beer
- ✓ 90 day money-back guarantee
- ✓ Clean once every 28 days

Current savings are £387k per year just for the bars. I would highly recommend it!

Darren Williams
The Village Hotel Group
Customer for 5 years

Less cleaning and huge savings of over £4,500 per year, didn't have to think twice!

Robert Clarke, Director
The Winston Conservative Club
Customer for 5 years



Safer. Greener. Cleaner.

Scan QR code to watch short video and register your interest.



Calculate your saving at getding.com or call us on 0800 050 2636

Malmison

VILLAGE
HOTELS

FULLER'S



THE BELFRY
HOTEL & RESORT

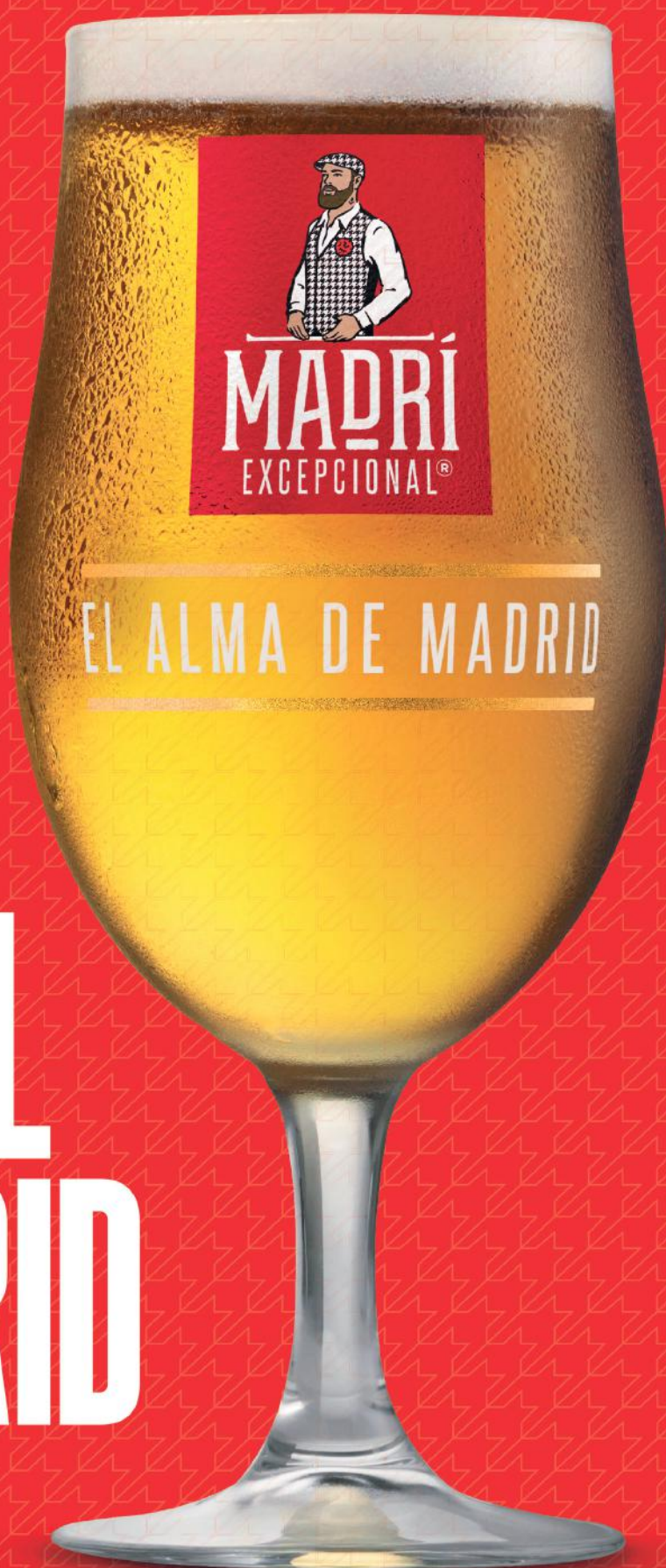
PUNCH
PUBS & CO

iTrust Inns
Better Pubs through Better People

DISCOVER

THE SOUL OF MADRID

Brewed in the UK
be [drinkaware.co.uk](https://www.drinkaware.co.uk)



Find Your Perfect Match



Your Game Changer Is Here

MOLSON COORS EXCLUSIVE
DRAUGHT RANGE

50%

OFF sky sports

6 kegs across
3 brands

30%

OFF sky sports

6 kegs across
3 brands

25%

OFF sky sports

5 kegs across
3 brands

20%

OFF sky sports

4 kegs across
2 brands

15%

OFF sky sports

3 kegs across
2 brands

Volume measured as weekly average over a 3 month period. In addition to the total volume, each brand must sell on average one keg per week.
For more information and full terms and conditions visit www.yourgamechanager.co.uk.

Enjoy the 330^{ml} 24 pack at a *special* price

A man and a woman are smiling and holding Mahou beer bottles. The man is holding a bottle and pouring it into a tall glass filled with beer and a thick head of foam. The woman is also holding a bottle. In the foreground, there is a wooden charcuterie board with various meats, cheeses, and fruits. Next to the board is a red box of Mahou 24-pack, featuring the Mahou logo and the text 'MADRID 1890'.

Mahou
★★★★★
MADRID 1890

£21.99

Mahou
★★★★★
MADRID SINCE 1890

Offer open to all customers who purchase via BBG partner wholesalers based in the UK and Channel Islands. While stocks last. BBG reserve the right to remove the promotion at any point. Promotion runs from 01/11/2025 to 31/12/2025. Terms of your stocking agreement continue to apply. Promoter: AB InBev UK Ltd EC4A 1EN. ©2025 AB InBev UK Limited, all rights reserved.

You know your beer is cold
when the mountains turn blue



Cold activated mountains
The Peak of Technology 

BREWED IN THE UK

be **drinkaware**.co.uk

PERONI
NASTRO
AZZURRO

**BUY 5 CASES FROM
THE PERONI FAMILY RANGE
AND GET A 0.0% FOR FREE**

SCAN FOR A CHANCE TO
WIN EXCLUSIVE REWARDS



be **drinkaware.co.uk**

18+ UK & ROI only. Available during promotional period 1st November to 31st December 2025 subject to availability whilst stocks last and specific to this brochure feature only. In one transaction buy any 5x cases (24 x 330ml) of Peroni Nastro Azzurro, Peroni Nastro Azzurro Gluten Free, Peroni Nastro Azzurro 0.0%, Peroni Nastro Azzurro Stile Capri to receive a free case (24x 330ml) of Peroni Nastro Azzurro 0.0% from the distributor. Promoter reserves the right to withdraw this promotion at any time. Promoter: Asahi UK Limited, Griffin Brewery, Chiswick Lane South, London W4 2QB.

Peroni Nastro Azzurro 5% (24x330ml)
Peroni Nastro Azzurro 0.0% (24x330ml)
Peroni Nastro Azzurro Gluten Free 5% (24x330ml)
Peroni Nastro Azzurro Stile Capri 4.2% (24x330ml)

TIME FOR A TOP-UP?

SPECIAL PRICE

FOR A LIMITED TIME ONLY



£22.99

CORONA 24 X 330ML

£20.99

BUDWEISER 24 X 330ML

be [drinkaware.co.uk](https://www.drinkaware.co.uk)

Offer open to all customers who purchase via BBG partner wholesalers based in the UK and Channel Islands. While stocks last. BBG reserve the right to remove the promotion at any point. Promotion runs from 01/11/2025 to 31/12/2025. Purchase at least 2 cases, or more, of 24x330ml Budweiser at one time to receive a purchase price of £20.99 per product. Purchase at least 2 cases, or more, of 24x330ml Corona at one time to receive a purchase price of £22.99 per product. Terms of your stocking agreement continue to apply. Promoter: AB InBev UK Ltd EC4A 1EN. ©2025 AB InBev UK Limited, all rights reserved.



Budweiser
BREWING GROUP UK&I



PURE
TASTE.
PURE
VALUE.

LIMITED OFFER

GET A CASE OF BECK'S BLUE
FOR JUST £12.99



Offer open to all customers who purchase via BBG partner wholesalers based in the UK and Channel Islands. While stocks last. BBG reserve the right to remove the promotion at any point. Promotion runs from 01/11/2025 to 31/12/2025. Terms of your stocking agreement continue to apply. Promoter: AB InBev UK Ltd EC4A 1EN. ©2025 AB InBev UK Limited, all rights reserved.

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CORONA CERO 24 X 330ML SPECIAL PRICE £14.99

Offer open to all customers who purchase via BBG partner wholesalers based in the UK and Channel Islands. While stocks last. BBG reserve the right to remove the promotion at any point. Promotion runs from 01/11/2025 to 31/12/2025. Terms of your stocking agreement continue to apply. Promoter: AB InBev UK Ltd EC4A 1EN. ©2025 AB InBev UK Limited, all rights reserved. *CO2 added after brewing.



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PERONI
NASTRO
AZZURRO
0.0%

SPECIAL OFFER

£19.99

**STOCK THE #1 PACKAGED
NON-ALCOHOLIC LAGER**

bedrinkaware.co.uk

Source: Savanta Brandvue Most Loved Drinks Report 2024, Sample Size 96,000, C6A OPMS GB Latest 12 weeks 30/11/24

T&Cs: 18+ (UK & ROI) Asahi UK Ltd B2B customers only. Available during promotional period 1st March 2025 to 31st December 2025. Subject to Availability while stock lasts. Promoter reserves the right to withdraw this promotion at any time. Promoter: Asahi UK Limited, Griffin Brewery, Chiswick Lane South, London W4 2QB.



NEW EDLP
24 x 275ml NRB
PAY ONLY

£19.99
per case



SPECIAL PRICE
24 x 330ml NRB
PAY ONLY

£20.99
per case



NEW EDLP
24 x 330ml NRB
PAY ONLY

£23.49
per case



24 x 330ml / 12 x 660ml NRB
PAY ONLY

£29.99
per case



SPECIAL PRICE
24 x 330ml NRB
PAY ONLY

£22.99
per case



12 x 500ml NRB
PAY ONLY

£19.99
per case



NEW EDLP
24 x 330ml NRB
PAY ONLY

£27.49
per case



24 x 330ml NRB
PAY ONLY

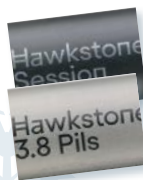
£32.49
per case



24 x 520ml
PAY ONLY
£53.99
per case



PREMIUM LAGER
/ IPA
£20.49
per 12 x 330ml case



SESSION LAGER
/ PILS
£18.49
per 12 x 330ml case



24 x 330ml NRB
PAY ONLY
£29.99
per case



12 x 275ml NRB
PAY ONLY
£23.49
per case



24 x 330ml NRB
PAY ONLY
£25.99
per case



SPECIAL PRICE
24 x 330ml NRB
PAY ONLY
£21.99
per case



NEW EDLP
12 x 550ml NRB
PAY ONLY
£18.99
per case



24 x 330ml NRB
PAY ONLY
£31.99
per case



SPECIAL PRICE
24 x 330ml NRB
PAY ONLY
£21.99
per case



24 x 330ml NRB
£19.99
per case
normal price £25.49



24 x 330ml NRB
PAY ONLY
£25.49
per case



24 x 330ml / 12 x 640ml NRB
PAY ONLY
£27.99
per case

★ HEINEKEN

PACKAGED BRANDS AT EVERYDAY LOW PRICES

Old Mout (all flavours), Old Mout Alcohol Free Berries & Cherries, Newcastle Brown Ale, Heineken 0%, Birra Moretti, Birra Moretti Zero, Bulmers Original, Desperados

12 x 500ml
£18.49



12 x 500ml
£12.99



12 x 550ml
£18.99



24 x 330ml
£15.99



24 x 330ml
£23.49



24 x 330ml
£18.99



12 x 500ml
£13.99



24 x 330ml
£27.49



STOCK ASPALL

THE UK'S **#1**
SUPER PREMIUM
CIDER*

PUTTING MORE
MONEY IN THE TILL
THAN ANY OTHER
SUPER PREMIUM
CIDER*

MOST
LOVED
APPLE CIDER
BRAND**



Get in touch with your Account
Manager to find out more.

be drinkaware.co.uk

*Total GB On Trade, 52 weeks ending 30/12/23.

**BrandVue L12wks end date - 31/01/2024.

THE CYDER HOUSE, ASPALL, SUFFOLK
ASPALL

FRESH NEW LOOK, SAME EXCEPTIONAL TASTE



Refreshingly Real

TO ARRANGE AN INSTALL OF STOWFORD PRESS
PLEASE CONTACT YOUR ACCOUNT MANAGER.

CURRENT STOCKISTS WILL BEGIN RECEIVING NEW DESIGN GLASSWARE FROM OCT 2025.

WESTONS CIDER EST. 1880 • CELEBRATING 145 YEARS

be [drinkaware.co.uk](https://www.drinkaware.co.uk)

Special price of £22.99 on Kopparberg 15 x 500ml

Keep your customers
refreshed with the
UK's bestselling fruit
cider brand



Source: IRI Data, Ext Marketplace. Fruit Cider. Value Sales. 52wks to 24.12.23. AB InBev UK Limited, all rights reserved. This promotion is open to residents of the UK only and is available from 01.11.2025 to 31.12.2025. The offer includes the purchase of any case of Kopparberg Strawberry & Lime 15x500ml and/or Mixed Fruit 15x500ml NRB at a promotional price of £22.99 per case. This offer is open to customers who purchase through BBG partner wholesalers. Customers cannot redeem more than 20 cases in a single order. AB InBev UK reserves the right to modify or terminate this promotion at any time without prior notice. This promotion cannot be combined with any other offers or discounts and is subject to availability and while stocks last. By participating in this promotion, you agree to be bound by these terms and conditions.

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KOPPARBERG

ZERO% IS A BIG DEAL FOR CIDER DRINKERS

HERE'S A BIG DEAL ON THATCHERS ZERO FOR YOU

BUY 3
CASES GET
1 FREE



**57% of cider drinkers would like to see
more Zero alcohol cider in bars***

- Stand out from the competition – only 7% of bars that stock draught apple cider stock a zero % apple cider
- No.1 Zero Apple Cider. Make sure you've got the right choice this party season
- Offer available from 01/11/2025 to 31/12/2025

PERFECTION
– in every drop –

T&C's: Buy 3 x 6 x 500ml cases of Thatchers Zero and receive an additional 1 x 6 x 500ml case of Thatchers Zero free of charge.

*Source: CGA OPMS PI3 2024 / KAM Media Cider Consumer Research April 2025



Thundering Molly

12 x 500ml
PAY ONLY**£19.99**
per case

Suffolk Cyder

12 x 500ml
PAY ONLY**£30.49**
per caseHawkstone Apple
Cider**£23.99**
per 12 x 500ml caseHawkstone
Hedgerow**£28.99**
per 12 x 500ml case**NEW EDLP**

Original

12 x 500ml
PAY ONLY**£13.99**
per case

Crushed Red Berries & Lime

12 x 500ml

£17.99
per case
normal price £19.99**SPECIAL PRICE**Mixed Fruit, Strawberry & Lime,
Naked Apple, Tropical

15 x 500ml

PAY ONLY
£22.99
per caseStrawberry & Lime,
Wild Berries,
Blood Orange
Passion Fruit,
Mango & Raspberry**£30.99**
per 15 x 500ml case

Pear

£26.49
per 15 x 500ml case

Strawberry & Lime, Wild Berries

24 x 330ml - CANS
PAY ONLY**£33.99**
per case

Original

12 x 568ml
PAY ONLY**£18.99**
per case**NEW EDLP**Kiwi & Lime, Pineapple & Raspberry,
Berries & Cherries, Mango &
Passionfruit

12 x 500ml

PAY ONLY
£18.49
per caseInch's Medium
Apple Cider24 x 440ml CANS
PAY ONLY**£24.99**
per caseMaeloc Sidra
Strawberry, Pineapple24 x 330ml
PAY ONLY**£44.99**
per caseThatchers Blood Orange,
Apple & Blackcurrant
6 x 500ml**PAY ONLY**
£12.49
per case

Thatchers Gold

£10.99
per 6 x 500ml case

Thatchers Haze

£12.49
per 6 x 500ml case

Avalon Sidra

12 x 330ml
PAY ONLY**£21.49**
per caseMedium Sweet
(Blue Cap)**£21.49**
per 12 x 500ml case

Vintage (Black Cap)

£25.49
per 12 x 500ml case

Free case of Kick

when you buy 4 cases of VK



VK Flavour Sorted
Party Started

For POS support contact: sales@globalbrands.co.uk

Offer valid from 1st November – 31st December 2025. Offer applicable across VK 24x275ml NRB range stocked. Free case applies to Kick Energy 24 x 250ml cans. While stocks last. *CGA MAT POS 2025

be drinkaware.co.uk



STOCK UP FOR CHRISTMAS!

WKD



**THE UK'S
NO.1
TRADITIONAL
RTD BRAND***

be drinkaware.co.uk Source: Nielsen, Supplier Defined Traditional RTD, UK Total Take Home, Value £MAT 19.04.25

CORKY'S®
NEW LOWER PRICE
£7.49
PER BOTTLE




**ALWAYS ON
 BESPOKE POS**


**UNRIVALLED
 EVENT SUPPORT**


**PERFECT FOR
 SHOTS, BOMBS & COCKTAILS**


**BACK BAR
 STANDOUT**

**YOUR BEST
 SHOT FOR A
 MERRY
 XMAS**

For Cocktails, Menus, POS & More, contact: sales@globalbrands.co.uk
 *Offer Valid from 1st November to 31st December 2025. Offer Applies to Corkys 70cl range stocked. While Stocks Last.

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be.drinkaware.co.uk

FORGET MILK!
SANTA
WANTS

HOOCH



**NEW
 FLAVOUR**

**£5 OFF
 PER CASE***



*OFFER VALID FROM 1st NOVEMBER TO 31st DECEMBER 2025.
 OFFER APPLIES TO FULL HOOCH 24 X 440ML RANGE. WHILE STOCKS LAST.

**#OUTRAGEOUSLY
 REFRESHING**

CHRISTMAS TAWNY PORT OFFER

Barão De Vilar 10YO Tawny £25

Barão De Vilar 20YO Tawny £35

Barão De Vilar 30YO Tawny £45

Barão De Vilar 40YO Tawny £55

Barão De Vilar 50YO Tawny £65

150 Years of Port for £200

Buy a 10, 20, 30, 40 and 50 year old and get the 10 year old Free, while stocks last

Limited stock,
when it's gone, it's gone!



GIFT OR SAVOUR
THE FIRST LBV FROM PORTO
THIS FESTIVE SEASON

TAYLOR.PT

£13.00





TORRES
BRANDY
SINCE
1928

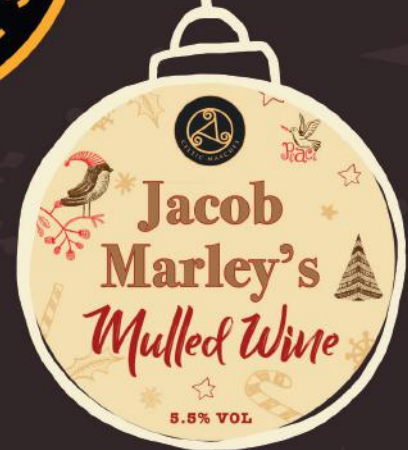
BUY
TORRES 10
NOW &
SAVE £2
PER BOTTLE

The Number 1
Spanish Grape Brandy
in the World

IWSC 2024



£9.88
per bottle



**Available in 75cl Bottles
& 10ltr Boxes**

6 x 75cl
£27

10ltr
£48.57



A fantastic range of seasonal mulled ciders. Orange & Cinnamon, Gingerbread, Whisky & Orange Toddy, Sugar Plum, and Apple & Cinnamon. Simply heat through and allow the delicious aromas to fill the air and enjoy!

Mulled Cider 20ltr
£44.99

Available in 20Ltr Boxes



Samples



@celticmarches

www.celticmarches.com



Pip to Pint

BURGUNDY WINES

This autumn, we've reimagined our Burgundy collection, a range born from countless tastings and journeys through its storied vineyards. Each bottle captures the soul of this remarkable region: elegance, precision, and a sense of place that few wines can rival. These are Burgundy's finest expressions, crafted not for economy, but for excellence and destined to bring depth, beauty, and distinction to every wine list.

£16.65



Famille Moutard Crémant de
Bourgogne Brut Cuvée Trois
Cépages

£15.33



Jean Bouchard
Petit Chablis

£17.86



Domaine Hamelin
Chablis 2023

£21.95



Domaine Hamelin Chablis
1er Cru 'Vau-Ligneau'

£28.77



Famille Moutard Chablis
Premier Cru Côte de Léchet

£15.31



Les Malandes Bourgogne
Blanc, Côte d'Auxerre 2023

£15.06



Domaine des Deux Roches
Mâcon Villages Tradition
2023

£24.15



Jaffelin Montagny 1er
Cru 2022

£41.64



Chanson Beaune Teurons
1er Cru Rouge

£42.20



Domaine D'Ardhuy Nuits St
Georges Aux Herbues/Les
Argillats 2023

£73.51



Domaine D'Ardhuy Corton
Grand Cru Les Renardes
Rouge 2022

ISABEL

ESTATE

Sauvignon Blanc 2024
MARLBOROUGH, NEW ZEALAND

Buy 2,
Save £3

94
Pts

RobertParker.com

16.5
Pts

JancisRobinson.com

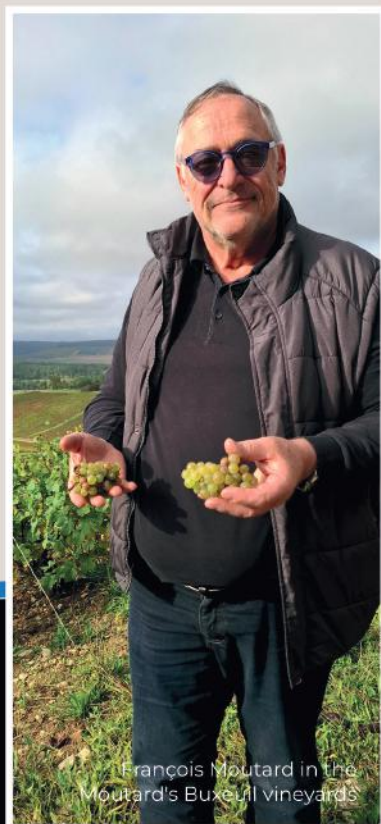
92
Pts

Halliday Wine Companion

 **BANCROFT**
WINES



DISCOVER THE LEGACY, MOUTARD'S UNIQUE CHAMPAGNES



François Moutard in the Moutard's Buxeuil vineyards

The Moutard family has been crafting exceptional wines since 1642 on the sun-drenched slopes of Buxeuil in the Côte des Bar area of Champagne.

Blending 80% Pinot Noir and 20% Chardonnay from 20 year old vines, the Grande Cuvée Brut is the pillar of Moutard's production. A juicy mix of black cherry and candied pink grapefruit.

And we have TWO exclusive offers for Small Beer customers:

1. All new listings will be entered into a competition to win a Magnum of Champagne Moutard Grande Cuvée Brut
2. For existing customers, the site who purchases the most Grande Cuvée Brut from 1st November 2025 to 31st December 2025 will receive x1 free case of Grande Cuvée Brut (75cl)



Benoît Moutard

The Moutard family started producing Champagne in 1927 when Lucien Moutard took over the family vineyards

Lucien learned the art of farming the local land from his father, Paul, something he passed on to his children: Agnès, Véronique and François who today run the company. And, they have been joined in the business by their sons: Thomas, Edouard, Alexandre, Benoît and Victor (familiarily nicknamed 'the boys') making this a true family business.

Benoît is now Moutard's chief winemaker, taking over the reigns from his father, François.



NYETIMBER

PRODUCT OF ENGLAND

FOR OVER 35 YEARS, NYETIMBER HAS HAD A SINGLE AIM:
TO MAKE THE FINEST ENGLISH SPARKLING WINES,
TO RIVAL THE VERY BEST IN THE WORLD.



PERFECTLY BRITISH



CLASSIC CUVEE MV
ROSÉ MV
CUVEE CHÉRIE MV
TILLINGTON SINGLE VINEYARD
BLANC DE BLANCS

NYETIMBER.COM
#NYETIMBER

ENJOY RESPONSIBLY

'Twas the night before Christmas,
And all through the house,
Not a creature was stirring,
Not even a mouse.
But the wine rack was full,
The bottles all waiting,
With Lawson's Dry Hills,
We'll be celebrating!

Certified
(B)
Corporation

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NET
CARBON
ZERO
ISO 14064-1
ORGANISATION

Telarc.
Registered
Environment
ISO 14001

NEW ZEALAND SUSTAINABLE
WINEGROWING

PARAGON
BRANDS

**BUY ANY 3 X 70CL FROM THESE
ICONIC BRANDS AND RECEIVE
1 X 70CL PASSINI PASSIONFRUIT FOC**

**HOME OF
UNIQUE &
UNUSUAL
BRANDS**

ELIGIBLE PRODUCTS: ALL 70CL - ANNE BONNY CARIBBEAN SPICED RUM 40.0%; JUNE ROYAL PEAR & CARDAMOM FLAVOURED GIN 37.5%; JUNE WATERMELON FLAVOURED GIN 37.5%; JUNE WILD PEACH & SUMMER FRUITS FLAVOURED GIN 37.5%; JUNE MANGO & PASSIONFRUIT FLAVOURED GIN 37.5%; LICOR 43 ORIGINAL LIQUEUR 31.0%; ZUBROWKA VANILLA FLAVOURED VODKA 37.5%; ZUBROWKA BISON GRASS FLAVOURED VODKA 37.5%; PUSSEY'S BLUE LABEL NAVY RUM 40%; G'VINE FLORAISSON GIN DE FRANCE 40%; MARTIN MILLER'S ORIGINAL GIN 40%. FREE PRODUCT REWARD: PASSINI PASSIONFRUIT 16% ABV 70CL ONLY.

MAXIMUM 2 DEALS PER CUSTOMER PER ORDER.

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WORLD VEGAN MONTH NOVEMBER 2025



Vegan month gains momentum every year and provides pubs and restaurants with a golden opportunity to attract the growing number of plant-curious customers.

OUR TIPS:

- Offer a dedicated vegan drinks and food menu with popular beers, wines and cocktails as well as plant-based starters, mains, and desserts. A set menu would work well for food.
- **Shout about it!** Display your vegan options loudly and proudly. Share on social media as well as chalkboards, table menus and posters with vegan special offers.
- Run vegan promotions, for example midweek discounts on quieter days in November, or have a simple collector card to receive a free vegan drink to encourage repeat visits.
- **Train your staff** to embrace the trend so they are knowledgeable about vegan drink and food options.



CREATIVE COCKTAILS WITH A VEGAN TWIST

As customers start to go out more often in the build up to Christmas, promoting Vegan Cocktails provides the chance to create a vibrant atmosphere in your venue and also to increase your margins.



DUBLINER MULE

Ingredients:

- 60ml Dubliner Bourbon Cask
- 15ml freshly squeezed lime juice
- 120ml London Essence Spiced Ginger Beer

Garnish: Wedge of lime & mint sprig

Instructions:

1. Fill a highball glass or copper mug with crushed ice.
2. Add the bourbon and lime juice.
3. Top up with ginger beer and stir gently to combine.
4. Garnish with a fresh lime wheel and a sprig of mint.



TORMENTA NEGRA

Ingredients:

- 50ml BACARDÍ Carta Negra Rum
- 3 lime wedges
- 3 dashes of Angostura Bitters
- 100ml Britvic Ginger Beer

Garnish: Orange wheel

Instructions:

1. Fill a highball glass with cubed ice and squeeze in the lime wedges.
2. Pour in the rum and ginger beer.
3. Add the bitters and stir gently before serving.
4. Garnish with an orange wheel.



PINA COLADA

Ingredients:

- 50ml El Dorado White Rum
- 37.5ml coconut water
- 25ml Britvic Pineapple Juice
- 3-4 chunks of pineapple
- 2tsp coconut sugar

Garnish: Pineapple wedge

Instructions:

1. Add fresh pineapple & coconut sugar to a cocktail shaker.
2. Gently crush with a muddler.
3. Pour rum, pineapple juice and coconut water into the shaker.
4. Add crushed ice and shake until well-chilled.
5. Strain the mixture over crushed ice into a tall highball glass.
6. Garnish with a fresh pineapple wedge.

DOUBLE-INFUSED. DOUBLE the FESTIVE FLAVOUR.

Keep the UK's No.1 cocktail* fresh all winter with these festive Negroni twists:

- Add a splash of PX sherry for spice
- Switch vermouth for Amaretto for sweet nuttiness
- Swap vermouth for pomegranate for winter fruitiness

Buy 3 bottles
save £15

* Drinks International Cocktail Report 2024

Merry Christmas



buy any
4 from the
featured
ranges
to receive a
**CREAM
LIQUEUR
OF YOUR
CHOICE
FREE**



FREE



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* FOC choose from 1x70cl DMF Strawberry Tequila Cream Liqueur, DMF Blue Raspberry Tequila Cream Liqueur, Aber Falls Whisky Cream Liqueur or Aber Falls Pistachio Cream Liqueur. While stocks last. All bottles 70cl. Includes all available products across the Whitley Neill Gin, Dead Man's Fingers and Aber Falls ranges.

POUR MORE

Joy



BUY ANY 5 AND RECEIVE A
FREE BACARDÍ SPICED 70CL

be.drinkaware.co.uk

MAX 12 DEALS PER CUSTOMER. BUY 5 70CL BOTTLES OF BACARDÍ SPICED, BACARDÍ COCONUT, BACARDÍ RASPBERRY, GREY GOOSE, BOMBAY SAPPHIRE AND GET BACARDÍ SPICED FREE.

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LANGS

Crafted with the finest

JAMAICAN RUM



BIG FLAVOUR, LIQUID SUNSHINE

**TROPICAL AND CHARACTERFUL, PACKED WITH VIBRANT EXOTIC FRUIT NOTES.
PERFECT ON THE ROCKS OR AS AN ISLAND TWIST ON A COCKTAIL**

LANGS RUM IS ONE OF THE FASTEST GROWING FLAVOURED RUM BRANDS BY VALUE IN THE UK
ON TRADE, UP +38% YEAR ON YEAR.

FLAVOURED RUM IS ALSO THE FASTEST GROWING SPIRITS CATEGORY IN THE UK ON TRADE*



**“OPEN *to* RELEASE
the FUNK”**

be drinkaware.co.uk

*Nielsen IQ, CCA, 2024

ESTD **GLEN MORAY** 1897

SINGLE MALT SCOTCH WHISKY

**OUR CLASSIC,
YOUR FAVOURITE.**

ONE OF THE UK'S BEST SELLING
SINGLE MALT WHISKIES.

STOCK
UP NOW!
ONLY
£19.61
(EX VAT)

CASK EXPLORER SINCE 1897

glenmoray.com

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Introducing
CASONI 1814 RANGE

SAVE £1 PER BOTTLE

Product	Volume	Price
APERITIVO 15%vol.	1l	£ 10.50
NON ALCOHOLIC APERITIVO	0,7l	£ 9.25
BITTER 23%vol.	1l	£ 14.25
VERMOUTH 17%vol.	1l	£ 13.50
LIMONCELLO SOLE DEL GOLFO 25%vol.	1l	£ 12.89

WINTER APERITIVO SPRITZ
50ml Casoni 1814 Aperitivo
75ml Prosecco or other sparkling wine
50ml cranberry juice
25ml soda or sparkling water
Clementine slice and rosemary sprig to garnish

1814 MULLED WINE
1 bottle red wine
250ml Cranberry juice
60ml 1814 vermouth
1 orange sliced, 4 whole cloves
3 cinnamon sticks, 2 star anise
3 tbsp maple syrup

CASONI
LIQUORI PER PASSIONE DAL 1814

COINTREAU

Merry MARGS

MAKE YOUR *Margarita*
MARGARIGHT™

£23.76



COINTREAU + TEQUILA + LIME

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PASSOÃ

THE UK'S NO.1
PASSION FRUIT LIQUEUR

CELEBRATE WITH SOME PASSION

KEY INGREDIENT IN
THE PORN STAR MARTINI

INGREDIENTS

40ML PASSOÃ
40ML VODKA
10ML VANILLA SYRUP
10ML LIME JUICE
HALF A PASSION FRUIT SCOOPED OUT/
HALF PASSION FRUIT TO GARNISH
35ML PROSECCO

£12.26

be drinkaware.co.uk

MERRY SPRITZMAS



FIORENTE ELDERFLOWER SPRITZ



50 ml Fiorente
75 ml Prosecco
25 ml Sparkling Water or Soda
2 Lime Wedges
Mint Leaves to garnish

**SAVE
£ 2.00
PER
BOTTLE**



Bols

CELEBRATING 450 YEARS OF BOLS
**BOLS BRINGS THE
FLAVOUR THIS XMAS!**



£1.30 OFF

Are you stocking the world's best selling COCKTAIL'S

Save time and maximise your profits this festive season with the easiest Cocktails you will ever serve!

SPECIAL OFFER ✦ BUY 4 GET 1 FREE!

On Pornstar Martini's until 31st Dec

HOW TO SERVE A PERFECT SHAKEN COCKTAIL

Pour 125ml into a shaker (or jam jar) shake hard and pour into a glass.

OUR HOT TIP

To make your cocktails EVEN more festive this year, why not try rolling your espresso beans or raspberries (or any garnish really!) in some edible glitter for a bit of extra Christmas Magic!



**£1
OFF**

**Deep flavours. Premium pours.
Built for festive menus.**



BROWN-FORMAN BEVERAGES, LOUISVILLE KY. ©2025 BROWN-FORMAN BEVERAGES. ALL RIGHTS RESERVED. BUY ANY 8 OF THE FOLLOWING AND GET A 70CL EL JIMADOR BLANCO FREE : JACK DANIEL'S TENNESSEE WHISKEY 70CL, JACK DANIEL'S TENNESSEE HONEY 70CL, JACK DANIEL'S TENNESSEE FIRE 70CL, JACK DANIEL'S TENNESSEE APPLE 70CL, CHAMBORD 70CL, DIPLOMATICO RESERVA 70CL, WOODFORD RESERVE 70CL, EL JIMADOR BLANCO 70CL, SLANE 70CL, AND GIN MARE 70CL. DEAL RUNNING NOVEMBER/DECEMBER 2025

NEW TO SMALL BEER

Sapling Climate Positive Organic Spirits

Buy any 2 bottles and save £6.
We plant a tree for every bottle sold.



MADE BY HAND. CRAFTED BY PASSION.


PATRÓN®
TEQUILA



THE PERFECT WAY TO ENJOY PATRÓN IS RESPONSIBLY. be [drinkaware.co.uk](https://www.drinkaware.co.uk)
SUBJECT TO AVAILABILITY. MAX 2 DEALS PER CUSTOMER. ©2025. PATRÓN, ITS TRADE DRESS AND THE BEE LOGO ARE TRADEMARKS. HANDCRAFTED IN MEXICO.

FREE BOTTLE OF MALIBU ORIGINAL

*when you buy 11 from the range**



SCAN FOR
COCKTAIL
RECIPES



Pernod Ricard UK
Créateurs de convivialité

*RANGE INCLUDES: LILLET, KAH LUÁ, MALFY, PLYMOUTH
GIN, BUMBU ORIGINAL, BEEFEATER, HAVANA CLUB,
MALIBU ORIGINAL, MONKEY 47, JAMESON ORIGINAL,
BEEFEATER, ABSOLUT, THE GLENLIVET, OLMECA SILVER
ENJOY RESPONSIBLY. be [drinkaware.co.uk](https://www.drinkaware.co.uk)

A Free Bottle of 70cl **APEROL**[®]

WHEN PURCHASING ANY 6 X 70CL BOTTLES FROM
THE LISTED RANGE **MUST INCLUDE COURVOISIER**

Courvoisier VS/VSOP/XO, Sarti, Campari, Grand Marnier, Frangelico



Sip in style this Christmas
Scan the QR to grab your Aperol Spritz table talkers



ENJOY RESPONSIBLY be [drinkaware.co.uk](https://www.drinkaware.co.uk)

*UK, 18+ only, must include 1 bottle of Courvoisier VS, VSOP or XO, receive a bottle of Aperol 70cl free. Offer available 1/11/25 to 31/12/25 Limited deal availability – while stocks last

FREE BOTTLE OF MALFY GIN ROSA

*when you buy 5 from the range**



SCAN FOR
COCKTAIL
RECIPES



Pernod Ricard UK
Créateurs de convivialité

*RANGE INCLUDES: REDBREAST, ITALICUS,
HAVANA CLUB 7, MALFY, ABSOLUT ELYX,
MONKEY 47, JAMESON BLACK BARREL,
PLYMOUTH GIN, OLMECA ALTOS, MARTELL VS
BUMBU & BUMBU XO.

ENJOY RESPONSIBLY. be [drinkaware.co.uk](https://www.drinkaware.co.uk)

#lowandno

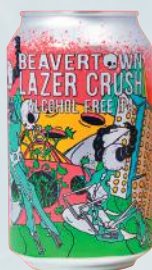
This area of our business is accelerating quickly!
Are you stocking the brands that are driving the category?

— Canned Beer & Bottled Cider —



Clwb Tropica NA
Cans
24 x 330ml

£26.99 per case



Beavertown
Lazer Crush 0.3%
24 x 330ml

£29.99 per case



Beavertown
Satellite 2.8%
12 x 330ml

£17.99 per case



Estrella Free
Damm 24 x 330ml

£19.99 per case CANS
£20.99 per case NRBS



Uiltje Bird Of
Prey 0.2%
12 x 330ml

£18.99 per case

Rekorderlig
Strawberry
& Lime
Alcohol
Free
15 x 500ml



£20.99 per case

Thatchers
Zero
6 x 500ml



£10.49 per case

SPECIAL PRICE

Old Mout
Pineapple
& Raspberry
/ Berries
& Cherries
Alcohol
Free
12 x 500ml



£12.99 per case

Westons
Stowford
Press Low
Alcohol
8 x 500ml



£15.99 per case

Canned & Bottled Beer

BBF Clear
Head 0.0%
12 x 440ml



£17.99 per case

Butcombe
Goram IPA
Zero
12 x 440ml



£18.99 per case

Brewski
Solo Pale
Ale
12 x 440ml



£17.99 per case

Cobra Zero
Cans
24 x 330ml



£18.99 per case

Brooklyn
Special
Effects
0.4%
24 x 330ml



£28.99 per case

NEW
Madri Zero
24 x 330ml



£19.49 per case

Adnams
Ghost Ship
0.5%
8 x 500ml
/ 30l keg



£12.99 per case
£65.99 per 30l keg

**NEW
EDLP**
Heineken
0.0
24 x 330ml



£15.99 per case

Estrella
Galicia
0.0
24 x 330ml



£18.49 per case

**SPECIAL
PRICE**
Peroni
0.0%
24 x 330ml



£19.99 per case

**SPECIAL
PRICE**
Corona
Cero 0.0%
24 x 330ml



£14.99 per case

Lucky
Saint 0.5%
20 x 330ml
/ 30l keg



£26.99 per case
£87.99 per 30l keg

Bitburger
Drive
24 x 330ml



£20.99 per case

Erdinger
Alkoholfrei
12 x 50cl



£19.99 per case

**NEW
EDLP**
Birra
Moretti
Zero
24 x 330ml



£18.99 per case

**NEW CASE
SIZE**
Guinness
Draught
0.0
24 x 538ml



£46.25 per case

Franziskaner
Alkoholfrei
12 x 500ml



£21.99 per case

Sharp's
Doom Bar
Zero
8 x 500ml



£14.00 per case

Old Speckled
Hen 0.5%
8 x 500ml



£10.99 per case

Staropramen
0%
24 x 330ml



£19.49 per case

Spirits

**SPECIAL
PRICE**
Beck's
Blue 0%
24 x 275ml



£12.99 per case

Whitley
Neill
Raspberry
0.0%
70cl



£15.44 per bottle

Whitley
Neill
Rhubarb
& Ginger
0.0%
70cl



£15.44 per bottle



Gordon's
0.0%
70cl

£12.35 per bottle



Tanqueray
Alcohol
Free
70cl

£16.26 per bottle



**BUY 2 & GET
£5 OFF**

Decem
Gin 10%
70cl

£23.99 per bottle

Wines



Vilarnau
0.0%
Brut

£6.43 per bottle



Vilarnau
0.0%
Rosado

£6.43 per bottle



Nozeco
Alcohol Free
200ml bottle

£8.01 per case (6 x 200ml)

£3.50 per bottle



Darling Cellars
De-alcoholised
Sauvignon
Blanc

£4.16 per bottle



Darling Cellars
De-alcoholised
Rosé

£4.16 per bottle



Darling Cellars
De-alcoholised
Shiraz

£4.16 per bottle

Save £1.00 on 200ml Coke or
Schweppes Mixers / Juices

Your perfect mix
to create perfect
moments

NEW Flavour

Bitter Lemon Tonic
SLIMLINE Tonic Water
INDIAN Tonic Water
Coca-Cola ZERO SUGAR NO CALORIES
Diet Coke REFRESHING TASTE NO CALORIES NO SUGAR
Pink Grapefruit Soda

Tonic Water is a favourable Mixer with 78.35% value share of the on-premise Mixer sector in GB*

Coca-Cola Zero Sugar is the fastest growing Light Cola Brand in GB Pubs in value (£)**

Coca-Cola & Schweppes Classic 200ml

Contact your account
manager for more
information



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*Source: CGA, GB On Premise, Mixer Sector, Value % Share of Mixers, MAT to P8, 31/08/24

**Source: CGA, GB Pubs (Food + Wet Led), Cola Brands, Value Sales and Value % Chg vs. PY, MAT to P8 31/08/24

Save £1.00 per case

the Perfect Mix

54% of UK Survey respondents prefer Schweppes as a Mixer of choice*



Tonic Water is a favourable Mixer with 78.35% value share of the on-premise Mixer sector in GB**

Schweppes 150ml mixers

be drinkaware.co.uk

Contact your account manager for more information

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*Source: One Pulse | 500 Respondents | Survey: Mixer brands when drinking out of the house | Question: "If you had a choice of Mixer brands, which would you prefer?"

Answers: Schweppes, Fever Tree, Other | Responses Schweppes: 270, Fever Tree: 192, Other: 38 | Survey completed 12 Nov 2024

**Source: CGA, GB On Premise, Mixer Sector, Value % Share of Mixers, MAT to P8, 31/08/24



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Big on Flavour, Bigger on Savings

£2.50 off every
case of Fruit Shoot!*

**ROBINSONS®
Fruit Shoot™**

**No. 1
KIDS DRINK****



**MADE WITH
REAL FRUIT
NO ADDED
SUGAR**

Contains naturally occurring sugars and 8% fruit juice from concentrate

*T&C's apply. Deal runs from 1st November – 31st December 2025. Qualifying range includes Fruit Shoot Apple & Blackcurrant / Orange / Summer Fruits 275ml PET. Promoter Carlsberg Britvic, Breakspear Park, Breakspear Way, Hemel Hempstead, HP2 4TZ. **Source: CGA by NielsenIQ, FS&L Database, Foodservice, Volume sales, Kids CBBV Defined, MAT 31.12.24. For further information please contact Britvic at PressOffice@Britvic.com



BRITVIC



BUY 4 CASES

FROM THE 200ML BRITVIC MIXERS AND PEPSI RANGE TO RECEIVE A FREE CASE OF 200ML TONIC OR LOW CAL TONIC*

*T&Cs apply: Deal runs from 1st November 2025 – 31st December 2025. Qualifying range includes Britvic Tonic 200ml NRB x24, Britvic Ginger Beer 200ml NRB x24, Britvic Low Cal Bitter Lemon 200ml NRB x24, Britvic Low Cal Tonic 200ml NRB x24, Britvic Ginger Ale 200ml NRB x24, Britvic Soda Water 200ml NRB x24, Pepsi Max 200ml NRB x24, Pepsi Diet 200ml NRB x24. Free case is Britvic Tonic water 200ml NRB x24 or Britvic Low Cal Tonic 200ml NRB x24. While stocks last. Promoter: Carlsberg Britvic, Breakspear Park, Breakspear Way, Hemel Hempstead, HP2 4TZ.

GO TO TOWN WITH A FESTIVE SPRITZ

SPECIAL OFFER
£13.49

RASPBERRY & ROSE SPRITZ — RECIPE —

INGREDIENTS

75ML PROSECCO
75ML LONDON ESSENCE
RASPBERRY & ROSE SODA

OPTIONAL

10ML CRÈME DE CASSIS

GARNISH

RASPBERRY



THE LONDON ESSENCE co.

Terms and conditionals apply. Deal runs from 1st November – 30th December. Four deals per customer, per week. Qualifying range includes all London Essence 200ml NRB x 24. While stocks last. Event price £13.49. Promoter: Carlsberg Britvic Breakspear Park, Breakspear Way, Hemel Hempstead, HP2 4TZ.



Appletiser 275ml 24 case pack only

Bubbles done *differently*



Appletiser 275ml glass bottle

Contact your account manager
for more information



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**BUY ANY 4 CASES
FROM THE J20 275ML RANGE
TO RECEIVE A FREE CASE OF J20 ORANGE AND PASSIONFRUIT***

**UK'S NO 1 ADULT
SOFT DRINK****



**GET TO THE
JUICE**

*T&Cs apply. Deal runs from 1st November 2025 – 31st December 2025. Three deals per customer, per week. Qualifying products include: J20 Orange & Passionfruit 275ml NRB x 24, J20 Apple & Raspberry 275ml NRB x 24, J20 Apple & Mango 275ml NRB x 24, J20 Dragonberry 275ml NRB x 24. Free case is J20 Orange & Passionfruit 275ml NRB x 24. While stocks last.
**Nielsen IQ, total coverage, adult social drinks Britvic defined, 52we 15/02/25: C&A total out of home (licensed and foodservice) Adult – Britvic defined) 52we 31/12/24: Share of brands is by total adult i.e. adult on trade plus adult off trade. Promoter Carlsberg Britvic, Breakspeare Park, Breakspeare Way, Hemel Hempstead, HP2 4TZ.

INTRODUCING THE NEW OASIS 330ML SLEEK CAN

Unique to the
On Trade



Oasis Still Fruit Juice Drink

£3 OFF PER CASE

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BRITVIC



BUY 4 CASES

FROM THE BRITVIC RANGE TO RECEIVE A FREE CASE OF J2O ORANGE & PASSIONFRUIT*



*T&Cs apply: Deal runs from 1st November – 31st December. Qualifying range includes: Britvic Juices 200ml NRB, Britvic Cordials 1L, Britvic 55 275ml NRB, Pepsi Reg/Diet/MAX and 7UP Free 330ml NRB. Free case is J2O Orange & Passionfruit 275ml NRB x24. While stocks last. Promoter: Carlsberg Britvic, Breakspear Park, Breakspear Way, Hemel Hempstead, HP2 4TZ.

FREE CASE

of Ginger Beer
275ml softs

when you buy 4 cases
of 275ml soft drinks



Find your flavour

*Offer available on the Franklin & Sons 12x275ml bottles range. Free case 12x275ml Ginger Beer only. Offer available from 1st November - 31st December 2025. While stocks last.



**FRANKLIN
& SONS LTD**
LONDON 1886

TONICS, SODAS & SOFT DRINKS



**Belvoir
Farm**
Naturally
Delicious
Drinks

Offer
£9.49
per case
12 x 275ml



**OUR
PACKAGING**

Our bottles and cans
are 100% recyclable



**ZERO
WASTE**

We are a zero waste
to landfill company



**POWERED BY
SUNSHINE**

Our solar panels help
to power our factory

**REAL FRUIT.
NOTHING ARTIFICIAL.**

www.belvoirfarm.co.uk

EPIC TIMES UNLEASHED



AN ANY TIME
ALCOHOL
ALTERNATIVE



WITH FOOD
ALL DAY +
ALL NIGHT



MULTI-SERVE
COCKTAIL MIXER



5 IN 10

SURVEY RESPONDENTS SAY
THEY DRINK ENERGY DRINKS
IN PUBS AND BARS*

72%

OF THOSE ENERGY DRINKERS
SAID THEY WOULD LIKE TO
SEE MONSTER AVAILABLE
IN MORE PUBS + BARS**

BUY TWO GET ONE FREE

PLUS GET A MONSTER ENERGY ICE BUCKET,
TWO BAR RUNNERS + A DOUBLE CAN HOLDER



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*One Pulse, 502 respondents, Survey: Energy Drinks in Pubs & Bars (HORECA) – Q1. Do you drink energy drinks?, Survey completed: 29th November 2024.

**One Pulse, 500 respondents, Survey: Energy Drinks in Pubs & Bars – Q2. Would you like to see more Monster Energy drinks available in Pubs & Bars?, Survey completed: 29th November 2024



FREE £1,100 STOCK BUNDLE
WHEN YOU INSTALL PEPSI DISPENSE**

PEPSI MAX
IS THE NUMBER 1 SUGAR FREE COLA ON DISPENSE*



FREE STOCK BUNDLE INCLUDES

2X PEPSI MAX BAG IN BOX
1X PEPSI REG BAG IN BOX
1X R WHITES BAG IN BOX
1X PEPSI GLASSWARE CASE
1X ICE BUCKET
2X BAR RUNNERS
1X T-SHIRT PACK



**PLEASE CONTACT YOUR BRITVIC REPRESENTATIVE
 OR SCAN THE QR CODE TO REGISTER YOUR INTEREST**

T&Cs: Free stock bundle includes 4 x BiBs, 1 x Case of Glassware, 1 x Ice Bucket, 2 x Bar Runners, 1 x T-Shirt. *CGA by NielsenIQ. Licensed database. Value & Volume sales (L). Sugar Free Draught Ocas Britvic defined. MAT TY 2812/24. For further information, please contact Britvic at Pressoffice@Britvic.com. **Based on retail value of 4 free BiBs (92.38 serves x 4 BiB = 369.52 serves at average retail sale price of £2.71. Prices always at the discretion of the customer) plus Welcome Bar bundle (value of over £600). Subject to availability and while stocks last. Max 1 of each stock bundle per outlet. Subject to customer having a Pepsi Max Dispense unit contract and installed. 4x FREE BiBs are given during installation, the remaining items can be claimed by clicking the link provided on your welcome email from sensational drinks, registration & a valid email address is required. Please refer to your dispense contract for full Terms and Details. Promotor: Britvic Soft Drinks, Breakspear Park, Breakspear Way, Hemel Hempstead, HP2 4TZ.

The Ultimate flavour duo

SAVE £2

Sprite
is the #1
Lemon & Lime
drink in on
premise
in value (£)*

Fanta
is the #1
Flavoured
Carb Brand in
GB Pubs
in value (£)**

Fanta & Sprite 330ml glass bottles

Contact your account manager
for more information



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*Source: Nielson and CGA, Brand Battles, Value and volume, MAT to PB 31/08/24 **Source: Nielson and CGA GB data, Value (£), MAT to end of PB 2024



ESTD 1905



INTRODUCING
THE NEW
**FENTIMANS
RHUBARB
LEMONADE**
275ml

Botanically Brewed · Exquisitely Crafted

ESTD 1905



BUY 3 CASES
of soft drink 275ml range &
GET 1
FREE CASE
of your choice

FENTIMANS 275ml:
ROSE LEMONADE, GINGER BEER,
DANDELION & BURDOCK, SPARKLING ELDERFLOWER,
MANDARIN & ORANGE JIGGER, VICTORIAN LEMONADE
AND RHUBARB LEMONADE

Botanically Brewed · Exquisitely Crafted





*Nielsen and CGA 2024 data

UNWRAP REFRESHMENT

BUY 2 GET 1 FREE*



Certified



Corporation

*Whilst stocks last, subject to availability.

FROBISHERS.COM

Great Taste. Zero Sugar.

SAVE £3.00

Coca-Cola
Zero Sugar is the
fastest growing
Light Cola Brand
in GB Pubs
in value (£)*

Coca-Cola Zero Sugar 330ml glass bottle



Contact your account manager
for more information



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*Source: CGA, GB Pubs (Food + Wet Led), Cola Brands, Value Sales and Value % Chg vs. PY, MAT to P8 31/08/24

Drink to a sustainable future!

Coca-Cola EURO-PACIFIC PARTNERS

Coca-Cola aim to refresh the world and make a difference, driving positive change and building a more sustainable future for our planet.

97.5% of Coca-Cola's packaging is recyclable

and half of the material used in its PET (polyethylene terephthalate) bottles comes from recycled plastic. The goal is to help collect and recycle the equivalent of every bottle or can sold worldwide by 2030.

Replenishing

100%

of water used

in the most water-stressed areas around the UK. Water efficiency in processes has been improved by 30% in 20 years and 1.8 million cubic metres has been replenished in a year - equivalent to 133% of the water used in its drinks.

The carbon impact of each drink has fallen by

39%

and core business emissions reduced by 65% in the past 10 years. All electricity used by CCEP now comes from renewable sources, with 17% from a solar farm it helped build in Wakefield.

82 new low and no calorie drinks launched in the past decade

And creating new low or zero sugar products has cut sugar content by almost 30% - that's 45,000 tonnes - since 2010. It's proving popular, too - low & no calorie now account for 66% of all sales, a 22% increase over five years.

Invested more than

£1.5m

and given 5,000 hours'

of colleague time to support UK Youth, Stonewall, Special Olympics GB and Keep Britain Tidy as part of its inclusion, diversity and economic development programme.

100%

of its sugar, pulp and paper comes from ethical suppliers

before being turned into drinks at five factories across Britain. The business is committed to sourcing ingredients and raw materials responsibly.



FEVER-TREE

Buy *any* 4 24x200ml
cases and *get a case of*
LEMONADE FREE

MIX with the BEST
This Christmas



EVERYDAY LOW PRICE ON THIS TOP SELLER



24 PACK
£22.49

ORANGE & PASSION FRUIT
APPLE & MANGO
APPLE & RASPBERRY



Pepsi
7Ltr

£67.99



Diet Pepsi /
Pepsi Max 7Ltr

£54.49



R. Whites
Lemonade 7Ltr

£46.25

EVERY DAY
LOW PRICES
ON THESE
GREAT BRANDS

WHY NOT
COMBAT THE
SOFT DRINKS
LEVY BY
MOVING TO
COKE ZERO OR
PEPSI MAX?



Schweppes
Lemonade 7Ltr

£75.10



Coca-Cola
7Ltr

£84.69



Diet Coke
7Ltr

£70.80



Coke Zero
7Ltr

£70.80

NEW LINES FROM *Coca-Cola*
PERMANENTLY IN STOCK!



Schweppes Indian Tonic Water
/ Slimline Tonic Water
24 x 150ml cans

£10.22 +VAT per case



Oasis Summer Fruits
/ Exotic Fruits
24 x 330ml sleek cans

£17.30 +VAT per case

#LITTLEMIXERS #LETSMIX #LITTLEMIXERS #LITTLEMIXERS #LITTLEMIXERS

'TIS THE SEASON TO SHAKE THINGS UP

LITTLE MIXERS

QUALITY PURÉES & JUICES

BUY ANY 4 CASES GET 1 FREE*

*LEMON/LIME CASE (4 x 1kg) FREE

12 MONTH SHELF-LIFE

100% RECYCLABLE PACKAGING

90-100% REAL FRUIT CONTENT

LIME
QUALITY FRUIT JUICE

littlemixers.co.uk
@littlemixerscocktails

EXPLORE THE RANGE

PROUDLY MANUFACTURED IN THE UK

VEGETARIAN

MADE IN UK

GLUTEN FREE

Salty Dog

Grrreat tasting snacks!

FRESH NEW LOOK AND NEW STRONGER FLAVOURS!

SEA SALT
the hand-cooked crisps
Salty Dog
THAT BITE BACK!

STRONG CHEDDAR & ONION
the hand-cooked crisps
Salty Dog
THAT BITE BACK!

SEA SALT & MUSTARD
the hand-cooked crisps
Salty Dog
THAT BITE BACK!

HAM & MUSTARD
the hand-cooked crisps
Salty Dog
THAT BITE BACK!

SWEET CHILLI
the hand-cooked crisps
Salty Dog
THAT BITE BACK!

BRITISH ROAST BEEF
the hand-cooked crisps
Salty Dog
THAT BITE BACK!

HOT & NEW

BUY ANY 3 CASES OF SALTY DOG CRISPS & RECEIVE 1 CASE FREE!

24 x 40G AVAILABLE IN SEA SALT, STRONG CHEDDAR & ONION, SALT & MALT VINEGAR, HAM & MUSTARD, SWEET CHILLI, BRITISH ROAST BEEF.

NOVEMBER ONLY

SOLD EXCLUSIVELY IN THE ON TRADE FOR OVER 23 YEARS

SNACKS

HuligaN Crush Pretzel Pieces

18 x 65g

£10.56
No VAT



FLAVOURS: Cheese, Jalapeño, Honey Mustard, Sriracha

Pipers Crisps

24 x 40g

£13.95
Ex. VAT



FLAVOURS: Anglesey Sea Salt, Burrow Hill Cider Vinegar & Sea Salt, Lye Cross Cheddar & Onion, Biggleswade Sweet Chilli, Trealy Farm Chorizo, Atlas Mountains Wild Thyme & Rosemary, Karnatak Black Pepper & Sea Salt, Great Berwick Longhorn Beef, Upton Chey Jalapeño & Dill

Salty Dog Nuts

£8.60
Ex. VAT



Salted & Dry Roasted

24 x 45g Card

£9.80
Ex. VAT



Chilli & Honey Roasted

24 x 45g Card

£14.49
Ex. VAT



Salted Cashews

24 x 30g Card

SNACKS

£13.81
Ex. VAT

Salty Dog Crisps

24 x 40g



NEW

FLAVOURS: Sea Salt, Strong Cheddar & Onion, Salt & Malt Vinegar, Ham & Wholegrain Mustard, Sweet Chilli, British Roast Beef, Prawn Cocktail, Fiery Jalapeño & Paprika

£21.67
No VAT

Gruntled Pork Crackling

20 x 35g



FLAVOURS: Sea Salt, Habanero Chilli, English Mustard, Salt & Vinegar

Oink Pork Scratchings

20 x 45g

£22.60
No VAT



FLAVOURS: Traditionally Salted, Smoky BBQ, Garlic, English Mustard

Hendo's Crisps

24 x 23g

£12.99
No VAT





•PIPERS•

- EST. BY FARMERS -

BUY FIVE GET ONE FREE IN NOVEMBER/DECEMBER



Valid during the promotional period only. Promotional period and delivery dates stated on brochure front.

Visit our website for more details:
WWW.PIPERSCRISPS.COM

KEEP STAFF MORALE HIGH

& Jingle all the way through Christmas

While Christmas brings a surge in customer numbers, it also presents unique challenges and opportunities for managing profitability in your venues. The key to success is a happy and efficient team of staff working together to navigate the busy festive period.

STAFF WELLBEING

The most wonderful time of the year can also be one of the most stressful for hospitality workers so make sure you look after your staff to get the best results this Christmas.

OPTIMISE THE STAFF ROTAS

Getting staff levels just right during the festive season can truly be the key to maintaining a happy and motivated workforce.

Plan your rotas early so staff are aware of the options and clear about which holidays they will be asked to work to encourage commitment and enthusiasm as a team. Make sure your staff feel supported, valued and motivated during the busy periods.

HIRE EARLY

Start your hunt for extra kitchen and bar staff early to ensure they have the right skills and fit within your team. Invest time in training them to understand your processes, menu, and service standards.

STAFF PARTY AND INVOLVEMENT

Consider planning a party for the staff in January as a thank you and something fun to look forward to. When putting up the decorations don't forget the staff areas. A secret Santa is always a winner to add some festive cheer for your team.

MOTIVATE YOUR STAFF

Use incentives or rewards for exceptional service, as happy staff often lead to satisfied customers.

TEST YOUR FESTIVE FOOD AND DRINKS MENUS

Plan your festive food menu early so there is plenty of time to test and tweak it. Train your staff in advance so they can recommend the specials and also upsell the Christmas drinks.



Tips for a cracking Christmas



1. SEASONAL STAFFING

Evaluate staffing needs for the busy season and hire and train additional staff early.



2. DRESS TO IMPRESS

Enhance the festive spirit by decorating your venue to create a festive feel.



3. PLAN YOUR CHRISTMAS MENUS

Design a festive-themed menu with popular seasonal dishes and drinks to attract customers.



4. BOOKING SYSTEM

Implement a reservation system to manage the expected influx of customers efficiently.



5. CHRISTMAS DRINKS RANGE

Organise the right range for profitability with festive beers, spirits, sparkling wine, cocktails and Low Alcohol options.



6. SPECIAL OFFERS

Think about a targeted plan to promote your special offers, events and discounts during the festive period.



7. SHOUT ABOUT IT!

Update your website and social media profiles with festive-themed content and display festive point of sale around your venue.



8. CUSTOMER FEEDBACK

Set up a feedback system to monitor customer experiences and address any issues promptly.

2026 Key Dates

JANUARY

1	New Year's Day - Bank Holiday
1	Ginuary
10	FA Cup Third Round
12	Australian Open Tennis (12th Jan-1st Feb)
20	Champions League Matchday 7 (20th & 21st)
25	Burns Night
28	Champions League Matchday 8

APRIL

3	Easter Weekend (3rd-6th)
4	FA Cup Quarter Final
7	Champions League QF (7th & 8th)
9	Europa League QF
11	Grand National
14	Champions League QF (14th & 15th)
16	Europa League QF
23	St. George's Day
25	FA Cup SF
28	Champions League SF (28th & 29th)
30	Europa League SF

JULY

4	Tour De France (4th-26th)
5	British Grand Prix
16	The Open Championship (16th-19th)
19	FIFA World Cup Final
23	Commonwealth Games Glasgow (23rd Jul-2nd Aug)

OCTOBER

TBC	National Curry Week
25	British Summertime Ends
31	Halloween

FEBRUARY

5	Six Nations (5th Feb-14th Mar)
8	Super Bowl LIX
14	Valentine's Day
14	FA Cup Fourth Round
17	Chinese New Year
17	Champions League Knockout Phase (17th & 18th)
24	Champions League Knockout Phase (24th & 25th)

MAY

5	Cinco de Mayo
5	Early May Bank Holiday
5	Champions League SF (5th & 6th)
7	Europa League SF
16	FA Cup Final
16	World Whisky Day
20	Europa League Final
24	French Open (24th May-7th Jun)
25	Spring Bank Holiday
30	Champions League Final

MARCH

1	St. David's Day
7	FA Cup Fifth Round
10	Champions League Round of 16 (10th & 11th)
15	Mother's Day
17	Shrove Tuesday
17	St Patrick's Day
17	Champions League Round of 16 (17th & 18th)
22	Carabao Cup Final
29	British Summer Time Begins

JUNE

6	Betfred Derby
11	2026 FIFA WORLD CUP (11th Jun - 19th Jul)
13	World Gin Day
14	U.S Open (14th-21st)
15	Beer Day Britain
16	Royal Ascot (16th-20th)
21	Father's Day
29	Wimbledon (29th Jun-12th Jul)

BIG SALES BOOST

The Night Time Industries Association (NTIA) estimates that the Euro 2024 tournament generated nearly **£1 BILLION IN ADDITIONAL REVENUE*** for local pubs and venues.

AUGUST

7	International Beer Day
TBC	Great British Beer Festival
30	U.S. Open Tennis (30 Aug-13 Sep)
31	Summer Bank Holiday

NOVEMBER

5	Bonfire Night
30	St Andrew's Day

SEPTEMBER

TBC	Cask Ale Week
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DECEMBER

24	Christmas Eve
25	Christmas Day
26	Boxing Day
31	New Year's Eve

Dates correct at time of printing

COMING SOON!

JAN 25

BURNS NIGHT



FEB 14

VALENTINE'S DAY



FEB 17

CHINESE NEW YEAR



CHRISTMAS OPENING HOURS



MONDAY 1ST - FRIDAY 5TH DECEMBER

8:30AM – 5PM

Deliveries & Collection

SATURDAY 6TH - SUNDAY 7TH DECEMBER

CLOSED

MONDAY 8TH - FRIDAY 12TH DECEMBER

8:30AM – 5PM

Deliveries & Collection

SATURDAY 13TH - SUNDAY 14TH DECEMBER

CLOSED

MONDAY 15TH - FRIDAY 19TH DECEMBER

8:30AM – 5PM

Deliveries & Collection

SATURDAY 20TH - SUNDAY 21ST DECEMBER

CLOSED

MONDAY 22ND - WEDNESDAY 24TH DECEMBER

8:30AM – 5PM

Deliveries & Collection

THURSDAY 25TH DECEMBER

CLOSED - BANK HOLIDAY

FRIDAY 26TH DECEMBER

CLOSED - BANK HOLIDAY

SATURDAY 27TH - SUNDAY 28TH DECEMBER

CLOSED

MONDAY 29TH - WEDNESDAY 31ST DECEMBER

8:30AM – 5PM

Deliveries & Collection



THURSDAY 1ST JANUARY

CLOSED - BANK HOLIDAY

FRIDAY 2ND JANUARY

8:30AM – 5PM

Deliveries & Collection

SATURDAY 3RD - SUNDAY 4TH JANUARY

CLOSED

MONDAY 5TH - FRIDAY 9TH JANUARY

8:30AM – 5PM

Deliveries & Collection



TERMS & CONDITIONS FOR BLACK FRIDAY WEEK

- Black Friday week starts with orders placed after 8:30am on Monday 24th November 2025 and closes to orders placed before 5pm on Friday 28th November 2025
- All orders must be delivered w/c 1st December 2025 only
- Deal One - No limit to number of deals, there is a Buy 4 Get 1 FOC on for the rest of Nov/Dec
- Deal Two - No limit to number of deals per customer
- Deal Three - No limit to number of deals per customer
- Deal Four - Maximum one deal per customer, maximum 50 deals/cases - must be Lemonade FOC
- Deal Five - No limit to number of deals, there is a Buy 5 Get 1 FOC on for the rest of Nov/Dec
- Deal Six - No limit to number of deals per customer
- Deal Seven - No limit to number of deals per customer
- Deal Eight - No limit to number of deals per customer
- Deal Nine - No limit to number of deals per customer
- Deal Ten - No limit to number of deals per customer
- Small Beer reserves the right to enhance, withdraw, amend or cancel any of these offers at any time without explanation
- E&OE



BOOST TRADE *In The New Year*

61% of venues say they are less busy in January*, these Christmas cards are a perfect way to attract customers to return in early 2026.



INCLUDE YOUR OWN SPECIAL OFFERS!

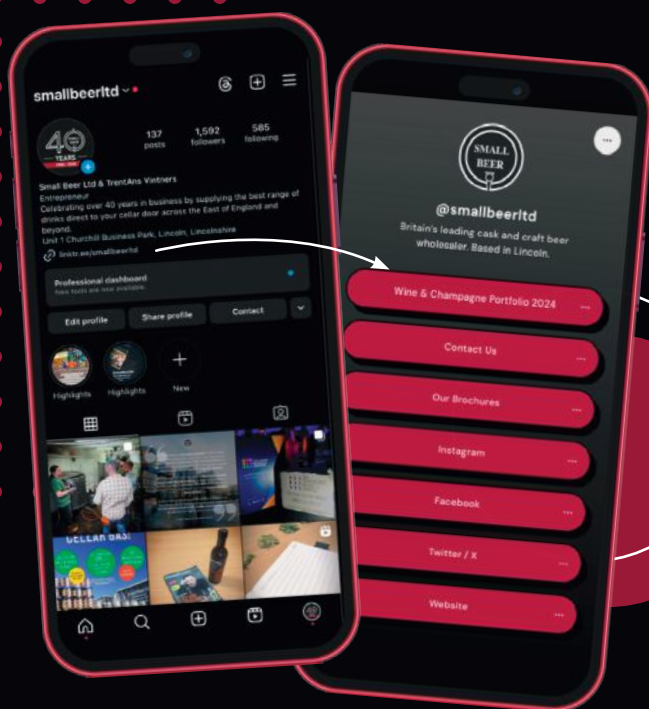
A RANGE OF DESIGNS TO CHOOSE FROM

PERSONALISED WITH YOUR VENUE NAME & CUSTOMISED MESSAGE



visit lords.marketing/shop or scan the QR code to order

A QUICK LINK TO ALL THE GOOD STUFF



ALL OUR LINKS IN ONE PLACE

*Scan here to interact
with us digitally*



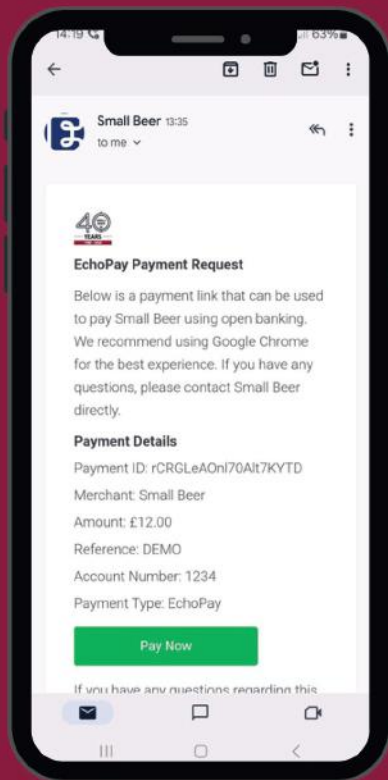
Linktree*

SMALL BEER ONLINE ORDERING APP

Our Online Ordering App is here, tested and ready to go. If you already have an account with us, you can now place your order on our App. It will land straight in to our system for the delivery day you select in line with your normal delivery days. All the offers are on there plus some exclusive online ones too!



Call your rep today or email to start ordering.
appadmin@smallbeerwholesale.co.uk



PAY US USING YOUR MOBILE BANKING APP.

Use Pay by Bank as a way to pay your invoices using your mobile phone and online banking.

With easy to use payment links sent to you by email there is no need to phone in and pay.

Each payment is authorised by you using your banks authorisation process. Below are some common methods:



Face ID



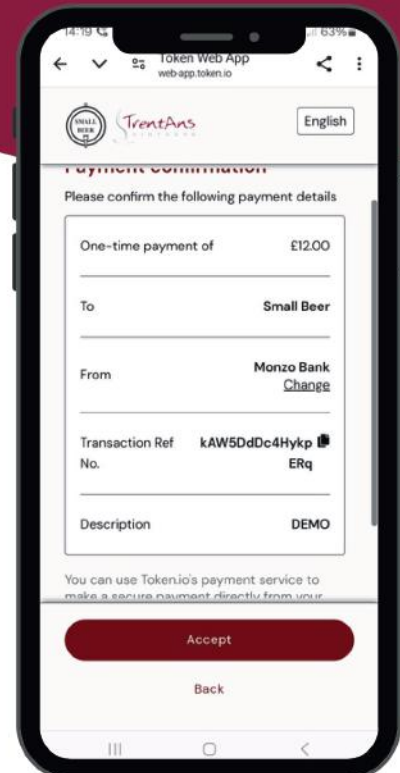
Finger ID

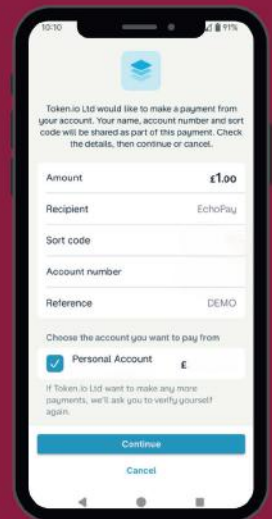
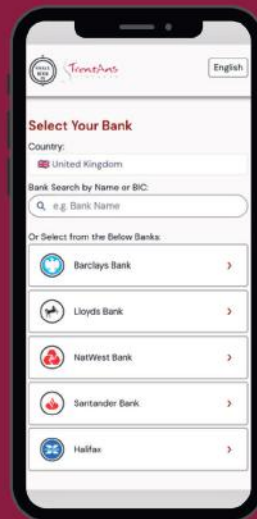
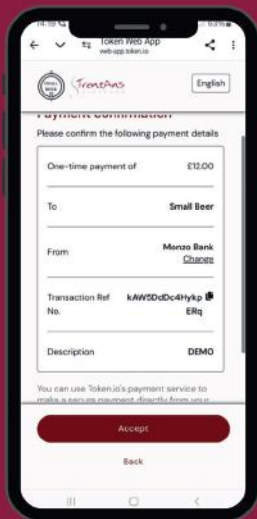
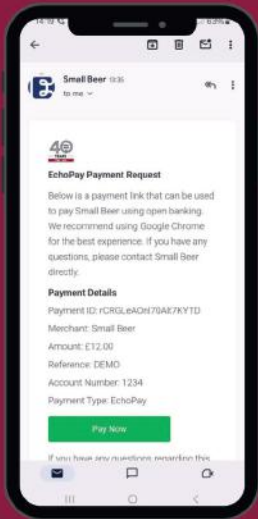


Pin Number

Benefits:

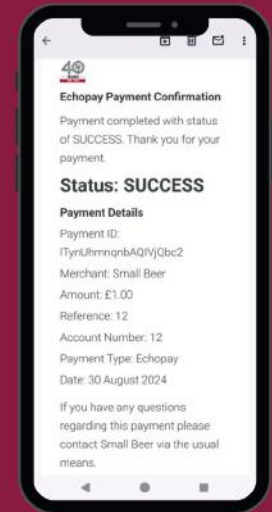
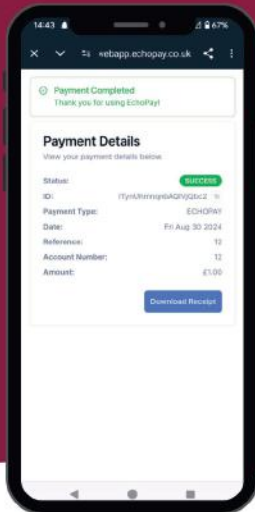
- ☒ Pay anywhere anytime
- ☒ None of your payment details are shared
- ☒ Supported by a wide range of banks





Payment Request

Small Beer Web App



Mobile Banking

Small Beer Web App





MONDAY 24TH - FRIDAY 28TH NOVEMBER

See pages 2 & 3 for our fantastic
Black Friday deals! Don't miss out!

OFFICE OPENING HOURS

**Monday - Friday 8.30am - 5pm,
Bank Holidays 9am - 12noon.**

An answer machine is in operation at all other times.

WAYS TO PAY SMALL BEER

Direct Debit is our preferred method of payment. Credit and Debit Cards are also accepted - Mastercard & Visa.
You can pay us by BACS - call us for our account details.



OFFERS IN THIS BROCHURE

All offers in this brochure are offered subject to availability. Please call Telesales or your Sales Representative to discuss any offers and we will endeavour to meet your requirements.

ALLERGENS

"At Small Beer Ltd we are committed to providing you with all the information you need on allergens contained within the items that you purchase from us. We hold all this information on file and we therefore request that you make us aware of the information you require at the time of purchase and we will be only too happy to tell you these, post them to you or send them by email."

**YOU CAN FIND AN ELECTRONIC VERSION OF THIS BROCHURE AT
WWW.SMALLBEERWHOLESALE.CO.UK/BROCHURES**