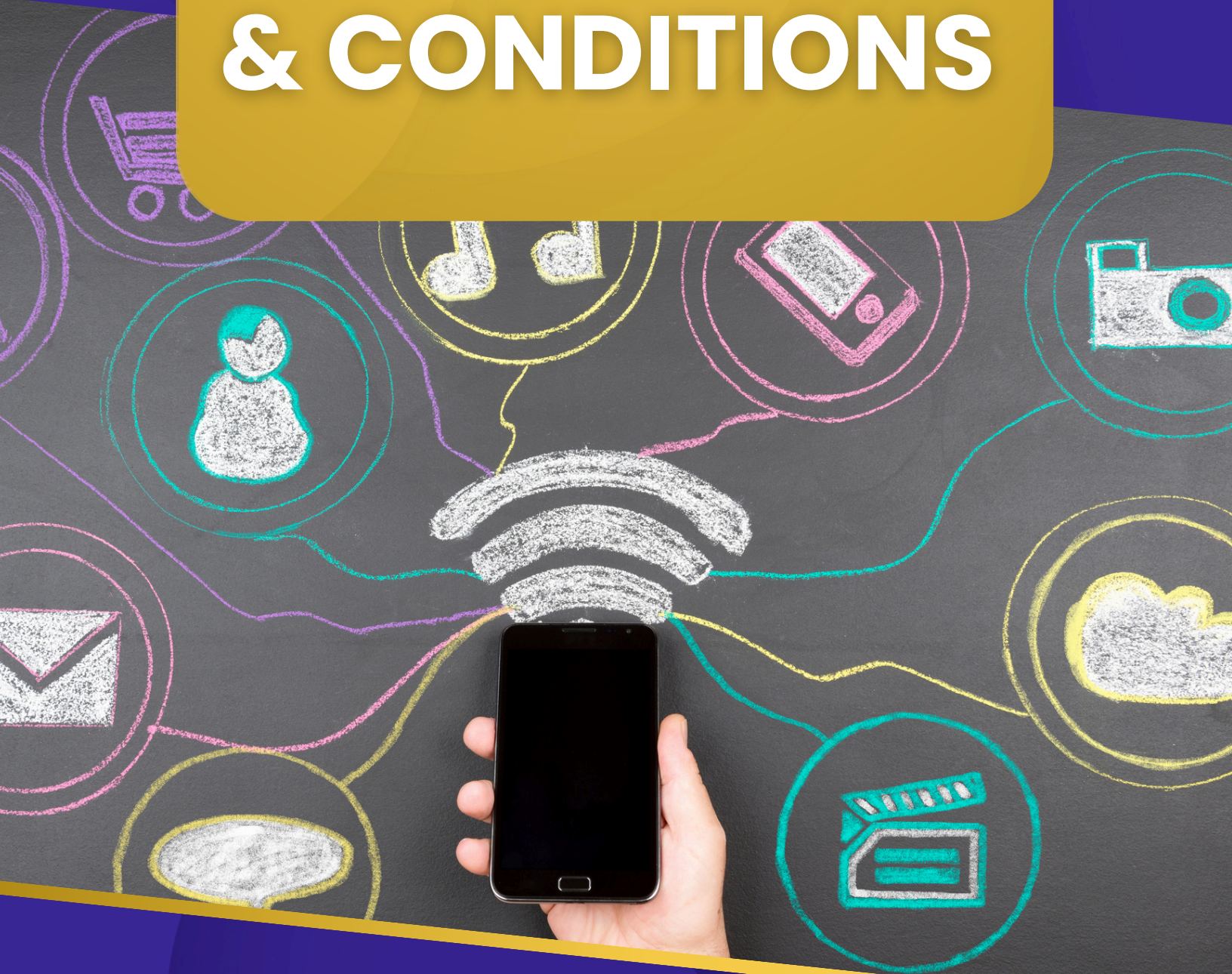




Global Learning
Through the Arts

MEDIA TERMS & CONDITIONS



2025
2026

ISTA's Media Use & Consent

At ISTA, we use photos, video, and audio to celebrate our events and learning experiences, while ensuring all participants are protected through clear and responsible media practices. This policy outlines how ISTA collects and uses media, and provides guidance to parents, schools, artists, and participants about consent and appropriate use.

ISTA's Media Use

During ISTA events, our staff and designated representatives may capture:

- Still photographs
- Video footage
- Audio recordings

These materials may be used for:

- Sharing festival and learning highlights on ISTA's website and social media
- Showcasing student work in photos and video
- Creating future learning, educational, and promotional materials

What we guarantee:

- Students' names and images will not be shared together in any ISTA publication
- Personal data will not be disclosed publicly

Media Consent Declaration (Parents of Students/Adult participants)

By completing the event registration or providing consent, I confirm that I have read and understood ISTA's Media Policy and agree to the terms outlined.

I give permission for ISTA, its employees, and contracted representatives at events to collect and use photographs, video footage, and audio recordings of myself/my child for ISTA's official purposes. This includes, but is not limited to:

- Sharing highlights and outcomes from ISTA events on official digital channels (ISTA website, social media platforms, email newsletters)
- Inclusion in educational and promotional publications such as SCENE, the ISTA blog, and festival resources
- Use in documentation, evaluation, and future marketing of ISTA programmes

I understand that:

- My child's/the participant's name and image will not appear together in any published ISTA materials
- Personal data will not be disclosed outside of ISTA or its contracted event representatives
- ISTA cannot guarantee or control the use of media once shared with participating schools, but all participants are asked to follow the shared policy to protect student privacy
- This consent does not authorise any other individuals, schools, or photographers to use media for public or promotional purposes
- I waive the right to inspect or approve final versions of media in which I or my child may appear
- I waive any rights to royalties or compensation arising from the use of such materials

ISTA Artists & Workshop Leaders

ISTA artists & workshop leaders play a vital role in our events, and we encourage you to share your experiences online. To help keep all students safe and ensure permissions are respected, please follow these guidelines:

✓ Artists can

- ✓ Take and post your own images of the venue, atmosphere, cultural experiences, and consenting adults.
- ✓ Take and post photos from the event that do not show identifiable students. This includes:
 - Wide group shots where faces aren't clear
 - Photos taken from behind
 - Out-of-focus or silhouette images
 - Distant, full-stage or ensemble views
 - Any images featuring adults who have given you consent personally.



If a student can be clearly recognised in the image or video, please do not post it.

- ✓ Re-share or re-post ISTA's or the host school's official social media posts.
Note: Reposting is only done through the platform's native share buttons (*Share*, *Repost*, *Reshare*). Do not screenshot or download images of students and upload them as your own post. This is not reposting and is not permitted.
- ✓ Share links to any officially published & branded videos on Vimeo or Youtube.

⊘ Artists cannot

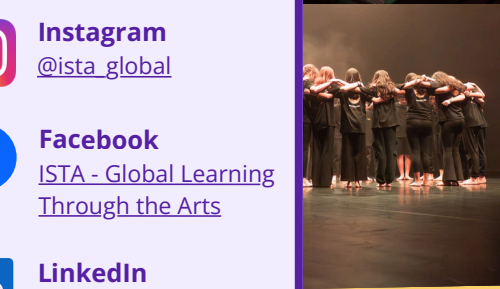
- Capture or post identifiable images or videos of students on personal devices or social media.
- Use ISTA-captured media that include identifiable images of students for personal portfolios or social media accounts unless approved directly by ISTA. Please contact us to confirm permissions.
- Record or livestream student activity independently.

The ISTA Rep

The designated ISTA Representative (Rep) is authorised to take photos and video at our events for official use only. All other artists must respect ISTA's safeguarding practices and data protection obligations.

Why this matters

Parents and adult participants give permission for media use specifically for ISTA's own channels only. These permissions do not extend to artists' or companies' personal accounts. By only posting non-identifiable images, we ensure student safety and maintain trust with all attending schools and families.



Tag us!



Instagram
[@ista_global](https://www.instagram.com/ista_global)



Facebook
[ISTA - Global Learning Through the Arts](https://www.facebook.com/ISTA-Global-Learning-Through-the-Arts)



LinkedIn
[ISTA - Global Learning Through the Arts](https://www.linkedin.com/company/ISTA-Global-Learning-Through-the-Arts)

The Host School

Host schools are encouraged to celebrate the ISTA event and share the experience with your community. To help keep all students safe and ensure permissions are respected, please follow these guidelines.

✓ Permitted

You're welcome to post:

- Your own students in any format (close-ups, action shots, group photos).
- Mixed-school group photos where students aren't individually identifiable.
- Images of the venue, atmosphere, artists, workshops, and any adults who have consented.
- Where possible, try to avoid posting identifiable images of students from other schools.

If you'd like to post identifiable images of students from other schools:

Please either:

- Tag ISTA in your post,
or
- Add ISTA as a collaborator (Instagram).

This helps us quickly confirm that all permissions are in place and lets us support you if anything needs attention. It also ensures ISTA is aware of the content being published and can celebrate the post with you.

✗ Not Permitted

Please avoid posting:

- Close-up or clearly identifiable images of students from other schools without checking with ISTA first.
- ISTA-captured photos or event footage for broader school marketing without written approval.

Why this matters

Our goal is to help host schools feel confident and supported when sharing festival content. Tagging or adding ISTA as a collaborator gives us visibility so we can confirm there are no media-consent restrictions for participating students and address any concerns quickly if they arise.



Tag us!



Instagram
[@ista_global](https://www.instagram.com/ista_global)



Facebook
[ISTA - Global Learning
Through the Arts](https://www.facebook.com/ISTA-Global-Learning-Through-the-Arts)



LinkedIn
[ISTA - Global Learning
Through the Arts](https://www.linkedin.com/company/ISTA-Global-Learning-Through-the-Arts)

Visiting/Guest Organisations

Visiting/guest schools and organisations are encouraged to celebrate the ISTA event and share the experience with their community. To help keep all students safe and ensure permissions are respected, please follow these guidelines.

✓ Permitted

Visiting schools are welcome to:

- Take photos or videos during the festival on behalf of your school.
- Share media of **your own students** within your school communities and on school-approved platforms.
- Re-post ISTA's or the host school's social media posts (permissions have already been secured for these).

When posting on social media, please tag ISTA in your post.

⚠ Important

Please avoid posting identifiable images or videos of students from **other** schools.

Families give media consent only for ISTA's official use or for their own school's communications — not for other visiting schools' channels. Whenever possible, keep school's social media posts focused on your own students.

Livestreaming

Livestreaming or recording the festival sharing is often not required, as host schools will often arrange this for visiting schools and their communities. If you do plan to record the sharing independently, please ensure all necessary privacy considerations are in place.

⊘ Not Permitted

Please avoid posting:

- Identifiable images or videos of students from other schools without explicit permission.
- Raw footage provided in the Google folders by other participants or ISTA for school marketing or for personal portfolios/use without permission.

Why this matters

Our goal is to help visiting schools feel confident and supported when sharing ISTA event content. By focusing on your own students and reposting ISTA or host school content, you help protect student privacy, uphold the permissions families have given, and maintain a consistent safeguarding approach across all participating schools.



Tag us!



Instagram
[@ista_global](https://www.instagram.com/ista_global)



Facebook
[ISTA - Global Learning Through the Arts](https://www.facebook.com/ISTA-Global-Learning-Through-the-Arts)



LinkedIn
[ISTA - Global Learning Through the Arts](https://www.linkedin.com/company/ISTA-Global-Learning-Through-the-Arts)

Additional Media Guidelines



Online ISTA Events

By joining an ISTA online event, participants acknowledge that sessions may be recorded for educational and promotional purposes. Screenshots, video, and audio may be captured by ISTA for use in training, communications, and future event promotion. If you do not wish to appear in any recordings, please notify ISTA prior to the event and ensure your camera and microphone remain switched off. Participation implies consent to this usage.



Opt-out Indicators

Students and adults who have opted out of photo and video consent will be provided with a lanyard. This ensures photographers and videographers can clearly identify who is not permitted to be captured during the event.

Contact and Questions

Questions about this policy, media use, or consent should be directed to:

Keriann O'Rourke
Communications and Marketing Senior Manager
✉ keriann@ista.co.uk