



# BUILD YOUR Legacy

The ideal phenotype can be defined in various ways and interpreted differently depending on individual preferences. Yet, one thing remains clear: we are all drawn to admire extremely stylish and attractive cattle.

Select Sires has a longstanding history of selecting sires that excel on the tanbark, but never have we matched the depth across breeds in the way that we do today. These sires are not only distinguished by their impressive presence and eye appeal, making them highly sought after, but it's their proven maternal lines that truly set them apart. We prioritize established cow families that consistently achieve success in the showring.

Our Angus lineup is anchored by the PVF Missie 0084 cow through 7AN618 MARVEL and 7AN835 CAPONE. MARVEL's continued success is unmatched, and CAPONE is positioned to follow in his brother's footsteps. We would be remiss to not share success of the Phenotype and Genotype (PGS) show at the National Junior Angus Show. The first three champions were sired by Select Sires' genetics, one of which was the dam of the champion in 2023. The concept of the PGS show is exactly the same philosophy we use every day when selecting sires for production use. We seek out sires that offer high genetic merit without sacrificing functional traits. Not only have we had success in the past, but we feel we have several rising stars that could sire PGS champions of the future.

For years 7SM65 UNO MAS was a mainstay in our lineup. To date, he has sold more sexed semen than any other sire in Select Sires' beef lineup. While we love to reflect on the past, it's the future of the Showcase Simmental lineup that has us excited. Both 7SM149 POINT PROVEN and 7SM151 MANTACHIE are destined for success as phenotypic leaders that are anchored by some of the most popular and successful cows of the breed. RLEGACY | BUILD YOUR

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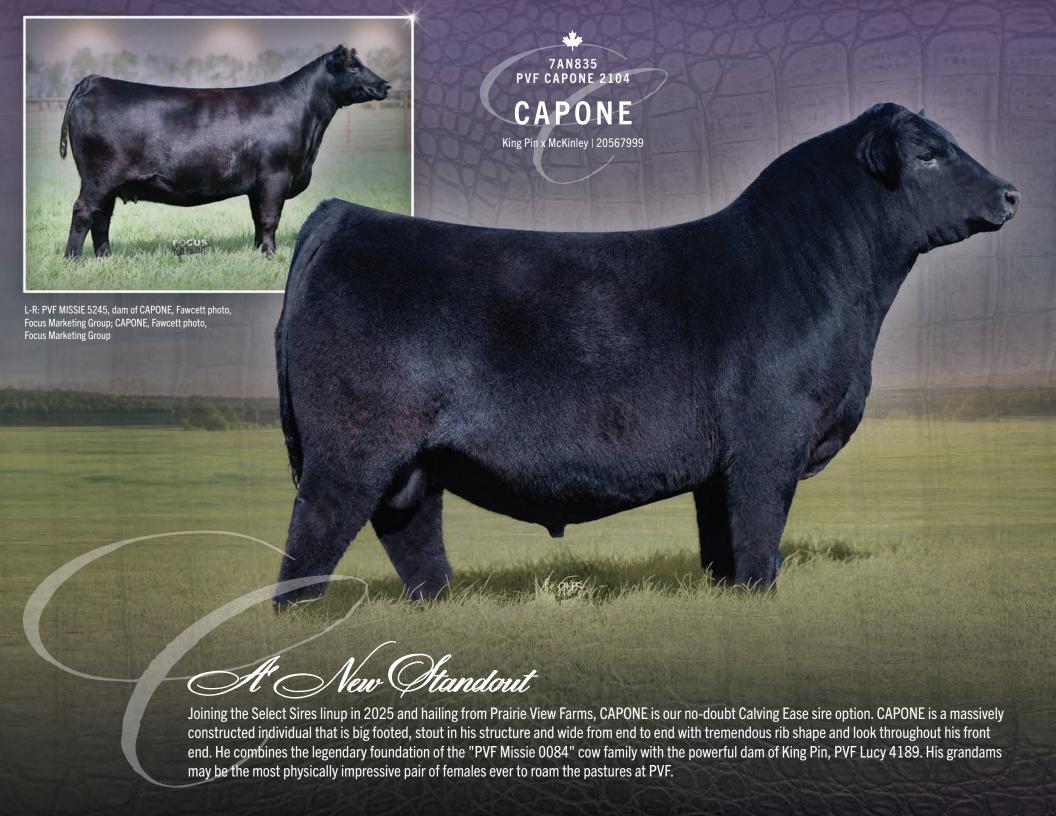
Finally, we can't forget the most talked about bull in the Charolais breed, 7CH114 HISTORIC. He is an exceptional crossover sire that improves genetic merit and excels for eye appeal.

We believe these sires are poised to leave a positive lasting impression on the livestock industry and showring. Don't just dream about it, create your own legacy with Select Sires' Showcase lineup!

Ryan Bodenhausen

Ryan Bodenhausen, Associate Vice President, Beef Acquisition and Marketing

"Your Success Our Passion. and the Select Sires logo are registered trademarks of Select Sires Inc., Plain City, OH. ™Showcase is a trademark of Select Sires Inc. Front and Inside Cover Images: Dameron C-5 Nellie 2145, 7AN618 MARVEL daughter, champion Angus heifer, reserve overall female and champion Land of Lincoln heifer, Illinois State Fair Junior Show, 2024, Quentin Day, Lovington, IL, Cindy's Livestock Photos. Back cover, L-R: Fit to Perfection, Karen Hiltbrand photo; Lemenager Proven Queen L14, MARVEL daughter, grand champion owned female and reserve champion Angus heifer, Illinois State Fair Roll of Victory Angus Show, 2024, Paige Lemenager, Hudson, IL. Cindy's Livestock Photos.





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Images top-bottom: Dameron C-5 Nellie 2145, MARVEL daughter, champion Angus heifer, reserve supreme female and champion Land of Lincoln heifer, Illinois State Fair Junior Show, 2024, Quentin Day, Lovington, IL, Cindy's Livestock Photos; MARVEL, Fawcett photo, Focus Marketing Group.

#### 7AN618 PVF MARVEL 9185

### MARVEL

Blacklist x McKinley | 19566408

### Exceptional Style & Elegance

Few sires match MARVEL's ability to create champions. His success in the showring is evident with multiple offspring named grand or supreme champion at both state and national levels. His achievements include siring the grand champion heifer of the junior show at the National Western Stock Show in 2024, Lemenager Proven Queen K24. MARVEL continues to create highly sought after and marketable offspring, which makes him a customer satisfaction sire.



MARVEL heifer tag image, Pearl's Pics; Showring handshake image, Dameron C-5 Nellie 2145, MARVEL daughter, champion Angus heifer, reserve supreme female and champion Land of Lincoln heifer, Illinois State Fair Junior Show, 2024, Quentin Day, Lovington, IL, Cindy's Livestock Photos; Framed MARVEL daughter images top - bottom: PVF Proven Queen 2035, Prairie View Farms, Gridley, IL, Fawcett photo, Focus Marketing Group; Wilks Princess M155, Wilks Ranch, Eastland, TX; PVF Lucy 1056, champion junior female and supreme British female, San Antonio Stock Show, 2023, Braxton Cole, Lockney, TX, Fawcett photo, Focus Marketing Group.







### CONTINUED PGS SUCCESS





## Phenotype & Genotype

#### NATIONAL JUNIOR ANGUS SHOW

Select Sires' dedication to creating a genetic lineup that excels not only in genomic merit but also for ideal type is evident through the success of customers at the National Junior Angus Phenotype and Genotype Show (PGS). Following the PGS show's debut, progeny from Select Sires were crowned champions the first three years. 7AN528 GROWTH FUND sired the champion in 2020 and 2022, while his full brother 14AN545 WALL STREET claimed fame in 2021.

Top - bottom: WALL STREET daughter, grand champion female, National Junior Angus Phenotype and Genotype Show, 2021; GROWTH FUND daughter, grand champion female, National Junior Angus Phenotype and Genotype Show, 2020, Pearl's Pics photos.







7AN743 CONNEALY CRAFTSMAN

#### CRAFTSMAN \*

Resilient x Niobrara | 20132505

CRAFTSMAN jumped on to the scene in 2022 when he sold for a record setting \$500,000 at the Connealy Angus Production Sale. He offers a cool number set to complement his stunning phenotype. Most recently, CRAFTSMAN became the 2024 breed leader for Angus registrations in his first year of major use. His offspring offer a stunning look with extra muscle and correctness.

L-R: BEDROCK, Kayla photo; CRAFTSMAN and RISEABOVE, Kate Roberts photos. CRAFTSMAN daughter and sister to BEDROCK, Boyd Beef Cattle, Mays Lick, KY, Kayla photo.

#### \* RISEABOVE

STAGECOACH x Jet Black | 20516965

7AN813 BOYD BEDROCK

**\***BEDROCK

Prolific x Accomplishment | 20640373

A trailblazer in the Select Sires lineup, BEDROCK was one of the most sought after sires in 2024. His balance of elite phenotype and genotype are perfect for creating the next PGS champion. Backed by a rising maternal star of the breed, Shauna 220H, BEDROCK has it all: pedigree, phenotype and performance.

A rising star in the Angus lineup, RISEABOVE offers breed-leading performance, docility and eye appeal. His maternal pedigree is stacked with greatness back to the famous HA Rito Lady 3839 who has been an anchor for the Hoffman program. His offspring offer extra look, correctness, length and extension — all traits that are important for adding phenotype to any calf crop.



make major improvements in both categories in one generation. Tried and true, there is no safer bet than GROWTH FUND!





OI 'Son x MAIN EVENT | 3780742

POINT PROVEN daughter photos top - bottom: STCC Serena's Gem 100K, Trennepohl Farms, Middletown, IN; Wayward Hill Farm, Versailles, KY, LH photo; Mid-Am Genetics, Muscotah, KS, Melissa Grimmel Shaake photo.





### Backed by Impressive Maternal Lines

POINT PROVEN offers the trifecta of elite phenotype, proven pedigree and exceptional genotype. Backed by the famous and dominate donor from Wayward Hill Farms, WHF Delilah 45D, POINT PROVEN is destined for maternal greatness. To add to his elite maternal pedigree, his paternal grandam, WHF Summer 365C, was one of the most dominant show heifers of her time and is now an elite donor for the Steenhoek family. He is a breed leader for Calving Ease, but it is his added length, structural integrity and long extended neck that takes POINT PROVEN to the next level!



#### MANTACHIE

Tecumseh x Profit | 4288876

### Unmatched Maternal Guccess

Top - bottom: MANTACHIE, photo reversed; Mari 785E, full sister to MANTACHIE's dam, grand champion of the American Royal, 2018, North American International Livestock Exposition (NAILE), 2018 and National Western Stock Show, 2019; Wicked Angel 129J, full sister to dam of MANTACHIE reserve champion division IV, NAILE, 2022.



As the old saying goes, there is power in the blood. MANTACHIE combines two of the most prolific maternal lines to ever set foot on the tanbark. His dam is a full sister to triple crown winner, Mari 785E, Wicked Angel 129J and Savage Angel 311L who was recently crowned champion bred and owned female at the American Junior Simmental Association's National Classic in Tulsa, Oklahoma. His sire hails from a cow family that needs no introduction, Serena, who continually dominates in the showring. MANTACHIE is a cool-made, big-footed, athletic, blaze-faced sire that is destined to create show-winning progeny!





HISTORIC is a rare find excelling both for phenotype and genotype. He offers great data, but his overall appearance is what makes him a standout sire. He is stout from the ground up with added body and is very flexible and athletic on the move. His full sister, SVY MS Germaine 236K, pictured right, now graces the pasture in Isabel, SD at Lindskov's LT Ranch after selling for an impressive \$160,000. Make history in your herd with HISTORIC!

### WHERE



BEGINS



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