



THE HUB

FAMILY RESOURCE CENTRE



Help support our rural expansion!

IT TAKES A VILLAGE ANZAC CAMPAIGN

Creating equitable access to programming and resources, in a safe and inclusive space, for children and families in rural communities.



it takes
A VILLAGE
to raise a child

We would like to invite you to be a part of
The Hub Village in Anzac

In February 2025, we'll be expanding our village to the community of Anzac! The space, located within the Anzac Recreational Centre, will increase equitable access to programming for families living in Anzac, Fort McMurray First Nation #468 and Gregoire Lake Estates.

We will be offering many of the same popular program offerings that we do in our downtown Fort McMurray location, such as Free Play, Child Development programs and Parenting programs.

Our weekly programs service early learning and child development by providing creative and imaginative play opportunities for children ages 0 to 6. Our parenting and caregiver programs provide practical tools to help manage everyday family life while creating opportunities for families to connect, share their experiences and create support networks.

Our Anzac Village will also offer programming, services and specialized learning spaces tailored to meet the needs and requests of families in nearby communities. Your support will help create inclusive, accessible spaces to support healthy families and healthy communities.



Your Investment

We are asking for a one-year commitment of **\$3,000 per year** to support the Anzac Village. Check out our available sponsorship opportunities on the next page!

Anzac Village Sponsorships



Indigenous Corner

The Indigenous Corner will welcome both Indigenous and non-Indigenous children. This space will welcome families and provide culturally-rooted learning and play opportunities that honour the traditions, values, and teachings of Indigenous communities. This corner will also be filled with Indigenous resources that foster learning and reconciliation values, as well as resource and support materials accessible to local families.

Rainbow Corner

The Rainbow Corner will be a supportive place for parents/caregivers to talk and learn about different types of families and reinforce concepts of inclusivity, diversity, and belonging. The corner will be filled with 2SLGBTQ+ resources for children and families.

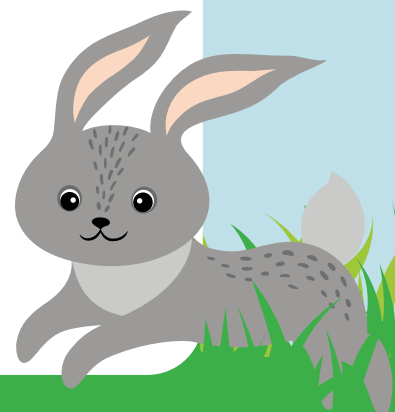
Exploration Station

The Exploration Station will be a hands-on space where children and families can dive into the wonders of STEM. Through interactive toys and engaging resources, this station will spark curiosity, foster problem-solving skills, and inspire a love for science, technology, engineering and math. It's a place where creativity and innovation come to life, empowering families to explore and learn together.

Sponsorship Benefits

All of the above sponsorship opportunities also include the following:

- Opportunity to be involved in the design of the designated space
- Company logo and/or name prominently displayed on signage in designated area
- Exclusive naming rights
- Company logo featured on our donor wall
- Donor recognition in the following: annual report, social media and on the website
- First right of refusal in following years



CASE FOR SUPPORT

The Hub has been serving rural communities since 2008 by offering Hub on Wheels mobile programming and continues to receive community support to do so.

Over the years, we've worked diligently to build and maintain relationships with local communities to ensure the programming being offered is inclusive, relevant and culturally appropriate.

Feedback from the community (gathered both formally and informally) has indicated a need for more programming - in terms of increased frequency, more variety in offerings, as well as flexible hours to accommodate different family/parent schedules.

A physical space will allow us to offer more programming, increase flexibility, host partner agencies and improve access to available supports.



YOUR SUPPORT

By supporting The Hub Family Resource Centre's **It Takes a Village Anzac** campaign, you are supporting families in rural and outlying communities by helping provide equitable access and opportunity to connect to their own village, raise healthy children and families and create a vibrant community.



CONTACT US

We welcome the opportunity to discuss sponsorship opportunities with your organization and how we can align our needs with your organization's values and custom-tailor your sponsorship to best showcase your brand.

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