

Lost in Jewellery Magazine

# Neon Zinn



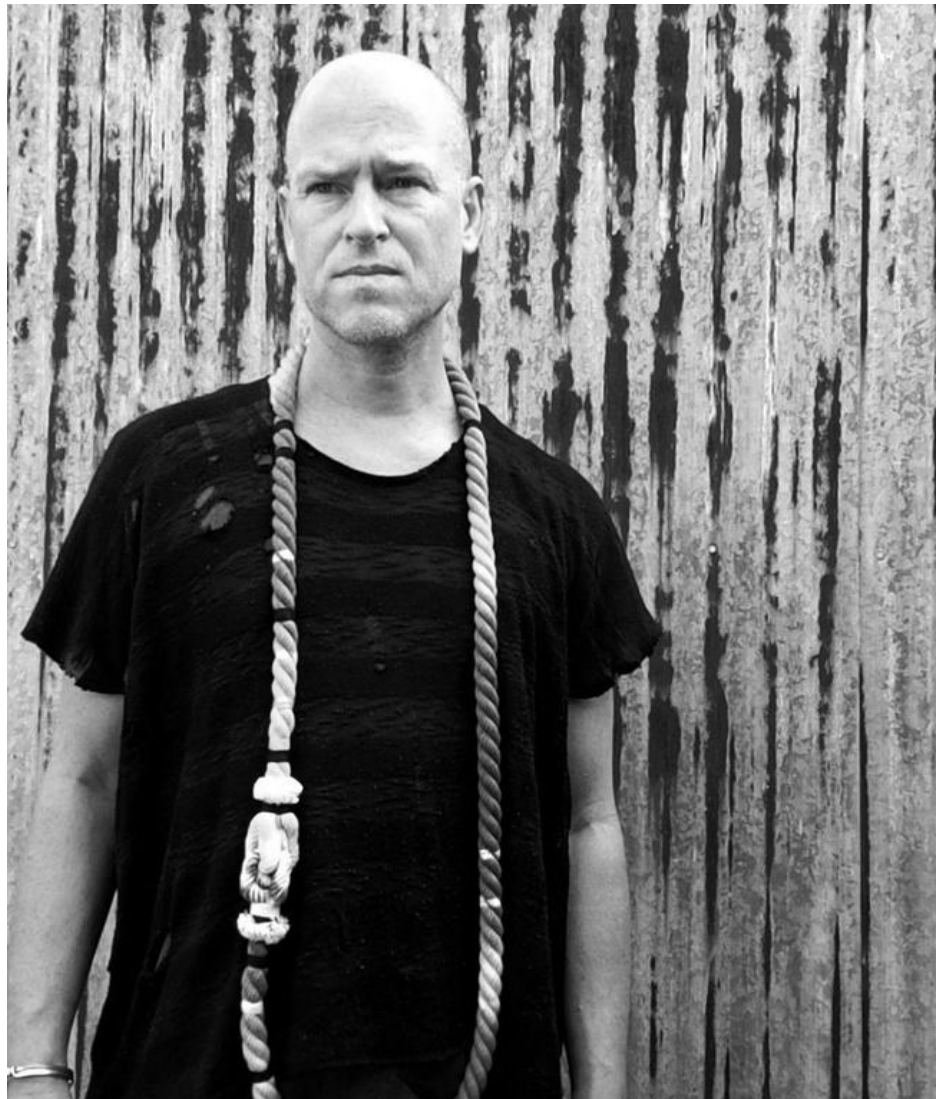
# Lost in Jewellery Magazine



NEON ZINN

LOOKBOOK

# NEON ZINN



Seth Damm, also known as Neon Zinn, was born in Seattle in 1972 and is currently based in New Orleans. He is a fiber artist who creates **wearable rope constructions and sculptural installations**. His work explores the **concept of freedom through the paradoxical use of materials that both bind and restrict**.

Damm works with cotton rope in various sizes, from clusters of threads and woven cord to three-stranded ropes, with diameters ranging from 1/8" to 1/2". These materials are either used together or individually. The rope is typically cut to the desired length and then treated in multiple dye baths to achieve the signature ombre effect associated with the artist's work. Mercerized cotton yarn, in different colors, is used to secure the cut lengths of rope in place, adding visual pattern and rhythm to the overall design.

To address ropes' natural torque and tension, **the artist has developed a unique technique for holding the rope in specific positions, allowing for the creation of stable and intricate designs**.

**Damm's work features curvilinear abstractions with saturated colors that flow seamlessly along the lengths of rope in a vibrant ombre effect.**

The manner in which Damm manipulates rope gives the work an exuberant structure that appears to defy gravity. The artist is **also known for large-scale wall installations**, which feature long, continuous lengths of dyed rope, doubled over and shaped symmetrically on each side.

In 2012, Damm transitioned from performance and installation art to working with wearables and fiber. Neon Zinn emerged from an exploration of rope's artistic potential. The appeal of Damm's designs grew rapidly, with his work evolving from necklaces to larger garments as his technical skills advanced. During this period, Neon Zinn was featured in music videos, live performances, and magazine photoshoots. In 2020, Damm created the large-scale installation *Second Look*, marking the beginning of a new phase focused on woven garments. This period culminated in the stretched rope wall installations *Take Your Time* and *Dimensions Unknown I and II*.

## LOST IN JEWELLERY MAGAZINE NEON ZINN

Damm creates work as a form of non-verbal dialogue, a type of call and response with the viewer/wearer that uncovers freedom and fluidity within the structures of tension and chaos.



LOOKBOOK 2025  
[WWW.NEONZINN.COM](http://WWW.NEONZINN.COM)

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NEON ZINN







## LOST IN JEWELRY MAGAZINE NEON ZINN

The Neon Zinn  
Collection of hand-  
dyed rope jewellery  
uncovers freedom  
and fluidity within the  
hidden structures of  
tension and chaos.





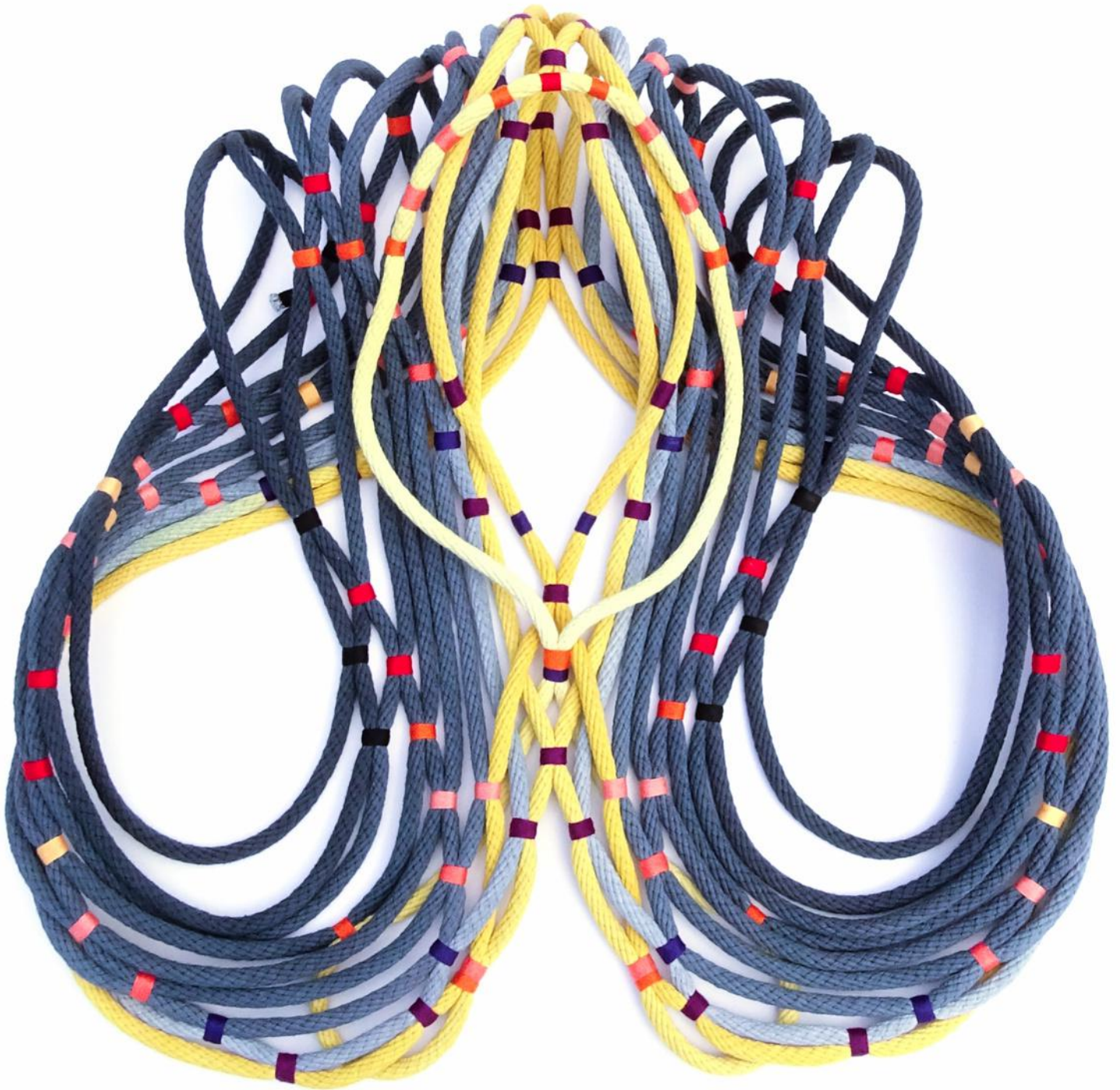


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**NEON ZINN**



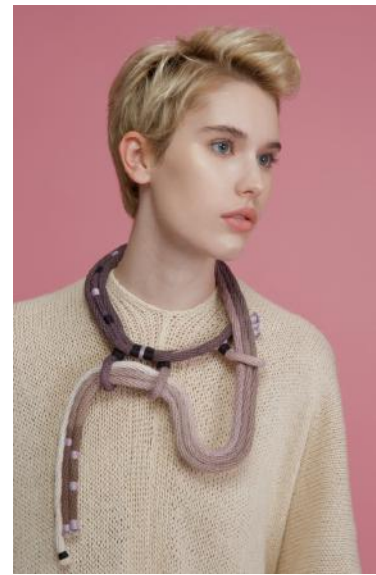
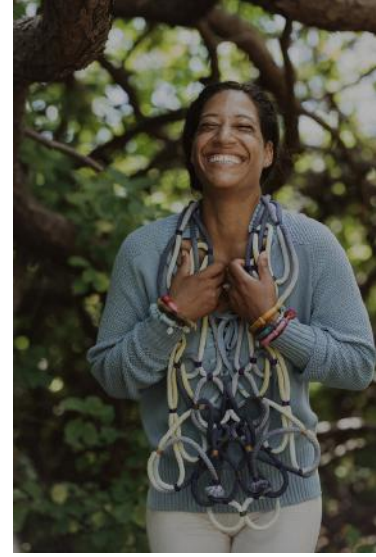
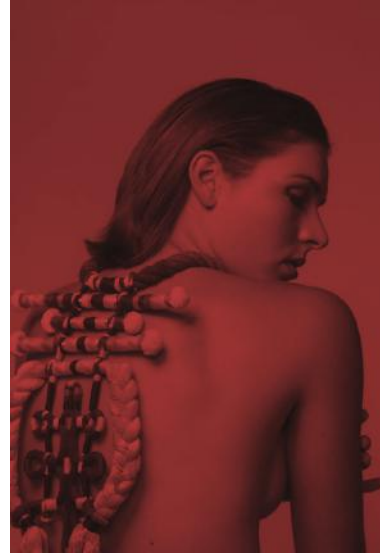
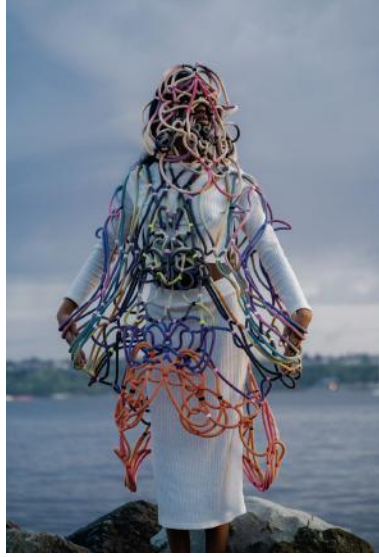
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NEON ZINN



Limited  
Collection  
2030



Inspired by the words of activist and historian Howard Zinn, the artist embraces the idea of living according to humanistic values despite the challenges of the world. As Zinn states, “If we do act, in however small a way, we don’t have to wait for some grand utopian future. The future is an infinite succession of presents, and to live now as we think human beings should live, in defiance of all that is bad around us, is itself a marvelous victory.”

**- Neon Zinn**

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