



Houston

TEXTURE

Beauty Barber
Talent Search
Showdown

Sponsor
Deck
2024

TxTURE'

Beauty Show Sponsor Deck

Welcome to TxTure Beauty Barber Show an immersive experience, of artistry, innovation, trends and creativity in the Beauty World!

A captivating showcase where beauty barber professionals, fashion, and industry leaders converge to celebrate, collaborate, and offer unparalleled networking and branding opportunities.

We invite you to join us as a sponsor and become an integral part of this dynamic event. With three distinct brand sponsorship levels, there's an opportunity for every brand to shine.



By becoming a sponsor of TxTure Beauty Show, you're not just supporting a premier industry event; you're positioning your brand at the forefront of beauty innovation and networking with industry leaders. Choose the sponsorship level that aligns with your goals, and let's collaborate to create a memorable and impactful presence at this year's event.

Secure your sponsorship today and let your brand shine bright at TxTure Beauty Show!
Let's explore the benefits and opportunities awaiting you at each level!

For inquiries and bookings, please contact
Tiffany Glover, Sabrina Kimble or Earker K. Coleman.
832.303.1583

We look forward to partnering with you for a
truly dazzling
event experience!

TxTURE'
Beauty Show
The Ayva Center
9361 Richmond Ave.
Houston, TX

Note: Ensure to include your contact details and customize the sponsorship levels to fit the specific offerings and branding of your beauty show.Heading

Houston, **TEXTURE**

Beauty Barber Showdown

June 23, 2024

The Ayva Center

9371 Richmond Ave Houston, TX

1 Day 2 Events

Opening Acts

Fantasy

Competitions

Main Event

Salon Barbershop

Showdown

Live on Stage Presentation



+ After Party

Benefits

Beauty Industry
Influencers + Clients
Touch Points 5000
Attendance 250 -300

Introduce New
Products Trends
Techniques
Models

Brand Awareness to
affluent Brand
Conscience Client
NIQ Black Beauty
Consumer
\$9.4 Billion 2023
(Up \$1.3 mill 2022)

Audience

Age: 22 - 50
Gender:
55% Female 35% Male
10% Non-Binary

Ethnic Group
Black American:50%
Latino: 35%
Other:10%

Income:
Income: \$30 - 65K
Business Owner
Decision Maker
Brand Conscience

Digital Marketing

Social Media
Post Tag Links
Geo Tag
Paid Ads

E-Blast
Website Logo
Placement w/ Link

On-Site
LED Screen(s)
Banners

Marketing

**Swag Bag
Sponsor**

Swag Bag Product
Insert
Full or Sample Size
200
\$75

Logo on Swag Bags
quantity 200*
Attendees Swag Bags
1 full or sample size
product/ prom insert
\$200

T&TURE[®] The Beauty Show

Sponsor Deck

Golden LOG'S

- 2 vendor booth
- 12 event pass
- pre & post event marketing video
- Opening & Closing Remarks
- 6 E-Blast
- (2) 3 minute presentation
- 1 Logo event homepage w/ link
- Logo on all printed materials
- 1 page ad BUOR 3 editions
- Feature Article BUOR News
- Recognition in all press releases and social mentions & Tags
- Logo printed On swag bags
- Branding at pre event Lifestyle Photo Shoot
- Prominent Signage during event* + frequent LED screen rotation
- logo on swag bags
- Logo on participation certificate

Investment: \$5,000
2 Available

Silver COILS

- 1 vendor booth
- 7 event pass
- pre & post event marketing video
- Opening & Closing Remarks
- 4 E-Blast
- 3 minute presentation
- 1 Logo event homepage w/ link
- Logo on printed materials
- 1 page ad BUOR 2 editions
- Recognition in press releases and social media mentions & tags
- Branded item* materials in swag bags

Investment: \$3,000
4 Available

Let's Create Your
Custom Packet
Together!
Call or Text
832.303.1583
Now!

Copper CURLS

- 1 vendor booth
- 5 event pass
- pre - event marketing video
- opening & closing remarks
- 2 E-Blast
- Logo on website w/ link
- Logo on printed materials.
- 1 page ad BUOR 1 edition
- Recognition in press releases and social media mentions & tags

Investment: \$1,500

Vendor Space
\$250
Table 2 Chairs
3 Event Passes

Influencer Affiliate
Ticket Links
Available
Contact Us
for
Details!

T&TURE[®]
Beauty Barber Show
832.303.1583

BUOR
Beauty Under One Roof



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Thank you for your interest in sponsoring the upcoming TxTure Beauty Barber Showdown.

We're excited about the opportunity to collaborate and showcase your brand to our audience.

To discuss opportunities your interest in sponsoring options, please contact us as soon as possible to maximize your ROI.

Team TxTure:

Call or Text:
832.303.1583

Email:
BeautyUnderOneRoof@gmail.com

Visit Our Website:
BeautyUnderOneRoof.com

#TxTure2024