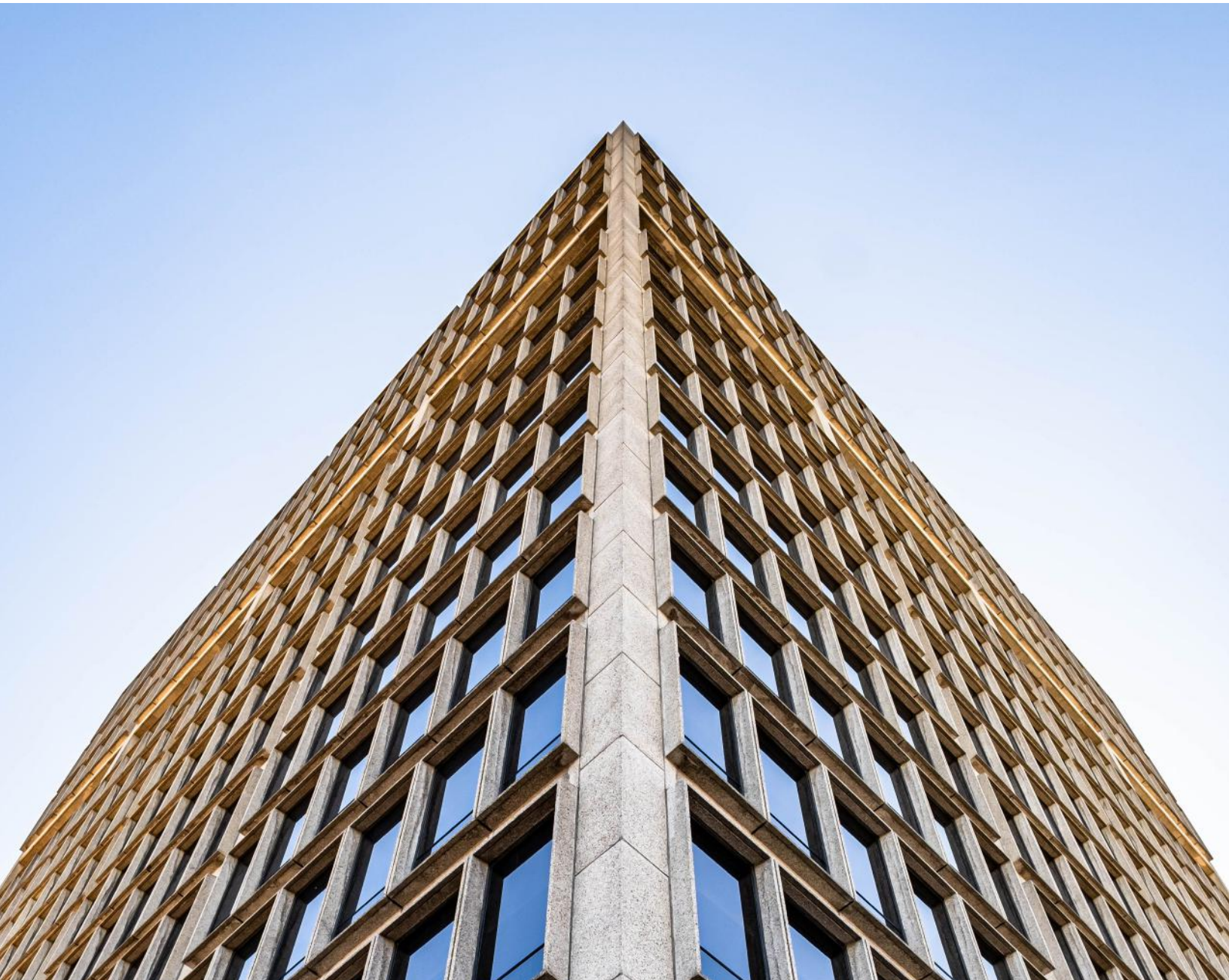


SARAH L. AYERS

Attorney



DANNA MCKITRICK, P.C.
ATTORNEYS AT LAW

Sarah L. **AYERS**

Attorney,
Danna McKittrick, P.C.

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Sarah Ayers is a member of the transactional team and advises family-owned, closely held, or multi-national companies across a variety of industries. Her primary focus is assisting clients with intellectual property, employment, and contractual matters.

Sarah previously interned for the Missouri Chamber of Commerce and Industry, the Missouri Attorney General, and the Clerk of Court for the United States 8th Circuit Court of Appeals.

Sarah was an active leader during her time at Westminster College. Her involvement with the school continued after graduation as the Young Trustee on the Board of Trustees from 2021 to 2023.

Education

J.D., 2024

St. Louis University School of Law

B.A., 2021

Westminster College

Admissions

Missouri, U.S. District Court (Eastern & Western Districts)

Practice Areas

Business Advisory; Intellectual Property

Associations

Professional Women's Alliance; Girl Scouts of Eastern Missouri; Veterans Memorial Committee



Trusted Guidance. **TAILORED FOR YOU.**

Sarah Ayers brings fresh energy, sharp focus, and a drive for excellence to our business advisory and intellectual property teams. Whether supporting a new venture or helping a client protect what they've built, Sarah approaches each matter with care, precision, and a deep curiosity that serves her clients well. In areas where the law moves fast, her ability to ask the right questions (and find practical answers) makes her a rising asset to our firm.

Sarah's impact reaches beyond the office, bringing leadership experience to organizations like the Professional Women's Alliance and the Girl Scouts' Young Professionals Association. Sarah is already proving what we value most: a commitment to supporting the people and businesses we serve.



"Focus is key to great legal work. I'm committed to understanding the details, anticipating what's next, and delivering results that make a difference."

— Sarah L. Ayers

Delivering Real Impact

Sarah's insight and preparation have quickly made her a go-to resource on client matters in business and intellectual property law.

Hundreds of Legal Matters Represented

From contract review to brand protection, Sarah has already supported a broad range of projects with professionalism and purpose.

Community Leadership

Sarah contributes her time and leadership to the Professional Women's Alliance, the Girl Scouts of Eastern Missouri, and veterans' advocacy.



Focused Legal Solutions for You

The following pages offer a deeper look at Sarah's areas of focus, and how she helps clients move forward with confidence.

The choice of a lawyer is an important decision and should not be based solely upon advertisements.

Business ADVISORY

Business decisions come with legal implications, whether you're signing a contract, protecting your brand, managing employees, or planning for growth. Proactive legal guidance helps businesses operate with confidence, avoid costly mistakes, and seize new opportunities.

Business advisory services support companies at every stage, from formation to expansion. That includes navigating employment issues, protecting intellectual property, and resolving day-to-day legal concerns before they escalate.

With the right legal partner, you can stay focused on what matters most: running and growing with purpose. We help you make smart, strategic decisions that position your business for long-term success.





Business Structuring

Helping you select the best legal structure to support your goals and limit your risk.

Corporate Governance & Compliance

Supporting your business with sound governance practices and up-to-date compliance with state and federal laws.

Contracts & Agreements

Drafting, reviewing, and negotiating contracts that protect your interests and keep your business relationships running smoothly.

Employment Law Guidance

Advising on hiring, policies, compliance, and dispute prevention to support a productive and legally sound workplace.

Intellectual Property

Safeguarding your intellectual property, key personnel, and financial interests with smart, forward-thinking legal strategies.

Succession Planning

Structuring leadership transitions and exit strategies that protect your business and ensure long-term continuity.

Intellectual PROPERTY

Your ideas, creations, and brand are among your business's most valuable assets, and protecting them is essential to long-term success. Whether you're launching a new product, building a name, or expanding into new markets, securing your intellectual property is crucial.

Intellectual property services help safeguard the unique elements that set your business apart, including your logos, slogans, inventions, content, designs, trade secrets, and more. Proactive, smart legal guidance ensures your work stays protected and your competitive edge remains sharp.

We help businesses secure, manage, and defend the intellectual property that drives their brand forward, because your ideas deserve to be more than just ideas.





Identifying Your Assets

Helping businesses recognize the full scope of their intellectual property, from logos and branding to trade secrets and proprietary processes.

Securing Ownership Rights

Registering trademarks, copyrights, and patents to establish legal ownership.

Drafting Agreements

Creating licensing, confidentiality, and non-disclosure agreements that prevent misuse and control how your IP is shared.

Protecting Trade Secrets

Advising on internal policies and contracts to safeguard confidential information and reduce the risk of leaks or misappropriation.

Preventing Infringement

Building proactive legal strategies that minimize risk and protect your IP from threats.

Enforcing IP Rights

Litigating infringement, misappropriation, and contract disputes to help businesses defend their ideas and maintain control of their assets.

About **DANNA MCKITRICK**

Since our founding, we've built a reputation for delivering strategic, comprehensive legal counsel across a wide range of practice areas. Our attorneys combine deep experience with forward-thinking insight to support businesses, individuals, and organizations navigating today's complex legal environment.

We bring the depth of a larger law firm with the responsiveness and personal attention that set us apart. Clients trust us to offer not just legal answers, but sound strategies, practical solutions, and steady guidance in high-stakes moments.

For more than 25 years, we've helped clients meet challenges, seize opportunities, and protect what matters most.





We're trusted across industries for legal insights that protect, defend, and empower. Our full list of practice areas includes:

Business & Corporate Law

- Banks & Financial Institutions
- Bankruptcy & Creditors' Rights
- Business Advisory
- Cybersecurity & Data Protection
- Employment Law
- Franchise Law
- Health Care Law
- Insurance Law
- Intellectual Property
- Real Estate
- Tax & Accounting
- Workers' Compensation

Life & Legacy Planning

- Education Law
- Estate Planning
- Guardianships & Conservatorships
- Probate

Litigation & Dispute Resolution

- Alternative Dispute Resolution
- Litigation
- Professional Liability Defense
- Public Pensions & Government Litigation

Trusted Advisors. Tailored Solutions.
Exceptional Results.



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