



Disconnected Bodies

CREATIVE CONVERSATIONS

COMMUNITY AND CULTURAL INSIGHT PACKAGE

ART WITHOUT DISCOVERY MOVES NOBODY

Disconnected Bodies: A social enterprise working to improve access to the arts, culture and heritage.

Supporting innovative people and projects: we help people choose, create, or take part in bold and brilliant arts experiences.

Widening cultural access and democratising the arts: the arts must remain a force for public good.

Advising on cultural audience engagement and securing funding: we work for those who most require the help; tackling industry gate-keeping and discriminatory practices to amplify voices.



19 years

Changing the face of cultural audience engagement and contributing our expertise to enabling more people to choose, create and participate in brilliant cultural experiences.



15 countries

Improving access to the arts and culture in 15 countries across the United Kingdom, Europe and Africa.



720,000 audiences

Reached in 2024. 375,000 being first time attenders.



2.1 million people

Engaged digitally in 2024.



8 national research projects

5 international research projects.



764 hours

Free advice provided in 2024.



“At DisconnectedBodies, we champion inclusive cultural access—empowering communities through bold engagement, free expert guidance, and equitable arts participation. Join us in transforming who the arts serve and how they connect us”.

- Pablo Colella, Founder

CULTURE: A CATALYST FOR TRANSFORMATION

At Disconnected Bodies, we believe in the power of arts and culture to catalyse real, lasting transformation.

This is about unlocking the potential of place and people through a deeply rooted approach that recognises what we champion: that cultural participation fosters stronger, more connected communities, improves wellbeing, supports educational outcomes, and builds inclusive economies.

This kind of transformation isn't theoretical; it's happening. And at Disconnected Bodies, we exist to support cultural organisations and charities to design, implement, and sustain similar cultural strategies. Whether through co-created public art, reimagined public spaces, or cultural programmes that reflect local identity and tackle inequality, we work side-by-side with local authorities to turn vision into action.

But we also understand the challenges.

Recent years have reshaped the creative landscape, exposing systemic vulnerabilities, especially for freelancers, emerging artists, and underrepresented communities.

Our strategic advice doesn't shy away from these realities. It acknowledges deep inequities, and outlines a path forward that is both inclusive and justice-focused; mirroring our commitment to co-designing systems that elevate marginalised voices and redistribute creative power.

We've been able to demonstrate what's possible when a communities embrace arts and culture not as an add-on, but as a foundation for change.

We're here to activate local potential, build cultural infrastructure, and centre communities in the stories they tell about who they are; and who they want to become.

UNDERSTAND YOUR AUDIENCE. ENGAGE YOUR COMMUNITY. IMPROVE YOUR CULTURAL IMPACT.

Creative Conversations provides an affordable, fast, and actionable way to understand your local audience and cultural participants. Our streamlined methodology delivers comprehensive insights at a fraction of the usual cost. Perfect for charities, community groups, and cultural organisations.

Who It's For

- Charities & Non-profits
- Community Associations
- Small Cultural Venues & Organisations

Key Benefits

- Gain insight into how residents feel and interact with your offer
- Identify opportunities and gaps in your programming
- Build a long-term audience engagement framework
- Raise your profile and demonstrate value to your community

How It Works

- **Initial Consultation** – We discuss your objectives and audience.
- **One-Day Workshop** – Engage with selected participants.
- **Data Analysis & Reporting** – Receive actionable insights and audience profiles.
- **Follow-Up Support** – Optional help to implement recommendations and maintain ongoing engagement.

Investment

£650 for the full package – includes workshop, reporting, and actionable recommendations.

WHAT YOU GET

Audience Profiling and Segmentation

- Understand behaviour, preferences, and cultural consumption patterns
- Identify key audience segments to focus your outreach

Resident Mapping

- Pinpoint residents relevant to your cultural activities
- Discover areas and groups with potential for engagement

Engagement Strategy

- Clear objectives and outcomes for audience interaction
- Tailored recommendations for reaching identified segments

Outreach and Participation

- Easy-to-use, bespoke methods to gather resident and audience feedback
- Opportunities for participants to submit thoughts and ideas

Reporting and Recommendations

- One-day workshop with selected participants
- Detailed findings report with actionable insights
- Framework for ongoing audience data collection



BOOK A FREE 30-MINUTE VIDEO CONSULTATION

Book a free 30-minute consultancy call and speak with Disconnected Bodies' Founder Pablo Colella.

We pride ourselves on offering free, no strings attached advice. Book a day and time that suits you then leave it to us to get you moving past sticking points and towards your goals.

Don't want to wait? Give our team a call on 020 3633 7617

