

NO. 01 - MAI 2024

# POWER INDIE BERLIN!

MUSIC & ART MAGAZINE



## ***FIFFY***

## ***FLASH***

indie rock with flash!  
Video live session  
+ interview

*POWER INDIE BERLIN!: Music*

MANY FIRST TIMES - DJANGO MCLEA - ALEX BORN TO BE WILD - ISA OTOYA - SUBZEN - TINDAYA

*INDIE HEADS: Arts*

ALEXANDR LUC - ATHALIA ALTMANN - OLGA PLAMPER

*CODE BERLIN: Fashion + influences:*

VINTAGE & DIY FASHION

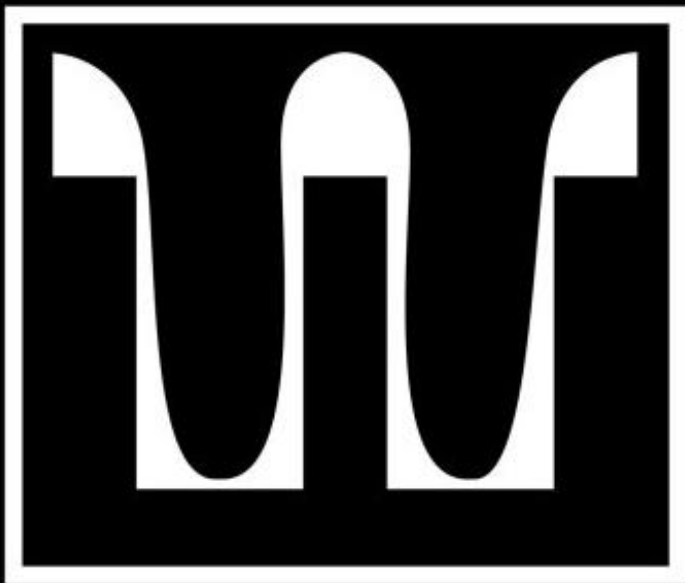
UPCOMING EVENTS



MUSIC & CULTURE



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FREQUENZWERK®  
music & culture innovation

INNOVATION

# WHAT IS POWER INDIE WORLD?

CREATED BY FREQUENZWERK RECORDS BERLIN, IN 2023 WE STARTED ORGANIZING FESTIVALS AND CONCERTS WITH AND WE REALIZED THAT THE ARTISTS AND MUSICIANS NEEDED A SPACE WHERE THEY COULD SHOW THEIR ART IN A MORE REALISTIC AND FAMILIAR WAY, SINCE THE OPTIONS AND CONCEPTS THAT NOW EXIST IN COMMERCIAL PLATFORMS IS VERY DIFFICULT TO EMERGE SUCCESSFULLY AS AN INDEPENDENT ARTIST, FOR THIS REASON WE HAVE CREATED A MUSIC PLATFORM WHERE ALL THE CONCEPTS RELATED TO MUSIC PRODUCTION AND PROMOTION ARE FOUND, ORGANIZING CONCERTS, FESTIVALS, CREATING OUR OWN RECORDING STUDIO, CREATING WORKSHOPS, ALSO AN ONLINE RADIO STATION FOR INDEPENDENT MUSICIANS, ALSO WITH OUR OWN REHEARSALSPACES FOR OUR ARTISTS.

POWERINDIE.COM IS A WORLDWIDE MUSIC PLATFORM WHERE MUSICIANS CAN UPLOAD THEIR MUSIC AND APPLY IT TO VARIOUS EVENTS THAT WE ORGANIZE, ALSO IN OUR EVENTS WE INVITE VISUAL ARTISTS TO EXHIBIT THEIR ART, AND THUS MIX MUSIC WITH VISUALS IN AN EVENT, POWER INDIE WORLD IS COMPLETELY INDEPENDENT AND DEDICATED FOR ARTISTS AND MUSICIANS WHO NEED AN OPPORTUNITY TO PRESENT THEIR ART.

**IMAGINE ALL YOUR  
DREAMS IN ONE PLACE,  
DISCOVER THE NEW  
GENERATION  
[POWERINDIE.COM](https://powerindie.com)**

**NO MATTER HOW MANY STREAMS, HOW MANY LISTENERS OR FOLLOWERS LISTEN YOUR MUSIC, MUSIC IS A CREATIVE ACTIVITY ON THE PART OF HUMAN BEINGS WHERE THEIR EXPRESS THEIR EMOTIONS, FEELINGS AND PERSEPTIONS ABOUT REALITY.**

**THE INTERNET IS AND WILL ALWAYS BE SURREAL AND SYNONYMOUS WITH DEVALUING A WORK OF ART.**

**By Joe Olivo  
CEO & HEAD  
POWER INDIE WORLD®  
FREQUENZWERK®**



# Discover the new music generation!

## MUSIC NEW FACES

# ***FIFFY FLASH***



**,'Flashy, confident and mystical' - Those are the attributes that describe the newcomer artist from Berlin best. 'I want to do it my way!' - This is what the young artist expresses with her music and her open-minded and refreshingly positive attitude. She uses her music as an abstract form of self-healing and the processing of personal life experiences, emotional trauma and heartache. 'I feel like my music is the direct connection to the true essence of my being and that gives me so much strenght.'**

**Fiffy Flash is an upcoming artist that should definitely be kept in mind as her fusion of Alternative, Indie-Rock, Synthpop and**

**Psychedelic Pop forms a new, unique and captivating almost trancy sound. It invited to contemplate, dream and manifest.**

**Power indie Berlin! video live session & interview with FIFFY FLASH!**



# TINDAYA



TINDAYA was born and raised in Tenerife, Spain. Growing up between theater, piano and singing lessons, at 16 she discovered electronic music thanks to the clubs for tourists in her city. She fell in love with Techno, becoming obsessed about the concept of Electronic Music. From the Reggaeton on the streets of her city to her mom playing Vangelis and Pavarotti at home, her music upbringing and influences are very eclectic. Reconciling her passion for electronic music with her musical heritage of Caribbean and Canarian music, and being influenced by the best pop singers, she has

become an artist who explores boundaries and fusions. She produces music inspired by new genres like Funk Carioca and Jersey Club, the new wave of Reggaeton, the underground Techno scene, and her hometown Folklore. With her unique singing voice, expressing progressive messages about feminism, mental health, and spirituality. TINDAYA is an edgy Pop artist and producer with no genre limits, creating the future.

# Many First Times



'many first times' encapsulates the essence of Matey Yanev, a Berlin-based producer and artist whose music mirrors his persona. His tracks are aural voyages across a broad array of genres, blending intense distortion guitars and live drums with hip-hop rhythms and ethereal vocals, crafting a distinctive auditory journey that resonates with diverse cultures in a universally appealing musical format. Professionally, Matey's music production is deeply rooted in his personal tastes and insights into the music industry. He meticulously refines his musical concepts multiple times before deeming them ready for release, a process that inspired the self-reflective moniker many first times. His latest creations are woven around a futuristic narrative, depicting tales set in a dystopian world rife with misinformation.



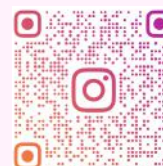
# SUBZEN



the three-piece grunge band from Berlin, delivers a modern take on the genre while staying true to the Seattle sound with distorted guitars, growling bass, big drums, and hooks with pop-appeal. Recently joined by high-energy drummer Lauro Kirsch, former long-time member of Far From Alaska (Lollapalooza Brazil, Download Paris, SXSW Austin), the band is gearing up to unleash their fuzz-fueled, face-melting tunes onto the world. Their first single since 2022, Supernova sits closer to the punk end of SUBZEN's musical

pectrum, in both instrumentalization and content of the lyrics. Supernova is a high-energy rallying cry against populist leadership and a call for communities to stand together to fight for what they believe in. The song will be included on their forthcoming EP Paranoia, to be released on June 21, 2024. The German capital is currently experiencing a resurgence of rock music, with grunge-inspired acts leading the charge. SUBZEN blends grunge with stoner rock a la Queens of the Stone Age, indie rock a la Bully and Biffy Clyro's love for rhythmic riffs.

# Django McLear



Django McLear is an Austrian Dark Country Folkabilly One-Man-Band and singer/songwriter currently residing in Berlin. Since 2010, he has been crafting descriptive, appealing, colorful-dark, disruptive-soothing, and powerful-emotional English Alternative Folk-Rock songs with Americana and Blues.



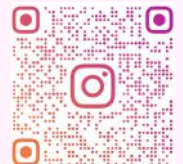
# Alex Born To Be Wild



The Queer Feminist Fire of Alex Born To Be Wild Meet Alex Born To Be Wild, the indie rock band shaking up norms with their fierce queer feminist spirit. Led by frontwoman Alex, their rebellious melodies draw inspiration from Bikini Kill, Joan Jett, and Heart. Their anthem "Women" on Spotify is a powerful ode to female empowerment. Through their music and activism, they challenge societal norms and advocate for human rights, creating a space where everyone's voice is celebrated. In a world where conformity reigns, Alex Born To Be Wild is a breath of fresh air, proving that music has the power to ignite change and empower all voices. So, if you're ready to join the revolution and their feminist army, crank up the volume and let the sounds of Alex Born To Be Wild take you on a journey of empowerment and liberation. Because in their world, being wild is not just a choice - it's a way of life.



# Isabel Otoya



Isa Otoya is a musical artist born in Lima in 1997 and currently based in Berlin. She trained as a contemporary composer at the Peruvian University of Applied Sciences. Simultaneously, she began her career as a singer-songwriter and producer. In 2020, she founded the Peruvian collective of female composers, RETAMA, alongside other young composers. Since then, she has collaborated on interdisciplinary projects with female artists from various nationalities.

In 2021, she released her first self-produced album, marking the beginning of her journey as a musical producer. In 2022, she relocated to Barcelona, where she pursued a degree in music production and sound. In 2023, she moved to Berlin to further advance her

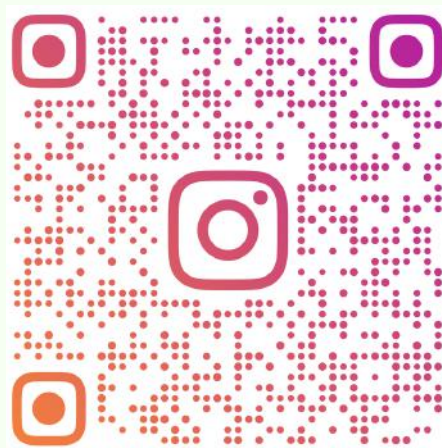
musical career. Currently, she is expanding her skills as a percussionist, exploring interests in research and cultural management. She is on the verge of releasing two albums in 2024: "Llar - an electronic album" and "Amor no es"



# Indie\_Heads Berlin

Art Gallery & Independent Community

**About: Founded by Joe Olivo and Frequenzwerk records in 2022 started a Art gallery for independent Visual Artist based in Berlin creating a completely innovative space mixing the visual and music in one place, exhibitions and concerts, where musicians and artists can present their work. Now artists have their own space in our magazine and also on our platform, [powerindie.com](https://powerindie.com) where they can present their art and biography, also participate in our different events, exhibitions, concerts and festivals, if you want to be part of our community create your profile on our platform and contact us.**



**Indie Heads Berlin**

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# Alexander Luc



Through his art, Alexandr Luc - born in Transilvania, România in 1994 - showcases the creative and subversive stance that he takes in relation to the study of social constructions and the production and perception of visual art. Having mainly studied linguistics and sociology - gender, religion, migration, political myths -, the artist aims to combine research tools available to social sciences with conceptual approaches to art. By doing so, a new angle of conceptual art is envisioned, and the artist thus challenges the fine line between art, science, creation, and deconstruction. Specifically, his conceptual approach analyses social constructions whose meaning derives from their relationship with the artworks made by the artist. So far, the media used for his projects and exhibitions have been acrylics on cardboard, pencils and markers on watercolour paper, digital photography, digital art & design, and text production



/ poetry. By deploying various artistic means and sociological concepts, the artist's work ultimately centres around recontextualising diverse ways of understanding social reality and its impact on individuals.



**LIFE ON MARS III.**  
DIGITAL EDIT OF AN ACRYLIC  
PAINTING YEAR 2024

# Alexander Luc



**SYMBOLIC IDENTITIES III**  
ACRYLICS AND SOFT PASTELS ON  
COTTON CARDBOARD OVERALL SIZE  
50X70 CM YEAR 2024



**A WINDOW INTO THE WISDOM  
THAT I MIGHT NEVER HAVE II**  
ACRYLICS AND TEMPERA ON COTTON  
CARDBOARD OVERALL SIZE 40X40 CM  
YEAR 2023



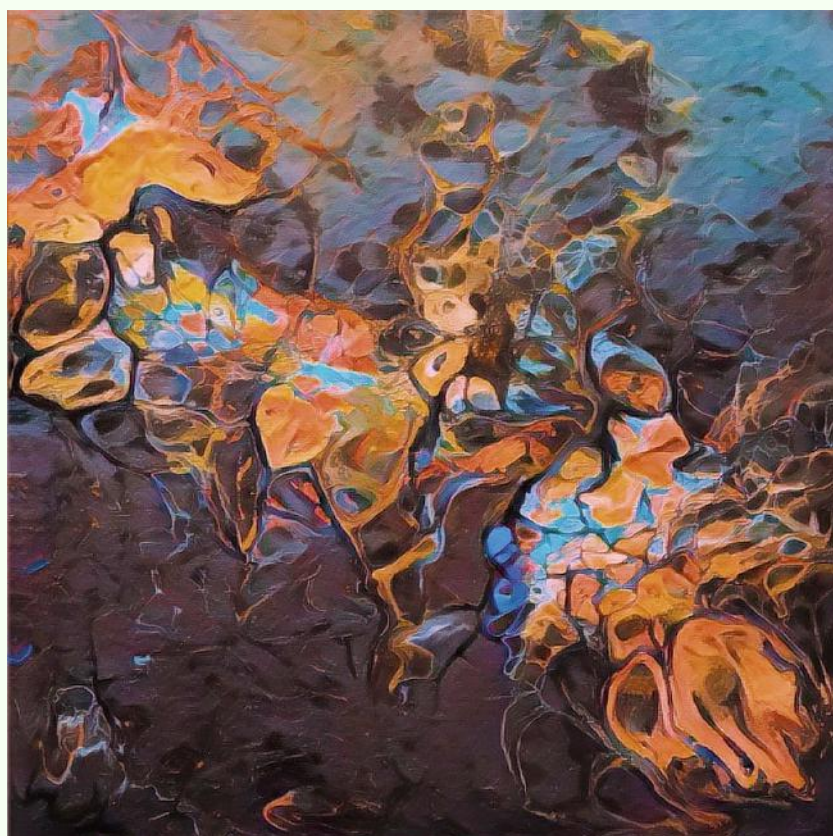
**INTERSECTIONAL DISCOURSES I.**  
ACRYLICS, PENCILS, AND MARKERS ON SKETCHING  
PAPER OVERALL SIZE 90X30 CM YEAR 2023

# Alexander Luc



**LIFEONMARS I.**  
ACRYLICS AND TEMPERA ON  
COTTON CARDBOARD OVERALL  
SIZE 30X30 CM YEAR 2024

**LIFEONMARS II.**  
DIGITAL EDIT OF AN ACRYLIC  
PAINTING YEAR 2024



# Athalia Altmann



Athalia Altmann is a queer painter, video artist, writer, musician, performance artist and sculptor based in Berlin. Their preferred subject is the human body through an expressionist and surrealist lens with just a pinch of anatomy and cyberpunk. They also explore queer identities and rave culture in their work. They are a member of the Artysbox Art collective. Athalia is also part of the electroclash act Plastic Crémant (formerly Bondage Berlin) with Pasqualino Laccu, and has participated in art performances as Brecheisen with Mascha Naumann and Judith Konitzer.



**PLAGUE RAVE**  
A5 linoprint



**MEDUSA**  
oil on canvas 40x70

# Athalia Altmann



## SECOND LINE

ink and watercolour on paper, A3

**MANIPULATION**  
oil on canvas 80x60

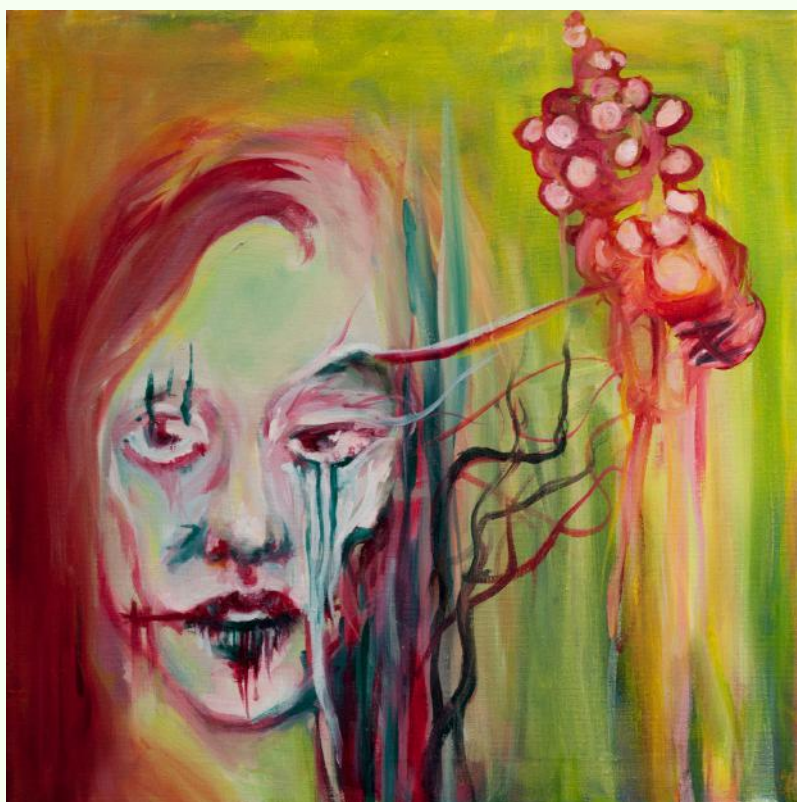


# Athalia Altmann



DEVIL

**I WOKE UP LIKE THIS**  
oil canvas 45cm x 45 cm



# Olga Plamper



Olga Plamper addresses a wide range of topics in her multifaceted body of work. With a background in art therapy, theater painting, and social work, Olga has developed a huge appreciation for the evocative power that lies in combining a surrealist style with complex topics relating to feminism, gender identity, sexuality, mental health, and death, often grounded in the mundanity of quotidian life. Olga invites her audiences to connect with her themes and her subjects, encouraging them to form their own interpretations and engendering political discussions. Her work employs a free and unrestricted painting technique that embraces imperfection. Specializing in contemporary figurative surrealism and portraiture, she aims to challenge social norms and stereotypes, exploring questions of identity, intimacy, and relationships.

## "INSIGHT"

2021 70 x 100 cm  
Acrylic on canvas



# Olga Plamper



## "RESTITUTION OF O"

2011 100 x 70 cm

Acrylic on canvas



## "MIND CIRCUS"

2023 80 x 70 cm

Oil on canvas



# Olga Plamper



**"DANGER ZONE: BRAINWORK!.."**

2022 120 x 80 cm  
oil on canvas

**"SLIPPERY SLOPE"**

2021 80 x 60 cm  
oil on canvas



# Berlin's Vintage Fashion Scene.

## A JOURNEY THROUGH TIME

### Vintage Fashion Trend



In the heart of Berlin beats a vibrant rhythm of history, culture, and creativity. Among its many facets, the city's vintage fashion scene stands out as a testament to its eclectic charm. From the bustling streets of Kreuzberg to the hip corners of Neukölln, Berlin's vintage boutiques offer a journey through time, where every garment tells a story of its own.

#### The Zeitgeist of Eras Past

Walking into one of Berlin's vintage stores is like stepping into a time machine. Each rack is a portal to a different era, offering a glimpse into the fashion sensibilities of bygone decades. Whether it's the flapper dresses of the roaring twenties, the psychedelic prints of the sixties, or the bold shoulder pads of the eighties, Berlin's vintage fashion scene celebrates the diversity of styles that have shaped our collective sartorial imagination.

#### A Treasure Trove of Curiosities

One of the charms of vintage shopping in Berlin is the element of surprise. You never know what hidden gems you might unearth amidst the racks of clothing. From designer pieces to quirky accessories, the city's vintage stores are a treasure trove of curiosities waiting to be discovered. Whether you're hunting for a statement piece to elevate your wardrobe or simply browsing for inspiration, Berlin's vintage boutiques offer something for every fashion aficionado.

### Community and Creativity

Beyond the clothes themselves, Berlin's vintage fashion scene is also about community and creativity. From the passionate store owners who curate their collections with care to the eclectic mix of customers who frequent these establishments, vintage shopping fosters a sense of camaraderie among like-minded individuals. It's not just about buying clothes; it's about sharing stories, exchanging ideas, and celebrating the artistry of fashion in all its forms.

#### Preserving the Past, Inspiring the Future

As Berlin continues to evolve, its vintage fashion scene remains a testament to the city's rich cultural heritage and creative spirit. By preserving the styles of the past, these vintage boutiques inspire future generations to embrace individuality, creativity, and self-expression through fashion. In a world where trends come and go, Berlin's vintage fashion scene stands as a timeless reminder that style is eternal.

# DIY VINTAGE

**Refashioning Clothing:** Transforming old or thrifted garments into stylish vintage-inspired pieces is a common practice in fashion vintage DIY. This can involve altering the silhouette, adding embellishments like lace or embroidery, or combining different elements from various garments to create something entirely new.

**Customizing Denim:** Upcycling denim is a popular fashion vintage DIY project. From distressing jeans to adding patches, embroidery, or painted designs, there are countless ways to give denim pieces a vintage flair.

**Sewing Vintage-Inspired Clothing:** For those with sewing skills, creating vintage-inspired garments from scratch allows for complete customization. Patterns inspired by vintage styles, such as swing dresses, high-waisted skirts, or tailored blouses, can be adapted to fit personal preferences and measurements.

**Mixing and Matching Eras:** Fashion vintage DIY also encourages experimentation with mixing and matching elements from different eras. Combining vintage-inspired pieces with contemporary clothing or blending styles from different decades can result in unique and eclectic outfits that reflect individual tastes.



# upcoming events and gigs **Apply now!**



## Festival

### POWER INDIE BERLIN! FESTIVAL 🏰 😊 Spring edition 🌈 ☀️

date	coming soon..
Location	coming soon..
Band slots	30
slot time line	45minutes
backline	will coordinate with the production



## POWER INDIE NIGHT!

### Random Bars & Clubs Stages 🚀

Date	from Mai 2024
Location	Random Clubs in Berlin
band slots	2 band each night
time line	45 minutes
back line	will coordinate



## FETE DE LA MUSIQUE

### Power Indie Berlin Stage! 🚀

Date	21.06.2024
Location	Keuzberg Berlin (Open Air)
Band Slots	10
slot time line	45 minutes
back line	will coordinate with the production



## VIDEO STUDIO SESSIONS

### Live performance + Interview











Date	every weeks
Location	Power Indie Berlin Studios
slots	2
time line	45 minutes
Back line / tech ride	will coordinate

# Sign up Now!

# POWERINDIE.COM



this is for you and your band!

-  **Apply to Gigs and events**
-  **Upload your music**
-  **Live Radio show**
-  **Video studio Sessions**
-  **Connect with other musicians**
  -  **Monthly Magazine**
  -  **Rehearsal rooms**
  -  **Recording Studio**
  -  **Audio Workshops**
  -  **and more....**

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