THE LOCAL SIGNAL

WRIR 97.3FM

What's Inside?

Welcome to the latest edition of the WRIR newsletter! This month, we're diving into Al used in radio, introducing you to Inga Schunn, a talented artist and community advocate, who has recently joined our VCPP board. Get ready to tune in, as we also highlight some exciting new shows hitting the WRIR airwaves and a massive thank you to all who contributed to our incredibly successful Spring Fund Drive — your support makes everything we do possible!

As Richmond's independent voice, we're excited to keep you tuned in to everything happening both on and off the airwaves. Thanks for being part of the WRIR family—let's dive in!

Edited by: Rian Moses-Hedrick



We are moving to a new

building and need your support!

Do you want an Al DJ?

Artificial intelligence is rapidly changing the soundscape of radio and music, but not always for the better. This article explores how Al's growing presence, from automated DJs to undisclosed AI-generated content, raises questions about authenticity, intellectual property, and the very essence of human creativity in music.

Continued on page 2



















Written by: Jenny Leidig aka dj x86

THE RISE OF

All tracks and images are the property of PhantasiaRecords.



As a lover of music and possible "<u>cyber-hippie</u>", questioning "<u>neo-luddite</u>", and all around retro technology evangelist, I've become increasingly aware of the rise of Al generated / assisted music. Spotify has released an "<u>Al DJ</u>" as well as an <u>Al generated podcast about your listening habits</u>. Apple is following suit and plans to release "AutoMix", which allows for Al assisted "<u>DJ-Like Song Transitions</u>" (it replaces the time tested Crossfader btw) to Apple Music in the coming months. These features, which albeit I'm not the biggest fan of, are less egregious in the grand scheme of things as you can simply opt to not utilize the feature. However, where Al usage becomes downright harmful or misleading is when the "creators" neglect to inform the audience that the "content" they are consuming is Al generated.

Such is the case of "Thy" an Al generated radio host. As reported by The Verge,

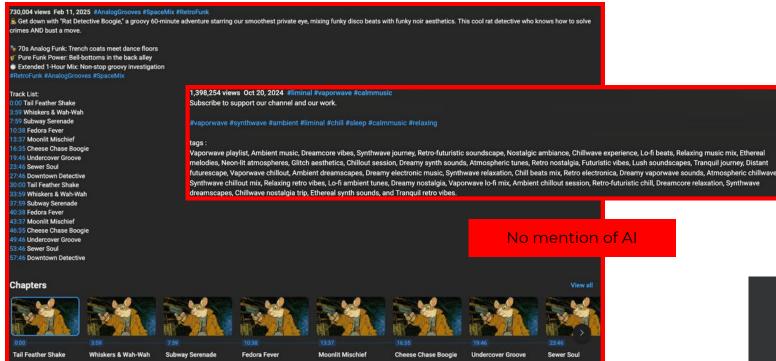
"For months, a popular Australian radio station has used an Al-generated DJ to host one of its segments — and no one seemed to notice, as reported by the <u>Australian Financial Review</u> and <u>The Sydney Morning Herald</u>. The show, called Workdays with Thy, offers a four-hour mix of hip hop, R&B, and pop, with no indication that the voice of its host, Thy, is Al-generated." This phenomenon is endemic on YouTube as well. Take the case of "Phantasia - Divine Incarnation". I originally came across this video in May 2025, and at the time nothing in the description acknowledged that the "content" was Al generated. In fact, the uploader went through the trouble of "writing" a complete biography for the artist and album itself. I reported the content as misleading and they seem to have complied, adding a disclaimer at the very very bottom of the description of the video."

2,111 views May 1, 2025 #futurefunk #lostmusic #lostmedia							
© PHANTASIA - DIVINE INCARNATION							
After the departure of Ryo Kobayashi in 1976, Phantasia entered a period of silence. Two years later, in 1978, the band returned from the shadows with Divine Incarnation (神性の化身), the dawn of what fans							
now call their Golden Era.							
Phantagia returns with an album that feels nation! luminous and deenly assured. There's no urgency here—ins	t a quiet confidence as if the hand allowed the music to grow	slowly taking root and unfolding at					
	Phantasia returns with an album that feels patient, luminous, and deeply assured. There's no urgency here—just a quiet confidence, as if the band allowed the music to grow slowly, taking root and unfolding at its own pace. Rather than looking back, the album opens itself to total creative freedom. It begins in familiar terrain—lush tropical textures and Afro-jazz rhythms reminiscent of their early days—but slowly drifts						
into new territory, folding in waves of funk, soul, and psychedelia. All of it is filtered through a matured jazz fusion language the band had been quietly mastering.							
Divine Incarnation doesn't explain itself. It simply unfolds—delicate, radiant, and unknowable. It marked a rebirth for Phantasia, and the start of a mythos that would only grow deeper in the years to come.							
Fun Fact: After Ryo's departure, the band had their first direct exchange with the artist responsible for their earlier album	covere—an anonymous figure who had always worked through	Pun With Diving Incorporation the					
communication shifted, but the collaboration continued without pause. That moment quietly marked the begin							
communication sinited, but the conduction continued without pause. That monitent quiety marked the despiriting of a new visual chapter, one that would slowly that from the stars.							
Track List:							
00:00 - Divine Incarnation (神性の化身)							
03:03 - Breathing Labyrintht (息づく迷宮)							
07:07 - Sensory Mosaic (感覚のモザイク)							
09:52 - Time and Chance (時と偶然)							
13:31 - Prophecy of the Stars (星の預言)							
16:45 - Hollow Lights in the Sky (空に灯る虚ろな光)	N. C. I. S. S. II.						
18:51 - Higher Organism (高次の生命体)	None of this is real!						
23:05 - Reflections of Life (生命の映し絵)							
27:00 - Everlight (永光) 31:10 - Shadow of One (孤影)							
33:24 - Hero's journey (英雄の旅路)							
39:03 - Starborn Chrysalis (星の藪)							
entre respectivos. Frances vas t pre-							
A bowlet book Thomas A form the Company							
Guitar/Keyboards: Takashi Yamada (山田 隆司) Bass/Saxophone: Hiroshi Nakamura (中村 博)							
Drums/Percussions: Shun Tanaka (田中 俊)							
orality) crossions shall ranking (at 1 Be)		Trash					
Produced by Zodiac Records (十二宮音錄).							
This album draws inspiration from Azymuth, Caldera and Walter Wanderley.							
This about draws inspiration from Azymuti, Caldera and Walter Wallderley.							
This project utilizes AI technology to assist visuals and audio.	This was only added after	reporting					

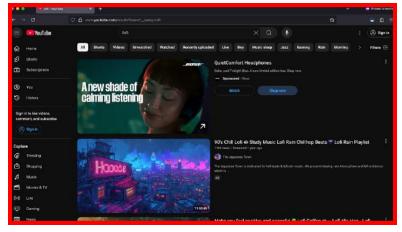
#jazz #jazzfusion #citypop #jazzfunk #playlist #futurefunk #lostmedia #obscurerecords #citypopmusic #instrumental #mixtape #jpop #funkysoul #jazzmusic #pha

the channel.

There has been a rapid increase in Al generated mixes on YouTube as well. Take the video "Rat Detective Boogie", a completely fabricated "mix" of Al generated "tracks". Taking a look below the video, we can see that there is no mention of Al anywhere in the description. This is the case for the video "sound of 1984" too, no mention of Al. While just two examples, each of these videos has amassed a sizable audience. And up to this point, you may then be asking yourself "What is the harm in publishing these videos?". Well, "Rat Detective Boogie" is a clear derivation of Louie Zhong's "Rat Taxi" and "sound of 1984" is clearly derived from the work of creators like Jason Sanders. Thus the consequence is that these Al generated YouTube mixes are stealing the work of actual creators and absorbing views that they would otherwise receive, ultimately depriving them of revenue. The uploaders surely must be aware of this as they are making the active choice to mislead and withhold from adding any sort of disclaimer: If you've got nothing to hide, then you should have nothing to fear.



The idea of an automated DJ is nothing new either, take <u>SomaFM</u> for example, a 24/7 no-interruption internet radio. Hell, I've even experimented with automated track selection over on my site <u>x86 Soundscape</u> (it's literally just random w/ a 10 second crossfader). The key difference here though is regardless of the technology being used, REAL PEOPLE are selecting the music and REAL PEOPLE have composed the tracks selected. I consider myself to be an enjoyer of "vibes based music", i.e. music that encompasses a specific setting, feeling, or theme. I find that my attraction to mixes, radio shows, and DJ sets stems from this principle; the artform is in cultivating the vibe. I have observed that most of this Al generated "content" seeks to pray upon my fellow vibe seekers. But the machines cannot create a vibe, they cannot feel, they have no concept of emotion, thus anything "created" exclusively by a machine can only ever be a simulacra of art.



The first result when you search for "lofi" is Al generated.

Despite this, I truly believe that we are in a renaissance, especially in the DJ / Radio scene. The internet has enabled artists to be more connected than ever. I have particularly been enjoying <u>Humano Studios</u>, <u>Everybody Loves to Boogie</u>, and <u>Mihon Reko</u> as of late. And if things are seeming bleak online, you can always unplug and check out your local music scene!

Make sure to check out 56 kbit/s

56 kbit/s with dj x86 2nd & 4th Thursday- 11:00 pm - 1:00 am

Exploration into how technology has influenced music production, distribution and discovery—especially alongside the advent of home computers and the Internet. 56 kbit/s is the maximum theoretical transfer rate of dial-up modems. 56 kbit/s modems were widely available (and practical) to the consumer market as of 1998.



GoFundMe Urgent: Help WRIR-LP 97.3FM Richmond Relocate!

For two decades, WRIR-LP 97.3FM has been Richmond's heartbeat, a volunteer-powered, donor-funded beacon for underrepresented voices. We've proudly amplified local music, art, culture, and advocacy, operating 24/7 as the city's only community radio station. However, our current home, a century-old apartment above The Camel, is crumbling. Leaky roofs, hazardous entryways, and inaccessible studios are hindering our mission. We're relocating to a new, ADA-accessible space in Shockoe Bottom, but we urgently need your support to complete the construction and move before our lease expires in September.

Learn more about our move to 1806 E Main St. in Shockoe Bottom and how your donations can even name items in the new studio!!

Please share our story with your friends and family who are looking for opportunities to give back to their community.

We appreciate you all! www.wrircampaign.org/

We're facing a critical financial need of \$1,000,000 to finalize our new home at 1806 E Main St. Your contribution will directly fund a safe, clean, and inclusive space, complete with new equipment, studios, and a live performance area. This investment ensures WRIR's future, allowing us to expand community programs and workshops. We've always thrived on grassroots support, and now, more than ever, we need your help to transition from our deteriorating space to a permanent home where we can continue to amplify the voices of Richmond and beyond. Local artists, businesses, and nonprofits: let's collaborate and uplift each other! Learn more and donate to secure the future of your community radio station.

https://www.gofundme.com/f/donate-to-wrirlp-973fms-

urgent-relocation

Donate Now







CURRENT SHOWS

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
12am	House Music	Just Cause	Richmond		The Church of	The Mix Room	
	Sessions	Maria confe	Cryptoids	Dog Germs / PND (punk's not dead)	the Ecstatic	56 kbit/s	The Lunar Orbit
1am 2am	Hip-Hop for the Rest of Us	Encore Music and Local Talk Shows	Metal Box	FREQUENCY encore airing	A Drone's Life	Neighborhood Wide Web	Encore Music and Local Talk Shows
		encore airing					encore airing
3am 4am	Encore Music and Local Talk		Encore Music and Local Talk	Encore Music and Local Talk	Encore Music and Local Talk	Unicorn Power	Live from the Audience
10000	Shows encore airing		Shows encore airing	Shows encore airing	Shows encore siring		
5am							
6am	The Jagar Morning Show	Biscuits 'n' Groovy w/ Bee Gee	Where The Bears Sing	Wednesday Breakfast Blend	Breakfast Blend w/ Galaxy Girl &	Dream Thesis / MIDI Mornings	Mr. Dad's Storytime encore siring
7am					Friends		Clean House / Half Awake
8am		Democracy Now!	Democracy Now!	Democracy Now!	Democracy Now!	Democracy Now!	
9am	The Sunday Morning Jazz Show	Big Picture Science	With Good Reason	<u>Sojourner</u> <u>Truth</u>	First Voices Radio	The Means of Production / Boom Goddess Radio This Way Out	The British Breakfast
10am		Radio Ecoshock	The Children's Hour	Civic Cipher	For the Wild	WRIR Presents: Black Coochie (1st)/Discussing Disability, (2nd)/OPEN! (3rd)/Final Friday Signal Boost (4th)	
11am	Bebop and Beyond with Mr. Jazz	Food Sleuth Raging Skillet	Mr. Dad's Storytime	How 2 Human/Rising Up with Sonali	Richmond Boss Babes	Bumps N Banter SIFTER for the	Paul's Boutique / Alley Oop's Nolde Oldies
12pm		Brain Box Brain Box encore airing	Confetti Park A Grain of Sand	What Wakes Me Up/Moccasin Tracks	Women & Politics	Ear Novel Film (1st & 3rd)/The Talking Machine (2nd & 4th)	
1pm	Global A Go- Go	Banji Kalcho	Finding Sounds /	Daily Courtship /	Alternative Milestones	Head Empty Radio	Cause and Effect
2pm	<u>uo</u>		Outer Focus	Left Field with Duncan	IMILESTOTIES	<u>Hadio</u>	Liter
3pm	Ambiance Congo / The	Richmond Counterculture	77.00	Dream Girl Radio / EXT	Higher Consciousness	POP Goes The World!	End Of The Century
4pm	Other Black Music	/ Shockoe Sessions	Single Use	SRC			
5pm	The Motherland	French Kiss / Flying Start	Wide Ear Folk/Life is a	The Lotus Land Show	The Young Professional /	Friday Clock Out	River City Limits
6pm	Influence		<u>Mixtape</u>		Mid-Atlantic Jams		
7pm	If Music Could Talk	The Edge of Americana /	Handful Of Brains	Midtown Swing	Quantum Live Radio /	Ommonwealth of Notions /	<u>Journey</u>
8pm		Time Again Radio			Whatever I Want	Deutscher Jam	Through the Crates
9pm	Club Unity / House of SWÉ	The Man in the Gray Flannel Suit /	Kaleidoscopic Soul / Kristin Star	Mercury Falls	Sunrise Ocean Bender (1st, 3rd)/ Altered	What the Fontaine?!	FREQUENCY
10pm		Nighttime Maneuvers			Circuitry: ReWired (2nd.4th)/ Various (5th)		
11pm	Just Cause	Richmond Cryptoids	Dog Germs / PND (punk's not dead)	The Church of the Ecstatic	The Mix Room / 56 kbit/s	Guitar Inferno / The Lunar Orbit	House Music Sessions



CHECK IT OUT! NEW SHOWS!

- Left Field w/ Duncan

 Rotating with Daily
 Courtship Wednesdays, 1pm 3pm
- Richmond
 Counterculture w/
 Jay Tubb
- Shockoe Sessions Live (Rebroadcast) -Mondays, 3pm - 5pm

Stay up to date on current shows by viewing our schedule online.

www.wrir.org/schedule

www.wrir.org WRIR 97.3

SHOW HIGHLIGHTS

Cause & Effect

- 1-3PM every Saturday
- Cause & Effect explores the influences, associations and collaborations of a different artist each week. Sometimes we'll expand the topic to include a theme like a genre, a record label or an in depth topic of the rotating DJ's choice. Find them on Instagram/Twitter @causeeffectwrir and
- 7/19 DJ Bob Music from Israel
- 7/26 Shannon Cleary Oasis Part 2

Global A Go-Go

- 1-3PM every Sunday
- I describe Global A Go-Go as "music from around the world in the universal language of groove." In short, you could call it a world music program that emphasizes the danceable over the folkloric.

Outer Focus

- 1-3PM every Tuesday
- I want to start focusing on movie soundtracks and composers who focus/specialize in making music for film! If you have any recommendations, please feel free to send them my way! inga@wrir.org

Novel/Film

- 12-1PM every 1st & 2nd Friday Is coming back from the mid-season break with episodes on Dostoevsky's The Double and new Bong Joon Ho adaptation starring Robert Pattinson, Mickey 17. Excited to roll out season 1, part 2.

Finding Sounds

- 1-3PM every 1st & 3rd Tuesday
- Finding Sounds continues to explore the bleeding edges of music from the past to the present and beyond. Songs never played to the unheard whispers of giants. It is all considered and framed for the listener.

Frequency

- 9-11PM every Saturday
- Where the underground meets the airwaves" (Chicago/ House, breaks, techno, drum & bass DNB) since
- It's pretty huge that LTJ BUKEM is finally coming to RVA in such a big way. Saturday night Radio vibes LIVE at Ember July 19th. Learn more HERE

SIFTER FOR THE EAR

- 11:30AM-12PM every Friday
- Interviews, news & reviews of film, TV & streaming by Jerry Williams, aka TV Jerry.

Dream Thesis

- Every 1st + 3rd Friday 6-8AM
- ISO local ambient, experimental, classical, folk music to add to my show! I'd love to hear and play your music, your friend's music, your neighbor's music... send it on over! Local to Richmond or Virginia. Send me an email with songs or recommendations at al.mcguire@wrir.org

CLEAN HOUSE

- 7-9AM every 1st, 2nd, 4th & 5th Saturday
 wake up with AL LUPO an eclectic mix of ambient/experimental/electronic/jazz/downtempo house and everything in-between

www.wrir.org WRIR 97.3

BE IN THE KNOW!

EVENTS WRIR WILL BE AT

LTJ Bukem at Ember Music Hall July 19, 1PM at Ember Music Hall

Joanna O. from FREQUENCY (Saturdays at 9PM) will be DJing at this post-acid house concert.

Learn more:

https://embermusichall.com/event/ltjbukem/ember-music-hall/

ICA's "Full House" Block Party August 23, 1PM at ICA

Get ready for a vibrant celebration of art and community! WRIR will be joining the Institute for Contemporary Art (ICA) at VCU for their "Full House" party on August 23. This exciting event celebrates the opening of the ICA's three fall exhibitions with open galleries, a mini food hall, representatives from local art organizations, panel discussions, crafts activities, and WRIR DJs.

Come by our table from 1 PM to 4 PM to learn more about WRIR and say hello! We'll also have WRIR DJs spinning live, bringing the perfect vibes with sets featuring reggae, zouk, and dancehall. Catch their first set from 1 PM to 4 PM, and then again for a special cocktail hour from 5 PM to 6 PM.

Learn more: https://icavcu.org/events/ica-full-house/

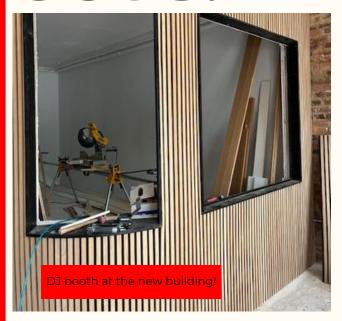
VOLUNTEER NEWS

Single Use

For our debut episode, we had the pleasure of sitting down with Deau Eyes, the musical project of Ali Thibodeau. Ali weaves a delicate and thorough soundscape spanning country, indie pop, and blues seamlessly. She welcomes us into her journey of shifting and finding new forms with such warmth, insight and laughter.

https://youtu.be/3kwxzrlDx24?si=3lh9Tc-2KbUJQSxY

SHOUT OUTS!



- Welcome Inga Schunn to the VCPP Board!! You all have gotten to know them over the past year because of their tireless efforts updating our social media presence and being a driving force behind our Engagement Committee. In their spare time you can catch them out and about capturing artistic photographs or hosting their show Outer Focus with agnimaus every other Tuesday from 1-3 pm.
- Thanks Jim Nelson (WRIR volunteer) for coming into the station to troubleshoot which piece of equipment (UPS) was causing all the problems with the podcast recording/posting system!
- A big thank you to the community for a successful Spring Fund drive! We raised over \$47,500 to help keep our station running!!

NAME SOMETHING AT THE NEW STATION!

WITH YOUR GENEROUS DONATION YOU CAN LEAVE YOUR LEGACY. DONATE NOW

www.wrircampaign.org



Stay Tuned In For More Information www.wrir.org

THANK YOU TO OUR PARTNERS



AFTERSLOW COFFEE COOPERATIVE

Thank you for supporting community radio and local initiatives!

THE CAMEL

Support for WRIR 97.3FM comes from The Camel, Richmond's go-to destination for live music, great food, and a welcoming vibe. With 28 local and craft beers on tap and a menu available late into the night, it's your social oasis. Don't miss their brunch shows and packed calendar of performances featuring musicians from near and far. At The Camel, the mission is clear: to be a home for artists, a hub for RVA's music scene, and a safe, inclusive space for all. **Learn More**

UNDOING RUIN CONSERVATION LANDSCAPING

Support for WRIR is

brought to you by Undoing Ruin - Conservation <u>Landscaping.</u> WRIR and Undoing Ruin uplift the Richmond Ecosystem, be it supporting diverse voices or stewarding resilient land use choices. If you are interested in gardening as non-violent direct action visit Undoing Ruin, to read more about their available services and ecological philosophy. **Learn More**

AFTERGLOW

Support for WRIR 97.3FM comes from our underwriter, a fully worker-owned and operated coffee roaster and café right here in Richmond. With a team of nine members —founders and future owners alike—they've built a business rooted in equality, collaboration, and consensus. By embracing a horizontal structure and prioritizing mutual aid, they're creating a sustainable workplace while reinvesting in our community. It's more than coffee; it's a movement. **Learn More**

BECOME AN UNDERWRITER

Are you looking for a unique way to connect with a loyal, diverse, and hyper-local audience? Become an underwriter for WRIR 97.3FM! Underwriting is a non-commercial way to support Richmond's nonprofit community radio station while spreading the word about your business, organization, or events. Your customized on-air announcements will reach our dedicated listeners on broadcast radio, streaming, and archived programs—ensuring your message resonates far beyond a single moment. Plus, your contribution directly supports WRIR's mission to build an inclusive, community-driven radio station. Join us in amplifying Richmond's voice and become an underwriter today! Learn More



WRIR Gallery

Our amazing WRIR volunteers are the heartbeat of Richmond's community radio! From hosting shows to running events, their passion and dedication keep the station alive and thriving. Huge thanks to everyone who helps us amplify RVA's voice!

Connect with us on our social media channels: Instagram / Facebook @wrir97.3fm

WRIR is 100% volunteer powered.

Become a VOLUNTEER!

Learn More











Next edition of "The Local Signal" coming October 2025



www.wrircampaign.org









