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Yamuna Nagar Plywood Industry Exodus: Hit by Rising Costs, Policy Woes

Once hailed as the plywood capital of India, Yamuna Nagar in Haryana is now witnessing a steady decline in its flagship industry. The clouds of crisis are thickening over the region's once-thriving plywood sector, with a dramatic drop in the number of operational units and growing discontent amongindustrialists.

What began as a resurgence after the earlier closure of plywood units decades ago has now turned into a tale of policy neglect and competitive disadvantage. Yamuna Nagar, which once boasted more than 500 plywood factories employing nearly 2.5 lakh people, now has only 160 functional units. The number had already shrunk to 380 by 2017, and the situation has worsened since then. If current trends continue, most plywood manufacturers may move operations to more business-friendly states, particularlyUttarPradesh.

Industry leaders like Plywood Manufacturing Association President J.K. Bihani and former president Ajay Maniktala cite a host of persistent problems behind the decline. Rising electricity tariffs, arbitrary market fees, and skyrocketing raw material prices have severely dented profitability. "Poplar and whitewood prices have hit record highs, and yet our industries are being declared illegal by the Municipal Corporation, making it impossible to avail bankloansorsellassets," says Bihani.

Adding to the woes is the lack of CLUs (Change of Land Use certificates), which were not mandated when the factories were originally set up 20–25 years ago. Now, in their absence, many facilities are being denied key civic and financial services.

Despite the superior quality of plywood produced in Yamuna Nagar, local manufacturers are losing ground to cheaper imports from Nepal and Indonesia. These imported products have flooded the market with lower prices, undermining the pricing of Yamuna Nagar plywood, which becomes even costlier due to multiple taxes including house and property tax.

Caughtbetweenfallingcompetitiveness and rising operational costs,many industrialists are actively shiftingoperations to Uttar Pradesh. The stategovernment's business-friendly policies areproving to be a major attraction. UttarPradesh is offering land at ₹2,500 per squaremetre, complete waiver of stamp duty, and a10-year GST exemption for new industries.Power tariffs are significantly lower, and







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various subsidies further ease the burden on manufacturers.

So far, Yamuna Nagar industrialists have reportedly purchased 25 to 30 acres of landinUttarPradeshforrelocation.Themove makes logistical sense as well, nearly 75% of the raw materials such as whitewood and poplar already originate from Uttar Pradesh. A large portion of the labour force also hails from the neighbouring state.

Yamuna Nagar MLA Ghanshyam Das Arora acknowledges the crisis and insists that the Haryana government is taking steps to address it. "We understand the seriousness of the situation," he said, pointing out that the state recently imported 300 canters of safeda (eucalyptus) from Tanzania to ease raw material shortages and reduce costs. He also announced that a government delegation will travel to Tanzania in July-August to study the industrial model there and explore further solutions.

Despite these assurances, the sense of urgency on the ground is palpable. Industrialists argue that without immediate policy intervention, Haryana could lose one of its major industrial clusters. The economic impact of such an exodus would be farreaching, not only in terms of employment but also for ancillary industries and the regional economy.

The situation in Yamuna Nagar is a sobering reminder that industrial hubs need more than legacy, they need dynamic policy, competitive incentives, and responsive governance. If timely action is not taken, the plywood capital of India may soon be just a footnote in the country's industrial history.

GPVMA Announces Immediate 5% Price Hike

The Gujarat Plywood & Veneers Manufacturers Association (GPVMA) has informed its members and dealers about an immediate 5% price increase on Block Boards, Plywood, and Flush Doors. In a circular dated 26th May, 2025, the association cited a significant shortage of labour and a steep rise in the cost of core materials such as veneer, timber, and resin as key reasons behind the decision. The GPVMA stated that these factors had severely impacted production and increased operational expenses, making the industry's survival increasingly difficult.

The committee, after unanimous agreement, decided to implement the price hike with immediate effect to ensure longterm sustainability. Members were urged to honour and support the move in the broader interest of stabilising the plywood and veneers sector. The communication was signed by the Chief Secretary of the GPVMA and distributed to stakeholders via the association's Ahmedabad office.



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SOPMA Announcing Price Hike Amid Rising Input Costs

The Saw Mill Owners and Plywood Manufacturers Association (SOPMA), headquartered in Perumbavoor, Kerala has officially announced a hike in plywood prices, effective 8th May, 2025. The decision comes in response to escalating raw material and labour costs, as discussed in the association's General Body Meeting held on 7th May at VMJ Auditorium.

According to SOPMA, all plywood products with a thickness up to 12 mm will see an increase of \exists 3 per square foot, while those below 12 mm will rise by \exists 2 per square foot. The revised rates will apply across the board to plywood, block board, shuttering plywood, and flush door products.

In a statement issued to all plywood

dealers, SOPMA emphasised that the price revision was necessary to ensure the sustainability of operations and to maintain product quality. "The plywood industry is under pressure from the steep rise in costs of essential inputs such as wood, face veneer, resin, and labour. This adjustment is unavoidable," said M.M. Mujeeb Rahman, President of SOPMA.

The association urged all dealers to cooperate in implementing the new pricing and to communicate the changes transparentlytocustomers.

SOPMA reiterated its commitment to quality and supply continuity despite the market challenges, assuring stakeholders of its ongoing efforts to stabilise the sector.

"The plywood industry is under pressure from rise in costs of essential inputs. This adjustment is unavoidable."



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Greenply Industries is a shining example of strategic clarity, operational agility, and visionary expansion, in the everevolving landscape of the building materials industry. The company, a household name in the interior infrastructure space, traversed FY25 with a sense of purpose that went beyond mere quarterly gains, it embraced reform, foresaw macro shifts, and responded with a robust blueprint for sustained growth.

Leading its recent success is an impressive performance metric: Greenply reported an 8% revenue growth coupled with an 18% surge in EBITDA. Its EBITDA margin saw a commendable improvement of 100 basis points, signaling a tighter grip on cost structures and pricing efficiency. Though the stock briefly dipped by 2% following these announcements, it had earlier surged by nearly 4%, reflecting investor confidence in the company's forward momentum.

Leading this transformation was Manoj Tulsian, Joint Managing Director and CEO, who articulated Greenply's roadmap with both precision and pragmatism. The company's twin engines, Plywood and MDF (Medium Density Fibreboard), were powering its ascent, driven largely by volume expansion rather than pricing. This emphasis on volume reflected a deliberate choice to grow on real demand and capacity rather than speculative price shifts.

A pivotal development that underpinned Greenply's optimism was the Bureau of Indian Standards (BIS) implementation, which Mr. Tulsian described as a game-changer. The formalisation of quality norms effectively



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described as a game-changer. The formalisation of quality norms effectively raised the entry barriers for unorganised and imported products, giving domestic manufacturers like Greenply a strategic edge. This shift, coupled with import tapering, presented an opportunity for organic growth across both product lines.

For FY26, Greenply projected a 10%+ revenue growth in Plywood, largely fuelled by volume gains. Pricing, while volatile, was not central to the growth narrative. In the MDF segment too, the company aimed for doubledigit volume growth, asserting confidence despite a flat Q4 in FY25. The sluggishness in that quarter was attributed to a short-term surge in imports preceding the BIS enforcement and two unscheduled operational breakdowns, neither of which were expected to repeat.

The company's MDF plant operated at about 73 - 74% capacity, but a line extension of 200 cubic metres per day, planned as part of the original 800 cbm/day facility, was poised to elevate this potential. However, its implementation required a one-month shutdown. Preparatory inventory build-up was already underway, ensuring no market disruption. If executed within the July–September monsoon window (a traditionally off-peak season), Greenply could significantly boost its production capacity without compromising supply commitments.

In parallel, the Plywood segment was undergoing a subtle transformation. With price rationalisations, cost optimisations, and better market alignments, Greenply aimed to push Plywood margins beyond the 10% markin Fy26.

Several strategic levers supported this confidence:

- Competitive Pricing Adjustments: Minor corrections were made where necessary to counter price gaps vis à-vis competitors.
- Cost Rationalisation: Efficient resource allocation and tighter controlsimproved profitability.
- Operating Leverage: A projected 10% growth in topline automatically translated to margin accretion.
- Marketing Optimisation: With marketing spend growing from 3% to about 4 - 4.5% of revenues, a more judicious spread promised incremental gains in brand equity and margins.

Together, these efforts underscored a deep-seated operational discipline and strategic coherence across the business.

The company's ambitions didn't stop at improved efficiencies. Greenply had announced a new Plywood manufacturing facility in Odisha, with a capacity of 13.5 million square metres, a 25% boost over its existing base. This green-field investment was approved by the board and awaited governmental clearances. Once initiated, construction was expected to culminate by end of Q1 or early Q2 of FY27, adding muscle to the company's long-term supply capabilities.

Crucially, the company had already conducted line balancing exercises across
existing plants, ensuring that FY26 growth could be absorbed within the current infrastructure. This de-risked its short-term execution while setting the stage for mediumterm expansion.

While the company chased growth, it remained conservative in its financial posture.

As part of this financial discipline, the company had also pre-built inventory worth ₹50–60 crore to cushion the impact of upcoming shutdowns and regulatory transitions. This inventory would be liquidated post-implementation of the MDF line extension, helping generate healthy cash flows even as capital expenditure continued.

Perhaps one of the most significant tailwinds in Greenply's journey was the timing and impact of BIS regulations, which now applied not just to MDF and Plywood, but also to its hardware vertical. By aligning itself early with these standards, Greenply positioned itself as a compliant, quality-first manufacturer at a time when the market was recalibrating under new regulatory norms. This gave the company a first-mover advantage and increased mindshare among OEMs and B2B customers.

In every strategic action, be it operational streamlining, capacity augmentation, marketing overhaul, or debt trimming, Greenply Industries reflected a rare equilibrium between growth and governance, expansion and efficiency. It saw the future of the building materials industry not merely as a chase for volume, but as a conscientious consolidation of value.

As it closed FY25 and looked toward FY26 and beyond, Greenply's trajectory mirrored the broader transformation of the Indian manufacturing sector—bold, compliant, globally competitive, and financially sound.

In retrospect, what set Greenply apart was not just its numbers, but its foresight. While many players waited for regulatory mandates to bite or demand to rebound, Greenply stayed ahead, riding the wave of formalisation, harnessing the levers of cost and scale, and cementing its leadership in India's wood-based panelindustry.



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Century Plyboards

CMD Sajjan Bhajanka conferred Padma Shri, recognised for contribution to trade and infrastructure



Speaking to the media after the announcement, Bhajanka noted that he had started his career in 1976 with modest beginnings

Sajjan Bhajanka, Chairman and Managing Director of Century Plyboards (India) Ltd. and Kolkata-based industrialist has been conferred the Padma Shri, one of India's highest civilian honours, for his distinguished contribution to the trade and industry sector. Expressing his gratitude, he said he was deeply thankful to the Government of India for recognising not only his own efforts but also those of his team and company, adding that such recognition brings immense joy to any entrepreneur social or worker.

Speaking to the media after the announcement, Bhajanka noted that he had started his career in 1976 with modest beginnings. He reflected on his journey, attributing his success to consistent hard work, honesty, and the collective effort of a strong team. Over time, he said, Century Plyboards had grown to become the largest plywood manufacturer in the country, a transformation he described as both humbling and rewarding.

He remarked that the Padma Shri honour was a recognition of these efforts. cumulative his personal commitment, the contributions of his team. and the Group's impact on industry and society. He stated that being appreciated by the government and the people of India had given him new motivation to continue working for the country's growth through industrial innovation and social responsibility.

Sajjan Bhajanka, an economics graduate from

Dibrugarh University, has long been regarded as a pioneering figure in India's building materials industry. Under his leadership, Plyboards, Century established in 1986. introduced industry-first innovations such as Borer-Proof and Termite-Resistant plywood, which went on to redefine industry standards. Over the decades. the company expanded its product range and market presence, emerging as a key player not just in India but in international markets as well.

S Bhajanka's business philosophy, rooted in integrity, quality, and innovation, has guided the company through changing market dynamics. Apart from his contributions to business. also he is associated with various community and philanthropic initiatives, particularly in the education and health care sectors.

Industry bodies and colleagues across the business community have extended their congratulations. Many see the award as a well-deserved recognition of a visionary who has consistently upheld Indian manufacturing and entrepreneurship on the globalstage.

India As moves forward on the path of selfreliance and sustainable development, notable figures like Sajjan Bhajanka, who combine business success with national service. are increasingly being recognised as role models. The Padma Shri honour, in this context, is not just a tribute to past accomplishments but also an encouragement for future contributions.

Sajjan Bhajanka's business philosophy, rooted in integrity, quality, and innovation, has guided the company through changing market dynamics. Apart from his contributions to business. he is also associated with various community and philanthropic initiatives, particularly *in the education and* healthcare sectors

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This year's edition stood out for its core theme -

"Rethinking Resources: Circular and Bio-based Solutions" — which resonated strongly across stakeholders, global especially as the industry navigates its transition toward a sustainable future. Koelnmesse COO Oliver Frese highlighted the event's vibrant participation and indepth professional engagement, reinforcing Cologne's position as a key international design and

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Elite Laminates



Samrat Laminates wasalsothere.

In the decor paper category, Match Graphics from India also participated, showcasing creative and sustainable printed solutions tailored for panel and surfacemanufacturers.

Notably, Indian exhibitors received a positive response from the international trade community. Buyers appreciated the combination of aesthetics, innovation, and commitment to sustainability displayed by Indian brands. Many Indian companies also used the opportunity to unveil new products and finishes suited to contemporary design needs and global compliance

Merino Laminates



Safe Décor Laminates



standards. As a special attraction, Stylam presented a unique Mica product of 7 ft width.

Foreign giants such as ASD and Gentas participated as well, adding value to the show's international character. However, Indian manufacturers held their own, especially in areas like eco-friendly laminates,





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Makers Laminates



Durian Laminates





sustainable decor surfaces, and future-ready plywood substitutes.

The event was segmented into Function & Components, Materials & Nature, and Textile & Machinery, all showcasing circular, digital, and biobased solutions. Products like recyclable foams, reclaimed MDF, and zinc recycling systems found centre stage, with many of these developments aligning withglobalESGgoals.

India's growing footprint in global interior design ecosystems was further underlined during interzum's flagship events like the interzum Trend Forums, which explored innovations in material sustainability and smart furniture. The Digital Product Passport concept also drew significant attention as companies seek ways to boost traceability andlifecycletransparency.

The interzum award 2025 was another highlight, rewarding pioneering entries in design and sustainability. From 146 entries across 23

Airolam Laminates











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foldable, tool-free box systems.

The show also encouraged networking through a dedicated zone titled #ILoveMyinterzum, where informal gatherings and idea exchanges further strengthened international collaboration.



countries. 66 were honoured—12 with the prestigious "Best of the Best" title. Among those recognised were Salice for its motorised slide-in door system, Häfele for dynamic living modules, ALVIC for regenerative super-matt panels, and Blum for

Koelnmesse, acknowledged the strong wave of optimism that marked the 2025 edition. He noted that the event not only reflected the industry's innovative capabilities but also its serious commitment to agreen, resilient future.

Vice

Matthias Pollmann,

of

President





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Asia, and the as, interzum 2025 as a vital platform to

With 176,000 sq. metres of exhibition space, the fair attracted 86% international exhibitors and 77% overseas visitors, underscoring interzum's globalrelevance.

As Indian companies received solid interest and feedback from buyers across Europe, Asia, and the Americas, interzum 2025 served as a vital platform to showcase 'Made in India' excellence in materials, design, and sustainability. The momentum now carries forward to the next edition, scheduled for 11th to 14th May 2027 in Cologne.









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Schattdecor at Interzum 2025 Illuminating the Future of Surfaces

From 20th to 23rd May, 2025, Schattdecor made a remarkable impression at Interzum in Cologne, Germany, with a visionary presence that fused clarity, innovation, and strategic foresight. Under the guiding theme "The Art of Tomorrow," the global surface specialist reaffirmed its commitment to simplifying the complex landscape of surface solutions by offering a holistic, forward-looking experience that resonated with both longstanding partners and new visitors alike.

The central message, "One Design. All Applications." captured the essence of Schattdecor's evolving philosophy: to streamline processes, reduce complexity, and deliver all-encompassing solutions from a single source. This year's showcase epitomised the company's expanded capabilities under its concept "One Source. Unlimited Solutions." Visitors experienced firsthand how Schattdecor now delivers highperformance technical and decorative surfaces using a broad spectrum of substrates, including paper, PP, PET, and PVC. Matching components such as edge bands, thermoforming foils, and embossed or synchronised plates, supplied through trusted completed partners, the comprehensiveoffering.



The exhibition stand, meticulously curated and visually refined, was designed to embody simplicity, functionality, and storytelling. A gallery-like atmosphere brought focus to trend worlds, new materials, and carefully selected decors, all grounded in the latest findings from Schattdecor's international trend research. The result was a unique, immersive environment that provided orientation in a time when industry professionals are often overwhelmed by surplus options and information.

Chief Sales Officer Robert Vuga underlined the importance of this integrated approach: "As surface specialists, we want to make development easier. Our complete package means that everything needed to bring a product to life is available in trusted Schattdecorquality, all in one place."

Chief Creative Officer and Chief Human Resources Officer Claudia Küchen emphasised the human-centered vision

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VILL. HAFIZPUR, DISTT. YAMUNA NAGAR - 135 001 (HARYANA) MOBILE : +91 98026 70305 driving this clarity: "'Simplify.' means creating transparency, in both product communication and our commitment to the most urgent questions of our time. We've welcomed customers who've journeyed with us for years and others discovering us for the first time. Interzum 2025 has been a celebrationofboth."

One of the exhibition's highlights was the unveiling of new thermoplastic surface options and the introduction of carefully curated decor layouts. These included earlystage concepts that invited collaboration, signaling Schattdecor's openness to shaping the future together with industry partners. The evolving Concept Sense+ program, which integrates tactile innovation with emotional design, also featured prominently, underlining the importance of sensory engagement intomorrow's interiors.

Interzum 2025 proved not only to be a stage for product and trend presentations but also a platform for dialogue, inspiration, and visionary thinking. Visitors were encouraged to explore the physical stand in Hall 6.1, Stand C020/E029 or to join the virtual experience at theartof.schattdecor.com, both channels offering a deeper understanding of where design is headed.

With passion, clarity, and a futurefocused strategy, Schattdecor once again positioned itself as a beacon of expertise in the world of surfaces, illuminating the path ahead for designers, manufacturers, and dreamersalike.

Match Graphics Taking the Next Step on the Global Stage



Ahmedabad based Match Graphics presented its range of digital decor paper at Interzum 2025. Additionally, it displayed the other decor paper range to a vast global audience.

As one of India's oldest and largest decor paper manufacturing companies, with an established countrywide presence, it is active in the world market as well.

Company Director Aman Agarwal, representing Match Graphics was present at the fair. The company received a very positive response at Interzum2025.

Schattdecor Poland Boosting Production with Cutting-Edge Foil Printing Machinery

Schattdecor Poland has unveiled a major technological upgrade at its Tarnowo Podgórne site with the official commissioning of a new state-of-the-art PMDL55 printing and coating machine. This latest investment marks a significant step forward in the company's finish foil production capabilities and reinforces its competitive position in the global market.

The new PMDL55, which was inaugurated at the beginning of April, joins the PML12 machine installed two years ago, making the facility home to the world's most advanced equipment for producing finish foils. Both machines are engineered for ESH lacquering technology, employing formaldehyde-free, radiation-curing lacquers that meet the highest environmental and quality standards.

With this upgrade, Schattdecor Poland now operates a total of four printing and three coating machines at the Tarnowo Podgórne plant. The company specialises in finish foils produced on both paper and thermoplastic substrates (PP), supplying high-performance decorative surfaces to customers worldwide.

The ribbon-cutting ceremony for the PMDL55 was attended by key figures including Reiner Schulz, Chairman of the Supervisory Board of Schattdecor SE; Sonja Schatt-Fritsch, representing the Schatt family; Jerzy Szejwian, Chairman of the Management Board of Schattdecor Poland; and Michael Then, Member of the Management Board of Schattdecor SE. The event highlighted the strategic importance of the investment for both the Polish facility and the wider Schattdecor Group.

"The PMDL55 gives us a new level of efficiency, precision, and quality," said Jerzy Szejwian. "This investment strengthens our market position and reinforces our commitment to innovation and sustainable production."

With cutting-edge machinery now firmly in place, Schattdecor Poland is poised to set new standards in the finish foil segment, delivering superior surface solutions that meet both current demands and future expectations.

WWW.PLYGAZETTE.COM MONTHLY REPORT ON THE INDIAN PANEL AND SURFACE INDUSTRY

Lucknow Regional Cluster Growing with Focus on Quality and Brand Identity

Across Lucknow and its adjoining districts-including Hardoi (Sandila), Sitapur, Lakhimpur Kheri, Raebareli, Barabanki, and Ayodhya—a thriving plywood manufacturing cluster has reportedly taken shape, comprising around 50 to 60 units. Of these, nearly 15 to 20 are said to be longestablished players.

The region's industrial zones, particularly the



MANOJ AGARWAL PRESIDENT Sitapur Plywood Association



Sandila Industrial Area in Hardoi. are known for producing shuttering ply, doors, and calibrated ply. Sandila alone hosts 12–13 active units, with a few factories laminate in operation as well. Sitapur is said to have emerged as a major hub with nearly 10 functional units. while Lakhimpur Kheri leads with around 14-15 manufacturing setups. In contrast. Barabanki, Raebareli, and Ayodhya each house roughly fiveoperational units.

Despite challenges, manufacturers have made considerable efforts to educate buyers about their product quality. This effort has continued over the years. This persistence helped many units build their own brand identity and secure marketrecognition.

Manoj Agarwal, President of the Sitapur

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Plywood Association, commented that those who focused on branding early have seen positive returns, and the overall shift toward quality is a healthy trend for thesector.

Maintaining quality has played a key role in helping regional brands find success. Nearly 10 to 12 brands from the cluster have gained recognition, namely Tajpuria, Radium, Vimba, Kokam, Shutter, Aron, Tplus, Aadya, Atoot, Marine Gold, Olympus, Austin, and Riyansh among the most prominent.

With an increasing emphasis on brand promotion and product consistency, this plywood cluster continues to strengthen its presence in bothlocal and wider markets.



ASHOK TAJPURIA PRESIDENT Wood Base Industries Association Lucknow

Mr. Ashok Tajpuria, President of Lucknow U.P. based Wood Base Industries Association Uttar Pradesh (WBI - Association - UP), states that maintaining brand credibility through consistent product quality could positively influence the future.

He believes this approach helps a single brand become influential in the market while ensuring continuity and long-term stability in business.

In this region, Gourav Laminates Pvt. Ltd. and Sakhilal Laminates Pvt. Ltd., both based in Lucknow, are actively involved in decorative and industrial laminatemanufacturing.

Among larger players, Green Ply Sandila Pvt. Ltd., operating from the Sandila Industrial Area, have reportedly been producing waterproof ply for the past two years.





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Tajpuria Group

A Strong Presence in Plywood & Laminates Sector

Based in Shivaji Marg in Lucknow, the Tajpuria Group has reportedly emerged as a well-known player in India's plywood and laminates industry. Operating under its flagship brand name 'Tajpuria,' the company is active in multiple segments, laminates. plywoods, boards, flush doors, shuttering ply, and

hardware.

The group's densified shuttering ply has gained considerable footing. Spearheaded by Director Ashok Kumar Tajpuria Laminates has seen rapid expansion. His leadership is believed to have played a key role in promoting the complete range of mica, establishing the brand in the





ASHOK TAJPURIA

nationalmarket.

Ashok Kumar reportedly credits the company's wide and diverse product range for its popularity, stating it has made their offerings accessible to both traders andend-users.

T a j p u r i a 's manufacturing unit is located in the Sandila Industrial Area of Hardoi, close to Lucknow, further boosting its regional presence and logistical edge.

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PLYZONE

Showcasing Range in Lucknow's Leading Plywood Market

Dealers at Lucknow's prominent plywood hub, in Shivaji Marg, Plyzone has been actively showcasing a wide selection of plywood, laminates, hardware, and kitchen accessories. Plyzone, a well-established name in this sector since 2007. under operates the supervision of Deepak Goel, with industry veteran Ramjas Agrawal, founder, having decades of experience.

According to Goel, theirflagshipbrandinboards and plywood is Radium, developed in-house. The company is also an authorised dealer for top national brands such as Century Ply, Green Ply, Orchid Ply, Century





DEEPAK GOEL

Laminates, and Green Lam. In the MDF and HDHMR segment, Plyzone represents ActionTesa.

Plyzone's reputation in the local market rests on its commitment to trustworthy service and long-standing industry experience. The firm has carved a niche for itself through consistent quality and strong supplier relationships, reinforcing its standing as a leading player in Lucknow's ever-growing construction and interiors market.

Krishna Ply and Hardwares Continuing Legacy in Lucknow's Plywood Market

One of the oldest players in Lucknow's plywood sector, Krishna Ply and Hardware (P) Limited has been serving the market from its Shivaji Marg location since 1999. The company, managed by Sumit Krishna Agrawal, has built a strong market presence over the years. It primarily deals in plywood brands like Green Ply, Century, Austin, and Orchid, while also offering laminate products from Greenlam, Merino, and Royal Touch.



"We have been serving the Lucknow market from our Shivaji Marg location since 1999, dealing in plywoods, laminates and more."



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Madhur Ply and Hardware Marking Decades of Trusted Service



Madhur Ply and Hardware, established in 1992, has reportedly become a trusted name in Lucknow's plywood and hardware market. Located on Shivaji Marg market area, the store is led by Ghanshyam Das and Govind. Associated with Polo Brand Ply from Yamuna Nagar, it is also known for Shakuntalam Shuttering Ply. The outlet offers major MDF brands like CrossBond, Crosta Panel, and Nuwud, as well. Additionally, it serves as a distributor for Daya Laminates and GL Laminates across North India, reinforcing its stronghold in the regional building materials sector.



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Jain Distributors Carrying Forward a 50-Year Legacy

Jain Distributors, a trusted name in Lucknow's plywood sector. was reportedly established in 1970 by Shri Mandar Das Jain as Srimandar Das Jain and Sons. Over the decades, it has built a strong presence. Undertheleadership of Sanat Kumar Jain, the next generation is said to be steering the business forward while maintaining its legacy.

Currently, Jain Distributors is associated with leading plywood and board brands including Bareilly Plywood (BPL Brand) and Samrat Plywood from Chandigarh. It also



deals in the Legend brand by Hanuman Ply of Sampla (Haryana). In the laminates segment, it distributes Abhiyan Laminates, Merino, and is the project distributor for AICA Mica. For MDF, it handles Green Panel products. Sanat Jain shared that the firm not only works with major brands but has also contributed to launching several older Brands. The company is reportedly focused on growth and marketadaptability.

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Mahesh Hardware Store Maintaining Legacy in Plywood Trade

Mahesh Hardware Store, active in Lucknow's plywood industry since 1987, has reportedly secured it self as a trusted name among the city's seasoned traders. Located in the Nishatganj area, the store is recognised for its association with top brands, including Century Laminates and Ply Boards, making it one of the few distributors of these products in the region.

The store is jointly led by Arpit Agarwal and Naresh Agarwal, who have helped consolidate its market presence. It also deals in Century Mica, Century HDMR, PVC boards, flush



doors, and AIPL's masking tapes, offering a broad

portfolio to meet varied customerneeds.

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Ply & Mica Palace Continuing its Niche in Lucknow Market



In the heart of one of Lucknow's oldest timber and plywood market, Moti Jheel Area Ply&MicaPalace has reportedly built a strong reputation, standing out as a trusted name among established players. Founded by Sardar RajaBhaiya, the store has become agoto destination for quality and aesthetics in plywood and laminate products.

According to sources, the establishment is particularly known for marketing PASCO and LEPARD brands in the

mica segment, which are said to be its own offerings. In the boards and plywood category, it holds the distributorship for the INDOSHINE-ZEROX brand.

Backed by Raja Bhaiya's extensive experience in the industry, Ply & Mica Palace is believed to have maintained its market presence and leadership over the years by consistently delivering high-quality products that meet customer expectations.

Harsh Plywood Blending Heritage with Modern Business Vision

Harsh Plywood, a prominent name in Lucknow's plywood market, has reportedly been engaged in both wholesale and retail trade since its establishment in 1978. Located in the bustling Shivaji Marg area, the business was founded by Hariram Agarwal, who successfully steered it for decades.

Now managed by Nikhil Agarwal, the store is said to be infused with fresh energy and direction while retaining its legacy. Apart from Century and GreenPly, Harsh Plywood offers a wide range of plywood sheets,



including Sylvan from Kolkata. It is also a dealer of decorative veneer brand CANVAS.

In laminates, the store deals with top brands such as Safe Décor, Fine Touch, and GreenLam.For MDF, it stocks the Action Tesa brand. With a portfolio that includes plywood, laminates, hardware, and kitchen accessories, Harsh Plywood is said to cater to diverse customer needs with products in varied designs and qualities.



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Trimurti Hardware & Plywood A Trusted Name in Timber Trade

Operating from the Aishbag Timber Market, one of Lucknow's oldest, Trimurti Hardware & Plywood Pvt. Ltd. has reportedly carved a trusted identity in the hardware and plywood sector. The company is said to have established a firm presence in both trading and manufacturing markets.

Under the leadership of Managing Director Surendra Nath Agarwal, who is credited with years of industry experience and commitment, the firm has expanded its reach across Lucknow and surrounding regions.

Trimurti Hardware & Plywood is known to be a key distributor of TreeLam, a Mumbai-based brand dealing in acrylic mica and louvres. The company also handles



Rangoli and Real Plus (from Morbi) brands. Additionally, it markets Olive Mica and KPI Plywood. Notably, it owns the brand TBI plywood, further cementing its place in the evolvingplywood and hardware trade.

Medha Marketing Strengthening Presence in Laminate Sector

Medha Marketing, based in Ismailganj on Faizabad Road, Lucknow, has reportedly built a strong reputation in thelaminatebusiness over the years.

Headed by Director Mahesh Kumar Agarwal, a known name in the plywood industry, the company primarily deals in 'Catch' and 'Royal Crown' brand mica from Ahmedabad.

In addition, it serves as a distributor for Noida-based Mozaic Lam and also offers 'Uttam' brand doors.

The company stated that 'Pinex Decore'remainsone of its flagship offerings in the growing decorative materials market.
Ply Ghar

Building Strong Market Presence Since 1999

Deepak Agrawal, director of Ply Ghar, has reportedly carved a niche in the plywood industry with over two decades of experience. Since 1999, he has been closely involved with the business. establishing a trusted name in the market. Located on Ayodhya Road in Sanjay Gandhi Puram, Lucknow, Ply Ghar is said to be among the key distributors of Greenply in the city. Agrawal shared that his business also partners with reputed North Indian brands such as Galaxy Ply from Yamuna Nagar. He

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mentioned a long-standing association with Royal Crown Mica, Greenlam, and Century Laminates, claiming a firm command over these premium laminate brands in the regional market.



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Vimba Industries (P) Ltd. Strengthening Presence with Calibrated Ply Excellence



Vimba Industries (P) Ltd., based in Lakhimpur Kheri, around 150 kms. from Lucknow, has reportedly emerged as a leading name in the calibrated plywood and board manufacturing sector. Known for its high-quality products and reliable service, the company has carved a niche in a competitive market under the brand name Vimba Ply, which has gained notable



popularity.

Vimba Industries focuses exclusively on calibrated products, producing plywood in a wide range of thicknesses including 6mm, 9mm, 12mm, 15mm, 16+mm, 18mm, and 22mm. It also manufactures calibrated boards in both single and double core variants. Equipped with advanced technical machinery, the unit adheres to stringent production standards.

In a recent interaction, Director Deepak Agrawal stated that the company had been preparing for calibrated production for over two years, investing in high-end machinery and a modern laboratory. He said this focus has enabled them to ensure consistency in quality, a factor he believes has earned the company market respect.

The company has also revealed plans for expansion. According to internal sources, a new calibrated ply manufacturing setup is in the pipeline, aimed at increasing production capacity and reinforcing output stability.

While Vimba Industries has established a firm presence across Uttar Pradesh, it has also made inroads into other



regions. The management credits this growth to an unwavering commitment to quality, stating that maintaining consistent standards has been crucial in gaining trust and recognition in the market.

With its growing footprint and technological investments, Vimba Industries appears set to further solidify its leadership in the calibrated ply segment.



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"Strength, durability, and reliability—these are qualities I live by, and they're exactly what Tajpuria Plywood stands for. Just like a true Roadie, it's built to withstand any challenge, standing strong for generations to come. Mazbooti ka atoot vishwas—Tajpuria ke saath!"

– Ranvijay Singh



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Advertorial



Tajpuria Plywood Welcomes Ranvijay Singh as Brand Ambassador

Redefining Strength, Durability, and Innovation in Plywood

Tajpuria Plywood, a leading name in premium plywood and laminate solutions, proudly announces its association with Ranvijay Singh as the face of the brand. This partnership marks a new chapter in our journey, where strength meets style, and durability blends with innovation.

Ranvijay Singh, known for his fearless spirit and strong personality, perfectly embodies Tajpuria Plywood's core values of resilience, reliability, and excellence. Just as he takes on challenges head-on, Tajpuria Plywood stands strong against time, weather, and wear—ensuring every space is built to last.

A Campaign That Stands Tall

Our latest campaign, "Built to Last, Designed to Inspire," highlights how Tajpuria Plywood is more than just a material—it's the foundation of every great space. Whether it's a stylish home, a modern office, or a high-end commercial space, our plywood solutions ensure lasting beauty and unmatched strength.

Ranvijay Singh shares his thoughts on this collaboration:

"For me, strength is everything—whether it's in character, in the choices we make, or in the materials we use to build our dreams. Tajpuria Plywood stands for resilience, and I am proud to represent a brand that builds a stronger future, one panel at a time."

A New Era of Excellence

This association not only strengthens Tajpuria Plywood's brand identity but also reinforces our commitment to delivering high-quality, durable, and aesthetically appealing plywood and laminate solutions that cater to modern design needs.

As we expand our reach across India, this collaboration serves as a testament to our mission—to provide plywood that isn't just strong, but also enhances every space it becomes a part of.

With Tajpuria Plywood, every structure tells a story of strength. Because great design isn't just built—it's built to last.

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Sanding of Plywood



Dr. S.K. Nath & A.C. Ashok The article reproduced below is Chapter 34 – "Sanding of Plywood" from the book entitled Plywood Manufacturing Practices in India - 2nd Edition. The book has been compiled and edited by Dr. S.K. Nath, Joint Director (now Retd.), Indian Plywood Industries Research and Training Institute (IPIRTI), Bengaluru (Karnataka). The book covers the entire production line of plywood manufacture suitable for small and medium scale industry under the Indian conditions.

The process of sanding involves removal of a small extent of the surface layer from a panel by using abrasive materials. Sanding is done for any or all of the following reasons.

- Toproduce a panel of a required thickness having thickness uniformity within specified limits. The process is called thicknessing.
- 2) Toproduceaclean, smooth surface finish suitable for subsequent polishing, painting or overlaying.
- 3) Toremove veneer repair tapes, to clean up filled splits or holes and remove handling dirt such as dust and finger marks.

Sanding applications are classified into three categories – flat, moulding and irregular counter.

Flat sanding is carried out by narrow belt sander, drum sander or wide belt sander. These operations have a rise and fall working bed or table adjustable to the thickness of

paneltobesanded.

Sanding of moulding is by machine mounted rubber or cork pads shaped to conform to the moulding and covered with graphiteimpregnated nonfriction cloth. This system aids travel and shaping of the belt to themoulding.

Another method is to have a deep cushion of sponge, rubber or plastic glued to the sander pulley allowing the moulding to conformthebelttoits shape.

Sanding of intricate moulding – the sanding head has cork inserts with the same sectional shape, as the profile required, coated with resin and abrasive grain. The head is rotated against the wooden profile.

Irregular contour sanding – this is carried out with specialist machines not usually associated with planers and are brush backed sanders, turnery sanders and dowel sanders.

Abrasives

Abrasives are those materials used in

operations such as grinding, sanding, lapping, honing, pressure blasting or other similar process. Abrasives come in different particle or grit sizes depending on how much material needs to be removed.

Materials used for abrasives are generally characterised by high hardness and moderate to high fracture toughness. Each hard abrasive particle acts like a single point cutting tool. With hundreds, if not thousands, available in a small area, the effect they produce is quite significant.

Coarser grades/grits of abrasive are used where high volumes of material need to be removed, such as in coarse polishing, large scratch removal or operations requiring significant shape or dimensional change. Finer grades are generally used after coarser grades to produce a higher surface finish than are possible with coarse grade.

Sanding machine uses three types of grit, all hard and brittle and when fractured leave sharp edges. All are manmade, although one, garnet is a natural stone which has its hardness range improved by heat treatment. The other two grits silicon carbide and aluminium oxide are combinations of (a) silica and carbon and (b) molten bauxite with oxygen.

Garnet: Garnet stones are mined, found as large crystals embedded in rock. They are hard and brittle and fracture into evenly sized particles having sharp edges. It is useful in mined form but the modern method is to heat process the natural crystal. When treated, it is more uniform in consistency, crushes into more regular grit and has a higher hardness number. Garnet grit is red brown in colour and is the most popular being suitable for rough and finish sanding with hard and soft woods. The grit is tougher but less hard than the other two abrasives, this means that though initially sharp the edges are quickly lost and the belt sheet settles down to a level surface with the ability to remove wood smoothly and leave a fine finish. These are excellent for both soft and hardwoods where a smooth finish is required. However, these are not usually suitable for high speed machines, but suited to lower or middle range of sander applications.

Aluminium oxide – Entirely man made abrasive. The raw material is bauxite, a soft



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white rock. It is fused and mixed with silica and some ferrites (iron) in an electric furnace. When cold and set, the resulting hard mass is fragmented. These are grey brown in colour and harder than garnet which prevents rapid initial wear but can result in surface scratches if used on slow running machines or hand applications. It has high compression strength, high hardness, resistant to abrasion, resistant to chemical attack even at temperatures, high high thermal conductivity and resistant to thermal shock. Aluminium oxide is used chiefly for machine and portable power tool sanding but is also available for hand sanding dense hardwoods.

Silicon Carbide (SiC) – An abrasive almost as hard as diamond made from silica with carbon in an electric furnace, the resulting fusion creates a hard crystalline rock. It is a refractory material (high melting point), it has excellent thermal conductivity and low thermal expansion; consequently it displays good thermal shock resistance. In addition, the high hardness, corrosion resistance and stiffness lead to a wide range of applications where wear and corrosion resistance are primary performance requirements. Mostly used for first size sanding of plywood or particle board.

Grit sizes – these are determined by the wire mesh screen. The sizes fall within a narrow range from 40 grit to 120 grit for the work. Although these sizes are extended either end of the range. The finer grits are only used for hand sanding. The following table is a guide to the coarseness of various abrasive grit sizes.

Grit size	Relative Coarseness
8-24	Coarse
30-60	Medium
70-180	Fine
220-1200	Very fine



Backing - The backing that carried the grit is made of paper or cloth or fibre. Paper is the most common for wood working applications. They may be resin impregnated or fibre reinforced for tougher duty. As high tensile fine grain paper is required, it is made from jute and wood fibre.

Paper backing comes in five grades – A-, B-, C-, E-, and F- weights (no D-weight). A

weight is the lightest and most flexible. It is used for hand sanding, orbital sanding discs and sheet sanders. Garnet sand paper usually comes with A-weight backing. F-weight paper is the strongest backing material, typically used on belts cloth backing, is typically more tear resistant than paper. Generally cloth backing is used for mould or contour sanding.

Application	Tool/Product	Abrasive	Grit
Surfacing rough wood, fast stock removal	Surface sander, belt sander	Aluminium oxide, Zirconia alumina	36 - 80
Rough sanding mill marks, saw marks, defects, end grain	Orbital sander, belt sander, disk sander	Aluminium oxide, Zirconia alumina, Garnet	60 - 100
Smooth sanding	Orbital sander, disk sander, sheet sand paper	Aluminium oxide, Garnet, Silicon carbide	120 - 320

Abrasive Selection Guide

Types of Sanding Machines

Three types of sanding machines are used for sanding of panel products. These are: Narrow belt sander, Drum Sander and Wide Belt Sander.

Narrowbeltsanders

Narrow belt sanders are used for the purpose of sanding areas that have to be repaired with panel patches or to remove rough spots. The narrow belt (Fig. 34.1) is a



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long continuous sheet of sandpaper 6 to 8 inches wide powered by two large pulleys. The operator manually places a panel on a movable table which allows him to position the area to be sanded directly under the belt. A block or shoe is then used to press the moving belt down to the panel surface. Since the panel surface in contact with the belt is quite small, extreme care is required so that panel surface is uniformly sanded. The use of narrow sanding is almost obsolete in plywood sanding.



Fig. 34.1 Narrow Belt Sander

Drumsanders

Drum sanders are pretty simple machines. A powered conveyor belt feeds wood panel underneath an open box. This continuous belt is made of a non-slip material and is driven by a fairly small, slow-speed motor. Inside the box there is typically a rotating drum powered by a much larger motor. The drum is wrapped with a continuous strip of sand paper. The diagram (Fig. 34.2) shows a double drum system. One drum will be made of Aluminium or steel and the other one rubber coated sanding drum. The cast aluminum provides a hard initial sanding drum for most of the cutting, and the second rubber coated drum provides a good finish. The drums oscillate during operation if required depending on the type of work or finish. This oscillation stops any scratching that may otherwise occur. On either side of the drum, there is a pair of pressure rollers which are not powered. Their job is to press the wood panel against the conveyor belt. Without the pressure rollers, the sanding drum would shoot wood right out of the machine. The bed unit is raised or lowered to suit the thickness of the panel to be sanded and is also spring loaded holding the work against platens and drums. The conveyor belt for feeding the work piece is similar to the one found in Wide belt sanders.





Fig. 34.2 Drum Sander

WidebeltSander

Amorecommontypesandingmachine now in use is wide belt sander (Fig 34.3). These machines come in various combinations of one, two, four and six belts and operate on the same principles as the drum sander with regard to purpose and manner of transferring panels through the machine. On drum sander the sandpaper is securely fastened to each drum where as the wide belts are tension held. Machines with one or two belts are usually used when only a minor amount of cutting is necessary such as re-sanding or touch sanding. A wide belt runs around an idler roller which tensions and tracks the belt. At the work surface the belt runs on a rubber faced pulley or drum consisting of helical segments of square grooves cut deeply into the rubber. As the pulley or drum revolves, it leaves a land between each turn as wide as the groove itself allowing a shear form of belt contact and the belt unsupported by the gap between the land shakes the dust free and dissipates the heat. The wide belt sander has an added roller spaced behind the contact roller and a narrow resilient pad is inserted. This lies below the line of the contact roll pressing the belt down onto the work. The work fed through is cut down to a reasonable finish by the contact roll and smoothed by sensitive pressure contact of the pad. Variations from this type of machine are available in different combinations of belt numbers, contact rolls, pressure pads and machines sanding both sides in a single pass. The main parts of a wide belt sander are Contact Roller, Floating Pad Unit, Tensioner Drum, Pressure rolls and Conveyorbelt which is shown in the Fig. 34.4.



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Fig. 34.3 Wide Belt Sander



Fig. 34.4 Inner view of wide belt sander

BeltSpeedinsandingmachine

Belt speeds are governed by the belt conditions, work type, machine conditions, abrasive type and size and surface finish required. The following speeds should be taken as an average.

> Widebelts for wood:920 to 1520 m/min Drum speeds:1000 m/min to 1200 m/min

Pad sanders:1000 m/minto1200 m/min

Feed speeds from 15 to 30 m/min are acceptable depending on the type of sander and the belts in use.

Storingpaperbelts

Sanding belts with paper backing are manufactured under standard climatic conditions, i.e. at a temperature of 200C and a relative humidity of 65%. If they are stored and used by the consumer at a different temperature, they may become deformed and warped. If the air is too dry, the edges of the sanding belt are warped towards the back and if the air is too moist, they warp towards the abrasive side. Sanding belts must not be stored directly on the floor, as this causes higher moisture take up on one side. The



dimension changes, caused by moisture changes, result in different edge lengths "taper in sanding belt". Another possible fault is waviness of sanding belts due to transport and storage conditions, and this may cause disturbances in belt running. It is therefore recommended to hang sanding belts for a period of one or two days before use. Sanding operation in wide belts and er

At the onset, the thickness of the panel has to be checked and the floating bed in the machine has to be adjusted accordingly. This is one way of doing it and the other way is that the panel is fed in the machine so far that the floating pad is above the panel. The bed is adjusted and at the same time, the abrasive belt is rotated by hand till the floating pad just touched the panel. The panel is to be re-fed for sanding. In belt sanders sanding is possible on one side only and the panel has to be fed twice to sand both the sides of the panel. **Stock Removal**

Stock removal on wide belt sander is determined more by abrasive belt than by the machine. Each abrasive belt is designed to remove a certain amount of stock and if that amount is surpassed, the life of the belt is affected. As a rule, it is needed to use the lower grit belts for heavy stock removal (36-80 grit can remove approximately 3 mm to 0.8 mm), medium grit for lighter stock removal (100 – 120 grit can remove approximately 0.8 mm to 0.4 mm). Belts in grits from 150 and up should only be used for finishing and are not considered cutting belts. Other factors effecting stock removal are abrasive belt speed, type of sanding head, feed speed and available horse power.

Wide belt sander serves for sanding the plywood and does thicknessing of the boards simultaneously. Uniform thickness of all boards is achieved by a possible combination offloatingthefrontpressurebarandfixingthe conveyer table. After fixing the conveyor table, the distance between the contact drum and the conveyer table is fixed. The front pressure bar is put in float mode. When the panel is passed through all the belts, panels come out with the same thickness irrespective of the initial thickness at the time of feeding. Should the reverse be attempted by allowing the table to float and the front pressure bar to be fixed, then whatever be the thickness of the infeed material, the surface is



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uniformly sanded and no large thickness is removed off the face.

During sanding, each grit imposes its own scratch pattern on the work. Usually this is objectionable and the scratch pattern left by a coarser grit is removed by using a finer grit. In fact, in a multi head sander, a number of grits in ascending order are used. For example, on hard species a typical grit sequence may be 60/100/150 while on soft wood, the grit sequence may be 80/120/180.

Feed speed of wide belt sander can be 15-30 metres per minute. Removing and

changing the abrasive belts takes very little time. In a word to keep the production and quality tuned with the modern technology, the use of wide belt sander is necessary in a plywood mill.

Adequate air suction and a clean sander interior are essential. Build-up of sander dust in a machine will create clogging, which around the belts will erode the backing on a wide belt and create punctures through the belt. Sander dust collecting in a lower feed roll chain drive box will absorb all the lubricant and result in excessive wear.

Sl. No.	Defects	Remedies
1.	Waviness in the finished surface	 Replace conveyer belt or dress it to remove glaze. Tighten the conveyer belt Clean any material build up on pinch roll.
2.	Sandthroughwithveneer	 Raisesanderheads Verifyshoesinrigidmode Lowershoes Openthefeedingendslightly
3.	Unevensanding	Raisein-feed shoes slightly
4.	Longtaperatleadingedge oftheboard	 Adjustin-feedrollsdown Adjustspringpressureonin-feedrolls
5.	Longtaperattrailingedgeof theboard	 Adjustoutfeedrollsdown Adjustspringpressureonoutfeedrolls

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Amulya Mica Launching New C4 Catalogue at Jaipur Architect Meet

Amulya Mica Industries Pvt. Ltd., in association with its Jaipur distributor Chandalal Kalyanmal (CLKM), hosted a high-profile Architects Meet at ITC Rajputana Suryavanshi Mahal, Jaipur, on 17th May, 2025. The event saw the participation of over 50 renowned architects from Jaipur and nearby regions and served as a platform to unveil the brand's latest innovation, theC41mmCatalogue.

Sources said the event was attended by senior Amulya Mica officials, including Deputy Regional Manager Rajasthan Mukesh Sharma, Deputy Branch Manager Udaipur Manoj Nagarka, ASM Rohit Sharma, and the core sales team. Sanjay Jain,







Amulya Mica's Jaipur distributor, along with his family, was also present to welcome the guests.

The evening reportedly commenced with a ceremonial lamplighting, followed by a Ganesh Vandana and the national anthem, setting a formal and reverent tone. In his welcome remarks, Mukesh Sharma was said to have outlined the company's growth trajectory, its vision for the future, and the importance of compelling presentations in showcasing the brand's premium product range.

The highlight of the evening was the official launch of the C4 1mm Catalogue,



which is said to draw inspiration from the 4Cs of diamonds, Colour, Clarity, Cut, and Carat. As per insiders, the C4 collection emphasises Classic, Contemporary, Creative & Colour, and Superiority, aiming to blend elegance with affordability.

Attendees reportedly engaged in spirited discussions and networking, which nurtured professional bonding and idea exchange. The evening concluded with a grand dinner and live musical entertainment, leaving participants with an upbeat impression of the brand's commitment to innovation and relationships.



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Amulya Mica Hosting Grand Jodhpur Dealers Meet, Launching New Catalogue



Amulya Mica Industries Pvt. Ltd., in partnership with its Jodhpur distributor Bafna Traders, was reported to have successfully hosted a prestigious Dealers Meet on 19th May, 2025, at the Novotel Hotel in Jodhpur. The gathering brought together more than 60 dealers and direct partners from Jodhpur and neighboring regions, reaffirming the brand's growing presence and

dealer-first approach in the Rajasthan market.

Attendees were welcomed by the company's senior leadership team, including S.K. Tharad, Vice President – Sales (North), Mukesh Sharma, Deputy Regional Manager – Rajasthan, Manoj Nagarka, Deputy Branch Manager – Udaipur, Pappu Ram Jangid, Deputy Branch Manager – Jodhpur, Vaibhav





Maheshwari, Senior Sales Officer, and the Amulya Mica Rajasthan sales team. Managing Director Rakesh Agarwal and distributor Abhishek Bafna were also present to personally greet the delegates, adding warmthand gravitast othe occasion.

The evening reportedly commenced with a traditional lamp-lighting ceremony, followed by a serene Ganesh Vandana and the national anthem, creating an atmosphere of reverence and unity. Mukesh Sharma, in his address, underlined Amulya Mica's growth, its strategic product expansion, and the importance of impactful marketing presentations. He described the company's evolving catalogue as a testament to innovation and excellence.

A focal point of the event was the



launch of the C4 1mm Catalogue Collection, which, according to company sources, draws inspiration from the 4Cs of diamonds—Colour, Clarity, Cut, and Carat. It reportedly encapsulates four product pillars: Classic, Contemporary, Creative & Colour, and Superiority, with designs tailored to meet market demands at competitive price points. The launch received enthusiastic praise from the attending dealers.

Rakesh Agarwal, addressing the gathering, extended heartfelt appreciation to the Bafna Traders family—particularly Abhishek Bafna and Vikas Bafna—for their consistent dedication. Citing Operation Sindoor as an example of strategic leadership, he was quoted as saying that success lies not just in action but in timely action—knowing





when to move forward and when to hold back. He urged dealers to adopt a similar mindset in business, emphasising strategy and resilience.

He also introduced the Imperial 1.25mm PVC Laminate range, describing it as a product shaped by dealer feedback and market insight. R. Agarwal stressed that modern consumers value not only the product but also its presentation, performance, and promise—all of which the Imperial series seeks to fulfill. He encouraged all partners to push the product to gain substantialmarketshare.

The MD also spoke about his recently released book, Ram Mandir: The Journey to Ayodhya, describing it as a "Collection of Faith and Experience" and encouraging attendees to read and share it widely.

The evening featured lively interactions, engaging Q&A sessions, and networking, fostering a collaborative atmosphere. It culminated in a gala dinner and musical evening, leaving participants with positive impressions and a renewed sense of purpose.



Leitz

Showcasing Global Strength and Sustainability Focus at LIGNA 2025

At the Leitz LIGNA 2025 Press Conference, company executives set the tone for an expansive narrative of growth, innovation, and sustainability. The event began with an introduction by senior executives who expressed their pleasure in welcoming attendees, despite a minor technical hiccup that prompted a restart of thesession.

The spokesperson first provided a comprehensive overview of the Bruglachner Group, an industrial alliance comprising Leitz, Böhlerit, and Bilz. It was emphasised that the Group is a fifth-generation family business, jointly steered by Dr. Bruglachner, who serves as the vice-chairperson and also heads the supervisory boards of the affiliated companies.

The alliance between the three entities, it was explained, is driven by mutual synergy. Böhlerit supplies the hard metal essential for Leitz's tooling systems. Leitz itself, being the largest entity within the group, specialises in manufacturing cutting tools, while Bilz provides high-performance clamping technology including HSK tool holders. Together, they form a cohesive production and service ecosystem.

The Bruglachner Group currently employs over 4,000 individuals worldwide

and generates an annual turnover of \in 450 million. Leitz contributes the lion's share of that figure, approximately \in 300 million, underscoring its industry leadership. With nine manufacturing facilities globally, six of which are based in Europe (specifically in Germany, Austria, and Italy), Leitz also operates facilities in Brazil, China, and more recently India, where a new Bangalore plant was inaugurated the previous year. These international hubs support operations across South America, North America, and various parts of Asia.

A major contributor to Leitz's continued growth, the audience was told, lies in its service infrastructure. The company now boasts 137 service branches, a number bolstered by new additions in regions including New Zealand, Australia, China, India, and Brazil. These expansions reflect Leitz's commitment to customer proximity and global responsiveness.

Three core business areas drive the company's engagement: furniture production, interior architecture, and warehouse construction; timber construction including windows, staircases, and flooring; and lastly, advanced materials such as composite and insulation substances. It was noted that although the European construction industry is currently under strain, wood-based modular construction continuestoseestrongdemand.

The company's product range includes more than 8,000 standard tools, yet many clients require bespoke solutions tailored to their needs. This is where collaboration with Böhlerit becomes vital, particularly in developing special hard metals for challenging applications in fields like aviation, construction, and high-end interior design.

Customer service remains a key differentiator, with the company's worldwide service points enabling swift tool servicing, thereby maintaining the high-quality standards associated with Leitz tools.

Sustainability has long been embedded in Leitz's DNA, the company emphasised. Recalling the post-World War II era, it was shared that the company bought a farm to feed its workers, a legacy that evolved into the formal sustainability initiative known as "We Care," launched officially in 2021. The programme now includes global action weeks that focus on environmental, social, and cultural projects.

In 2024 alone, the company implemented 151 such projects across nearly all locations, with participation from almost half of the Bruglachner Group's workforce, amounting to 1,910 volunteers. Employees engaged in activities outside of work hours, raising €100,000 through creative efforts like bake sales, recycling drives, and mobile phone donations. Rather than collecting traditional donations, the initiative relies on grassroots contributions, with local teams deciding how to allocate the proceeds.

The commitment to sustainability also extends to the company's trade fair presence. For LIGNA 2025, Leitz unveiled a redesigned exhibition stand with an open layout, flat digital tables for product demonstrations, and a pronounced use of wood, including actual trees planted within the space. This concept aims to reflect the brand's deep connection with wood as a material. Notably, more than 80% of the booth's materials will be reused for future events, reinforcing their resource-conscious philosophy.

Attention then turned to product innovation, with Mr. Kisselbach presenting the latest advancements in circular saw blade technology. While the company already offered premium blades capable of working across a broad material spectrum, the new product line targets thermoplastics specifically.

These materials, known for their tendency to melt or fracture during cutting, demanded new solutions. The result was a

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specialised saw blade family designed to ensure cleaner cuts without overheating or damaging the material. Leitz addressed these challenges through an optimised tooth design and surface engineering.

One particular highlight was the newly launched PolyCut blade. Developed for cutting thermoplastic plates, it boasts large cutting surfaces and a profile that remains consistent through repeated sharpening, enhancing both precision and lifespan. The teeth are sharpened only on the face, not the back or chest, which prevents deformation and preserves the blade geometry.

Different variants are available based on the thickness of the material, with hightooth counts for thin plastics and low-tooth counts for thicker ones. Features such as asymmetrical teeth and laser ornaments help maintain high rotational speeds and reduce vibration. The blade is available in 300 mm and 350 mm diameters and will soon be extended to press bar and plate saws.

The new circular saw blade programmenowincludes:

• PolyCut – for thermoplastic sheet materials,

- $\bullet \ GlossCut-for plastic profiles, and$
- BrillianceCut-forproducing transparent finishes in acrylic and similarmaterials.

While the BrillianceCut has long been a premium offering, the PolyCut and GlossCut blades fill specific needs without the overengineering and associated costs of the former. These tools are already supported across Leitz's global sharpening service network.

The press conference concluded on a forward-looking note, with executives reiterating the company's ongoing commitment to innovation, sustainability, and service excellence. With a robust manufacturing base, an expanding global footprint, and targeted product development, Leitz aims to remain at the forefront of tooling solutions in the woodworking and advanced materials industries.

As LIGNA 2025 closed its doors, the company not only showcased cutting-edge tools but also a corporate ethos shaped by resilience, responsibility, and a refined sense ofpurpose.



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Malaysian Wood Expo (MWE) Returning in November

The Malaysian Timber Council (MTC) has announced that the Malaysian Wood Expo (MWE) will return for its third edition from 10th to 11th November, 2025, at the Malaysia International Trade and Exhibition Centre (MITEC).

Organisers reveal that MWE 2025 aims to serve as a dynamic platform for professionals in the timber trade and wood-based industries, bringing together industry leaders, technology experts, and key decisionmakers under one roof.

The event will feature a comprehensive exhibition, business matching sessions,



and industry-focused conferences, offering attendees the opportunity to showcase innovations, strengthen market presence, and explore new business opportunities.

MWE 2025 is being positioned as a critical networking ground where participants can engage directly with target markets, stay informed on industry developments, and exchange knowledge.

The expo is organised by MTC, with support and endorsements from relevant national and international bodies, aiming to reinforce Malaysia's position in the globaltimberindustry.



AIA25 Boston Spotlighting Innovation in Architecture

The American Institute of Architects (AIA) has announced that its annual flagship event, the AIA Conference on Architecture & Design 2025 (AIA25), will take place from 4th to 7th June at the Boston Convention & Exhibition Center, Massachusetts. The event is expected to draw thousands of professionals from the architecture, engineering, and construction (AEC) industries, positioning itself as a major hub for innovation, education, and industry collaboration.

Organisers indicated that the conference would feature over 450 educational sessions, including seminars, workshops, and symposia that cover the latest developments in the field. These sessions are designed to help attendees earn valuable continuing education credits, including AIA Learning Units (LUs) and certifications from bodies such as the Royal Institute of British Architects (RIBA), Green Business Certification Inc. (GBCI), and Health, Safety, and Welfare (HSW) programmes.

Attendees will also have access to architect-led tours across Boston, offering a deeper understanding of the city's architectural identity through visits to iconic



buildings and contemporary design landmarks.

While keynote speakers had not been disclosed at the time of the announcement, AIA emphasised that the event has a tradition of bringing together influential and visionary leaders from across the globe. The upcoming keynotes are expected to inspire professionals with thought-provoking perspectives on the future of design and sustainability.

A major highlight of AIA25 will be its Expo, scheduled for 5th–6th June, which is being promoted as the largest of its kind in the industry. The expo will host over 600 brands, showcasing the latest products, cutting-edge materials, technology innovations, and exclusive launches. Participants will also have the opportunity to engage directly with technical experts and product manufacturers. To encourage early participation, AIA has rolled out early bird registration discounts valid through 9th April, with special pricing for new members, Associate AIA members, students, Emeritus members, and members of the American Institute of ArchitectureStudents (AIAS).

AIA also highlighted Boston's rich architectural heritage and cultural vibrancy

as an integral part of the experience. Attendees will be invited to participate in open studios, alumni meetups, and local excursions that celebrate the city's dynamic urbanfabric.

Additional details and registration information are available at the official conference website.

AIDA Exhibition Announcing 2026 Dates

Organisers of the AIDA Architecture & Design Exhibition have announced that the 2026 editions will take place in Mumbai from 12th to 14th March at the Jio World Convention Centre, and in Delhi from 6th to 8th August at the NSIC Grounds. Okhla. The event will feature leading brands from across the architecture and design spectrum, showcasing innovations, trends, and future-ready solutions. Industry professionals are



encouraged to book their exhibit spaces early. For bookings, interested participants may contact Aariya or Shaira, or visit the official website at idacexpo.in for further information.

यमुना नगर

प्लाइवुड उद्योग का पलायनः बढ़ती लागत और नीतिगत समस्याओं से संकट में

ऐसे ही जारी रहे, तो अधिकांश निर्माता अपने कारखाने उत्तर प्रदेश जैसे उद्योग-अनुकूल राज्यों में स्थानांतरित कर सकते हैं।

मैन्यूफैक्वरिंग प्लाइवुड एसोसिएशन के अध्यक्ष जे.के. बिहानी और पूर्व अध्यक्ष अजय मनिकटला जैसे उद्योग जगत के वरिष्ठ लोग इस गिरावट के पीछे कई स्थायी समस्याएं बताते हैं। बढ्ते बिजली शुल्क, मनमानी मार्केट फीस और आसमान छूती कच्चे माल की कीमतों ने मुनाफे को बुरी तरह प्रभावित किया है। 'पॉपलर और सफेदा लकड़ी की कीमतें रिकॉर्ड ऊंचाई पर हैं, फिर भी हमारी इकाइयों को नगर निगम अवैध घोषित कर रहा है. जिससे बैंक लोन मिलना या संपत्ति बेचना नामुमकिन हो गया है,' बिहानी कहते हैं।

इसके अलावा CLU (लैंड यूज परिवर्तन प्रमाणपत्र) की कमी ने मुश्किलें और बढ़ा दी हैं। जब ये फैक्ट्रियाँ 20–25 साल पहले स्थापित हुई थीं, तब ऐसी

हरियाणा के यमुनानगर में प्लाइवुड उद्योग पर संकट गिरावट, उद्यमियों का पलायन शुरू। कभी भारत की 'प्लाइवुड की राजधानी' कहलाने वाला यमुनानगर, आज अपने प्रमुख उद्योग की लगातार गिरावट का गवाह बनता जा रहा है। एक समय में फलता-फूलता यह सेक्टर अब गहरे संकट के बादलों से घिर गया है — संचालन में आ रही इकाइयों की संख्या में भारी गिरावट और उद्यमियों में बढ़ती नाराजगी इसका प्रमाण है।

जो कभी दशकों पहले बंद हुए प्लाइवुड कारखानों के पुनरुत्थान की कहानी थी, वह अब नीतिगत उपेक्षा और प्रतिस्पर्धात्मक नुकसान की दास्तां बन चुकी है। कभी 500 से अधिक प्लाइवुड फैक्ट्रियों और करीब 2.5 लाख लोगों को रोजगार देने वाला यमुनानगर अब केवल 160 चालू इकाइयों तक सिमट गया है। वर्ष 2017 तक यह संख्या 380 रह गई थी, और तब से हालात और बिगड़ते गए हैं। यदि मौजूदा रुझान आवश्यकता नहीं थी, लेकिन अब इनके अभाव में कई इकाइयों को बुनियादी नागरिक और वित्तीय सेवाएं नहीं मिल पा रही हैं।

यमुनानगर में उच्च गुणवत्ता का प्लाइवुड उत्पादन होने के बावजूद, स्थानीय निर्माता नेपाल और इंडोनेशिया से सस्ते आयात के चलते बाजार में पिछड़ रहे हैं। ये आयातित उत्पाद कम कीमत में उपलब्ध हैं, जिससे यमुनानगर के प्लाइवुड का मूल्य प्रतिस्पर्धा में टिक नहीं पा रहा है — उस पर भी हाउस टैक्स, प्रॉपर्टी टैक्स जैसे कई कर इस लागत को और बढा़ देते हैं।

गिरती प्रतिस्पर्धा और बढ़ती लागत के बीच फंसे कई उद्योगपति अब सक्रिय रूप से अपना कारोबार उत्तर प्रदेश की ओर स्थानांतरित कर रहे हैं। वहां की उद्यम-प्रोत्साहक नीतियां आकर्षण का केंद्र बन रही हैं — ₹2,500 प्रति वर्ग मीटर की दर से भूमि उपलब्धता, स्टांप ड्यूटी में पूरी छूट, नई इकाइयों को 10 वर्षों के लिए जीएसटी में छूट, कम बिजली दरें और विविध सब्सिडी जैसे लाभ दिए जा रहे हैं।

अब तक यमुनानगर के उद्योगपति उत्तर प्रदेश में 25 से 30 एकड़ ज़मीन खरीद चुके हैं। यह निर्णय लॉजिस्टिक दृष्टिकोण से भी उपयुक्त है, क्योंकि करीब 75% कच्चा माल — जैसे सफेदा लकड़ी और पॉपलर — पहले से ही उत्तर प्रदेश से आता है। श्रमिकों का एक बड़ा हिस्सा भी वहीं से आता है।

यमुनानगर के विधायक घनश्याम दास अरोड़ा इस संकट को स्वीकार करते हैं और दावा करते हैं कि हरियाणा सरकार इसका समाधान निकालने की दिशा में कदम उठा रही है। 'हम इस स्थिति की गंभीरता को समझते हैं।' उन्होंने बताया कि हाल ही में राज्य सरकार ने तंजानिया से 300 टक सफेदा मंगवाया है ताकि कच्चे माल की कमी को दूर किया जा सके और लागत को घटाया जा सके। साथ ही जुलाई-अगस्त में एक सरकारी प्रतिनिधिमंडल तंजानिया जाकर वहां का औद्योगिक मॉडल समझेगा और संभावित समाधान खोजेगा।

इन आश्वासनों के बावजूद ज़मीनी हकीकत में बेचैनी साफ झलकती है। उद्योगपतियों का कहना है कि यदि तत्काल नीतिगत हस्तक्षेप नहीं किया गया, तो हरियाणा अपना एक प्रमुख औद्योगिक क्लस्टर खो सकता है। इस पलायन का आर्थिक प्रभाव सिर्फ रोजगार तक सीमित नहीं रहेगा, बल्कि इससे सहायक उद्योगों और क्षेत्रीय अर्थव्यवस्था पर भी गहरा असर पड़ेगा।

यमुनानगर की यह स्थिति एक गंभीर चेतावनी है कि कोई भी औद्योगिक केंद्र सिर्फ अपनी विरासत के दम पर नहीं टिक सकता। इसके लिए सक्रिय नीति, प्रतिस्पर्धी प्रोत्साहन और उत्तरदायी शासन की जरूरत होती है। यदि समय रहते ठोस कदम नहीं उठाए गए, तो 'प्लाइवुड की राजधानी' के वल भारत के औद्योगिक इतिहास का एक पृष्ठ बनकर रह जाएगी।

MONTHLY REPORT ON THE INDIAN PANEL AND SURFACE INDUSTRY

लखनऊ क्षेत्रीय क्लस्टर गुणवत्ता एंव ब्रांडिंग के प्रति सजग

लखनऊ और इसके आस-पास के जिलों — जैसे हरदोई (संडीला), सीतापुर, लखीमपुर खीरी, रायबरेली, बाराबंकी और अयोध्या—में प्लाईवुड निर्माण का एक फलता-फूलता क्लस्टर, काफी समय से सक्रिय है। जिसमें लगभग 55 से 60 इकाइयाँ शामिल हैं। इनमें से लगभग 10 से 15 इकाइयाँ काफी पुरानी हैं।

इस क्षेत्र के औद्योगिक क्षेत्रों, विशेष रूप से हरदोई के



मनोज अग्रवाल प्रेसीडेंट _{सीतापुर} प्लाईवुड एसोसिएशन



संडीला औद्योगिक क्षेत्र, को शटरिंग प्लाई, दरवाज़े और कैलिब्रेटेड प्लाई के उत्पादन के लिए जाना जाता है। केवल संडीला में ही 12–13 सक्रिय इकाइयाँ कार्यरत हैं, और 2 लैमिनेट फैक्ट्रियाँ भी यहाँ काम कर रही हैं। सीतापुर में लगभग 10 इकाइयाँ स्थापित है, जबकि लखीमपुर खीरी लगभग 14–15 विनिर्माण इकाइयों के साथ अग्रणी है। इसके अलावा, बाराबंकी, रायबरेली और अयोध्या में लगभग पाँच–पाँच इकाइयाँ कार्यरत हैं।

चुनौतियों के बावजूद, निर्माताओं ने अपने उत्पादों की गुणवत्ता के बारे में खरीदारों को शिक्षित करने के लिए काफी प्रयास किए हैं। यह प्रयास वर्षों से जारी है। इस निरंतरता ने कई इकाइयों को अपनी ब्रांड पहचान बनाने और बाज़ार में मान्यता प्राप्त करने में मदद की है।

सीतापुर प्लाईवुड एसोसिएशन के अध्यक्ष मनोज अग्रवाल ने बताया कि जो निर्माता प्रारंभ से ब्रांडिंग पर ध्यान केंद्रित कर रहे थे, उन्हें सकारात्मक परिणाम मिले हैं, तथा कुछ दूसरे प्लाई निर्माता भी अब इस तरफ ध्यान दे रहे हैं, तथा गुणवत्ता की ओर बढ़ता रुझान इस क्षेत्र के लिए एक स्वस्थ संकेत है।

गुणवत्ता बनाए रखना क्षेत्रीय ब्रांडों की सफलता में एक प्रमुख भूमिका निभा रहा है। इस क्लस्टर के लगभग 10 से 12 ब्रांडों ने बाज़ार में पहचान बनाई है, जिनमें प्रमुख रूप से ताजपुरिया, रेडियम, विम्बा, कोकम, शटर, ऐरोन, टी-प्लस, आड्या, अटूट, मरीनगोल्ड, ओलम्पस, ऑस्टिन और रियांश शामिल हैं।

ब्रांड प्रचार और उत्पाद की स्थिरता पर बढ़ते ज़ोर के साथ, यह प्लाईवुड क्लस्टर स्थानीय और व्यापक बाजारों में अपनी उपस्थिति को लगातार मजबूत कर रहा है।



अशोक ताजपुरिया प्रेसीडेंट वुड बेस इंडस्ट्रीज़ एसोसिएशन लखनऊ लखनऊ स्थित उत्तर प्रदेश के वुड बेस इंडस्ट्रीज़ एसोसिएशन

(डब्ल्यूबीआई - एसोसिएशन -

यूपी) के अध्यक्ष श्री अशोक

प्रोडक्ट की गुणवत्ता को ध्यान में रखकर, यदि हम ब्रान्ड की विश्वनीयता को बनाये रखते है, तो उसका भविष्य में दूरगामी प्रभाव पड़ता है, जो की बाजार के लिए उक्त ब्रान्ड को प्रभावी बनाता है एंव बाजार में निरन्तरता बनी रहती है।

ताजपुरिया का मानना है कि

इस क्षेत्र में, लखनऊ स्थित गौरव लैमिनेट्स प्रा. लि. और सखीलाल लैमिनेट्स प्रा. लि. सजावटी और औद्योगिक लैमिनेट निर्माण में सक्रिय रूप से शामिल हैं।

बड़े निर्माताओं में, संडीला औद्योगिक क्षेत्र से संचालित ग्रीन प्लाई संडीला प्रा. लि. बीते दो वर्षों से जलरोधक प्लाई का उत्पादन कर रही है।



भारत ने वैश्विक मंच पर मजबूती से छाप छोड़ी, चमक बिखेरी

इंटरजुम 2025, जो कोलोन, जर्मनी में आयोजित किया गया है, ने फर्नीचर उत्पादन और इंटीरियर डिजाइन में सतत नवाचार पर वैश्विक ध्यान केंद्रित किया। 57 देशों के 1,600 से अधिक प्रदर्शकों और 148 देशों से लगभग 60,000 आगंतुकों के साथ, यह चार दिवसीय आयोजन भविष्य की दिशा में अग्रसर सामग्रियों, तकनीकों और विचारों का ऊर्जा से भरा प्रदर्शन रहा।

इस वर्ष का संस्करण अपने मुख्य विषय ''रिसोर्सेज की पुनर्कल्पनाः सर्कुलर और बायो-बेस्ड सॉल्यूशंस'' के कारण विशेष रूप से उल्लेखनीय रहा, जिसने वैश्विक हितधारकों के साथ गहराई से जुड़ाव कायम किया, खासकर ऐसे समय में जब यह उद्योग एक सतत भविष्य की ओर संक्रमण कर रहा है। कोएलनमेस्से के सीओओ ओलिवर फ्रेज़े ने कार्यक्रम में भागीदारी और पेशेवर संवाद की गहराई को रेखांकित किया, जिससे कोलोन की पहचान एक अंतरराष्ट्रीय डिज़ाइन और विनिर्माण केंद्र के रूप में और मजबूत हुई।

भारत की ओर से लैमिनेट और सजावटी सतह क्षेत्र ने प्रभावशाली उपस्थिति दर्ज की। शीर्ष भारतीय लैमिनेट निर्माताओं की मजबूत भागीदारी ने ऐसे उच्च गुणवत्ता वाले उत्पाद प्रस्तुत किए जो शैली, टिकाऊपन और पर्यावरणीय जागरूकता को एकसाथ दर्शाते हैं।

सम्राट लैमिनेट्स ने भी अपनी उपस्थिति दर्ज कराई। डेकोर पेपर श्रेणी में, भारत की मैच ग्राफिक्स ने भी भाग लिया, जो पैनल और सतह निर्माताओं के लिए रचनात्मक और टिकाऊ प्रिंटेड डिज़ाइन प्रस्तुत किये।

उल्लेखनीय बात यह रही कि भारतीय प्रदर्शकों को अंतरराष्ट्रीय व्यापार समुदाय से सकारात्मक प्रतिक्रिया प्राप्त हुई। खरीदारों ने भारतीय ब्रांड्स द्वारा प्रदर्शित सौंदर्यशास्त्र, नवाचार और स्थिरता की प्रतिबद्धता की सराहना की। कई भारतीय कंपनियों ने इस अवसर का उपयोग नई उत्पाद रेंज और आधुनिक डिज़ाइन जरूरतों व वैश्विक मानकों के अनुरूप फिनिशेस को प्रस्तुत करने में किया। एक विशेष आकर्षण के रूप में, स्टाइलैम ने 7 फीट चौड़ा एक अनोखा माइका प्रोडक्ट प्रस्तुत किया।

ASD और Gentas जैसे अंतरराष्ट्रीय दिग्गजों की भागीदारी ने आयोजन के वैश्विक स्वरूप को और बढ़ाया, लेकिन भारतीय निर्माता खासकर ईको-फ्रेंडली लैमिनेट्स, सतत डेकोर सतहों, और भविष्य-उन्मुख प्लाईवुड विकल्पों के क्षेत्र में पूरी मजबूती से खड़े रहे।

कार्यक्रम को तीन मुख्य खंडों में विभाजित किया गया: फंक्शन और कंपोनेंट्स, मैटेरियल्स और नेचर, तथा टेक्सटाइल और मशीनरी—इन सभी में सर्कुलर, डिजिटल और बायो-बेस्ड समाधान प्रदर्शित किए गए। रीसायक्लेबल फोम, पुनप्रीप्त MDF, और जिंक रीसायक्लिंग सिस्टम जैसे उत्पाद केंद्र में रहे, जो वैश्विक ESG लक्ष्यों के अनुरूप थे।

वैश्विक इंटीरियर डिज़ाइन पर भारत की बढ़ती छाप को इंटरजुम के प्रमुख आयोजनों जैसे इंटरजुम ट्रेंड फोरम्स में और बल मिला, जहां सामग्री की स्थिरता और स्मार्ट फर्नीचर में नवाचारों पर चर्चा हुई। डिजिटल प्रोडक्ट पासपोर्ट की अवधारणा को भी काफी ध्यान मिला, क्योंकि कंपनियां उत्पाद की ट्रेसबिलिटी और जीवनचक्र पारदर्शिता बढ़ाने के उपाय तलाश रही हैं।

इंटरजुम अवार्ड 2025 भी एक प्रमुख आकर्षण रहा, जो डिजाइन और स्थिरता में अग्रणी भागीदार को सम्मानित करता है। 23 देशों से प्राप्त 146 भागीदार में से 66 को सम्मानित किया गया—जिनमें 12 को प्रतिष्ठित ''बेस्ट ऑफ द बेस्ट'' खिताब मिला। सम्मानित ब्रांड्स में शामिल थे: Salice (मोटराइज्ड स्लाइड-इन डोर सिस्टम के लिए), Häfele (डायनामिक लिविंग मॉड्यूल्स), ALVIC (सुपर-मैट रीजेनेरेटिव पैनल्स), और Blum (फोल्डेबल, टूल-फ्री बॉक्स सिस्टम्स)।

#ILoveMyinterzum नामक एक समर्पित नेटवर्किंग जो़न ने अनौपचारिक बैठकों और विचारों के आदान-प्रदान को प्रोत्साहित किया, जिससे अंतरराष्ट्रीय सहयोग को और मजबूती मिली।

कोएलनमेस्से के उपाध्यक्ष मैथियास पोलमैन ने 2025 संस्करण में उभरती आशावादी लहर की सराहना की। उन्होंने कहा कि यह आयोजन न केवल उद्योग की नवाचार क्षमताओं को दर्शाता है, बल्कि इसके हरित और लचीले भविष्य के प्रति गंभीर संकल्प को भी प्रकट करता है।

1,76,000 वर्ग मीटर के प्रदर्शनी क्षेत्र के साथ, इस मेले में 86% अंतरराष्ट्रीय प्रदर्शक और 77% विदेशी आगंतुक शामिल हुए, जो इंटरजुम की वैश्विक प्रासंगिकता को दर्शाता है।

यूरोप, एशिया और अमेरिका के खरीदारों से भारतीय कंपनियों को मिले ठोस हित और प्रतिक्रिया के साथ, इंटरजुम 2025 ने 'मेड इन इंडिया' की उत्कृष्टता को सामग्रियों, डिजा़इन और स्थिरता के क्षेत्र में प्रदर्शित करने का एक महत्वपूर्ण मंच प्रदान किया। यह अब 11 से 14 मई 2027 को कोलोन में आयोजित होने वाले अगले संस्करण की ओर अग्रसर है।



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