

Beauty Under One Roof
BUOR

Houston
Sept 13-15, 2025

AFRO **HAIR** **SUMMIT**

Did You Know?
Braid Hair Can Cause Cancer!

NYFW Hair Exhibit

Money Games

Detangle
Power Political

World Afro Day & 25th Anniversary
of Natural Hair Movement



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**WORLD
AERO
DAY**

Sept 15, 2025

**25th
Anniversary
Natural Hair
Movement**

NYFW Hair Exhibit

Fashion serves as a medium for individuals to articulate their distinct identities and personalities.

New York Fashion Week (NYFW) 2025 commenced with a groundbreaking event that celebrated the artistry and cultural significance of Black hair. The Black Beauty Roster (BBR), in collaboration with L'Oréal, unveiled "Hair is Fashion: The Exhibit," a showcase dedicated to honoring the creativity and influence of Black hairstylists in the fashion industry.

Held at the Chelsea Walls Art Gallery, the exhibit immersed attendees in a vibrant atmosphere filled with rich cultural narratives and dynamic artistry. The walls were adorned with striking visuals of iconic textured hairstyles crafted by renowned hairstylists such as Vernon François, Larry Sims, Ursula Stephen, Jawara, Naeemah Lafond, Yoyo, Nai'Vasha, Susan Oludele, and Lurissa Ingrid. Each image stood as a testament to the innovation and impact of Black beauty professionals in fashion and entertainment.



CINCO DE MONEY

Lunch & Learn

Celebrate Cinco de Mayo with a free lunch & financial insights! Enjoy delicious Mexican food & margaritas while learning how to take control of your financial future.

Monday, May 5, 2025
12:00 - 1:00 PM

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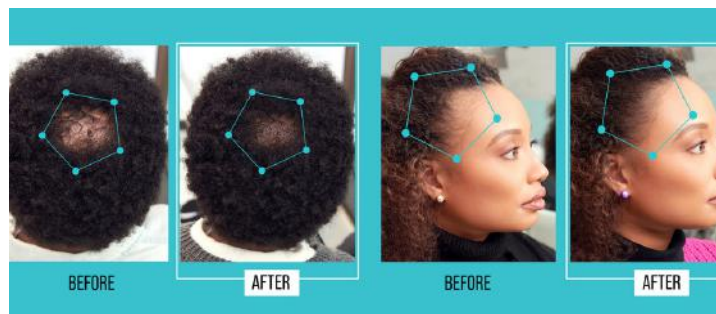
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Larry Claxton 832-574-1680
Earker Coleman 713-459-2773

Kiss Colors & Care



KISS Colors & Care, the award-winning textured hair brand, proudly announces the introduction of three groundbreaking additions to its product lineup: the Healthy Hair Fixation Trio, Multivitamin Oil Collection, and Anti-Reversion Heat Protector Collection — deepening its brand's commitment to providing high-performance, healthy hair solutions.

At the forefront of this launch is the Healthy Hair Fixation Trio, a targeted three-step regimen formulated to promote scalp health, strengthen strands, and support hair growth. Featuring the Hair Fixer Growth Oil, Spot Fixer Serum, and Scalp Fixer Serum, this system is powered by a powerful blend of natural ingredients and backed by extensive white paper research.



Products

Fashion serves as a medium for individuals to articulate their distinct identities and personalities.

The launch of Soul Bounce marks another milestone in Uncle Funky's Daughter's mission to provide high-quality solutions for textured hair. Joining the brand's beloved lineup—featuring iconic products like Curly Magic and Squeaky, recently honored as Oprah Daily's Editor's Choice—Soul Bounce delivers impeccable styling results without compromising hair.



For Black women, the finish line is just the beginning. Today, SheaMoisture Deodorant is partnering with Black Girls RUN! (BGR!) to announce We Set The Pace, a new movement forward initiative accompanying the expansion of SheaMoisture Deodorant offerings, designed to help Black women run their race with confidence. Whether it's chasing dreams, building businesses, or hitting the pavement, Black women don't just move—they set the pace. With SheaMoisture Deodorant, they can focus on their journey without worrying about body odor.

Texas State Association
Barber Battle Student
April 13, 2025 | 11am
Set Up Time 9am
Fee \$50
Deadline April 1, 2025
3950 I-10 South Walden Rd
Beaumont, TX, 77705
Contact Information:
Dr. E. Coleman 713.459.2773
Dr. Lovie Gocha 409.350.1772

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BeautyUnderOneRoof.com

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Feature Kenny Duncan

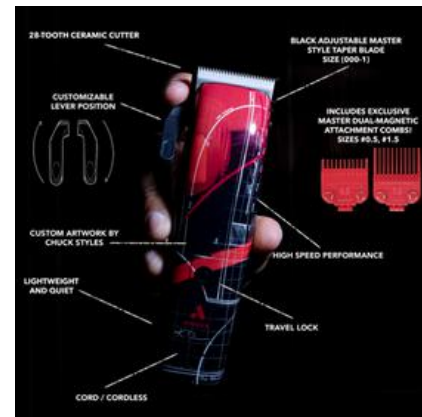
BE GREAT ON PURPOSE

ORDER NOW

Presenting the new Envy II Clipper – Kenny Duncan Edition, a collaboration in celebration of his 20 years of barbering excellence with Andis. Designed in partnership with visionary artist Chuck Styles, this limited-edition clipper delivers cutting-edge performance wrapped in show-stopping aesthetics.

“Greatness is a reflection of mindset. It’s easy to settle for just being good. I encourage you to know what’s missing for you to be GREAT and curate a plan to obtain that greatness. I encourage each of you to: BE GREAT ON PURPOSE.” Kenny Duncan

Distributor
Brashae's
Beauty Barber
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Sadiaa Black Beauty Guide Host Legacy Building For Black Beauty Brands



As the beauty industry continues to shift and major retailers scale back their diversity, equity, and inclusion (DEI) initiatives, the need for independent growth in Black beauty has never been more urgent. Sadiaa Black Beauty Guide is convening industry leaders to address these critical issues at the International Beauty Show (IBS) NYC Powerhouse Pavilion on March 24, 2025.

The panel, "Building Legacy Brands: The Future of Black-Owned Beauty Businesses," will explore the challenges and opportunities Black beauty professionals and entrepreneurs face in an evolving market. Experts will discuss strategies for navigating retail shifts, securing funding, and creating brands that thrive beyond corporate DEI cycles.

Moderated by Sadiaa founder Stephenetta (Isis) Harmon, panelists include:

- Rodney Barnett – Trichologist and CEO, Innovations Today
- Corey Huggins – Founder/CEO, Ready to Beauty
- Autumn Yarbrough – Founder/CEO, Nu Standard

Despite Black consumers spending \$10.2 billion in 2024 on beauty in the U.S., Black-owned brands account for less than 3% of sales in the industry.

Beauty Under One Roof

BUOR AFRO HAIR SUMMIT

Houston
Sept 13-15
2025

Virtual
**STRATEGIC
SESSION**
May 2025

Influencers
Hairstylist
Barbers
Make Up Artist
Stylist
Braiders
Beauty Pro's
Fashion
Products
Models
Celebrities
Media
Sponsors
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Did You Know?

Bring Back COSMO & BARBER INSTRUCTOR LICENSE

braid hair can cause Cancer

READ THE CONSUMER REPORT!!!!

SB 101 DE-REGULATE BARB COS LICENSE

Did You Know?

Bring Back COSMO & BARBER INSTRUCTOR LICENSE

braid hair can cause Cancer

READ THE CONSUMER REPORT!!!!

SB 101 DE-REGULATE BARB COS LICENSE

Afro Hair Theme

[Click Here to Play Online](#)

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BANTU KNOTS
NATURAL HAIR
EMPOWERMENT
FROHAWKS
DREADLOCKS
AFRO
TWIST OUT
KINKY
SILK PRESS
HERITAGE
BIG CHOP
COILS
PRIDE
BRAIDS
CORNROWS
LOCS
CURLY
CULTURE

Play this puzzle online at : <https://thewordsearch.com/puzzle/8235667/>

Dangerous Chemicals in 100% of the Braiding Hair Tested



“I've only worn braids once in my Life!
And that for less than 24 hours!
I read this consumer report article which mimicked my experience exactly!”
Earker Coleman

"After experiencing a braid debacle two years, Chrystal Thomas, a student at the Albert Einstein College of Medicine and the City University of New York, set out to find an answer to this very question. Thomas says she went to a professional stylist to have braids done using what she recalls was the popular synthetic hair brand Kanekalon. Her problems started that same day, she says: *"I couldn't sleep well, my throat felt irritated, and I had trouble focusing on any type of work I was doing because of the smell. The smell wouldn't go away even after washing my hair multiple times."* Experiencing constant discomfort, she removed her braids a week and a half later (typically, people wear braided styles for several weeks). She then decided to research possible health issues tied to braiding hair as part of her public health coursework, and she published her findings in a commentary article about the risks of carcinogenic materials in hair products for Black women. We contacted Kaneka about this complaint, and the company said: *"Kaneka only manufactures the Kanekalon fibers that are used in various hair products, such as synthetic hair braids and wigs, and does not produce any of the final products."* The company went on to say that other companies take those fibers and process, dye, customize, and distribute the actual final products that consumers then purchase. The company added that it would need more information to fully investigate the complaint.

Thomas is not the only person to have this experience. (Me!)

Black women are the primary users of these products, and people of African descent are the largest group of consumers of hair wigs and extensions. In 2023, the U.S. market for these products was valued at **\$2.79 billion** and is expected to reach a value of **\$6.34 billion** by 2029.

Thomas' goal was to spark a conversation about how the **high usage may be putting Black communities at risk**. The article called into question the **safety of synthetic hair**, which may be made from a copolymer of modacrylic and vinyl chloride and can include other chemicals with known links to adverse health effects. *"What is unique about braid extensions is the length of exposure users have to them,"* Thomas says. *"Synthetic braids are typically worn for about four to six weeks. Black women and other individuals who use synthetic hair are, therefore, exposed to those ingredients consistently during that time."* To begin to understand how much risk synthetic braiding hair poses, CR scientists **tested 10 popular synthetic braiding hair** products for heavy metals and volatile organic compounds (VOCs). Here are the **top findings**: **Carcinogens, or chemicals that may cause cancer, were detected in 100 percent of the samples.**

• **Lead was detected in nine of 10 products.**
• **Other VOCs, including acetone, were detected in all products.**

For Healthy Black Owned Braid Hair Alternatives:

[Visit BUORDirectory.com](http://www.BUORDirectory.com)





Detangle the power of politics

Why Local Elections Matter

When most people think about politics, they imagine presidential elections, televised debates, and national headlines. But the **real power of politics**—the kind that affects our **daily lives** the most—**starts at the local level**. From the roads we drive on to the schools our children attend, local government decisions shape our communities in ways we often overlook.

The Power in Your Barber & Beauty Shop

Local governments handle many of the things we rely on every day: trash collection, public transportation, police and fire departments, zoning laws, and even the **small business policies** that **impact local entrepreneurs**. City councils, mayors, county commissioners, and school boards make choices that **directly affect our neighborhoods**, yet voter turnout for these elections is often far lower than for national elections.

Who Represents Me? Find Out Here

CLICK HERE

Laws and policies that start at the local level can **inspire change** on a national scale. Issues like **minimum wage**, environmental protections, and **police reform** have all been influenced by decisions made in **local governments** first.

Get Involved, Stay Informed

The **first step** in detangling the power of politics is **simply showing up**. **Research** your local candidates, **know** the issues on the ballot, and make a **plan** to vote in every election—not just the big ones. **Encourage** friends, family, and neighbors to do the same.

Politics isn't just something that happens in Washington, D.C. in your city, **your neighborhood**, and your **daily life**.

Your vote is your voice—use it to make the change you want to see.



Money Games for Hairstylists and Barbers!

Let's bring a competitive energy into your business!

Welcome to Money Games—a fun, fast-paced way to boost your revenue, motivate your team (or yourself!), and keep clients excited to book. Whether you're a salon owner, independent stylist, or barber, these challenges are designed to drive sales while keeping things light-hearted and rewarding.

🏆 Why Play the Money Games?

- ✓ Increase daily and weekly income
- ✓ Boost retail product sales effortlessly
- ✓ Improve client retention and rebooking rates
- ✓ Create buzz and excitement in your salon or shop
- ✓ Build a habit of tracking your earnings (just in time for tax season!)

🎯 Game On: Pick Your Challenge!

1 The Retail Rumble:

Challenge: Sell at least one retail product to 5 clients per day.

Prize: Treat yourself to coffee, a meal, or stash it in your savings jar!

Tip: Recommend products clients already need—like shampoos, oils, or beard balms.

2 Rebook Bracket:

Challenge: Compete with yourself (or team members) to see who can book the most future appointments.

Fun Twist: Clients who rebook get entered into a prize drawing!

3 Tip-Off Challenge:

Challenge: Focus on providing wow-worthy service to increase tips.

Idea: Offer quick add-ons like scalp massages or beard trims. Clients love the extra care!

4 Add-On Assist:

Challenge: Upsell services like deep conditioning, color glossing, or quick trims.

Strategy: Use phrases like, "Want to treat yourself to a scalp massage today? It's just \$10 extra!"

5 Social Media Shootout:

Challenge: Post daily before-and-after shots or short clips of your work.

Bonus Points: Tag clients and encourage them to share—it's free marketing magic!



📅 Tracking Made Easy:

Grab a notebook, use your phone, or try the income tracker from my workbook (hint: if you're not tracking, you're guessing!). Seeing your progress keeps you motivated!

🎉 Celebrate Your Wins!

At the end of the month, tally up your numbers. Even a few extra services a day can add up to hundreds—or thousands—more in your pocket. Reward yourself with something special... because you deserve it!

🌟 Ready to Get in the Game?

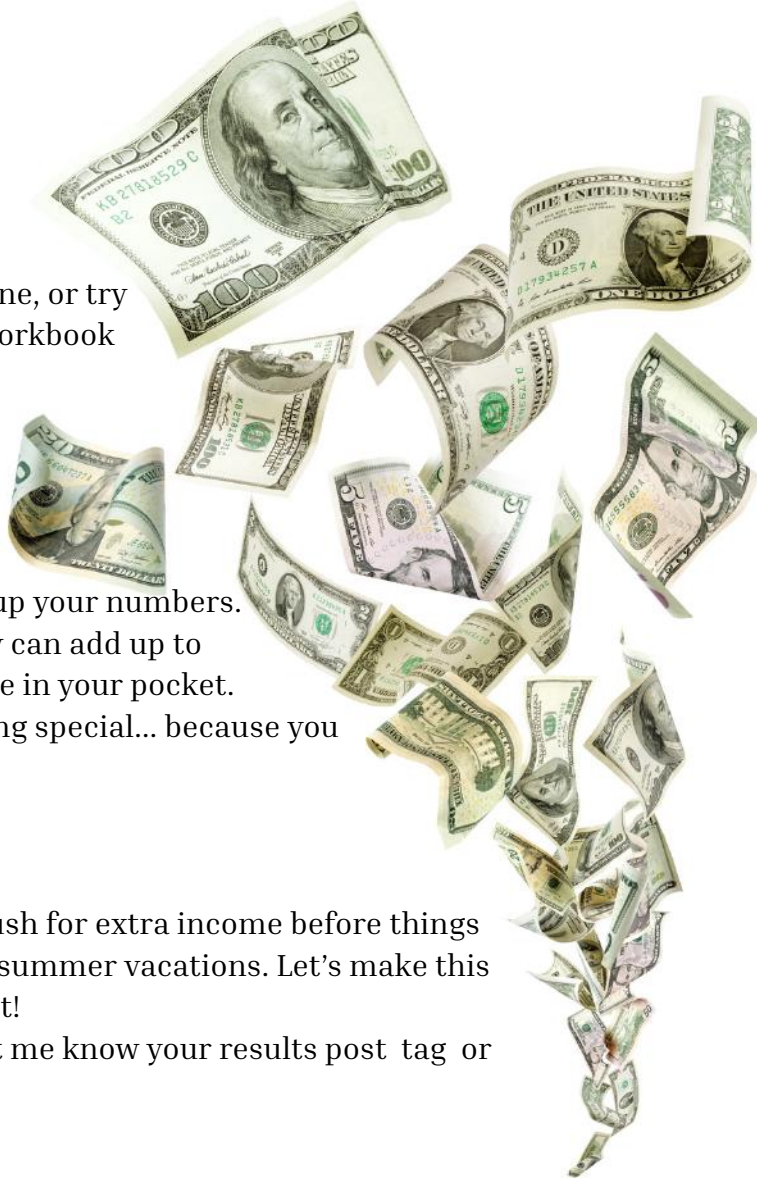
March is the perfect time to push for extra income before things slow down for spring break or summer vacations. Let's make this month your most profitable yet!

I'd love to hear how you do—let me know your results post tag or dm me on social media!

Let's crush It!

Earker Coleman

Beauty Under One Roof



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