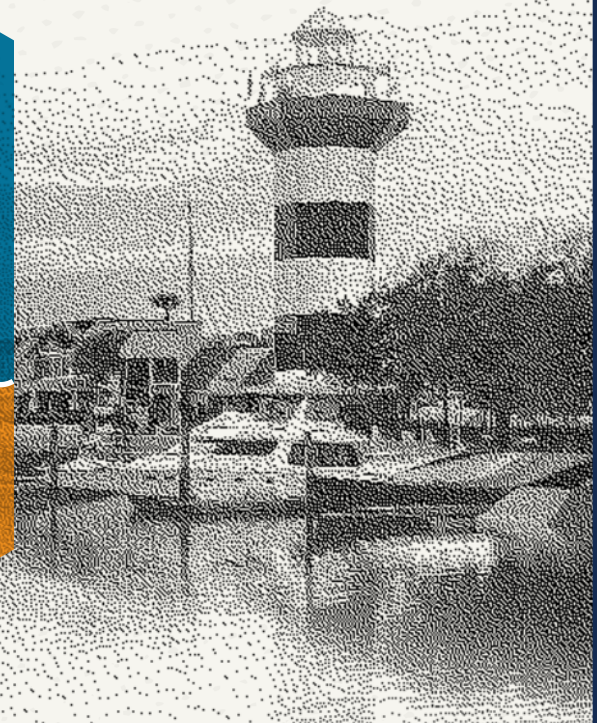


YEARS IN THE MAKING

CCUL 2024
ANNUAL MEETING

JUNE 3-5
HILTON HEAD ISLAND,
SOUTH CAROLINA



CAROLINAS
CREDIT UNION LEAGUE

YEARS IN THE MAKING

CCUL 2024 ANNUAL MEETING JUNE 3-5 HILTON HEAD ISLAND, SOUTH CAROLINA

In 2024, the Carolinas Credit Union League celebrates a decade of unity, proudly advocating for credit unions in North and South Carolina. What we are today has been YEARS IN THE MAKING, with a legacy dating back 90 years from the founding of our state leagues.

Our success, then and today, is only made possible when unique people, passions, and perspectives come together under one mission: to be a catalyst for credit union success — now and in the future.



JOIN THE JOURNEY


This year, as we reflect on our history, we eagerly anticipate the growth that lies ahead. Together, the future of this vital movement is what we make it.

Join the professionals and volunteers of the Carolinas' credit unions for an enriching event, featuring inspiring content, networking opportunities, and an exhibit hall where innovative solutions are shared by both new and familiar faces.

10 YEARS

This conference is made possible in large part by our premier sponsor:





CCUL 2024 ANNUAL MEETING AGENDA

The Annual Meeting agenda features general sessions, regional and national industry updates, the CCUL Business Meeting, Exhibitor Showcase, Small Credit Union Roundtable, Board of Directors Workshop, Summer Soirée, and more.

PROGRAM EMCEE: STEVE GILLILAND

Emceeding the program is Steve Gilliland, a renowned speaker, comedian, and author, inducted into the Speaker Hall of Fame. He is a best-selling author, top motivational speaker, and successful entrepreneur. Gilliland is also involved in the credit union industry, serving on the Board of Directors for Piedmont Advantage Credit Union and leading the Piedmont Advantage Credit Union Foundation Board.

STEVE GILLILAND



AGENDA

Monday, June 3

- 8:30 A.M. CCUL Golf Outing
- 1:00 P.M. Small Credit Union Roundtable | Ancin Cooley (RSVP required)
- 3:00 P.M. Unleash the Innovator Within | Diana Kander
- 4:00 – 6:00 P.M. Visit the Vendors
- 6:00 – 8:00 P.M. Summer Soirée (RSVP required)

Tuesday, June 4

- 8:00 A.M. Welcome
- 8:30 A.M. CCUL Business Meeting
- 9:45 A.M. Break
- 10:00 A.M. The Economic Forecast | Elliot Eisenberg
- 11:00 A.M. CCUL Advocacy Update | Billy Boylston
- 11:30 A.M. The Importance of Strategic Advocacy | Wesley Donehue
- 12:45 P.M. Lunch & Visit the Vendors
PAC Luncheon (Invitation Only)
- 2:15 P.M. The Challenge to Live Life ALL IN | Gian Paul Gonzalez
- 3:15 – 6:30 P.M. Visit the Vendors

Wednesday, June 5

- 8:00 A.M. Board of Directors Workshop | Ancin Cooley
- 10:15 A.M. The Courage to Leave a Legacy That Will Ripple Through Eternity! | Dr. Nathaniel Hearne
- 11:15 A.M. Decoding Cybersecurity | Panel Discussion

Schedule subject to change

SESSIONS & MORE



DIANA KANDER

Unleash the Innovator Within

DIANA KANDER

Kander's session, based on her book "The Curiosity Muscle," helps individuals embrace innovation by cultivating key skills like curiosity. Attendees learn to ask better questions, identify blind spots, and create an innovative culture. Diana, a New York Times best-selling author and innovation consultant, shares insights on fostering innovation and staying relevant. Her work focuses on empowering individuals to think like entrepreneurs and drive business growth.



ELLIOT EISENBERG

The Economic Forecast

ELLIOT EISENBERG

Eisenberg, an internationally acclaimed economist and public speaker, will discuss various economic topics in an engaging talk, including GDP, labor market strength, inflation, interest rates, housing market, and more. With a background in economics and public administration, he is Chief Economist for GraphsandLaughs, LLC. Dr. Eisenberg is a sought-after speaker, has been invited to testify before lawmakers, and provides economic commentary in various publications and media outlets. His interests include walking, reading newspapers, ice hockey, and discussing economics in a fun and relevant way.

The Importance of Strategic Advocacy

WESLEY DONEHUE

Join Wesley Donehue, the esteemed political consultant and digital marketer, in a captivating session as he delves into “The Importance of Strategic Advocacy.” With a wealth of experience as the founder of Push Digital, the nation’s winning Republican digital agency, Wesley is a trusted advisor who has worked with prominent political figures such as Senator Lindsey Graham and Congressman Trey Gowdy. His expertise in crafting tailored strategies for success in America’s current political climate is remarkable. Discover firsthand how Wesley’s approach to advocacy has led to countless victories for his clients, whether in corporate crises, political campaigns, or grassroots movements. Seize the chance to learn from a leading digital strategist on how a tailored approach to advocacy can yield successful results for everyone.

The Challenge to Live Life ALL IN

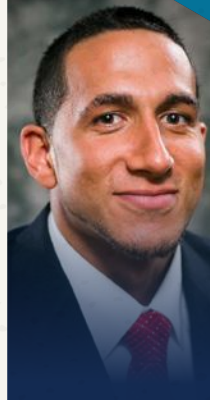
GIAN PAUL GONZALEZ

Gonzalez most notably inspired the New York Giants to a Super Bowl victory with his “All In” phrase. He is a renowned and inspirational speaker for NBA, NFL, English Premiere League, MLS & Fortune 500 organizations. Gonzalez was a former NCAA First Team All-American forward from Montclair State University and later played in the NBA Summer League, on track for a professional basketball career. Yet, his greater passion was in being of service to his community. He founded Hope & Future to empower at-risk youth through athletics. His “All In” message encourages resilience, healthy habits, and pursuing dreams. Gonzalez motivates audiences to live fully and overcome obstacles personally and professionally. If you need encouragement, if you are looking for inspiration – don’t miss this session!

WESLEY DONEHUE



GIAN PAUL GONZALEZ



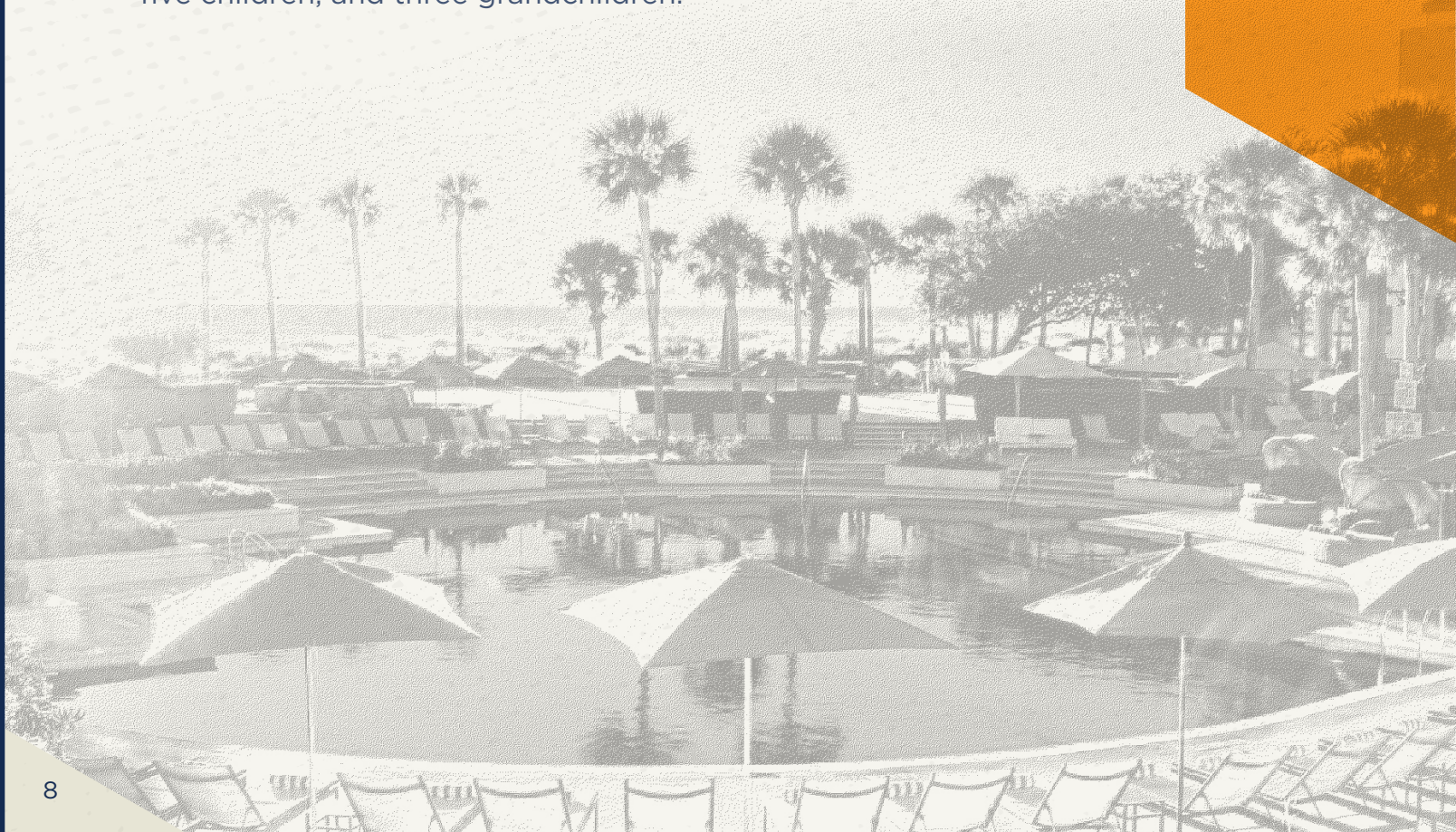
SESSIONS & MORE

The Courage to Leave a Legacy That Will Ripple Through Eternity!

DR. NATHANIAL HEARNE

Hearne will lead a session on leaving a lasting legacy beyond material possessions, emphasizing character, service, and relationships. He promotes legacy-building in workplaces, homes, and relationships. An assistant coach at the time for the Permian High School team portrayed in the film “Friday Night Lights,” Hearne influenced football players with values of honor and sportsmanship, and led the team to national and state victories. His impactful career in education and coaching also includes guiding students to success and implementing a successful dropout prevention program. His personal journey from student to educator highlights the importance of perseverance and utilizing opportunities. Dr. Hearne’s powerful presentations on legacy leave a lasting impact, while his personal life includes a happy marriage, five children, and three grandchildren.

DR. NATHANIAL HEARNE



MORE TO ENJOY

Small Credit Union Roundtable

JUNE 3 AT 1:00 P.M.

Step into the world of small credit unions and join us for the ‘Survival Strategies for Small Credit Unions’ roundtable discussion led by Synergy Credit Union Consulting’s Ancin Cooley, CIA CISA. Explore key topics such as mastering the art of navigating examination findings, leveraging tools like ChatGPT and Canva for branding and marketing innovations, implementing effective techniques to enhance collections, and more. Join us on this journey to not only survive but to thrive in today’s fiercely competitive financial landscape!

Board of Directors Workshop

JUNE 5 AT 8:00 A.M.

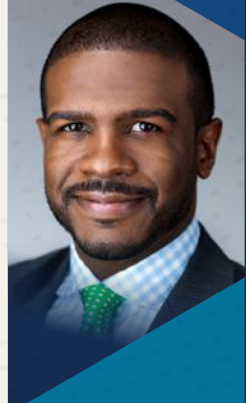
Being a productive board member requires applying knowledge, experience, and intuition in a different environment. In this workshop, Synergy Credit Union Consulting’s Ancin Cooley will assist boards in improving decision-making, strategic focus, and risk management.

Panel: Decoding Cybersecurity

JUNE 5 AT 11:15 A.M.

Join us for an in-depth discussion and important updates led by cybersecurity experts from the NCUA, NASCUS, Latino Community CU, and Dynamic Quest.

ANCIN COOLEY



MORE TO ENJOY



SUMMER SOIRÉE

JUNE 3 AT 6 P.M.
RSVP DURING REGISTRATION

Celebrate the forthcoming arrival of summer as you take in the ocean views at our most-loved Summer Soirée! Mingle with peers and soirée sponsors while enjoying music, drinks, and heavy hors d'oeuvres. Plus, the chance to win raffle prizes!



COST & REGISTRATION

The 2024 Annual Meeting is open to officers and employees of member credit unions, and invited guests of the League and Affiliates.

TICKET PRICING

\$650

Participant

\$400

Small CU Participant
with assets <\$50M

\$195

Guest

\$185

Golf Outing
(Add-on Event)

“Participant” and “Small CU Participant” tickets include access to all conference events and meals (private and add-on events excluded). “Guest” ticket includes breakfast, Exhibit Hall access, lunch (Monday), receptions, and Summer Soirée. Conference-designated name badges are required for admission to events.

REGISTRATION DEADLINE: MAY 24, 2024

Registration Link: www.carolinasleague.org/annualmeeting

Event Cancellation Policy: Cancellations received in writing via e-mail to development@carolinasleague.org before 5 p.m. on May 13, 2024 are eligible for a refund on the amount paid minus a \$250 administrative fee. No refunds will be granted for cancellation requests received after May 13. Substitutions are accepted.

HOTEL PRICING & BOOKING

The Westin Hilton Head Island Resort & Spa

2 Grasslawn Ave.

Hilton Head Island, SC 29928

Phone: 888-236-2427

RATE: \$311 + \$22
per night daily resort fee

**RESERVATION DEADLINE:
MAY 3, 2024**

Hotel Registration Link: <https://book.passkey.com/event/50799701/owner/49229302/landing>

Room Cancellation Policy: Per the hotel, room cancellation is 5 days prior to arrival. Cancellations within 5 days forfeit 1 night's deposit. Per CCUL, rooms canceled within 14 days are subject to a 50% penalty of total room nights reserved and is due to CCUL. Please refrain from holding rooms you may not fulfill.



CAROLINAS

CREDIT UNION LEAGUE

This conference is made possible in large part by our premier sponsor, TruStage.



QUESTIONS?

- ✉ development@carolinasleague.org
- ☎ 800.822.8859, ext 141 or 419
- carolinasleague.org/annualmeeting