

Team Purpose Canvas

What Drives Us to Work Together

Date: _____

What is our job as a team?

Who do we work for?

What impact do we want to create
in the organization & beyond?

Team Purpose Statement (fill in the the blanks, MadLibs style):

Our Team _____ to / of _____
(how/what we do) (specific audience)

so that _____.
(intended impact)